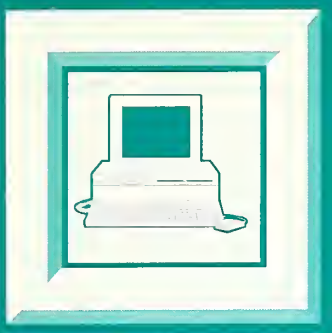
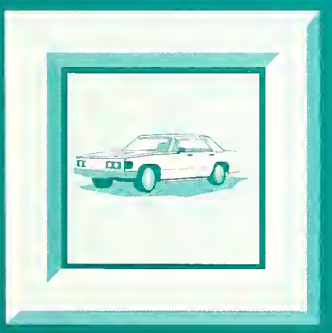
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Current Business Reports

Combined Annual and Revised Monthly Retail Trade

A detailed summary of Retail Sales and Inventories for the period:

January 1986 through December 1995

Acknowledgments

Anne Russell, Assistant Division Chief for Services Division's Retail and Wholesale Indicator programs, provided general direction in preparing this report. **Irving True,** Chief, Monthly Retail Surveys Branch (until September 1995), and **Nancy Piesto,** Chief, Monthly Retail Surveys Branch, supervised the planning, implementation, and compilation of the retail sales estimates with assistance from **Vicki Garrett, Judy O'Neil,** and **Patricia Trefry. Patricia Borgstede, Gary Buffington, John Bywaters, Kimberly Dane, James Erbacher, Anthony Harley, Siretta Kelly, Anthony Rivetti, Amelia Sharpe, Jean Swann, Sandra Wise, Russell Young, Gwenn Byrne, Eleanor Daniels, Hester Makell, Lisa Muhr, Susan Peters,** and **Juelithia Zellars** performed analyses and processing.

Ronald Piencykoski, Chief, Current Retail Inventory and Sales Branch, supervised the compilation of annual sales, inventories, purchases, and accounts receivables with assistance from **Dorothy Engleking, Lisa Houlihan, Michael Armah, Joan Brown, Judy Ross Davis, Louis Garner, Cheryl Geter, Eldridgina Houston, Donna Huff, James Millet, Kathleen Denton,** and **Lillie Johnson.**

Beverly Eng, Chief, Survey Control and Standards Branch, coordinated the collection and processing of data through the Data Preparation Division and the Economic Statistical Methods and Programming Division with assistance from **Debbie Dizebba, John Guest, Lorraine Hughes, Donald Hundertmark,** and **Evelyn Shaw.**

Howard Hogan, Assistant Division Chief, Research and Methodology, gave general direction to the statistical methodology. **Pat Cantwell,** Chief, Program Research and Development Branch, supervised the sample design, including estimation and variance methodology with assistance from **William Davie** and **Carol King. Carl Konschnik,** Chief, Statistical Methods Branch, supervised the sample control, imputation, and quality control procedures with assistance from **James Burton, Scot Dahl,** and **Linda Moore. Michael Shimberg** assisted in the seasonal adjustment and benchmarking of the estimates in this publication.

Sarah Baumgardner, Assistant Division Chief, Economic Statistical Methods and Programming Division, directed development of computer programs with assistance from **Mark Peitzmeier, Phillip Atwater, Jeffery Garnto, Denise Gillis, Robert Janshego, Barry Sessamen, Jeffrey Burton, Tatiana Gallagher,** and **Neil Gray.**

The staff of the Administrative and Customer Services Division, **Walter Odom,** Chief, performed planning, design, composition, editorial review, and printing planning and procurement for publications and report forms. **Helen Curtis** provided publication coordination and editing.

Special acknowledgment is due for the contributions made by **Carlene Bottorff** of the Economic Planning and Coordination Division, **Larry Impett** of Services Division, and the employees of the Data Preparation Division in Jeffersonville, Indiana. Special thanks are also given to the many businesses who provided data to the survey. The survey would not have been possible without their cooperation.

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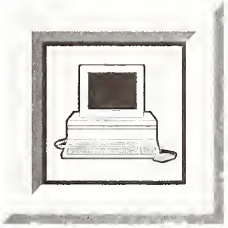
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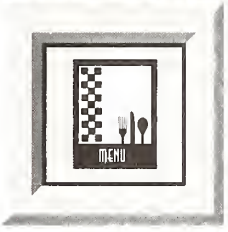
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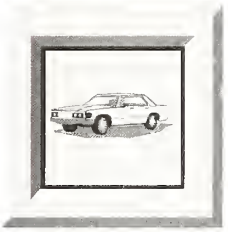
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U.S. Bureau of the Census, Current Business Reports, Series BR/95-RV,
Combined Annual and Revised Retail Trade, January 1986 Through December 1995,
Washington, DC 1996

For sale by Data User Services Division, Customer Services (Publications), Bureau of the Census, Washington, DC 20233, or any U.S. Department of Commerce district office.

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Combined Annual and Revised Monthly Retail Trade 1986 through 1995

This publication contains the following retail trade estimates:

- Annual and monthly sales by retail stores—
  at the National level.
  for selected geographic levels.
  by Group II stores.
- End-of-year and end-of-month inventory values.
- Inventories/sales ratios.
- Annual purchases and gross margin levels.
- Gross margin, as a percent of sales.
- Accounts receivables owed to retail stores.
- Per capita sales.

REVISIONS

Statistics in this publication reflect a benchmarking process that revised the previously published monthly estimates of sales for 1993 through 1995 and the end-of-month inventories by retail stores for 1994 and 1995. The revised unadjusted sales estimates reflect the results derived from the 1993 and 1994 Annual Retail Trade Surveys. Revised unadjusted inventory estimates reflect results from the 1994 Annual Retail Trade Survey.

The 1993 annual estimates of sales and purchases were revised for certain SICs prior to implementing the benchmarking operation. The end-of-year inventory estimate for 1993 for the total automotive group was also revised. As a result, all monthly inventory estimates for the SICs affected by this revision were revised for January 1993, instead of January 1994.

Benchmarking retail sales. We revised the monthly sales estimates for January 1993 through December 1995 in a manner which—

1. linked the revised estimates to the previously published December 1992 estimates.
2. equated the sum of the 12 monthly estimates to the 1993 and 1994 annual estimates.
3. minimized differences between the month-to-month trends of the originally tabulated estimates and the revised estimates.

Benchmarking end-of-month inventories. We benchmarked the inventories estimates in a manner similar to the sales estimates. (1) We linked the revised estimates to the previously published December 1993 estimates; (2)we equated the December 1994 estimates to the 1994 end-of-year estimates from the annual survey; and (3) we minimized difference between the month-to-month trends of the originally tabulated estimates and revised estimates.

Carry-forward factors. The 1995 monthly sales and inventories estimates were revised to be compatible with the 1994 estimates. We multiplied the originally tabulated 1995 monthly estimates by the ratios of the December 1994 (revised)-to-December 1994 (originally tabulated) estimates. These ratios are referred to as "carry-forward" factors. We will use these same "carry-forward" factors to modify the estimates of sales and inventories each month in 1996. These 1996 estimates should, therefore, be compatible with the revised 1993 through 1995 estimates.

We benchmarked specific detailed kind-of-business estimates for sales, inventories, and added appropriate estimates to derive the summary totals. This process assured additivity.

For certain SIC's, we applied corrections to the originally tabulated end-of-month inventories estimates before the benchmarking operation began. These corrections could have changed some of the previously published month-to-month trends.

The following table shows a comparison of the revised sales and inventories estimates to the previously published estimates for 1995:

1995 Retail Sales and Inventories Comparison of the Revised Estimates to the Previously Published Estimates

[Data in millions of dollars]

Kind of business	Revised	Previously published	Percent difference
SALES			
Total retail stores	2,340,187	2,348,076	–0.3
Durable goods	936,212	941,151	–0.5
Building materials	124,626	124,360	+0.2
Automotive group	560,624	568,895	–1.5
Furniture group	129,923	130,137	–0.2
Nondurable goods	1,404,605	1,406,925	–0.2
General merchandise	296,904	296,112	+0.3
Food group	410,512	408,674	+0.5
Gasoline stations	148,192	147,901	0.2
Apparel group	109,962	109,570	0.4
Eating and drinking	233,606	239,929	–2.6
Drug stores	84,240	84,240	–0.3
INVENTORIES[1]			
Total retail stores	298,371	298,518	–0.1
Durable goods	161,359	160,575	+0.5
Building materials	20,247	20,644	–1.9
Automotive group	88,815	87,733	1.2
Furniture group	24,412	25,279	–3.4
Nondurable goods	137,012	137,943	–0.7
General merchandise	53,245	54,401	–2.1
Food group	28,352	28,273	+0.3
Apparel group	21,231	20,761	+2.3

[1]End of December. Not adjusted for seasonal variations.

Causes For Revision

There are several reasons for revisions. The main contributors to the revision from the previously published estimates are:

Timing. The respondents have more time to prepare their annual reports than they do for their monthly reports. The annual responses are requested at a time when many companies have had a chance to compile audited book figures for their own purposes. The timing of the annual survey is such that we are also able to obtain independent verification of the reported data from such sources as a company's annual report to its stockholders. On the other hand, respondents to the monthly survey have just a few weeks to provide reports of their sales and end-of-month inventories. Sometimes these reports are based on incomplete or unaudited records and include estimates by the respondents to represent their understanding of their business.

Sampling. The annual samples are larger than the samples used to develop the estimates for any given month. As described in more detail in appendix A of this report, the samples used to produce the sales estimates each month consist of certainty companies, noncertainty employer identification numbers (EIN's), and (prior to August 1993) area sample stores.

- The companies selected as certainty companies are those companies that had large sales in relation to other companies in their kind-of-retail trade group. The monthly and annual samples are the same for certainty companies.
- The initial selection of the noncertainty EIN's was based on stratified random sampling, using annual sales as the measure of size, for those EIN's not belonging to a certainty company. The noncertainty EIN'S selected in the monthly sample were divided into 3 groups, with one group reporting on a rotating basis each month. The annual sample consists of 2 of the 3 groups of EIN's.
- The sample used for the end-of-month inventories estimates is a subsample of the monthly sales sample. The monthly inventories sample is about 1/3 the size of the monthly sales sample. This, combined with the differences between the annual and monthly surveys mentioned above, often results in greater revision for the inventories estimates than for the sales estimates.

Response. The annual estimates are based on more reported data than are the monthly estimates. The response to the annual retail trade survey is required by law. This requirement results in a response rate above 90 percent. The response to our monthly survey is not mandatory. The response rates for the monthly surveys are usually around 80 percent for sales and 70 percent for inventories. The sales and inventories for the nonreported retailers are accounted for by an imputation process. This process assumes that the missing businesses have trends similar to the businesses in their kind of business, that did report.

Adjustment factors

In addition to the benchmarking operations, we developed new factors to adjust the 1993 through 1995 monthly sales estimates for seasonal variations as well as trading day and holiday differences. We used the unadjusted sales estimates for the months of January 1967 through January or February 1996 as input. We also developed new factors to adjust the 1994 and 1995 inventories estimates, using the months of December 1980 through January 1996 as input.

The seasonal adjustment program which developed the factors in this publication was the X-11 ARIMA version, developed by Statistics Canada. We developed the adjustment factors for the sales of department stores (SIC 5311), variety stores (SIC 5331), and miscellaneous general merchandise stores (SIC 5399) by the version using forecasting. We used the version without forecasting to calculate all other factors.

Revision Of Group II Sales

We revised the Group II (see "Definition of Terms" below) estimates of sales in proportion to the revision

occurring at the all-store level. Ratios of difference were derived for each month being revised at each kind-of-business level of sales.

- We derived ratios of difference at the all-store, United States level by dividing the revised estimates of sales by the previously published monthly estimates. Separate ratios were developed for each month and each kind-of-business group.
- We multiplied the previously published group II sales estimates by the ratios of difference to derive revised group II estimates for the respective kinds of business.

Revision of Geographic Area Sales Estimates

We revised each geographic area level of sales in proportion to the revision at the United States level. We multiplied the United States ratio of difference (see section above) by the previously published sales estimates for each published geographic area.

DEFINITION OF TERMS

Retail Trade

Retail trade, as defined in major groups 52 through 59 of the Standard Industrial Classification Manual: 1987, includes establishments that are engaged in the sale of merchandise for personal or household consumption and in the rendering of services that are incidental to the sale of the merchandise. Additional characteristics of retail establishments are:

- They usually operate at fixed places of business.
- They are engaged in activities to attract the general public to buy.
- They buy or receive and sell merchandise.
- They may process their products, but such processing is incidental or subordinate to selling.
- They are considered as retail in the trade.

Not all of these characteristics need be present; trade practice can modify some issues. See appendix B for the definitions of the retail SIC's.

Sales

Sales include merchandise sold for (cash or credit at retail or wholesale) by establishments primarily engaged in retail trade. Services that are incidental to the sale of merchandise and excise taxes that are paid by the manufacturer or wholesaler and passed along to the retailer are also included. Sales are net after deductions for refunds and allowances for merchandise returned by customers. Sales exclude sales taxes collected directly from customers and paid directly to a local, state, or federal tax agency.

The estimates of sales measure the operations receipts rendered by stores that primarily sell at retail. The sales estimates represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include sales at retail by manufacturers, wholesalers, service establishments, and others whose primary activity is other than retail trade. Since the retail establishment is the basic unit of measure, the published estimates of sales by type of retail store are not intended to measure the total sales for a given commodity or merchandise line.

Inventories

Merchandise inventories are the value of stocks of goods held for sale through retail stores. The inventories estimates represent the value, at cost, of the merchandise available for sale as of the last day of the report period. Methods of valuation may vary according to the accounting practices of each firm. The estimates provided in this report are valued on a non-LIFO (last in, first out) basis. Note - LIFO is a method of valuing inventory where the latest items of merchandise added to the inventory are the first ones taken out. Non-LIFO would mean that another method, such as FIFO (first in, first out), was used to establish the value of the inventory available for sale. Merchandise inventories are shown for stores and warehouses servicing retail establishments. Included are only those warehouses that maintained supplies of merchandise primarily intended for distribution to retail stores within the organization.

Most businesses reported the value of their inventories as of the close of the calendar year. Some businesses, using a fiscal year rather than a calendar year for accounting purposes, valued their inventory as of some date other than the last day of the calendar year. About 26 percent of the retail inventories total reported to the annual retail trade survey were on an end-of-fiscal year other than December 31. In the annual survey, inventories reported for a date in a month other than December were adjusted to a December 31 equivalent, based on ratios developed from the monthly retail inventory survey.

Inventories/Sales Ratios

The inventories/sales ratios show the relationship of the end-of-month values of inventory to the monthly sales. These ratios can be looked at as indications of the number of months of inventory that are on hand in relation to the sales for a month. For example, a ratio of 2.5 would indicate that the retail stores have enough merchandise on hand to cover two and a half months of sales.

Purchases

Purchases represent the total cost of merchandise that was purchased for resale during the year, whether or not payment for the merchandise was made during the year.

Purchases data include cash and credit purchases made at central offices and company warehouses. The purchases, however, exclude deliveries from central offices or warehouses to retail stores owned by other companies. We asked those companies engaged in both manufacturing and retailing to include purchases at the cost value of intercompany transfers from their plant or warehouses to their retail stores. Also, we asked these companies to include the cost of outside purchases.

Cost of Goods Available for Sale and Cost of Goods Sold

To calculate the cost of goods available for sale, we added the purchases made during the year to the preceding year's end-of-year inventories. To calculate the cost of goods sold, we deducted the end of the current year's value of inventories from the cost of goods available for sale.

Gross Margin

The measure of gross margin represents total sales less cost of goods sold.

Accounts Receivable Balances

Retail accounts receivables are amounts owed to retail stores by their customers for purchases made on credit. The data in this report refer to receivables outstanding as of December 31, including receivables against which the firm has borrowed. However, credit paper discounted or sold to others and amounts actually charged off as bad debts are excluded. Also excluded are amounts charged on credit cards issued by oil companies, banks, and other organizations that issue credit cards.

Charge accounts are credit accounts for which full payment is scheduled to be made at the end of the customary billing period. Installment accounts are classified as open-end or closed-end.

- Open-end installment accounts are primarily revolving or optional accounts. A deferred payment privilege is extended through a line of credit, and the customer has the option of paying the balance in full or paying in two or more installments. The payments are subject to a minimum required payment with a finance charge usually assessed.
- Closed-end installment accounts are those generally requiring a new contract to cover each extension of credit. A precomputed finance charge is assessed at the time credit is extended. Specified fixed schedules of installment payments are established with the number, the amount of payments, and the due dates specified in the contract.

GAF

GAF represents sales at stores that sell merchandise normally sold in department stores. GAF includes the following kinds of retail businesses:

- General merchandise group stores (SIC 53).
- Apparel and accessory stores (SIC 56).
- Furniture, home furnishings, and equipment stores (SIC 57).
- Miscellaneous shopping goods stores (SIC 594).

Group II

Group II consists of companies that operated 11 or more retail establishments as of the latest sample revision and had annual sales large enough to qualify for certainty selection.

Price Changes

The estimates presented in this report have not been adjusted for price changes.

Detailed Tables

Table 1. Estimated Monthly Retail Sales, by Kinds of Business, Unadjusted and Adjusted: January 1986 to December 1995

[Data in millions of dollars]

SIC code	Kind of business	1995												
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	Unadjusted													
	Retail sales, total	**167,043**	**163,989**	**192,131**	**187,534**	**201,372**	**202,575**	**194,879**	**204,178**	**192,776**	**193,987**	**202,359**	**237,994**	**2,340,817**
	Total (excl. automotive group)	128,012	124,000	142,223	141,182	150,236	149,301	146,401	152,504	145,489	147,165	157,990	195,690	1,780,193
	Durable goods, total	**64,627**	**64,613**	**78,537**	**75,039**	**83,389**	**85,403**	**79,182**	**84,383**	**78,241**	**77,791**	**77,921**	**87,086**	**936,212**
52	**Building materials group stores**	**8,041**	**7,800**	**10,006**	**10,606**	**12,293**	**11,878**	**10,976**	**11,339**	**10,838**	**11,058**	**10,213**	**9,578**	**124,626**
521,3,5	Building materials, supply stores, hardware	7,288	7,038	8,782	9,102	10,372	10,337	9,726	9,892	9,512	9,830	9,070	8,398	109,347
521,3	Building materials, supply stores	6,410	6,191	7,725	7,952	9,039	9,009	8,507	8,720	8,368	8,695	7,879	7,154	95,649
525	Hardware stores	878	847	1,057	1,150	1,333	1,328	1,219	1,172	1,144	1,135	1,191	1,244	13,698
55 ex 554	**Automotive dealers**	**39,031**	**39,989**	**49,908**	**46,352**	**51,136**	**53,274**	**48,478**	**51,674**	**47,287**	**46,822**	**44,369**	**42,304**	**560,624**
551,2,5, 6,7,9	Motor vehicle and miscellaneous automobile dealers	36,574	37,634	47,016	43,509	48,123	50,182	45,451	48,493	44,292	43,749	41,365	39,530	525,918
551,2	Motor vehicle dealers	35,223	35,996	44,366	40,860	45,189	46,949	42,782	45,739	41,915	41,596	39,809	37,742	498,166
551	Motor vehicle dealers, (new & used)	32,379	33,010	40,882	37,682	41,811	43,438	39,069	42,080	38,500	38,347	36,724	35,063	458,985
553	Auto & home supply stores	2,457	2,355	2,892	2,843	3,013	3,092	3,027	3,181	2,995	3,073	3,004	2,774	34,706
57	**Furniture group stores**	**9,692**	**9,006**	**10,114**	**9,401**	**10,142**	**10,328**	**10,240**	**11,009**	**10,753**	**10,857**	**12,485**	**15,896**	**129,923**
571	Furniture & home furn. stores	4,727	4,466	5,093	4,896	5,273	5,291	5,317	5,596	5,527	5,567	6,255	6,676	64,684
5712	Furniture stores	2,943	2,755	3,122	2,908	3,116	3,150	3,137	3,281	3,274	3,255	3,516	3,652	38,109
5713	Floor covering stores	807	794	900	880	929	955	901	957	971	953	988	976	11,011
5722,31, 34	Household appliance, radio, TV and computer stores	4,167	3,804	4,221	3,770	4,122	4,250	4,143	4,524	4,376	4,483	5,255	7,540	54,655
5722	Household appliance stores	685	606	715	645	728	782	813	785	695	691	768	877	8,790
5731,34	Radio, television and computer stores	3,482	3,198	3,506	3,125	3,394	3,468	3,330	3,739	3,681	3,792	4,487	6,663	45,865
5941	Sporting goods stores and bicycle shops	1,275	1,303	1,672	1,683	1,726	1,840	1,799	1,952	1,666	1,490	1,654	2,920	20,980
5942	Book stores	1,249	670	644	633	720	738	711	1,133	998	675	768	1,325	10,264
5944	Jewelry stores	921	1,230	1,145	1,213	1,616	1,402	1,272	1,408	1,340	1,387	1,891	4,526	19,351
	Nondurable goods, total	**102,416**	**99,376**	**113,594**	**112,495**	**117,983**	**117,172**	**115,697**	**119,795**	**114,535**	**116,196**	**124,438**	**150,908**	**1,404,605**
53	**General merchandise group stores**	**18,305**	**18,465**	**22,341**	**22,743**	**23,911**	**23,934**	**23,054**	**24,526**	**23,059**	**23,969**	**29,817**	**42,780**	**296,904**
531	Dept. stores (excl. leased depts.)	13,836	14,190	17,341	17,637	18,380	18,439	17,831	19,066	17,948	18,617	23,584	34,014	230,883
531	Dept. stores (incl. leased depts.)[1]	14,092	14,455	17,661	17,972	18,715	18,762	18,128	19,417	18,275	18,939	24,017	34,541	234,974
531 pt.	Conventional department stores (including leased depts.)[1]	2,873	3,301	4,057	4,039	4,258	4,079	3,782	4,463	4,338	4,310	5,777	9,012	54,289
531 pt.	Discount department stores (including leased depts.)[1]	8,605	8,643	10,455	10,862	11,323	11,497	11,114	11,516	10,848	11,380	13,915	19,234	139,392
531 pt.	National chain department stores (including leased depts.)[1]	2,614	2,511	3,149	3,071	3,134	3,186	3,232	3,438	3,089	3,249	4,325	6,295	41,293
533	Variety stores	508	479	563	607	622	619	574	601	588	619	732	1,156	7,668
539	Miscellaneous general merchandise stores	3,961	3,796	4,437	4,499	4,909	4,876	4,649	4,859	4,523	4,733	5,501	7,610	58,353
54	**Food group stores**	**32,658**	**30,664**	**34,018**	**33,452**	**34,880**	**34,722**	**35,219**	**35,045**	**33,875**	**33,634**	**34,297**	**38,048**	**410,512**
541	Grocery stores	31,104	29,103	32,330	31,682	33,122	32,976	33,468	33,259	32,146	31,837	32,481	35,626	389,134
542	Meat, fish (seafood) markets	452	431	485	485	480	485	500	514	486	472	510	669	5,969
546	Retail bakeries	471	479	519	526	556	547	542	552	540	585	562	613	6,492
554	**Gasoline service stations**	**11,363**	**10,836**	**12,097**	**11,998**	**13,152**	**13,395**	**13,195**	**13,346**	**12,419**	**12,389**	**11,872**	**12,130**	**148,192**
56	**Apparel & accessory stores**	**6,485**	**6,627**	**8,547**	**8,827**	**8,890**	**8,761**	**8,362**	**9,616**	**9,171**	**8,880**	**10,616**	**15,180**	**109,962**
561	Mens & boys clothing, furnishings.	716	659	733	790	783	804	698	755	782	817	975	1,579	10,091
562,3	Women's clothing specialty stores	2,089	2,200	2,840	2,890	3,041	2,813	2,615	2,822	2,838	2,784	3,111	4,533	34,576
562	Women's ready to wear	1,846	1,942	2,571	2,620	2,727	2,534	2,333	2,493	2,535	2,466	2,730	3,920	30,717
565	Family clothing stores	2,125	2,192	2,807	2,864	2,864	2,965	2,916	3,386	3,230	3,207	4,189	6,124	38,869
566	Shoe stores	1,097	1,104	1,537	1,679	1,628	1,617	1,526	1,885	1,593	1,430	1,618	2,044	18,758
58	**Eating and drinking places**	**17,352**	**17,012**	**19,421**	**19,485**	**20,306**	**20,328**	**20,666**	**21,015**	**19,653**	**19,766**	**18,750**	**19,852**	**233,606**
5812	Eating places	16,482	16,152	18,463	18,544	19,349	19,391	19,709	20,049	18,672	18,799	17,799	18,857	222,266
5812 pt.	Restaurants, lunchrooms, cafeterias	9,380	9,242	10,428	10,516	11,000	10,953	11,432	11,619	10,643	10,710	10,253	10,737	126,913
5812 pt.	Refreshment places	6,981	6,794	7,846	7,756	8,053	8,064	8,061	8,179	7,744	7,747	7,312	7,844	92,381
5813	Drinking places (alcoholic bev)	870	860	958	941	957	937	957	966	981	967	951	995	11,340
591	Drug & proprietary stores	6,744	6,526	7,033	6,847	7,155	6,910	6,664	6,894	6,711	6,922	7,037	8,797	84,240
592	Liquor stores	1,579	1,527	1,758	1,733	1,846	1,904	1,929	1,903	1,886	1,828	1,919	2,651	22,463
596	Nonstore retailers[2]	5,224	4,801	5,766	5,152	5,442	5,203	4,794	5,514	5,749	6,567	7,545	8,013	69,770
5961	Total mail order	3,544	2,960	3,676	3,247	3,442	3,227	3,094	3,500	3,736	4,330	5,332	5,954	46,042
598	Fuel dealers	1,602	1,635	1,356	978	900	762	694	787	859	993	1,329	1,847	13,742
53,56, 57,594	**GAF, total[3]**	**40,024**	**39,542**	**46,883**	**46,988**	**49,657**	**49,671**	**48,092**	**52,417**	**49,672**	**50,240**	**61,382**	**90,250**	**624,818**
594	Miscellaneous shopping goods stores	5,542	5,444	5,881	6,017	6,714	6,648	6,436	7,266	6,689	6,534	8,464	16,394	88,029

See footnotes on next page.

Table 1. **Estimated Monthly Retail Sales, by Kinds of Business, Unadjusted and Adjusted: January 1986 to December 1995**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1995												
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	Adjusted[4]													
	Retail sales, total	**193,097**	**191,114**	**192,986**	**192,425**	**194,730**	**196,080**	**195,465**	**196,716**	**196,644**	**196,193**	**197,914**	**199,104**	
	Total (excl. automotive group)	147,583	146,177	146,983	147,090	148,410	148,782	148,597	148,564	149,468	148,628	149,801	150,409	
	Durable goods, total	**76,544**	**75,644**	**76,864**	**76,046**	**77,413**	**78,329**	**78,006**	**79,527**	**78,711**	**79,160**	**80,296**	**80,852**	
52	**Building materials group stores**	**10,516**	**10,397**	**10,559**	**10,294**	**10,202**	**10,283**	**10,340**	**10,280**	**10,349**	**10,498**	**10,601**	**10,608**	
521,3	Building materials, supply stores	8,186	8,030	8,106	7,897	7,826	7,861	7,921	7,786	7,932	8,073	8,098	8,242	
525	Hardware stores	1,069	1,125	1,143	1,124	1,138	1,177	1,145	1,142	1,137	1,136	1,198	1,160	
55 ex 554	**Automotive dealers**	**45,514**	**44,937**	**46,003**	**45,335**	**46,320**	**47,298**	**46,868**	**48,152**	**47,176**	**47,565**	**48,113**	**48,695**	
551,2,5, 6,7,9	Motor vehicle and miscellaneous automobile dealers	42,627	42,143	43,134	42,489	43,472	44,448	43,999	45,236	44,248	44,596	45,109	45,699	
553	Auto & home supply stores	2,887	2,794	2,869	2,846	2,848	2,850	2,869	2,916	2,928	2,969	3,004	2,996	
57	**Furniture group stores**	**10,648**	**10,464**	**10,476**	**10,394**	**10,621**	**10,694**	**10,672**	**11,036**	**11,129**	**11,115**	**11,265**	**11,229**	
571	Furniture & home furn. stores	5,353	5,217	5,229	5,220	5,278	5,328	5,371	5,402	5,544	5,523	5,615	5,573	
5722,31, 34	Household appliance, radio, TV and computer stores	4,419	4,403	4,411	4,343	4,490	4,493	4,417	4,654	4,665	4,699	4,743	4,781	
	Nondurable goods, total	**116,553**	**115,470**	**116,122**	**116,379**	**117,317**	**117,751**	**117,459**	**117,189**	**117,933**	**117,033**	**117,618**	**118,252**	
53	**General merchandise group stores**	**24,643**	**24,177**	**24,394**	**24,585**	**24,814**	**25,040**	**25,079**	**24,774**	**25,049**	**24,567**	**24,743**	**24,768**	
531	Dept. stores (excl. leased depts.)	19,058	18,795	18,890	19,088	19,226	19,409	19,509	19,239	19,509	19,134	19,347	19,326	
531	Dept. stores (incl. leased depts.)[1]	19,409	19,229	19,324	19,344	19,485	19,656	19,766	19,614	19,776	19,531	19,795	19,685	See note 5
531 pt.	Conventional department stores (including leased depts.)[1]	4,589	4,516	4,518	4,493	4,530	4,552	4,551	4,504	4,566	4,448	4,510	4,497	
531 pt.	Discount department stores (including leased depts.)[1]	11,278	11,269	11,376	11,446	11,484	11,637	11,687	11,703	11,804	11,744	11,822	11,829	
531 pt.	National chain department stores (including leased depts.)[1]	3,542	3,444	3,430	3,405	3,471	3,467	3,528	3,407	3,406	3,339	3,463	3,359	
533	Variety stores	725	613	617	623	634	640	630	617	645	638	637	650	
539	Miscellaneous general merchandise stores	4,860	4,769	4,887	4,874	4,954	4,991	4,940	4,918	4,895	4,795	4,759	4,792	
54	**Food group stores**	**34,374**	**33,958**	**33,842**	**34,068**	**34,090**	**34,039**	**34,169**	**34,169**	**34,358**	**34,495**	**34,542**	**34,839**	
541	Grocery stores	32,604	32,194	32,105	32,296	32,377	32,298	32,399	32,385	32,536	32,687	32,710	32,987	
554	**Gasoline service stations**	**12,284**	**12,314**	**12,471**	**12,446**	**12,574**	**12,818**	**12,425**	**12,392**	**12,272**	**12,075**	**12,028**	**12,265**	
56	**Apparel & accessory stores**	**9,288**	**9,106**	**9,247**	**8,959**	**9,190**	**9,228**	**9,117**	**9,011**	**9,265**	**9,056**	**9,257**	**9,172**	
561	Mens & boys clothing, furnishings.	879	874	841	825	821	822	820	837	846	840	861	834	
562,3	Women's clothing specialty stores	3,010	2,977	2,974	2,905	2,944	2,949	2,886	2,830	2,884	2,806	2,775	2,784	
566	Shoe stores	1,526	1,460	1,609	1,571	1,609	1,607	1,598	1,550	1,541	1,538	1,582	1,543	
58	**Eating and drinking places**	**19,173**	**19,093**	**19,344**	**19,446**	**19,563**	**19,434**	**19,626**	**19,640**	**19,653**	**19,570**	**19,531**	**19,501**	
591	Drug & proprietary stores	6,989	6,935	6,950	6,965	7,028	7,008	6,978	7,013	7,109	7,099	7,188	7,129	
592	Liquor stores	1,847	1,831	1,868	1,844	1,844	1,865	1,839	1,868	1,901	1,896	1,921	1,929	
5961	Total mail order	3,711	3,619	3,654	3,686	3,799	3,860	3,951	3,964	3,937	3,929	3,967	3,964	
53,56, 57,594	**GAF, total**[3]	**51,702**	**50,744**	**51,186**	**51,076**	**51,923**	**52,236**	**52,165**	**52,153**	**52,826**	**52,146**	**52,856**	**52,776**	

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]Includes establishments primarily selling merchandise through coin-operated vending machines, by house-to-house canvass, or from mail order.
[3]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).
[4]Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.
[5]For yearly totals, refer to unadjusted section.

Note: U.S. and group totals include kinds of business not shown.

Table 1. **Estimated Monthly Retail Sales, by Kinds of Business, Unadjusted and Adjusted: January 1986 to December 1995**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1994												
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	Unadjusted													
	Retail sales, total	**154,528**	**155,700**	**183,886**	**181,355**	**186,600**	**189,482**	**185,250**	**193,266**	**185,356**	**188,958**	**194,036**	**232,816**	**2,231,233**
	Total (excl. automotive group)	119,520	118,054	136,965	135,590	141,372	142,066	141,364	146,984	140,753	144,670	152,189	191,984	1,711,511
	Durable goods, total	**57,533**	**60,081**	**73,723**	**73,597**	**75,381**	**77,974**	**73,341**	**77,813**	**74,843**	**74,253**	**73,763**	**84,200**	**876,502**
52	**Building materials group stores**	**7,197**	**7,078**	**9,553**	**10,829**	**12,002**	**11,699**	**10,891**	**11,506**	**11,153**	**10,866**	**10,224**	**9,694**	**122,692**
521,3,5	Building materials, supply stores, hardware	6,509	6,432	8,378	9,248	10,026	10,096	9,580	10,105	9,686	9,656	9,014	8,494	107,224
521,3	Building materials, supply stores	5,524	5,539	7,293	7,977	8,688	8,785	8,327	8,880	8,521	8,432	7,829	7,233	93,028
525	Hardware stores	985	893	1,085	1,271	1,338	1,311	1,253	1,225	1,165	1,224	1,185	1,261	14,196
55 ex 554	**Automotive dealers**	**35,008**	**37,646**	**46,921**	**45,765**	**45,228**	**47,416**	**43,886**	**46,282**	**44,603**	**44,288**	**41,847**	**40,832**	**519,722**
551,2,5, 6,7,9	Motor vehicle and miscellaneous automobile dealers	32,741	35,351	44,127	42,978	42,440	44,447	40,999	43,288	41,742	41,435	39,016	38,139	486,703
551,2	Motor vehicle dealers	31,797	34,095	42,019	40,585	40,107	41,856	38,775	41,247	39,884	39,428	37,394	36,554	463,741
551	Motor vehicle dealers, (new & used)	29,533	31,594	39,278	37,729	37,399	39,014	35,924	38,038	36,904	36,186	34,726	33,971	430,296
553	Auto & home supply stores	2,267	2,295	2,794	2,787	2,788	2,969	2,887	2,994	2,861	2,853	2,831	2,693	33,019
57	**Furniture group stores**	**8,166**	**8,054**	**9,211**	**8,857**	**9,126**	**9,540**	**9,519**	**10,099**	**9,876**	**10,198**	**11,565**	**15,174**	**119,385**
571	Furniture & home furn. stores	4,047	4,164	4,841	4,759	4,938	5,033	5,075	5,398	5,208	5,343	5,849	6,489	61,144
5712	Furniture stores	2,554	2,585	2,943	2,854	2,881	2,925	2,979	3,116	3,094	3,099	3,367	3,663	36,060
5713	Floor covering stores	716	750	904	933	1,001	1,045	1,006	1,061	974	1,019	1,011	992	11,412
5722,31, 34	Household appliance, radio, TV and computer stores	3,439	3,211	3,618	3,364	3,463	3,744	3,674	3,913	3,860	4,065	4,800	6,998	48,149
5722	Household appliance stores	633	586	683	665	691	813	768	746	686	711	838	948	8,768
5731,34	Radio, television and computer stores	2,806	2,625	2,935	2,699	2,772	2,931	2,906	3,167	3,174	3,354	3,962	6,050	39,381
5941	Sporting goods stores and bicycle shops	1,193	1,221	1,523	1,589	1,590	1,720	1,628	1,786	1,513	1,366	1,519	2,699	19,347
5942	Book stores	1,052	634	634	608	681	720	671	1,142	1,005	712	745	1,357	9,961
5944	Jewelry stores	897	1,181	1,048	1,159	1,354	1,244	1,213	1,308	1,234	1,313	1,717	4,171	17,839
	Nondurable goods, total	**96,995**	**95,619**	**110,163**	**107,758**	**111,219**	**111,508**	**111,909**	**115,453**	**110,513**	**114,705**	**120,273**	**148,616**	**1,354,731**
53	**General merchandise group stores**	**16,962**	**17,570**	**21,535**	**21,230**	**22,248**	**22,424**	**21,593**	**23,284**	**21,850**	**23,835**	**28,489**	**42,189**	**283,209**
531	Dept. stores (excl. leased depts.)	12,744	13,275	16,556	16,280	17,003	17,152	16,568	18,055	16,844	18,432	22,318	33,392	218,619
531	Dept. stores (incl. leased depts.)[1]	13,016	13,568	16,907	16,642	17,353	17,497	16,892	18,413	17,200	18,786	22,750	33,968	222,992
531 pt.	Conventional department stores (including leased depts.)[1]	2,722	3,226	4,141	3,893	4,038	3,946	3,696	4,404	4,237	4,451	5,709	9,133	53,596
531 pt.	Discount department stores (including leased depts.)[1]	7,786	7,904	9,583	9,717	10,296	10,439	10,153	10,546	9,881	10,876	12,799	18,495	128,475
531 pt.	National chain department stores (including leased depts.)[1]	2,508	2,438	3,183	3,032	3,019	3,112	3,043	3,463	3,082	3,459	4,242	6,340	40,921
533	Variety stores	481	541	659	653	664	659	598	635	625	659	736	1,209	8,119
539	Miscellaneous general merchandise stores	3,737	3,754	4,320	4,297	4,581	4,613	4,427	4,594	4,381	4,744	5,435	7,588	56,471
54	**Food group stores**	**31,488**	**29,669**	**33,203**	**32,397**	**33,437**	**33,748**	**34,472**	**33,901**	**33,158**	**33,239**	**33,288**	**37,252**	**399,252**
541	Grocery stores	30,015	28,185	31,523	30,750	31,707	32,071	32,767	32,188	31,478	31,487	31,518	34,891	378,580
542	Meat, fish (seafood) markets	428	399	497	480	516	523	517	537	496	497	527	688	6,105
546	Retail bakeries	448	450	497	502	530	491	513	509	511	557	532	568	6,108
554	**Gasoline service stations**	**10,557**	**10,244**	**11,339**	**11,366**	**11,977**	**12,293**	**12,634**	**13,100**	**12,263**	**12,370**	**12,032**	**12,237**	**142,412**
56	**Apparel & accessory stores**	**6,321**	**6,663**	**8,792**	**8,634**	**8,579**	**8,564**	**8,428**	**9,704**	**8,855**	**9,296**	**10,482**	**15,563**	**109,881**
561	Mens & boys clothing, furnishings.	725	667	806	819	837	870	764	802	804	893	1,002	1,682	10,671
562,3	Women's clothing specialty stores	2,093	2,303	2,951	2,950	2,958	2,828	2,653	2,994	2,830	3,036	3,352	4,994	35,942
562	Women's ready to wear	1,849	2,041	2,656	2,658	2,658	2,554	2,350	2,659	2,540	2,707	2,951	4,370	31,993
565	Family clothing stores	1,956	2,081	2,813	2,744	2,718	2,807	2,895	3,269	2,950	3,224	3,866	5,841	37,164
566	Shoe stores	1,128	1,171	1,612	1,536	1,545	1,529	1,526	1,867	1,605	1,498	1,592	2,128	18,737
58	**Eating and drinking places**	**15,936**	**16,360**	**18,581**	**18,600**	**19,232**	**19,287**	**20,019**	**19,810**	**18,702**	**19,182**	**18,148**	**19,503**	**223,360**
5812	Eating places	15,006	15,424	17,524	17,542	18,188	18,285	19,007	18,807	17,736	18,204	17,200	18,508	211,431
5812 pt.	Restaurants, lunchrooms, cafeterias	8,363	8,689	9,767	9,734	10,014	9,951	10,457	10,464	9,817	10,093	9,620	10,336	117,305
5812 pt.	Refreshment places	6,476	6,561	7,554	7,563	7,841	7,953	8,226	8,033	7,656	7,858	7,385	7,909	91,015
5813	Drinking places (alcoholic bev)	930	936	1,057	1,058	1,044	1,002	1,012	1,003	966	978	948	995	11,929
591	Drug & proprietary stores	6,478	6,176	6,891	6,585	6,746	6,624	6,524	6,773	6,511	6,711	6,728	8,630	81,377
592	Liquor stores	1,550	1,505	1,713	1,757	1,830	1,857	1,982	1,861	1,828	1,813	1,856	2,596	22,148
596	Nonstore retailers[2]	4,618	4,363	5,356	5,024	4,891	4,773	4,419	5,051	5,280	5,949	6,816	7,491	64,031
5961	Total mail order	3,336	2,927	3,656	3,370	3,212	3,043	2,832	3,254	3,466	3,937	4,872	5,610	43,515
598	Fuel dealers	2,009	1,781	1,484	907	804	742	694	788	878	1,034	1,167	1,512	13,800
53,56, 57,594	**GAF, total[3]**	**36,534**	**37,462**	**45,196**	**44,424**	**46,056**	**46,759**	**45,655**	**50,013**	**46,932**	**49,641**	**58,335**	**88,256**	**595,263**
594	Miscellaneous shopping goods stores	5,085	5,175	5,658	5,703	6,103	6,231	6,115	6,926	6,351	6,312	7,799	15,330	82,788

See footnotes on next page.

Table 1. **Estimated Monthly Retail Sales, by Kinds of Business, Unadjusted and Adjusted: January 1986 to December 1995**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1994												
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	Adjustad[4]													
	Ratail seles, total	**177,948**	**181,403**	**184,151**	**183,406**	**182,903**	**184,606**	**184,794**	**187,407**	**188,307**	**190,826**	**190,992**	**191,020**	
	Total (excl. automotive group)	136,661	139,040	140,709	140,373	140,798	142,157	142,709	144,085	144,515	145,259	145,468	145,536	
	Durable goods, total	**68,778**	**70,292**	**72,096**	**72,080**	**71,445**	**72,027**	**71,845**	**73,705**	**74,357**	**76,334**	**76,265**	**76,109**	
52	**Building matarials group atoraa**	**9,600**	**9,457**	**9,963**	**10,135**	**10,095**	**10,217**	**10,223**	**10,499**	**10,510**	**10,547**	**10,568**	**10,387**	
521,3	Building materials, supply stores	7,193	7,194	7,542	7,685	7,641	7,754	7,746	7,986	7,934	8,023	8,005	8,055	
525	Hardware stores	1,184	1,184	1,170	1,205	1,161	1,178	1,179	1,194	1,178	1,206	1,193	1,142	
55 ax 554	**Automotiva deelars**	**41,287**	**42,363**	**43,442**	**43,033**	**42,105**	**42,449**	**42,085**	**43,322**	**43,792**	**45,567**	**45,524**	**45,484**	
551,2,5, 6,7,9	Motor vehicle and miscellaneous automobile dealers	38,610	39,631	40,670	40,317	39,406	39,720	39,346	40,570	41,004	42,805	42,687	42,661	
553	Auto & home supply stores	2,677	2,732	2,772	2,716	2,699	2,729	2,739	2,752	2,788	2,762	2,837	2,823	
57	**Furniture group storaa**	**8,927**	**9,320**	**9,494**	**9,570**	**9,674**	**9,862**	**9,874**	**10,143**	**10,246**	**10,417**	**10,491**	**10,557**	
571	Furniture & home furn. stores	4,542	4,825	4,940	4,973	5,013	5,068	5,121	5,236	5,245	5,290	5,288	5,306	
5722,31, 34	Household appliance, radio, TV and computer stores	3,643	3,721	3,757	3,776	3,831	3,945	3,888	4,034	4,128	4,265	4,336	4,371	
	Nondureble goods, totel	**109,170**	**111,111**	**112,055**	**111,326**	**111,458**	**112,579**	**112,949**	**113,702**	**113,950**	**114,492**	**114,727**	**114,911**	
53	**Ganaral merchandiaa group atoras**	**22,594**	**23,073**	**23,258**	**23,224**	**23,143**	**23,503**	**23,531**	**23,767**	**23,791**	**24,035**	**24,037**	**24,023**	
531	Dept. stores (excl. leased depts.)	17,315	17,676	17,879	17,792	17,804	18,112	18,187	18,367	18,369	18,581	18,661	18,665	
531	Dept. stores (incl. leased depts.)[1]	17,752	18,040	18,304	18,161	18,076	18,464	18,486	18,718	18,724	19,016	19,008	19,064	See nota 5
531 pt.	Conventional department stores (including leased depts.)[1]	4,314	4,413	4,521	4,414	4,305	4,429	4,421	4,471	4,469	4,528	4,520	4,519	
531 pt.	Discount department stores (including leased depts.)[1]	10,125	10,292	10,304	10,404	10,442	10,630	10,710	10,805	10,823	11,008	11,062	11,135	
531 pt.	National chain department stores (including leased depts.)[1]	3,313	3,335	3,479	3,343	3,329	3,405	3,355	3,442	3,432	3,480	3,426	3,410	
533	Variety stores	**671**	693	704	700	684	684	654	664	670	667	670	665	
539	Miscellaneous general merchandise stores	4,608	4,704	4,675	4,732	4,655	4,707	4,690	4,736	4,752	4,787	4,706	4,693	
54	**Food group atoraa**	**32,696**	**32,886**	**33,080**	**32,767**	**33,053**	**33,189**	**33,111**	**33,401**	**33,677**	**33,619**	**33,820**	33,752	
541	Grocery stores	31,007	31,213	31,397	31,092	31,362	31,504	31,416	31,681	31,925	31,837	32,030	31,951	
554	**Gasoline sarvica atationa**	**11,413**	**11,654**	**11,738**	**11,657**	**11,561**	**11,820**	**11,885**	**12,118**	**12,154**	**12,045**	**12,141**	**12,249**	
56	**Apparel & eccessory storas**	**8,825**	**9,135**	**9,055**	**9,043**	**8,994**	**9,091**	**9,131**	**9,194**	**9,044**	**9,308**	**9,271**	**9,187**	
561	Mens & boys clothing, furnishings.	867	888	899	877	879	893	898	895	883	894	898	875	
562,3	Women's clothing specialty stores	2,931	3,116	2,999	2,998	2,920	2,986	2,915	3,003	2,921	3,003	3,012	2,999	
566	Shoe stores	1,524	1,549	1,535	1,550	1,547	1,541	1,595	1,568	1,554	1,580	1,581	1,556	
58	**Eating and drinking places**	**17,474**	**18,341**	**18,618**	**18,471**	**18,457**	**18,617**	**18,833**	**18,636**	**18,777**	**18,880**	**18,963**	**19,139**	
591	Drug & proprietary stores	6,748	6,570	6,749	6,678	6,733	6,745	6,824	6,876	6,854	6,897	6,901	6,871	
592	Liquor stores	1,784	1,800	1,820	1,832	1,852	1,853	1,866	1,839	1,863	1,856	1,858	1,852	
5961	Total mail order	3,526	3,544	3,620	3,671	3,650	3,657	3,589	3,640	3,629	3,612	3,609	3,657	
53,56, 57,594	**GAF, total[3]**	**46,857**	**48,163**	**48,471**	**48,594**	**48,577**	**49,288**	**49,430**	**50,128**	**50,122**	**50,876**	**50,787**	**50,751**	

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]Includes establishments primarily selling merchandise through coin-operated vending machines, by house-to-house canvass, or from mail order.
[3]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).
[4]Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.
[5]For yearly totals, refer to unadjusted section.

Note: U.S. and group totals include kinds of business not shown.

Table 1. **Estimated Monthly Retail Sales, by Kinds of Business, Unadjusted and Adjusted: January 1986 to December 1995**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1993												
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	Unedjusted													
	Retail sales, totel	**147,838**	**144,439**	**164,092**	**169,814**	**175,587**	**175,056**	**177,233**	**176,441**	**170,421**	**175,724**	**180,565**	**217,873**	**2,075,083**
	Total (excl. automotive group)	116,719	112,741	126,023	130,039	135,513	133,339	135,668	136,220	131,620	136,937	143,050	180,324	1,618,193
	Dursble goods, totel	**52,675**	**52,259**	**61,469**	**64,904**	**66,950**	**69,301**	**68,725**	**67,690**	**65,340**	**65,473**	**65,945**	**76,808**	**777,539**
52	**Bulldlng materiels group stores**	**6,596**	**6,612**	**8,178**	**9,518**	**10,604**	**10,427**	**9,963**	**9,828**	**9,656**	**9,753**	**9,238**	**9,231**	**109,604**
521,3,5	Building materials, supply stores, hardware	5,948	5,988	7,243	8,105	8,896	8,977	8,763	8,656	8,438	8,495	8,258	7,890	95,657
521,3	Building materials, supply stores	5,063	5,177	6,249	6,999	7,594	7,752	7,561	7,536	7,341	7,361	7,135	6,657	82,425
525	Hardware stores	885	811	994	1,106	1,302	1,225	1,202	1,120	1,097	1,134	1,123	1,233	13,232
55 ex 554	**Automotive deelers**	**31,119**	**31,698**	**38,069**	**39,775**	**40,074**	**41,717**	**41,565**	**40,221**	**38,801**	**38,787**	**37,515**	**37,549**	**456,890**
551,2,5, 6,7,9	Motor vehicle and miscellaneous automobile dealers	29,004	29,551	35,563	37,153	37,436	38,914	38,757	37,443	36,139	36,092	34,927	35,084	426,063
551,2	Motor vehicle dealers	27,853	28,373	33,790	35,105	35,013	36,774	36,507	35,633	34,473	34,661	33,698	33,810	405,690
551	Motor vehicle dealers, (new & used)	25,773	26,105	31,183	32,456	32,623	34,295	33,931	33,264	32,229	32,239	31,370	31,686	377,154
553	Auto & home supply stores	2,115	2,147	2,506	2,622	2,638	2,803	2,808	2,778	2,662	2,695	2,588	2,465	30,827
57	**Furniture group stores**	**7,847**	**7,288**	**8,133**	**7,969**	**8,197**	**8,486**	**8,746**	**8,718**	**8,622**	**8,850**	**9,937**	**12,935**	**105,728**
571	Furniture & home furn. stores	4,128	3,902	4,347	4,362	4,543	4,581	4,740	4,734	4,619	4,787	5,233	5,767	55,743
5712	Furniture stores	2,550	2,438	2,689	2,628	2,756	2,741	2,827	2,772	2,756	2,844	3,083	3,315	33,399
5713	Floor covering stores	798	754	856	908	874	907	922	923	920	935	913	934	10,644
5722,31, 34	Household appliance, radio, TV and computer stores	2,951	2,679	3,037	2,896	2,964	3,165	3,396	3,323	3,332	3,347	3,922	5,718	40,730
5722	Household appliance stores	628	582	655	688	714	790	905	806	731	763	794	935	8,991
5731,34	Radio, television and computer stores	2,323	2,097	2,382	2,208	2,250	2,375	2,491	2,517	2,601	2,584	3,128	4,783	31,739
5941	Sporting goods stores and bicycle shops	1,038	991	1,225	1,381	1,406	1,478	1,481	1,559	1,339	1,224	1,406	2,525	17,053
5942	Book stores	987	562	596	577	606	613	603	976	897	665	690	1,270	9,042
5944	Jewelry stores	801	1,001	901	1,005	1,244	1,268	1,277	1,268	1,188	1,210	1,557	3,822	16,542
	Nondursble goods, total	**95,163**	**92,180**	**102,623**	**104,910**	**108,637**	**105,755**	**108,508**	**108,751**	**105,081**	**110,251**	**114,620**	**141,065**	**1,297,544**
53	**Generel merchendise group stores**	**16,032**	**16,287**	**18,991**	**20,101**	**21,440**	**20,435**	**20,497**	**21,655**	**20,474**	**22,446**	**26,624**	**39,635**	**264,617**
531	Dept. stores (excl. leased depts.)	11,852	12,016	14,232	15,149	16,115	15,314	15,343	16,515	15,527	17,135	20,434	30,862	200,494
531	Dept. stores (incl. leased depts.)[1]	12,117	12,309	14,561	15,506	16,472	15,651	15,664	16,862	15,871	17,474	20,850	31,436	204,773
531 pt.	Conventional department stores (including leased depts.)[1]	2,726	3,107	3,751	3,858	4,063	3,781	3,616	4,236	4,057	4,302	5,425	8,773	51,695
531 pt.	Discount department stores (including leased depts.)[1]	6,970	6,957	8,007	8,804	9,507	9,068	9,181	9,428	8,929	9,926	11,419	16,618	114,814
531 pt.	National chain department stores (including leased depts.)[1]	2,421	2,245	2,803	2,844	2,902	2,802	2,867	3,198	2,885	3,246	4,006	6,045	38,264
533	Variety stores	570	609	683	778	771	705	736	741	697	715	791	1,248	9,044
539	Miscellaneous general merchandise stores	3,610	3,662	4,076	4,174	4,554	4,416	4,418	4,399	4,250	4,596	5,399	7,525	55,079
54	**Food group stores**	**30,804**	**28,922**	**31,313**	**31,709**	**32,803**	**32,255**	**33,912**	**32,182**	**31,635**	**32,318**	**31,838**	**35,695**	**385,386**
541	Grocery stores	29,420	27,502	29,834	30,071	31,143	30,609	32,226	30,535	30,077	30,644	30,180	33,484	365,725
542	Meat, fish (seafood) markets	449	427	455	502	499	520	538	526	485	481	501	662	6,045
546	Retail bakeries	386	415	439	449	478	462	465	489	479	547	524	567	5,700
554	**Gesoline service stetions**	**10,780**	**10,390**	**11,318**	**11,479**	**12,091**	**11,997**	**12,301**	**12,055**	**11,308**	**11,829**	**11,393**	**11,358**	**138,299**
56	**Apparel & sccessory stores**	**6,622**	**6,450**	**7,795**	**8,783**	**8,746**	**8,288**	**8,447**	**9,270**	**8,750**	**9,059**	**10,109**	**14,865**	**107,184**
561	Mens & boys clothing, furnishings.	706	629	721	816	832	815	746	757	778	870	954	1,667	10,291
562,3	Women's clothing specialty stores	2,416	2,287	2,740	3,095	3,220	2,896	2,923	2,984	2,982	3,102	3,363	4,812	36,820
562	Women's ready to wear	2,149	2,033	2,480	2,808	2,926	2,603	2,594	2,687	2,687	2,783	3,003	4,288	33,041
565	Family clothing stores	1,926	1,973	2,390	2,658	2,623	2,588	2,740	3,016	2,779	3,045	3,657	5,497	34,892
566	Shoe stores	1,135	1,120	1,387	1,606	1,549	1,499	1,477	1,810	1,580	1,449	1,528	2,066	18,206
58	**Eetlng end drinking pleces**	**16,064**	**15,481**	**17,267**	**17,691**	**18,545**	**18,443**	**18,977**	**19,213**	**17,955**	**18,572**	**17,281**	**18,174**	**213,663**
5812	Eeting places	15,085	14,546	16,233	16,623	17,479	17,419	17,874	18,154	16,976	17,528	16,288	17,171	201,376
5812 pt.	Restaurants, lunchrooms, cafeterias	8,285	8,092	8,841	9,064	9,520	9,409	9,687	10,008	9,282	9,656	8,924	9,302	110,070
5812 pt.	Refreshment places	6,643	6,301	7,202	7,351	7,669	7,695	7,935	7,880	7,423	7,595	7,123	7,573	88,390
5813	Drinking places (alcoholic bev)	979	935	1,034	1,068	1,066	1,024	1,103	1,059	979	1,044	993	1,003	12,287
591	Drug & proprietary stores	6,174	6,207	6,649	6,658	6,595	6,517	6,532	6,405	6,299	6,465	6,516	8,628	79,645
592	Liquor stores	1,600	1,522	1,673	1,712	1,797	1,797	1,957	1,784	1,715	1,766	1,791	2,453	21,567
596	Nonstore retailers[2]	4,268	4,063	4,839	4,488	4,451	4,085	4,030	4,292	4,929	5,454	6,521	6,995	58,415
5961	Total mail order	2,965	2,619	3,180	2,828	2,635	2,543	2,514	2,757	3,160	3,786	4,833	5,425	39,245
598	Fuel dealers	1,661	1,636	1,617	1,010	800	776	740	801	896	1,099	1,305	1,651	13,992
53,56, 57,594	**GAF, total[3]**	**35,368**	**34,618**	**39,836**	**42,213**	**44,021**	**42,999**	**43,498**	**45,856**	**43,616**	**46,055**	**53,822**	**81,745**	**553,647**
594	Miscellaneous shopping goods stores	4,867	4,593	4,917	5,360	5,638	5,790	5,808	6,213	5,770	5,700	7,152	14,310	76,118

See footnotes on next page.

Table 1. **Estimated Monthly Retail Sales, by Kinds of Business, Unadjusted and Adjusted: January 1986 to December 1995**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1993												
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	Adjusted[4]													
	Retail sales, total	**169,125**	**168,300**	**166,633**	**170,338**	**171,587**	**171,739**	**173,270**	**173,689**	**174,009**	**176,646**	**177,756**	**179,458**	
	Total (excl. automotive group)	132,730	132,640	131,173	133,421	133,918	134,301	134,798	134,994	135,712	136,900	136,945	137,859	
	Durable goods, total	**62,560**	**61,132**	**60,701**	**62,806**	**63,935**	**64,187**	**65,181**	**65,668**	**65,318**	**67,143**	**68,216**	**69,690**	
52	**Building materials group stores**	**8,757**	**8,809**	**8,617**	**8,773**	**9,088**	**9,039**	**8,987**	**9,145**	**9,223**	**9,492**	**9,487**	**9,982**	
521,3	Building materials, supply stores	6,584	6,723	6,537	6,622	6,835	6,776	6,751	6,851	6,919	7,037	7,207	7,522	
525	Hardware stores	1,069	1,074	1,070	1,060	1,113	1,105	1,098	1,112	1,121	1,118	1,119	1,148	
55 ex 554	**Automotive dealers**	**36,395**	**35,660**	**35,460**	**36,917**	**37,669**	**37,438**	**38,472**	**38,695**	**38,297**	**39,746**	**40,811**	**41,599**	
551,2,5, 6,7,9	Motor vehicle and miscellaneous automobile dealers	33,883	33,092	32,959	34,369	35,118	34,869	35,886	36,072	35,710	37,132	38,213	39,026	
553	Auto & home supply stores	2,512	2,568	2,501	2,548	2,551	2,569	2,586	2,623	2,587	2,614	2,598	2,573	
57	**Furniture group stores**	**8,572**	**8,388**	**8,391**	**8,549**	**8,606**	**8,752**	**8,817**	**8,887**	**8,963**	**9,052**	**9,095**	**9,174**	
571	Furniture & home furn. stores	4,607	4,475	4,449	4,530	4,570	4,613	4,665	4,669	4,680	4,754	4,766	4,794	
5722,31, 34	Household appliance, radio, TV and computer stores	3,136	3,111	3,150	3,232	3,250	3,307	3,465	3,487	3,556	3,531	3,578	3,626	
	Nondurable goods, total	**106,565**	**107,168**	**105,932**	**107,532**	**107,652**	**107,552**	**108,089**	**108,021**	**108,691**	**109,503**	**109,540**	**109,768**	
53	**General merchandise group stores**	**21,469**	**21,539**	**21,052**	**21,645**	**21,858**	**21,850**	**22,152**	**22,196**	**22,334**	**22,629**	**22,529**	**22,576**	
531	Dept. stores (excl. leased depts.)	16,191	16,151	15,709	16,289	16,478	16,538	16,732	16,835	16,988	17,256	17,114	17,290	
531	Dept. stores (incl. leased depts.)[1]	16,612	16,425	16,067	16,669	16,814	16,847	17,132	17,162	17,377	17,616	17,470	17,637	**See note 5**
531 pt.	Conventional department stores (including leased depts.)[1]	4,279	4,280	4,172	4,296	4,281	4,301	4,295	4,309	4,316	4,324	4,337	4,343	
531 pt.	Discount department stores (including leased depts.)[1]	9,147	9,070	8,848	9,248	9,413	9,436	9,644	9,680	9,845	10,026	9,895	9,987	
531 pt.	National chain department stores (including leased depts.)[1]	3,186	3,075	3,047	3,125	3,120	3,110	3,193	3,173	3,216	3,266	3,238	3,307	
533	Variety stores	788	782	773	774	785	769	789	779	751	721	724	675	
539	Miscellaneous general merchandise stores	4,490	4,606	4,570	4,582	4,595	4,543	4,631	4,582	4,595	4,652	4,691	4,611	
54	**Food group stores**	**31,736**	**32,084**	**31,623**	**32,016**	**31,926**	**31,987**	**32,141**	**32,159**	**32,113**	**32,393**	**32,483**	**32,671**	
541	Grocery stores	30,174	30,490	30,105	30,405	30,295	30,336	30,488	30,504	30,473	30,705	30,796	30,975	
554	**Gasoline service stations**	**11,616**	**11,847**	**11,716**	**11,822**	**11,693**	**11,524**	**11,496**	**11,256**	**11,229**	**11,462**	**11,439**	**11,347**	
56	**Apparel & accessory stores**	**9,161**	**8,839**	**8,444**	**8,863**	**8,950**	**8,873**	**8,931**	**8,912**	**9,005**	**9,024**	**8,988**	**8,959**	
561	Mens & boys clothing, furnishings.	844	845	834	858	844	844	866	853	856	869	857	884	
562,3	Women's clothing specialty stores	3,342	3,095	2,890	3,070	3,117	3,084	3,126	3,048	3,093	3,065	3,022	2,952	
566	Shoe stores	1,507	1,480	1,442	1,497	1,529	1,544	1,504	1,542	1,541	1,520	1,511	1,546	
58	**Eating and drinking places**	**17,385**	**17,336**	**17,406**	**17,638**	**17,696**	**17,819**	**17,785**	**18,007**	**18,228**	**18,119**	**18,057**	**18,066**	
591	Drug & proprietary stores	6,438	6,624	6,577	6,625	6,608	6,664	6,734	6,596	6,652	6,638	6,663	6,799	
592	Liquor stores	1,812	1,814	1,797	1,802	1,795	1,801	1,800	1,784	1,777	1,787	1,784	1,789	
5961	Total mail order	3,108	3,118	3,115	3,074	3,025	3,009	3,025	3,154	3,337	3,480	3,556	3,600	
53,56, 57,594	**GAF, total**[3]	**45,371**	**44,617**	**43,783**	**45,326**	**45,644**	**45,824**	**46,346**	**46,453**	**46,706**	**47,067**	**47,073**	**47,246**	

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]Includes establishments primarily selling merchandise through coin-operated vending machines, by house-to-house canvass, or from mail order.
[3]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).
[4]Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.
[5]For yearly totals, refer to unadjusted section.

Note: U.S. and group totals include kinds of business not shown.

Table 1. **Estimated Monthly Retail Sales, by Kinds of Business, Unadjusted and Adjusted: January 1986 to December 1995**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1992												
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	Unadjusted													
	Retail sales, total	**141,269**	**142,275**	**153,844**	**158,174**	**164,923**	**163,456**	**164,783**	**165,263**	**159,495**	**168,134**	**166,413**	**203,560**	**1,951,589**
	Total (excl. automotive group)	112,399	111,915	119,713	123,004	129,405	126,003	127,911	130,783	124,522	132,439	135,025	171,535	1,544,654
	Durable goods, total	**48,956**	**50,668**	**56,230**	**58,468**	**60,488**	**62,730**	**61,820**	**59,398**	**59,382**	**60,778**	**56,617**	**68,069**	**703,604**
52	**Building materials group stores**	**6,293**	**6,482**	**7,738**	**8,863**	**9,779**	**9,666**	**9,284**	**8,802**	**8,929**	**9,071**	**7,815**	**8,116**	**100,838**
521,3,5	Building materials, supply stores, hardware	5,703	5,740	6,756	7,504	8,116	8,315	8,187	7,862	7,917	8,026	6,992	6,969	88,087
521,3	Building materials, supply stores	4,848	4,913	5,791	6,424	6,880	7,145	7,043	6,779	6,863	6,919	5,952	5,801	75,358
525	Hardware stores	855	827	965	1,080	1,236	1,170	1,144	1,083	1,054	1,107	1,040	1,168	12,729
55 ex 554	**Automotive dealers**	**28,870**	**30,360**	**34,131**	**35,170**	**35,518**	**37,453**	**36,872**	**34,480**	**34,973**	**35,695**	**31,388**	**32,025**	**406,935**
551,2,5, 6,7,9	Motor vehicle and miscellaneous automobile dealers	26,762	28,253	31,749	32,665	32,964	34,771	34,178	31,881	32,399	32,987	28,941	29,568	377,118
551,2	Motor vehicle dealers	25,748	27,032	30,223	30,672	31,179	32,907	32,311	30,261	31,088	31,692	27,914	28,285	359,312
551	Motor vehicle dealers, (new & used)	23,867	24,909	27,927	27,952	28,939	30,644	30,012	28,137	29,039	29,507	26,209	26,659	333,801
553	Auto & home supply stores	2,108	2,107	2,382	2,505	2,554	2,682	2,694	2,599	2,574	2,708	2,447	2,457	29,817
57	**Furniture group stores**	**7,263**	**7,168**	**7,549**	**7,377**	**7,567**	**7,805**	**7,995**	**7,944**	**7,784**	**8,154**	**8,697**	**11,644**	**96,947**
571	Furniture & home furn. stores	3,858	3,924	4,135	4,135	4,283	4,362	4,442	4,452	4,292	4,475	4,668	5,322	52,348
5712	Furniture stores	2,378	2,450	2,560	2,504	2,586	2,564	2,614	2,613	2,557	2,639	2,731	3,020	31,216
5713	Floor covering stores	738	738	851	883	847	951	903	898	884	920	892	913	10,418
5722,31, 34	Household appliance, radio, TV and computer stores	2,730	2,583	2,731	2,605	2,679	2,833	2,917	2,829	2,813	2,975	3,279	4,828	35,802
5722	Household appliance stores	621	590	641	649	664	744	759	719	671	718	736	895	8,407
5731,34	Radio, television and computer stores	2,109	1,993	2,090	1,956	2,015	2,089	2,158	2,110	2,142	2,257	2,543	3,933	27,395
5941	Sporting goods stores and bicycle shops	998	1,122	1,234	1,278	1,300	1,335	1,336	1,370	1,198	1,112	1,197	2,137	15,617
5942	Book stores	813	548	541	526	553	587	589	889	854	640	636	1,153	8,329
5944	Jewelry stores	813	1,042	930	985	1,190	1,111	1,051	1,103	1,046	1,135	1,378	3,475	15,259
	Nondurable goods, total	**92,313**	**91,607**	**97,614**	**99,706**	**104,435**	**100,726**	**102,963**	**105,865**	**100,113**	**107,356**	**109,796**	**135,491**	**1,247,985**
53	**General merchandise group stores**	**14,891**	**15,871**	**17,812**	**18,670**	**19,900**	**18,697**	**18,462**	**20,403**	**18,654**	**20,865**	**24,969**	**37,226**	**246,420**
531	Dept. stores (excl. leased depts.)	10,829	11,839	13,567	14,158	15,054	14,070	13,808	15,546	14,035	15,782	19,073	28,662	186,423
531	Dept. stores (incl. leased depts.)[1]	11,087	12,144	13,912	14,520	15,404	14,400	14,123	15,893	14,383	16,159	19,497	29,263	190,785
531 pt.	Conventional department stores (including leased depts.)[1]	2,706	3,250	3,705	3,854	4,056	3,671	3,578	4,226	3,957	4,322	5,353	8,623	51,301
531 pt.	Discount department stores (including leased depts.)[1]	6,154	6,620	7,477	7,925	8,592	8,089	7,958	8,600	7,741	8,874	10,290	15,081	103,401
531 pt.	National chain department stores (including leased depts.)[1]	2,227	2,274	2,730	2,741	2,756	2,640	2,587	3,067	2,685	2,963	3,854	5,559	36,083
533	Variety stores	618	667	683	784	765	705	724	741	679	797	856	1,497	9,516
539	Miscellaneous general merchandise stores	3,444	3,365	3,562	3,728	4,081	3,922	3,930	4,116	3,940	4,286	5,040	7,067	50,481
54	**Food group stores**	**30,336**	**29,204**	**30,360**	**30,828**	**32,247**	**31,325**	**32,906**	**31,980**	**30,701**	**31,982**	**30,912**	**34,318**	**377,099**
541	Grocery stores	28,907	27,767	28,846	29,230	30,619	29,748	31,290	30,426	29,207	30,406	29,413	32,289	358,148
542	Meat, fish (seafood) markets	423	410	445	481	479	515	561	527	497	500	498	636	5,972
546	Retail bakeries	465	471	494	474	522	479	457	461	460	514	446	489	5,732
554	**Gasoline service stations**	**10,508**	**10,071**	**10,725**	**10,885**	**11,836**	**11,874**	**12,225**	**12,218**	**11,569**	**12,002**	**11,418**	**11,619**	**136,950**
56	**Apparel & accessory stores**	**6,068**	**6,441**	**7,505**	**8,370**	**8,343**	**8,048**	**8,024**	**9,348**	**8,475**	**9,065**	**9,738**	**14,787**	**104,212**
561	Mens & boys clothing, furnishings.	709	664	736	819	860	855	714	775	761	839	913	1,552	10,197
562,3	Women's clothing specialty stores	2,098	2,215	2,637	2,914	3,043	2,724	2,684	3,005	2,875	3,127	3,361	5,067	35,750
562	Women's ready to wear	1,867	1,986	2,396	2,658	2,746	2,420	2,371	2,658	2,564	2,763	2,959	4,440	31,828
565	Family clothing stores	1,686	1,899	2,185	2,467	2,430	2,528	2,657	3,043	2,676	2,976	3,376	5,299	33,222
566	Shoe stores	1,160	1,221	1,417	1,625	1,519	1,460	1,416	1,796	1,543	1,494	1,481	1,990	18,122
58	**Eating and drinking places**	**15,399**	**15,573**	**16,595**	**16,262**	**17,409**	**16,602**	**17,110**	**17,697**	**16,257**	**17,445**	**16,534**	**17,281**	**200,164**
5812	Eating places	14,412	14,583	15,542	15,232	16,351	15,593	16,063	16,637	15,261	16,365	15,501	16,218	187,758
5812 pt.	Restaurants, lunchrooms, cafeterias	8,124	8,222	8,624	8,368	9,031	8,424	8,776	9,109	8,385	9,021	8,634	8,897	103,615
5812 pt.	Refreshment places	6,127	6,185	6,700	6,641	7,055	6,899	7,090	7,300	6,629	7,104	6,656	7,071	81,457
5813	Drinking places (alcoholic bev)	987	990	1,053	1,030	1,058	1,009	1,047	1,060	996	1,080	1,033	1,063	12,406
591	Drug & proprietary stores	6,318	6,255	6,401	6,561	6,488	6,347	6,245	6,293	6,090	6,457	6,191	8,142	77,788
592	Liquor stores	1,576	1,590	1,630	1,696	1,831	1,770	1,897	1,840	1,743	1,852	1,802	2,471	21,698
596	Nonstore retailers[2]	4,393	3,899	4,177	4,114	4,104	4,217	4,324	4,276	4,626	5,245	5,629	6,179	55,183
5961	Total mail order	2,749	2,322	2,495	2,521	2,519	2,631	2,694	2,680	2,950	3,466	3,954	4,557	35,538
598	Fuel dealers	1,813	1,494	1,371	1,162	947	789	733	768	921	1,178	1,294	1,732	14,202
53,56, 57,594	**GAF, total[3]**	**32,849**	**34,260**	**37,646**	**39,393**	**41,142**	**39,871**	**39,774**	**43,395**	**40,238**	**43,558**	**49,984**	**77,120**	**519,230**
594	Miscellaneous shopping goods stores	4,627	4,780	4,780	4,976	5,332	5,321	5,293	5,700	5,325	5,474	6,580	13,463	71,651

See footnotes on next page.

Table 1. **Estimated Monthly Retail Sales, by Kinds of Business, Unadjusted and Adjusted: January 1986 to December 1995**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1992												
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	Adjusted[4]													
	Retail sales, total	**158,796**	**159,687**	**158,856**	**158,978**	**160,274**	**160,538**	**161,544**	**162,297**	**163,565**	**166,265**	**166,233**	**167,572**	
	Total (excl. automotive group)	126,216	126,564	126,111	126,275	127,180	126,960	127,661	128,800	129,124	130,657	130,847	131,960	
	Durable goods, total	**56,412**	**57,335**	**56,882**	**56,719**	**57,392**	**57,915**	**58,431**	**58,161**	**59,356**	**60,817**	**60,421**	**61,327**	
52	**Building materials group stores**	**8,125**	**8,422**	**8,330**	**8,238**	**8,333**	**8,237**	**8,373**	**8,310**	**8,496**	**8,591**	**8,442**	**8,741**	
521,3	Building materials, supply stores	6,098	6,203	6,180	6,130	6,204	6,123	6,277	6,248	6,414	6,424	6,339	6,533	
525	Hardware stores	1,041	1,029	1,057	1,033	1,058	1,050	1,076	1,062	1,074	1,063	1,074	1,081	
55 ex 554	**Automotive dealers**	**32,580**	**33,123**	**32,745**	**32,703**	**33,094**	**33,578**	**33,883**	**33,497**	**34,441**	**35,608**	**35,386**	**35,612**	
551,2,5, 6,7,9	Motor vehicle and miscellaneous automobile dealers	30,137	30,676	30,266	30,273	30,636	31,129	31,414	31,043	31,952	33,053	32,850	33,074	
553	Auto & home supply stores	2,443	2,447	2,479	2,430	2,458	2,449	2,469	2,454	2,489	2,555	2,536	2,538	
57	**Furniture group stores**	**7,840**	**7,883**	**7,877**	**7,830**	**7,872**	**7,977**	**8,034**	**8,058**	**8,090**	**8,205**	**8,227**	**8,421**	
571	Furniture & home furn. stores	4,221	4,275	4,267	4,250	4,287	4,371	4,398	4,391	4,371	4,374	4,404	4,484	
5722,31, 34	Household appliance, radio, TV and computer stores	2,886	2,886	2,893	2,878	2,902	2,918	2,929	2,950	2,983	3,080	3,105	3,127	
	Nondurable goods, total	**102,384**	**102,352**	**101,974**	**102,259**	**102,882**	**102,623**	**103,113**	**104,136**	**104,209**	**105,448**	**105,812**	**106,245**	
53	**General merchandise group stores**	**20,059**	**20,279**	**19,867**	**19,983**	**20,163**	**20,143**	**20,231**	**20,616**	**20,752**	**20,900**	**21,056**	**21,027**	
531	Dept. stores (excl. leased depts.)	14,937	15,375	15,041	15,110	15,268	15,260	15,291	15,562	15,664	15,782	15,921	16,021	
531	Dept. stores (incl. leased depts.)[1]	15,358	15,666	15,421	15,433	15,636	15,607	15,681	15,936	16,017	16,188	16,242	16,382	See note 5
531 pt.	Conventional department stores (including leased depts.)[1]	4,222	4,339	4,220	4,194	4,247	4,195	4,244	4,260	4,273	4,309	4,276	4,303	
531 pt.	Discount department stores (including leased depts.)[1]	8,151	8,327	8,253	8,307	8,448	8,479	8,520	8,678	8,727	8,865	8,878	8,987	
531 pt.	National chain department stores (including leased depts.)[1]	2,985	3,000	2,948	2,932	2,941	2,933	2,917	2,998	3,017	3,014	3,088	3,092	
533	Variety stores	812	835	774	772	781	785	764	766	773	789	775	827	
539	Miscellaneous general merchandise stores	4,310	4,069	4,052	4,101	4,114	4,098	4,176	4,288	4,315	4,329	4,360	4,179	
54	**Food group stores**	**31,138**	**31,010**	**30,971**	**31,251**	**31,092**	**31,168**	**31,352**	**31,538**	**31,349**	**31,632**	**31,650**	**31,917**	
541	Grocery stores	29,557	29,445	29,405	29,675	29,527	29,600	29,800	29,976	29,773	30,045	30,105	30,290	
554	**Gasoline service stations**	**11,226**	**11,079**	**11,289**	**11,233**	**11,447**	**11,417**	**11,457**	**11,408**	**11,454**	**11,507**	**11,487**	**11,573**	
56	**Apparel & accessory stores**	**8,262**	**8,351**	**8,371**	**8,348**	**8,460**	**8,612**	**8,690**	**8,783**	**8,792**	**8,846**	**8,895**	**8,973**	
561	Mens & boys clothing, furnishings.	864	857	861	851	860	874	849	854	844	830	833	830	
562,3	Women's clothing specialty stores	2,809	2,811	2,873	2,874	2,954	2,923	2,917	2,990	2,998	3,024	3,103	3,151	
566	Shoe stores	1,508	1,532	1,506	1,489	1,498	1,501	1,516	1,519	1,517	1,526	1,499	1,476	
58	**Eating and drinking places**	**16,720**	**16,745**	**16,712**	**16,360**	**16,470**	**16,025**	**16,157**	**16,493**	**16,589**	**16,986**	**17,295**	**17,350**	
591	Drug & proprietary stores	6,467	6,529	6,479	6,535	6,508	6,463	6,392	6,488	6,444	6,522	6,409	6,391	
592	Liquor stores	1,775	1,795	1,787	1,804	1,808	1,775	1,780	1,813	1,816	1,845	1,828	1,816	
5961	Total mail order	2,708	2,691	2,551	2,740	2,912	3,035	3,086	3,070	3,067	3,137	3,075	3,141	
53,56, 57,594	**GAF, total[3]**	**41,902**	**42,321**	**41,909**	**42,001**	**42,348**	**42,625**	**42,862**	**43,413**	**43,538**	**43,960**	**44,231**	**44,600**	

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]Includes establishments primarily selling merchandise through coin-operated vending machines, by house-to-house canvass, or from mail order.
[3]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).
[4]Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.
[5]For yearly totals, refer to unadjusted section.

Note: U.S. and group totals include kinds of business not shown.

Table 1. Estimated Monthly Retail Sales, by Kinds of Business, Unadjusted and Adjusted: January 1986 to December 1995—Continued

[Data in millions of dollars]

SIC code	Kind of business	1991												
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	Unadjusted													
	Retail sales, total	**133,940**	**131,203**	**152,214**	**151,138**	**162,806**	**156,907**	**157,578**	**162,703**	**149,213**	**154,903**	**158,565**	**184,767**	**1,855,937**
	Total (excl. automotive group)	108,228	104,072	120,026	118,012	127,872	123,251	123,508	129,760	117,744	123,525	130,114	157,178	1,483,290
	Durable goods, total	**44,580**	**45,911**	**53,496**	**55,690**	**59,323**	**57,052**	**57,556**	**56,953**	**53,685**	**54,368**	**52,167**	**59,193**	**649,974**
52	**Building materials group stores**	**5,657**	**5,685**	**6,816**	**8,426**	**9,113**	**8,579**	**8,662**	**8,418**	**7,859**	**8,145**	**7,226**	**6,910**	**91,496**
521,3,5	Building materials, supply stores, hardware	5,022	4,956	5,948	7,146	7,667	7,537	7,626	7,528	6,988	7,326	6,503	6,097	80,344
521,3	Building materials, supply stores	4,192	4,162	4,997	6,045	6,472	6,424	6,561	6,472	6,022	6,311	5,486	5,052	68,196
525	Hardware stores	830	794	951	1,101	1,195	1,113	1,065	1,056	966	1,015	1,017	1,045	12,148
55 ex 554	**Automotive dealers**	**25,712**	**27,131**	**32,188**	**33,126**	**34,934**	**33,656**	**34,070**	**32,943**	**31,469**	**31,378**	**28,451**	**27,589**	**372,647**
551,2,5, 6,7,9	Motor vehicle and miscellaneous automobile dealers	23,580	25,118	29,828	30,521	32,212	30,966	31,346	30,272	28,985	28,809	26,076	25,305	343,018
551,2	Motor vehicle dealers	22,545	23,857	28,099	28,683	30,203	29,027	29,675	28,750	27,673	27,369	24,960	24,333	325,174
551	Motor vehicle dealers, (new & used)	21,003	22,024	25,824	26,393	28,042	26,911	27,728	26,800	25,612	25,296	23,003	22,614	301,250
553	Auto & home supply stores	2,132	2,013	2,360	2,605	2,722	2,690	2,724	2,671	2,484	2,569	2,375	2,284	29,629
57	**Furniture group stores**	**6,739**	**6,565**	**7,325**	**7,247**	**7,625**	**7,476**	**7,701**	**7,824**	**7,312**	**7,594**	**8,136**	**10,132**	**91,676**
571	Furniture & home furn. stores	3,660	3,632	4,032	4,060	4,267	4,037	4,145	4,273	3,978	4,206	4,453	4,726	49,469
5712	Furniture stores	2,221	2,283	2,534	2,525	2,615	2,481	2,526	2,549	2,443	2,584	2,687	2,757	30,205
5713	Floor covering stores	760	713	816	845	893	850	895	941	832	856	872	802	10,075
5722,31, 34	Household appliance, radio, TV and computer stores	2,478	2,337	2,630	2,561	2,700	2,751	2,887	2,827	2,623	2,700	2,926	4,149	33,569
5722	Household appliance stores	596	561	643	678	739	712	777	717	612	674	713	840	8,262
5731,34	Radio, television and computer stores	1,882	1,776	1,987	1,883	1,961	2,039	2,110	2,110	2,011	2,026	2,213	3,309	25,307
5941	Sporting goods stores and bicycle shops	945	991	1,151	1,190	1,287	1,332	1,299	1,430	1,236	1,091	1,205	1,908	15,065
5942	Book stores	750	499	520	497	523	529	539	807	778	597	655	1,037	7,731
5944	Jewelry stores	821	998	967	1,012	1,313	1,099	1,021	1,058	963	1,080	1,329	3,071	14,732
	Nondurable goods, total	**89,360**	**85,292**	**98,718**	**95,448**	**103,483**	**99,855**	**100,022**	**105,750**	**95,528**	**100,535**	**106,398**	**125,574**	**1,205,963**
53	**General merchandise group stores**	**13,082**	**13,431**	**17,370**	**16,909**	**18,878**	**17,840**	**17,030**	**19,281**	**16,922**	**18,711**	**23,310**	**33,966**	**226,730**
531	Dept. stores (excl. leased depts.)	9,754	10,241	13,383	13,052	14,229	13,404	12,801	14,855	12,887	14,221	17,915	26,180	172,922
531	Dept. stores (incl. leased depts.)[1]	10,017	10,555	13,780	13,429	14,595	13,726	13,102	15,233	13,206	14,579	18,320	26,755	177,297
531 pt.	Conventional department stores (including leased depts.)[1]	2,591	2,998	3,996	3,765	4,131	3,688	3,550	4,363	3,853	4,188	5,295	8,230	50,648
531 pt.	Discount department stores (including leased depts.)[1]	5,357	5,540	7,080	6,992	7,762	7,382	6,982	7,869	6,802	7,596	9,344	13,417	92,123
531 pt.	National chain department stores (including leased depts.)[1]	2,069	2,017	2,704	2,672	2,702	2,656	2,570	3,001	2,551	2,795	3,681	5,108	34,526
533	Variety stores	493	518	669	613	683	622	631	701	608	681	804	1,318	8,341
539	Miscellaneous general merchandise stores	2,835	2,672	3,318	3,244	3,966	3,814	3,598	3,725	3,427	3,809	4,591	6,468	45,467
54	**Food group stores**	**29,958**	**27,879**	**31,752**	**29,970**	**33,090**	**32,032**	**32,345**	**32,833**	**29,992**	**30,818**	**31,276**	**32,578**	**374,523**
541	Grocery stores	28,458	26,358	30,046	28,332	31,271	30,229	30,576	31,089	28,420	29,228	29,686	30,638	354,331
542	Meat, fish (seafood) markets	462	438	495	457	518	488	498	509	458	449	457	575	5,804
546	Retail bakeries	417	425	457	429	449	452	454	476	464	481	478	521	5,503
554	**Gasoline service stations**	**11,297**	**10,064**	**10,883**	**11,052**	**11,960**	**11,846**	**12,091**	**12,406**	**11,350**	**11,678**	**11,360**	**11,308**	**137,295**
56	**Apparel & accessory stores**	**5,720**	**5,885**	**8,046**	**7,675**	**8,150**	**7,635**	**7,476**	**9,115**	**7,667**	**7,973**	**9,141**	**12,958**	**97,441**
561	Mens & boys clothing, furnishings	688	627	797	836	875	849	707	809	791	851	986	1,619	10,435
562,3	Women's clothing specialty stores	1,950	1,993	2,675	2,658	2,858	2,560	2,584	2,856	2,613	2,773	3,108	4,237	32,865
562	Women's ready to wear	1,748	1,804	2,438	2,401	2,604	2,340	2,371	2,598	2,398	2,536	2,829	3,832	29,899
565	Family clothing stores	1,572	1,740	2,371	2,232	2,444	2,367	2,398	3,022	2,334	2,503	3,042	4,496	30,521
566	Shoe stores	1,115	1,133	1,617	1,460	1,490	1,392	1,338	1,798	1,412	1,367	1,477	1,905	17,504
58	**Eating and drinking places**	**14,419**	**14,262**	**16,033**	**15,954**	**17,057**	**17,243**	**17,227**	**17,896**	**15,869**	**16,369**	**15,844**	**16,251**	**194,424**
5812	Eating places	13,467	13,355	15,015	15,005	16,052	16,210	16,266	16,926	14,924	15,345	14,819	15,217	182,601
5812 pt.	Restaurants, lunchrooms, cafeterias	7,571	7,481	8,395	8,414	8,949	9,014	9,078	9,534	8,454	8,701	8,404	8,442	102,437
5812 pt.	Refreshment places	5,706	5,666	6,420	6,384	6,831	6,918	6,946	7,125	6,203	6,342	6,178	6,501	77,220
5813	Drinking places (alcoholic bev)	952	907	1,018	949	1,005	1,033	961	970	945	1,024	1,025	1,034	11,823
591	Drug & proprietary stores	5,875	5,770	6,378	6,111	6,351	6,033	6,104	6,269	5,919	6,281	6,264	8,185	75,540
592	Liquor stores	1,742	1,646	1,840	1,760	1,915	1,888	2,000	2,027	1,726	1,775	1,880	2,255	22,454
596	Nonstore retailers[2]	3,940	3,580	3,870	3,880	3,952	3,563	3,898	4,009	4,112	4,562	4,702	4,998	49,066
5961	Total mail order	2,341	2,036	2,240	2,236	2,259	2,069	2,340	2,406	2,536	2,843	3,193	3,461	29,960
598	Fuel dealers	2,315	1,600	1,376	1,021	838	704	791	824	893	1,176	1,381	1,643	14,562
53,56, 57,594	**GAF, total[3]**	**30,111**	**30,484**	**37,747**	**36,567**	**40,074**	**38,144**	**37,323**	**41,877**	**37,104**	**39,616**	**47,086**	**69,306**	**485,439**
594	Miscellaneous shopping goods stores	4,570	4,603	5,006	4,736	5,421	5,193	5,116	5,657	5,203	5,338	6,499	12,250	69,592

See footnotes on next page.

Table 1. **Estimated Monthly Retail Sales, by Kinds of Business, Unadjusted and Adjusted: January 1986 to December 1995**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1991												
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	Adjusted[4]													
	Reteil seles, total	150,560	153,062	154,612	154,351	155,701	155,683	156,018	155,299	156,069	154,487	155,041	155,207	
	Total (excl. automotive group)	121,566	122,448	123,553	123,478	124,473	124,296	124,606	124,499	123,993	123,232	123,836	123,539	
	Dureble goods, totel	51,276	53,684	54,387	54,138	54,519	54,643	54,611	53,960	55,300	54,300	54,265	54,753	
52	**Building meteriels group stores**	7,196	7,578	7,482	7,699	7,618	7,699	7,731	7,653	7,717	7,621	7,637	7,664	
521,3	Building materials, supply stores	5,182	5,441	5,485	5,676	5,652	5,798	5,776	5,758	5,802	5,774	5,745	5,854	
525	Hardware stores	1,006	1,053	1,026	1,041	1,031	1,006	998	1,011	1,005	994	1,004	983	
55 ex 554	**Automotive deelers**	28,994	30,614	31,059	30,873	31,228	31,387	31,412	30,800	32,076	31,255	31,205	31,668	
551,2,5, 6,7,9	Motor vehicle and miscellaneous automobile dealers	26,524	28,159	28,598	28,339	28,684	28,859	28,917	28,345	29,607	28,838	28,813	29,254	
553	Auto & home supply stores	2,470	2,455	2,461	2,534	2,544	2,528	2,495	2,455	2,469	2,417	2,392	2,414	
57	**Furniture group stores**	7,288	7,519	7,618	7,682	7,769	7,731	7,776	7,770	7,731	7,636	7,564	7,609	
571	Furniture & home furn. stores	3,978	4,109	4,135	4,160	4,183	4,107	4,133	4,129	4,144	4,107	4,108	4,138	
5722,31, 34	Household appliance, radio, TV and computer stores	2,645	2,737	2,789	2,814	2,848	2,860	2,884	2,879	2,833	2,801	2,729	2,772	
	Nondureble goods, total	99,284	99,378	100,225	100,213	101,182	101,040	101,407	101,339	100,769	100,187	100,776	100,454	
53	**Generel merchandise group stores**	17,965	18,203	18,657	18,888	19,024	18,827	19,121	19,151	19,028	19,064	19,322	19,217	
531	Dept. stores (excl. leased depts.)	13,738	14,087	14,252	14,454	14,387	14,244	14,514	14,592	14,464	14,511	14,733	14,675	
531	Dept. stores (incl. leased depts.)[1]	14,113	14,413	14,761	14,761	14,782	14,569	14,888	14,988	14,805	14,863	15,045	15,046	See note 5
531 pt.	Conventional department stores (including leased depts.)[1]	4,061	4,199	4,382	4,288	4,290	4,148	4,303	4,303	4,211	4,218	4,189	4,142	
531 pt.	Discount department stores (including leased depts.)[1]	7,229	7,397	7,524	7,575	7,602	7,571	7,681	7,783	7,712	7,767	7,946	8,015	
531 pt.	National chain department stores (including leased depts.)[1]	2,823	2,817	2,855	2,898	2,890	2,850	2,904	2,902	2,882	2,878	2,910	2,889	
533	Variety stores	661	668	689	688	679	683	700	703	696	678	728	742	
539	Miscellaneous general merchandise stores	3,566	3,448	3,716	3,746	3,958	3,900	3,907	3,856	3,868	3,875	3,861	3,800	
54	**Food group stores**	31,142	30,944	31,374	31,136	31,667	31,543	31,409	31,174	31,240	31,085	31,091	31,062	
541	Grocery stores	29,460	29,254	29,690	29,451	29,953	29,724	29,685	29,468	29,573	29,464	29,480	29,460	
554	**Gesoline service stetions**	12,082	11,515	11,444	11,324	11,489	11,501	11,342	11,508	11,305	11,229	11,383	11,274	
56	**Apperel & eccessory stores**	7,707	8,095	8,110	8,311	8,278	8,121	8,221	8,277	8,154	7,978	8,035	8,053	
561	Mens & boys clothing, furnishings.	841	867	866	920	886	852	849	873	890	865	873	865	
562,3	Women's clothing specialty stores	2,573	2,697	2,710	2,775	2,783	2,741	2,812	2,770	2,789	2,746	2,734	2,716	
566	Shoe stores	1,417	1,507	1,486	1,513	1,475	1,437	1,459	1,469	1,436	1,420	1,423	1,449	
58	**Eating and drinking places**	15,758	16,025	15,937	16,083	16,245	16,438	16,454	16,343	16,226	16,223	16,284	16,465	
591	Drug & proprietary stores	6,057	6,231	6,346	6,242	6,245	6,284	6,286	6,320	6,337	6,364	6,392	6,486	
592	Liquor stores	1,964	1,955	1,949	1,901	1,896	1,880	1,908	1,914	1,850	1,822	1,822	1,689	
5961	Total mail order	2,325	2,395	2,375	2,397	2,453	2,526	2,641	2,700	2,684	2,527	2,464	2,494	
53,56, 57,594	**GAF, totel**[3]	38,658	39,600	40,233	40,615	40,894	40,488	40,892	41,030	40,812	40,550	40,734	40,633	

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]Includes establishments primarily selling merchandise through coin-operated vending machines, by house-to-house canvass, or from mail order.
[3]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).
[4]Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.
[5]For yearly totals, refer to unadjusted section.

Note: U.S. and group totals include kinds of business not shown.

Table 1. **Estimated Monthly Retail Sales, by Kinds of Business, Unadjusted and Adjusted: January 1986 to December 1995**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1990												
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Totsl
	Unadjusted													
	Retail sales, totsl	**135,823**	**130,495**	**152,118**	**148,785**	**158,291**	**157,868**	**153,231**	**161,757**	**149,502**	**154,663**	**159,113**	**182,965**	**1,844,611**
	Total (excl. automotive group)	104,898	101,733	117,547	115,255	122,464	122,297	119,041	126,769	118,109	122,700	129,877	156,316	1,457,006
	Dursble goods, totsl	**50,929**	**48,418**	**56,998**	**55,944**	**60,347**	**59,858**	**57,417**	**59,236**	**53,617**	**55,127**	**53,264**	**57,680**	**668,835**
52	**Building materisls group stores**	**6,234**	**6,072**	**7,612**	**8,169**	**9,341**	**9,284**	**8,794**	**8,797**	**7,904**	**8,268**	**7,581**	**6,584**	**94,640**
521,3,5	Building materials, supply stores, hardware	5,606	5,407	6,699	7,090	7,951	7,937	7,706	7,735	6,976	7,273	6,683	5,802	82,865
521,3	Building materials, supply stores	4,744	4,609	5,683	6,003	6,751	6,743	6,596	6,696	5,956	6,209	5,650	4,701	70,341
525	Hardware stores	862	798	1,016	1,087	1,200	1,194	1,110	1,039	1,020	1,064	1,033	1,101	12,524
55 ex 554	**Automotive dealers**	**30,925**	**28,762**	**34,571**	**33,530**	**35,827**	**35,571**	**34,190**	**34,988**	**31,393**	**31,963**	**29,236**	**26,649**	**387,605**
551,2,5, 6,7,9	Motor vehicle and miscellaneous automobile dealers	28,659	26,613	31,965	30,946	33,070	32,743	31,470	32,195	28,849	29,275	26,716	24,263	356,764
551,2	Motor vehicle dealers	27,597	25,455	30,265	28,883	31,078	30,837	29,661	30,577	27,493	28,026	25,496	23,345	338,713
551	Motor vehicle dealers, (new & used)	25,563	23,535	28,037	26,883	28,974	28,820	27,901	28,685	25,646	26,274	23,803	21,842	315,963
553	Auto & home supply stores	2,266	2,149	2,606	2,584	2,757	2,828	2,720	2,793	2,544	2,688	2,520	2,386	30,841
57	**Furniture group stores**	**7,230**	**6,761**	**7,597**	**7,172**	**7,631**	**7,569**	**7,328**	**7,604**	**7,263**	**7,589**	**8,032**	**9,769**	**91,545**
571	Furniture & home furn. stores	4,085	3,799	4,315	4,092	4,309	4,235	4,068	4,272	4,039	4,270	4,456	4,584	50,524
5712	Furniture stores	2,639	2,468	2,765	2,563	2,641	2,585	2,403	2,563	2,445	2,503	2,595	2,659	30,829
5713	Floor covering stores	820	778	893	878	929	924	923	923	883	983	927	834	10,695
5722,31, 34	Household appliance, radio, TV and computer stores	2,550	2,369	2,649	2,484	2,746	2,747	2,689	2,683	2,587	2,671	2,873	3,987	33,035
5722	Household appliance stores	678	611	697	681	762	778	775	726	666	722	760	911	8,767
5731,34	Radio, television and computer stores	1,872	1,758	1,952	1,803	1,984	1,969	1,914	1,957	1,921	1,949	2,113	3,076	24,268
5941	Sporting goods stores and bicycle shops	1,000	1,052	1,240	1,182	1,298	1,321	1,210	1,340	1,178	1,117	1,192	1,857	14,987
5942	Book stores	692	483	490	485	527	527	529	723	753	599	611	1,015	7,434
5944	Jewelry stores	846	1,025	984	1,004	1,263	1,134	1,075	1,132	996	1,084	1,400	3,238	15,181
	Nondursble goods, totsl	**84,894**	**82,077**	**95,120**	**92,841**	**97,944**	**98,010**	**95,814**	**102,521**	**95,885**	**99,536**	**105,849**	**125,285**	**1,175,776**
53	**Gensrsl merchandise group stores**	**12,577**	**13,000**	**16,542**	**16,271**	**17,429**	**17,237**	**15,823**	**17,919**	**16,267**	**17,428**	**22,200**	**32,821**	**215,514**
531	Dept. stores (excl. leased depts.)	9,468	9,859	12,918	12,675	13,309	13,260	12,114	13,935	12,520	13,377	17,023	25,350	165,808
531	Dept. stores (incl. leased depts.)[1]	9,762	10,207	13,320	13,070	13,677	13,625	12,463	14,346	12,894	13,764	17,480	26,021	170,629
531 pt.	Conventional department stores (including leased depts.)[1]	2,686	3,050	4,002	3,856	4,080	3,894	3,501	4,262	3,886	4,106	5,408	8,442	51,173
531 pt.	Discount department stores (including leased depts.)[1]	4,949	5,056	6,505	6,541	6,848	6,917	6,320	7,074	6,371	6,831	8,610	12,286	84,308
531 pt.	National chain department stores (including leased depts.)[1]	2,127	2,101	2,813	2,673	2,749	2,814	2,642	3,010	2,637	2,827	3,462	5,293	35,148
533	Variety stores	509	538	633	684	667	636	622	703	609	680	784	1,241	8,306
539	Miscellaneous general merchandise stores	2,600	2,603	2,991	2,912	3,453	3,341	3,087	3,281	3,138	3,371	4,393	6,230	41,400
54	**Food group stores**	**28,419**	**27,277**	**30,950**	**29,499**	**31,459**	**31,758**	**31,399**	**32,183**	**30,558**	**30,504**	**31,004**	**33,323**	**368,333**
541	Grocery stores	26,914	25,748	29,269	27,802	29,731	30,067	29,682	30,446	28,973	28,898	29,374	31,339	348,243
542	Meat, fish (seafood) markets	489	478	524	507	511	504	512	509	458	458	486	614	6,050
546	Retail bakeries	420	404	447	434	432	427	426	439	419	431	452	498	5,229
554	**Gasoline service ststions**	**10,120**	**9,434**	**10,497**	**10,537**	**11,210**	**11,442**	**11,548**	**12,739**	**12,406**	**13,242**	**12,952**	**12,377**	**138,504**
56	**Apparel & accessory stores**	**5,846**	**5,729**	**7,672**	**7,745**	**7,867**	**7,770**	**7,231**	**8,659**	**7,699**	**7,818**	**8,914**	**12,869**	**95,819**
561	Mens & boys clothing, furnishings	728	621	784	820	868	880	722	771	788	856	971	1,641	10,450
562,3	Women's clothing specialty stores	2,086	2,016	2,690	2,734	2,795	2,692	2,533	2,766	2,609	2,692	3,008	4,191	32,812
562	Women's ready to wear	1,815	1,797	2,444	2,486	2,551	2,478	2,324	2,527	2,402	2,441	2,728	3,762	29,755
565	Family clothing stores	1,514	1,598	2,140	2,079	2,201	2,283	2,155	2,696	2,234	2,317	2,872	4,309	28,398
566	Shoe stores	1,150	1,101	1,536	1,586	1,501	1,479	1,368	1,789	1,511	1,413	1,552	2,057	18,043
58	**Esting snd drinking plsces**	**14,012**	**13,811**	**15,889**	**15,730**	**16,479**	**16,922**	**17,020**	**17,440**	**15,879**	**15,971**	**15,335**	**15,661**	**190,149**
5812	Eating places	13,171	12,990	14,942	14,792	15,513	15,918	16,063	16,480	14,917	14,965	14,313	14,615	178,679
5812 pt.	Restaurants, lunchrooms, cafeterias	7,354	7,265	8,265	8,289	8,618	8,789	8,941	9,243	8,445	8,475	8,049	8,121	99,854
5812 pt.	Refreshment places	5,574	5,522	6,410	6,208	6,569	6,798	6,888	7,003	6,224	6,240	6,055	6,225	75,716
5813	Drinking places (alcoholic bev)	841	821	947	938	966	1,004	957	960	962	1,006	1,022	1,046	11,470
591	Drug & proprietary stores	5,545	5,187	5,592	5,662	5,835	5,729	5,656	5,951	5,617	6,006	6,097	7,681	70,558
592	Liquor stores	1,512	1,459	1,653	1,628	1,755	1,850	1,873	1,906	1,753	1,788	1,891	2,654	21,722
596	Nonstore retailers[2]	3,721	3,441	3,763	3,501	3,691	3,450	3,495	3,615	3,547	4,225	4,640	4,543	45,632
5961	Total mail order	2,264	1,909	2,172	1,973	2,016	1,933	1,904	2,024	2,011	2,465	2,960	2,946	26,577
598	Fuel dealers	2,102	1,598	1,441	1,077	887	763	752	1,032	1,062	1,340	1,602	1,917	15,573
53,56, 57,594	**GAF, total[3]**	**30,329**	**30,128**	**36,745**	**35,929**	**38,232**	**37,785**	**35,364**	**39,645**	**36,329**	**38,049**	**45,458**	**67,604**	**471,597**
594	Miscellaneous shopping goods stores	4,676	4,638	4,934	4,741	5,305	5,209	4,982	5,463	5,100	5,214	6,312	12,145	68,719

See footnotes on next page.

Table 1. **Estimated Monthly Retail Sales, by Kinds of Business, Unadjusted and Adjusted: January 1986 to December 1995**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1990												
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	Adjusted[4]													
	Retail sales, total	**153,715**	**152,635**	**153,047**	**152,482**	**151,735**	**153,397**	**153,926**	**154,807**	**155,424**	**155,215**	**155,788**	**152,955**	
	Total (excl. automotive group)	118,927	120,183	120,713	120,137	119,708	121,420	121,301	122,444	123,250	123,212	123,862	122,197	
	Durable goods, total	**58,436**	**56,679**	**56,399**	**55,953**	**55,400**	**55,470**	**56,013**	**55,749**	**55,518**	**55,287**	**55,127**	**53,403**	
52	**Building materials group stores**	**7,926**	**8,133**	**8,078**	**7,827**	**7,765**	**8,085**	**7,982**	**7,992**	**7,846**	**7,757**	**7,870**	**7,449**	
521,3	Building materials, supply stores	5,923	6,089	6,027	5,891	5,820	5,920	5,889	5,936	5,805	5,707	5,783	5,603	
525	Hardware stores	1,051	1,063	1,067	1,054	1,034	1,059	1,057	1,026	1,037	1,043	1,037	1,010	
55 ex 554	**Automotive dealers**	**34,788**	**32,452**	**32,334**	**32,345**	**32,027**	**31,977**	**32,625**	**32,363**	**32,174**	**32,003**	**31,926**	**30,758**	
551,2,5, 6,7,9	Motor vehicle and miscellaneous automobile dealers	32,165	29,802	29,680	29,756	29,448	29,392	30,057	29,810	29,650	29,481	29,391	28,246	
553	Auto & home supply stores	2,623	2,650	2,654	2,589	2,579	2,585	2,568	2,553	2,524	2,522	2,535	2,512	
57	**Furniture group stores**	**7,842**	**7,783**	**7,775**	**7,725**	**7,754**	**7,632**	**7,572**	**7,531**	**7,622**	**7,619**	**7,496**	**7,384**	
571	Furniture & home furn. stores	4,450	4,317	4,319	4,267	4,216	4,214	4,164	4,144	4,181	4,182	4,118	4,046	
5722,31, 34	Household appliance, radio, TV and computer stores	2,736	2,794	2,783	2,791	2,881	2,769	2,755	2,727	2,773	2,759	2,703	2,667	
	Nondurable goods, total	**95,279**	**95,956**	**96,648**	**96,529**	**96,335**	**97,927**	**97,913**	**99,058**	**99,906**	**99,928**	**100,661**	**99,552**	
53	**General merchandise group stores**	**17,738**	**17,832**	**17,995**	**17,704**	**17,630**	**18,098**	**18,016**	**18,024**	**18,027**	**18,032**	**18,201**	**18,154**	
531	Dept. stores (excl. leased depts.)	13,643	13,712	13,935	13,673	13,553	13,958	13,876	13,866	13,834	13,805	13,908	13,936	
531	Dept. stores (incl. leased depts.)[1]	14,035	14,127	14,435	14,048	13,965	14,394	14,270	14,281	14,221	14,197	14,333	14,280	See note 5
531 pt.	Conventional department stores (including leased depts.)[1]	4,237	4,308	4,472	4,275	4,281	4,346	4,301	4,249	4,201	4,177	4,238	4,200	
531 pt.	Discount department stores (including leased depts.)[1]	6,864	6,851	6,942	6,914	6,747	7,058	7,007	7,095	7,087	7,123	7,241	7,197	
531 pt.	National chain department stores (including leased depts.)[1]	2,934	2,968	3,021	2,859	2,937	2,990	2,962	2,937	2,933	2,897	2,854	2,883	
533	Variety stores	696	695	684	695	682	703	695	697	702	697	698	676	
539	Miscellaneous general merchandise stores	3,399	3,425	3,376	3,336	3,395	3,437	3,445	3,461	3,491	3,530	3,595	3,542	
54	**Food group stores**	**29,808**	**30,304**	**30,424**	**30,509**	**30,439**	**30,798**	**30,761**	**30,866**	**31,256**	**31,045**	**31,271**	**31,068**	
541	Grocery stores	28,123	28,609	28,723	28,810	28,781	29,135	29,071	29,191	29,564	29,398	29,611	29,426	
554	**Gasoline service stations**	**10,766**	**10,794**	**10,912**	**10,852**	**10,800**	**10,991**	**10,915**	**11,828**	**12,381**	**12,708**	**12,952**	**12,402**	
56	**Apparel & accessory stores**	**7,897**	**7,898**	**8,088**	**7,898**	**7,961**	**8,136**	**8,088**	**8,099**	**7,955**	**7,938**	**7,941**	**7,884**	
561	Mens & boys clothing, furnishings.	899	866	891	859	880	877	874	860	863	870	860	862	
562,3	Women's clothing specialty stores	2,738	2,728	2,782	2,790	2,735	2,840	2,827	2,752	2,695	2,676	2,693	2,626	
566	Shoe stores	1,484	1,472	1,531	1,475	1,464	1,511	1,512	1,532	1,496	1,500	1,526	1,517	
58	**Eating and drinking places**	**15,449**	**15,588**	**15,732**	**15,873**	**15,800**	**15,994**	**16,133**	**16,059**	**16,023**	**15,955**	**15,891**	**15,724**	
591	Drug & proprietary stores	5,693	5,614	5,603	5,748	5,783	5,846	5,923	5,981	6,053	6,079	6,159	6,077	
592	Liquor stores	1,714	1,735	1,747	1,770	1,746	1,800	1,803	1,843	1,838	1,861	1,878	1,925	
5961	Total mail order	2,242	2,243	2,212	2,190	2,201	2,250	2,219	2,190	2,210	2,170	2,231	2,207	
53,56, 57,594	**GAF, total**[3]	**39,315**	**39,325**	**39,663**	**39,039**	**39,068**	**39,546**	**39,442**	**39,298**	**39,367**	**39,338**	**39,299**	**39,116**	

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]Includes establishments primarily selling merchandise through coin-operated vending machines, by house-to-house canvass, or from mail order.
[3]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).
[4]Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.
[5]For yearly totals, refer to unadjusted section.

Note: U.S. and group totals include kinds of business not shown.

Table 1. Estimated Monthly Retail Sales, by Kinds of Business, Unadjusted and Adjusted: January 1986 to December 1995—Continued

[Data in millions of dollars]

SIC code	Kind of business	1989												
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	Unadjusted													
	Retail sales, total	**124,988**	**121,280**	**142,855**	**141,399**	**152,175**	**151,172**	**146,788**	**155,428**	**146,508**	**144,906**	**151,610**	**179,862**	**1,758,971**
	Total (excl. automotive group)	97,336	93,576	108,910	108,207	116,089	115,308	113,050	118,360	112,699	114,409	122,439	152,577	1,372,960
	Durable goods, total	**46,278**	**45,444**	**54,223**	**54,270**	**59,677**	**59,356**	**56,034**	**60,895**	**56,081**	**52,908**	**53,319**	**58,669**	**657,154**
52	**Building materials group stores**	**5,977**	**5,577**	6,886	8,001	**9,238**	8,898	**8,352**	**8,765**	**8,017**	**8,166**	**7,564**	**6,938**	**92,379**
521,3,5	Building materials, supply stores, hardware	5,400	4,932	5,984	6,734	7,662	7,639	7,288	7,615	6,992	7,184	6,682	5,982	80,094
521,3	Building materials, supply stores	4,562	4,165	5,049	5,637	6,450	6,467	6,151	6,508	5,920	6,099	5,624	4,825	67,457
525	Hardware stores	838	767	935	1,097	1,212	1,172	1,137	1,107	1,072	1,085	1,058	1,157	12,637
55 ex 554	**Automotive dealers**	**27,652**	**27,704**	**33,945**	**33,192**	**36,086**	**35,864**	**33,738**	**37,068**	**33,809**	**30,497**	**29,171**	27,285	**386,011**
551,2,5, 6,7,9	Motor vehicle and miscellaneous automobile dealers	25,638	25,809	31,617	30,792	33,501	33,255	31,160	34,346	31,146	27,862	26,574	24,785	356,485
551,2	Motor vehicle dealers	24,737	24,689	30,070	28,889	31,368	31,031	29,322	32,470	29,691	26,536	25,300	23,632	337,735
551	Motor vehicle dealers, (new & used)	22,922	22,786	27,694	26,575	28,714	28,621	27,126	30,013	27,465	24,356	23,459	21,899	311,630
553	Auto & home supply stores	2,014	1,895	2,328	2,400	2,585	2,609	2,578	2,722	2,663	2,635	2,597	2,500	29,526
57	**Furniture group stores**	**6,970**	**6,496**	**7,226**	**7,034**	**7,464**	**7,627**	**7,322**	**7,821**	**7,459**	**7,520**	**8,335**	**10,027**	**91,301**
571	Furniture & home furn. stores	3,962	3,723	4,170	4,121	4,323	4,294	4,140	4,485	4,186	4,288	4,732	4,778	51,202
5712	Furniture stores	2,464	2,320	2,592	2,596	2,693	2,699	2,618	2,777	2,641	2,646	2,897	2,973	31,916
5713	Floor covering stores	817	771	942	882	927	913	849	932	873	927	979	880	10,692
5722,31, 34	Household appliance, radio, TV and computer stores	2,451	2,242	2,503	2,391	2,618	2,788	2,648	2,721	2,623	2,610	2,917	4,154	32,666
5722	Household appliance stores	677	605	708	697	776	819	798	783	734	750	861	1,055	9,263
5731,34	Radio, television and computer stores	1,774	1,637	1,795	1,694	1,842	1,969	1,850	1,938	1,889	1,860	2,056	3,099	23,403
5941	Sporting goods stores and bicycle shops	892	942	1,095	1,099	1,186	1,215	1,125	1,283	1,143	1,030	1,233	1,934	14,177
5942	Book stores	607	410	411	425	457	454	437	631	655	509	591	952	6,539
5944	Jewelry stores	810	954	918	927	1,187	1,032	946	1,038	983	1,001	1,356	3,224	14,376
	Nondurable goods, total	**78,710**	**75,836**	**88,632**	**87,129**	**92,498**	**91,816**	**90,754**	**94,533**	**90,427**	**91,998**	**98,291**	**121,193**	**1,101,817**
53	**General merchandise group stores**	**11,746**	**11,738**	**15,391**	**15,511**	**16,510**	**16,235**	**15,119**	**16,877**	**15,904**	**16,899**	**21,536**	**32,840**	**206,306**
531	Dept. stores (excl. leased depts.)	9,024	9,042	12,078	12,234	12,800	12,643	11,774	13,259	12,444	13,155	16,600	25,471	160,524
531	Dept. stores (incl. leased depts.)[1]	9,304	9,314	12,421	12,577	13,143	12,962	12,079	13,626	12,798	13,522	17,035	26,112	164,893
531 pt.	Conventional department stores (including leased depts.)[1]	2,722	2,980	3,822	3,789	3,996	3,806	3,426	4,179	4,088	4,211	5,473	8,887	51,379
531 pt.	Discount department stores (including leased depts.)[1]	4,406	4,252	5,800	5,961	6,335	6,316	5,952	6,403	6,043	6,360	7,923	11,851	77,602
531 pt.	National chain department stores (including leased depts.)[1]	2,176	2,082	2,799	2,827	2,812	2,840	2,701	3,044	2,667	2,951	3,639	5,374	35,912
533	Variety stores	482	477	631	566	608	589	589	637	580	671	780	1,326	7,936
539	Miscellaneous general merchandise stores	2,240	2,219	2,682	2,711	3,102	3,003	2,756	2,981	2,880	3,073	4,156	6,043	37,846
54	**Food group stores**	**26,614**	**25,547**	**28,785**	**27,712**	**29,563**	**29,688**	**30,077**	**29,937**	**29,221**	**28,566**	**29,124**	**32,211**	**347,045**
541	Grocery stores	25,242	24,129	27,132	26,224	27,924	28,079	28,500	28,330	27,712	27,027	27,534	30,239	328,072
542	Meat, fish (seafood) markets	490	468	563	503	557	531	524	540	529	507	529	658	6,399
546	Retail bakeries	376	379	419	378	407	404	381	394	375	404	404	471	4,792
554	**Gasoline service stations**	**8,840**	**8,505**	**9,590**	**10,195**	**11,058**	**11,044**	**11,147**	**10,967**	**10,268**	**10,572**	**10,221**	**10,475**	**122,882**
56	**Apparel & accessory stores**	**5,695**	**5,325**	**7,321**	**7,121**	**7,426**	**7,221**	**6,902**	**8,198**	**7,637**	**7,651**	**8,818**	**13,026**	**92,341**
561	Mens & boys clothing, furnishings.	712	610	762	814	850	853	733	777	805	865	1,010	1,716	10,507
562,3	Women's clothing specialty stores	2,097	1,955	2,596	2,550	2,660	2,450	2,425	2,705	2,648	2,690	3,056	4,399	32,231
562	Women's ready to wear	1,806	1,722	2,366	2,322	2,435	2,245	2,234	2,483	2,397	2,401	2,709	3,861	28,981
565	Family clothing stores	1,409	1,399	1,932	1,863	1,974	2,029	1,953	2,423	2,181	2,255	2,732	4,225	26,375
566	Shoe stores	1,115	992	1,501	1,420	1,474	1,430	1,297	1,671	1,496	1,386	1,509	1,999	17,290
58	**Eating and drinking places**	**13,410**	**12,751**	**14,560**	**14,681**	**15,245**	**15,580**	**15,786**	**16,073**	**15,083**	**15,166**	**14,453**	**15,041**	**177,829**
5812	Eating places	12,594	11,959	13,629	13,809	14,330	14,602	14,877	15,176	14,177	14,282	13,598	14,122	167,155
5812 pt.	Restaurants, lunchrooms, cafeterias	7,137	6,836	7,611	7,712	7,976	8,018	8,158	8,323	7,766	7,915	7,556	7,876	92,884
5812 pt.	Refreshment places	5,286	4,965	5,812	5,855	6,063	6,296	6,502	6,595	6,150	6,134	5,824	5,984	71,466
5813	Drinking places (alcoholic bev)	816	792	931	872	915	978	909	897	906	884	855	919	10,674
591	Drug & proprietary stores	4,881	4,775	5,232	4,838	5,216	5,106	5,022	5,269	5,151	5,284	5,472	7,097	63,343
592	Liquor stores	1,459	1,367	1,535	1,545	1,687	1,718	1,773	1,723	1,662	1,607	1,679	2,344	20,099
596	Nonstore retailers[2]	3,413	3,125	3,614	3,442	3,576	3,396	3,229	3,575	3,482	3,927	4,425	4,433	43,637
5961	Total mail order	2,096	1,738	2,093	1,936	2,030	1,939	1,877	2,058	2,086	2,390	2,959	3,028	26,230
598	Fuel dealers	1,669	1,584	1,449	1,034	925	738	700	807	884	1,186	1,365	2,366	14,707
53,56, 57,594	**GAF, total[3]**	**28,631**	**27,763**	**34,557**	**34,007**	**36,382**	**36,028**	**33,985**	**38,190**	**36,050**	**36,998**	**45,029**	**68,068**	**455,688**
594	Miscellaneous shopping goods stores	4,220	4,204	4,619	4,341	4,982	4,945	4,642	5,294	5,050	4,928	6,340	12,175	65,740

See footnotes on next page.

Table 1. **Estimated Monthly Retail Sales, by Kinds of Business, Unadjusted and Adjusted: January 1986 to December 1995**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1989												
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	Adjusted[4]													
	Retail sales, total	**143,839**	**141,914**	**142,727**	**145,396**	**146,366**	**146,410**	**147,142**	**149,444**	**149,298**	**147,648**	**148,939**	**149,324**	
	Total (excl. automotive group)	111,802	110,726	111,160	113,113	114,164	114,435	114,657	115,132	115,869	115,995	116,983	117,917	
	Durable goods, total	**54,492**	**53,161**	**53,214**	**54,541**	**54,711**	**54,506**	**55,141**	**57,234**	**56,278**	**54,483**	**55,288**	**54,500**	
52	**Building materials group stores**	**7,821**	**7,520**	**7,315**	**7,689**	**7,706**	**7,642**	**7,746**	**7,840**	**7,737**	**7,755**	**7,905**	**7,844**	
521,3	Building materials, supply stores	5,826	5,546	5,360	5,598	5,618	5,575	5,617	5,654	5,617	5,679	5,780	5,772	
525	Hardware stores	1,037	1,024	1,012	1,035	1,059	1,060	1,066	1,085	1,069	1,075	1,069	1,055	
55 ex 554	**Automotive dealers**	**32,037**	**31,188**	**31,567**	**32,283**	**32,202**	**31,975**	**32,485**	**34,312**	**33,429**	**31,653**	**31,956**	**31,407**	
551,2,5, 6,7,9	Motor vehicle and miscellaneous automobile dealers	29,639	28,837	29,194	29,866	29,779	29,586	30,048	31,831	30,868	29,114	29,364	28,786	
553	Auto & home supply stores	2,398	2,351	2,373	2,417	2,423	2,389	2,437	2,481	2,561	2,539	2,592	2,621	
57	**Furniture group stores**	**7,708**	**7,534**	**7,450**	**7,550**	**7,597**	**7,692**	**7,552**	**7,693**	**7,677**	**7,685**	**7,754**	**7,604**	
571	Furniture & home furn. stores	4,407	4,260	4,195	4,266	4,251	4,264	4,237	4,329	4,258	4,275	4,361	4,228	
5722,31, 34	Household appliance, radio, TV and computer stores	2,688	2,669	2,666	2,696	2,750	2,830	2,708	2,737	2,744	2,762	2,731	2,762	
	Nondurable goods, total	**89,347**	**88,753**	**89,513**	**90,855**	**91,655**	**91,904**	**92,001**	**92,210**	**93,020**	**93,165**	**93,651**	**94,824**	
53	**General merchandise group stores**	**16,838**	**16,274**	**16,585**	**16,932**	**16,870**	**17,044**	**17,106**	**17,159**	**17,555**	**17,537**	**17,621**	**17,785**	
531	Dept. stores (excl. leased depts.)	13,155	12,682	12,931	13,255	13,142	13,294	13,334	13,379	13,630	13,590	13,595	13,768	
531	Dept. stores (incl. leased depts.)[1]	13,471	13,055	13,388	13,555	13,567	13,675	13,717	13,743	14,014	13,915	13,990	14,079	See note 5
531 pt.	Conventional department stores (including leased depts.)[1]	4,273	4,227	4,195	4,257	4,247	4,229	4,240	4,243	4,377	4,279	4,313	4,333	
531 pt.	Discount department stores (including leased depts.)[1]	6,188	5,849	6,157	6,281	6,335	6,425	6,512	6,501	6,670	6,646	6,697	6,803	
531 pt.	National chain department stores (including leased depts.)[1]	3,010	2,979	3,036	3,017	2,985	3,021	2,965	2,999	2,967	2,990	2,980	2,943	
533	Variety stores	660	617	623	614	638	635	651	649	671	695	701	706	
539	Miscellaneous general merchandise stores	3,023	2,975	3,031	3,063	3,090	3,115	3,121	3,131	3,254	3,252	3,325	3,311	
54	**Food group stores**	**28,181**	**28,382**	**28,328**	**28,510**	**28,873**	**28,909**	**28,994**	**29,132**	**29,332**	**29,344**	**29,471**	**29,832**	
541	Grocery stores	26,627	26,810	26,731	26,952	27,296	27,341	27,430	27,558	27,768	27,748	27,840	28,208	
554	**Gasoline service stations**	**9,455**	**9,709**	**9,969**	**10,424**	**10,622**	**10,609**	**10,526**	**10,240**	**10,146**	**10,264**	**10,303**	**10,496**	
56	**Apparel & accessory stores**	**7,695**	**7,344**	**7,330**	**7,627**	**7,626**	**7,660**	**7,638**	**7,707**	**7,761**	**7,845**	**7,916**	**7,898**	
561	Mens & boys clothing, furnishings.	888	857	850	875	866	869	864	870	876	882	895	895	
562,3	Women's clothing specialty stores	2,785	2,635	2,622	2,670	2,644	2,654	2,639	2,689	2,675	2,734	2,726	2,751	
566	Shoe stores	1,429	1,330	1,353	1,459	1,470	1,467	1,446	1,434	1,464	1,464	1,494	1,460	
58	**Eating and drinking places**	**14,752**	**14,457**	**14,633**	**14,608**	**14,744**	**14,740**	**14,823**	**14,882**	**15,083**	**15,091**	**15,134**	**14,981**	
591	Drug & proprietary stores	5,090	5,185	5,119	5,082	5,159	5,178	5,264	5,333	5,434	5,436	5,550	5,579	
592	Liquor stores	1,664	1,629	1,647	1,665	1,697	1,684	1,685	1,684	1,703	1,688	1,687	1,672	
5961	Total mail order	2,186	2,042	2,093	2,175	2,190	2,206	2,237	2,235	2,210	2,169	2,226	2,306	
53,56, 57,594	**GAF, total**[3]	**37,631**	**36,427**	**36,662**	**37,422**	**37,456**	**37,789**	**37,669**	**38,091**	**38,585**	**38,610**	**38,972**	**38,945**	

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]Includes establishments primarily selling merchandise through coin-operated vending machines, by house-to-house canvass, or from mail order.
[3]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).
[4]Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.
[5]For yearly totals, refer to unadjusted section.

Note: U.S. and group totals include kinds of business not shown.

Table 1. **Estimated Monthly Retail Sales, by Kinds of Business, Unadjusted and Adjusted: January 1986 to December 1995**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1988												
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	Unadjusted													
	Retail sales, total	**116,210**	**117,984**	**134,991**	**134,399**	**139,770**	**141,182**	**137,486**	**142,604**	**135,441**	**138,609**	**143,212**	**174,314**	**1,656,202**
	Total (excl. automotive group)	90,055	89,317	101,487	101,892	106,203	106,230	105,418	109,389	105,410	108,687	114,157	145,387	1,283,632
	Durable goods, total	**42,638**	**45,670**	**53,073**	**53,002**	**55,401**	**57,192**	**53,003**	**55,199**	**51,192**	**51,229**	**51,716**	**59,839**	**629,154**
52	**Building materials group stores**	**5,223**	**5,654**	**7,177**	8,122	8,964	8,706	**7,995**	8,344	**7,987**	**8,050**	**7,468**	**7,366**	**91,056**
521,3,5	Building materials, supply stores, hardware	4,516	4,846	6,119	6,763	7,412	7,519	7,060	7,308	7,043	7,051	6,637	6,416	78,690
521,3	Building materials, supply stores	3,780	4,134	5,223	5,704	6,325	6,441	6,012	6,301	6,029	6,003	5,616	5,228	66,796
525	Hardware stores	736	712	896	1,059	1,087	1,078	1,048	1,007	1,014	1,048	1,021	1,188	11,894
55 ex 554	**Automotive dealers**	**26,155**	**28,667**	**33,504**	**32,507**	**33,567**	**34,952**	**32,068**	**33,215**	**30,031**	29,922	**29,055**	28,927	**372,570**
551,2,5, 6,7,9	Motor vehicle and miscellaneous automobile dealers	24,113	26,638	31,093	30,009	31,033	32,206	29,479	30,502	27,509	27,407	26,648	26,580	343,217
551,2	Motor vehicle dealers	23,328	25,502	29,370	28,138	29,009	30,141	27,634	28,834	26,214	25,950	25,603	25,192	324,915
551	Motor vehicle dealers, (new & used)	21,942	23,950	27,514	26,229	27,169	28,169	25,804	26,916	24,228	24,070	23,863	23,397	303,251
553	Auto & home supply stores	2,042	2,029	2,411	2,498	2,534	2,746	2,589	2,713	2,522	2,515	2,407	2,347	29,353
57	**Furniture group stores**	**6,061**	**5,953**	6,648	**6,569**	6,722	**7,091**	**6,888**	**7,231**	**6,967**	**7,157**	**7,977**	**10,126**	**85,390**
571	Furniture & home furn. stores	3,367	3,358	3,825	3,790	3,885	4,007	3,879	4,069	3,942	4,118	4,464	4,913	47,617
5712	Furniture stores	2,035	2,068	2,363	2,268	2,302	2,350	2,278	2,315	2,299	2,411	2,602	2,906	28,197
5713	Floor covering stores	777	767	862	898	947	1,001	928	1,015	970	969	991	1,001	11,126
5722,31, 34	Household appliance, radio, TV and computer stores	2,172	2,089	2,301	2,255	2,315	2,525	2,465	2,555	2,436	2,450	2,907	4,138	30,608
5722	Household appliance stores	590	561	629	655	679	787	786	774	685	699	810	1,054	8,709
5731,34	Radio, television and computer stores	1,582	1,528	1,672	1,600	1,636	1,738	1,679	1,781	1,751	1,751	2,097	3,084	21,899
5941	Sporting goods stores and bicycle shops	821	871	938	1,044	1,097	1,155	1,069	1,150	981	915	1,087	1,698	12,826
5942	Book stores	537	402	398	381	413	453	408	555	575	441	510	925	5,998
5944	Jewelry stores	769	921	921	947	1,128	991	939	993	943	986	1,285	3,432	14,255
	Nondurable goods, total	**73,572**	**72,314**	**81,918**	**81,397**	**84,369**	**83,990**	**84,483**	**87,405**	**84,249**	**87,380**	**91,496**	**114,475**	**1,027,048**
53	**General merchandise group stores**	**10,802**	**11,141**	**14,316**	**14,394**	**15,406**	**15,024**	**13,934**	**15,460**	**14,625**	**16,098**	**19,815**	**31,506**	**192,521**
531	Dept. stores (excl. leased depts.)	8,464	8,690	11,308	11,379	12,085	11,828	10,996	12,252	11,625	12,787	15,551	24,558	151,523
531	Dept. stores (incl. leased depts.)[1]	8,781	8,999	11,698	11,767	12,458	12,189	11,340	12,613	12,005	13,162	15,965	25,211	156,188
531 pt.	Conventional department stores (including leased depts.)[1]	2,600	2,857	3,642	3,553	3,764	3,607	3,206	3,870	3,804	4,142	5,166	8,726	48,937
531 pt.	Discount department stores (including leased depts.)[1]	3,988	4,021	5,404	5,508	5,866	5,815	5,410	5,781	5,536	5,975	7,122	11,081	71,507
531 pt.	National chain department stores (including leased depts.)[1]	2,193	2,121	2,652	2,706	2,828	2,767	2,724	2,962	2,665	3,045	3,677	5,404	35,744
533	Variety stores	448	476	593	575	575	561	571	605	543	618	662	1,231	7,458
539	Miscellaneous general merchandise stores	1,890	1,975	2,415	2,440	2,746	2,635	2,367	2,603	2,457	2,693	3,602	5,717	33,540
54	**Food group stores**	**25,283**	**24,327**	**26,552**	**26,331**	**27,167**	**27,395**	**28,446**	**27,918**	**27,318**	**27,361**	**27,192**	**30,203**	**325,493**
541	Grocery stores	23,919	22,916	25,057	24,847	25,595	25,849	26,878	26,378	25,834	25,890	25,683	28,327	307,173
542	Meat, fish (seafood) markets	483	466	504	474	520	509	538	533	531	509	524	655	6,246
546	Retail bakeries	407	398	428	437	437	424	414	403	389	409	404	445	4,995
554	**Gasoline service stations**	**8,408**	**8,119**	**8,830**	**8,957**	**9,415**	**9,484**	**9,689**	**10,006**	**9,359**	**9,532**	**9,179**	**9,363**	**110,341**
56	**Apparel & accessory stores**	**5,151**	**5,018**	**6,751**	**6,569**	**6,647**	**6,441**	**6,341**	**7,345**	**7,022**	**7,324**	**8,120**	**12,578**	**85,307**
561	Mens & boys clothing, furnishings.	649	579	699	757	770	785	695	729	745	858	927	1,633	9,826
562,3	Women's clothing specialty stores	1,927	1,904	2,420	2,390	2,428	2,287	2,286	2,493	2,504	2,629	2,928	4,371	30,567
562	Women's ready to wear	1,675	1,688	2,199	2,172	2,208	2,086	2,089	2,266	2,271	2,320	2,564	3,821	27,359
565	Family clothing stores	1,283	1,291	1,772	1,749	1,784	1,756	1,776	2,113	1,924	2,086	2,442	3,926	23,902
566	Shoe stores	962	919	1,376	1,257	1,269	1,203	1,151	1,436	1,335	1,275	1,342	1,919	15,444
58	**Eating and drinking places**	**12,134**	**11,987**	**13,303**	**13,698**	**14,179**	**14,507**	**15,106**	**15,308**	**14,394**	**14,674**	**13,896**	**14,807**	**167,993**
5812	Eating places	11,231	11,120	12,359	12,769	13,285	13,547	14,182	14,407	13,487	13,791	13,010	13,882	157,070
5812 pt.	Restaurants, lunchrooms, cafeterias	6,334	6,319	6,849	7,098	7,342	7,493	7,844	8,057	7,560	7,787	7,298	7,698	87,679
5812 pt.	Refreshment places	4,709	4,613	5,323	5,473	5,730	5,876	6,179	6,161	5,713	5,751	5,520	5,913	66,961
5813	Drinking places (alcoholic bev)	903	867	944	929	894	960	924	901	907	883	886	925	10,923
591	Drug & proprietary stores	4,440	4,460	4,792	4,660	4,768	4,718	4,583	4,758	4,644	4,740	4,836	6,443	57,842
592	Liquor stores	1,473	1,377	1,494	1,564	1,635	1,667	1,730	1,624	1,552	1,547	1,614	2,361	19,638
596	Nonstore retailers[2]	2,911	3,091	3,440	3,125	3,090	2,962	2,937	3,129	3,342	3,867	4,389	4,193	40,476
5961	Total mail order	1,661	1,691	1,917	1,768	1,710	1,660	1,609	1,780	1,941	2,380	2,931	2,872	23,920
598	Fuel dealers	2,135	1,759	1,476	1,061	906	798	781	832	919	1,139	1,305	1,673	14,784
53,56, 57,594	**GAF, total[3]**	**25,702**	**25,980**	**31,812**	**31,631**	**33,236**	**33,090**	**31,525**	**34,755**	**33,050**	**35,069**	**41,597**	**65,589**	**423,036**
594	Miscellaneous shopping goods stores	3,688	3,868	4,097	4,099	4,461	4,534	4,362	4,719	4,436	4,490	5,685	11,379	59,818

See footnotes on next page.

Table 1. **Estimated Monthly Retail Sales, by Kinds of Business, Unadjusted and Adjusted: January 1986 to December 1995**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1988												
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	Adjusted[4]													
	Retail sales, total	**132,543**	**133,438**	**135,736**	**135,123**	**136,327**	**136,981**	**137,369**	**138,158**	**137,707**	**140,607**	**141,779**	**142,794**	
	Total (excl. automotive group)	102,106	102,451	104,529	104,607	105,403	105,836	106,572	107,346	108,153	109,250	109,913	110,582	
	Durable goods, total	**50,515**	**51,501**	**52,128**	**51,617**	**52,115**	**52,532**	**52,042**	**52,022**	**51,029**	**53,095**	**53,733**	**54,730**	
52	**Building materials group stores**	**7,065**	**7,428**	**7,545**	**7,558**	**7,641**	**7,565**	**7,416**	**7,477**	**7,593**	**7,755**	**7,709**	**8,070**	
521,3	Building materials, supply stores	5,000	5,334	5,463	5,516	5,617	5,611	5,511	5,498	5,614	5,690	5,713	6,016	
525	Hardware stores	893	920	964	977	970	982	986	990	1,033	1,019	1,031	1,043	
55 ex 554	**Automotive dealers**	**30,437**	**30,987**	**31,207**	**30,516**	**30,924**	**31,145**	**30,797**	**30,812**	**29,554**	**31,357**	31,866	**32,212**	
551,2,5, 6,7,9	Motor vehicle and miscellaneous automobile dealers	28,006	28,551	28,737	28,072	28,471	28,628	28,345	28,348	27,129	28,941	29,478	29,832	
553	Auto & home supply stores	2,431	2,436	2,470	2,444	2,453	2,517	2,452	2,464	2,425	2,416	2,388	2,380	
57	**Furniture group stores**	**6,680**	**6,715**	**6,878**	**6,977**	**7,010**	**7,145**	**7,097**	**7,112**	**7,179**	**7,280**	**7,414**	**7,495**	
571	Furniture & home furn. stores	3,745	3,739	3,837	3,875	3,901	3,959	3,966	3,943	4,002	4,089	4,133	4,224	
5722,31, 34	Household appliance, radio, TV and computer stores	2,371	2,415	2,474	2,517	2,514	2,574	2,520	2,550	2,572	2,582	2,687	2,665	
	Nondurable goods, total	**82,028**	**81,937**	**83,608**	**83,506**	**84,212**	**84,449**	**85,327**	**86,136**	**86,678**	**87,512**	**88,046**	**88,064**	
53	**General merchandise group stores**	**15,353**	**15,096**	**15,628**	**15,570**	**15,727**	**15,768**	**15,809**	**15,948**	**16,091**	**16,401**	**16,528**	**16,671**	
531	Dept. stores (excl. leased depts.)	12,143	11,888	12,291	12,235	12,382	12,424	12,453	12,528	12,677	12,942	13,003	13,042	
531	Dept. stores (incl. leased depts.)[1]	12,498	12,297	12,687	12,736	12,855	12,847	12,879	12,924	13,113	13,280	13,323	13,382	See note 5
531 pt.	Conventional department stores (including leased depts.)[1]	3,994	3,935	4,011	3,997	4,009	4,012	3,993	4,002	4,051	4,146	4,146	4,185	
531 pt.	Discount department stores (including leased depts.)[1]	5,524	5,412	5,774	5,798	5,872	5,904	5,919	5,984	6,084	6,116	6,166	6,208	
531 pt.	National chain department stores (including leased depts.)[1]	2,980	2,950	2,902	2,941	2,974	2,931	2,967	2,938	2,978	3,018	3,011	2,989	
533	Variety stores	600	599	611	603	604	602	626	633	609	639	630	639	
539	Miscellaneous general merchandise stores	2,610	2,609	2,726	2,732	2,741	2,742	2,730	2,787	2,805	2,820	2,895	2,990	
54	**Food group stores**	**26,066**	**26,178**	**26,536**	**26,653**	**26,798**	**26,846**	**27,193**	**27,521**	**27,458**	**27,631**	**27,807**	**27,617**	
541	Grocery stores	24,532	24,667	25,057	25,149	25,267	25,317	25,647	26,014	25,938	26,099	26,261	26,084	
554	**Gasoline service stations**	**8,964**	**8,893**	**9,179**	**9,029**	**9,114**	**9,102**	**9,132**	**9,343**	**9,285**	**9,281**	**9,290**	**9,335**	
56	**Apparel & accessory stores**	**6,734**	**6,708**	**6,858**	**6,771**	**6,910**	**6,890**	**7,041**	**7,058**	**7,225**	**7,368**	**7,338**	**7,417**	
561	Mens & boys clothing, furnishings.	791	790	799	791	789	804	822	821	830	850	825	833	
562,3	Women's clothing specialty stores	2,471	2,470	2,459	2,436	2,498	2,483	2,512	2,495	2,579	2,588	2,633	2,643	
566	Shoe stores	1,210	1,200	1,255	1,224	1,259	1,251	1,293	1,284	1,308	1,332	1,323	1,363	
58	**Eating and drinking places**	**13,161**	**13,260**	**13,465**	**13,522**	**13,660**	**13,856**	**14,013**	**14,293**	**14,380**	**14,486**	**14,643**	**14,704**	
591	Drug & proprietary stores	4,639	4,656	4,759	4,779	4,792	4,800	4,794	4,806	4,873	4,892	4,930	4,941	
592	Liquor stores	1,633	1,599	1,624	1,645	1,663	1,657	1,627	1,613	1,603	1,600	1,622	1,646	
5961	Total mail order	1,796	1,891	1,923	1,893	1,915	1,891	1,946	1,906	2,022	2,174	2,199	2,134	
53,56, 57,594	**GAF, total**[3]	**33,435**	**33,242**	**34,139**	**34,175**	**34,538**	**34,731**	**34,972**	**35,059**	**35,435**	**36,083**	**36,351**	**36,798**	

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]Includes establishments primarily selling merchandise through coin-operated vending machines, by house-to-house canvass, or from mail order.
[3]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).
[4]Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.
[5]For yearly totals, refer to unadjusted section.

Note: U.S. and group totals include kinds of business not shown.

Table 1. **Estimated Monthly Retail Sales, by Kinds of Business, Unadjusted and Adjusted: January 1986 to December 1995**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1987												
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	Unadjusted													
	Retail sales, total	**106,828**	**106,726**	**121,966**	**127,184**	**131,358**	**131,795**	**131,983**	**134,420**	**127,410**	**131,366**	**129,828**	**160,435**	**1,541,299**
	Total (excl. automotive group)	86,180	82,787	92,795	96,853	101,029	99,164	99,979	101,876	97,307	102,868	104,035	133,530	1,198,403
	Durable goods, total	**36,425**	**39,099**	**46,525**	**48,807**	**49,861**	**52,578**	**51,681**	**52,313**	**49,402**	**48,461**	**46,042**	**54,669**	**575,863**
52	**Building materials group stores**	**5,051**	**4,984**	**6,370**	**7,272**	**7,926**	**7,961**	**7,757**	**7,564**	**7,384**	**7,716**	**6,789**	**6,680**	**83,454**
521,3,5	Building materials, supply stores, hardware	4,523	4,390	5,505	6,115	6,484	6,801	6,797	6,717	6,548	6,763	5,995	5,700	72,338
521,3	Building materials, supply stores	3,739	3,687	4,629	5,126	5,453	5,841	5,839	5,809	5,674	5,783	5,094	4,628	61,302
525	Hardware stores	784	703	876	989	1,031	960	958	908	874	980	901	1,072	11,036
55 ex 554	**Automotive dealers**	**20,648**	**23,939**	**29,171**	**30,331**	**30,329**	**32,631**	**32,004**	**32,544**	**30,103**	**28,498**	**25,793**	**26,905**	**342,896**
551,2,5, 6,7,9	Motor vehicle and miscellaneous automobile dealers	18,847	22,237	27,147	28,156	28,113	30,271	29,586	30,119	27,724	25,999	23,513	24,562	316,274
551,2	Motor vehicle dealers	17,976	21,052	25,507	26,105	25,883	28,116	27,704	28,559	26,690	24,931	22,610	23,691	298,824
551	Motor vehicle dealers, (new & used)	16,762	19,811	23,980	24,568	24,232	26,353	26,046	26,891	25,070	23,298	21,216	22,302	280,529
553	Auto & home supply stores	1,801	1,702	2,024	2,175	2,216	2,360	2,418	2,425	2,379	2,499	2,280	2,343	26,622
57	**Furniture group stores**	**6,002**	**5,546**	**6,158**	**6,043**	**6,199**	**6,322**	**6,486**	**6,598**	**6,430**	**6,561**	**6,834**	**8,893**	**78,072**
571	Furniture & home furn. stores	3,357	3,205	3,623	3,596	3,707	3,744	3,755	3,806	3,734	3,834	3,877	4,239	44,477
5712	Furniture stores	2,046	1,979	2,272	2,187	2,281	2,249	2,241	2,265	2,215	2,264	2,268	2,473	26,740
5713	Floor covering stores	646	617	732	786	784	843	889	898	907	951	918	961	9,932
5722,31, 34	Household appliance, radio, TV and computer stores	2,185	1,900	2,058	1,975	2,019	2,092	2,240	2,252	2,156	2,188	2,396	3,660	27,121
5722	Household appliance stores	680	606	655	651	676	713	776	745	689	686	768	997	8,642
5731,34	Radio, television and computer stores	1,505	1,294	1,403	1,324	1,343	1,379	1,464	1,507	1,467	1,502	1,628	2,663	18,479
5941	Sporting goods stores and bicycle shops	730	717	769	858	921	1,018	980	1,027	906	847	981	1,502	11,256
5942	Book stores	519	386	360	353	357	378	356	447	527	401	437	817	5,338
5944	Jewelry stores	712	845	799	845	1,045	905	856	910	855	928	1,177	3,048	12,925
	Nondurable goods, total	**70,403**	**67,627**	**75,441**	**78,377**	**81,497**	**79,217**	**80,302**	**82,107**	**78,008**	**82,905**	**83,786**	**105,766**	**965,436**
53	**General merchandise group stores**	**10,168**	**10,651**	**12,935**	**14,141**	**15,140**	**14,032**	**13,293**	**15,029**	**13,724**	**15,346**	**18,238**	**29,273**	**181,970**
531	Dept. stores (excl. leased depts.)	8,067	8,327	10,320	11,164	11,931	11,102	10,565	11,982	10,948	12,221	14,449	22,941	144,017
531	Dept. stores (incl. leased depts.)[1]	8,394	8,636	10,697	11,561	12,316	11,472	10,885	12,332	11,296	12,612	14,861	23,593	148,655
531 pt.	Conventional department stores (including leased depts.)[1]	2,591	2,837	3,418	3,660	3,777	3,488	3,168	3,895	3,690	4,066	4,868	8,303	47,761
531 pt.	Discount department stores (including leased depts.)[1]	3,581	3,613	4,620	5,122	5,446	5,139	4,925	5,312	4,860	5,510	6,273	9,931	64,332
531 pt.	National chain department stores (including leased depts.)[1]	2,222	2,186	2,659	2,779	3,093	2,845	2,792	3,125	2,746	3,036	3,720	5,359	36,562
533	Variety stores	460	476	540	633	592	533	524	570	515	566	598	1,127	7,134
539	Miscellaneous general merchandise stores	1,641	1,848	2,075	2,344	2,617	2,397	2,204	2,477	2,261	2,559	3,191	5,205	30,819
54	**Food group stores**	**25,152**	**23,013**	**24,823**	**25,345**	**26,710**	**26,011**	**27,229**	**26,307**	**25,478**	**26,487**	**25,050**	**27,856**	**309,461**
541	Grocery stores	23,843	21,673	23,389	23,804	25,142	24,441	25,621	24,691	23,934	24,922	23,536	25,983	290,979
542	Meat, fish (seafood) markets	461	442	477	508	501	509	559	562	558	546	511	627	6,261
546	Retail bakeries	385	398	435	437	451	435	434	435	428	453	431	472	5,194
554	**Gasoline service stations**	**7,761**	**7,481**	**8,278**	**8,639**	**8,936**	**9,144**	**9,490**	**9,446**	**8,928**	**9,092**	**8,672**	**8,902**	**104,769**
56	**Apparel & accessory stores**	**4,960**	**4,842**	**6,059**	**6,611**	**6,430**	**6,136**	**5,913**	**6,844**	**6,409**	**6,762**	**7,164**	**11,192**	**79,322**
561	Mens & boys clothing, furnishings.	589	517	604	713	731	734	626	686	679	785	840	1,513	9,017
562,3	Women's clothing specialty stores	1,916	1,873	2,258	2,424	2,415	2,206	2,203	2,451	2,377	2,528	2,605	3,952	29,208
562	Women's ready to wear	1,677	1,659	2,037	2,209	2,216	2,001	2,022	2,237	2,165	2,283	2,334	3,526	26,366
565	Family clothing stores	1,144	1,188	1,578	1,735	1,686	1,637	1,631	1,894	1,680	1,823	2,074	3,402	21,472
566	Shoe stores	984	935	1,218	1,346	1,218	1,171	1,048	1,319	1,222	1,188	1,213	1,732	14,594
58	**Eating and drinking placea**	**11,475**	**11,060**	**12,295**	**12,678**	**13,358**	**13,293**	**13,709**	**13,824**	**12,747**	**13,282**	**12,514**	**13,226**	**153,461**
5812	Eating places	10,642	10,271	11,421	11,776	12,437	12,384	12,776	12,878	11,833	12,327	11,614	12,268	142,627
5812 pt.	Restaurants, lunchrooms, cafeterias	6,332	6,099	6,587	6,758	7,148	7,127	7,187	7,286	6,612	6,802	6,457	6,744	81,139
5812 pt.	Refreshment places	4,162	4,032	4,690	4,876	5,122	5,084	5,452	5,448	5,064	5,362	5,011	5,332	59,635
5813	Drinking places (alcoholic bev)	833	789	874	902	921	909	933	946	914	955	900	958	10,834
591	Drug & proprietary stores	4,275	4,027	4,257	4,396	4,454	4,442	4,427	4,423	4,309	4,561	4,467	6,104	54,142
592	Liquor stores	1,486	1,377	1,460	1,528	1,660	1,624	1,732	1,662	1,588	1,682	1,668	2,359	19,826
596	Nonstore retailers[2]	2,489	2,502	2,919	2,904	2,701	2,744	2,832	2,870	2,970	3,451	3,630	3,901	35,913
5961	Total mail order	1,453	1,389	1,692	1,671	1,502	1,553	1,592	1,604	1,676	1,933	2,211	2,489	20,765
598	Fuel dealers	1,774	1,652	1,451	1,101	923	808	793	770	903	1,225	1,374	1,730	14,504
53,56, 57,594	**GAF, total[3]**	**24,431**	**24,415**	**28,615**	**30,486**	**31,816**	**30,594**	**29,678**	**32,712**	**30,641**	**32,866**	**37,382**	**59,506**	**393,142**
594	Miscellaneous shopping goods stores	3,301	3,376	3,463	3,691	4,047	4,104	3,986	4,241	4,078	4,197	5,146	10,148	53,778

See footnotes on next page.

Table 1. **Estimated Monthly Retail Sales, by Kinds of Business, Unadjusted and Adjusted: January 1986 to December 1995**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1987												
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	Adjusted[4]													
	Retail sales, total	**119,328**	**125,274**	**126,124**	**127,157**	**127,134**	**128,891**	**129,741**	**132,164**	**130,422**	**129,977**	**130,469**	**132,097**	
	Total (excl. automotive group)	96,068	98,373	98,103	98,839	99,117	99,767	100,177	100,649	100,603	101,172	101,280	102,332	
	Durable goods, total	**41,944**	**45,960**	**47,018**	**47,292**	**47,086**	**48,220**	**49,016**	**51,068**	**49,428**	**48,535**	**49,108**	**49,807**	
52	**Building materials group stores**	**6,555**	**6,825**	**6,874**	**6,748**	**6,862**	**6,768**	**6,988**	**7,041**	**7,025**	**7,156**	**7,220**	**7,214**	
521,3	Building materials, supply stores	4,806	4,989	4,967	4,915	4,980	4,997	5,167	5,281	5,273	5,286	5,334	5,206	
525	Hardware stores	920	941	967	937	908	866	905	888	897	931	933	952	
55 ex 554	**Automotive dealers**	**23,260**	**26,901**	**28,021**	**28,318**	**28,017**	**29,124**	**29,564**	**31,515**	**29,819**	**28,805**	**29,189**	**29,765**	
551,2,5, 6,7,9	Motor vehicle and miscellaneous automobile dealers	21,176	24,763	25,879	26,192	25,863	26,955	27,344	29,242	27,531	26,476	26,872	27,413	
553	Auto & home supply stores	2,084	2,138	2,142	2,126	2,154	2,169	2,220	2,273	2,288	2,329	2,317	2,352	
57	**Furniture group stores**	**6,505**	**6,511**	**6,518**	**6,472**	**6,449**	**6,416**	**6,564**	**6,566**	**6,589**	**6,525**	**6,483**	**6,498**	
571	Furniture & home furn. stores	3,669	3,714	3,727	3,711	3,714	3,718	3,766	3,728	3,764	3,722	3,689	3,614	
5722,31, 34	Household appliance, radio, TV and computer stores	2,339	2,292	2,274	2,242	2,207	2,154	2,254	2,284	2,269	2,246	2,248	2,318	
	Nondurable goods, total	**77,384**	**79,314**	**79,106**	**79,865**	**80,048**	**80,671**	**80,725**	**81,096**	**80,994**	**81,442**	**81,361**	**82,290**	
53	**General merchandise group stores**	**14,375**	**14,926**	**14,678**	**14,945**	**15,087**	**15,159**	**15,054**	**15,298**	**15,229**	**15,375**	**15,329**	**15,568**	
531	Dept. stores (excl. leased depts.)	11,475	11,795	11,622	11,801	11,895	11,963	11,938	12,079	12,057	12,172	12,152	12,327	
531	Dept. stores (incl. leased depts.)[1]	11,887	12,181	12,023	12,251	12,472	12,365	12,394	12,516	12,445	12,534	12,411	12,611	See note 5
531 pt.	Conventional department stores (including leased depts.)[1]	3,944	4,018	3,951	3,965	3,959	3,964	3,945	4,024	3,972	3,990	3,939	3,994	
531 pt.	Discount department stores (including leased depts.)[1]	4,912	5,018	5,111	5,275	5,334	5,348	5,377	5,431	5,412	5,532	5,474	5,589	
531 pt.	National chain department stores (including leased depts.)[1]	3,031	3,145	2,961	3,011	3,179	3,053	3,072	3,061	3,061	3,012	2,998	3,028	
533	Variety stores	605	620	603	607	603	602	556	592	597	576	570	589	
539	Miscellaneous general merchandise stores	2,295	2,511	2,453	2,537	2,589	2,594	2,560	2,627	2,575	2,627	2,607	2,652	
54	**Food group stores**	**25,494**	**25,546**	**25,464**	**25,700**	**25,714**	**25,957**	**25,875**	**25,964**	**25,903**	**26,092**	**25,737**	**26,033**	
541	Grocery stores	24,035	24,054	23,989	24,191	24,198	24,392	24,308	24,350	24,298	24,505	24,189	24,489	
554	**Gasoline service stations**	**8,204**	**8,491**	**8,623**	**8,735**	**8,651**	**8,734**	**8,886**	**8,920**	**8,884**	**8,827**	**8,858**	**8,911**	
56	**Apparel & accessory stores**	**6,246**	**6,633**	**6,668**	**6,547**	**6,529**	**6,615**	**6,614**	**6,599**	**6,665**	**6,605**	**6,611**	**6,728**	
561	Mens & boys clothing, furnishings.	710	733	731	732	727	756	752	757	765	770	747	788	
562,3	Women's clothing specialty stores	2,363	2,497	2,449	2,434	2,434	2,432	2,429	2,456	2,448	2,421	2,401	2,428	
566	Shoe stores	1,191	1,245	1,249	1,207	1,191	1,211	1,196	1,197	1,209	1,189	1,213	1,261	
58	**Eating and drinking places**	**12,405**	**12,654**	**12,508**	**12,653**	**12,662**	**12,757**	**12,764**	**12,788**	**12,876**	**12,908**	**13,187**	**13,346**	
591	Drug & proprietary stores	4,394	4,391	4,362	4,436	4,485	4,514	4,531	4,555	4,560	4,630	4,605	4,652	
592	Liquor stores	1,613	1,651	1,631	1,636	1,652	1,616	1,637	1,650	1,661	1,680	1,693	1,689	
5961	Total mail order	1,536	1,640	1,748	1,744	1,717	1,765	1,847	1,825	1,755	1,678	1,698	1,826	
53,56, 57,594	**GAF, total[3]**	**31,247**	**32,365**	**32,062**	**32,266**	**32,440**	**32,661**	**32,751**	**32,989**	**33,039**	**33,087**	**33,118**	**33,460**	

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]Includes establishments primarily selling merchandise through coin-operated vending machines, by house-to-house canvass, or from mail order.
[3]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).
[4]Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.
[5]For yearly totals, refer to unadjusted section.

Note: U.S. and group totals include kinds of business not shown.

Table 1. **Estimated Monthly Retail Sales, by Kinds of Business, Unadjusted and Adjusted: January 1986 to December 1995**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1986												
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	Unsdjusted													
	Retail sales, totsl	**106,270**	**100,020**	**114,276**	**115,487**	**125,238**	**120,223**	**120,805**	**124,191**	**124,600**	**123,669**	**121,885**	**152,972**	**1,449,636**
	Total (excl. automotive group)	83,302	77,564	89,067	88,355	95,846	91,598	92,837	95,922	90,605	96,235	98,142	124,025	1,123,498
	Dursble goods, totsl	**37,435**	**35,888**	**40,925**	**43,921**	**47,523**	**46,541**	**46,100**	**46,637**	**52,154**	**46,266**	**42,651**	**54,647**	**540,688**
52	**Building msterisls group stores**	**4,953**	**4,546**	**5,791**	**6,936**	**7,269**	**7,241**	**7,161**	**6,930**	**6,929**	**7,096**	**6,113**	**6,139**	**77,104**
521,3,5	Building materials, supply stores, hardware	4,456	4,050	5,015	5,909	6,219	6,238	6,346	6,105	5,967	6,182	5,376	5,381	67,244
521,3	Building materials, supply stores	3,725	3,381	4,198	4,983	5,211	5,225	5,379	5,160	5,093	5,267	4,503	4,385	56,510
525	Hardware stores	731	669	817	926	1,008	1,013	967	945	874	915	873	996	10,734
55 ex 554	**Automotive dealers**	**22,968**	**22,456**	**25,209**	**27,132**	**29,392**	**28,625**	**27,968**	**28,269**	**33,995**	**27,434**	**23,743**	**28,947**	**326,138**
551,2,5, 6,7,9	Motor vehicle and miscellaneous automobile dealers	21,138	20,789	23,287	24,987	27,189	26,444	25,702	26,035	31,818	25,164	21,624	26,906	301,083
551,2	Motor vehicle dealers	20,340	19,752	21,682	23,281	25,433	24,694	24,109	24,575	30,497	23,933	20,576	25,603	284,475
551	Motor vehicle dealers, (new & used)	19,489	18,918	20,687	22,282	24,326	23,486	22,755	23,126	29,056	22,480	19,342	24,451	270,398
553	Auto & home supply stores	1,830	1,667	1,922	2,145	2,203	2,181	2,266	2,234	2,177	2,270	2,119	2,041	25,055
57	**Furniture group stores**	**5,555**	**5,078**	**5,694**	**5,659**	**6,069**	**6,041**	**6,302**	**6,445**	**6,327**	**6,559**	**6,980**	**9,005**	**75,714**
571	Furniture & home furn. stores	3,169	2,949	3,348	3,348	3,591	3,494	3,580	3,755	3,659	3,811	3,923	4,403	43,030
5712	Furniture stores	1,952	1,796	2,031	1,992	2,188	2,133	2,173	2,315	2,247	2,280	2,328	2,577	26,012
5713	Floor covering stores	657	628	716	740	735	714	731	744	742	797	762	778	8,744
5722,31, 34	Household appliance, radio, TV and computer stores	1,977	1,767	1,935	1,900	2,073	2,143	2,299	2,247	2,162	2,274	2,529	3,731	27,037
5722	Household appliance stores	699	595	670	669	753	776	861	803	751	789	798	1,096	9,260
5731,34	Radio, television and computer stores	1,278	1,172	1,265	1,231	1,320	1,367	1,438	1,444	1,411	1,485	1,731	2,635	17,777
5941	Sporting goods stores and bicycle shops	584	570	695	725	795	798	758	858	748	696	772	1,237	9,236
5942	Book stores	462	296	280	273	305	339	321	440	510	387	403	745	4,761
5944	Jewelry stores	680	727	760	764	969	835	773	878	843	935	1,142	2,918	12,224
	Nondursble goods, total	**68,835**	**64,132**	**73,351**	**71,566**	**77,715**	**73,682**	**74,705**	**77,554**	**72,446**	**77,403**	**79,234**	**98,325**	**908,948**
53	**Gensrsl merchsndise group stores**	**9,494**	**9,732**	**12,803**	**12,714**	**14,283**	**12,998**	**12,533**	**14,205**	**12,827**	**14,151**	**17,113**	**26,544**	**169,397**
531	Dept. stores (excl. leased depts.)	7,524	7,621	10,201	10,090	11,369	10,415	9,993	11,441	10,335	11,237	13,539	20,721	134,486
531	Dept. stores (incl. leased depts.)[1]	7,804	7,903	10,577	10,461	11,784	10,796	10,357	11,858	10,712	11,648	14,033	21,476	139,409
531 pt.	Conventional department stores (including leased depts.)[1]	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
531 pt.	Discount department stores (including leased depts.)[1]	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
531 pt.	National chain department stores (including leased depts.)[1]	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
533	Variety stores	516	502	710	626	659	572	522	589	496	576	589	1,090	7,447
539	Miscellaneous general merchandise stores	1,454	1,609	1,892	1,998	2,255	2,011	2,018	2,175	1,996	2,338	2,985	4,733	27,464
54	**Food group stores**	**24,220**	**22,058**	**24,481**	**23,615**	**25,927**	**24,472**	**25,736**	**25,477**	**23,914**	**25,367**	**24,822**	**26,930**	**297,019**
541	Grocery stores	23,063	20,912	23,164	22,343	24,554	23,170	24,421	24,101	22,572	23,959	23,427	25,147	280,833
542	Meat, fish (seafood) markets	411	393	435	463	489	448	453	472	461	482	486	596	5,589
546	Retail bakeries	285	298	354	337	357	341	341	379	400	417	403	455	4,367
554	**Gssoline service stations**	**9,407**	**8,368**	**8,468**	**8,229**	**8,846**	**8,875**	**8,812**	**8,482**	**8,191**	**8,356**	**7,919**	**8,140**	**102,093**
56	**Apparel & accessory stores**	**4,761**	**4,455**	**6,194**	**5,782**	**6,389**	**5,739**	**5,566**	**6,689**	**6,015**	**6,351**	**7,048**	**10,637**	**75,626**
561	Mens & boys clothing, furnishings.	551	498	641	670	749	697	598	672	634	703	834	1,399	8,646
562,3	Women's clothing specialty stores	1,832	1,708	2,329	2,175	2,362	2,107	2,158	2,391	2,319	2,480	2,709	4,030	28,600
562	Women's ready to wear	1,578	1,491	2,109	1,984	2,156	1,934	1,995	2,170	2,101	2,233	2,403	3,552	25,706
565	Family clothing stores	1,136	1,068	1,525	1,436	1,577	1,427	1,384	1,776	1,481	1,595	1,871	3,060	19,336
566	Shoe stores	902	857	1,253	1,116	1,216	1,088	1,007	1,341	1,173	1,168	1,221	1,605	13,947
58	**Eating snd drinking plsces**	**10,151**	**9,639**	**11,105**	**11,456**	**12,165**	**12,053**	**12,457**	**12,945**	**11,672**	**12,298**	**11,439**	**12,035**	**139,415**
5812	Eating places	9,295	8,851	10,215	10,505	11,231	11,101	11,502	11,991	10,773	11,374	10,585	11,140	128,563
5812 pt.	Restaurants, lunchrooms, cafeterias	5,391	5,219	5,992	6,230	6,583	6,481	6,682	6,950	6,361	6,636	6,143	6,505	75,173
5812 pt.	Refreshment places	3,818	3,527	4,106	4,153	4,476	4,460	4,680	4,860	4,254	4,569	4,269	4,463	51,635
5813	Drinking places (alcoholic bev)	856	788	890	951	934	952	955	954	899	924	854	895	10,852
591	Drug & proprietary stores	3,929	3,718	4,109	3,975	4,237	4,110	4,147	4,178	4,009	4,215	4,141	5,778	50,546
592	Liquor stores	1,529	1,395	1,567	1,536	1,682	1,675	1,758	1,708	1,561	1,643	1,635	2,240	19,929
596	Nonstore retailers[2]	2,273	2,192	2,381	2,401	2,304	2,205	2,210	2,339	2,576	3,125	3,074	3,203	30,283
5961	Total mail order	1,317	1,166	1,280	1,340	1,252	1,194	1,163	1,248	1,441	1,842	1,885	2,028	17,156
598	Fuel dealers	2,276	1,722	1,396	1,027	869	718	718	726	867	1,018	1,175	1,558	14,070
53,56, 57,594	**GAF, totsl[3]**	**22,770**	**22,124**	**27,885**	**27,230**	**30,346**	**28,287**	**27,830**	**31,154**	**28,813**	**30,901**	**35,667**	**55,255**	**368,262**
594	Miscellaneous shopping goods stores	2,960	2,859	3,194	3,075	3,605	3,509	3,429	3,815	3,644	3,840	4,526	9,069	47,525

See footnotes on next page.

Table 1. **Estimated Monthly Retail Sales, by Kinds of Business, Unadjusted and Adjusted: January 1986 to December 1995**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1986												
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	Adjusted[4]													
	Retail sales, total	**118,585**	**117,480**	116,665	**117,409**	**119,114**	**119,240**	**119,647**	**120,871**	**127,973**	**122,617**	**122,048**	**127,561**	
	Total (excl. automotive group)	92,839	92,207	92,484	91,991	92,643	92,939	93,533	93,699	94,340	95,031	94,888	95,894	
	Durable goods, total	**42,885**	**42,198**	**41,366**	**42,823**	**43,852**	**43,800**	**44,027**	**45,348**	**52,025**	**46,108**	**45,711**	**50,397**	
52	**Building materials group stores**	**6,432**	6,232	**6,336**	**6,506**	**6,206**	**6,341**	**6,378**	**6,459**	**6,574**	**6,569**	**6,504**	**6,630**	
521,3	Building materials, supply stores	4,794	4,600	4,588	4,819	4,616	4,608	4,690	4,717	4,681	4,775	4,750	4,916	
525	Hardware stores	876	892	896	881	873	936	907	922	901	894	883	875	
55 ex 554	**Automotive dealers**	**25,746**	**25,273**	**24,181**	**25,418**	**26,471**	**26,301**	**26,114**	**27,172**	**33,633**	**27,586**	**27,160**	**31,667**	
551,2,5, 6,7,9	Motor vehicle and miscellaneous automobile dealers	23,618	23,176	22,136	23,331	24,385	24,216	24,043	25,082	31,534	25,470	25,028	29,632	
553	Auto & home supply stores	2,128	2,097	2,045	2,087	2,086	2,085	2,071	2,090	2,099	2,116	2,132	2,035	
57	**Furniture group stores**	**6,005**	**5,957**	**6,019**	**6,073**	**6,224**	**6,254**	**6,410**	**6,417**	**6,465**	**6,498**	**6,587**	**6,570**	
571	Furniture & home furn. stores	3,445	3,421	3,455	3,466	3,545	3,536	3,616	3,649	3,685	3,689	3,711	3,741	
5722,31, 34	Household appliance, radio, TV and computer stores	2,124	2,121	2,124	2,157	2,231	2,268	2,327	2,305	2,266	2,325	2,357	2,323	
	Nondurable goods, total	**75,700**	**75,282**	**75,299**	**74,586**	**75,262**	**75,440**	**75,620**	**75,523**	**75,948**	**76,509**	**76,337**	**77,164**	
53	**General merchandise group stores**	**13,570**	**13,733**	**13,962**	**13,999**	**13,979**	**14,050**	**14,284**	**14,311**	**14,281**	**14,347**	**14,184**	**14,281**	
531	Dept. stores (excl. leased depts.)	10,795	10,856	11,052	11,112	11,113	11,211	11,369	11,430	11,420	11,351	11,245	11,286	
531	Dept. stores (incl. leased depts.)[1]	11,181	11,258	11,459	11,508	11,519	11,621	11,769	11,834	11,836	11,766	11,655	11,723	**See note 5**
531 pt.	Conventional department stores (including leased depts.)[1]	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	
531 pt.	Discount department stores (including leased depts.)[1]	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	
531 pt.	National chain department stores (including leased depts.)[1]	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	
533	Variety stores	680	664	713	667	657	622	587	594	580	593	570	577	
539	Miscellaneous general merchandise stores	2,095	2,213	2,197	2,220	2,209	2,217	2,328	2,287	2,281	2,403	2,369	2,418	
54	**Food group stores**	**24,650**	**24,511**	**24,636**	**24,398**	**24,543**	**24,600**	**24,749**	**24,506**	**24,859**	**25,117**	**25,213**	**25,370**	
541	Grocery stores	23,367	23,236	23,327	23,105	23,230	23,286	23,437	23,152	23,464	23,698	23,784	23,904	
554	**Gasoline service stations**	**9,933**	**9,542**	**8,886**	**8,270**	**8,514**	**8,509**	**8,228**	**8,002**	**8,134**	**8,152**	**8,147**	**8,148**	
56	**Apparel & accessory stores**	**6,093**	**6,063**	**6,215**	**6,233**	**6,364**	**6,314**	**6,262**	**6,390**	**6,327**	**6,381**	**6,314**	**6,459**	
561	Mens & boys clothing, furnishings.	688	709	719	736	734	724	717	730	723	711	719	726	
562,3	Women's clothing specialty stores	2,290	2,256	2,341	2,329	2,336	2,389	2,398	2,398	2,416	2,436	2,397	2,488	
566	Shoe stores	1,112	1,132	1,125	1,145	1,166	1,156	1,146	1,207	1,168	1,195	1,182	1,202	
58	**Eating and drinking places**	**11,034**	**11,092**	**11,251**	**11,445**	**11,520**	**11,534**	**11,686**	**11,833**	**11,802**	**11,963**	**11,941**	**12,256**	
591	Drug & proprietary stores	4,042	4,046	4,126	4,132	4,187	4,237	4,262	4,285	4,269	4,292	4,305	4,357	
592	Liquor stores	1,684	1,671	1,709	1,670	1,662	1,694	1,679	1,658	1,648	1,665	1,620	1,607	
5961	Total mail order	1,372	1,385	1,357	1,380	1,390	1,395	1,398	1,451	1,487	1,541	1,453	1,489	
53,56, 57,594	**GAF, total**[3]	**29,322**	**29,414**	**29,954**	**30,005**	**30,378**	**30,474**	**30,884**	**31,159**	**31,158**	**31,395**	**31,188**	**31,516**	

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]Includes establishments primarily selling merchandise through coin-operated vending machines, by house-to-house canvass, or from mail order.
[3]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).
[4]Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.
[5]For yearly totals, refer to unadjusted section.

(NA) Data not available.

Note: U.S. and group totals include kinds of business not shown.

Table 2. Estimated End-of-Month Retail Inventories and Inventories/Sales Ratios, by Kinds of Business: January 1986 Through December 1995

[Data in millions of dollars]

SIC code	Kind of business	1995											
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
	Unadjusted												
	Retail Inventories, total	**285,695**	**290,573**	**297,547**	**300,535**	**299,528**	**296,030**	**290,659**	**294,618**	**303,281**	**322,741**	**330,385**	**298,371**
	Total (excl. automotive group)	202,789	205,021	209,032	211,110	210,718	209,317	211,100	217,194	225,207	239,558	242,742	209,556
	Durable goods, total	**152,015**	**154,936**	**159,161**	**161,777**	**161,295**	**158,718**	**151,450**	**151,729**	**154,757**	**163,935**	**170,124**	**161,359**
52	Building materials group stores	19,881	20,154	21,048	21,468	21,422	20,847	20,554	20,567	20,687	20,996	20,672	20,247
55 ex 554	Automotive dealers	82,906	85,552	88,515	89,425	88,810	86,713	79,559	77,424	78,074	83,183	87,643	88,815
57	Furniture group stores	21,840	21,608	22,068	22,331	22,348	22,644	22,428	23,651	25,033	26,888	28,192	24,412
	Nondurable goods, total	**133,680**	**135,637**	**138,386**	**138,758**	**138,233**	**137,312**	**139,209**	**142,889**	**148,524**	**158,806**	**160,261**	**137,012**
53	General merchandise group stores	51,071	52,907	54,239	54,483	54,389	53,896	54,678	56,382	60,189	66,104	67,672	53,245
531	Dept. stores, (excl. leased depts.)	40,288	41,922	42,664	42,943	43,018	42,586	43,330	44,770	47,909	52,698	54,067	42,520
54	Food group stores	26,992	26,595	26,759	26,646	26,541	26,652	26,723	26,735	27,215	28,229	28,748	28,352
56	Apparel & accessory stores	21,560	22,771	23,878	24,117	23,669	23,000	23,937	24,893	25,554	27,175	26,990	21,231
	Adjusted[1]												
	Retail Inventories, total	**294,349**	**295,757**	**297,033**	**299,407**	**300,376**	**300,516**	**299,041**	**302,700**	**303,299**	**306,224**	**307,265**	**302,879**
	Total (excl. automotive group)	212,632	212,992	212,801	213,973	214,865	215,549	215,291	218,374	218,785	219,836	220,271	216,760
	Durable goods, total	**153,400**	**154,373**	**155,992**	**158,360**	**158,454**	**158,057**	**156,810**	**159,326**	**160,195**	**162,165**	**163,243**	**160,363**
52	Building materials group stores	20,454	20,034	20,336	20,583	20,441	20,458	20,575	20,880	21,261	21,337	21,224	21,025
55 ex 554	Automotive dealers	81,717	82,765	84,232	85,434	85,511	84,967	83,750	84,326	84,514	86,388	86,994	86,119
57	Furniture group stores	22,308	22,650	22,657	22,998	23,111	23,417	23,460	24,183	24,446	24,668	25,037	24,051
	Nondurable goods, total	**140,949**	**141,384**	**141,041**	**141,047**	**141,922**	**142,459**	**142,231**	**143,374**	**143,104**	**144,059**	**144,022**	**142,516**
53	General merchandise group stores	55,563	56,285	55,666	55,486	56,008	56,656	56,602	56,930	56,888	57,361	57,819	57,599
531	Dept. stores, (excl. leased depts.)	43,791	44,409	43,758	43,686	44,212	44,875	44,855	45,177	45,325	45,864	46,211	46,067
54	Food group stores	26,889	26,916	26,847	26,851	26,849	26,954	27,190	27,449	27,463	27,467	27,540	27,703
56	Apparel & accessory stores	24,170	24,122	24,415	24,435	24,451	24,185	23,889	23,982	23,882	24,134	23,906	23,203
	Inventories/Sales Ratios, Unadjusted												
	Retail trade, total	**1.71**	**1.77**	**1.55**	**1.60**	**1.49**	**1.46**	**1.49**	**1.44**	**1.57**	**1.66**	**1.63**	**1.25**
	Total (excl. automotive group)	1.58	1.65	1.47	1.50	1.40	1.40	1.44	1.42	1.55	1.63	1.54	1.07
	Durable goods, total	**2.35**	**2.40**	**2.03**	**2.16**	**1.93**	**1.86**	**1.91**	**1.80**	**1.98**	**2.11**	**2.18**	**1.85**
52	Building materials group stores	2.47	2.58	2.10	2.02	1.74	1.76	1.87	1.81	1.91	1.90	2.02	2.11
55 ex 554	Automotive dealers	2.12	2.14	1.77	1.93	1.74	1.63	1.64	1.50	1.65	1.78	1.98	2.10
57	Furniture group stores	2.25	2.40	2.18	2.38	2.20	2.19	2.19	2.15	2.33	2.48	2.26	1.54
	Nondurable goods, total	**1.31**	**1.36**	**1.22**	**1.23**	**1.17**	**1.17**	**1.20**	**1.19**	**1.30**	**1.37**	**1.29**	**.91**
53	General merchandise group stores	2.79	2.87	2.43	2.40	2.27	2.25	2.37	2.30	2.61	2.76	2.27	1.24
531	Dept. stores, (excl. leased depts.)	2.91	2.95	2.46	2.43	2.34	2.31	2.43	2.35	2.67	2.83	2.29	1.25
54	Food group stores	.83	.87	.79	.80	.76	.77	.76	.76	.80	.84	.84	.75
56	Apparel & accessory stores	3.32	3.44	2.79	2.73	2.66	2.63	2.86	2.59	2.79	3.06	2.54	1.40
	Inventories/Sales Ratios, Adjusted[1]												
	Retail trade, total	**1.52**	**1.55**	**1.54**	**1.56**	**1.54**	**1.53**	**1.53**	**1.54**	**1.54**	**1.56**	**1.55**	**1.52**
	Total (excl. automotive group)	1.44	1.46	1.45	1.45	1.45	1.45	1.45	1.47	1.46	1.48	1.47	1.44
	Durable goods, total	**2.00**	**2.04**	**2.03**	**2.08**	**2.05**	**2.02**	**2.01**	**2.00**	**2.04**	**2.05**	**2.03**	**1.98**
52	Building materials group stores	1.95	1.93	1.93	2.00	2.00	1.99	1.99	2.03	2.05	2.03	2.00	1.98
55 ex 554	Automotive dealers	1.80	1.84	1.83	1.88	1.85	1.80	1.79	1.75	1.79	1.82	1.81	1.77
57	Furniture group stores	2.10	2.16	2.16	2.21	2.18	2.19	2.20	2.19	2.20	2.22	2.22	2.14
	Nondurable goods, total	**1.21**	**1.22**	**1.21**	**1.21**	**1.21**	**1.21**	**1.21**	**1.22**	**1.21**	**1.23**	**1.22**	**1.21**
53	General merchandise group stores	2.25	2.33	2.28	2.26	2.26	2.26	2.26	2.30	2.27	2.33	2.34	2.33
531	Dept. stores, (excl. leased depts.)	2.30	2.36	2.32	2.29	2.30	2.31	2.30	2.35	2.32	2.40	2.39	2.38
54	Food group stores	.78	.79	.79	.79	.79	.79	.80	.80	.80	.80	.80	.80
56	Apparel & accessory stores	2.60	2.65	2.64	2.73	2.66	2.62	2.62	2.66	2.58	2.66	2.58	2.53

[1]Inventory data adjusted for seasonal variations; sales data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes. (See appendix C in the *Monthly Retail Trade Report, BR—96*).

Note: U.S. and group totals include kinds of business not shown.

Table 2. **Estimated End-of-Month Retail Inventories and Inventories/Sales Ratios, by Kinds of Business: January 1986 Through December 1995**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1994											
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
	Unadjusted												
	Retail Inventories, total	**258,997**	**263,378**	**268,835**	**270,943**	**273,443**	**274,244**	**270,288**	**276,221**	**287,491**	**304,412**	**311,336**	**286,131**
	Total (excl. automotive group)	188,723	191,640	195,977	197,999	199,313	200,137	201,811	206,519	215,321	229,696	232,643	204,320
	Durable goods, total	**133,182**	**135,500**	**137,652**	**138,996**	**141,085**	**141,516**	**136,263**	**138,897**	**143,320**	**150,633**	**155,971**	**151,351**
52	Building materials group stores	18,218	19,015	19,761	20,087	20,451	20,058	19,755	19,780	19,446	19,780	19,843	19,662
55 ex 554	Automotive dealers	70,274	71,738	72,858	72,944	74,130	74,107	68,477	69,702	72,170	74,716	78,693	81,811
57	Furniture group stores	19,705	19,342	19,212	19,841	20,111	20,293	20,109	20,959	22,415	24,763	25,568	22,561
	Nondurable goods, total	**125,815**	**127,878**	**131,183**	**131,947**	**132,358**	**132,728**	**134,025**	**137,324**	**144,171**	**153,779**	**155,365**	**134,780**
53	General merchandise group stores	46,630	48,278	50,097	50,923	51,548	51,499	51,457	53,137	57,343	62,610	63,932	50,921
531	Dept. stores, (excl. leased depts.)	36,677	38,127	39,412	40,214	40,690	40,587	40,706	42,044	45,401	49,429	50,455	40,184
54	Food group stores	26,256	25,814	26,242	25,955	25,871	26,146	26,097	25,908	26,477	27,463	27,967	27,438
56	Apparel & accessory stores	20,241	21,334	22,168	22,561	22,292	22,192	23,323	24,293	25,363	27,060	27,087	22,015
	Adjusted[1]												
	Retail Inventories, total	**267,003**	**268,431**	**268,948**	**270,444**	**274,756**	**278,775**	**277,555**	**283,450**	**287,218**	**288,339**	**289,466**	**290,602**
	Total (excl. automotive group)	197,668	198,901	199,416	200,561	203,239	206,018	205,612	207,611	209,249	210,900	211,420	211,350
	Durable goods, total	**134,628**	**135,287**	**135,320**	**136,401**	**138,821**	**141,109**	**140,743**	**145,644**	**148,198**	**148,718**	**149,640**	**150,441**
52	Building materials group stores	18,762	18,902	19,074	19,277	19,514	19,665	19,775	20,061	19,965	20,122	20,394	20,417
55 ex 554	Automotive dealers	69,335	69,530	69,532	69,883	71,517	72,757	71,943	75,839	77,969	77,439	78,046	79,252
57	Furniture group stores	20,148	20,253	19,705	20,392	20,776	20,964	20,991	21,430	21,911	22,739	22,747	22,228
	Nondurable goods, total	**132,375**	**133,144**	**133,628**	**134,043**	**135,935**	**137,666**	**136,812**	**137,806**	**139,020**	**139,621**	**139,826**	**140,161**
53	General merchandise group stores	50,658	51,363	51,374	51,818	53,137	54,147	53,190	53,674	54,227	54,296	54,680	55,081
531	Dept. stores, (excl. leased depts.)	39,780	40,389	40,381	40,868	41,862	42,768	42,095	42,469	42,993	42,982	43,161	43,536
54	Food group stores	26,153	26,122	26,326	26,155	26,143	26,414	26,528	26,615	26,759	26,761	26,801	26,820
56	Apparel & accessory stores	22,666	22,552	22,667	22,835	23,029	23,311	23,276	23,381	23,704	24,053	24,035	24,060
	Inventories/Sales Ratios, Unadjusted												
	Retail trade, total	**1.68**	**1.69**	**1.46**	**1.49**	**1.47**	**1.45**	**1.46**	**1.43**	**1.55**	**1.61**	**1.60**	**1.23**
	Total (excl. automotive group)	1.58	1.62	1.43	1.46	1.41	1.41	1.43	1.41	1.53	1.59	1.53	1.06
	Durable goods, total	**2.31**	**2.26**	**1.87**	**1.89**	**1.87**	**1.81**	**1.86**	**1.79**	**1.91**	**2.03**	**2.11**	**1.80**
52	Building materials group stores	2.53	2.69	2.07	1.85	1.70	1.71	1.81	1.72	1.74	1.82	1.94	2.03
55 ex 554	Automotive dealers	2.01	1.91	1.55	1.59	1.64	1.56	1.56	1.51	1.62	1.69	1.88	2.00
57	Furniture group stores	2.41	2.40	2.09	2.24	2.20	2.13	2.11	2.08	2.27	2.43	2.21	1.49
	Nondurable goods, total	**1.30**	**1.34**	**1.19**	**1.22**	**1.19**	**1.19**	**1.20**	**1.19**	**1.30**	**1.34**	**1.29**	**.91**
53	General merchandise group stores	2.75	2.75	2.33	2.40	2.32	2.30	2.38	2.28	2.62	2.63	2.24	1.21
531	Dept. stores, (excl. leased depts.)	2.88	2.87	2.38	2.47	2.39	2.37	2.46	2.33	2.70	2.68	2.26	1.20
54	Food group stores	.83	.87	.79	.80	.77	.77	.76	.76	.80	.83	.84	.74
56	Apparel & accessory stores	3.20	3.20	2.52	2.61	2.60	2.59	2.77	2.50	2.86	2.91	2.58	1.41
	Inventories/Sales Ratios, Adjusted[1]												
	Retail trade, total	**1.50**	**1.48**	**1.46**	**1.47**	**1.50**	**1.51**	**1.50**	**1.51**	**1.53**	**1.51**	**1.52**	**1.52**
	Total (excl. automotive group)	1.45	1.43	1.42	1.43	1.44	1.45	1.44	1.44	1.45	1.45	1.45	1.45
	Durable goods, total	**1.96**	**1.92**	**1.88**	**1.89**	**1.94**	**1.96**	**1.96**	**1.98**	**1.99**	**1.95**	**1.96**	**1.98**
52	Building materials group stores	1.95	2.00	1.91	1.90	1.93	1.92	1.93	1.91	1.90	1.91	1.93	1.97
55 ex 554	Automotive dealers	1.68	1.64	1.60	1.62	1.70	1.71	1.71	1.75	1.78	1.70	1.71	1.74
57	Furniture group stores	2.26	2.17	2.08	2.13	2.15	2.13	2.13	2.11	2.14	2.18	2.17	2.11
	Nondurable goods, total	**1.21**	**1.20**	**1.19**	**1.20**	**1.22**	**1.22**	**1.21**	**1.21**	**1.22**	**1.22**	**1.22**	**1.22**
53	General merchandise group stores	2.24	2.23	2.21	2.23	2.30	2.30	2.26	2.26	2.28	2.26	2.27	2.29
531	Dept. stores, (excl. leased depts.)	2.30	2.28	2.26	2.30	2.35	2.36	2.31	2.31	2.34	2.31	2.31	2.33
54	Food group stores	.80	.79	.80	.80	.79	.80	.80	.80	.79	.80	.79	.79
56	Apparel & accessory stores	2.57	2.47	2.50	2.53	2.56	2.56	2.55	2.54	2.62	2.58	2.59	2.62

[1]Inventory data adjusted for seasonal variations; sales data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes. (See appendix C in the *Monthly Retail Trade Report, BR—96*).

Note: U.S. and group totals include kinds of business not shown.

Table 2. **Estimated End-of-Month Retail Inventories and Inventories/Sales Ratios, by Kinds of Business: January 1986 Through December 1995**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1993											
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
	Unadjusted												
	Retail Inventories, total	**246,367**	**251,449**	**259,266**	**260,299**	**258,434**	**256,063**	**254,055**	**254,112**	**262,845**	**279,221**	**286,753**	**263,606**
	Total (excl. automotive group)	180,852	183,345	189,000	190,426	189,324	187,793	190,958	193,384	201,363	214,027	217,452	191,808
	Dureble goods, total	**122,414**	**125,627**	**129,320**	**129,504**	**129,378**	**128,331**	**123,637**	**121,452**	**124,482**	**132,206**	**137,774**	**134,767**
52	Building materials group stores	17,011	17,699	18,351	18,354	18,558	18,190	17,869	17,574	17,504	17,896	17,890	17,814
55 ex 554	Automotive dealers	65,515	68,104	70,266	69,873	69,110	68,270	63,097	60,728	61,482	65,194	69,301	71,798
57	Furniture group stores	17,424	16,905	17,456	17,570	17,610	17,967	18,215	18,601	19,647	20,989	21,996	20,184
	Nondureble goods, totel	**123,953**	**125,822**	**129,946**	**130,795**	**129,056**	**127,732**	**130,418**	**132,660**	**138,363**	**147,015**	**148,979**	**128,839**
53	General merchandise group stores	45,759	47,192	50,054	50,799	50,012	48,745	49,802	51,283	54,896	60,015	61,382	48,374
531	Dept. stores, (excl. leased depts.)	35,929	37,200	39,391	39,771	39,426	38,324	39,151	40,357	43,102	46,897	48,018	37,983
54	Food group stores	25,831	25,522	25,849	25,932	25,687	25,701	25,448	25,222	25,705	26,708	27,127	26,650
56	Apparel & accessory stores	20,218	21,298	22,078	22,283	21,896	21,674	23,091	23,783	24,629	25,742	25,787	20,847
	Adjusted[1]												
	Retail Inventories, totel	**254,208**	**256,429**	**259,241**	**259,709**	**259,868**	**260,404**	**260,040**	**260,320**	**262,071**	**264,382**	**266,984**	**267,916**
	Total (excl. automotive group)	189,515	190,281	191,963	192,378	192,943	193,175	194,066	194,406	195,888	197,029	198,369	198,440
	Dureble goods, totel	**123,839**	**125,564**	**127,098**	**127,378**	**127,328**	**127,862**	**127,164**	**127,167**	**128,396**	**130,504**	**132,467**	**133,949**
52	Building materials group stores	17,573	17,628	17,679	17,648	17,674	17,712	17,833	17,787	17,971	18,299	18,443	18,537
55 ex 554	Automotive dealers	64,693	66,148	67,278	67,331	66,925	67,229	65,974	65,914	66,183	67,353	68,615	69,476
57	Furniture group stores	17,852	17,739	17,849	17,984	18,062	18,504	18,778	19,039	19,243	19,398	19,816	19,925
	Nondurable goods, totel	**130,369**	**130,865**	**132,143**	**132,331**	**132,540**	**132,542**	**132,876**	**133,153**	**133,675**	**133,878**	**134,517**	**133,967**
53	General merchandise group stores	49,609	50,233	51,140	51,316	51,726	51,413	51,380	51,765	51,945	52,118	52,769	52,369
531	Dept. stores, (excl. leased depts.)	38,842	39,407	40,113	40,051	40,687	40,512	40,445	40,806	40,933	40,887	41,288	41,196
54	Food group stores	25,801	25,850	25,976	26,093	25,828	25,888	25,851	25,929	26,027	26,018	26,011	26,093
56	Apparel & accessory stores	22,641	22,419	22,621	22,576	22,620	22,719	22,930	22,824	23,018	23,087	22,983	22,759
	Inventories/Seles Retios, Unedjusted												
	Reteil trede, totel	**1.67**	**1.74**	**1.58**	**1.53**	**1.47**	**1.46**	**1.43**	**1.44**	**1.54**	**1.59**	**1.59**	**1.21**
	Total (excl. automotive group)	1.55	1.63	1.50	1.46	1.40	1.41	1.41	1.42	1.53	1.56	1.52	1.06
	Dureble goods, totel	**2.32**	**2.40**	**2.10**	**2.00**	**1.93**	**1.85**	**1.80**	**1.79**	**1.91**	**2.02**	**2.09**	**1.75**
52	Building materials group stores	2.58	2.68	2.24	1.93	1.75	1.74	1.79	1.79	1.81	1.83	1.94	1.93
55 ex 554	Automotive dealers	2.11	2.15	1.85	1.76	1.72	1.64	1.52	1.51	1.58	1.68	1.85	1.91
57	Furniture group stores	2.22	2.32	2.15	2.20	2.15	2.12	2.08	2.13	2.28	2.37	2.21	1.56
	Nondureble goods, totel	**1.30**	**1.36**	**1.27**	**1.25**	**1.19**	**1.21**	**1.20**	**1.22**	**1.32**	**1.33**	**1.30**	**.91**
53	General merchandise group stores	2.85	2.90	2.64	2.53	2.33	2.39	2.43	2.37	2.68	2.67	2.31	1.22
531	Dept. stores, (excl. leased depts.)	3.03	3.10	2.77	2.63	2.45	2.50	2.55	2.44	2.78	2.74	2.35	1.23
54	Food group stores	.84	.88	.83	.82	.78	.80	.75	.78	.81	.83	.85	.75
56	Apparel & accessory stores	3.05	3.30	2.83	2.54	2.50	2.62	2.73	2.57	2.81	2.84	2.55	1.40
	Inventories/Seles Retios, Adjusted[1]												
	Retail trade, totel	**1.50**	**1.52**	**1.56**	**1.52**	**1.51**	**1.52**	**1.50**	**1.50**	**1.51**	**1.50**	**1.50**	**1.49**
	Total (excl. automotive group)	1.43	1.43	1.46	1.44	1.44	1.44	1.44	1.44	1.44	1.44	1.45	1.44
	Durable goods, totel	**1.98**	**2.05**	**2.09**	**2.03**	**1.99**	**1.99**	**1.95**	**1.94**	**1.97**	**1.94**	**1.94**	**1.92**
52	Building materials group stores	2.01	2.00	2.05	2.01	1.94	1.96	1.98	1.94	1.95	1.93	1.94	1.86
55 ex 554	Automotive dealers	1.78	1.85	1.90	1.82	1.78	1.80	1.71	1.70	1.73	1.69	1.68	1.67
57	Furniture group stores	2.08	2.11	2.13	2.10	2.10	2.11	2.13	2.14	2.15	2.14	2.18	2.17
	Nondurable goods, totel	**1.22**	**1.22**	**1.25**	**1.23**	**1.23**	**1.23**	**1.23**	**1.23**	**1.23**	**1.22**	**1.23**	**1.22**
53	General merchandise group stores	2.31	2.33	2.43	2.37	2.37	2.35	2.32	2.33	2.33	2.30	2.34	2.32
531	Dept. stores, (excl. leased depts.)	2.40	2.44	2.55	2.46	2.47	2.45	2.42	2.42	2.41	2.37	2.41	2.38
54	Food group stores	.81	.81	.82	.81	.81	.81	.80	.81	.81	.80	.80	.80
56	Apparel & accessory stores	2.47	2.54	2.68	2.55	2.53	2.56	2.57	2.56	2.56	2.56	2.56	2.54

[1]Inventory data adjusted for seasonal variations; sales data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes. (See appendix C in the *Monthly Retail Trade Report, BR—96*).

Note: U.S. and group totals include kinds of business not shown.

Table 2. **Estimated End-of-Month Retail Inventories and Inventories/Sales Ratios, by Kinds of Business: January 1986 Through December 1995**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1992											
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
	Unadjusted												
	Retail Inventories, total	**233,647**	**236,751**	**241,971**	**246,082**	**243,613**	**242,094**	**243,573**	**242,504**	**248,930**	**262,811**	**268,234**	**248,198**
	Total (excl. automotive group)	173,209	174,989	179,172	181,981	179,897	179,107	182,939	184,276	190,952	202,408	204,696	181,697
	Durable goods, total	**115,474**	**117,031**	**119,905**	**122,324**	**122,054**	**120,925**	**118,755**	**116,394**	**117,293**	**122,812**	**126,621**	**124,046**
52	Building materials group stores	16,165	17,019	17,617	18,166	18,119	17,622	17,456	17,182	17,062	17,211	16,882	16,596
55 ex 554	Automotive dealers	60,438	61,762	62,799	64,101	63,716	62,987	60,634	58,228	57,978	60,403	63,538	66,501
57	Furniture group stores	17,026	16,586	17,275	17,305	17,290	17,090	17,027	17,147	17,762	18,971	19,611	18,077
	Nondurable goods, total	**118,173**	**119,720**	**122,066**	**123,758**	**121,559**	**121,169**	**124,818**	**126,110**	**131,637**	**139,999**	**141,613**	**124,152**
53	General merchandise group stores	42,159	42,684	44,670	45,935	44,450	44,271	46,073	46,925	50,662	55,450	56,201	44,938
531	Dept. stores, (excl. leased depts.)	33,343	33,848	35,506	36,379	35,220	34,884	36,275	36,986	39,611	43,330	43,942	35,104
54	Food group stores	25,460	25,149	25,124	25,323	25,398	25,288	25,194	24,748	25,250	26,399	26,855	26,275
56	Apparel & accessory stores	18,189	19,538	20,078	20,512	20,163	19,848	21,374	22,344	22,790	24,074	24,462	20,336
	Adjusted[1]												
	Retail Inventories, total	**240,935**	**241,498**	**242,339**	**246,045**	**245,150**	**246,222**	**248,780**	**248,163**	**248,158**	**248,651**	**249,717**	**251,994**
	Total (excl. automotive group)	181,305	181,444	181,891	183,730	183,107	184,021	185,850	185,073	185,991	186,659	187,139	187,978
	Durable goods, total	**116,811**	**117,146**	**118,309**	**120,907**	**120,476**	**120,638**	**121,686**	**121,691**	**120,726**	**120,897**	**121,553**	**122,948**
52	Building materials group stores	16,699	16,968	16,972	17,484	17,273	17,125	17,421	17,391	17,482	17,616	17,422	17,252
55 ex 554	Automotive dealers	59,630	60,054	60,448	62,315	62,043	62,201	62,930	63,090	62,167	61,992	62,578	64,016
57	Furniture group stores	17,463	17,368	17,628	17,676	17,715	17,564	17,554	17,515	17,414	17,533	17,748	17,880
	Nondurable goods, total	**124,124**	**124,352**	**124,030**	**125,138**	**124,674**	**125,584**	**127,094**	**126,472**	**127,432**	**127,754**	**128,164**	**129,046**
53	General merchandise group stores	45,762	45,360	45,540	46,360	45,982	46,704	47,492	47,344	48,015	48,163	48,347	48,671
531	Dept. stores, (excl. leased depts.)	36,085	35,818	36,083	36,599	36,347	36,875	37,474	37,435	37,725	37,777	37,751	38,074
54	Food group stores	25,458	25,498	25,271	25,476	25,511	25,453	25,570	25,396	25,578	25,751	25,752	25,764
56	Apparel & accessory stores	20,368	20,545	20,572	20,782	20,787	20,783	21,204	21,423	21,319	21,591	21,861	22,225
	Inventories/Sales Ratios, Unadjusted												
	Retail trade, total	**1.65**	**1.66**	**1.57**	**1.56**	**1.48**	**1.48**	**1.48**	**1.47**	**1.56**	**1.56**	**1.61**	**1.22**
	Total (excl. automotive group)	1.54	1.56	1.50	1.48	1.39	1.42	1.43	1.41	1.53	1.53	1.52	1.06
	Durable goods, total	**2.36**	**2.31**	**2.13**	**2.09**	**2.02**	**1.93**	**1.92**	**1.96**	**1.98**	**2.02**	**2.24**	**1.82**
52	Building materials group stores	2.57	2.63	2.28	2.05	1.85	1.82	1.88	1.95	1.91	1.90	2.16	2.04
55 ex 554	Automotive dealers	2.09	2.03	1.84	1.82	1.79	1.68	1.64	1.69	1.66	1.69	2.02	2.08
57	Furniture group stores	2.34	2.31	2.29	2.35	2.28	2.19	2.13	2.16	2.28	2.33	2.25	1.55
	Nondurable goods, total	**1.28**	**1.31**	**1.25**	**1.24**	**1.16**	**1.20**	**1.21**	**1.19**	**1.31**	**1.30**	**1.29**	**.92**
53	General merchandise group stores	2.83	2.69	2.51	2.46	2.23	2.37	2.50	2.30	2.72	2.66	2.25	1.21
531	Dept. stores, (excl. leased depts.)	3.08	2.86	2.62	2.57	2.34	2.48	2.63	2.38	2.82	2.75	2.30	1.22
54	Food group stores	.84	.86	.83	.82	.79	.81	.77	.77	.82	.83	.87	.77
56	Apparel & accessory stores	3.00	3.03	2.68	2.45	2.42	2.47	2.66	2.39	2.69	2.66	2.51	1.38
	Inventories/Sales Ratios, Adjusted[1]												
	Retail trade, total	**1.52**	**1.51**	**1.53**	**1.55**	**1.53**	**1.53**	**1.54**	**1.53**	**1.52**	**1.50**	**1.50**	**1.50**
	Total (excl. automotive group)	1.44	1.43	1.44	1.45	1.44	1.45	1.46	1.44	1.44	1.43	1.43	1.42
	Durable goods, total	**2.07**	**2.04**	**2.08**	**2.13**	**2.10**	**2.08**	**2.08**	**2.09**	**2.03**	**1.99**	**2.01**	**2.00**
52	Building materials group stores	2.06	2.01	2.04	2.12	2.07	2.08	2.08	2.09	2.06	2.05	2.06	1.97
55 ex 554	Automotive dealers	1.83	1.81	1.85	1.91	1.87	1.85	1.86	1.88	1.81	1.74	1.77	1.80
57	Furniture group stores	2.23	2.20	2.24	2.26	2.25	2.20	2.18	2.17	2.15	2.14	2.16	2.12
	Nondurable goods, total	**1.21**	**1.21**	**1.22**	**1.22**	**1.21**	**1.22**	**1.23**	**1.21**	**1.22**	**1.21**	**1.21**	**1.21**
53	General merchandise group stores	2.28	2.24	2.29	2.32	2.28	2.32	2.35	2.30	2.31	2.30	2.30	2.31
531	Dept. stores, (excl. leased depts.)	2.42	2.33	2.40	2.42	2.38	2.42	2.45	2.41	2.41	2.39	2.37	2.38
54	Food group stores	.82	.82	.82	.82	.82	.82	.82	.81	.82	.81	.81	.81
56	Apparel & accessory stores	2.47	2.46	2.46	2.49	2.46	2.41	2.44	2.44	2.42	2.44	2.46	2.48

[1]Inventory data adjusted for seasonal variations; sales data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes. (See appendix C in the *Monthly Retail Trade Report, BR—96*).

Note: U.S. and group totals include kinds of business not shown.

Table 2. **Estimated End-of-Month Retail Inventories and Inventories/Sales Ratios, by Kinds of Business: January 1986 Through December 1995**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1991											
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
	Unadjusted												
	Retail Inventories, total	**235,187**	**235,783**	**235,151**	**235,681**	**234,706**	**231,666**	**231,599**	**232,756**	**240,556**	**254,608**	**258,609**	**239,478**
	Total (excl. automotive group)	170,218	171,644	173,788	175,090	174,116	172,729	174,666	177,779	184,166	194,666	196,683	176,344
	Durable goods, total	**121,234**	**120,328**	**117,815**	**117,829**	**117,974**	**115,812**	**113,629**	**112,168**	**115,497**	**120,924**	**123,344**	**119,977**
52	Building materials group stores	16,414	16,706	17,246	16,976	17,119	16,906	16,439	16,355	16,202	16,055	16,114	16,099
55 ex 554	Automotive dealers	64,969	64,139	61,363	60,591	60,590	58,937	56,933	54,977	56,390	59,942	61,926	63,134
57	Furniture group stores	17,235	17,029	17,061	17,561	17,492	17,369	17,275	17,337	18,173	19,298	19,416	17,737
	Nondurable goods, total	**113,953**	**115,455**	**117,336**	**117,852**	**116,732**	**115,854**	**117,970**	**120,588**	**125,059**	**133,684**	**135,265**	**119,501**
53	General merchandise group stores	39,316	40,788	42,155	42,544	41,626	41,164	42,457	43,668	46,558	51,330	51,898	42,168
531	Dept. stores, (excl. leased depts.)	31,051	31,954	33,225	33,641	32,808	32,246	33,166	34,058	36,424	40,422	41,028	33,257
54	Food group stores	25,331	24,877	25,205	25,071	25,320	25,344	25,077	24,885	25,091	26,154	26,702	26,045
56	Apparel & accessory stores	17,648	18,833	19,267	19,502	19,218	19,035	19,684	20,644	21,409	22,205	22,372	18,500
	Adjusted[1]												
	Retail Inventories, total	**242,285**	**240,285**	**235,611**	**235,736**	**236,196**	**235,428**	**236,210**	**237,830**	**239,829**	**241,262**	**241,176**	**243,275**
	Total (excl. automotive group)	178,246	177,917	176,372	176,665	177,070	177,263	177,404	178,291	179,448	179,875	180,241	182,501
	Durable goods, total	**122,497**	**120,428**	**116,417**	**116,690**	**116,629**	**115,544**	**116,165**	**117,044**	**118,631**	**118,984**	**118,425**	**119,039**
52	Building materials group stores	16,957	16,673	16,599	16,339	16,351	16,414	16,406	16,537	16,566	16,467	16,647	16,735
55 ex 554	Automotive dealers	64,039	62,368	59,239	59,071	59,126	58,165	58,806	59,539	60,381	61,387	60,935	60,774
57	Furniture group stores	17,695	17,776	17,391	17,901	17,867	17,833	17,809	17,655	17,834	17,852	17,667	17,614
	Nondurable goods, total	**119,788**	**119,857**	**119,194**	**119,046**	**119,567**	**119,884**	**120,045**	**120,786**	**121,198**	**122,278**	**122,751**	**124,236**
53	General merchandise group stores	42,806	43,251	42,928	42,845	43,082	43,399	43,714	43,977	44,157	44,643	44,677	45,775
531	Dept. stores, (excl. leased depts.)	33,714	33,742	33,731	33,742	33,858	34,051	34,262	34,472	34,756	35,272	35,217	36,110
54	Food group stores	25,356	25,221	25,374	25,244	25,406	25,494	25,430	25,486	25,399	25,472	25,613	25,606
56	Apparel & accessory stores	19,763	19,783	19,721	19,759	19,751	19,911	19,528	19,755	20,046	19,915	20,047	20,263
	Inventories/Sales Ratios, Unadjusted												
	Retail trade, total	**1.76**	**1.80**	**1.54**	**1.56**	**1.44**	**1.48**	**1.47**	**1.43**	**1.61**	**1.64**	**1.63**	**1.30**
	Total (excl. automotive group)	1.57	1.65	1.45	1.48	1.36	1.40	1.41	1.37	1.56	1.58	1.51	1.12
	Durable goods, total	**2.72**	**2.62**	**2.20**	**2.12**	**1.99**	**2.03**	**1.97**	**1.97**	**2.15**	**2.22**	**2.36**	**2.03**
52	Building materials group stores	2.90	2.94	2.53	2.01	1.88	1.97	1.90	1.94	2.06	1.97	2.23	2.33
55 ex 554	Automotive dealers	2.53	2.36	1.91	1.83	1.73	1.75	1.67	1.67	1.79	1.91	2.18	2.29
57	Furniture group stores	2.56	2.59	2.33	2.42	2.29	2.32	2.24	2.22	2.49	2.54	2.39	1.75
	Nondurable goods, total	**1.28**	**1.35**	**1.19**	**1.23**	**1.13**	**1.16**	**1.18**	**1.14**	**1.31**	**1.33**	**1.27**	**.95**
53	General merchandise group stores	3.01	3.04	2.43	2.52	2.21	2.31	2.49	2.26	2.75	2.74	2.23	1.24
531	Dept. stores, (excl. leased depts.)	3.18	3.12	2.48	2.58	2.31	2.41	2.59	2.29	2.83	2.84	2.29	1.27
54	Food group stores	.85	.89	.79	.84	.77	.79	.78	.76	.84	.85	.85	.80
56	Apparel & accessory stores	3.09	3.20	2.39	2.54	2.36	2.49	2.63	2.26	2.79	2.79	2.45	1.43
	Inventories/Sales Ratios, Adjusted[1]												
	Retail trade, total	**1.61**	**1.57**	**1.52**	**1.53**	**1.52**	**1.51**	**1.51**	**1.53**	**1.54**	**1.56**	**1.56**	**1.57**
	Total (excl. automotive group)	1.47	1.45	1.43	1.43	1.42	1.43	1.42	1.43	1.45	1.46	1.46	1.48
	Durable goods, total	**2.39**	**2.24**	**2.14**	**2.16**	**2.14**	**2.11**	**2.13**	**2.17**	**2.15**	**2.19**	**2.18**	**2.17**
52	Building materials group stores	2.36	2.20	2.22	2.12	2.15	2.13	2.12	2.16	2.15	2.16	2.18	2.18
55 ex 554	Automotive dealers	2.21	2.04	1.91	1.91	1.89	1.85	1.87	1.93	1.88	1.96	1.95	1.92
57	Furniture group stores	2.43	2.36	2.28	2.33	2.30	2.31	2.29	2.27	2.31	2.34	2.34	2.31
	Nondurable goods, total	**1.21**	**1.21**	**1.19**	**1.19**	**1.18**	**1.19**	**1.18**	**1.19**	**1.20**	**1.22**	**1.22**	**1.24**
53	General merchandise group stores	2.38	2.38	2.30	2.27	2.26	2.31	2.29	2.30	2.32	2.34	2.31	2.38
531	Dept. stores, (excl. leased depts.)	2.45	2.40	2.37	2.33	2.35	2.39	2.36	2.36	2.40	2.43	2.39	2.46
54	Food group stores	.81	.82	.81	.81	.80	.81	.81	.82	.81	.82	.82	.82
56	Apparel & accessory stores	2.56	2.44	2.43	2.38	2.39	2.45	2.38	2.39	2.46	2.50	2.49	2.52

[1]Inventory data adjusted for seasonal variations; sales data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes. (See appendix C in the *Monthly Retail Trade Report, BR—96*).

Note: U.S. and group totals include kinds of business not shown.

Table 2. **Estimated End-of-Month Retail Inventories and Inventories/Sales Ratios, by Kinds of Business: January 1986 Through December 1995**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1990											
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
	Unadjusted												
	Retail Inventories, total	**228,052**	**230,622**	**235,756**	**236,364**	**236,871**	**235,117**	**235,414**	**237,584**	**242,303**	**255,422**	**258,940**	**236,152**
	Total (excl. automotive group)	165,723	168,028	172,628	174,567	174,389	172,525	174,194	177,061	181,830	191,559	193,182	170,635
	Durable goods, total	**117,493**	**118,567**	**120,681**	**120,088**	**121,372**	**121,174**	**119,142**	**118,876**	**120,185**	**125,622**	**127,923**	**122,141**
52	Building materials group stores	16,600	17,082	17,855	18,093	18,243	17,999	17,228	17,009	16,867	16,532	16,419	16,368
55 ex 554	Automotive dealers	62,329	62,594	63,128	61,797	62,482	62,592	61,220	60,523	60,473	63,863	65,758	65,517
57	Furniture group stores	17,149	17,090	17,402	17,443	17,508	17,385	17,317	17,685	18,341	19,281	19,303	17,477
	Nondurable goods, total	**110,559**	**112,055**	**115,075**	**116,276**	**115,499**	**113,943**	**116,272**	**118,708**	**122,118**	**129,800**	**131,017**	**114,011**
53	General merchandise group stores	39,376	40,777	42,273	42,486	41,241	40,295	41,400	42,540	44,877	49,105	49,684	38,969
531	Dept. stores, (excl. leased depts.)	30,947	32,178	33,352	33,633	32,497	31,650	32,485	33,195	34,839	38,476	39,316	30,716
54	Food group stores	23,586	23,331	23,603	23,714	24,146	24,203	24,133	24,192	24,443	25,272	25,742	25,402
56	Apparel & accessory stores	17,541	18,371	19,205	19,680	19,544	19,196	20,369	21,122	21,224	22,313	22,023	17,957
	Adjusted[1]												
	Retail Inventories, total	**235,210**	**234,814**	**235,870**	**236,327**	**238,129**	**238,408**	**239,895**	**242,918**	**242,003**	**242,800**	**242,149**	**239,773**
	Total (excl. automotive group)	173,885	174,128	175,051	175,973	177,134	176,753	176,878	177,198	177,106	177,343	177,500	176,720
	Durable goods, total	**118,552**	**118,483**	**119,112**	**118,965**	**119,910**	**120,675**	**121,634**	**124,281**	**123,714**	**123,910**	**122,994**	**121,105**
52	Building materials group stores	17,149	17,065	17,201	17,431	17,457	17,458	17,194	17,163	17,211	16,991	16,979	17,015
55 ex 554	Automotive dealers	61,325	60,686	60,819	60,354	60,995	61,655	63,017	65,720	64,897	65,457	64,649	63,053
57	Furniture group stores	17,607	17,784	17,721	17,745	17,847	17,794	17,834	17,973	17,999	17,853	17,693	17,407
	Nondurable goods, total	**116,658**	**116,331**	**116,758**	**117,362**	**118,219**	**117,733**	**118,261**	**118,637**	**118,289**	**118,890**	**119,155**	**118,668**
53	General merchandise group stores	43,041	43,150	42,941	42,651	42,658	42,448	42,608	42,726	42,593	42,774	42,880	42,423
531	Dept. stores, (excl. leased depts.)	33,748	33,943	33,791	33,599	33,502	33,386	33,594	33,564	33,307	33,603	33,777	33,423
54	Food group stores	23,657	23,655	23,732	23,913	24,241	24,294	24,423	24,713	24,708	24,622	24,694	25,039
56	Apparel & accessory stores	19,643	19,297	19,637	19,939	20,045	20,038	20,248	20,212	19,854	20,030	19,787	19,690
	Inventories/Sales Ratios, Unadjusted												
	Retail trade, total	**1.68**	**1.77**	**1.55**	**1.59**	**1.50**	**1.49**	**1.54**	**1.47**	**1.62**	**1.65**	**1.63**	**1.29**
	Total (excl. automotive group)	1.58	1.65	1.47	1.51	1.42	1.41	1.46	1.40	1.54	1.56	1.49	1.09
	Durable goods, total	**2.31**	**2.45**	**2.12**	**2.15**	**2.01**	**2.02**	**2.08**	**2.01**	**2.24**	**2.28**	**2.40**	**2.12**
52	Building materials group stores	2.66	2.81	2.35	2.21	1.95	1.94	1.96	1.93	2.13	2.00	2.17	2.49
55 ex 554	Automotive dealers	2.02	2.18	1.83	1.84	1.74	1.76	1.79	1.73	1.93	2.00	2.25	2.46
57	Furniture group stores	2.37	2.53	2.29	2.43	2.29	2.30	2.36	2.33	2.53	2.54	2.40	1.79
	Nondurable goods, total	**1.30**	**1.37**	**1.21**	**1.25**	**1.18**	**1.16**	**1.21**	**1.16**	**1.27**	**1.30**	**1.24**	**.91**
53	General merchandise group stores	3.13	3.14	2.56	2.61	2.37	2.34	2.62	2.37	2.76	2.82	2.24	1.19
531	Dept. stores, (excl. leased depts.)	3.27	3.26	2.58	2.65	2.44	2.39	2.68	2.38	2.78	2.88	2.31	1.21
54	Food group stores	.83	.86	.76	.80	.77	.76	.77	.75	.80	.83	.83	.76
56	Apparel & accessory stores	3.00	3.21	2.50	2.54	2.48	2.47	2.82	2.44	2.76	2.85	2.47	1.40
	Inventories/Sales Ratios, Adjusted[1]												
	Retail trade, total	**1.53**	**1.54**	**1.54**	**1.55**	**1.57**	**1.55**	**1.56**	**1.57**	**1.56**	**1.56**	**1.55**	**1.57**
	Total (excl. automotive group)	1.46	1.45	1.45	1.46	1.48	1.46	1.46	1.45	1.44	1.44	1.43	1.45
	Durable goods, total	**2.03**	**2.09**	**2.11**	**2.13**	**2.16**	**2.18**	**2.17**	**2.23**	**2.23**	**2.24**	**2.23**	**2.27**
52	Building materials group stores	2.16	2.10	2.13	2.23	2.25	2.16	2.15	2.15	2.19	2.19	2.16	2.28
55 ex 554	Automotive dealers	1.76	1.87	1.88	1.87	1.90	1.93	1.93	2.03	2.02	2.05	2.02	2.05
57	Furniture group stores	2.25	2.28	2.28	2.30	2.30	2.33	2.36	2.39	2.36	2.34	2.36	2.36
	Nondurable goods, total	**1.22**	**1.21**	**1.21**	**1.22**	**1.23**	**1.20**	**1.21**	**1.20**	**1.18**	**1.19**	**1.18**	**1.19**
53	General merchandise group stores	2.43	2.42	2.39	2.41	2.42	2.35	2.37	2.37	2.36	2.37	2.36	2.34
531	Dept. stores, (excl. leased depts.)	2.47	2.48	2.42	2.46	2.47	2.39	2.42	2.42	2.41	2.43	2.43	2.40
54	Food group stores	.79	.78	.78	.78	.80	.79	.79	.80	.79	.79	.79	.81
56	Apparel & accessory stores	2.49	2.44	2.43	2.52	2.52	2.46	2.50	2.50	2.50	2.52	2.49	2.50

[1]Inventory data adjusted for seasonal variations; sales data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes. (See appendix C in the *Monthly Retail Trade Report, BR—96*).

Note: U.S. and group totals include kinds of business not shown.

Table 2. **Estimated End-of-Month Retail Inventories and Inventories/Sales Ratios, by Kinds of Business: January 1986 Through December 1995**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1989											
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
	Unadjusted												
	Retail inventories, total	**214,797**	**221,238**	**226,648**	**229,321**	**230,974**	**231,222**	**230,364**	**230,421**	**235,362**	**247,377**	**252,876**	**233,143**
	Total (excl. automotive group)	153,039	156,997	161,373	163,050	164,074	164,056	166,233	170,282	175,761	185,726	188,298	166,707
	Durable goods, total	**113,765**	**116,834**	**118,985**	**120,215**	**121,574**	**122,066**	**119,317**	**116,543**	**117,241**	**121,920**	**125,801**	**122,220**
52	Building materials group stores	15,654	16,437	17,085	17,062	17,336	17,197	16,784	16,652	16,604	16,658	16,583	16,437
55 ex 554	Automotive dealers	61,758	64,241	65,275	66,271	66,900	67,166	64,131	60,139	59,601	61,651	64,578	66,436
57	Furniture group stores	16,059	16,000	16,325	16,244	16,352	16,521	16,552	16,927	17,422	18,732	18,956	17,297
	Nondurable goods, total	**101,032**	**104,404**	**107,663**	**109,106**	**109,400**	**109,156**	**111,047**	**113,878**	**118,121**	**125,457**	**127,075**	**110,923**
53	General merchandise group stores	35,253	37,415	39,315	40,162	39,814	39,422	40,541	41,876	44,481	48,637	49,564	39,487
531	Dept. stores, (excl. leased depts.)	26,961	28,714	30,264	31,128	30,928	30,597	31,294	32,239	34,368	37,788	39,052	30,916
54	Food group stores	21,635	21,607	21,891	22,036	22,368	22,528	22,491	22,418	22,816	24,059	24,638	23,821
56	Apparel & accessory stores	16,367	17,806	18,455	18,628	18,657	18,473	19,372	20,228	20,801	21,669	21,764	17,713
	Adjusted[1]												
	Retail inventories, total	**221,466**	**224,632**	**226,063**	**228,626**	**231,837**	**233,856**	**234,443**	**235,845**	**235,092**	**235,439**	**237,062**	**237,234**
	Total (excl. automotive group)	160,825	162,641	163,516	164,131	166,524	167,893	168,779	170,132	170,933	172,087	173,349	173,162
	Durable goods, total	**114,612**	**116,221**	**116,841**	**118,603**	**119,961**	**121,226**	**121,481**	**122,215**	**120,914**	**120,581**	**121,400**	**121,347**
52	Building materials group stores	16,188	16,437	16,475	16,406	16,621	16,680	16,717	16,753	16,908	17,120	17,149	17,122
55 ex 554	Automotive dealers	60,641	61,991	62,547	64,495	65,313	65,963	65,664	65,713	64,159	63,352	63,713	64,072
57	Furniture group stores	16,488	16,598	16,607	16,491	16,635	16,858	17,029	17,150	17,097	17,409	17,503	17,280
	Nondurable goods, total	**106,854**	**108,411**	**109,222**	**110,023**	**111,876**	**112,630**	**112,962**	**113,630**	**114,178**	**114,858**	**115,662**	**115,887**
53	General merchandise group stores	38,725	39,575	39,937	40,220	41,081	41,438	41,698	41,958	42,195	42,424	42,902	43,107
531	Dept. stores, (excl. leased depts.)	29,563	30,289	30,663	30,973	31,786	32,207	32,395	32,565	32,857	33,031	33,608	33,678
54	Food group stores	21,724	21,909	22,001	22,231	22,490	22,610	22,739	22,861	23,023	23,429	23,662	23,543
56	Apparel & accessory stores	18,308	18,704	18,832	18,854	19,096	19,263	19,314	19,375	19,458	19,452	19,590	19,422
	Inventories/Sales Ratios, Unadjusted												
	Retail trade, total	**1.72**	**1.82**	**1.59**	**1.62**	**1.52**	**1.53**	**1.57**	**1.48**	**1.61**	**1.71**	**1.67**	**1.30**
	Total (excl. automotive group)	1.57	1.68	1.48	1.51	1.41	1.42	1.47	1.44	1.56	1.62	1.54	1.09
	Durable goods, total	**2.46**	**2.57**	**2.19**	**2.22**	**2.04**	**2.06**	**2.13**	**1.91**	**2.09**	**2.30**	**2.36**	**2.08**
52	Building materials group stores	2.62	2.95	2.48	2.13	1.88	1.93	2.01	1.90	2.07	2.04	2.19	2.37
55 ex 554	Automotive dealers	2.23	2.32	1.92	2.00	1.85	1.87	1.90	1.62	1.76	2.02	2.21	2.43
57	Furniture group stores	2.30	2.46	2.26	2.31	2.19	2.17	2.26	2.16	2.34	2.49	2.27	1.73
	Nondurable goods, total	**1.28**	**1.38**	**1.21**	**1.25**	**1.18**	**1.19**	**1.22**	**1.20**	**1.31**	**1.36**	**1.29**	**.92**
53	General merchandise group stores	3.00	3.19	2.55	2.59	2.41	2.43	2.68	2.48	2.80	2.88	2.30	1.20
531	Dept. stores, (excl. leased depts.)	2.99	3.18	2.51	2.54	2.42	2.42	2.66	2.43	2.76	2.87	2.35	1.21
54	Food group stores	.81	.85	.76	.80	.76	.76	.75	.75	.78	.84	.85	.74
56	Apparel & accessory stores	2.87	3.34	2.52	2.62	2.51	2.56	2.81	2.47	2.72	2.83	2.47	1.36
	Inventories/Sales Ratios, Adjusted[1]												
	Retail trade, total	**1.54**	**1.58**	**1.58**	**1.57**	**1.58**	**1.60**	**1.59**	**1.58**	**1.57**	**1.59**	**1.59**	**1.59**
	Total (excl. automotive group)	1.44	1.47	1.47	1.45	1.46	1.47	1.47	1.48	1.48	1.48	1.48	1.47
	Durable goods, total	**2.10**	**2.19**	**2.20**	**2.17**	**2.19**	**2.22**	**2.20**	**2.14**	**2.15**	**2.21**	**2.20**	**2.23**
52	Building materials group stores	2.07	2.19	2.25	2.13	2.16	2.18	2.16	2.14	2.19	2.21	2.17	2.18
55 ex 554	Automotive dealers	1.89	1.99	1.98	2.00	2.03	2.06	2.02	1.92	1.92	2.00	1.99	2.04
57	Furniture group stores	2.14	2.20	2.23	2.18	2.19	2.19	2.25	2.23	2.23	2.27	2.26	2.27
	Nondurable goods, total	**1.20**	**1.22**	**1.22**	**1.21**	**1.22**	**1.23**	**1.23**	**1.23**	**1.23**	**1.23**	**1.24**	**1.22**
53	General merchandise group stores	2.30	2.43	2.41	2.38	2.44	2.43	2.44	2.45	2.40	2.42	2.43	2.42
531	Dept. stores, (excl. leased depts.)	2.25	2.39	2.37	2.34	2.42	2.42	2.43	2.43	2.41	2.43	2.47	2.45
54	Food group stores	.77	.77	.78	.78	.78	.78	.78	.78	.78	.80	.80	.79
56	Apparel & accessory stores	2.38	2.55	2.57	2.47	2.50	2.51	2.53	2.51	2.51	2.48	2.47	2.46

[1]Inventory data adjusted for seasonal variations; sales data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes. (See appendix C in the *Monthly Retail Trade Report, BR—96*).

Note: U.S. and group totals include kinds of business not shown.

Table 2. **Estimated End-of-Month Retail Inventories and Inventories/Sales Ratios, by Kinds of Business: January 1986 Through December 1995**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1988											
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
	Unadjusted												
	Retail Inventories, total	200,614	204,168	208,675	209,655	208,815	209,463	208,531	209,811	216,374	226,012	230,103	214,824
	Total (excl. automotive group)	144,330	147,876	152,632	154,143	152,790	152,746	154,396	158,650	163,546	170,784	172,117	153,909
	Durable goods, total	104,162	104,835	106,093	106,277	107,148	107,656	105,311	103,431	106,252	110,272	113,813	112,970
52	Building materials group stores	14,537	15,124	15,811	15,805	15,636	15,619	15,442	15,407	15,263	15,180	15,280	15,462
55 ex 554	Automotive dealers	56,284	56,292	56,043	55,512	56,025	56,717	54,135	51,161	52,828	55,228	57,986	60,915
57	Furniture group stores	14,723	14,642	15,275	15,576	15,612	15,668	15,507	15,999	16,789	17,358	17,516	16,295
	Nondurable goods, total	96,452	99,333	102,582	103,378	101,667	101,807	103,220	106,380	110,122	115,740	116,290	101,854
53	General merchandise group stores	34,720	36,649	38,548	39,334	37,679	37,308	37,749	39,161	41,257	44,635	44,955	35,768
531	Dept. stores, (excl. leased depts.)	26,117	27,602	28,993	29,793	28,418	27,917	27,941	29,161	30,853	33,825	34,501	27,468
54	Food group stores	19,896	19,991	20,433	20,351	20,393	20,712	20,791	20,996	21,177	22,043	22,226	21,812
56	Apparel & accessory stores	15,406	16,391	17,078	17,085	17,101	16,837	17,734	18,624	19,253	20,152	20,049	16,524
	Adjusted[1]												
	Retail Inventories, total	207,145	207,192	207,877	208,624	209,626	211,644	211,960	214,632	216,156	215,440	216,239	219,047
	Total (excl. automotive group)	151,952	153,235	154,583	155,001	155,013	156,179	156,685	158,389	158,870	158,286	158,771	160,140
	Durable goods, total	104,859	103,992	103,843	104,441	105,718	106,744	107,013	108,530	109,914	109,452	110,231	112,453
52	Building materials group stores	15,049	15,154	15,276	15,197	15,020	15,179	15,365	15,453	15,511	15,553	15,769	16,157
55 ex 554	Automotive dealers	55,193	53,957	53,294	53,623	54,613	55,465	55,275	56,243	57,286	57,154	57,468	58,907
57	Furniture group stores	15,101	15,157	15,539	15,781	15,866	15,923	15,921	16,177	16,508	16,192	16,264	16,311
	Nondurable goods, total	102,286	103,200	104,034	104,183	103,908	104,900	104,947	106,102	106,242	105,988	106,008	106,594
53	General merchandise group stores	38,354	38,813	39,195	39,313	38,764	39,097	38,742	39,114	39,075	38,995	39,026	39,179
531	Dept. stores, (excl. leased depts.)	28,827	29,178	29,405	29,557	29,087	29,294	28,924	29,396	29,468	29,619	29,742	29,987
54	Food group stores	19,979	20,253	20,510	20,543	20,539	20,783	21,018	21,413	21,327	21,462	21,340	21,601
56	Apparel & accessory stores	17,175	17,217	17,373	17,275	17,504	17,557	17,752	17,908	18,027	18,106	18,046	18,079
	Inventories/Sales Ratios, Unadjusted												
	Retail trade, total	1.73	1.73	1.55	1.56	1.49	1.48	1.52	1.47	1.60	1.63	1.61	1.23
	Total (excl. automotive group)	1.60	1.66	1.50	1.51	1.44	1.44	1.46	1.45	1.55	1.57	1.51	1.06
	Durable goods, total	2.44	2.30	2.00	2.01	1.93	1.88	1.99	1.87	2.08	2.15	2.20	1.89
52	Building materials group stores	2.78	2.67	2.20	1.95	1.74	1.79	1.93	1.85	1.91	1.89	2.05	2.10
55 ex 554	Automotive dealers	2.15	1.96	1.67	1.71	1.67	1.62	1.69	1.54	1.76	1.85	2.00	2.11
57	Furniture group stores	2.43	2.46	2.30	2.37	2.32	2.21	2.25	2.21	2.41	2.43	2.20	1.61
	Nondurable goods, total	1.31	1.37	1.25	1.27	1.21	1.21	1.22	1.22	1.31	1.32	1.27	.89
53	General merchandise group stores	3.21	3.29	2.69	2.73	2.45	2.48	2.71	2.53	2.82	2.77	2.27	1.14
531	Dept. stores, (excl. leased depts.)	3.09	3.18	2.56	2.62	2.35	2.36	2.54	2.38	2.65	2.65	2.22	1.12
54	Food group stores	.79	.82	.77	.77	.75	.76	.73	.75	.78	.81	.82	.72
56	Apparel & accessory stores	2.99	3.27	2.53	2.60	2.57	2.61	2.80	2.54	2.74	2.75	2.47	1.31
	Inventories/Seles Ratios, Adjusted[1]												
	Retail trade, total	1.56	1.55	1.53	1.54	1.54	1.55	1.54	1.55	1.57	1.53	1.53	1.53
	Total (excl. automotive group)	1.49	1.50	1.48	1.48	1.47	1.48	1.47	1.48	1.47	1.45	1.44	1.45
	Durable goods, total	2.08	2.02	1.99	2.02	2.03	2.03	2.06	2.09	2.15	2.06	2.05	2.05
52	Building materials group stores	2.13	2.04	2.02	2.01	1.97	2.01	2.07	2.07	2.04	2.01	2.05	2.00
55 ex 554	Automotive dealers	1.81	1.74	1.71	1.76	1.77	1.78	1.79	1.83	1.94	1.82	1.80	1.83
57	Furniture group stores	2.26	2.26	2.26	2.26	2.26	2.23	2.24	2.27	2.30	2.22	2.19	2.18
	Nondurable goods, total	1.25	1.26	1.24	1.25	1.23	1.24	1.23	1.23	1.23	1.21	1.20	1.21
53	General merchandise group stores	2.50	2.57	2.51	2.52	2.46	2.48	2.45	2.45	2.43	2.38	2.36	2.35
531	Dept. stores, (excl. leased depts.)	2.37	2.45	2.39	2.42	2.35	2.36	2.32	2.35	2.32	2.29	2.29	2.30
54	Food group stores	.77	.77	.77	.77	.77	.77	.77	.78	.78	.78	.77	.78
56	Apparel & accessory stores	2.55	2.57	2.53	2.55	2.53	2.55	2.52	2.54	2.50	2.46	2.46	2.44

[1]Inventory data adjusted for seasonal variations; sales data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes. (See appendix C in the *Monthly Retail Trade Report, BR—96*).

Note: U.S. and group totals include kinds of business not shown.

Table 2. **Estimated End-of-Month Retail Inventories and Inventories/Sales Ratios, by Kinds of Business: January 1986 Through December 1995**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1987											
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
	Unadjusted												
	Retail Inventories, total	**183,228**	**189,420**	**196,169**	**197,876**	**197,496**	**198,748**	**198,969**	**196,541**	**200,336**	**213,724**	**217,853**	**203,210**
	Total (excl. automotive group)	133,834	136,700	141,235	143,825	143,344	143,915	146,022	148,376	153,131	160,925	161,862	145,410
	Durable goods, total	**92,287**	**96,122**	**99,626**	**99,673**	**100,721**	**101,673**	**99,821**	**95,461**	**95,445**	**103,262**	**107,075**	**105,654**
52	Building materials group stores	13,193	14,134	14,657	14,705	15,192	15,213	14,878	14,911	14,525	14,340	14,255	14,184
55 ex 554	Automotive dealers	49,394	52,720	54,934	54,051	54,152	54,833	52,947	48,165	47,205	52,799	55,991	57,800
57	Furniture group stores	13,911	13,710	13,739	13,954	14,116	14,146	14,168	14,329	14,951	15,762	15,824	15,005
	Nondurable goods, total	**90,941**	**93,298**	**96,543**	**98,203**	**96,775**	**97,075**	**99,148**	**101,080**	**104,891**	**110,462**	**110,778**	**97,556**
53	General merchandise group stores	32,463	34,090	35,461	36,626	35,529	35,299	36,695	37,617	39,748	43,178	43,367	34,874
531	Dept. stores, (excl. leased depts.)	23,855	25,122	26,216	27,302	26,491	26,181	27,246	27,972	29,609	32,419	32,697	26,032
54	Food group stores	19,286	19,425	19,719	19,709	19,642	19,942	19,773	19,600	19,667	20,251	20,559	20,019
56	Apparel & accessory stores	14,627	15,524	16,589	16,693	16,528	16,272	16,832	17,770	18,358	18,999	19,201	15,880
	Adjusted[1]												
	Retail Inventories, total	**189,541**	**191,827**	**194,900**	**196,165**	**197,910**	**200,516**	**202,135**	**201,347**	**200,086**	**204,306**	**205,366**	**207,836**
	Total (excl. automotive group)	141,086	141,556	142,981	144,439	145,312	147,030	148,071	148,056	148,528	149,269	149,482	151,675
	Durable goods, total	**92,933**	**94,885**	**96,969**	**97,234**	**99,088**	**100,611**	**101,367**	**100,542**	**99,146**	**103,129**	**104,360**	**105,481**
52	Building materials group stores	13,657	14,162	14,203	14,139	14,650	14,856	14,775	14,911	14,731	14,618	14,681	14,868
55 ex 554	Automotive dealers	48,455	50,271	51,919	51,726	52,598	53,486	54,064	53,291	51,558	55,037	55,884	56,161
57	Furniture group stores	14,253	14,178	13,977	14,095	14,316	14,303	14,502	14,445	14,745	14,828	14,803	15,050
	Nondurable goods, total	**96,608**	**96,942**	**97,931**	**98,931**	**98,822**	**99,905**	**100,768**	**100,805**	**100,940**	**101,177**	**101,006**	**102,355**
53	General merchandise group stores	36,089	36,202	36,144	36,582	36,428	36,884	37,597	37,468	37,534	37,811	37,761	38,285
531	Dept. stores, (excl. leased depts.)	26,535	26,641	26,642	27,058	27,004	27,386	28,176	28,113	28,172	28,463	28,260	28,450
54	Food group stores	19,411	19,642	19,790	19,871	19,830	19,985	19,976	19,986	19,782	19,724	19,683	19,898
56	Apparel & accessory stores	16,216	16,307	16,790	16,845	16,917	17,003	16,951	17,186	17,238	17,101	17,267	17,280
	Inventories/Sales Ratios, Unadjusted												
	Retail trade, total	**1.72**	**1.77**	**1.61**	**1.56**	**1.50**	**1.51**	**1.51**	**1.46**	**1.57**	**1.63**	**1.68**	**1.27**
	Total (excl. automotive group)	1.55	1.65	1.52	1.48	1.42	1.45	1.46	1.46	1.57	1.56	1.56	1.09
	Durable goods, total	**2.53**	**2.46**	**2.14**	**2.04**	**2.02**	**1.93**	**1.93**	**1.82**	**1.93**	**2.13**	**2.33**	**1.93**
52	Building materials group stores	2.61	2.84	2.30	2.02	1.92	1.91	1.92	1.97	1.97	1.86	2.10	2.12
55 ex 554	Automotive dealers	2.39	2.20	1.88	1.78	1.79	1.68	1.65	1.48	1.57	1.85	2.17	2.15
57	Furniture group stores	2.32	2.47	2.23	2.31	2.28	2.24	2.18	2.17	2.33	2.40	2.32	1.69
	Nondurable goods, total	**1.29**	**1.38**	**1.28**	**1.25**	**1.19**	**1.23**	**1.23**	**1.23**	**1.34**	**1.33**	**1.32**	**.92**
53	General merchandise group stores	3.19	3.20	2.74	2.59	2.35	2.52	2.76	2.50	2.90	2.81	2.38	1.19
531	Dept. stores, (excl. leased depts.)	2.96	3.02	2.54	2.45	2.22	2.36	2.58	2.33	2.70	2.65	2.26	1.13
54	Food group stores	.77	.84	.79	.78	.74	.77	.73	.75	.77	.76	.82	.72
56	Apparel & accessory stores	2.95	3.21	2.74	2.53	2.57	2.65	2.85	2.60	2.86	2.81	2.68	1.42
	Inventories/Sales Ratios, Adjusted[1]												
	Retail trade, total	**1.59**	**1.53**	**1.55**	**1.54**	**1.56**	**1.56**	**1.56**	**1.52**	**1.53**	**1.57**	**1.57**	**1.57**
	Total (excl. automotive group)	1.47	1.44	1.46	1.46	1.47	1.47	1.48	1.47	1.48	1.48	1.48	1.48
	Durable goods, total	**2.22**	**2.06**	**2.06**	**2.06**	**2.10**	**2.09**	**2.07**	**1.97**	**2.01**	**2.12**	**2.13**	**2.12**
52	Building materials group stores	2.08	2.08	2.07	2.10	2.13	2.20	2.11	2.12	2.10	2.04	2.03	2.06
55 ex 554	Automotive dealers	2.08	1.87	1.85	1.83	1.88	1.84	1.83	1.69	1.73	1.91	1.91	1.89
57	Furniture group stores	2.19	2.18	2.14	2.18	2.22	2.23	2.21	2.20	2.24	2.27	2.28	2.32
	Nondurable goods, total	**1.25**	**1.22**	**1.24**	**1.24**	**1.23**	**1.24**	**1.25**	**1.24**	**1.25**	**1.24**	**1.24**	**1.24**
53	General merchandise group stores	2.51	2.43	2.46	2.45	2.41	2.43	2.50	2.45	2.46	2.46	2.46	2.46
531	Dept. stores, (excl. leased depts.)	2.31	2.26	2.29	2.29	2.27	2.29	2.36	2.33	2.34	2.34	2.33	2.31
54	Food group stores	.76	.77	.78	.77	.77	.77	.77	.77	.76	.76	.76	.76
56	Apparel & accessory stores	2.60	2.46	2.52	2.57	2.59	2.57	2.56	2.60	2.59	2.59	2.61	2.57

[1]Inventory data adjusted for seasonal variations; sales data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes. (See appendix C in the *Monthly Retail Trade Report, BR—96*).

Note: U.S. and group totals include kinds of business not shown.

Table 2. **Estimated End-of-Month Retail Inventories and Inventories/Sales Ratios, by Kinds of Business: January 1986 Through December 1995**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1986											
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
	Unadjusted												
	Retail Inventories, total	**178,432**	**183,795**	**189,182**	**190,721**	**187,291**	**185,804**	**186,029**	**183,929**	**186,848**	**199,595**	**200,694**	**181,651**
	Total (excl. automotive group)	130,330	133,306	136,595	138,780	137,344	135,961	136,956	139,683	145,974	153,541	153,547	135,461
	Durable goods, total	**89,715**	**92,878**	**96,297**	**96,801**	**94,285**	**93,974**	**93,302**	**89,174**	87,094	**93,601**	**94,831**	**89,586**
52	Building materials group stores	13,413	13,834	14,389	14,750	14,458	14,228	14,170	13,976	14,300	14,045	13,888	13,373
55 ex 554	Automotive dealers	48,102	50,489	52,587	51,941	49,947	49,843	49,073	44,246	40,874	46,054	47,147	46,190
57	Furniture group stores	13,471	13,471	13,713	13,991	13,771	14,084	13,864	14,211	14,506	15,147	15,324	14,297
	Nondurable goods, total	**88,717**	**90,917**	**92,885**	**93,920**	**93,006**	**91,830**	**92,727**	**94,755**	**99,754**	**105,994**	**105,863**	**92,065**
53	General merchandise group stores	31,318	32,839	34,234	35,292	34,708	33,745	34,343	35,256	37,818	41,258	41,110	32,528
531	Dept. stores, (excl. leased depts.)	22,928	24,041	25,268	26,213	25,786	24,921	25,076	25,764	27,696	30,432	30,558	24,167
54	Food group stores	19,367	19,319	19,330	19,104	19,257	19,325	18,956	19,094	19,695	20,625	20,705	19,772
56	Apparel & accessory stores	14,236	15,129	15,621	15,863	15,510	15,200	15,635	16,181	16,823	17,713	17,691	14,830
	Adjusted[1]												
	Retail Inventories, total	**184,712**	**186,050**	**187,847**	**188,681**	**187,350**	**187,324**	**188,953**	**188,427**	**186,455**	**190,842**	**189,451**	**186,510**
	Total (excl. automotive group)	137,423	138,054	138,271	139,261	139,085	138,815	138,811	139,370	141,637	142,613	142,148	141,264
	Durable goods, total	**90,413**	**91,503**	**93,589**	**94,052**	**92,466**	**92,884**	**94,749**	**93,955**	**90,422**	**93,689**	**92,774**	**89,983**
52	Building materials group stores	13,885	13,876	13,970	14,183	13,942	13,922	14,085	13,962	14,459	14,273	14,288	14,033
55 ex 554	Automotive dealers	47,289	47,996	49,576	49,420	48,265	48,509	50,142	49,057	44,818	48,229	47,303	45,246
57	Furniture group stores	13,816	13,902	13,936	14,118	13,938	14,212	14,147	14,311	14,320	14,317	14,375	14,340
	Nondurable goods, total	**94,299**	**94,547**	**94,258**	**94,629**	**94,884**	**94,440**	**94,204**	**94,472**	**96,033**	**97,153**	**96,677**	**96,527**
53	General merchandise group stores	35,008	35,013	34,984	35,279	35,453	35,122	35,082	34,979	35,623	36,171	35,868	35,743
531	Dept. stores, (excl. leased depts.)	25,675	25,603	25,731	26,005	26,179	25,959	25,852	25,790	26,277	26,765	26,480	26,412
54	Food group stores	19,468	19,530	19,397	19,247	19,448	19,383	19,192	19,493	19,826	20,089	19,831	19,612
56	Apparel & accessory stores	15,713	15,909	15,795	15,991	15,908	15,883	15,777	15,694	15,811	15,943	15,923	16,067
	Inventories/Sales Ratios, Unadjusted												
	Retail trade, total	**1.68**	**1.84**	**1.66**	**1.65**	**1.50**	**1.55**	**1.54**	**1.48**	**1.50**	**1.61**	**1.65**	**1.19**
	Total (excl. automotive group)	1.56	1.72	1.53	1.57	1.43	1.48	1.48	1.46	1.61	1.60	1.56	1.09
	Durable goods, total	**2.40**	**2.59**	**2.35**	**2.20**	**1.98**	**2.02**	**2.02**	**1.91**	**1.67**	**2.02**	**2.22**	**1.64**
52	Building materials group stores	2.71	3.04	2.48	2.13	1.99	1.96	1.98	2.02	2.06	1.98	2.27	2.18
55 ex 554	Automotive dealers	2.09	2.25	2.09	1.91	1.70	1.74	1.75	1.57	1.20	1.68	1.99	1.60
57	Furniture group stores	2.43	2.65	2.41	2.47	2.27	2.33	2.20	2.20	2.29	2.31	2.20	1.59
	Nondurable goods, total	**1.29**	**1.42**	**1.27**	**1.31**	**1.20**	**1.25**	**1.24**	**1.22**	**1.38**	**1.37**	**1.34**	**.94**
53	General merchandise group stores	3.30	3.37	2.67	2.78	2.43	2.60	2.74	2.48	2.95	2.92	2.40	1.23
531	Dept. stores, (excl. leased depts.)	3.05	3.15	2.48	2.60	2.27	2.39	2.51	2.25	2.68	2.71	2.26	1.17
54	Food group stores	.80	.88	.79	.81	.74	.79	.74	.75	.82	.81	.83	.73
56	Apparel & accessory stores	2.99	3.40	2.52	2.74	2.43	2.65	2.81	2.42	2.80	2.79	2.51	1.39
	Inventories/Sales Ratios, Adjusted[1]												
	Retail trade, total	**1.56**	**1.58**	**1.61**	**1.61**	**1.57**	**1.57**	**1.58**	**1.56**	**1.46**	**1.56**	**1.55**	**1.46**
	Total (excl. automotive group)	1.48	1.50	1.50	1.51	1.50	1.49	1.48	1.49	1.50	1.50	1.50	1.47
	Durable goods, total	**2.11**	**2.17**	**2.26**	**2.20**	**2.11**	**2.12**	**2.15**	**2.07**	**1.74**	**2.03**	**2.03**	**1.79**
52	Building materials group stores	2.16	2.23	2.20	2.18	2.25	2.20	2.21	2.16	2.20	2.17	2.20	2.12
55 ex 554	Automotive dealers	1.84	1.90	2.05	1.94	1.82	1.84	1.92	1.81	1.33	1.75	1.74	1.43
57	Furniture group stores	2.30	2.33	2.32	2.32	2.24	2.27	2.21	2.23	2.22	2.20	2.18	2.18
	Nondurable goods, total	**1.25**	**1.26**	**1.25**	**1.27**	**1.26**	**1.25**	**1.25**	**1.25**	**1.26**	**1.27**	**1.27**	**1.25**
53	General merchandise group stores	2.58	2.55	2.51	2.52	2.54	2.50	2.46	2.44	2.49	2.52	2.53	2.50
531	Dept. stores, (excl. leased depts.)	2.38	2.36	2.33	2.34	2.36	2.32	2.27	2.26	2.30	2.36	2.35	2.34
54	Food group stores	.79	.80	.79	.79	.79	.79	.78	.80	.80	.80	.79	.77
56	Apparel & accessory stores	2.58	2.62	2.54	2.57	2.50	2.52	2.52	2.46	2.50	2.50	2.52	2.49

[1]Inventory data adjusted for seasonal variations; sales data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes. (See appendix C in the *Monthly Retail Trade Report, BR—96*).

Note: U.S. and group totals include kinds of business not shown.

Table 3. **Estimated Purchases, by Kinds of Business: 1986 Through 1994**

[Data in millions of dollars, not adjusted for price changes]

SIC code	Kind of business	1986	1987	1988	1989	1990	1991	1992	1993	1994
	Retail Purchases, total	**1,004,468**	**1,062,803**	**1,139,329**	**1,215,637**	**1,258,569**	**1,259,268**	**1,331,032**	**1,422,013**	**1,538,246**
	Total (excl. automotive group)	732,923	780,498	834,473	895,992	941,773	955,430	996,304	1,043,723	1,105,405
	Durable goods, total	**408,367**	**430,381**	**467,553**	**489,941**	**491,510**	**475,617**	**519,223**	**581,476**	**659,663**
52	Building materials group stores	54,255	58,727	63,569	64,339	65,003	62,954	69,742	76,799	86,012
521,3	Building materials, supply stores	40,635	44,207	47,875	48,547	49,723	48,285	53,662	59,349	66,640
525	Hardware stores	7,075	7,385	7,909	8,180	8,012	7,733	7,990	8,409	9,101
55 ex 554	Automotive dealers	271,545	282,305	304,856	319,645	316,796	303,838	334,728	378,290	432,841
551,2,5, 6,7,9	Motor vehicle and miscellaneous automobile dealers	255,412	265,518	286,008	300,869	297,861	286,083	316,510	359,520	412,799
553	Auto & home supply stores	16,133	16,787	18,848	18,776	18,935	17,755	18,218	18,770	20,042
57	Furniture group stores	46,626	47,736	53,040	56,641	56,854	56,776	60,589	67,293	76,150
571	Furniture & home furn. stores	24,691	25,365	27,375	29,518	28,948	28,124	29,589	31,778	34,465
5722,31, 34	Household appliance, radio, TV and computer stores	18,201	18,601	21,493	22,500	22,903	23,269	25,496	29,619	35,307
	Nondurable goods, total	**596,101**	**632,422**	**671,776**	**725,696**	**767,059**	**783,651**	**811,809**	**840,537**	**878,583**
53	General merchandise group stores	112,793	124,479	131,775	143,903	149,014	158,907	173,860	186,569	202,024
531	Dept. stores, (excl. leased depts.)	88,133	97,429	101,577	109,980	110,563	116,648	125,724	134,975	149,407
533	Variety stores	4,777	4,609	4,839	5,205	5,444	5,416	6,276	5,722	5,184
539	Miscellaneous general merchandise stores	19,883	22,441	25,359	28,718	33,007	36,843	41,860	45,872	47,433
54	Food group stores	224,567	233,784	248,164	266,877	276,631	279,494	281,123	287,784	298,730
541	Grocery stores	215,296	223,721	238,492	256,695	266,230	269,390	271,258	277,502	288,029
554	Gasoline service stations	80,598	82,733	87,906	98,796	113,738	112,537	110,301	110,456	113,992
56	Apparel & accessory stores	43,438	45,816	49,145	53,669	54,669	54,415	61,524	63,382	64,884
561	Mens & boys clothing, furnishings.	4,780	4,962	5,508	5,941	5,823	5,779	5,770	5,762	5,840
562,3	Women's clothing specialty stores	16,330	16,625	17,530	18,674	18,570	17,758	20,884	21,397	20,567
566	Shoe stores	7,375	8,022	8,484	9,778	10,518	9,996	10,228	10,142	10,513
58	Eating and drinking places	52,920	58,125	61,227	63,920	66,659	66,841	69,134	73,281	76,447
591	Drug & proprietary stores	36,261	38,424	41,740	45,739	50,858	54,795	56,634	57,676	58,917
592	Liquor stores	14,878	14,435	14,325	14,767	16,000	16,487	16,278	16,096	16,275
53,56, 57,594	GAF, total[1]	231,514	250,822	269,930	293,913	301,328	311,014	337,951	362,505	392,300

[1]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, and miscellaneous shopping goods stores).

Note: U.S. and group totals include kinds of business not shown.

Table 4. **Estimated Gross Margin, by Kinds of Business: 1986 Through 1994**

[Data in millions of dollars, not adjusted for price changes]

SIC code	Kind of business	1986	1987	1988	1989	1990	1991	1992	1993	1994
	Retail Gross Margin, total	**449,878**	**500,055**	**528,487**	**561,653**	**589,051**	**599,995**	**629,277**	**668,478**	**715,512**
	Total (excl. automotive group)	395,494	427,854	457,658	489,766	519,161	533,569	553,703	584,581	618,618
	Durable goods, total	**134,277**	**161,550**	**168,917**	**176,463**	**177,246**	**172,193**	**188,450**	**206,784**	**233,423**
52	Building materials group stores	23,168	25,538	28,765	29,015	29,568	28,273	31,593	34,023	38,528
521,3	Building materials, supply stores	16,284	17,571	19,760	19,432	20,755	19,762	22,371	24,203	27,680
525	Hardware stores	3,687	3,683	4,055	4,683	4,578	4,436	4,650	4,908	5,210
55 ex 554	Automotive dealers	54,384	72,201	70,829	71,887	69,890	66,426	75,574	83,897	96,894
551,2,5, 6,7,9	Motor vehicle and miscellaneous automobile dealers	45,555	62,030	60,190	60,897	57,610	54,898	63,971	71,711	83,325
553	Auto & home supply stores	8,829	10,171	10,639	10,990	12,280	11,528	11,603	12,186	13,569
57	Furniture group stores	29,692	31,044	33,640	35,662	34,871	35,160	36,698	40,542	45,612
571	Furniture & home furn. stores	18,774	19,628	20,622	22,714	21,359	21,392	22,889	24,869	27,672
5722,31, 34	Household appliance, radio, TV and computer stores	8,808	8,515	9,859	10,176	10,273	10,369	10,518	12,035	13,913
	Nondurable goods, total	**315,601**	**338,505**	**359,570**	**385,190**	**411,805**	**427,802**	**440,827**	**461,694**	**482,089**
53	General merchandise group stores	57,615	59,837	61,640	66,122	65,982	71,022	75,330	81,484	83,732
531	Dept. stores, (excl. leased depts.)	47,190	48,453	51,382	53,992	55,045	58,815	62,546	68,398	71,413
533	Variety stores	2,442	2,457	2,760	2,881	2,892	2,937	3,633	3,023	2,726
539	Miscellaneous general merchandise stores	7,983	8,927	7,498	9,249	8,045	9,270	9,151	10,063	9,593
54	Food group stores	72,744	75,924	79,122	82,177	93,283	95,672	96,206	97,977	101,310
541	Grocery stores	65,820	67,459	70,431	73,300	83,509	85,627	87,262	88,516	91,238
554	Gasoline service stations	21,181	22,163	22,474	24,545	25,116	24,488	26,516	27,638	28,528
56	Apparel & accessory stores	32,443	34,556	36,806	39,861	41,394	43,569	44,524	44,313	46,165
561	Mens & boys clothing, furnishings.	3,822	4,165	4,412	4,852	4,609	4,657	4,462	4,594	4,958
562,3	Women's clothing specialty stores	12,381	12,852	12,998	13,630	14,210	15,165	15,725	15,522	15,305
566	Shoe stores	6,641	6,863	7,284	7,818	7,734	7,452	8,062	8,093	8,380
58	Eating and drinking places	86,698	95,255	106,638	113,998	123,617	127,508	130,928	140,463	147,104
591	Drug & proprietary stores	15,216	16,144	16,522	18,885	20,677	21,783	20,920	22,275	22,794
592	Liquor stores	5,085	5,541	5,281	5,545	5,933	5,977	5,225	5,332	5,927
53,56, 57,594	GAF, total[1]	139,558	148,885	157,314	169,291	170,621	178,833	185,841	198,826	211,033

[1]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, and miscellaneous shopping goods stores).

Note: U.S. and group totals include kinds of business not shown See introductory text for an explanation of gross margin. Because of rounding differences, the published gross margin may not equal the gross margin calculated from its published components.

Table 5. **Estimated Gross Margin as Percent of Sales, by Kinds of Business: 1986 Through 1994**

SIC code	Kind of business	1986	1987	1988	1989	1990	1991	1992	1993	1994
	Retail sales, total	**31.0**	**32.4**	**31.9**	**31.9**	**31.9**	**32.3**	**32.2**	**32.2**	**32.1**
	Total (excl. automotive group)	35.2	35.7	35.7	35.7	35.6	36.0	35.8	36.1	36.1
	Durable goods, total	**24.8**	**28.1**	**26.8**	**26.9**	**26.5**	**26.5**	**26.8**	**26.6**	**26.6**
52	Building materials group stores	30.0	30.6	31.6	31.4	31.2	30.9	31.3	31.0	31.4
521,3	Building materials, supply stores	28.8	28.7	29.6	28.8	29.5	29.0	29.7	29.4	29.8
525	Hardware stores	34.3	33.4	34.1	37.1	36.6	36.5	36.5	37.1	36.7
55 ex 554	Automotive dealers	16.7	21.1	19.0	18.6	18.0	17.8	18.6	18.4	18.6
551,2,5, 6,7,9	Motor vehicle and miscellaneous automobile dealers	15.1	19.6	17.5	17.1	16.1	16.0	17.0	16.8	17.1
553	Auto & home supply stores	35.2	38.2	36.2	37.2	39.8	38.9	38.9	39.5	41.1
57	Furniture group stores	39.2	39.8	39.4	39.1	38.1	38.4	37.9	38.3	38.2
571	Furniture & home furn. stores	43.6	44.1	43.3	44.4	42.3	43.2	43.7	44.6	45.3
5722,31, 34	Household appliance, radio, TV and computer stores	32.6	31.4	32.2	31.2	31.1	30.9	29.4	29.5	28.9
	Nondurable goods, total	**34.7**	**35.1**	**35.0**	**35.0**	**35.0**	**35.5**	**35.3**	**35.6**	**35.6**
53	General merchandise group stores	34.0	32.9	32.0	32.1	30.6	31.3	30.6	30.8	29.6
531	Dept. stores, (excl. leased depts.)	35.1	33.6	33.9	33.6	33.2	34.0	33.6	34.1	32.7
533	Variety stores	32.8	34.4	37.0	36.3	34.8	35.2	38.2	33.4	33.6
539	Miscellaneous general merchandise stores	29.1	29.0	22.4	24.4	19.4	20.4	18.1	18.3	17.0
54	Food group stores	24.5	24.5	24.3	23.7	25.3	25.5	25.5	25.4	25.4
541	Grocery stores	23.4	23.2	22.9	22.3	24.0	24.2	24.4	24.2	24.1
554	Gasoline service stations	20.7	21.2	20.4	20.0	18.1	17.8	19.4	20.0	20.0
56	Apparel & accessory stores	42.9	43.6	43.1	43.2	43.2	44.7	42.7	41.3	42.0
561	Mens & boys clothing, furnishings	44.2	46.2	44.9	46.2	44.1	44.6	43.8	44.6	46.5
562,3	Women's clothing specialty stores	43.3	44.0	42.5	42.3	43.3	46.1	44.0	42.2	42.6
566	Shoe stores	47.6	47.0	47.2	45.2	42.9	42.6	44.5	44.5	44.7
58	Eating and drinking places	62.2	62.1	63.5	64.1	65.0	65.6	65.4	65.7	65.9
591	Drug & proprietary stores	30.1	29.8	28.6	29.8	29.3	28.8	26.9	28.0	28.0
592	Liquor stores	25.5	27.9	26.9	27.6	27.3	26.6	24.1	24.7	26.8
53,56, 57,594	GAF, total[1]	37.9	37.9	37.2	37.2	36.2	36.8	35.8	35.9	35.5

[1]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, and miscellaneous shopping goods stores).

Note: U.S. and group totals include kinds of business not shown.

Table 6. **Estimated Accounts Receivable of Retail Stores, by Type of Account and Kinds of Business: End of Year 1994 and 1993**

[Data in millions of dollars]

SIC oode	Kind of business	Total accounts receivable		Type of account							
				Charge		Installment					
						Total		Open-end		Closed-end	
		1994	1993	1994	1993	1994	1993	1994	1993	1994	1993
	Retail accounts receivables, total	**63,191**	**58,111**	**17,127**	**16,156**	**46,064**	**41,955**	**40,930**	**36,784**	**5,134**	**5,171**
	Total (excluding automotive group)	57,182	52,216	13,109	12,301	44,073	39,915	40,020	35,838	4,053	4,077
	Durable goods, total	**22,872**	**21,399**	**11,702**	**10,876**	**11,170**	**10,523**	**6,736**	**6,074**	**4,434**	**4,449**
52	Building materials, hardware, garden supply, and mobile home dealers	6,533	6,028	5,211	4,832	(S)	(S)	(S)	(S)	(S)	(S)
55 ex. 554	Automotive dealers	6,009	5,895	4,018	3,855	1,991	2,040	911	946	1,080	1,094
57	Furniture, home furnishings, and equipment stores	7,289	6,745	1,630	1,477	(S)	(S)	(S)	(S)	(S)	S)
	Nondurable goods, total	**40,320**	**36,713**	**5,425**	**5,281**	**34,895**	**31,432**	**34,195**	**30,710**	**700**	**722**
53	General merchandise group stores	29,590	26,438	(S)	(S)	29,383	26,195	29,043	25,847	340	348
531	Department stores (excl. leased depts.)[1]	29,510	26,349	(S)	(S)	29,345	26,145	29,013	25,803	332	342
554	Gasoline service stations	1,138	1,061	899	814	239	247	231	233	(S)	(S)
56	Apparel and accessory stores	3,496	3,143	295	299	3,199	2,844	3,161	2,798	(S)	(S)

(S) Does not meet publication standards because of high sampling or nonsampling error.

[1]Includes mail-order houses engaged in the sale of department store merchandise (SIC 5961 part).

Note: Measures of sampling variability are shown in table A–3.

Table 7. **Estimated Per Capita Sales, by Selected Kinds of Business: 1986 to 1995**

[Data in dollars]

SIC code	Kind of business	Per capita sales (dollars)									
		1986	1987	1988	1989	1990	1991	1992	1993	1994	1995
	Retail trade, total	**6,081**	**6,407**	**6,821**	**7,176**	**7,445**	**7,408**	**7,700**	**8,095**	**8,617**	**8,954**
	Total (excluding automotive group)	4,713	4,982	5,287	5,601	5,881	5,921	6,094	6,313	6,610	6,809
	Durable goods, total	**2,268**	**2,394**	**2,591**	**2,681**	**2,699**	**2,594**	**2,776**	**3,033**	**3,385**	**3,581**
52	Building materials, hardware, garden supply, and mobile home dealers	323	347	375	377	382	365	398	428	474	477
55 ex. 554	Automotive dealers	1,368	1,425	1,534	1,575	1,564	1,487	1,606	1,782	2,007	2,145
57	Furniture, home furnishings, and equipment stores	318	325	352	372	369	366	383	412	461	497
	Nondurable goods, total	**3,813**	**4,013**	**4,230**	**4,495**	**4,746**	**4,814**	**4,924**	**5,062**	**5,232**	**5,373**
53	General merchandise group stores	711	756	793	842	870	905	972	1,032	1,094	1,136
54	Food stores	1,246	1,286	1,340	1,416	1,487	1,495	1,488	1,503	1,542	1,570
554	Gasoline service stations	428	436	454	501	559	548	540	540	550	567
56	Apparel and accessory stores	317	330	351	377	387	389	411	418	424	421
58	Eating and drinking places	585	638	692	725	767	776	790	834	863	894
591	Drug and proprietary stores	212	225	238	258	285	302	307	311	314	322

Note: Civilian population estimates (in thousands) as of July 1: 1986 — 238,412; 1987 — 240,550; 1988 — 242,817; 1989 — 245,131; 1990 — 247,763; 1991 — 250,527; 1992 — 253,454; 1993 — 256,328; 1994 — 258,940; 1995—261,407.

U.S. Department of Commerce, Bureau of the Census, Current Population Reports, Series PPL—41.

The data are subject to sampling variability. However, measures of sampling variability for per capita sales are not available.

Table 8. Estimated Monthly Retail Sales of Group II Companies, by Kinds of Business: January 1986 to December 1995

[Data in millions of dollars]

SIC code	Kind of business	1995												
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	Unadjusted													
	Retail sales, total	66,538	64,534	74,850	74,388	78,278	77,613	76,038	79,499	76,136	77,435	86,969	113,140	945,418
	Durable goods, total	10,339	9,828	11,540	11,417	12,690	12,543	12,214	12,897	12,357	12,439	14,032	19,704	152,000
553	Auto & home supply stores	905	870	1,062	1,053	1,141	1,131	1,145	1,205	1,129	1,130	1,116	1,053	12,940
	Nondurable goods, total	56,199	54,706	63,310	62,971	65,588	65,070	63,824	66,602	63,779	64,996	72,937	93,436	793,418
53	General merchandise group stores	17,586	17,796	21,539	21,863	22,947	22,988	22,144	23,614	22,156	23,035	28,759	41,435	285,862
531	Dept. stores (excl. leased depts.)	13,686	14,057	17,184	17,473	18,197	18,267	17,672	18,902	17,784	18,452	23,404	33,761	228,839
531	Dept. stores (incl. leased depts.)[1]	13,934	14,317	17,498	17,802	18,524	18,582	17,964	19,248	18,106	18,768	23,832	34,280	232,855
533	Variety stores	349	324	380	415	423	423	380	411	404	422	510	844	5,285
539	Miscellaneous general merchandise stores	3,551	3,415	3,975	3,975	4,327	4,298	4,092	4,301	3,968	4,161	4,845	6,830	51,738
54	Food group stores	19,946	18,726	20,716	20,248	21,002	20,828	21,108	21,021	20,451	20,404	21,080	23,386	248,916
541	Grocery stores	19,722	18,485	20,465	19,972	20,739	20,570	20,863	20,761	20,203	20,140	20,789	22,881	245,590
56	Apparel & accessory stores	4,060	4,215	5,558	5,805	5,834	5,830	5,480	6,427	6,095	5,853	7,310	10,608	73,075
562,3	Women's clothing specialty stores	1,250	1,322	1,679	1,747	1,870	1,785	1,619	1,737	1,794	1,713	2,008	3,093	21,617
562	Women's ready to wear	1,140	1,208	1,559	1,620	1,718	1,651	1,482	1,573	1,649	1,565	1,819	2,760	19,744
565	Family clothing stores	1,645	1,699	2,258	2,300	2,278	2,358	2,304	2,691	2,561	2,559	3,416	4,898	30,967
566	Shoe stores	707	736	1,050	1,167	1,123	1,128	1,025	1,318	1,087	965	1,123	1,437	12,866
5812	Eating places	3,976	3,845	4,376	4,364	4,492	4,457	4,532	4,553	4,336	4,392	4,144	4,376	51,843
591	Drug & proprietary stores	4,302	4,165	4,486	4,448	4,610	4,428	4,273	4,391	4,310	4,448	4,569	6,042	54,472
	Adjusted[2]													
	Retail sales, total	78,525	77,593	77,812	77,769	78,544	79,044	79,006	79,015	79,692	79,214	79,610	79,624	
553	Auto & home supply stores	1,056	1,044	1,063	1,059	1,070	1,059	1,076	1,104	1,108	1,100	1,102	1,112	
53	General merchandise group stores	23,640	23,346	23,543	23,698	23,841	24,113	24,137	23,839	24,104	23,669	23,824	23,803	
531	Dept. stores (excl. leased depts.)	18,799	18,693	18,780	18,931	19,015	19,228	19,335	19,054	19,330	18,964	19,184	19,117	See note 3
531	Dept. stores (incl. leased depts.)[1]	19,216	19,032	19,127	19,174	19,301	19,471	19,589	19,433	19,593	19,355	19,627	19,524	
533	Variety stores	516	416	428	423	433	440	421	419	442	446	449	452	
541	Grocery stores	20,459	20,158	20,083	20,235	20,293	20,366	20,474	20,495	20,679	20,763	20,852	20,992	
56	Apparel & accessory stores	6,071	6,029	6,130	5,835	6,116	6,155	6,125	6,020	6,211	6,007	6,186	6,086	
562,3	Women's clothing specialty stores	1,844	1,854	1,851	1,730	1,848	1,861	1,844	1,783	1,875	1,775	1,737	1,723	
566	Shoe stores	1,017	1,012	1,099	1,076	1,111	1,117	1,093	1,064	1,054	1,044	1,087	1,053	
591	Drug & proprietary stores	4,509	4,483	4,499	4,497	4,528	4,518	4,507	4,541	4,610	4,600	4,667	4,602	

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.
[3]For yearly totals, refer to unadjusted section.

Note: The group II component of the sample consists of companies that had 11 or more retail establishments according to the most recent update of multiestablishment files which were selected with certainty (i.e., their sales size exceeded specified dollar volume cutoffs which varied by kind of business). Group totals include kinds of business not shown.

Table 8. **Estimated Monthly Retail Sales of Group II Companies, by Kinds of Business: January 1986 to December 1995**—Continued

[Data in millions of dollars]

SIC code	Kind ot business	1994												
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	Unadjusted													
	Retail sales, total	**61,527**	**60,965**	**71,921**	**70,401**	**72,940**	**73,254**	**72,567**	**75,730**	**72,604**	**75,709**	**83,157**	**110,281**	**901,056**
	Durable goods, total	**8,670**	**8,648**	**10,447**	**10,563**	**11,287**	**11,386**	**11,150**	**11,726**	**11,357**	**11,404**	**13,138**	**18,577**	**138,353**
553	Auto & home supply stores	828	822	981	987	1,017	1,065	1,068	1,089	1,027	1,052	1,050	1,000	11,986
	Nondurable goods, total	**52,857**	**52,317**	**61,474**	**59,838**	**61,653**	**61,868**	**61,417**	**64,004**	**61,247**	**64,305**	**70,019**	**91,704**	**762,703**
53	General merchandise group stores	16,188	16,790	20,630	20,298	21,295	21,481	20,689	22,364	20,927	22,871	27,424	40,727	271,684
531	Dept. stores (excl. leased depts.)	12,571	13,112	16,372	16,093	16,803	16,970	16,395	17,875	16,666	18,240	22,102	33,084	216,283
531	Dept. stores (incl. leased depts.)[1]	12,835	13,400	16,715	16,446	17,141	17,309	16,712	18,225	17,015	18,587	22,527	33,650	220,562
533	Variety stores	324	361	442	435	444	444	399	430	419	441	504	861	5,504
539	Miscellaneous general merchandise stores	3,293	3,317	3,816	3,770	4,048	4,067	3,895	4,059	3,842	4,190	4,818	6,782	49,897
54	Food group stores	18,981	17,922	19,998	19,389	19,884	19,968	20,351	20,057	19,705	19,857	19,998	22,473	238,583
541	Grocery stores	18,767	17,685	19,743	19,162	19,650	19,738	20,127	19,825	19,481	19,633	19,734	21,988	235,533
56	Apparel & accessory stores	3,928	4,176	5,789	5,567	5,606	5,631	5,416	6,364	5,812	6,073	7,094	10,734	72,190
562,3	Women's clothing specialty stores	1,225	1,329	1,798	1,767	1,822	1,799	1,579	1,805	1,758	1,853	2,152	3,449	22,336
562	Women's ready to wear	1,123	1,218	1,654	1,637	1,679	1,667	1,432	1,631	1,617	1,691	1,933	3,096	20,378
565	Family clothing stores	1,511	1,620	2,261	2,184	2,165	2,223	2,277	2,568	2,335	2,558	3,143	4,666	29,511
566	Shoe stores	759	803	1,150	1,068	1,089	1,063	1,043	1,306	1,103	1,019	1,101	1,483	12,987
5812	Eating places	3,820	3,845	4,320	4,298	4,322	4,325	4,543	4,405	4,216	4,323	4,137	4,350	50,904
591	Drug & proprietary stores	4,002	3,858	4,341	4,139	4,272	4,177	4,122	4,225	4,077	4,244	4,291	5,859	51,607
	Adjusted[2]													
	Retail sales, total	**71,878**	**73,323**	**74,094**	**73,635**	**73,794**	**74,855**	**75,105**	**75,885**	**76,069**	**76,582**	**76,895**	**76,316**	
553	Auto & home supply stores	967	989	980	971	976	993	1,001	1,006	1,008	1,020	1,040	1,029	
53	General merchandise group stores	21,558	22,057	22,390	22,246	22,219	22,561	22,588	22,798	22,876	23,091	23,065	23,044	
531	Dept. stores (excl. leased depts.)	17,080	17,483	17,796	17,569	17,595	17,920	17,977	18,147	18,194	18,387	18,434	18,472	**See note 3**
531	Dept. stores (incl. leased depts.)[1]	17,503	17,811	18,107	17,930	17,869	18,253	18,291	18,522	18,540	18,814	18,811	18,874	
533	Variety stores	467	464	477	469	459	461	441	449	451	455	463	449	
541	Grocery stores	19,111	19,307	19,432	19,297	19,455	19,601	19,598	19,825	19,940	19,892	20,014	19,935	
56	Apparel & accessory stores	5,761	5,955	5,925	5,914	5,897	6,018	6,001	6,063	5,968	6,148	6,079	6,012	
562,3	Women's clothing specialty stores	1,748	1,861	1,850	1,843	1,815	1,880	1,800	1,882	1,854	1,876	1,888	1,874	
566	Shoe stores	1,074	1,103	1,075	1,093	1,080	1,065	1,101	1,081	1,067	1,092	1,078	1,063	
591	Drug & proprietary stores	4,199	4,157	4,256	4,236	4,263	4,275	4,357	4,356	4,351	4,389	4,397	4,382	

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.
[3]For yearly totals, refer to unadjusted section.

Note: The group II component ot the sample consists of companies that had 11 or more retail establishments according to the most recent update of multiestablishment files which were selected with certainty (i.e., their sales size exceeded specified dollar volume cutoffs which varied by kind of business). Group totals include kinds of business not shown.

Table 8. **Estimated Monthly Retail Sales of Group II Companies, by Kinds of Business: January 1986 to December 1995**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1993												
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	Unadjusted													
	Retail sales, total	**59,438**	**57,696**	**65,361**	67,746	70,439	67,970	**69,383**	69,769	67,819	**71,088**	**77,382**	**103,157**	**847,248**
	Durable goods, total	7,915	**7,529**	8,773	**9,381**	9,957	9,907	**10,091**	**9,955**	**9,788**	9,731	**11,170**	**16,318**	**120,515**
553	Auto & home supply stores	754	762	889	928	952	980	1,011	981	952	964	956	890	11,019
	Nondurable goods, total	**51,523**	**50,167**	**56,588**	**58,365**	60,482	**58,063**	**59,292**	**59,814**	**58,031**	**61,357**	**66,212**	86,839	**726,733**
53	General merchandise group stores	15,189	15,497	18,081	19,097	20,400	19,427	19,474	20,658	19,474	21,380	25,423	38,005	252,105
531	Dept. stores (excl. leased depts.)	11,672	11,855	14,048	14,952	15,903	15,119	15,150	16,322	15,332	16,933	20,187	30,489	197,962
531	Dept. stores (incl. leased depts.)[1]	11,929	12,141	14,368	15,298	16,248	15,445	15,461	16,659	15,665	17,259	20,591	31,048	202,112
533	Variety stores	379	424	463	549	541	486	512	509	479	477	522	856	6,197
539	Miscellaneous general merchandise stores	3,138	3,218	3,570	3,596	3,956	3,822	3,812	3,827	3,663	3,970	4,714	6,660	47,946
54	Food group stores	18,806	17,585	19,089	19,230	19,765	19,103	19,983	18,810	18,648	19,105	18,990	21,353	230,467
541	Grocery stores	18,610	17,368	18,868	18,985	19,541	18,869	19,745	18,582	18,427	18,875	18,743	20,905	227,518
56	Apparel & accessory stores	3,958	3,898	4,908	5,576	5,539	5,264	5,274	5,945	5,612	5,798	6,795	10,218	68,785
562,3	Women's clothing specialty stores	1,449	1,358	1,686	1,895	1,993	1,802	1,750	1,793	1,813	1,865	2,178	3,357	22,939
562	Women's ready to wear	1,325	1,243	1,561	1,760	1,845	1,670	1,600	1,650	1,682	1,710	1,992	3,057	21,095
565	Family clothing stores	1,395	1,444	1,833	2,043	1,996	1,985	2,072	2,303	2,157	2,391	2,958	4,371	26,948
566	Shoe stores	766	759	956	1,124	1,069	1,042	1,007	1,274	1,100	991	1,068	1,483	12,639
5812	Eating places	3,903	3,697	4,115	4,144	4,295	4,204	4,429	4,404	4,230	4,354	4,047	4,203	50,025
591	Drug & proprietary stores	3,818	3,808	4,035	4,083	4,098	4,018	4,005	3,920	3,857	3,978	4,028	5,776	49,424
	Adjusted[2]													
	Retail sales, total	**69,173**	**69,348**	68,579	69,958	70,386	**70,112**	**70,715**	**70,602**	**71,198**	**71,615**	71,807	**72,023**	
553	Auto & home supply stores	885	921	897	913	911	911	920	928	933	931	952	918	
53	General merchandise group stores	20,396	20,462	20,150	20,621	20,867	20,821	21,163	21,196	21,306	21,586	21,469	21,447	
531	Dept. stores (excl. leased depts.)	15,967	15,913	15,574	16,060	16,277	16,310	16,539	16,638	16,775	17,035	16,907	17,042	See note 3
531	Dept. stores (incl. leased depts.)[1]	16,352	16,197	15,863	16,442	16,588	16,627	16,906	16,946	17,152	17,409	17,247	17,415	
533	Variety stores	545	547	538	548	549	530	551	534	515	492	484	445	
541	Grocery stores	18,817	19,002	18,887	19,080	19,009	18,964	18,931	18,903	18,822	18,951	19,087	19,144	
56	Apparel & accessory stores	5,739	5,548	5,361	5,625	5,706	5,665	5,718	5,690	5,821	5,838	5,845	5,885	
562,3	Women's clothing specialty stores	2,055	1,902	1,831	1,906	1,937	1,913	1,932	1,889	1,906	1,903	1,909	1,888	
566	Shoe stores	1,058	1,043	1,005	1,030	1,057	1,063	1,047	1,056	1,072	1,046	1,053	1,082	
591	Drug & proprietary stores	4,011	4,112	4,047	4,079	4,102	4,125	4,181	4,092	4,125	4,122	4,127	4,275	

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.
[3]For yearly totals, refer to unadjusted section.

Note: The group II component of the sample consists of companies that had 11 or more retail establishments according to the most recent update of multiestablishment files which were selected with certainty (i.e., their sales size exceeded specified dollar volume cutoffs which varied by kind of business). Group totals include kinds of business not shown.

Table 8. **Estimated Monthly Retail Sales of Group II Companies, by Kinds of Business: January 1986 to December 1995**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1992												
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	Unadjusted													
	Retail sales, total	**56,542**	**56,768**	**61,715**	**63,916**	**67,036**	**64,295**	**64,920**	**67,331**	**63,700**	**68,458**	**72,681**	**97,445**	**804,807**
	Durable goods, total	**7,317**	**7,196**	**8,094**	**8,477**	**9,166**	**9,175**	**8,980**	**8,914**	**8,726**	**9,077**	**9,657**	**14,740**	**109,519**
553	Auto & home supply stores	735	728	813	864	899	923	941	899	879	936	846	860	10,323
	Nondurable goods, total	**49,225**	**49,572**	**53,621**	**55,439**	**57,870**	**55,120**	**55,940**	**58,417**	**54,974**	**59,381**	**63,024**	**82,705**	**695,288**
53	General merchandise group stores	13,890	15,081	16,880	17,634	18,821	17,693	17,448	19,373	17,648	19,749	23,778	35,538	233,533
531	Dept. stores (excl. leased depts.)	10,651	11,676	13,354	13,940	14,818	13,853	13,598	15,331	13,825	15,555	18,817	28,271	183,689
531	Dept. stores (incl. leased depts.)[1]	10,900	11,972	13,688	14,290	15,157	14,173	13,903	15,668	14,162	15,920	19,228	28,856	187,917
533	Variety stores	377	414	432	522	521	484	504	534	492	552	586	1,065	6,483
539	Miscellaneous general merchandise stores	2,862	2,991	3,094	3,172	3,482	3,356	3,346	3,508	3,331	3,642	4,375	6,202	43,361
54	Food group stores	18,653	17,831	18,427	18,639	19,326	18,426	19,451	18,918	18,265	19,208	18,549	20,721	226,414
541	Grocery stores	18,411	17,560	18,172	18,356	19,084	18,195	19,220	18,697	18,045	18,962	18,334	20,300	223,336
56	Apparel & accessory stores	3,615	3,908	4,734	5,301	5,213	5,025	4,873	5,876	5,305	5,625	6,257	9,816	65,548
562,3	Women's clothing specialty stores	1,285	1,346	1,614	1,804	1,846	1,672	1,572	1,800	1,716	1,859	2,070	3,385	21,969
562	Women's ready to wear	1,158	1,223	1,494	1,676	1,706	1,544	1,439	1,645	1,582	1,691	1,868	3,048	20,074
565	Family clothing stores	1,257	1,424	1,702	1,909	1,879	1,908	1,914	2,221	2,014	2,244	2,613	4,081	25,166
566	Shoe stores	729	767	946	1,088	997	973	940	1,247	1,058	1,016	1,020	1,437	12,218
5812	Eating places	3,589	3,594	3,900	3,928	4,200	3,945	4,120	4,186	3,839	4,116	3,906	4,022	47,345
591	Drug & proprietary stores	3,817	3,824	3,889	4,053	4,019	3,925	3,768	3,834	3,725	3,956	3,840	5,459	48,109
	Adjusted[2]													
	Retail sales, total	**65,331**	**65,580**	**65,389**	**65,998**	**66,578**	**66,496**	**66,615**	**67,406**	**67,466**	**68,148**	**68,052**	**68,322**	
553	Auto & home supply stores	852	848	843	847	858	855	856	849	863	878	869	883	
53	General merchandise group stores	18,823	19,230	18,836	18,988	19,130	19,135	19,271	19,591	19,726	19,853	19,950	19,832	
531	Dept. stores (excl. leased depts.)	14,732	15,144	14,805	14,877	15,028	15,025	15,059	15,346	15,430	15,555	15,694	15,794	See note 3
531	Dept. stores (incl. leased depts.)[1]	15,132	15,452	15,133	15,184	15,380	15,385	15,443	15,710	15,771	15,954	16,022	16,146	
533	Variety stores	527	521	491	515	531	540	535	545	558	559	536	562	
541	Grocery stores	18,466	18,387	18,393	18,523	18,421	18,416	18,534	18,753	18,584	18,737	18,670	18,849	
56	Apparel & accessory stores	5,240	5,277	5,285	5,284	5,315	5,413	5,432	5,539	5,527	5,578	5,527	5,634	
562,3	Women's clothing specialty stores	1,800	1,771	1,793	1,790	1,799	1,792	1,758	1,846	1,826	1,852	1,853	1,902	
566	Shoe stores	996	1,008	1,004	979	983	999	1,022	1,035	1,036	1,054	1,026	1,027	
591	Drug & proprietary stores	3,947	4,000	3,985	4,053	4,043	4,030	3,921	3,994	3,997	4,049	3,996	3,982	

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.
[3]For yearly totals, refer to unadjusted section.

Note: The group II component of the sample consists of companies that had 11 or more retail establishments according to the most recent update of multiestablishment files which were selected with certainty (i.e., their sales size exceeded specified dollar volume cutoffs which varied by kind of business). Group totals include kinds of business not shown.

Table 8. **Estimated Monthly Retail Sales of Group II Companies, by Kinds of Business: January 1986 to December 1995**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1991												
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	Unadjusted													
	Retail sales, total	**53,247**	**51,451**	**61,434**	**58,897**	**64,192**	**61,467**	**61,071**	**65,447**	**59,110**	**62,798**	**69,762**	**89,947**	**758,823**
	Durable goods, total	**6,397**	**6,309**	**7,463**	**7,834**	**8,518**	**8,216**	**8,415**	**8,430**	**7,821**	**8,115**	**8,830**	**13,080**	**99,428**
553	Auto & home supply stores	673	638	763	814	863	860	890	892	815	884	818	776	9,686
	Nondurable goods, total	**46,850**	**45,142**	**53,971**	**51,063**	**55,674**	**53,251**	**52,656**	**57,017**	**51,289**	**54,683**	**60,932**	**76,867**	**659,395**
53	General merchandise group stores	12,267	12,718	16,401	15,840	17,740	16,770	15,830	18,179	15,870	17,604	22,317	32,984	214,520
531	Dept. stores (excl. leased depts.)	9,582	10,084	13,156	12,820	13,992	13,187	12,596	14,623	12,669	14,002	17,624	25,780	170,115
531	Dept. stores (incl. leased depts.)[1]	9,837	10,392	13,543	13,190	14,350	13,502	12,889	14,995	12,980	14,352	18,021	26,340	174,391
533	Variety stores	309	334	437	391	433	393	392	444	378	428	514	866	5,319
539	Miscellaneous general merchandise stores	2,376	2,300	2,808	2,629	3,315	3,190	2,842	3,112	2,823	3,174	4,179	6,338	39,086
54	Food group stores	18,340	16,816	19,190	17,710	19,503	18,718	18,978	19,389	17,730	18,509	18,973	19,816	223,672
541	Grocery stores	18,095	16,537	18,871	17,451	19,237	18,467	18,722	19,137	17,498	18,263	18,706	19,348	220,332
56	Apparel & accessory stores	3,338	3,541	5,063	4,699	5,048	4,706	4,553	5,733	4,748	4,991	5,974	8,587	60,981
562,3	Women's clothing specialty stores	1,182	1,193	1,666	1,595	1,752	1,607	1,565	1,711	1,577	1,677	1,987	2,832	20,344
562	Women's ready to wear	1,089	1,108	1,562	1,498	1,644	1,505	1,466	1,597	1,479	1,560	1,842	2,582	18,932
565	Family clothing stores	1,148	1,288	1,813	1,677	1,813	1,736	1,709	2,228	1,751	1,910	2,377	3,535	22,985
566	Shoe stores	679	705	1,084	967	995	926	870	1,209	933	904	997	1,255	11,524
5812	Eating places	3,446	3,342	3,841	3,716	3,894	3,933	3,908	4,041	3,721	3,827	3,737	3,693	45,099
591	Drug & proprietary stores	3,462	3,457	3,857	3,581	3,764	3,614	3,656	3,801	3,595	3,784	3,837	5,412	45,820
	Adjusted[2]													
	Retail sales, total	**61,626**	**62,174**	**62,959**	**62,679**	**63,242**	**63,071**	**63,607**	**63,784**	**63,627**	**63,380**	**64,116**	**64,068**	
553	Auto & home supply stores	781	787	789	804	804	808	813	818	826	822	815	817	
53	General merchandise group stores	16,932	17,224	17,638	17,812	17,931	17,721	17,978	18,076	17,966	18,023	18,395	18,378	
531	Dept. stores (excl. leased depts.)	13,515	13,852	14,026	14,197	14,133	13,999	14,281	14,350	14,235	14,273	14,493	14,451	See note 3
531	Dept. stores (incl. leased depts.)[1]	13,885	14,176	14,424	14,522	14,542	14,361	14,647	14,752	14,564	14,627	14,800	14,800	
533	Variety stores	436	438	453	440	433	427	438	440	433	433	471	467	
541	Grocery stores	18,371	18,153	18,447	18,159	18,444	18,412	18,445	18,383	18,497	18,410	18,430	18,444	
56	Apparel & accessory stores	4,785	5,052	5,053	5,133	5,176	5,030	5,158	5,174	5,085	5,058	5,119	5,008	
562,3	Women's clothing specialty stores	1,628	1,669	1,681	1,726	1,726	1,695	1,754	1,677	1,729	1,701	1,720	1,647	
566	Shoe stores	901	983	977	1,013	987	954	961	974	941	944	964	918	
591	Drug & proprietary stores	3,595	3,762	3,808	3,730	3,730	3,772	3,824	3,879	3,903	3,897	3,939	3,979	

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.
[3]For yearly totals, refer to unadjusted section.

Note: The group II component of the sample consists of companies that had 11 or more retail establishments according to the most recent update of multiestablishment files which were selected with certainty (i.e., their sales size exceeded specified dollar volume cutoffs which varied by kind of business). Group totals include kinds of business not shown.

Table 8. **Estimated Monthly Retail Sales of Group II Companies, by Kinds of Business: January 1986 to December 1995**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1990												
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	Unadjusted													
	Retail sales, total	**50,412**	**49,287**	**58,749**	**57,099**	**60,558**	**60,375**	**58,107**	**62,516**	**58,501**	**61,226**	**68,220**	88,379	733,429
	Durable goods, total	**6,451**	**6,231**	**7,474**	**7,432**	**8,212**	**8,150**	**7,997**	**8,077**	**7,581**	**7,908**	**8,581**	**12,387**	96,481
553	Auto & home supply stores	651	643	797	782	849	881	864	884	800	858	812	779	9,600
	Nondurable goods, total	**43,961**	**43,056**	**51,275**	**49,667**	**52,346**	**52,225**	**50,110**	**54,439**	**50,920**	**53,318**	**59,639**	**75,992**	636,948
53	General merchandise group stores	11,900	12,404	15,747	15,386	16,561	16,368	14,815	16,917	15,333	16,468	21,342	31,860	205,101
531	Dept. stores (excl. leased depts.)	9,272	9,689	12,664	12,431	13,064	13,023	11,890	13,682	12,285	13,149	16,716	24,921	162,786
531	Dept. stores (incl. leased depts.)[1]	9,561	10,033	13,061	12,819	13,425	13,381	12,233	14,085	12,648	13,527	17,162	25,575	167,510
533	Variety stores	334	362	432	465	448	429	413	464	397	441	506	838	5,529
539	Miscellaneous general merchandise stores	2,294	2,353	2,651	2,490	3,049	2,916	2,512	2,771	2,651	2,878	4,120	6,101	36,786
54	Food group stores	16,945	16,114	18,348	17,332	18,373	18,476	18,274	18,560	17,854	18,181	18,591	20,182	217,230
541	Grocery stores	16,714	15,870	18,084	17,054	18,130	18,246	18,046	18,321	17,637	17,944	18,329	19,723	214,098
56	Apparel & accessory stores	3,217	3,274	4,606	4,565	4,638	4,689	4,291	5,338	4,673	4,686	5,653	8,325	57,955
562,3	Women's clothing specialty stores	1,130	1,123	1,539	1,532	1,608	1,631	1,508	1,641	1,560	1,585	1,881	2,785	19,523
562	Women's ready to wear	1,033	1,037	1,444	1,434	1,513	1,542	1,404	1,527	1,462	1,486	1,751	2,569	18,202
565	Family clothing stores	1,081	1,161	1,620	1,551	1,622	1,675	1,526	1,976	1,629	1,711	2,174	3,292	21,018
566	Shoe stores	702	682	1,027	1,068	989	967	893	1,222	1,010	913	1,023	1,339	11,835
5812	Eating places	3,446	3,385	3,905	3,851	3,937	3,973	4,058	4,124	3,796	3,860	3,679	3,700	45,714
591	Drug & proprietary stores	3,272	3,055	3,331	3,431	3,500	3,430	3,347	3,555	3,346	3,588	3,712	5,038	42,605
	Adjusted[2]													
	Retail sales, total	**59,344**	**59,930**	**60,460**	**59,977**	**59,961**	**61,218**	**61,197**	**61,514**	**62,057**	**62,390**	**62,811**	**62,396**	
553	Auto & home supply stores	766	807	804	791	784	811	810	812	802	802	808	812	
53	General merchandise group stores	16,875	17,001	17,159	16,869	16,799	17,225	17,102	17,070	17,077	17,152	17,390	17,293	
531	Dept. stores (excl. leased depts.)	13,380	13,457	13,661	13,424	13,303	13,708	13,620	13,600	13,575	13,570	13,657	13,700	See note 3
531	Dept. stores (incl. leased depts.)[1]	13,775	13,870	14,105	13,785	13,711	14,157	14,008	14,012	13,950	13,947	14,084	14,037	
533	Variety stores	485	480	468	474	456	473	466	458	455	461	453	437	
541	Grocery stores	17,125	17,459	17,574	17,636	17,619	17,923	17,974	17,822	18,239	18,292	18,384	18,211	
56	Apparel & accessory stores	4,658	4,689	4,888	4,611	4,725	4,964	4,886	4,934	4,858	4,842	4,883	4,851	
562,3	Women's clothing specialty stores	1,578	1,566	1,617	1,570	1,583	1,722	1,692	1,651	1,644	1,631	1,644	1,601	
566	Shoe stores	953	962	1,038	969	958	992	988	1,025	992	982	995	972	
591	Drug & proprietary stores	3,384	3,339	3,371	3,490	3,490	3,522	3,557	3,620	3,641	3,703	3,776	3,691	

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.
[3]For yearly totals, refer to unadjusted section.

Note: The group II component of the sample consists of companies that had 11 or more retail establishments according to the most recent update of multiestablishment files which were selected with certainty (i.e., their sales size exceeded specified dollar volume cutoffs which varied by kind of business). Group totals include kinds of business not shown.

Table 8. **Estimated Monthly Retail Sales of Group II Companies, by Kinds of Business: January 1986 to December 1995**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1989												
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	Unadjusted													
	Retail sales, total	**46,228**	**44,645**	**53,532**	**52,729**	**56,145**	**55,614**	**54,137**	**57,510**	**54,972**	**56,136**	**63,401**	**84,870**	**679,919**
	Durable goods, total	**5,652**	**5,275**	**6,294**	**6,553**	**7,274**	**7,181**	**7,018**	**7,396**	**7,050**	**7,142**	**8,103**	**11,602**	**86,540**
553	Auto & home supply stores	554	517	659	676	759	774	771	796	751	786	769	748	8,560
	Nondurable goods, total	**40,576**	**39,370**	**47,238**	**46,176**	**48,871**	**48,433**	**47,119**	**50,114**	**47,922**	**48,994**	**55,298**	**73,268**	**593,379**
53	General merchandise group stores	11,134	11,212	14,652	14,725	15,689	15,452	14,204	16,033	15,020	15,917	20,616	31,852	196,506
531	Dept. stores (excl. leased depts.)	8,821	8,868	11,814	11,952	12,516	12,382	11,528	13,014	12,183	12,899	16,253	24,963	157,193
531	Dept. stores (incl. leased depts.)[1]	9,088	9,136	12,152	12,290	12,855	12,695	11,828	13,373	12,529	13,257	16,676	25,584	161,463
533	Variety stores	335	329	456	410	436	426	412	452	404	459	549	976	5,644
539	Miscellaneous general merchandise stores	1,978	2,015	2,382	2,363	2,737	2,644	2,264	2,567	2,433	2,559	3,814	5,913	33,669
54	Food group stores	15,759	14,942	16,794	15,996	16,958	16,892	17,148	16,988	16,763	16,528	17,172	19,242	201,182
541	Grocery stores	15,569	14,729	16,546	15,799	16,744	16,681	16,941	16,776	16,564	16,322	16,938	18,813	198,422
56	Apparel & accessory stores	3,010	2,899	4,176	4,033	4,232	4,139	3,896	4,888	4,438	4,419	5,246	7,961	53,337
562,3	Women's clothing specialty stores	1,107	1,057	1,452	1,423	1,511	1,419	1,395	1,568	1,462	1,524	1,788	2,710	18,416
562	Women's ready to wear	1,024	984	1,376	1,346	1,425	1,337	1,317	1,478	1,373	1,417	1,650	2,477	17,204
565	Family clothing stores	954	969	1,399	1,353	1,422	1,446	1,345	1,772	1,576	1,589	1,963	3,046	18,834
566	Shoe stores	665	600	967	902	945	925	834	1,108	980	894	982	1,326	11,128
5812	Eating places	3,315	3,141	3,688	3,692	3,735	3,798	3,906	3,974	3,699	3,764	3,583	3,728	44,023
591	Drug & proprietary stores	2,892	2,821	3,090	2,820	3,077	3,032	2,965	3,108	3,016	3,073	3,245	4,541	37,680
	Adjusted[2]													
	Retail sales, total	**55,235**	**54,438**	**54,596**	**55,677**	**56,138**	**56,515**	**56,623**	**57,039**	**57,633**	**57,692**	**58,318**	**58,965**	
553	Auto & home supply stores	670	657	668	677	708	715	725	726	738	748	755	773	
53	General merchandise group stores	16,073	15,544	15,841	16,174	16,074	16,271	16,303	16,357	16,678	16,644	16,735	16,933	
531	Dept. stores (excl. leased depts.)	12,877	12,420	12,662	12,949	12,850	13,020	13,070	13,119	13,359	13,325	13,311	13,501	See note 3
531	Dept. stores (incl. leased depts.)[1]	13,179	12,776	13,049	13,266	13,275	13,409	13,450	13,468	13,728	13,629	13,708	13,798	
533	Variety stores	486	441	454	442	457	459	462	454	470	482	490	499	
541	Grocery stores	16,134	16,221	16,111	16,221	16,464	16,483	16,528	16,593	16,782	16,827	17,006	17,260	
56	Apparel & accessory stores	4,333	4,163	4,139	4,349	4,397	4,416	4,423	4,510	4,554	4,567	4,605	4,586	
562,3	Women's clothing specialty stores	1,555	1,470	1,461	1,520	1,536	1,526	1,521	1,557	1,523	1,574	1,562	1,566	
566	Shoe stores	889	850	857	935	944	946	943	923	962	947	967	944	
591	Drug & proprietary stores	3,035	3,103	3,015	3,003	3,062	3,103	3,144	3,181	3,226	3,228	3,304	3,303	

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.
[3]For yearly totals, refer to unadjusted section.

Note: The group II component of the sample consists of companies that had 11 or more retail establishments according to the most recent update of multiestablishment files which were selected with certainty (i.e., their sales size exceeded specified dollar volume cutoffs which varied by kind of business). Group totals include kinds of business not shown.

Table 8. **Estimated Monthly Retail Sales of Group II Companies, by Kinds of Business: January 1986 to December 1995**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1988												
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	Unadjusted													
	Retail sales, total	**42,431**	**42,048**	**49,367**	**49,143**	**50,919**	**50,700**	**49,844**	**52,130**	**50,462**	**52,803**	**57,872**	**79,352**	**627,071**
	Durable goods, total	**4,828**	**4,924**	**5,873**	**6,150**	**6,458**	**6,586**	**6,377**	**6,554**	**6,393**	**6,583**	**7,151**	**10,788**	**78,665**
553	Auto & home supply stores	531	508	655	669	683	703	686	714	667	705	674	655	7,850
	Nondurable goods, total	**37,603**	**37,124**	**43,494**	**42,993**	**44,461**	**44,114**	**43,467**	**45,576**	**44,069**	**46,220**	**50,721**	**68,564**	**548,406**
53	General merchandise group stores	10,231	10,605	13,607	13,591	14,649	14,314	13,123	14,727	13,956	15,334	19,134	30,571	183,842
531	Dept. stores (excl. leased depts.)	8,286	8,535	11,100	11,145	11,845	11,602	10,774	12,039	11,404	12,546	15,279	24,046	148,601
531	Dept. stores (incl. leased depts.)[1]	8,589	8,833	11,477	11,518	12,201	11,945	11,100	12,386	11,767	12,909	15,678	24,673	153,076
533	Variety stores	319	339	445	426	429	419	415	461	407	463	492	935	5,550
539	Miscellaneous general merchandise stores	1,626	1,731	2,062	2,020	2,375	2,293	1,934	2,227	2,145	2,325	3,363	5,590	29,691
54	Food group stores	14,992	14,220	15,534	15,410	15,525	15,759	16,257	15,835	15,672	15,807	15,714	17,767	188,492
541	Grocery stores	14,811	14,018	15,328	15,196	15,332	15,568	16,070	15,647	15,488	15,621	15,508	17,396	185,983
56	Apparel & accessory stores	2,634	2,610	3,770	3,579	3,667	3,541	3,451	4,116	3,869	4,026	4,642	7,297	47,202
562,3	Women's clothing specialty stores	987	988	1,310	1,256	1,277	1,253	1,250	1,349	1,333	1,408	1,633	2,568	16,612
562	Women's ready to wear	918	933	1,254	1,205	1,223	1,207	1,198	1,285	1,266	1,322	1,535	2,388	15,734
565	Family clothing stores	832	846	1,211	1,187	1,224	1,171	1,158	1,435	1,298	1,417	1,689	2,677	16,145
566	Shoe stores	566	543	896	788	824	773	736	931	850	804	863	1,237	9,811
5812	Eating places	3,076	3,041	3,353	3,418	3,463	3,524	3,699	3,716	3,502	3,599	3,407	3,577	41,375
591	Drug & proprietary stores	2,606	2,579	2,801	2,682	2,780	2,729	2,631	2,739	2,660	2,698	2,811	4,081	33,797
	Adjusted[2]													
	Retail sales, total	**49,945**	**49,829**	**50,846**	**51,064**	**51,267**	**51,631**	**51,960**	**52,305**	**52,873**	**53,605**	**53,722**	**53,837**	
553	Auto & home supply stores	641	631	662	655	652	650	647	657	656	668	656	652	
53	General merchandise group stores	14,647	14,413	14,880	14,801	14,992	15,038	15,109	15,256	15,432	15,717	15,837	15,885	
531	Dept. stores (excl. leased depts.)	11,905	11,676	12,052	11,997	12,136	12,174	12,215	12,297	12,436	12,698	12,775	12,784	See note 3
531	Dept. stores (incl. leased depts.)[1]	12,255	12,056	12,416	12,479	12,592	12,605	12,614	12,668	12,856	13,029	13,067	13,107	
533	Variety stores	452	447	458	447	447	445	467	482	461	481	463	465	
541	Grocery stores	14,900	14,976	15,176	15,334	15,241	15,429	15,527	15,710	15,692	15,795	15,792	15,715	
56	Apparel & accessory stores	3,708	3,661	3,763	3,749	3,823	3,826	3,913	3,880	3,992	4,122	4,090	4,109	
562,3	Women's clothing specialty stores	1,354	1,332	1,323	1,317	1,326	1,349	1,366	1,360	1,400	1,414	1,445	1,448	
566	Shoe stores	750	753	799	778	813	803	834	814	834	855	840	855	
591	Drug & proprietary stores	2,743	2,738	2,784	2,785	2,808	2,796	2,784	2,801	2,842	2,840	2,874	2,890	

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.
[3]For yearly totals, refer to unadjusted section.

Note: The group II component of the sample consists of companies that had 11 or more retail establishments according to the most recent update of multiestablishment files which were selected with certainty (i.e., their sales size exceeded specified dollar volume cutoffs which varied by kind of business). Group totals include kinds of business not shown.

Table 8. **Estimated Monthly Retail Sales of Group II Companies, by Kinds of Business: January 1986 to December 1995**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1987												
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	Unadjusted													
	Retail sales, total	39,986	38,775	44,664	46,698	48,604	46,685	46,822	48,960	46,367	49,870	52,755	72,916	583,102
	Durable goods, total	4,212	4,134	5,030	5,270	5,541	5,582	5,575	5,740	5,568	5,813	6,301	9,415	68,181
553	Auto & home supply stores	492	452	565	626	639	635	643	643	624	654	610	637	7,220
	Nondurable goods, total	35,774	34,641	39,634	41,428	43,063	41,103	41,247	43,220	40,799	44,057	46,454	63,501	514,921
53	General merchandise group stores	9,556	10,111	12,304	13,382	14,352	13,287	12,458	14,263	13,014	14,512	17,543	28,536	173,318
531	Dept. stores (excl. leased depts.)	7,915	8,207	10,172	10,996	11,737	10,909	10,371	11,783	10,757	12,012	14,203	22,548	141,610
531	Dept. stores (incl. leased depts.)[1]	8,221	8,500	10,531	11,375	12,104	11,262	10,678	12,117	11,089	12,387	14,597	23,171	146,032
533	Variety stores	334	351	414	498	468	417	400	446	398	440	472	903	5,541
539	Miscellaneous general merchandise stores	1,307	1,553	1,718	1,888	2,147	1,961	1,687	2,034	1,859	2,060	2,868	5,085	26,167
54	Food group stores	14,577	13,132	14,210	14,494	15,162	14,553	15,445	14,822	14,453	15,385	14,580	16,460	177,273
541	Grocery stores	14,410	12,952	14,032	14,299	14,990	14,380	15,270	14,651	14,282	15,198	14,392	16,112	174,968
56	Apparel & accessory stores	2,450	2,465	3,266	3,599	3,446	3,299	3,140	3,831	3,484	3,668	4,047	6,453	43,148
562,3	Women's clothing specialty stores	978	978	1,230	1,334	1,325	1,218	1,217	1,362	1,284	1,381	1,468	2,316	16,091
562	Women's ready to wear	932	935	1,189	1,293	1,286	1,183	1,181	1,320	1,239	1,325	1,402	2,208	15,493
565	Family clothing stores	677	734	1,004	1,112	1,087	1,068	1,040	1,285	1,129	1,221	1,439	2,327	14,123
566	Shoe stores	581	539	752	836	731	719	627	830	749	717	748	1,111	8,940
5812	Eating places	3,000	2,898	3,227	3,284	3,413	3,377	3,529	3,574	3,214	3,397	3,141	3,293	39,347
591	Drug & proprietary stores	2,488	2,330	2,491	2,594	2,597	2,567	2,549	2,553	2,468	2,579	2,619	3,871	31,706
	Adjusted[2]													
	Retail sales, total	46,383	47,554	47,510	47,946	48,034	48,359	48,512	49,114	48,966	49,580	49,424	49,971	
553	Auto & home supply stores	578	582	592	609	610	594	596	608	613	601	605	626	
53	General merchandise group stores	13,626	14,214	13,967	14,224	14,319	14,385	14,286	14,566	14,486	14,632	14,614	14,907	
531	Dept. stores (excl. leased depts.)	11,275	11,608	11,442	11,611	11,702	11,743	11,719	11,866	11,834	11,964	11,935	12,129	See note 3
531	Dept. stores (incl. leased depts.)[1]	11,695	11,976	11,829	12,059	12,271	12,143	12,186	12,284	12,208	12,311	12,180	12,382	
533	Variety stores	462	476	463	477	472	470	440	462	462	451	445	450	
541	Grocery stores	14,267	14,280	14,304	14,443	14,483	14,599	14,655	14,725	14,603	14,988	14,716	14,905	
56	Apparel & accessory stores	3,356	3,544	3,576	3,554	3,532	3,581	3,609	3,611	3,625	3,649	3,636	3,673	
562,3	Women's clothing specialty stores	1,309	1,353	1,341	1,341	1,356	1,337	1,343	1,353	1,345	1,355	1,323	1,326	
566	Shoe stores	748	753	769	737	717	744	727	737	745	729	743	768	
591	Drug & proprietary stores	2,592	2,583	2,584	2,628	2,621	2,627	2,650	2,654	2,648	2,684	2,706	2,718	

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.
[3]For yearly totals, refer to unadjusted section.

Note: The group II component of the sample consists of companies that had 11 or more retail establishments according to the most recent update of multiestablishment files which were selected with certainty (i.e., their sales size exceeded specified dollar volume cutoffs which varied by kind of business). Group totals include kinds of business not shown.

Table 8. **Estimated Monthly Retail Sales of Group II Companies, by Kinds of Business: January 1986 to December 1995**—Continued

[Data in millions of dollars]

SIC code	Kind of business	1986												
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	Unadjusted													
	Retail sales, total	**38,260**	**36,341**	**43,282**	**42,140**	**46,250**	**43,169**	**43,742**	**46,258**	**42,885**	**46,007**	**49,582**	**66,886**	**544,802**
	Durable goods, total	**3,638**	**3,454**	**4,184**	**4,511**	**4,979**	**4,803**	**5,030**	**4,994**	**4,782**	**5,102**	**5,511**	**8,229**	**59,217**
553	Auto & home supply stores	435	410	494	541	559	538	599	591	557	624	602	576	6,526
	Nondurable goods, total	**34,622**	**32,887**	**39,098**	**37,629**	**41,271**	**38,366**	**38,712**	**41,264**	**38,103**	**40,905**	**44,071**	**58,657**	**485,585**
53	General merchandise group stores	9,006	9,336	12,298	12,179	13,774	12,490	11,932	13,598	12,278	13,487	16,552	25,845	162,775
531	Dept. stores (excl. leased depts.)	7,380	7,486	10,030	9,927	11,174	10,262	9,840	11,275	10,164	11,029	13,286	20,325	132,178
531	Dept. stores (incl. leased depts.)[1]	7,639	7,747	10,377	10,270	11,558	10,614	10,176	11,661	10,510	11,406	13,741	21,020	136,719
533	Variety stores	409	391	588	515	547	466	410	458	384	442	467	903	5,980
539	Miscellaneous general merchandise stores	1,217	1,459	1,680	1,737	2,053	1,762	1,682	1,865	1,730	2,016	2,799	4,617	24,617
54	Food group stores	13,952	12,568	13,966	13,350	14,730	13,578	14,492	14,425	13,530	14,380	14,184	15,490	168,645
541	Grocery stores	13,774	12,388	13,761	13,187	14,553	13,409	14,322	14,252	13,365	14,199	14,008	15,172	166,390
56	Apparel & accessory stores	2,246	2,216	3,289	2,952	3,226	2,968	2,834	3,662	3,136	3,270	3,782	6,010	39,591
562,3	Women's clothing specialty stores	878	880	1,247	1,115	1,201	1,130	1,148	1,321	1,204	1,271	1,473	2,303	15,171
562	Women's ready to wear	838	839	1,199	1,093	1,179	1,110	1,129	1,275	1,156	1,221	1,419	2,206	14,664
565	Family clothing stores	664	643	977	903	998	904	849	1,145	954	1,008	1,210	2,039	12,294
566	Shoe stores	516	511	798	691	753	677	620	880	702	695	746	1,051	8,640
5812	Eating places	2,706	2,544	2,969	2,939	3,089	3,059	3,262	3,309	3,073	3,273	3,032	3,126	36,381
591	Drug & proprietary stores	2,246	2,093	2,390	2,246	2,432	2,362	2,363	2,401	2,313	2,416	2,424	3,711	29,397
	Adjusted[2]													
	Retail sales, total	**44,605**	**44,535**	**44,731**	**44,542**	**44,828**	**45,053**	**45,635**	**45,728**	**45,788**	**46,082**	**45,895**	**46,481**	
553	Auto & home supply stores	514	528	520	524	522	518	554	559	553	575	582	566	
53	General merchandise group stores	13,004	13,224	13,424	13,481	13,468	13,545	13,753	13,752	13,743	13,775	13,558	13,687	
531	Dept. stores (excl. leased depts.)	10,603	10,664	10,867	10,909	10,923	11,046	11,182	11,252	11,231	11,140	11,035	11,076	See note 3
531	Dept. stores (incl. leased depts.)[1]	10,960	11,020	11,243	11,273	11,298	11,425	11,577	11,638	11,613	11,533	11,432	11,474	
533	Variety stores	563	531	592	548	538	504	471	464	452	460	445	462	
541	Grocery stores	13,719	13,658	13,706	13,623	13,742	13,725	13,945	13,864	14,098	14,058	14,121	14,193	
56	Apparel & accessory stores	3,164	3,184	3,232	3,234	3,255	3,283	3,267	3,361	3,318	3,347	3,309	3,455	
562,3	Women's clothing specialty stores	1,213	1,214	1,233	1,219	1,219	1,260	1,266	1,268	1,297	1,283	1,281	1,341	
566	Shoe stores	678	706	696	724	725	724	717	781	706	723	717	737	
591	Drug & proprietary stores	2,354	2,328	2,395	2,384	2,413	2,448	2,464	2,488	2,495	2,525	2,515	2,565	

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.
[3]For yearly totals, refer to unadjusted section.

Note: The group II component of the sample consists of companies that had 11 or more retail establishments according to the most recent update of multiestablishment files which were selected with certainty (i.e., their sales size exceeded specified dollar volume cutoffs which varied by kind of business). Group totals include kinds of business not shown.

Table 9. Estimated Monthly Retail Sales, by Selected Kinds of Business for Regions: January 1986 to December 1995

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Region and kind of business	1995												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Northeast													
Retail sales, total	**31,104**	**29,846**	**35,280**	**34,621**	**37,591**	**38,161**	**36,112**	**38,323**	**36,263**	**36,722**	**38,454**	**45,064**	**437,541**
Durable goods, total	**10,954**	**10,521**	**13,208**	**12,773**	**14,485**	**15,075**	**13,776**	**15,136**	**13,453**	**13,630**	**13,486**	**14,715**	**161,212**
Building materials group stores	1,447	1,262	1,634	1,837	2,231	2,161	1,895	1,929	1,845	1,904	1,759	1,588	21,492
Automotive dealers	6,269	6,193	8,164	7,581	8,485	9,039	8,107	9,013	7,786	8,014	7,496	6,654	92,801
Furniture group stores	1,646	1,533	1,692	1,598	1,701	1,738	1,776	1,873	1,789	1,854	2,055	2,574	21,829
Nondurable goods, total	**20,150**	**19,325**	**22,072**	**21,848**	**23,106**	**23,086**	**22,336**	**23,187**	**22,810**	**23,092**	**24,968**	**30,349**	**276,329**
General merchandise group stores	2,647	2,725	3,322	3,438	3,743	3,754	3,467	3,647	3,625	3,733	4,856	6,919	45,876
Dept. stores (excl. leased depts.)	1,937	2,053	2,535	2,629	2,851	2,853	2,617	2,773	2,781	2,865	3,825	5,469	35,188
Dept. stores (incl. leased depts.)[1]	1,992	2,108	2,602	2,704	2,928	2,930	2,684	2,851	2,858	2,937	3,930	5,594	36,118
Food group stores	6,455	6,021	6,706	6,597	6,971	6,976	7,010	6,915	6,683	6,637	6,778	7,588	81,337
Grocery stores	5,978	5,552	6,181	6,039	6,402	6,411	6,436	6,329	6,130	6,052	6,197	6,837	74,544
Gasoline service stations	1,927	1,836	2,025	1,974	2,176	2,281	2,239	2,313	2,147	2,140	2,072	2,133	25,263
Apparel & accessory stores	1,581	1,590	2,054	2,188	2,219	2,177	1,951	2,313	2,407	2,302	2,669	3,682	27,133
Eating and drinking places	2,939	2,838	3,269	3,284	3,567	3,634	3,602	3,715	3,513	3,457	3,251	3,454	40,523
Drug & proprietary stores	1,476	1,402	1,542	1,541	1,597	1,544	1,506	1,543	1,544	1,605	1,604	1,980	18,884
GAF, total[2]	6,988	6,894	8,252	8,438	9,057	9,108	8,561	9,365	9,264	9,248	11,287	16,509	112,971
Midwest													
Retail sales, total	**40,248**	**39,917**	**47,170**	**46,049**	**50,030**	**50,169**	**47,682**	**50,434**	**46,918**	**47,611**	**50,143**	**57,911**	**574,282**
Durable goods, total	**15,400**	**15,834**	**19,512**	**18,611**	**20,954**	**21,340**	**19,443**	**20,935**	**18,788**	**18,943**	**19,323**	**21,188**	**230,271**
Building materials group stores	1,730	1,655	2,125	2,344	2,889	2,726	2,544	2,525	2,445	2,514	2,292	2,089	27,878
Automotive dealers	9,934	10,480	13,257	12,251	13,483	14,112	12,522	13,650	11,810	11,878	11,590	10,772	145,739
Furniture group stores	2,260	2,128	2,427	2,214	2,485	2,519	2,460	2,725	2,623	2,702	3,092	4,000	31,635
Nondurable goods, total	**24,848**	**24,083**	**27,658**	**27,438**	**29,076**	**28,829**	**28,239**	**29,499**	**28,130**	**28,668**	**30,820**	**36,723**	**344,011**
General merchandise group stores	4,710	4,696	5,785	5,853	6,211	6,337	5,966	6,438	6,092	6,332	7,898	10,924	77,242
Dept. stores (excl. leased depts.)	3,881	3,898	4,829	4,862	5,115	5,257	4,945	5,390	5,101	5,289	6,669	9,235	64,471
Dept. stores (incl. leased depts.)[1]	3,953	3,968	4,914	4,951	5,204	5,345	5,022	5,481	5,186	5,380	6,790	9,381	65,575
Food group stores	7,207	6,750	7,299	7,335	7,682	7,601	7,778	7,760	7,402	7,444	7,603	8,376	90,237
Grocery stores	6,880	6,402	6,944	6,941	7,290	7,219	7,392	7,359	7,023	7,039	7,201	7,841	85,531
Gasoline service stations	3,015	2,830	3,223	3,210	3,604	3,761	3,574	3,568	3,368	3,358	3,162	3,298	39,971
Apparel & accessory stores	1,322	1,335	1,715	1,748	1,817	1,787	1,670	1,980	1,910	1,821	2,179	3,055	22,339
Eating and drinking places	4,344	4,324	5,001	4,988	5,151	5,103	5,233	5,397	5,051	5,011	4,663	4,901	59,167
Drug & proprietary stores	1,668	1,621	1,747	1,677	1,786	1,747	1,688	1,754	1,615	1,655	1,683	2,061	20,702
GAF, total[2]	9,379	9,298	11,149	11,117	12,001	12,055	11,438	12,668	12,061	12,249	15,059	21,714	150,188
South													
Retail sales, total	**59,299**	**58,760**	**69,176**	**67,325**	**71,525**	**71,133**	**68,838**	**71,594**	**67,743**	**67,992**	**70,752**	**83,805**	**827,942**
Durable goods, total	**24,354**	**24,361**	**29,841**	**28,206**	**31,064**	**31,440**	**29,242**	**30,776**	**29,032**	**28,606**	**28,538**	**32,317**	**347,777**
Building materials group stores	3,190	3,057	4,051	4,093	4,518	4,389	4,084	4,222	4,098	4,124	3,848	3,720	47,394
Automotive dealers	15,001	15,452	19,323	17,818	19,677	20,103	18,404	19,303	18,048	17,683	16,575	16,408	213,795
Furniture group stores	3,328	3,104	3,494	3,284	3,570	3,627	3,622	3,868	3,797	3,790	4,480	5,706	45,670
Nondurable goods, total	**34,945**	**34,399**	**39,335**	**39,119**	**40,461**	**39,693**	**39,596**	**40,818**	**38,711**	**39,386**	**42,214**	**51,488**	**480,165**
General merchandise group stores	6,754	6,936	8,409	8,589	8,790	8,606	8,479	8,991	8,309	8,715	10,930	15,786	109,294
Dept. stores (excl. leased depts.)	5,238	5,441	6,672	6,814	6,887	6,771	6,738	7,127	6,594	6,919	8,747	12,582	86,530
Dept. stores (incl. leased depts.)[1]	5,313	5,521	6,771	6,914	6,984	6,862	6,824	7,235	6,688	7,009	8,869	12,727	87,717
Food group stores	11,541	10,930	12,171	11,921	12,380	12,259	12,423	12,428	12,024	11,953	12,161	13,341	145,532
Grocery stores	11,179	10,564	11,779	11,527	11,973	11,870	12,039	12,030	11,632	11,569	11,751	12,839	140,752
Gasoline service stations	3,910	3,743	4,199	4,185	4,499	4,481	4,468	4,457	4,142	4,142	4,015	4,101	50,342
Apparel & accessory stores	2,192	2,297	3,030	3,116	3,035	2,907	2,852	3,282	3,012	2,973	3,637	5,292	37,625
Eating and drinking places	5,887	5,790	6,599	6,671	6,861	6,793	6,950	6,971	6,498	6,592	6,263	6,689	78,564
Drug & proprietary stores	2,391	2,345	2,506	2,395	2,493	2,379	2,280	2,377	2,376	2,461	2,538	3,173	29,714
GAF, total[2]	14,175	14,153	16,843	16,967	17,555	17,268	17,009	18,460	17,267	17,583	21,828	32,209	221,317
West													
Retail sales, total	**36,392**	**35,466**	**40,505**	**39,539**	**42,226**	**43,112**	**42,247**	**43,827**	**41,852**	**41,662**	**43,010**	**51,214**	**501,052**
Durable goods, total	**13,919**	**13,897**	**15,976**	**15,449**	**16,886**	**17,548**	**16,721**	**17,536**	**16,968**	**16,612**	**16,574**	**18,866**	**196,952**
Building materials group stores	1,674	1,826	2,196	2,332	2,655	2,602	2,453	2,663	2,450	2,516	2,314	2,181	27,862
Automotive dealers	7,827	7,864	9,164	8,702	9,491	10,020	9,445	9,708	9,643	9,247	8,708	8,470	108,289
Furniture group stores	2,458	2,241	2,501	2,305	2,386	2,444	2,382	2,543	2,544	2,511	2,858	3,616	30,789
Nondurable goods, total	**22,473**	**21,569**	**24,529**	**24,090**	**25,340**	**25,564**	**25,526**	**26,291**	**24,884**	**25,050**	**26,436**	**32,348**	**304,100**
General merchandise group stores	4,194	4,108	4,825	4,863	5,167	5,237	5,142	5,450	5,033	5,189	6,133	9,151	64,492
Dept. stores (excl. leased depts.)	2,780	2,798	3,305	3,332	3,527	3,558	3,531	3,776	3,472	3,544	4,343	6,728	44,694
Dept. stores (incl. leased depts.)[1]	2,834	2,858	3,374	3,403	3,599	3,625	3,598	3,850	3,543	3,613	4,428	6,839	45,564
Food group stores	7,455	6,963	7,842	7,599	7,847	7,886	8,008	7,942	7,766	7,600	7,755	8,743	93,406
Grocery stores	7,067	6,585	7,426	7,175	7,457	7,476	7,601	7,541	7,361	7,177	7,332	8,109	88,307
Gasoline service stations	2,511	2,427	2,650	2,629	2,873	2,872	2,914	3,008	2,762	2,749	2,623	2,598	32,616
Apparel & accessory stores	1,390	1,405	1,748	1,775	1,819	1,890	1,889	2,041	1,842	1,784	2,131	3,151	22,865
Eating and drinking places	4,182	4,060	4,552	4,542	4,727	4,798	4,881	4,932	4,591	4,706	4,573	4,808	55,352
Drug & proprietary stores	1,209	1,158	1,238	1,234	1,279	1,240	1,190	1,220	1,176	1,201	1,212	1,583	14,940
GAF, total[2]	9,482	9,197	10,639	10,466	11,044	11,240	11,084	11,924	11,080	11,160	13,208	19,818	140,342

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 9. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Regions: January 1986 to December 1995**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Region and kind of business	1994												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Northeast													
Retail sales, total	**29,246**	**29,101**	**34,816**	**34,729**	**36,111**	**36,981**	**35,424**	**37,062**	**36,037**	**36,647**	**37,588**	**45,022**	**428,764**
Durable goods, total	**9,521**	**9,982**	**12,630**	**13,183**	**13,745**	**14,405**	**13,178**	**14,054**	**13,481**	**13,391**	**13,149**	**14,814**	**155,533**
Building materials group stores	1,220	1,086	1,425	1,881	2,220	2,196	1,971	2,068	2,019	2,076	1,876	1,793	21,831
Automotive dealers	5,412	6,047	7,935	8,019	7,941	8,410	7,558	8,009	7,750	7,591	7,132	6,487	88,291
Furniture group stores	1,390	1,380	1,594	1,559	1,609	1,741	1,685	1,810	1,704	1,796	2,026	2,563	20,857
Nondurable goods, total	**19,725**	**19,119**	**22,186**	**21,546**	**22,366**	**22,576**	**22,246**	**23,008**	**22,556**	**23,256**	**24,439**	**30,208**	**273,231**
General merchandise group stores	2,356	2,540	3,229	3,323	3,516	3,641	3,309	3,627	3,620	3,873	4,851	7,145	45,030
Dept. stores (excl. leased depts.)	1,732	1,896	2,448	2,554	2,688	2,772	2,502	2,790	2,788	3,006	3,847	5,681	34,704
Dept. stores (incl. leased depts.)[1]	1,791	1,953	2,521	2,635	2,769	2,853	2,574	2,871	2,873	3,089	3,953	5,807	35,689
Food group stores	6,540	6,023	6,777	6,513	6,856	6,916	7,008	6,827	6,719	6,748	6,723	7,474	81,124
Grocery stores	6,079	5,562	6,254	5,981	6,285	6,370	6,436	6,247	6,153	6,159	6,158	6,783	74,467
Gasoline service stations	1,803	1,745	1,907	1,874	1,996	2,082	2,124	2,201	2,062	2,101	2,040	2,107	24,042
Apparel & accessory stores	1,526	1,590	2,131	2,239	2,192	2,166	2,002	2,388	2,395	2,456	2,677	3,828	27,590
Eating and drinking places	2,879	2,981	3,424	3,489	3,698	3,782	3,854	3,861	3,612	3,560	3,325	3,575	42,040
Drug & proprietary stores	1,383	1,326	1,510	1,396	1,465	1,448	1,449	1,485	1,440	1,489	1,478	1,868	17,737
GAF, total[2]	6,325	6,559	8,147	8,357	8,669	8,940	8,334	9,324	9,130	9,512	11,186	16,808	111,291
Midwest													
Retail sales, total	**36,975**	**37,629**	**45,251**	**45,236**	**45,873**	**46,492**	**44,918**	**47,547**	**45,271**	**46,762**	**47,869**	**56,797**	**546,620**
Durable goods, total	**13,809**	**14,851**	**18,849**	**19,116**	**18,669**	**19,259**	**17,666**	**19,138**	**18,160**	**18,410**	**18,053**	**20,272**	**216,252**
Building materials group stores	1,584	1,486	2,032	2,469	2,920	2,724	2,543	2,687	2,526	2,600	2,297	2,182	28,050
Automotive dealers	8,900	9,967	12,929	12,753	11,687	12,312	11,061	12,049	11,437	11,526	10,827	10,388	135,836
Furniture group stores	1,894	1,917	2,256	2,176	2,163	2,304	2,258	2,442	2,348	2,444	2,803	3,726	28,731
Nondurable goods, total	**23,166**	**22,778**	**26,402**	**26,120**	**27,204**	**27,233**	**27,252**	**28,409**	**27,111**	**28,352**	**29,816**	**36,525**	**330,368**
General merchandise group stores	4,371	4,397	5,508	5,505	5,784	5,841	5,543	6,080	5,662	6,278	7,452	10,850	73,271
Dept. stores (excl. leased depts.)	3,596	3,615	4,571	4,540	4,757	4,813	4,573	5,069	4,708	5,214	6,232	9,105	60,793
Dept. stores (incl. leased depts.)[1]	3,667	3,689	4,660	4,632	4,848	4,907	4,658	5,164	4,801	5,312	6,350	9,272	61,960
Food group stores	6,833	6,430	7,129	7,107	7,389	7,450	7,656	7,552	7,284	7,334	7,416	8,326	87,906
Grocery stores	6,513	6,095	6,751	6,731	6,993	7,070	7,272	7,165	6,914	6,942	7,026	7,780	83,252
Gasoline service stations	2,792	2,652	2,928	2,974	3,155	3,238	3,372	3,457	3,304	3,307	3,169	3,234	37,582
Apparel & accessory stores	1,292	1,346	1,776	1,708	1,745	1,710	1,663	2,006	1,825	1,904	2,169	3,212	22,356
Eating and drinking places	3,839	4,086	4,693	4,634	4,885	4,967	5,185	5,180	4,883	4,914	4,630	4,985	56,881
Drug & proprietary stores	1,636	1,559	1,749	1,678	1,726	1,708	1,673	1,744	1,674	1,733	1,731	2,159	20,770
GAF, total[2]	8,612	8,736	10,719	10,628	10,973	11,147	10,706	11,924	11,136	11,927	14,120	21,219	141,847
South													
Retail sales, total	**53,919**	**55,177**	**64,866**	**63,358**	**65,183**	**65,485**	**64,092**	**66,875**	**63,887**	**64,797**	**67,222**	**81,203**	**776,064**
Durable goods, total	**21,049**	**22,111**	**26,969**	**26,313**	**27,351**	**28,058**	**26,228**	**27,901**	**26,909**	**26,275**	**26,894**	**31,001**	**317,059**
Building materials group stores	2,765	2,928	3,966	4,261	4,487	4,363	4,037	4,293	4,188	3,924	3,882	3,731	46,825
Automotive dealers	13,109	14,003	17,275	16,371	16,773	17,442	15,988	16,908	16,295	15,910	15,560	15,836	191,470
Furniture group stores	2,792	2,769	3,096	2,994	3,115	3,188	3,218	3,405	3,366	3,450	3,968	5,183	40,544
Nondurable goods, total	**32,870**	**33,066**	**37,897**	**37,045**	**37,832**	**37,427**	**37,864**	**38,974**	**36,978**	**38,522**	**40,328**	**50,202**	**459,005**
General merchandise group stores	6,316	6,694	8,101	7,853	8,116	8,051	7,926	8,461	7,777	8,552	10,130	15,372	103,349
Dept. stores (excl. leased depts.)	4,834	5,147	6,322	6,108	6,274	6,226	6,193	6,638	6,076	6,709	7,936	12,073	80,536
Dept. stores (incl. leased depts.)[1]	4,910	5,234	6,424	6,214	6,373	6,321	6,286	6,741	6,173	6,808	8,053	12,234	81,771
Food group stores	10,968	10,487	11,685	11,443	11,668	11,667	11,905	11,821	11,566	11,554	11,572	12,825	139,161
Grocery stores	10,641	10,151	11,302	11,074	11,266	11,296	11,549	11,457	11,227	11,217	11,174	12,331	134,685
Gasoline service stations	3,666	3,619	4,037	4,060	4,201	4,244	4,360	4,530	4,203	4,207	4,143	4,210	49,480
Apparel & accessory stores	2,158	2,318	3,054	2,919	2,858	2,784	2,823	3,248	2,829	3,065	3,452	5,290	36,798
Eating and drinking places	5,273	5,461	6,220	6,241	6,362	6,255	6,530	6,382	6,042	6,391	6,070	6,522	73,749
Drug & proprietary stores	2,254	2,166	2,387	2,280	2,307	2,234	2,189	2,300	2,228	2,279	2,313	2,968	27,905
GAF, total[2]	12,897	13,415	16,021	15,567	16,045	16,009	15,900	17,338	15,969	17,079	20,098	30,863	207,201
West													
Retail sales, total	**34,388**	**33,793**	**38,953**	**38,032**	**39,433**	**40,524**	**40,816**	**41,782**	**40,161**	**40,752**	**41,357**	**49,794**	**479,785**
Durable goods, total	**13,154**	**13,137**	**15,275**	**14,985**	**15,616**	**16,252**	**16,269**	**16,720**	**16,293**	**16,177**	**15,667**	**18,113**	**187,658**
Building materials group stores	1,628	1,578	2,130	2,218	2,375	2,416	2,340	2,458	2,420	2,266	2,169	1,988	25,986
Automotive dealers	7,587	7,629	8,782	8,622	8,827	9,252	9,279	9,316	9,121	9,261	8,328	8,121	104,125
Furniture group stores	2,090	1,988	2,265	2,128	2,239	2,307	2,358	2,442	2,458	2,508	2,768	3,702	29,253
Nondurable goods, total	**21,234**	**20,656**	**23,678**	**23,047**	**23,817**	**24,272**	**24,547**	**25,062**	**23,868**	**24,575**	**25,690**	**31,681**	**292,127**
General merchandise group stores	3,919	3,939	4,697	4,549	4,832	4,891	4,815	5,116	4,791	5,132	6,056	8,822	61,559
Dept. stores (excl. leased depts.)	2,582	2,617	3,215	3,078	3,284	3,341	3,300	3,558	3,272	3,503	4,303	6,533	42,586
Dept. stores (incl. leased depts.)[1]	2,648	2,692	3,302	3,161	3,363	3,416	3,374	3,637	3,353	3,577	4,394	6,655	43,572
Food group stores	7,147	6,729	7,612	7,334	7,524	7,715	7,903	7,701	7,589	7,603	7,577	8,627	91,061
Grocery stores	6,782	6,377	7,216	6,964	7,163	7,335	7,510	7,319	7,184	7,169	7,160	7,997	86,176
Gasoline service stations	2,296	2,228	2,467	2,458	2,625	2,729	2,778	2,912	2,694	2,755	2,680	2,686	31,308
Apparel & accessory stores	1,345	1,409	1,831	1,768	1,784	1,904	1,940	2,062	1,806	1,871	2,184	3,233	23,137
Eating and drinking places	3,945	3,832	4,244	4,236	4,287	4,283	4,450	4,387	4,165	4,317	4,123	4,421	50,690
Drug & proprietary stores	1,205	1,125	1,245	1,231	1,248	1,234	1,213	1,244	1,169	1,210	1,206	1,635	14,965
GAF, total[2]	8,700	8,752	10,309	9,872	10,369	10,663	10,715	11,427	10,697	11,123	12,931	19,366	134,924

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 9. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Regions: January 1986 to December 1995**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Region and kind of business	1993												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Northeast													
Retail sales, total	**29,009**	**27,512**	**30,898**	**32,873**	**33,849**	**34,578**	**34,578**	**34,641**	**33,822**	**34,647**	**35,479**	**43,100**	**404,986**
Durable goods, total	**9,438**	**8,904**	**10,447**	**11,876**	**12,078**	**12,979**	**12,865**	**12,831**	**12,069**	**11,999**	**11,892**	**13,913**	**141,291**
Building materials group stores	1,169	1,130	1,321	1,676	2,044	2,006	1,909	1,796	1,788	1,810	1,657	1,657	19,963
Automotive dealers	5,216	4,994	6,150	7,056	6,744	7,387	7,229	7,345	6,737	6,747	6,461	6,076	78,142
Furniture group stores	1,427	1,316	1,443	1,470	1,485	1,543	1,670	1,603	1,565	1,588	1,742	2,249	19,101
Nondurable goods, total	**19,571**	**18,608**	**20,451**	**20,997**	**21,771**	**21,599**	**21,713**	**21,810**	**21,753**	**22,648**	**23,587**	**29,187**	**263,695**
General merchandise group stores	2,346	2,431	2,859	3,232	3,471	3,287	3,132	3,347	3,405	3,661	4,544	6,828	42,543
Dept. stores (excl. leased depts.)	1,727	1,769	2,116	2,446	2,644	2,488	2,322	2,538	2,590	2,814	3,557	5,400	32,411
Dept. stores (incl. leased depts.)[1]	1,782	1,830	2,185	2,528	2,728	2,564	2,393	2,616	2,673	2,894	3,657	5,529	33,379
Food group stores	6,357	5,851	6,314	6,294	6,625	6,634	6,991	6,593	6,557	6,700	6,570	7,371	78,857
Grocery stores	5,921	5,422	5,864	5,799	6,096	6,129	6,450	6,060	6,059	6,165	6,039	6,732	72,736
Gasoline service stations	1,822	1,750	1,864	1,911	2,066	2,064	2,070	2,028	1,932	2,003	1,936	1,979	23,425
Apparel & accessory stores	1,654	1,539	1,843	2,272	2,277	2,131	2,068	2,344	2,355	2,428	2,602	3,693	27,206
Eating and drinking places	3,107	2,886	3,113	3,221	3,471	3,603	3,590	3,657	3,486	3,532	3,220	3,418	40,304
Drug & proprietary stores	1,335	1,367	1,423	1,464	1,459	1,471	1,449	1,435	1,426	1,453	1,468	1,911	17,661
GAF, total[2]	6,527	6,296	7,196	8,156	8,492	8,368	8,326	8,787	8,718	9,013	10,484	16,072	106,435
Midwest													
Retail sales, total	**35,323**	**34,415**	**40,750**	**42,243**	**43,612**	**43,160**	**43,335**	**43,522**	**41,924**	**43,593**	**44,636**	**52,983**	**509,496**
Durable goods, total	**12,433**	**12,507**	**15,799**	**16,545**	**16,820**	**17,351**	**16,924**	**16,850**	**16,125**	**16,338**	**16,369**	**18,652**	**192,713**
Building materials group stores	1,415	1,371	1,851	2,178	2,534	2,504	2,393	2,375	2,315	2,349	2,221	2,146	25,652
Automotive dealers	7,873	8,157	10,548	10,982	10,787	11,137	10,856	10,686	10,096	10,275	9,842	9,615	120,854
Furniture group stores	1,757	1,653	1,906	1,788	1,842	1,986	2,041	2,049	2,065	2,083	2,431	3,240	24,841
Nondurable goods, total	**22,890**	**21,908**	**24,951**	**25,698**	**26,792**	**25,809**	**26,411**	**26,672**	**25,799**	**27,255**	**28,267**	**34,331**	**316,783**
General merchandise group stores	4,035	3,971	4,821	5,126	5,506	5,263	5,264	5,638	5,376	5,933	6,897	10,021	67,851
Dept. stores (excl. leased depts.)	3,291	3,229	3,967	4,206	4,507	4,297	4,288	4,673	4,449	4,903	5,712	8,365	55,887
Dept. stores (incl. leased depts.)[1]	3,356	3,299	4,046	4,293	4,592	4,378	4,366	4,760	4,536	4,993	5,823	8,517	56,959
Food group stores	6,830	6,399	6,872	7,130	7,423	7,194	7,575	7,179	6,904	7,185	7,068	7,830	85,589
Grocery stores	6,517	6,072	6,534	6,731	7,020	6,799	7,160	6,765	6,537	6,772	6,675	7,303	80,885
Gasoline service stations	2,831	2,675	2,967	3,033	3,236	3,195	3,227	3,131	2,975	3,130	2,952	2,952	36,304
Apparel & accessory stores	1,378	1,326	1,623	1,811	1,839	1,724	1,750	1,964	1,894	1,919	2,132	3,146	22,506
Eating and drinking places	3,904	3,740	4,389	4,457	4,677	4,642	4,821	4,992	4,632	4,685	4,345	4,618	53,902
Drug & proprietary stores	1,570	1,520	1,679	1,676	1,663	1,673	1,694	1,664	1,632	1,677	1,685	2,135	20,268
GAF, total[2]	8,117	7,875	9,365	9,866	10,389	10,182	10,222	10,918	10,502	11,088	12,965	19,573	131,062
South													
Retail sales, total	**51,098**	**51,131**	**56,914**	**58,658**	**60,586**	**59,629**	**60,881**	**60,197**	**58,093**	**59,880**	**62,372**	**75,226**	**714,665**
Durable goods, total	**18,720**	**19,173**	**21,745**	**22,615**	**23,601**	**23,910**	**23,830**	**23,355**	**22,920**	**22,728**	**23,700**	**27,600**	**273,897**
Building materials group stores	2,533	2,662	3,094	3,545	3,764	3,670	3,431	3,477	3,382	3,494	3,457	3,490	39,999
Automotive dealers	11,288	11,956	13,687	13,961	14,511	14,849	14,934	14,253	14,034	13,610	13,747	14,329	165,159
Furniture group stores	2,691	2,517	2,778	2,790	2,879	2,884	3,023	2,999	2,944	3,048	3,413	4,337	36,303
Nondurable goods, total	**32,378**	**31,958**	**35,169**	**36,043**	**36,985**	**35,719**	**37,051**	**36,842**	**35,173**	**37,152**	**38,672**	**47,626**	**440,768**
General merchandise group stores	5,974	6,176	7,001	7,425	7,770	7,376	7,519	7,839	7,206	8,081	9,567	14,378	96,312
Dept. stores (excl. leased depts.)	4,461	4,639	5,311	5,640	5,873	5,557	5,697	6,019	5,504	6,221	7,307	11,053	73,282
Dept. stores (incl. leased depts.)[1]	4,537	4,725	5,404	5,739	5,972	5,654	5,788	6,114	5,594	6,307	7,411	11,203	74,448
Food group stores	10,809	10,266	11,056	11,181	11,443	11,201	11,796	11,177	10,958	11,178	11,011	12,269	134,345
Grocery stores	10,473	9,913	10,690	10,805	11,065	10,819	11,433	10,824	10,620	10,845	10,646	11,819	129,952
Gasoline service stations	3,837	3,757	4,094	4,121	4,250	4,169	4,316	4,212	3,917	4,087	3,990	3,958	48,708
Apparel & accessory stores	2,228	2,247	2,692	2,994	2,877	2,664	2,791	3,051	2,777	2,961	3,328	4,923	35,533
Eating and drinking places	5,381	5,285	5,844	6,019	6,311	6,225	6,460	6,404	6,046	6,266	5,904	6,041	72,186
Drug & proprietary stores	2,124	2,215	2,322	2,281	2,259	2,157	2,177	2,111	2,071	2,128	2,167	2,935	26,947
GAF, total[2]	12,453	12,370	14,002	14,882	15,258	14,653	15,037	15,734	14,650	15,838	18,581	28,051	191,509
West													
Retail sales, total	**32,408**	**31,381**	**35,530**	**36,040**	**37,540**	**37,689**	**38,439**	**38,081**	**36,582**	**37,604**	**38,078**	**46,564**	**445,936**
Durable goods, total	**12,084**	**11,675**	**13,478**	**13,868**	**14,451**	**15,061**	**15,106**	**14,654**	**14,226**	**14,408**	**13,984**	**16,643**	**169,638**
Building materials group stores	1,479	1,449	1,912	2,119	2,262	2,247	2,230	2,180	2,171	2,100	1,903	1,938	23,990
Automotive dealers	6,742	6,591	7,684	7,776	8,032	8,344	8,546	7,937	7,934	8,155	7,465	7,529	92,735
Furniture group stores	1,972	1,802	2,006	1,921	1,991	2,073	2,012	2,067	2,048	2,131	2,351	3,109	25,483
Nondurable goods, total	**20,324**	**19,706**	**22,052**	**22,172**	**23,089**	**22,628**	**23,333**	**23,427**	**22,356**	**23,196**	**24,094**	**29,921**	**276,298**
General merchandise group stores	3,677	3,709	4,310	4,318	4,693	4,509	4,582	4,831	4,487	4,771	5,616	8,408	57,911
Dept. stores (excl. leased depts.)	2,373	2,379	2,838	2,857	3,091	2,972	3,036	3,285	2,984	3,197	3,858	6,044	38,914
Dept. stores (incl. leased depts.)[1]	2,442	2,455	2,926	2,946	3,180	3,055	3,117	3,372	3,068	3,280	3,959	6,187	39,987
Food group stores	6,808	6,406	7,071	7,104	7,312	7,226	7,550	7,233	7,216	7,255	7,189	8,225	86,595
Grocery stores	6,509	6,095	6,746	6,736	6,962	6,862	7,183	6,886	6,861	6,862	6,820	7,630	82,152
Gasoline service stations	2,290	2,208	2,393	2,414	2,539	2,569	2,688	2,684	2,484	2,609	2,515	2,469	29,862
Apparel & accessory stores	1,362	1,338	1,637	1,706	1,753	1,769	1,838	1,911	1,724	1,751	2,047	3,103	21,939
Eating and drinking places	3,672	3,570	3,921	3,994	4,086	3,973	4,106	4,160	3,791	4,089	3,812	4,097	47,271
Drug & proprietary stores	1,145	1,105	1,225	1,237	1,214	1,216	1,212	1,195	1,170	1,207	1,196	1,647	14,769
GAF, total[2]	8,271	8,077	9,273	9,309	9,882	9,796	9,913	10,417	9,746	10,116	11,792	18,049	124,641

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 9. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Regions: January 1986 to December 1995**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Region and kind of business	1992												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Northeast													
Retail sales, total	**28,289**	**28,349**	**30,348**	**31,473**	**32,816**	**33,057**	**32,868**	**32,922**	**31,743**	**33,510**	**33,050**	**41,030**	**389,455**
Durable goods, total	9,222	**9,609**	**10,467**	**10,980**	**11,431**	**11,990**	**11,611**	**11,061**	**10,846**	**11,117**	**10,165**	**12,637**	**131,136**
Building materials group stores	1,082	1,103	1,335	1,616	1,927	1,953	1,781	1,620	1,642	1,732	1,403	1,573	18,767
Automotive dealers	5,037	5,370	6,007	6,245	6,286	6,718	6,484	6,066	5,897	6,008	5,196	5,115	70,429
Furniture group stores	1,352	1,355	1,405	1,390	1,447	1,487	1,506	1,474	1,423	1,504	1,539	2,073	17,955
Nondurable goods, total	**19,067**	**18,740**	**19,881**	**20,493**	**21,385**	**21,067**	**21,257**	**21,861**	**20,897**	**22,393**	**22,885**	**28,393**	**258,319**
General merchandise group stores	2,217	2,369	2,705	3,001	3,227	3,014	2,780	3,153	3,047	3,389	4,197	6,466	39,565
Dept. stores (excl. leased depts.)	1,628	1,804	2,119	2,342	2,539	2,356	2,134	2,471	2,392	2,660	3,314	5,079	30,838
Dept. stores (incl. leased depts.)[1]	1,684	1,869	2,192	2,427	2,622	2,431	2,205	2,550	2,473	2,748	3,414	5,214	31,829
Food group stores	6,205	5,967	6,203	6,272	6,542	6,397	6,720	6,511	6,306	6,591	6,319	7,040	77,073
Grocery stores	5,743	5,523	5,747	5,795	6,030	5,897	6,199	5,996	5,815	6,090	5,839	6,459	71,133
Gasoline service stations	1,961	1,792	1,828	1,814	1,993	2,061	2,087	2,126	1,988	2,044	1,946	1,989	23,629
Apparel & accessory stores	1,513	1,563	1,803	2,154	2,165	2,122	2,067	2,494	2,382	2,498	2,590	3,754	27,105
Eating and drinking places	3,008	3,098	3,318	3,243	3,570	3,559	3,562	3,649	3,227	3,374	3,260	3,483	40,351
Drug & proprietary stores	1,355	1,334	1,339	1,402	1,385	1,367	1,409	1,373	1,336	1,395	1,329	1,744	16,768
GAF, total[2]	6,322	6,581	7,107	7,754	8,082	7,899	7,610	8,468	8,154	8,698	9,863	15,458	101,996
Midwest													
Retail sales, total	**33,599**	**33,595**	**36,345**	**38,083**	**40,288**	**39,572**	**39,719**	**40,191**	**39,014**	**41,650**	**40,790**	**48,960**	**471,806**
Durable goods, total	**11,695**	**11,908**	**13,156**	**14,391**	**15,043**	**15,410**	**15,156**	**14,741**	**14,889**	**15,215**	**13,849**	**16,108**	**171,561**
Building materials group stores	1,504	1,407	1,622	1,934	2,303	2,234	2,162	2,082	2,081	2,165	1,730	1,771	22,995
Automotive dealers	7,444	7,733	8,560	9,303	9,324	9,688	9,554	9,108	9,368	9,482	8,235	7,995	105,794
Furniture group stores	1,629	1,610	1,720	1,686	1,708	1,808	1,777	1,825	1,855	1,918	2,070	2,753	22,359
Nondurable goods, total	**21,904**	**21,687**	**23,189**	**23,692**	**25,245**	**24,162**	**24,563**	**25,450**	**24,125**	**26,435**	**26,941**	**32,852**	**300,245**
General merchandise group stores	3,671	3,897	4,495	4,723	5,150	4,800	4,710	5,288	4,764	5,475	6,434	9,348	62,755
Dept. stores (excl. leased depts.)	3,004	3,226	3,746	3,914	4,245	3,942	3,842	4,391	3,922	4,526	5,334	7,745	51,837
Dept. stores (incl. leased depts.)[1]	3,067	3,300	3,832	4,003	4,332	4,028	3,924	4,483	4,010	4,628	5,449	7,905	52,961
Food group stores	6,654	6,329	6,474	6,704	7,080	6,834	7,219	7,042	6,705	7,095	6,908	7,601	82,645
Grocery stores	6,344	6,007	6,145	6,310	6,674	6,460	6,832	6,674	6,357	6,710	6,550	7,140	78,203
Gasoline service stations	2,749	2,641	2,838	2,897	3,228	3,192	3,207	3,171	3,062	3,237	3,021	3,072	36,315
Apparel & accessory stores	1,235	1,319	1,563	1,709	1,768	1,664	1,638	2,010	1,784	1,945	2,073	3,161	21,869
Eating and drinking places	3,696	3,740	3,949	3,892	4,232	4,008	4,087	4,251	4,001	4,431	4,072	4,218	48,577
Drug & proprietary stores	1,507	1,497	1,581	1,588	1,595	1,581	1,577	1,596	1,553	1,645	1,587	2,040	19,347
GAF, total[2]	7,358	7,671	8,693	9,194	9,793	9,420	9,267	10,316	9,514	10,460	11,958	18,265	121,909
South													
Retail sales, total	**47,391**	**48,728**	**52,994**	**53,928**	**55,964**	**55,236**	**55,911**	**55,846**	**54,022**	**56,626**	**56,564**	**69,643**	**662,853**
Durable goods, total	**16,671**	**17,689**	**19,704**	**20,021**	**20,896**	**21,602**	**21,311**	**20,341**	**20,585**	**20,720**	**19,779**	**23,993**	**243,312**
Building materials group stores	2,262	2,487	2,984	3,261	3,400	3,382	3,199	3,115	3,212	3,165	2,878	2,981	36,326
Automotive dealers	10,214	10,942	12,222	12,228	12,717	13,300	13,151	12,080	12,497	12,528	11,221	12,151	145,251
Furniture group stores	2,385	2,362	2,487	2,432	2,513	2,549	2,735	2,663	2,592	2,727	2,984	3,905	32,334
Nondurable goods, total	**30,720**	**31,039**	**33,290**	**33,907**	**35,068**	**33,634**	**34,600**	**35,505**	**33,437**	**35,906**	**36,785**	**45,650**	**419,541**
General merchandise group stores	5,382	5,885	6,520	6,771	7,041	6,607	6,646	7,296	6,582	7,387	8,899	13,391	88,407
Dept. stores (excl. leased depts.)	3,992	4,452	5,020	5,189	5,332	5,014	5,038	5,584	4,973	5,621	6,802	10,159	67,176
Dept. stores (incl. leased depts.)[1]	4,069	4,538	5,119	5,291	5,423	5,101	5,120	5,673	5,063	5,718	6,906	10,312	68,333
Food group stores	10,714	10,359	10,857	10,926	11,337	11,052	11,582	11,244	10,752	11,218	10,857	11,954	132,852
Grocery stores	10,373	10,007	10,474	10,552	10,963	10,695	11,221	10,888	10,421	10,876	10,521	11,514	128,505
Gasoline service stations	3,694	3,610	3,894	3,971	4,182	4,169	4,316	4,273	4,021	4,175	4,020	4,121	48,446
Apparel & accessory stores	1,980	2,155	2,556	2,837	2,679	2,534	2,576	2,974	2,656	2,878	3,119	4,879	33,823
Eating and drinking places	4,689	4,899	5,311	5,175	5,531	5,302	5,554	5,763	5,395	5,780	5,464	5,745	64,608
Drug & proprietary stores	2,175	2,184	2,209	2,264	2,244	2,155	2,094	2,128	2,036	2,184	2,108	2,765	26,546
GAF, total[2]	11,070	11,775	12,968	13,491	13,841	13,260	13,509	14,672	13,397	14,642	17,024	26,297	175,946
West													
Retail sales, total	**31,990**	**31,603**	**34,157**	**34,690**	**35,855**	**35,591**	**36,285**	**36,304**	**34,716**	**36,348**	**36,009**	**43,927**	**427,475**
Durable goods, total	**11,368**	**11,462**	**12,903**	**13,076**	**13,118**	**13,728**	**13,742**	**13,255**	**13,062**	**13,726**	**12,824**	**15,331**	**157,595**
Building materials group stores	1,445	1,485	1,797	2,052	2,149	2,097	2,142	1,985	1,994	2,009	1,804	1,791	22,750
Automotive dealers	6,175	6,315	7,342	7,394	7,191	7,747	7,683	7,226	7,211	7,677	6,736	6,764	85,461
Furniture group stores	1,897	1,841	1,937	1,869	1,899	1,961	1,977	1,982	1,914	2,005	2,104	2,913	24,299
Nondurable goods, total	**20,622**	**20,141**	**21,254**	**21,614**	**22,737**	**21,863**	**22,543**	**23,049**	**21,654**	**22,622**	**23,185**	**28,596**	**269,880**
General merchandise group stores	3,621	3,720	4,092	4,175	4,482	4,276	4,326	4,666	4,261	4,614	5,439	8,021	55,693
Dept. stores (excl. leased depts.)	2,205	2,357	2,682	2,713	2,938	2,758	2,794	3,100	2,748	2,975	3,623	5,679	36,572
Dept. stores (incl. leased depts.)[1]	2,267	2,437	2,769	2,799	3,027	2,840	2,874	3,187	2,837	3,065	3,728	5,832	37,662
Food group stores	6,763	6,549	6,826	6,926	7,288	7,042	7,385	7,183	6,938	7,078	6,828	7,723	84,529
Grocery stores	6,447	6,230	6,480	6,573	6,952	6,696	7,038	6,868	6,614	6,730	6,503	7,176	80,307
Gasoline service stations	2,104	2,028	2,165	2,203	2,433	2,452	2,615	2,648	2,498	2,546	2,431	2,437	28,560
Apparel & accessory stores	1,340	1,404	1,583	1,670	1,731	1,728	1,743	1,870	1,653	1,744	1,956	2,993	21,415
Eating and drinking places	4,006	3,836	4,017	3,952	4,076	3,733	3,907	4,034	3,634	3,860	3,738	3,835	46,628
Drug & proprietary stores	1,281	1,240	1,272	1,307	1,264	1,244	1,165	1,196	1,165	1,233	1,167	1,593	15,127
GAF, total[2]	8,099	8,233	8,878	8,954	9,426	9,292	9,388	9,939	9,173	9,758	11,139	17,100	119,379

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 9. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Regions: January 1986 to December 1995**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Region and kind of business	1991												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Northeast													
Retail sales, total	**27,133**	**26,631**	**30,725**	**30,505**	**33,208**	**32,287**	**32,049**	**33,067**	**31,065**	**31,690**	**32,892**	**38,062**	**379,314**
Durable goods, total	**8,563**	**9,044**	**10,501**	**10,973**	**11,760**	**11,613**	**11,491**	**11,271**	**10,903**	**10,796**	**10,614**	**11,841**	**129,370**
Building materials group stores	996	1,011	1,165	1,455	1,693	1,576	1,538	1,493	1,418	1,494	1,334	1,228	16,401
Automotive dealers	4,498	4,979	5,963	6,290	6,449	6,441	6,441	6,139	5,995	5,870	5,415	4,556	69,036
Furniture group stores	1,328	1,294	1,437	1,416	1,530	1,489	1,532	1,516	1,432	1,449	1,521	1,953	17,897
Nondurable goods, total	**18,570**	**17,587**	**20,224**	**19,532**	**21,448**	**20,674**	**20,558**	**21,796**	**20,162**	**20,894**	**22,278**	**26,221**	**249,944**
General merchandise group stores	1,939	2,073	2,739	2,788	3,190	2,919	2,682	3,083	2,863	3,084	4,067	5,868	37,295
Dept. stores (excl. leased depts.)	1,474	1,627	2,165	2,229	2,526	2,277	2,058	2,465	2,268	2,452	3,255	4,788	29,584
Dept. stores (incl. leased depts.)[1]	1,533	1,691	2,251	2,311	2,612	2,352	2,126	2,548	2,341	2,532	3,350	4,915	30,562
Food group stores	6,246	5,810	6,648	6,137	6,984	6,720	6,836	6,940	6,294	6,394	6,472	6,745	78,226
Grocery stores	5,761	5,324	6,117	5,612	6,383	6,123	6,234	6,358	5,781	5,887	5,969	6,193	71,742
Gasoline service stations	1,992	1,798	1,917	2,022	2,217	2,176	2,221	2,258	2,051	2,129	2,058	2,060	24,899
Apparel & accessory stores	1,456	1,468	2,029	2,030	2,168	1,952	1,816	2,271	2,077	2,088	2,359	3,198	24,912
Eating and drinking places	2,767	2,814	3,150	3,189	3,510	3,661	3,629	3,783	3,429	3,443	3,280	3,461	40,116
Drug & proprietary stores	1,229	1,190	1,311	1,236	1,284	1,295	1,274	1,320	1,277	1,339	1,310	1,719	15,784
GAF, total[2]	5,946	6,044	7,483	7,443	8,244	7,720	7,381	8,355	7,839	8,058	9,738	14,267	98,518
Midwest													
Retail sales, total	**31,382**	**30,818**	**36,445**	**36,980**	**39,838**	**38,471**	**38,117**	**39,439**	**35,923**	**37,809**	**38,271**	**43,949**	**447,442**
Durable goods, total	**10,324**	**10,739**	**12,906**	**13,805**	**14,484**	**14,069**	**14,040**	**13,903**	**12,778**	**13,155**	**12,457**	**13,813**	**156,473**
Building materials group stores	1,282	1,256	1,579	2,036	2,263	2,086	2,131	2,103	1,860	1,969	1,718	1,623	21,906
Automotive dealers	6,551	7,015	8,456	8,878	9,141	8,984	8,916	8,680	8,053	8,221	7,405	7,245	97,545
Furniture group stores	1,434	1,385	1,568	1,606	1,650	1,639	1,712	1,707	1,598	1,669	1,809	2,282	20,059
Nondurable goods, total	**21,058**	**20,079**	**23,539**	**23,175**	**25,354**	**24,402**	**24,077**	**25,536**	**23,145**	**24,654**	**25,814**	**30,136**	**290,969**
General merchandise group stores	3,316	3,325	4,351	4,300	4,864	4,524	4,226	4,867	4,290	4,861	5,900	8,348	57,172
Dept. stores (excl. leased depts.)	2,680	2,727	3,613	3,549	3,939	3,693	3,462	4,070	3,578	4,032	4,919	7,006	47,268
Dept. stores (incl. leased depts.)[1]	2,746	2,807	3,718	3,642	4,036	3,778	3,541	4,168	3,662	4,126	5,030	7,158	48,412
Food group stores	6,449	6,007	6,871	6,637	7,384	7,173	7,151	7,213	6,569	6,770	6,833	7,185	82,242
Grocery stores	6,122	5,679	6,496	6,266	6,968	6,751	6,760	6,832	6,229	6,410	6,484	6,737	77,734
Gasoline service stations	3,099	2,669	2,935	2,997	3,221	3,236	3,237	3,292	3,032	3,140	2,994	2,978	36,830
Apparel & accessory stores	1,160	1,190	1,654	1,586	1,697	1,548	1,517	1,916	1,570	1,677	1,885	2,710	20,110
Eating and drinking places	3,301	3,305	3,786	3,809	4,123	4,229	4,170	4,346	3,952	4,121	3,900	3,860	46,902
Drug & proprietary stores	1,409	1,390	1,571	1,564	1,619	1,518	1,537	1,572	1,463	1,548	1,538	1,957	18,686
GAF, total[2]	6,761	6,742	8,548	8,424	9,276	8,736	8,458	9,558	8,405	9,174	10,797	15,676	110,555
South													
Retail sales, total	**44,864**	**44,448**	**51,640**	**50,387**	**54,609**	**51,653**	**52,302**	**54,228**	**49,002**	**51,283**	**52,697**	**61,675**	**618,788**
Durable goods, total	**15,121**	**15,568**	**18,236**	**18,513**	**20,440**	**19,116**	**19,605**	**19,411**	**18,029**	**18,514**	**17,537**	**20,088**	**220,178**
Building materials group stores	1,962	2,019	2,524	2,990	3,126	2,936	2,964	2,854	2,722	2,832	2,539	2,453	31,921
Automotive dealers	9,142	9,527	11,262	11,128	12,492	11,633	12,039	11,668	10,899	11,038	9,861	9,977	130,666
Furniture group stores	2,166	2,161	2,398	2,335	2,517	2,415	2,513	2,642	2,455	2,501	2,691	3,330	30,124
Nondurable goods, total	**29,743**	**28,880**	**33,404**	**31,874**	**34,169**	**32,537**	**32,697**	**34,817**	**30,973**	**32,769**	**35,160**	**41,587**	**398,610**
General merchandise group stores	4,642	4,939	6,389	6,084	6,570	6,180	5,983	6,767	5,808	6,414	8,222	12,159	80,157
Dept. stores (excl. leased depts.)	3,568	3,806	4,995	4,756	5,021	4,752	4,619	5,285	4,475	4,924	6,294	9,135	61,630
Dept. stores (incl. leased depts.)[1]	3,644	3,901	5,109	4,869	5,115	4,833	4,695	5,388	4,554	5,021	6,401	9,291	62,821
Food group stores	10,620	9,878	11,177	10,526	11,471	10,960	11,078	11,316	10,337	10,712	10,962	11,303	130,340
Grocery stores	10,241	9,489	10,738	10,119	11,033	10,538	10,668	10,901	9,974	10,354	10,578	10,836	125,469
Gasoline service stations	3,952	3,595	3,939	3,925	4,206	4,082	4,114	4,238	3,928	4,036	4,061	4,025	48,101
Apparel & accessory stores	1,798	1,909	2,634	2,406	2,512	2,305	2,356	2,914	2,345	2,493	2,873	4,145	30,690
Eating and drinking places	4,533	4,511	5,008	4,876	5,207	5,202	5,124	5,386	4,607	4,748	4,674	4,797	58,673
Drug & proprietary stores	2,011	2,025	2,192	2,065	2,137	1,994	2,056	2,117	1,978	2,157	2,186	2,825	25,743
GAF, total[2]	9,839	10,313	12,863	12,251	13,273	12,443	12,343	14,002	12,098	13,029	15,768	23,496	161,718
West													
Retail sales, total	**30,561**	**29,306**	**33,404**	**33,266**	**35,151**	**34,496**	**35,110**	**35,969**	**33,223**	**34,121**	**34,705**	**41,081**	**410,393**
Durable goods, total	**10,572**	**10,560**	**11,853**	**12,399**	**12,639**	**12,254**	**12,420**	**12,368**	**11,975**	**11,903**	**11,559**	**13,451**	**143,953**
Building materials group stores	1,417	1,399	1,548	1,945	2,031	1,981	2,029	1,968	1,859	1,850	1,635	1,606	21,268
Automotive dealers	5,521	5,610	6,507	6,830	6,852	6,598	6,674	6,456	6,522	6,249	5,770	5,811	75,400
Furniture group stores	1,811	1,725	1,922	1,890	1,928	1,933	1,944	1,959	1,827	1,975	2,115	2,567	23,596
Nondurable goods, total	**19,989**	**18,746**	**21,551**	**20,867**	**22,512**	**22,242**	**22,690**	**23,601**	**21,248**	**22,218**	**23,146**	**27,630**	**266,440**
General merchandise group stores	3,185	3,094	3,891	3,737	4,254	4,217	4,139	4,564	3,961	4,352	5,121	7,591	52,106
Dept. stores (excl. leased depts.)	2,032	2,081	2,610	2,518	2,743	2,682	2,662	3,035	2,566	2,813	3,447	5,251	34,440
Dept. stores (incl. leased depts.)[1]	2,094	2,156	2,702	2,607	2,832	2,763	2,740	3,129	2,649	2,900	3,539	5,391	35,502
Food group stores	6,643	6,184	7,056	6,670	7,251	7,179	7,280	7,364	6,792	6,942	7,009	7,345	83,715
Grocery stores	6,334	5,866	6,695	6,335	6,887	6,817	6,914	6,998	6,436	6,577	6,655	6,872	79,386
Gasoline service stations	2,254	2,002	2,092	2,108	2,316	2,352	2,519	2,618	2,339	2,373	2,247	2,245	27,465
Apparel & accessory stores	1,306	1,318	1,729	1,653	1,773	1,830	1,787	2,014	1,675	1,715	2,024	2,905	21,729
Eating and drinking places	3,818	3,632	4,089	4,080	4,217	4,151	4,304	4,381	3,881	4,057	3,990	4,133	48,733
Drug & proprietary stores	1,226	1,165	1,304	1,246	1,311	1,226	1,237	1,260	1,201	1,237	1,230	1,684	15,327
GAF, total[2]	7,565	7,385	8,853	8,449	9,281	9,245	9,141	9,962	8,762	9,355	10,783	15,867	114,648

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 9. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Regions: January 1986 to December 1995**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Region and kind of business	1990												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Northeast													
Retail sales, total	**28,669**	**27,568**	**31,835**	**31,132**	**33,292**	**33,124**	**31,857**	**33,790**	**31,380**	**31,898**	**33,352**	**37,870**	**385,767**
Durable goods, total	**10,302**	**9,997**	**11,690**	**11,554**	**12,560**	**12,475**	**11,840**	**12,319**	**11,076**	**11,103**	**11,055**	**11,884**	**137,855**
Building materials group stores	1,112	1,034	1,270	1,421	1,790	1,807	1,725	1,620	1,504	1,512	1,403	1,217	17,415
Automotive dealers	5,792	5,450	6,774	6,681	7,073	7,056	6,665	6,926	6,036	5,997	5,659	4,641	74,750
Furniture group stores	1,544	1,475	1,619	1,500	1,627	1,624	1,563	1,603	1,546	1,643	1,728	2,071	19,543
Nondurable goods, total	**18,367**	**17,571**	**20,145**	**19,578**	**20,732**	**20,649**	**20,017**	**21,471**	**20,304**	**20,795**	**22,297**	**25,986**	**247,912**
General merchandise group stores	1,952	2,098	2,681	2,733	2,912	2,902	2,536	2,948	2,810	2,887	3,904	5,688	36,051
Dept. stores (excl. leased depts.)	1,546	1,672	2,211	2,253	2,375	2,371	2,016	2,415	2,281	2,364	3,199	4,720	29,423
Dept. stores (incl. leased depts.)[1]	1,613	1,744	2,302	2,338	2,459	2,453	2,091	2,506	2,367	2,449	3,309	4,869	30,500
Food group stores	6,061	5,836	6,545	6,196	6,708	6,758	6,702	6,844	6,456	6,394	6,587	6,951	78,038
Grocery stores	5,584	5,347	6,013	5,654	6,142	6,207	6,139	6,270	5,930	5,886	6,062	6,363	71,597
Gasoline service stations	1,830	1,713	1,851	1,840	1,975	1,951	1,981	2,256	2,207	2,346	2,317	2,194	24,461
Apparel & accessory stores	1,550	1,451	1,951	2,039	2,095	2,063	1,807	2,183	2,063	2,056	2,300	3,196	24,754
Eating and drinking places	2,983	2,975	3,448	3,354	3,613	3,724	3,706	3,795	3,433	3,380	3,173	3,249	40,833
Drug & proprietary stores	1,135	1,071	1,138	1,161	1,196	1,197	1,171	1,233	1,184	1,220	1,224	1,553	14,483
GAF, total[2]	6,309	6,226	7,483	7,467	7,968	7,887	7,157	8,123	7,779	7,932	9,545	14,008	97,884
Midwest													
Retail sales, total	**31,387**	**29,752**	**35,546**	**35,407**	**37,873**	**37,684**	**36,457**	**38,763**	**35,861**	**37,522**	**38,211**	**42,775**	**437,238**
Durable goods, total	**11,734**	**10,922**	**13,443**	**13,624**	**14,806**	**14,520**	**14,039**	**14,503**	**12,872**	**13,409**	**12,561**	**12,826**	**159,259**
Building materials group stores	1,418	1,356	1,723	1,985	2,366	2,345	2,223	2,236	1,990	2,065	1,838	1,606	23,151
Automotive dealers	7,665	7,055	8,776	8,810	9,413	9,122	8,940	9,225	8,056	8,332	7,391	6,478	99,263
Furniture group stores	1,540	1,422	1,657	1,539	1,646	1,627	1,591	1,635	1,571	1,708	1,786	2,102	19,824
Nondurable goods, total	**19,653**	**18,830**	**22,103**	**21,783**	**23,067**	**23,164**	**22,418**	**24,260**	**22,989**	**24,113**	**25,650**	**29,949**	**277,979**
General merchandise group stores	3,058	3,059	4,030	4,027	4,276	4,272	3,944	4,511	4,121	4,459	5,623	7,993	53,373
Dept. stores (excl. leased depts.)	2,535	2,544	3,416	3,384	3,521	3,569	3,277	3,769	3,428	3,708	4,638	6,623	44,412
Dept. stores (incl. leased depts.)[1]	2,607	2,634	3,521	3,489	3,619	3,668	3,373	3,882	3,526	3,814	4,764	6,806	45,703
Food group stores	6,163	5,899	6,742	6,481	7,010	7,065	6,843	7,050	6,758	6,735	6,829	7,375	80,950
Grocery stores	5,817	5,565	6,360	6,079	6,595	6,658	6,431	6,644	6,386	6,356	6,457	6,945	76,293
Gasoline service stations	2,783	2,487	2,790	2,847	2,983	3,063	3,037	3,368	3,294	3,598	3,483	3,367	37,100
Apparel & accessory stores	1,170	1,141	1,543	1,547	1,553	1,528	1,426	1,783	1,568	1,643	1,853	2,614	19,369
Eating and drinking places	3,199	3,145	3,658	3,602	3,783	3,933	3,913	4,021	3,825	3,818	3,667	3,690	44,254
Drug & proprietary stores	1,270	1,181	1,274	1,319	1,371	1,345	1,356	1,441	1,369	1,491	1,484	1,826	16,727
GAF, total[2]	6,613	6,419	8,138	8,004	8,473	8,457	7,887	8,934	8,168	8,751	10,471	15,060	105,375
South													
Retail sales, total	**45,245**	**43,846**	**50,987**	**49,428**	**52,262**	**52,004**	**50,188**	**53,088**	**48,736**	**50,714**	**52,504**	**60,927**	**609,929**
Durable goods, total	**16,983**	**16,157**	**18,862**	**18,108**	**19,621**	**19,495**	**18,567**	**19,142**	**17,554**	**18,060**	**17,602**	**19,451**	**219,602**
Building materials group stores	2,203	2,261	2,805	2,827	3,152	3,121	2,814	2,903	2,586	2,770	2,564	2,184	32,190
Automotive dealers	10,668	9,903	11,677	10,976	11,810	11,858	11,368	11,521	10,672	10,781	10,019	9,675	130,928
Furniture group stores	2,254	2,108	2,336	2,254	2,424	2,376	2,304	2,480	2,298	2,350	2,574	3,206	28,964
Nondurable goods, total	**28,262**	**27,689**	**32,125**	**31,320**	**32,641**	**32,509**	**31,621**	**33,946**	**31,182**	**32,654**	**34,902**	**41,476**	**390,327**
General merchandise group stores	4,493	4,785	6,091	5,895	6,222	6,040	5,499	6,237	5,556	6,044	7,679	11,699	76,240
Dept. stores (excl. leased depts.)	3,415	3,638	4,753	4,606	4,765	4,670	4,298	4,895	4,296	4,661	5,826	8,836	58,659
Dept. stores (incl. leased depts.)[1]	3,503	3,744	4,867	4,725	4,868	4,774	4,399	5,013	4,401	4,769	5,946	9,020	60,029
Food group stores	10,037	9,631	10,928	10,309	10,868	10,965	10,880	11,210	10,642	10,683	10,841	11,560	128,554
Grocery stores	9,662	9,237	10,493	9,908	10,450	10,553	10,462	10,783	10,268	10,300	10,449	11,059	123,624
Gasoline service stations	3,561	3,346	3,783	3,747	3,939	4,054	4,051	4,404	4,252	4,539	4,522	4,313	48,511
Apparel & accessory stores	1,808	1,812	2,446	2,456	2,443	2,335	2,217	2,699	2,271	2,353	2,740	4,036	29,616
Eating and drinking places	4,330	4,325	4,886	4,983	5,143	5,276	5,279	5,405	4,687	4,835	4,718	4,792	58,659
Drug & proprietary stores	1,910	1,825	1,949	1,971	2,015	1,949	1,901	2,031	1,855	2,024	2,105	2,568	24,103
GAF, total[2]	9,901	10,075	12,337	12,028	12,698	12,283	11,491	13,015	11,567	12,269	14,819	22,675	155,158
West													
Retail sales, total	**30,522**	**29,329**	**33,750**	**32,818**	**34,864**	**35,056**	**34,729**	**36,116**	**33,525**	**34,529**	**35,046**	**41,393**	**411,677**
Durable goods, total	**11,910**	**11,342**	**13,003**	**12,658**	**13,360**	**13,368**	**12,971**	**13,272**	**12,115**	**12,555**	**12,046**	**13,519**	**152,119**
Building materials group stores	1,501	1,421	1,814	1,936	2,033	2,011	2,032	2,038	1,824	1,921	1,776	1,577	21,884
Automotive dealers	6,800	6,354	7,344	7,063	7,531	7,535	7,217	7,316	6,629	6,853	6,167	5,855	82,664
Furniture group stores	1,892	1,756	1,985	1,879	1,934	1,942	1,870	1,886	1,848	1,888	1,944	2,390	23,214
Nondurable goods, total	**18,612**	**17,987**	**20,747**	**20,160**	**21,504**	**21,688**	**21,758**	**22,844**	**21,410**	**21,974**	**23,000**	**27,874**	**259,558**
General merchandise group stores	3,074	3,058	3,740	3,616	4,019	4,023	3,844	4,223	3,780	4,038	4,994	7,441	49,850
Dept. stores (excl. leased depts.)	1,972	2,005	2,538	2,432	2,648	2,650	2,523	2,856	2,515	2,644	3,360	5,171	33,314
Dept. stores (incl. leased depts.)[1]	2,039	2,085	2,630	2,518	2,731	2,730	2,600	2,945	2,600	2,732	3,461	5,326	34,397
Food group stores	6,158	5,911	6,735	6,513	6,873	6,970	6,974	7,079	6,702	6,692	6,747	7,437	80,791
Grocery stores	5,851	5,599	6,403	6,161	6,544	6,649	6,650	6,749	6,389	6,356	6,406	6,972	76,729
Gasoline service stations	1,946	1,888	2,073	2,103	2,313	2,374	2,479	2,711	2,653	2,759	2,630	2,503	28,432
Apparel & accessory stores	1,318	1,325	1,732	1,703	1,776	1,844	1,781	1,994	1,797	1,766	2,021	3,023	22,080
Eating and drinking places	3,500	3,366	3,897	3,791	3,940	3,989	4,122	4,219	3,934	3,938	3,777	3,930	46,403
Drug & proprietary stores	1,230	1,110	1,231	1,211	1,253	1,238	1,228	1,246	1,209	1,271	1,284	1,734	15,245
GAF, total[2]	7,506	7,408	8,787	8,430	9,093	9,158	8,829	9,573	8,815	9,097	10,623	15,861	113,180

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 9. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Regions: January 1986 to December 1995**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Region and kind of business	1989												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Northeast													
Retail sales, total	**27,128**	**26,131**	**30,431**	**29,950**	**33,006**	**33,037**	**31,484**	**33,649**	**32,094**	**31,823**	**33,222**	**39,183**	**381,138**
Durable goods, total	**9,646**	**9,537**	**11,164**	**11,255**	**12,841**	**12,958**	**12,015**	**13,147**	**12,074**	**11,479**	**11,380**	**12,455**	**139,951**
Building materials group stores	1,095	1,025	1,201	1,309	1,658	1,644	1,527	1,614	1,527	1,625	1,460	1,309	16,994
Automotive dealers	5,351	5,353	6,613	6,694	7,543	7,436	6,885	7,627	6,803	6,242	5,700	4,913	77,160
Furniture group stores	1,580	1,468	1,613	1,557	1,640	1,766	1,632	1,707	1,652	1,675	1,778	2,227	20,295
Nondurable goods, total	**17,482**	**16,594**	**19,267**	**18,695**	**20,165**	**20,079**	**19,469**	**20,502**	**20,020**	**20,344**	**21,842**	**26,728**	**241,187**
General merchandise group stores	1,963	2,018	2,615	2,685	2,979	2,935	2,527	2,916	2,885	3,011	4,014	5,987	36,535
Dept. stores (excl. leased depts.)	1,600	1,656	2,180	2,252	2,494	2,459	2,078	2,436	2,399	2,509	3,342	5,045	30,450
Dept. stores (incl. leased depts.)[1]	1,670	1,714	2,252	2,326	2,573	2,532	2,146	2,519	2,481	2,593	3,452	5,197	31,455
Food group stores	5,916	5,624	6,294	5,992	6,603	6,584	6,608	6,607	6,393	6,201	6,369	6,988	76,179
Grocery stores	5,437	5,152	5,758	5,504	6,071	6,059	6,086	6,068	5,884	5,698	5,853	6,427	69,997
Gasoline service stations	1,607	1,487	1,647	1,752	1,914	1,907	1,935	1,922	1,831	1,955	1,903	1,932	21,792
Apparel & accessory stores	1,548	1,391	1,868	1,894	2,014	1,941	1,719	2,093	2,090	2,072	2,393	3,393	24,416
Eating and drinking places	3,010	2,849	3,269	3,303	3,465	3,643	3,748	3,823	3,613	3,578	3,269	3,304	40,874
Drug & proprietary stores	985	965	1,091	1,006	1,070	1,076	1,041	1,081	1,107	1,120	1,137	1,454	13,133
GAF, total[2]	6,141	5,931	7,193	7,194	7,833	7,844	6,999	8,058	7,977	8,038	9,827	14,645	97,680
Midwest													
Retail sales, total	**29,347**	**28,229**	**33,884**	**34,418**	**36,898**	**36,486**	**34,986**	**37,165**	**35,068**	**34,552**	**35,706**	**41,199**	**417,938**
Durable goods, total	**10,915**	**10,637**	**13,263**	**13,726**	**14,931**	**14,801**	**13,608**	**14,971**	**13,607**	**12,585**	**12,414**	**13,007**	**158,465**
Building materials group stores	1,457	1,268	1,583	1,961	2,362	2,286	2,079	2,137	1,913	1,958	1,795	1,631	22,430
Automotive dealers	7,011	7,060	9,009	9,092	9,690	9,529	8,739	9,808	8,875	7,821	7,334	6,660	100,628
Furniture group stores	1,503	1,401	1,573	1,567	1,650	1,707	1,613	1,741	1,605	1,628	1,795	2,125	19,908
Nondurable goods, total	**18,432**	**17,592**	**20,621**	**20,692**	**21,967**	**21,685**	**21,378**	**22,194**	**21,461**	**21,967**	**23,292**	**28,192**	**259,473**
General merchandise group stores	2,898	2,800	3,698	3,897	4,120	4,037	3,729	4,177	3,931	4,278	5,373	7,726	50,664
Dept. stores (excl. leased depts.)	2,393	2,328	3,129	3,268	3,400	3,379	3,129	3,538	3,310	3,587	4,430	6,480	42,371
Dept. stores (incl. leased depts.)[1]	2,461	2,398	3,221	3,360	3,494	3,468	3,212	3,642	3,408	3,687	4,551	6,649	43,551
Food group stores	5,953	5,665	6,351	6,143	6,494	6,474	6,537	6,503	6,493	6,354	6,404	7,254	76,625
Grocery stores	5,632	5,343	5,982	5,783	6,100	6,080	6,148	6,116	6,115	5,969	6,032	6,754	72,054
Gasoline service stations	2,470	2,370	2,639	2,847	3,079	3,093	3,112	2,995	2,826	2,908	2,745	2,910	33,994
Apparel & accessory stores	1,169	1,069	1,477	1,452	1,512	1,451	1,386	1,674	1,579	1,629	1,837	2,669	18,904
Eating and drinking places	2,917	2,721	3,188	3,283	3,436	3,492	3,588	3,666	3,541	3,500	3,364	3,460	40,156
Drug & proprietary stores	1,093	1,062	1,164	1,092	1,179	1,182	1,167	1,210	1,157	1,213	1,215	1,532	14,266
GAF, total[2]	6,360	6,017	7,626	7,761	8,257	8,201	7,658	8,612	8,050	8,456	10,221	14,837	102,056
South													
Retail sales, total	**41,103**	**40,279**	**47,929**	**46,693**	**49,794**	**49,004**	**48,154**	**50,990**	**47,533**	**46,963**	**49,499**	**59,004**	**576,945**
Durable goods, total	**15,205**	**14,801**	**17,931**	**17,497**	**19,161**	**18,730**	**18,126**	**19,679**	**18,118**	**17,000**	**17,236**	**19,092**	**212,576**
Building materials group stores	2,038	1,933	2,455	2,857	3,151	2,942	2,840	3,022	2,679	2,710	2,531	2,335	31,493
Automotive dealers	9,315	9,237	11,470	10,699	11,638	11,519	11,074	12,089	11,176	9,938	9,655	9,390	127,200
Furniture group stores	2,177	2,045	2,249	2,199	2,402	2,332	2,304	2,506	2,362	2,365	2,677	3,122	28,740
Nondurable goods, total	**25,898**	**25,478**	**29,998**	**29,196**	**30,633**	**30,274**	**30,028**	**31,311**	**29,415**	**29,963**	**32,263**	**39,912**	**364,369**
General merchandise group stores	4,105	4,172	5,601	5,549	5,771	5,608	5,351	5,876	5,438	5,790	7,521	11,725	72,507
Dept. stores (excl. leased depts.)	3,207	3,211	4,428	4,365	4,479	4,366	4,187	4,652	4,274	4,514	5,701	8,843	56,227
Dept. stores (incl. leased depts.)[1]	3,289	3,294	4,529	4,469	4,577	4,455	4,273	4,755	4,370	4,613	5,814	9,021	57,459
Food group stores	9,193	8,930	10,096	9,624	10,221	10,280	10,389	10,389	10,027	9,842	10,056	11,045	120,092
Grocery stores	8,893	8,587	9,672	9,273	9,810	9,884	10,015	9,996	9,687	9,491	9,664	10,562	115,534
Gasoline service stations	3,096	3,031	3,495	3,637	3,907	3,896	3,880	3,829	3,560	3,637	3,598	3,626	43,192
Apparel & accessory stores	1,696	1,646	2,396	2,245	2,300	2,160	2,152	2,601	2,284	2,278	2,599	3,997	28,354
Eating and drinking places	4,211	4,142	4,642	4,640	4,679	4,786	4,771	4,851	4,478	4,557	4,401	4,536	54,694
Drug & proprietary stores	1,689	1,703	1,807	1,641	1,793	1,705	1,682	1,806	1,740	1,796	1,914	2,405	21,681
GAF, total[2]	9,246	9,117	11,647	11,343	12,025	11,567	11,200	12,556	11,553	11,907	14,688	22,650	149,499
West													
Retail sales, total	**27,410**	**26,641**	**30,611**	**30,338**	**32,477**	**32,645**	**32,164**	**33,624**	**31,813**	**31,568**	**33,183**	**40,476**	**382,950**
Durable goods, total	**10,512**	**10,469**	**11,865**	**11,792**	**12,744**	**12,867**	**12,285**	**13,098**	**12,282**	**11,844**	**12,289**	**14,115**	**146,162**
Building materials group stores	1,387	1,351	1,647	1,874	2,067	2,026	1,906	1,992	1,898	1,873	1,778	1,663	21,462
Automotive dealers	5,975	6,054	6,853	6,707	7,215	7,380	7,040	7,544	6,955	6,496	6,482	6,322	81,023
Furniture group stores	1,710	1,582	1,791	1,711	1,772	1,822	1,773	1,867	1,840	1,852	2,085	2,553	22,358
Nondurable goods, total	**16,898**	**16,172**	**18,746**	**18,546**	**19,733**	**19,778**	**19,879**	**20,526**	**19,531**	**19,724**	**20,894**	**26,361**	**236,788**
General merchandise group stores	2,780	2,748	3,477	3,380	3,640	3,655	3,512	3,908	3,650	3,820	4,628	7,402	46,600
Dept. stores (excl. leased depts.)	1,824	1,847	2,341	2,349	2,427	2,439	2,380	2,633	2,461	2,545	3,127	5,103	31,476
Dept. stores (incl. leased depts.)[1]	1,884	1,908	2,419	2,422	2,499	2,507	2,448	2,710	2,539	2,629	3,218	5,245	32,428
Food group stores	5,552	5,328	6,044	5,953	6,245	6,350	6,543	6,438	6,308	6,169	6,295	6,924	74,149
Grocery stores	5,280	5,047	5,720	5,664	5,943	6,056	6,251	6,150	6,026	5,869	5,985	6,496	70,487
Gasoline service stations	1,667	1,617	1,809	1,959	2,158	2,148	2,220	2,221	2,051	2,072	1,975	2,007	23,904
Apparel & accessory stores	1,282	1,219	1,580	1,530	1,600	1,669	1,645	1,830	1,684	1,672	1,989	2,967	20,667
Eating and drinking places	3,272	3,039	3,461	3,455	3,665	3,659	3,679	3,733	3,451	3,531	3,419	3,741	42,105
Drug & proprietary stores	1,114	1,045	1,170	1,099	1,174	1,143	1,132	1,172	1,147	1,155	1,206	1,706	14,263
GAF, total[2]	6,884	6,698	8,091	7,709	8,267	8,416	8,128	8,964	8,470	8,597	10,293	15,936	106,453

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 9. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Regions: January 1986 to December 1995**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Region and kind of business	1988												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Northeast													
Retail sales, total	**25,412**	**25,919**	**29,414**	**29,277**	**30,755**	**31,576**	**30,214**	**31,457**	**30,552**	**30,947**	**32,030**	**38,657**	**366,210**
Durable goods, total	**8,860**	**9,787**	**11,276**	**11,509**	**12,179**	**12,975**	**11,798**	**12,323**	**11,663**	**11,314**	**11,435**	**13,193**	**138,312**
Building materials group stores	1,018	1,061	1,330	1,555	1,729	1,754	1,602	1,624	1,590	1,568	1,437	1,367	17,635
Automotive dealers	5,090	5,843	6,889	6,843	7,194	7,619	6,880	7,229	6,468	6,332	5,981	5,607	77,975
Furniture group stores	1,333	1,370	1,526	1,497	1,539	1,709	1,616	1,653	1,628	1,691	1,879	2,400	19,841
Nondurable goods, total	**16,552**	**16,132**	**18,138**	**17,768**	**18,576**	**18,601**	**18,416**	**19,134**	**18,889**	**19,633**	**20,595**	**25,464**	**227,898**
General merchandise group stores	1,885	2,011	2,557	2,621	2,867	2,855	2,471	2,730	2,764	2,998	3,782	5,948	35,489
Dept. stores (excl. leased depts.)	1,575	1,675	2,159	2,233	2,437	2,430	2,066	2,336	2,372	2,575	3,203	5,033	30,094
Dept. stores (incl. leased depts.)[1]	1,656	1,743	2,247	2,321	2,524	2,516	2,143	2,420	2,465	2,667	3,304	5,195	31,201
Food group stores	5,756	5,510	5,982	5,836	6,077	6,086	6,355	6,268	6,086	6,181	6,160	6,796	73,093
Grocery stores	5,263	5,019	5,477	5,340	5,565	5,586	5,830	5,764	5,590	5,692	5,664	6,213	67,003
Gasoline service stations	1,561	1,480	1,552	1,569	1,652	1,655	1,707	1,748	1,638	1,715	1,649	1,699	19,625
Apparel & accessory stores	1,332	1,262	1,715	1,714	1,761	1,715	1,603	1,907	1,995	2,072	2,201	3,309	22,586
Eating and drinking places	2,760	2,736	3,066	3,163	3,369	3,543	3,651	3,742	3,509	3,509	3,242	3,453	39,743
Drug & proprietary stores	876	897	978	914	946	947	929	952	944	957	968	1,278	11,586
GAF, total[2]	5,416	5,538	6,689	6,731	7,167	7,293	6,653	7,366	7,453	7,812	9,258	14,373	91,749
Midwest													
Retail sales, total	**27,151**	**27,367**	**31,974**	**32,615**	**33,977**	**34,374**	**32,759**	**34,117**	**32,504**	**33,481**	**34,373**	**40,715**	**395,407**
Durable goods, total	**9,902**	**10,588**	**12,845**	**13,192**	**13,665**	**14,274**	**12,745**	**13,445**	**12,309**	**12,333**	**12,405**	**13,735**	**151,438**
Building materials group stores	1,292	1,296	1,658	2,057	2,452	2,299	2,025	2,102	2,053	2,074	1,915	1,894	23,117
Automotive dealers	6,465	7,137	8,691	8,653	8,657	9,192	8,142	8,575	7,646	7,591	7,419	7,197	95,365
Furniture group stores	1,291	1,260	1,494	1,448	1,448	1,541	1,504	1,611	1,538	1,589	1,764	2,177	18,665
Nondurable goods, total	**17,249**	**16,779**	**19,129**	**19,423**	**20,312**	**20,100**	**20,014**	**20,672**	**20,195**	**21,148**	**21,968**	**26,980**	**243,969**
General merchandise group stores	2,678	2,661	3,502	3,581	3,912	3,742	3,453	3,842	3,662	4,159	4,976	7,523	47,691
Dept. stores (excl. leased depts.)	2,238	2,218	2,942	2,974	3,230	3,125	2,893	3,247	3,077	3,498	4,128	6,251	39,821
Dept. stores (incl. leased depts.)[1]	2,316	2,296	3,042	3,072	3,332	3,224	2,985	3,350	3,184	3,595	4,241	6,421	41,058
Food group stores	5,677	5,423	5,914	5,876	6,173	6,256	6,389	6,208	6,223	6,155	6,114	6,864	73,272
Grocery stores	5,374	5,117	5,584	5,523	5,814	5,900	6,027	5,857	5,889	5,806	5,770	6,422	69,083
Gasoline service stations	2,343	2,209	2,409	2,483	2,614	2,657	2,691	2,756	2,616	2,669	2,548	2,650	30,645
Apparel & accessory stores	1,073	1,028	1,405	1,382	1,411	1,318	1,299	1,550	1,482	1,588	1,720	2,624	17,880
Eating and drinking places	2,693	2,625	2,941	3,169	3,215	3,274	3,470	3,481	3,300	3,385	3,139	3,286	37,978
Drug & proprietary stores	963	948	1,011	1,022	1,054	1,053	1,010	1,040	1,046	1,092	1,088	1,400	12,727
GAF, total[2]	5,730	5,653	7,196	7,240	7,671	7,546	7,108	7,914	7,509	8,179	9,566	14,587	95,899
South													
Retail sales, total	**38,856**	**39,945**	**45,596**	**44,757**	**46,265**	**46,329**	**45,575**	**47,219**	**43,952**	**45,107**	**46,484**	**57,248**	**547,333**
Durable goods, total	**14,791**	**15,829**	**18,085**	**17,482**	**18,379**	**18,721**	**17,553**	**18,168**	**16,561**	**16,792**	**16,655**	**19,634**	**208,650**
Building materials group stores	1,757	1,986	2,526	2,750	2,972	2,881	2,606	2,753	2,569	2,640	2,478	2,473	30,391
Automotive dealers	9,343	10,217	11,616	10,791	11,320	11,755	10,897	11,195	10,039	10,077	9,600	9,950	126,800
Furniture group stores	2,021	1,959	2,128	2,117	2,184	2,220	2,179	2,286	2,168	2,208	2,490	3,217	27,177
Nondurable goods, total	**24,065**	**24,116**	**27,511**	**27,275**	**27,886**	**27,608**	**28,022**	**29,051**	**27,391**	**28,315**	**29,829**	**37,614**	**338,683**
General merchandise group stores	3,744	3,958	5,186	5,192	5,382	5,179	4,932	5,406	4,980	5,529	6,819	11,105	67,412
Dept. stores (excl. leased depts.)	2,930	3,051	4,073	4,049	4,170	4,036	3,893	4,262	3,921	4,363	5,275	8,468	52,491
Dept. stores (incl. leased depts.)[1]	3,019	3,147	4,187	4,163	4,273	4,134	3,988	4,363	4,025	4,471	5,391	8,658	53,819
Food group stores	8,686	8,477	9,219	9,177	9,361	9,462	9,783	9,704	9,443	9,278	9,319	10,309	112,218
Grocery stores	8,388	8,150	8,856	8,833	8,958	9,065	9,400	9,313	9,077	8,929	8,936	9,880	107,785
Gasoline service stations	2,874	2,799	3,134	3,163	3,290	3,301	3,355	3,503	3,256	3,285	3,218	3,283	38,461
Apparel & accessory stores	1,637	1,646	2,252	2,135	2,105	1,959	1,991	2,326	2,058	2,195	2,434	3,870	26,608
Eating and drinking places	3,716	3,750	4,154	4,201	4,316	4,389	4,526	4,575	4,191	4,349	4,231	4,477	50,875
Drug & proprietary stores	1,558	1,609	1,707	1,666	1,679	1,637	1,578	1,650	1,586	1,612	1,675	2,156	20,113
GAF, total[2]	8,619	8,830	10,917	10,817	11,120	10,786	10,532	11,530	10,610	11,382	13,524	21,848	140,515
West													
Retail sales, total	**24,791**	**24,753**	**28,007**	**27,750**	**28,773**	**28,903**	**28,938**	**29,811**	**28,433**	**29,074**	**30,325**	**37,694**	**347,252**
Durable goods, total	**9,085**	**9,466**	**10,867**	**10,819**	**11,178**	**11,222**	**10,907**	**11,263**	**10,659**	**10,790**	**11,221**	**13,277**	**130,754**
Building materials group stores	1,156	1,311	1,663	1,760	1,811	1,772	1,762	1,865	1,775	1,768	1,638	1,632	19,913
Automotive dealers	5,257	5,470	6,308	6,220	6,396	6,386	6,149	6,216	5,878	5,922	6,055	6,173	72,430
Furniture group stores	1,416	1,364	1,500	1,507	1,551	1,621	1,589	1,681	1,633	1,669	1,844	2,332	19,707
Nondurable goods, total	**15,706**	**15,287**	**17,140**	**16,931**	**17,595**	**17,681**	**18,031**	**18,548**	**17,774**	**18,284**	**19,104**	**24,417**	**216,498**
General merchandise group stores	2,495	2,511	3,071	3,000	3,245	3,248	3,078	3,482	3,219	3,412	4,238	6,930	41,929
Dept. stores (excl. leased depts.)	1,721	1,746	2,134	2,123	2,248	2,237	2,144	2,407	2,255	2,351	2,945	4,806	29,117
Dept. stores (incl. leased depts.)[1]	1,790	1,813	2,222	2,211	2,329	2,315	2,224	2,480	2,331	2,429	3,029	4,937	30,110
Food group stores	5,164	4,917	5,437	5,442	5,556	5,591	5,919	5,738	5,566	5,747	5,599	6,234	66,910
Grocery stores	4,894	4,630	5,140	5,151	5,258	5,298	5,621	5,444	5,278	5,463	5,313	5,812	63,302
Gasoline service stations	1,630	1,631	1,735	1,742	1,859	1,871	1,936	1,999	1,849	1,863	1,764	1,731	21,610
Apparel & accessory stores	1,109	1,082	1,379	1,338	1,370	1,449	1,448	1,562	1,487	1,469	1,765	2,775	18,233
Eating and drinking places	2,965	2,876	3,142	3,165	3,279	3,301	3,459	3,510	3,394	3,431	3,284	3,591	39,397
Drug & proprietary stores	1,043	1,006	1,096	1,058	1,089	1,081	1,066	1,116	1,068	1,079	1,105	1,609	13,416
GAF, total[2]	5,937	5,959	7,010	6,843	7,278	7,465	7,232	7,945	7,478	7,696	9,249	14,781	94,873

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 9. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Regions: January 1986 to December 1995**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Region and kind of business	1987												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Northeast													
Retail sales, total	**22,574**	**22,834**	**26,000**	**26,965**	**27,952**	**28,779**	**28,424**	**28,788**	**28,279**	**28,774**	**28,730**	**35,236**	**333,335**
Durable goods, total	**7,266**	**8,065**	**9,810**	**10,301**	**10,515**	**11,721**	**11,388**	**11,329**	**11,076**	**10,390**	**9,996**	**12,016**	**123,873**
Building materials group stores	883	868	1,138	1,346	1,480	1,598	1,589	1,535	1,522	1,567	1,361	1,301	16,188
Automotive dealers	3,866	4,705	6,037	6,237	6,254	7,088	6,819	6,777	6,396	5,736	5,186	5,357	70,458
Furniture group stores	1,297	1,261	1,380	1,398	1,431	1,499	1,530	1,462	1,505	1,527	1,550	2,010	17,850
Nondurable goods, total	**15,308**	**14,769**	**16,190**	**16,664**	**17,437**	**17,058**	**17,036**	**17,459**	**17,203**	**18,384**	**18,734**	**23,220**	**209,462**
General merchandise group stores	1,754	1,942	2,324	2,592	2,858	2,688	2,375	2,753	2,684	2,937	3,617	5,638	34,162
Dept. stores (excl. leased depts.)	1,485	1,639	2,007	2,218	2,454	2,327	2,041	2,378	2,322	2,549	3,124	4,846	29,390
Dept. stores (incl. leased depts.)[1]	1,560	1,702	2,089	2,304	2,535	2,405	2,109	2,457	2,403	2,639	3,227	4,996	30,426
Food group stores	5,690	5,207	5,541	5,601	6,004	5,852	6,126	5,846	5,691	5,958	5,678	6,261	69,455
Grocery stores	5,220	4,743	5,048	5,074	5,450	5,294	5,535	5,273	5,133	5,405	5,157	5,642	62,974
Gasoline service stations	1,280	1,226	1,326	1,448	1,495	1,497	1,569	1,556	1,524	1,594	1,516	1,540	17,571
Apparel & accessory stores	1,203	1,197	1,496	1,685	1,665	1,596	1,439	1,702	1,758	1,833	1,894	2,830	20,298
Eating and drinking places	2,413	2,337	2,589	2,591	2,764	2,799	2,973	3,053	2,905	3,010	2,853	3,006	33,293
Drug & proprietary stores	825	794	832	885	873	896	879	882	888	945	912	1,184	10,795
GAF, total[2]	5,015	5,177	5,945	6,476	6,808	6,684	6,227	6,879	6,920	7,259	8,283	12,815	84,488
Midwest													
Retail sales, total	**25,066**	**25,584**	**29,316**	**30,922**	**31,926**	**31,930**	**31,533**	**32,186**	**30,486**	**31,820**	**31,160**	**37,344**	**369,273**
Durable goods, total	**8,319**	**9,611**	**11,486**	**12,136**	**12,313**	**12,961**	**12,444**	**12,703**	**11,763**	**11,816**	**11,029**	**12,374**	**138,955**
Building materials group stores	1,169	1,155	1,462	1,841	2,135	2,024	1,986	1,930	1,870	2,040	1,803	1,766	21,181
Automotive dealers	5,086	6,525	7,885	8,120	7,898	8,602	8,146	8,452	7,616	7,381	6,546	6,526	88,783
Furniture group stores	1,258	1,147	1,301	1,274	1,323	1,322	1,359	1,352	1,338	1,377	1,462	1,861	16,374
Nondurable goods, total	**16,747**	**15,973**	**17,830**	**18,786**	**19,613**	**18,969**	**19,089**	**19,483**	**18,723**	**20,004**	**20,131**	**24,970**	**230,318**
General merchandise group stores	2,573	2,608	3,189	3,520	3,848	3,490	3,304	3,778	3,431	3,917	4,528	7,038	45,224
Dept. stores (excl. leased depts.)	2,162	2,170	2,702	2,929	3,167	2,901	2,773	3,177	2,889	3,290	3,778	5,835	37,773
Dept. stores (incl. leased depts.)[1]	2,236	2,242	2,789	3,026	3,267	2,996	2,859	3,269	2,979	3,391	3,884	6,011	38,949
Food group stores	5,545	4,990	5,385	5,578	5,803	5,672	5,898	5,670	5,644	5,893	5,548	6,294	67,920
Grocery stores	5,264	4,713	5,079	5,206	5,426	5,307	5,525	5,308	5,300	5,534	5,211	5,874	63,747
Gasoline service stations	2,235	2,088	2,299	2,482	2,521	2,639	2,727	2,671	2,545	2,579	2,434	2,472	29,692
Apparel & accessory stores	1,095	1,068	1,315	1,416	1,386	1,287	1,243	1,475	1,386	1,496	1,532	2,378	17,077
Eating and drinking places	2,620	2,595	2,910	3,028	3,223	3,165	3,236	3,209	3,045	3,156	2,923	2,994	36,104
Drug & proprietary stores	961	902	928	950	1,006	1,010	983	965	927	981	988	1,278	11,879
GAF, total[2]	5,604	5,487	6,518	6,958	7,362	6,942	6,699	7,420	6,931	7,595	8,557	13,333	89,406
South													
Retail sales, total	**36,219**	**35,783**	**41,091**	**42,921**	**44,264**	**44,026**	**44,545**	**45,220**	**42,105**	**43,504**	**42,772**	**53,960**	**516,410**
Durable goods, total	**12,891**	**13,148**	**15,551**	**16,375**	**16,821**	**17,559**	**17,592**	**17,660**	**16,537**	**16,387**	**15,314**	**18,916**	**194,751**
Building materials group stores	1,891	1,876	2,422	2,653	2,797	2,768	2,651	2,536	2,424	2,550	2,229	2,208	29,005
Automotive dealers	7,398	7,865	9,478	9,957	10,092	10,837	10,999	11,134	10,250	9,820	8,716	9,733	116,279
Furniture group stores	2,050	1,902	2,087	2,044	2,096	2,131	2,164	2,199	2,182	2,186	2,311	3,092	26,444
Nondurable goods, total	**23,328**	**22,635**	**25,540**	**26,546**	**27,443**	**26,467**	**26,953**	**27,560**	**25,568**	**27,117**	**27,458**	**35,044**	**321,659**
General merchandise group stores	3,612	3,793	4,760	5,127	5,335	4,841	4,659	5,193	4,645	5,225	6,278	10,210	63,678
Dept. stores (excl. leased depts.)	2,782	2,878	3,696	3,939	4,107	3,755	3,685	4,101	3,658	4,116	4,850	7,750	49,317
Dept. stores (incl. leased depts.)[1]	2,882	2,979	3,812	4,062	4,224	3,870	3,775	4,201	3,757	4,231	4,971	7,940	50,704
Food group stores	8,661	8,043	8,689	8,888	9,421	9,163	9,614	9,432	8,934	9,216	8,755	9,541	108,357
Grocery stores	8,371	7,725	8,340	8,547	9,055	8,797	9,254	9,038	8,567	8,848	8,391	9,121	104,054
Gasoline service stations	2,757	2,706	3,011	3,051	3,137	3,201	3,309	3,279	3,053	3,043	2,970	3,140	36,657
Apparel & accessory stores	1,563	1,538	1,986	2,178	2,046	1,894	1,848	2,173	1,918	2,076	2,203	3,576	24,999
Eating and drinking places	3,617	3,455	3,845	4,049	4,205	4,190	4,275	4,287	3,797	4,024	3,802	4,100	47,646
Drug & proprietary stores	1,468	1,403	1,498	1,530	1,540	1,505	1,520	1,508	1,482	1,576	1,543	2,118	18,691
GAF, total[2]	8,307	8,358	9,983	10,597	10,900	10,246	10,011	10,991	10,116	10,932	12,500	20,339	133,280
West													
Retail sales, total	**22,969**	**22,525**	**25,559**	**26,376**	**27,216**	**27,060**	**27,481**	**28,226**	**26,540**	**27,268**	**27,166**	**33,895**	**322,281**
Durable goods, total	**7,949**	**8,275**	**9,678**	**9,995**	**10,212**	**10,337**	**10,257**	**10,621**	**10,026**	**9,868**	**9,703**	**11,363**	**118,284**
Building materials group stores	1,108	1,085	1,348	1,432	1,514	1,571	1,531	1,563	1,568	1,559	1,396	1,405	17,080
Automotive dealers	4,298	4,844	5,771	6,017	6,085	6,104	6,040	6,181	5,841	5,561	5,345	5,289	67,376
Furniture group stores	1,397	1,236	1,390	1,327	1,349	1,370	1,433	1,585	1,405	1,471	1,511	1,930	17,404
Nondurable goods, total	**15,020**	**14,250**	**15,881**	**16,381**	**17,004**	**16,723**	**17,224**	**17,605**	**16,514**	**17,400**	**17,463**	**22,532**	**203,997**
General merchandise group stores	2,229	2,308	2,662	2,902	3,099	3,013	2,955	3,305	2,964	3,267	3,815	6,387	38,906
Dept. stores (excl. leased depts.)	1,638	1,640	1,915	2,078	2,203	2,119	2,066	2,326	2,079	2,266	2,697	4,510	27,537
Dept. stores (incl. leased depts.)[1]	1,716	1,713	2,007	2,169	2,290	2,201	2,142	2,405	2,157	2,351	2,779	4,646	28,576
Food group stores	5,256	4,773	5,208	5,278	5,482	5,324	5,591	5,359	5,209	5,420	5,069	5,760	63,729
Grocery stores	4,988	4,492	4,922	4,977	5,211	5,043	5,307	5,072	4,934	5,135	4,777	5,346	60,204
Gasoline service stations	1,489	1,461	1,642	1,658	1,783	1,807	1,885	1,940	1,806	1,876	1,752	1,750	20,849
Apparel & accessory stores	1,099	1,039	1,262	1,332	1,333	1,359	1,383	1,494	1,347	1,357	1,535	2,408	16,948
Eating and drinking places	2,825	2,673	2,951	3,010	3,166	3,139	3,225	3,275	3,000	3,092	2,936	3,126	36,418
Drug & proprietary stores	1,021	928	999	1,031	1,035	1,031	1,045	1,068	1,012	1,059	1,024	1,524	12,777
GAF, total[2]	5,505	5,393	6,169	6,455	6,746	6,722	6,741	7,422	6,674	7,080	8,042	13,019	85,968

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 9. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Regions: January 1986 to December 1995**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Region and kind of business	1986												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Northeast													
Retail sales, total	**22,855**	**21,249**	**24,178**	**24,433**	**26,785**	**25,841**	**25,821**	**26,585**	**27,311**	**27,130**	**27,084**	**33,231**	**312,503**
Durable goods, total	**7,479**	**7,244**	**8,310**	**9,071**	**9,970**	**9,910**	**9,637**	**9,724**	**11,322**	**9,875**	**9,322**	**11,681**	**113,545**
Building materials group stores	869	743	895	1,130	1,303	1,294	1,267	1,266	1,267	1,301	1,134	1,089	13,558
Automotive dealers	4,394	4,370	5,063	5,517	5,949	5,965	5,724	5,722	7,158	5,697	5,068	5,851	66,478
Furniture group stores	1,210	1,179	1,262	1,284	1,420	1,374	1,423	1,419	1,408	1,489	1,565	2,018	17,051
Nondurable goods, total	**15,376**	**14,005**	**15,868**	**15,362**	**16,815**	**15,931**	**16,184**	**16,861**	**15,989**	**17,255**	**17,762**	**21,550**	**198,958**
General merchandise group stores	1,660	1,753	2,310	2,326	2,745	2,446	2,264	2,668	2,495	2,725	3,370	5,122	31,884
Dept. stores (excl. leased depts.)	1,388	1,450	1,949	1,973	2,351	2,080	1,888	2,261	2,133	2,311	2,873	4,328	26,985
Dept. stores (incl. leased depts.)[1]	1,446	1,511	2,031	2,055	2,449	2,167	1,966	2,356	2,221	2,408	2,992	4,508	28,110
Food group stores	5,333	4,794	5,321	5,085	5,619	5,339	5,672	5,628	5,355	5,688	5,601	6,087	65,522
Grocery stores	4,967	4,426	4,882	4,669	5,174	4,911	5,229	5,164	4,866	5,178	5,106	5,445	60,017
Gasoline service stations	1,683	1,492	1,517	1,380	1,486	1,492	1,475	1,419	1,330	1,349	1,276	1,334	17,233
Apparel & accessory stores	1,144	1,062	1,476	1,435	1,671	1,429	1,321	1,657	1,605	1,679	1,876	2,653	19,008
Eating and drinking places	2,339	2,156	2,441	2,566	2,791	2,763	2,940	3,015	2,670	2,905	2,597	2,717	31,900
Drug & proprietary stores	722	693	782	777	830	821	828	838	811	857	848	1,122	9,929
GAF, total[2]	4,683	4,634	5,760	5,716	6,631	6,054	5,742	6,569	6,363	6,731	7,815	11,766	78,464
Midwest													
Retail sales, total	**25,427**	**24,159**	**27,745**	**28,690**	**31,008**	**29,901**	**29,610**	**30,327**	**30,958**	**30,713**	**29,699**	**36,163**	**354,400**
Durable goods, total	**8,884**	**8,809**	**10,208**	**11,361**	**12,207**	**12,100**	**11,616**	**11,614**	**13,375**	**11,734**	**10,297**	**12,672**	**134,877**
Building materials group stores	1,075	980	1,257	1,672	1,845	1,844	1,818	1,808	1,705	1,790	1,536	1,537	18,867
Automotive dealers	5,911	6,088	6,933	7,707	8,163	8,088	7,588	7,517	9,469	7,592	6,251	7,346	88,653
Furniture group stores	1,223	1,071	1,258	1,243	1,294	1,301	1,367	1,370	1,330	1,414	1,464	1,914	16,249
Nondurable goods, total	**16,543**	**15,350**	**17,537**	**17,329**	**18,801**	**17,801**	**17,994**	**18,713**	**17,583**	**18,979**	**19,402**	**23,491**	**219,523**
General merchandise group stores	2,392	2,338	3,193	3,246	3,577	3,274	3,196	3,602	3,231	3,645	4,365	6,458	42,517
Dept. stores (excl. leased depts.)	1,972	1,918	2,656	2,689	2,969	2,754	2,644	3,031	2,720	3,034	3,683	5,374	35,444
Dept. stores (incl. leased depts.)[1]	2,038	1,982	2,746	2,778	3,066	2,845	2,731	3,131	2,809	3,134	3,805	5,551	36,616
Food group stores	5,435	4,947	5,420	5,261	5,864	5,460	5,745	5,668	5,281	5,665	5,583	6,020	66,349
Grocery stores	5,176	4,686	5,123	4,968	5,522	5,151	5,448	5,344	4,992	5,365	5,278	5,635	62,688
Gasoline service stations	2,762	2,413	2,402	2,345	2,532	2,642	2,566	2,499	2,355	2,393	2,253	2,305	29,467
Apparel & accessory stores	1,080	950	1,368	1,282	1,394	1,242	1,215	1,441	1,297	1,433	1,604	2,351	16,657
Eating and drinking places	2,135	2,167	2,510	2,616	2,702	2,676	2,762	2,901	2,741	2,888	2,661	2,737	31,496
Drug & proprietary stores	933	875	935	893	983	953	966	975	928	971	945	1,246	11,603
GAF, total[2]	5,281	4,934	6,466	6,415	7,064	6,592	6,523	7,260	6,614	7,276	8,396	12,676	85,497
South													
Retail sales, total	**35,630**	**33,507**	**38,661**	**38,844**	**41,949**	**39,594**	**40,264**	**41,156**	**40,771**	**40,723**	**40,246**	**51,135**	**482,480**
Durable goods, total	**13,087**	**12,282**	**14,037**	**14,909**	**16,103**	**15,357**	**15,618**	**15,659**	**17,327**	**15,547**	**14,408**	**18,636**	**182,970**
Building materials group stores	1,965	1,832	2,471	2,816	2,766	2,675	2,661	2,459	2,504	2,548	2,181	2,167	29,045
Automotive dealers	7,938	7,453	8,254	8,881	9,785	9,185	9,340	9,427	11,186	9,104	7,883	9,806	108,242
Furniture group stores	1,864	1,713	1,932	1,895	2,028	2,073	2,167	2,234	2,199	2,199	2,391	3,026	25,721
Nondurable goods, total	**22,543**	**21,225**	**24,624**	**23,935**	**25,846**	**24,237**	**24,646**	**25,497**	**23,444**	**25,176**	**25,838**	**32,499**	**299,510**
General merchandise group stores	3,192	3,359	4,485	4,409	4,895	4,384	4,281	4,816	4,243	4,800	6,051	9,406	58,321
Dept. stores (excl. leased depts.)	2,474	2,544	3,477	3,367	3,745	3,420	3,343	3,789	3,304	3,720	4,512	6,955	44,650
Dept. stores (incl. leased depts.)[1]	2,554	2,625	3,585	3,474	3,861	3,528	3,448	3,906	3,408	3,837	4,655	7,172	46,053
Food group stores	8,349	7,666	8,564	8,220	8,931	8,439	8,866	8,770	8,184	8,648	8,365	9,095	102,097
Grocery stores	8,099	7,425	8,292	7,964	8,668	8,177	8,598	8,493	7,917	8,366	8,083	8,741	98,823
Gasoline service stations	3,395	2,997	3,045	3,031	3,229	3,115	3,121	2,965	2,882	2,978	2,839	2,919	36,516
Apparel & accessory stores	1,543	1,473	2,135	1,902	2,045	1,806	1,766	2,163	1,827	1,974	2,141	3,388	24,163
Eating and drinking places	3,203	3,013	3,518	3,683	3,922	3,857	3,974	4,073	3,606	3,785	3,523	3,752	43,909
Drug & proprietary stores	1,361	1,311	1,449	1,372	1,443	1,367	1,380	1,398	1,340	1,432	1,407	1,966	17,226
GAF, total[2]	7,561	7,469	9,589	9,183	10,110	9,340	9,293	10,416	9,424	10,279	12,115	18,972	123,751
West													
Retail sales, total	**22,358**	**21,105**	**23,692**	**23,520**	**25,496**	**24,887**	**25,110**	**26,123**	**25,560**	**25,103**	**24,856**	**32,443**	**300,253**
Durable goods, total	**7,985**	**7,553**	**8,370**	**8,580**	**9,243**	**9,174**	**9,229**	**9,640**	**10,130**	**9,110**	**8,624**	**11,658**	**109,296**
Building materials group stores	1,044	991	1,168	1,318	1,355	1,428	1,415	1,397	1,453	1,457	1,262	1,346	15,634
Automotive dealers	4,725	4,545	4,959	5,027	5,495	5,387	5,316	5,603	6,182	5,041	4,541	5,944	62,765
Furniture group stores	1,258	1,115	1,242	1,237	1,327	1,293	1,345	1,422	1,390	1,457	1,560	2,047	16,693
Nondurable goods, total	**14,373**	**13,552**	**15,322**	**14,940**	**16,253**	**15,713**	**15,881**	**16,483**	**15,430**	**15,993**	**16,232**	**20,785**	**190,957**
General merchandise group stores	2,250	2,282	2,815	2,733	3,066	2,894	2,792	3,119	2,858	2,981	3,327	5,558	36,675
Dept. stores (excl. leased depts.)	1,690	1,709	2,119	2,061	2,304	2,161	2,118	2,360	2,178	2,172	2,471	4,064	27,407
Dept. stores (incl. leased depts.)[1]	1,766	1,785	2,215	2,154	2,408	2,256	2,212	2,465	2,274	2,269	2,581	4,245	28,630
Food group stores	5,103	4,651	5,176	5,049	5,513	5,234	5,453	5,411	5,094	5,366	5,273	5,728	63,051
Grocery stores	4,821	4,375	4,867	4,742	5,190	4,931	5,146	5,100	4,797	5,050	4,960	5,326	59,305
Gasoline service stations	1,567	1,466	1,504	1,473	1,599	1,626	1,650	1,599	1,624	1,636	1,551	1,582	18,877
Apparel & accessory stores	994	970	1,215	1,163	1,279	1,262	1,264	1,428	1,286	1,265	1,427	2,245	15,798
Eating and drinking places	2,474	2,303	2,636	2,591	2,750	2,757	2,781	2,956	2,655	2,720	2,658	2,829	32,110
Drug & proprietary stores	913	839	943	933	981	969	973	967	930	955	941	1,444	11,788
GAF, total[2]	5,245	5,087	6,070	5,916	6,541	6,301	6,272	6,909	6,412	6,615	7,341	11,841	80,550

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 10. Estimated Monthly Retail Sales, by Selected Kinds of Business for Geographic Divisions: January 1986 to December 1995

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Geographic division and kind of business	1995												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
New England, total	8,680	8,547	9,823	9,660	10,422	10,644	9,986	10,554	10,178	10,360	10,743	12,807	122,404
Nondurable goods, total	5,910	5,801	6,522	6,444	6,789	6,826	6,543	6,882	6,760	6,872	7,462	9,060	81,871
General merchandise group stores	781	788	941	967	1,059	1,079	991	1,045	1,028	1,059	1,324	1,928	12,990
Dept. stores (excl. leased depts.)	531	556	671	697	760	771	700	751	750	762	974	1,429	9,352
Dept. stores (incl. leased depts.)[1]	544	569	688	716	780	792	716	771	771	781	999	1,462	9,589
Food group stores	1,963	1,867	2,070	2,037	2,163	2,199	2,251	2,209	2,117	2,066	2,119	2,331	25,392
GAF, total[2]	1,867	1,845	2,195	2,246	2,442	2,437	2,296	2,563	2,487	2,499	2,908	4,298	30,083
Middle Atlantic, total	22,424	21,299	25,457	24,961	27,169	27,517	26,126	27,769	26,085	26,362	27,711	32,257	315,137
Durable goods, total	8,184	7,775	9,907	9,557	10,852	11,257	10,333	11,464	10,035	10,142	10,205	10,968	120,679
Automotive dealers	4,765	4,615	6,208	5,751	6,475	6,817	6,192	6,940	5,867	6,025	5,690	4,870	70,215
Nondurable goods, total	14,240	13,524	15,550	15,404	16,317	16,260	15,793	16,305	16,050	16,220	17,506	21,289	194,458
General merchandise group stores	1,866	1,937	2,381	2,471	2,684	2,675	2,476	2,602	2,597	2,674	3,532	4,991	32,886
Dept. stores (excl. leased depts.)	1,406	1,497	1,864	1,932	2,091	2,082	1,917	2,022	2,031	2,103	2,851	4,040	25,836
Dept. stores (incl. leased depts.)[1]	1,448	1,539	1,914	1,988	2,148	2,138	1,968	2,080	2,087	2,156	2,931	4,132	26,529
Food group stores	4,492	4,154	4,636	4,560	4,808	4,777	4,759	4,706	4,566	4,571	4,659	5,257	55,945
Gasoline service stations	1,327	1,271	1,391	1,354	1,500	1,550	1,537	1,575	1,455	1,440	1,398	1,433	17,231
Apparel & accessory stores	1,195	1,195	1,541	1,643	1,668	1,633	1,451	1,682	1,785	1,718	1,975	2,731	20,217
Eating and drinking places	2,119	2,019	2,337	2,367	2,571	2,638	2,674	2,745	2,533	2,483	2,355	2,498	29,339
Drug & proprietary stores	1,106	1,045	1,150	1,151	1,192	1,144	1,121	1,148	1,159	1,213	1,204	1,494	14,127
GAF, total[2]	5,121	5,049	6,057	6,192	6,615	6,671	6,265	6,802	6,777	6,749	8,379	12,211	82,888
East North Central, total	27,776	27,563	32,700	31,802	34,812	34,839	32,977	35,138	32,570	33,242	35,335	40,984	399,738
Durable goods, total	10,767	11,016	13,662	13,009	14,801	15,120	13,680	14,847	13,209	13,509	13,885	15,285	162,790
Automotive dealers	6,807	7,161	9,100	8,387	9,307	9,845	8,686	9,519	8,096	8,381	8,194	7,521	101,004
Furniture group stores	1,665	1,561	1,794	1,637	1,855	1,864	1,827	2,011	1,929	2,008	2,278	2,943	23,372
Nondurable goods, total	17,009	16,547	19,038	18,793	20,011	19,719	19,297	20,291	19,361	19,733	21,450	25,699	236,948
General merchandise group stores	3,281	3,283	4,053	4,101	4,335	4,436	4,151	4,467	4,241	4,439	5,586	7,727	54,100
Dept. stores (excl. leased depts.)	2,713	2,727	3,404	3,438	3,600	3,718	3,490	3,776	3,598	3,750	4,769	6,584	45,567
Dept. stores (incl. leased depts.)[1]	2,770	2,780	3,472	3,510	3,671	3,789	3,552	3,849	3,665	3,824	4,866	6,703	46,451
Food group stores	4,769	4,487	4,855	4,810	5,083	5,018	5,071	5,131	4,922	4,869	5,045	5,589	59,649
Gasoline service stations	2,004	1,861	2,120	2,107	2,293	2,366	2,322	2,338	2,194	2,186	2,085	2,189	26,065
Apparel & accessory stores	940	964	1,246	1,279	1,339	1,315	1,210	1,428	1,417	1,356	1,621	2,266	16,381
Eating and drinking places	3,127	3,078	3,585	3,509	3,694	3,627	3,708	3,858	3,583	3,573	3,366	3,532	42,240
GAF, total[2]	6,685	6,644	8,001	7,989	8,650	8,701	8,199	9,058	8,689	8,860	10,926	15,807	108,209
West North Central, total	12,472	12,354	14,470	14,247	15,218	15,330	14,705	15,296	14,348	14,369	14,808	16,927	174,544
Durable goods, total	4,633	4,818	5,850	5,602	6,153	6,220	5,763	6,088	5,579	5,434	5,438	5,903	67,481
Automotive dealers	3,127	3,319	4,157	3,864	4,176	4,267	3,836	4,131	3,714	3,497	3,396	3,251	44,735
Nondurable goods, total	7,839	7,536	8,620	8,645	9,065	9,110	8,942	9,208	8,769	8,935	9,370	11,024	107,063
General merchandise group stores	1,429	1,413	1,732	1,752	1,876	1,901	1,815	1,971	1,851	1,893	2,312	3,197	23,142
Dept. stores (excl. leased depts.)	1,168	1,171	1,425	1,424	1,515	1,539	1,455	1,614	1,503	1,539	1,900	2,651	18,904
Dept. stores (incl. leased depts.)[1]	1,183	1,188	1,442	1,441	1,533	1,556	1,470	1,632	1,521	1,556	1,924	2,678	19,124
Food group stores	2,438	2,263	2,444	2,525	2,599	2,583	2,707	2,629	2,480	2,575	2,558	2,787	30,588
Gasoline service stations	1,011	969	1,103	1,103	1,311	1,395	1,252	1,230	1,174	1,172	1,077	1,109	13,906
Apparel & accessory stores	382	371	469	469	478	472	460	552	493	465	558	789	5,958
GAF, total[2]	2,694	2,654	3,148	3,128	3,351	3,354	3,239	3,610	3,372	3,389	4,133	5,907	41,979
South Atlantic, total	32,160	31,825	37,302	36,367	38,057	37,618	36,344	37,648	36,193	36,491	38,204	45,424	443,633
Durable goods, total	13,479	13,461	16,322	15,575	16,796	16,792	15,629	16,228	15,629	15,500	15,537	17,775	188,723
Automotive dealers	8,012	8,208	10,083	9,530	10,270	10,313	9,407	9,767	9,256	9,236	8,705	8,501	111,288
Furniture group stores	1,972	1,877	2,085	1,892	2,029	2,086	2,075	2,196	2,198	2,160	2,572	3,302	26,444
Nondurable goods, total	18,681	18,364	20,980	20,792	21,261	20,826	20,715	21,420	20,564	20,991	22,667	27,649	254,910
General merchandise group stores	3,329	3,430	4,151	4,234	4,301	4,174	4,103	4,366	4,072	4,299	5,514	8,062	54,035
Dept. stores (excl. leased depts.)	2,478	2,586	3,183	3,254	3,242	3,160	3,134	3,334	3,116	3,285	4,274	6,165	41,211
Dept. stores (incl. leased depts.)[1]	2,527	2,638	3,247	3,317	3,304	3,217	3,188	3,403	3,176	3,342	4,353	6,255	41,967
Food group stores	6,304	5,925	6,588	6,472	6,624	6,521	6,639	6,643	6,441	6,442	6,564	7,251	78,414
Gasoline service stations	2,064	1,982	2,254	2,225	2,381	2,400	2,363	2,368	2,223	2,205	2,147	2,200	26,812
Apparel & accessory stores	1,269	1,342	1,764	1,826	1,766	1,673	1,612	1,841	1,708	1,683	2,086	2,957	21,527
GAF, total[2]	7,582	7,724	9,127	9,109	9,332	9,175	8,997	9,711	9,248	9,361	11,757	17,479	118,602
East South Central, total	9,432	9,398	11,237	11,084	11,955	11,959	11,485	12,058	11,162	11,140	11,768	13,568	136,246
Durable goods, total	3,868	3,827	4,844	4,663	5,179	5,274	4,853	5,196	4,783	4,662	4,722	5,146	57,017
Nondurable goods, total	5,564	5,571	6,393	6,421	6,776	6,685	6,632	6,862	6,379	6,478	7,046	8,422	79,229
General merchandise group stores	1,199	1,236	1,551	1,579	1,598	1,597	1,552	1,652	1,558	1,647	2,111	2,874	20,154
Dept. stores (excl. leased depts.)	942	981	1,245	1,269	1,272	1,267	1,239	1,309	1,248	1,329	1,686	2,302	16,089
Dept. stores (incl. leased depts.)[1]	951	991	1,257	1,283	1,285	1,280	1,251	1,323	1,261	1,341	1,702	2,322	16,247
GAF, total[2]	2,289	2,181	2,684	2,754	2,866	2,822	2,781	3,038	2,787	2,916	3,715	5,172	36,005
West South Central, total	17,707	17,537	20,637	19,874	21,513	21,556	21,009	21,888	20,388	20,361	20,780	24,813	248,063
Durable goods, total	7,007	7,073	8,675	7,968	9,089	9,374	8,760	9,352	8,620	8,444	8,279	9,396	102,037
Automotive dealers	4,707	4,848	6,109	5,398	6,221	6,480	6,013	6,367	5,839	5,648	5,255	5,279	68,164
Nondurable goods, total	10,700	10,464	11,962	11,906	12,424	12,182	12,249	12,536	11,768	11,917	12,501	15,417	146,026
General merchandise group stores	2,226	2,270	2,707	2,776	2,891	2,835	2,824	2,973	2,679	2,769	3,305	4,850	35,105
Dept. stores (excl. leased depts.)	1,818	1,874	2,244	2,291	2,373	2,344	2,365	2,484	2,230	2,305	2,787	4,115	29,230
Dept. stores (incl. leased depts.)[1]	1,835	1,892	2,267	2,314	2,395	2,365	2,385	2,509	2,251	2,326	2,814	4,150	29,503
Food group stores	3,432	3,233	3,650	3,570	3,726	3,719	3,762	3,737	3,648	3,601	3,611	3,976	43,665
Apparel & accessory stores	639	649	843	868	856	820	839	972	867	860	1,030	1,586	10,829
GAF, total[2]	4,304	4,248	5,032	5,104	5,357	5,271	5,231	5,711	5,232	5,306	6,356	9,558	66,710
Mountain, total	10,574	10,141	11,682	11,364	12,167	12,474	12,256	12,852	12,157	12,217	12,535	14,670	145,089
Nondurable goods, total	6,598	6,358	7,308	7,109	7,460	7,573	7,547	7,828	7,274	7,422	7,813	9,430	89,720
General merchandise group stores	1,149	1,144	1,360	1,355	1,449	1,463	1,429	1,552	1,401	1,469	1,735	2,583	18,089
Dept. stores (excl. leased depts.)	875	884	1,050	1,040	1,109	1,110	1,093	1,201	1,074	1,122	1,350	2,040	13,948
Dept. stores (incl. leased depts.)[1]	888	899	1,067	1,059	1,126	1,127	1,109	1,220	1,091	1,139	1,371	2,067	14,163
Food group stores	2,213	2,106	2,373	2,326	2,406	2,426	2,473	2,441	2,342	2,320	2,361	2,570	28,357
GAF, total[2]	2,547	2,478	2,891	2,828	3,007	3,007	2,959	3,317	3,024	3,079	3,605	5,371	38,113

See footnotes on next page.

Table 10. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Geographic Divisions: January 1986 to December 1995**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Geographic division and kind of business	1995												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Pacific, total	**25,818**	**25,325**	**28,823**	**28,175**	**30,059**	**30,638**	**29,991**	**30,975**	**29,695**	**29,445**	**30,475**	**36,544**	**355,963**
Durable goods, total	9,943	10,114	11,602	11,194	12,179	12,647	12,012	12,512	12,085	11,817	11,852	13,626	141,583
Automotive dealers	5,540	5,654	6,615	6,242	6,834	7,243	6,735	6,877	6,861	6,519	6,156	6,037	77,313
Furniture group stores	1,779	1,650	1,856	1,684	1,723	1,766	1,740	1,818	1,829	1,805	2,044	2,601	22,295
Nondurable goods, total	15,875	15,211	17,221	16,981	17,880	17,991	17,979	18,463	17,610	17,628	18,623	22,918	214,380
General merchandise group stores	3,045	2,964	3,465	3,508	3,718	3,774	3,713	3,898	3,632	3,720	4,398	6,568	46,403
Dept. stores, (excl. leased depts.)	1,905	1,914	2,255	2,292	2,418	2,448	2,438	2,575	2,398	2,422	2,993	4,688	30,746
Dept. stores, (incl. leased depts.)[1]	1,946	1,959	2,307	2,344	2,473	2,498	2,489	2,630	2,452	2,474	3,057	4,772	31,401
Food group stores	5,242	4,857	5,469	5,273	5,441	5,460	5,535	5,501	5,424	5,280	5,394	6,173	65,049
Gasoline service stations	1,822	1,753	1,905	1,886	2,056	2,053	2,063	2,117	1,975	1,941	1,861	1,857	23,289
Apparel & accessory stores	1,063	1,070	1,316	1,355	1,397	1,482	1,473	1,541	1,429	1,368	1,650	2,404	17,548
Eating and drinking places	2,706	2,638	2,930	2,975	3,119	3,096	3,198	3,270	3,041	3,143	2,999	3,107	36,222
Drug & proprietary stores	957	915	977	978	1,007	980	945	966	942	964	969	1,252	11,852
GAF, total[2]	6,935	6,719	7,748	7,638	8,037	8,233	8,125	8,607	8,056	8,081	9,603	14,447	102,229

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 10. Estimated Monthly Retail Sales, by Selected Kinds of Business for Geographic Divisions: January 1986 to December 1995—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Geographic division and kind of business	1994												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
New England, total	**8,412**	**8,318**	**9,896**	**9,758**	**10,101**	**10,401**	**9,979**	**10,458**	**10,316**	**10,523**	**10,633**	**12,863**	**121,658**
Nondurable goods, total	5,989	5,840	6,660	6,421	6,634	6,675	6,605	6,841	6,740	6,979	7,296	9,050	81,730
General merchandise group stores	741	748	928	958	1,015	1,068	963	1,058	1,044	1,099	1,359	2,027	13,008
Dept. stores (excl. leased depts.)	493	508	638	679	722	755	674	761	752	799	1,012	1,529	9,322
Dept. stores (incl. leased depts.)[1]	508	522	656	700	743	776	692	784	775	820	1,038	1,564	9,578
Food group stores	1,956	1,827	2,044	1,995	2,117	2,143	2,215	2,160	2,096	2,098	2,036	2,231	24,918
GAF, total[2]	1,725	1,757	2,158	2,219	2,353	2,417	2,289	2,633	2,530	2,616	3,006	4,524	30,227
Middle Atlantic, total	**20,834**	**20,783**	**24,920**	**24,971**	**26,010**	**26,580**	**25,445**	**26,604**	**25,721**	**26,124**	**26,955**	**32,159**	**307,106**
Durable goods, total	7,098	7,504	9,394	9,846	10,278	10,679	9,804	10,437	9,905	9,847	9,812	11,001	115,605
Automotive dealers	4,117	4,634	6,011	6,114	6,076	6,386	5,768	6,098	5,827	5,684	5,380	4,847	66,942
Nondurable goods, total	13,736	13,279	15,526	15,125	15,732	15,901	15,641	16,167	15,816	16,277	17,143	21,158	191,501
General merchandise group stores	1,615	1,792	2,301	2,365	2,501	2,573	2,346	2,569	2,576	2,774	3,492	5,118	32,022
Dept. stores (excl. leased depts.)	1,239	1,388	1,810	1,875	1,966	2,017	1,828	2,029	2,036	2,207	2,835	4,152	25,382
Dept. stores (incl. leased depts.)[1]	1,283	1,431	1,865	1,935	2,026	2,077	1,882	2,087	2,098	2,269	2,915	4,243	26,111
Food group stores	4,584	4,196	4,733	4,518	4,739	4,773	4,793	4,667	4,623	4,650	4,687	5,243	56,206
Gasoline service stations	1,235	1,207	1,320	1,299	1,388	1,458	1,490	1,543	1,439	1,476	1,432	1,453	16,740
Apparel & accessory stores	1,156	1,195	1,606	1,678	1,640	1,620	1,483	1,736	1,779	1,831	1,978	2,824	20,526
Eating and drinking places	1,953	2,022	2,313	2,402	2,565	2,647	2,708	2,720	2,467	2,418	2,234	2,416	28,865
Drug & proprietary stores	1,032	998	1,131	1,043	1,090	1,080	1,086	1,111	1,071	1,113	1,103	1,411	13,269
GAF, total[2]	4,600	4,802	5,989	6,138	6,316	6,523	6,045	6,691	6,600	6,896	8,180	12,284	81,064
East North Central, total	**25,484**	**26,228**	**31,438**	**31,726**	**31,627**	**32,236**	**31,019**	**32,945**	**31,299**	**32,552**	**33,513**	**39,936**	**380,003**
Durable goods, total	9,643	10,454	13,162	13,625	12,793	13,390	12,239	13,345	12,595	12,922	12,739	14,360	151,267
Automotive dealers	6,113	6,939	8,851	9,008	7,826	8,423	7,614	8,306	7,806	8,018	7,517	7,129	93,550
Furniture group stores	1,374	1,378	1,657	1,575	1,568	1,682	1,624	1,739	1,684	1,775	2,039	2,728	20,823
Nondurable goods, total	15,841	15,774	18,276	18,101	18,834	18,846	18,780	19,600	18,704	19,630	20,774	25,576	228,736
General merchandise group stores	3,039	3,075	3,832	3,856	4,005	4,092	3,853	4,225	3,949	4,408	5,270	7,705	51,309
Dept. stores (excl. leased depts.)	2,520	2,544	3,212	3,221	3,329	3,412	3,223	3,559	3,321	3,694	4,440	6,500	42,975
Dept. stores (incl. leased depts.)[1]	2,579	2,602	3,282	3,294	3,401	3,487	3,289	3,634	3,394	3,772	4,533	6,634	43,901
Food group stores	4,552	4,342	4,792	4,743	4,968	4,984	5,078	5,037	4,859	4,826	4,893	5,549	58,623
Gasoline service stations	1,799	1,729	1,901	1,907	1,981	2,079	2,189	2,259	2,165	2,163	2,092	2,147	24,411
Apparel & accessory stores	933	972	1,295	1,246	1,262	1,237	1,185	1,422	1,324	1,390	1,581	2,340	16,187
Eating and drinking places	2,757	2,956	3,380	3,348	3,517	3,567	3,729	3,678	3,455	3,541	3,316	3,546	40,790
GAF, total[2]	6,104	6,192	7,637	7,577	7,771	7,969	7,575	8,435	7,932	8,540	10,167	15,358	101,257
West North Central, total	**11,491**	**11,401**	**13,813**	**13,510**	**14,246**	**14,256**	**13,899**	**14,602**	**13,972**	**14,210**	**14,356**	**16,861**	**166,617**
Durable goods, total	4,166	4,397	5,687	5,491	5,876	5,869	5,427	5,793	5,565	5,488	5,314	5,912	64,985
Automotive dealers	2,787	3,028	4,078	3,745	3,861	3,889	3,447	3,743	3,631	3,508	3,310	3,259	42,286
Nondurable goods, total	7,325	7,004	8,126	8,019	8,370	8,387	8,472	8,809	8,407	8,722	9,042	10,949	101,632
General merchandise group stores	1,332	1,322	1,676	1,649	1,779	1,749	1,690	1,855	1,713	1,870	2,182	3,145	21,962
Dept. stores (excl. leased depts.)	1,076	1,071	1,359	1,319	1,428	1,401	1,350	1,510	1,387	1,520	1,792	2,605	17,818
Dept. stores (incl. leased depts.)[1]	1,088	1,087	1,378	1,338	1,447	1,420	1,369	1,530	1,407	1,540	1,817	2,638	18,059
Food group stores	2,281	2,088	2,337	2,364	2,421	2,466	2,578	2,515	2,425	2,508	2,523	2,777	29,283
Gasoline service stations	993	923	1,027	1,067	1,174	1,159	1,183	1,198	1,139	1,144	1,077	1,087	13,171
Apparel & accessory stores	359	374	481	462	483	473	478	584	501	514	588	872	6,169
GAF, total[2]	2,508	2,544	3,082	3,051	3,202	3,178	3,131	3,489	3,204	3,387	3,953	5,861	40,590
South Atlantic, total	**29,399**	**29,819**	**35,060**	**34,179**	**34,783**	**34,724**	**34,003**	**35,322**	**34,141**	**34,740**	**36,163**	**43,870**	**416,203**
Durable goods, total	11,790	12,188	14,770	14,375	14,879	15,025	14,081	14,930	14,630	14,360	14,776	17,129	172,933
Automotive dealers	7,214	7,456	9,057	8,584	8,762	8,874	8,201	8,702	8,454	8,332	8,236	8,248	100,120
Furniture group stores	1,663	1,647	1,829	1,745	1,845	1,886	1,906	2,034	2,022	2,038	2,344	3,045	24,004
Nondurable goods, total	17,609	17,631	20,290	19,804	19,904	19,699	19,922	20,392	19,511	20,380	21,387	26,741	243,270
General merchandise group stores	3,089	3,299	3,971	3,871	3,936	3,915	3,832	4,108	3,828	4,211	5,069	7,839	50,968
Dept. stores (excl. leased depts.)	2,276	2,458	3,006	2,940	2,944	2,934	2,894	3,128	2,894	3,199	3,851	5,934	38,458
Dept. stores (incl. leased depts.)[1]	2,322	2,511	3,069	3,007	3,004	2,992	2,950	3,191	2,952	3,260	3,926	6,035	39,219
Food group stores	5,857	5,578	6,240	6,121	6,194	6,185	6,377	6,289	6,154	6,242	6,247	6,958	74,442
Gasoline service stations	1,988	1,920	2,165	2,178	2,200	2,224	2,280	2,343	2,193	2,202	2,167	2,226	26,086
Apparel & accessory stores	1,215	1,312	1,743	1,693	1,627	1,595	1,572	1,834	1,633	1,751	1,969	2,978	20,922
GAF, total[2]	6,799	7,163	8,553	8,345	8,490	8,535	8,441	9,221	8,649	9,150	10,836	16,756	110,938
East South Central, total	**8,311**	**8,970**	**10,573**	**10,402**	**10,729**	**10,886**	**10,482**	**11,203**	**10,690**	**10,731**	**11,177**	**13,160**	**127,314**
Durable goods, total	3,077	3,469	4,405	4,290	4,436	4,674	4,214	4,668	4,523	4,285	4,370	4,954	51,365
Nondurable goods, total	5,234	5,501	6,168	6,112	6,293	6,212	6,268	6,535	6,167	6,446	6,807	8,206	75,949
General merchandise group stores	1,084	1,202	1,454	1,446	1,483	1,473	1,440	1,542	1,430	1,583	1,911	2,749	18,797
Dept. stores (excl. leased depts.)	853	937	1,150	1,137	1,163	1,158	1,142	1,219	1,140	1,269	1,510	2,196	14,874
Dept. stores (incl. leased depts.)[1]	863	950	1,164	1,152	1,178	1,173	1,156	1,235	1,156	1,284	1,527	2,219	15,057
GAF, total[2]	2,029	2,102	2,499	2,468	2,563	2,549	2,520	2,815	2,547	2,812	3,329	4,914	33,147
West South Central, total	**16,209**	**16,388**	**19,233**	**18,777**	**19,671**	**19,875**	**19,607**	**20,350**	**19,056**	**19,326**	**19,882**	**24,173**	**232,547**
Durable goods, total	6,182	6,454	7,794	7,648	8,036	8,359	7,933	8,303	7,756	7,630	7,748	8,918	92,761
Automotive dealers	4,134	4,415	5,407	5,170	5,403	5,684	5,286	5,491	5,147	5,084	4,918	5,027	61,166
Nondurable goods, total	10,027	9,934	11,439	11,129	11,635	11,516	11,674	12,047	11,300	11,696	12,134	15,255	139,786
General merchandise group stores	2,143	2,193	2,676	2,536	2,697	2,663	2,654	2,811	2,519	2,758	3,150	4,784	33,584
Dept. stores (excl. leased depts.)	1,705	1,752	2,166	2,031	2,167	2,134	2,157	2,291	2,042	2,241	2,575	3,943	27,204
Dept. stores (incl. leased depts.)[1]	1,725	1,773	2,191	2,055	2,191	2,156	2,180	2,315	2,065	2,264	2,600	3,980	27,495
Food group stores	3,298	3,127	3,522	3,442	3,512	3,535	3,558	3,540	3,479	3,453	3,424	3,840	41,730
Apparel & accessory stores	673	706	902	851	854	803	863	959	795	859	995	1,566	10,826
GAF, total[2]	4,069	4,150	4,969	4,754	4,992	4,925	4,939	5,302	4,773	5,117	5,933	9,193	63,116
Mountain, total	**9,756**	**9,508**	**11,233**	**10,727**	**11,188**	**11,589**	**11,789**	**12,257**	**11,651**	**11,699**	**11,792**	**14,138**	**137,327**
Nondurable goods, total	6,094	5,931	6,898	6,588	6,872	6,984	7,129	7,441	6,981	7,235	7,477	9,125	84,755
General merchandise group stores	1,055	1,069	1,294	1,259	1,341	1,349	1,326	1,433	1,304	1,439	1,682	2,466	17,017
Dept. stores (excl. leased depts.)	799	806	992	957	1,018	1,019	1,011	1,108	993	1,099	1,308	1,950	13,060
Dept. stores (incl. leased depts.)[1]	813	822	1,011	977	1,036	1,037	1,028	1,127	1,011	1,117	1,334	1,981	13,294
Food group stores	2,159	2,023	2,317	2,190	2,286	2,325	2,397	2,357	2,306	2,340	2,314	2,569	27,583
GAF, total[2]	2,292	2,283	2,743	2,568	2,717	2,776	2,798	3,111	2,817	3,020	3,447	5,216	35,788

See footnotes on next page.

Table 10. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Geographic Divisions: January 1986 to December 1995**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Geographic division and kind of business	1994												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Pacific, total	**24,632**	**24,285**	**27,720**	**27,305**	**28,245**	**28,935**	**29,027**	**29,525**	**28,510**	**29,053**	**29,565**	**35,656**	**342,458**
Durable goods, total	9,492	9,560	10,940	10,846	11,300	11,647	11,609	11,904	11,623	11,713	11,352	13,100	135,086
Automotive dealers	5,400	5,511	6,229	6,158	6,359	6,573	6,544	6,600	6,493	6,677	6,092	5,883	74,519
Furniture group stores	1,518	1,477	1,667	1,583	1,669	1,704	1,731	1,782	1,808	1,827	2,030	2,702	21,498
Nondurable goods, total	15,140	14,725	16,780	16,459	16,945	17,288	17,418	17,621	16,887	17,340	18,213	22,556	207,372
General merchandise group stores	2,864	2,870	3,403	3,290	3,491	3,542	3,489	3,683	3,487	3,693	4,374	6,356	44,542
Dept. stores, (excl. leased depts.)	1,783	1,811	2,223	2,121	2,266	2,322	2,289	2,450	2,279	2,404	2,995	4,583	29,526
Dept. stores, (incl. leased depts.)[1]	1,835	1,870	2,291	2,184	2,327	2,379	2,346	2,510	2,342	2,460	3,060	4,674	30,278
Food group stores	4,988	4,706	5,295	5,144	5,238	5,390	5,506	5,344	5,283	5,263	5,263	6,058	63,478
Gasoline service stations	1,670	1,612	1,799	1,798	1,892	1,983	1,985	2,058	1,922	1,970	1,914	1,946	22,549
Apparel & accessory stores	1,051	1,096	1,403	1,376	1,389	1,506	1,529	1,573	1,409	1,447	1,702	2,480	17,961
Eating and drinking places	2,612	2,531	2,770	2,832	2,847	2,804	2,933	2,855	2,729	2,841	2,729	2,878	33,361
Drug & proprietary stores	981	918	1,015	996	1,009	994	975	998	930	963	953	1,291	12,023
GAF, total[2]	6,408	6,469	7,566	7,304	7,652	7,887	7,917	8,316	7,880	8,103	9,484	14,150	99,136

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 10. Estimated Monthly Retail Sales, by Selected Kinds of Business for Geographic Divisions: January 1986 to December 1995—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Geographic division and kind of business	1993												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
New England, total	8,234	7,917	8,862	9,138	9,378	9,693	9,681	9,691	9,666	9,967	10,051	12,167	114,445
Nondurable goods, total	5,723	5,542	6,120	6,151	6,413	6,343	6,388	6,414	6,483	6,813	7,097	8,754	78,241
General merchandise group stores	706	745	856	953	1,009	977	931	997	1,001	1,085	1,313	1,993	12,566
Dept. stores (excl. leased depts.)	471	478	558	647	708	677	623	694	697	762	942	1,455	8,712
Dept. stores (incl. leased depts.)[1]	484	494	576	668	729	698	642	717	719	783	969	1,490	8,969
Food group stores	1,912	1,762	1,905	1,917	2,043	1,998	2,129	2,005	1,963	2,020	1,975	2,178	23,807
GAF, total[2]	1,753	1,741	1,969	2,199	2,308	2,244	2,227	2,448	2,374	2,467	2,813	4,342	28,885
Middle Atlantic, total	20,775	19,595	22,036	23,735	24,471	24,885	24,897	24,950	24,156	24,680	25,428	30,933	290,541
Durable goods, total	6,927	6,529	7,705	8,889	9,113	9,629	9,572	9,554	8,886	8,845	8,938	10,500	105,087
Automotive dealers	3,824	3,646	4,572	5,330	5,189	5,512	5,369	5,535	5,027	5,036	4,913	4,673	58,626
Nondurable goods, total	13,848	13,066	14,331	14,846	15,358	15,256	15,325	15,396	15,270	15,835	16,490	20,433	185,454
General merchandise group stores	1,640	1,686	2,003	2,279	2,462	2,310	2,201	2,350	2,404	2,576	3,231	4,835	29,977
Dept. stores (excl. leased depts.)	1,256	1,291	1,558	1,799	1,936	1,811	1,699	1,844	1,893	2,052	2,615	3,945	23,699
Dept. stores (incl. leased depts.)[1]	1,298	1,336	1,609	1,860	1,999	1,866	1,751	1,899	1,954	2,111	2,688	4,039	24,410
Food group stores	4,445	4,089	4,409	4,377	4,582	4,636	4,862	4,588	4,594	4,680	4,595	5,193	55,050
Gasoline service stations	1,283	1,244	1,322	1,350	1,437	1,442	1,447	1,417	1,343	1,404	1,356	1,373	16,418
Apparel & accessory stores	1,259	1,149	1,378	1,697	1,694	1,582	1,516	1,697	1,733	1,800	1,915	2,731	20,151
Eating and drinking places	2,118	1,972	2,122	2,254	2,424	2,500	2,516	2,573	2,335	2,386	2,191	2,297	27,688
Drug & proprietary stores	1,037	1,062	1,089	1,119	1,116	1,128	1,109	1,092	1,077	1,094	1,102	1,446	13,471
GAF, total[2]	4,774	4,555	5,227	5,957	6,184	6,124	6,099	6,339	6,344	6,546	7,671	11,730	77,550
East North Central, total	24,461	23,949	28,179	29,360	30,402	30,001	30,231	30,172	29,019	30,216	31,117	37,165	354,272
Durable goods, total	8,643	8,795	10,814	11,510	11,801	12,096	11,964	11,791	11,243	11,373	11,386	13,087	134,503
Automotive dealers	5,390	5,681	7,045	7,527	7,475	7,634	7,623	7,380	6,886	7,028	6,692	6,470	82,831
Furniture group stores	1,281	1,200	1,385	1,304	1,326	1,416	1,476	1,464	1,495	1,524	1,759	2,339	17,969
Nondurable goods, total	15,818	15,154	17,365	17,850	18,601	17,905	18,267	18,381	17,776	18,843	19,731	24,078	219,769
General merchandise group stores	2,809	2,778	3,366	3,571	3,818	3,661	3,649	3,880	3,727	4,113	4,842	7,075	47,289
Dept. stores (excl. leased depts.)	2,305	2,264	2,795	2,976	3,165	3,028	3,022	3,261	3,130	3,455	4,064	5,968	39,433
Dept. stores (incl. leased depts.)[1]	2,357	2,321	2,859	3,046	3,234	3,093	3,085	3,330	3,199	3,529	4,152	6,092	40,297
Food group stores	4,566	4,321	4,664	4,778	5,037	4,862	5,115	4,884	4,658	4,782	4,744	5,289	57,700
Gasoline service stations	1,825	1,740	1,928	1,936	2,073	2,061	2,076	2,026	1,914	1,995	1,885	1,900	23,359
Apparel & accessory stores	999	965	1,178	1,316	1,328	1,256	1,258	1,408	1,374	1,399	1,553	2,303	16,337
Eating and drinking places	2,901	2,696	3,227	3,294	3,410	3,386	3,527	3,517	3,289	3,403	3,155	3,361	39,166
GAF, total[2]	5,755	5,593	6,651	7,008	7,314	7,189	7,215	7,656	7,431	7,857	9,245	14,080	92,994
West North Central, total	10,862	10,466	12,571	12,883	13,210	13,159	13,104	13,350	12,905	13,377	13,519	15,818	155,224
Durable goods, total	3,790	3,712	4,985	5,035	5,019	5,255	4,960	5,059	4,882	4,965	4,983	5,565	58,210
Automotive dealers	2,483	2,476	3,503	3,455	3,312	3,503	3,233	3,306	3,210	3,247	3,150	3,145	38,023
Nondurable goods, total	7,072	6,754	7,586	7,848	8,191	7,904	8,144	8,291	8,023	8,412	8,536	10,253	97,014
General merchandise group stores	1,226	1,193	1,455	1,555	1,688	1,602	1,615	1,758	1,649	1,820	2,055	2,946	20,562
Dept. stores (excl. leased depts.)	986	965	1,172	1,230	1,342	1,269	1,266	1,412	1,319	1,448	1,648	2,397	16,454
Dept. stores (incl. leased depts.)[1]	999	978	1,187	1,247	1,358	1,285	1,281	1,430	1,337	1,464	1,671	2,425	16,662
Food group stores	2,264	2,078	2,208	2,352	2,386	2,332	2,460	2,295	2,246	2,403	2,324	2,541	27,889
Gasoline service stations	1,006	935	1,039	1,097	1,163	1,134	1,151	1,105	1,061	1,135	1,067	1,052	12,945
Apparel & accessory stores	379	361	445	495	511	468	492	556	520	520	579	843	6,169
GAF, total[2]	2,362	2,282	2,714	2,858	3,075	2,993	3,007	3,262	3,071	3,231	3,720	5,493	38,068
South Atlantic, total	27,928	28,082	30,666	31,988	32,773	32,212	32,544	32,029	31,170	32,254	34,071	41,070	386,787
Durable goods, total	10,497	10,937	11,837	12,647	13,226	13,257	13,052	12,707	12,517	12,528	13,389	15,491	152,085
Automotive dealers	6,141	6,633	7,138	7,569	7,941	7,943	7,898	7,474	7,362	7,251	7,612	7,681	88,643
Furniture group stores	1,576	1,512	1,627	1,598	1,674	1,703	1,772	1,775	1,719	1,787	2,023	2,540	21,306
Nondurable goods, total	17,431	17,145	18,829	19,341	19,547	18,955	19,492	19,322	18,653	19,726	20,682	25,579	234,702
General merchandise group stores	2,994	3,094	3,469	3,719	3,842	3,632	3,654	3,830	3,574	3,980	4,833	7,421	48,042
Dept. stores (excl. leased depts.)	2,124	2,227	2,532	2,731	2,797	2,632	2,654	2,841	2,637	2,957	3,569	5,500	35,201
Dept. stores (incl. leased depts.)[1]	2,169	2,277	2,586	2,789	2,855	2,688	2,707	2,899	2,691	3,010	3,633	5,593	35,897
Food group stores	5,707	5,354	5,764	5,875	5,889	5,840	6,142	5,806	5,724	5,910	5,818	6,511	70,340
Gasoline service stations	2,056	2,005	2,178	2,189	2,206	2,194	2,235	2,168	2,047	2,147	2,115	2,110	25,650
Apparel & accessory stores	1,277	1,283	1,541	1,719	1,657	1,524	1,546	1,690	1,564	1,652	1,885	2,751	20,089
GAF, total[2]	6,707	6,751	7,534	8,037	8,186	7,894	7,974	8,331	7,871	8,420	10,016	15,246	102,967
East South Central, total	7,981	7,985	8,951	9,154	9,659	9,505	9,812	9,862	9,460	9,723	10,101	11,831	114,024
Durable goods, total	2,917	2,835	3,410	3,384	3,557	3,661	3,703	3,725	3,707	3,574	3,705	4,088	42,266
Nondurable goods, total	5,064	5,150	5,541	5,770	6,102	5,844	6,109	6,137	5,753	6,149	6,396	7,743	71,758
General merchandise group stores	1,014	1,056	1,202	1,317	1,387	1,314	1,341	1,404	1,312	1,488	1,781	2,515	17,131
Dept. stores (excl. leased depts.)	790	821	940	1,026	1,078	1,019	1,043	1,097	1,025	1,179	1,386	1,975	13,379
Dept. stores (incl. leased depts.)[1]	800	834	953	1,040	1,092	1,033	1,057	1,110	1,039	1,192	1,402	1,997	13,549
GAF, total[2]	1,990	1,897	2,136	2,297	2,341	2,252	2,330	2,504	2,332	2,586	3,084	4,390	30,139
West South Central, total	15,189	15,064	17,297	17,516	18,154	17,912	18,525	18,306	17,463	17,903	18,200	22,325	213,854
Durable goods, total	5,306	5,401	6,498	6,584	6,818	6,992	7,075	6,923	6,696	6,626	6,606	8,021	79,546
Automotive dealers	3,516	3,671	4,469	4,417	4,498	4,710	4,808	4,632	4,474	4,351	4,170	4,611	52,327
Nondurable goods, total	9,883	9,663	10,799	10,932	11,336	10,920	11,450	11,383	10,767	11,277	11,594	14,304	134,308
General merchandise group stores	1,966	2,026	2,330	2,389	2,541	2,430	2,524	2,605	2,320	2,613	2,953	4,442	31,139
Dept. stores (excl. leased depts.)	1,547	1,591	1,839	1,883	1,998	1,906	2,000	2,081	1,842	2,085	2,352	3,578	24,702
Dept. stores (incl. leased depts.)[1]	1,568	1,614	1,865	1,910	2,025	1,933	2,024	2,105	1,864	2,105	2,376	3,613	25,002
Food group stores	3,319	3,146	3,442	3,442	3,550	3,442	3,618	3,423	3,366	3,385	3,337	3,701	41,171
Apparel & accessory stores	667	679	809	889	861	790	885	958	831	892	985	1,499	10,745
GAF, total[2]	3,756	3,722	4,332	4,548	4,731	4,507	4,733	4,899	4,447	4,832	5,481	8,415	58,403
Mountain, total	8,735	8,443	9,536	9,806	10,291	10,457	10,784	10,954	10,274	10,617	10,745	13,072	123,714
Nondurable goods, total	5,575	5,462	6,133	6,131	6,409	6,215	6,442	6,640	6,258	6,572	6,773	8,329	76,939
General merchandise group stores	934	960	1,129	1,151	1,231	1,171	1,206	1,309	1,180	1,298	1,512	2,264	15,345
Dept. stores (excl. leased depts.)	705	709	840	854	920	873	903	1,000	884	987	1,150	1,753	11,578
Dept. stores (incl. leased depts.)[1]	719	724	859	873	939	890	917	1,018	901	1,002	1,173	1,782	11,797
Food group stores	2,088	1,960	2,158	2,179	2,262	2,212	2,309	2,211	2,192	2,215	2,190	2,447	26,423
GAF, total[2]	2,054	1,988	2,316	2,329	2,451	2,382	2,499	2,778	2,515	2,667	3,050	4,760	31,789

See footnotes on next page.

Table 10. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Geographic Divisions: January 1986 to December 1995**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Geographic division and kind of business	1993												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Pacific, total	23,673	22,938	25,994	26,234	27,249	27,232	27,655	27,127	26,308	26,987	27,333	33,492	322,222
Durable goods, total	8,924	8,694	10,075	10,193	10,569	10,819	10,764	10,340	10,210	10,363	10,012	11,900	122,863
Automotive dealers	5,042	4,915	5,727	5,738	5,915	6,106	6,143	5,717	5,675	5,891	5,255	5,341	67,465
Furniture group stores	1,455	1,345	1,477	1,409	1,466	1,548	1,458	1,476	1,473	1,529	1,695	2,233	18,564
Nondurable goods, total	14,749	14,244	15,919	16,041	16,680	16,413	16,891	16,787	16,098	16,624	17,321	21,592	199,359
General merchandise group stores	2,743	2,749	3,181	3,167	3,462	3,338	3,376	3,522	3,307	3,473	4,104	6,144	42,566
Dept. stores, (excl. leased depts.)	1,668	1,670	1,998	2,003	2,171	2,099	2,133	2,285	2,100	2,210	2,708	4,291	27,336
Dept. stores, (incl. leased depts.)[1]	1,723	1,731	2,067	2,073	2,241	2,165	2,200	2,354	2,167	2,278	2,786	4,405	28,190
Food group stores	4,720	4,446	4,913	4,925	5,050	5,014	5,241	5,022	5,024	5,040	4,999	5,778	60,172
Gasoline service stations	1,674	1,617	1,748	1,758	1,833	1,859	1,937	1,927	1,800	1,889	1,823	1,797	21,662
Apparel & accessory stores	1,062	1,046	1,277	1,342	1,396	1,429	1,471	1,482	1,369	1,379	1,626	2,441	17,320
Eating and drinking places	2,679	2,548	2,790	2,866	2,916	2,834	2,943	2,897	2,612	2,779	2,594	2,685	33,143
Drug & proprietary stores	943	905	1,002	1,015	989	990	990	970	953	980	969	1,336	12,042
GAF, total[2]	6,217	6,089	6,957	6,980	7,431	7,414	7,414	7,639	7,231	7,449	8,742	13,289	92,852

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 10. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Geographic Divisions: January 1986 to December 1995**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Geographic division and kind of business	1992												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
New England, total	**8,166**	**8,044**	**8,617**	**8,847**	**9,211**	**9,170**	**9,082**	**9,043**	**8,921**	**9,551**	**9,361**	**11,613**	**109,626**
Nondurable goods, total	5,758	5,605	5,955	6,024	6,282	6,080	6,089	6,286	6,069	6,597	6,718	8,349	75,812
General merchandise group stores	662	677	779	844	923	877	810	919	876	971	1,190	1,883	11,411
Dept. stores (excl. leased depts.)	438	477	567	617	681	644	577	678	647	717	870	1,372	8,285
Dept. stores (incl. leased depts.)[1]	450	491	586	639	702	664	595	701	668	741	896	1,410	8,543
Food group stores	1,932	1,830	1,895	1,946	2,054	1,985	2,113	2,024	1,939	2,018	1,927	2,124	23,787
GAF, total[2]	1,690	1,746	1,879	2,009	2,134	2,062	1,981	2,278	2,176	2,367	2,703	4,236	27,261
Middle Atlantic, total	**20,123**	**20,305**	**21,731**	**22,626**	**23,605**	**23,887**	**23,786**	**23,879**	**22,822**	**23,959**	**23,689**	**29,417**	**279,829**
Durable goods, total	6,814	7,170	7,805	8,157	8,502	8,900	8,618	8,304	7,994	8,163	7,522	9,373	97,322
Automotive dealers	3,709	4,039	4,522	4,662	4,737	5,043	4,862	4,658	4,442	4,524	3,954	3,823	52,975
Nondurable goods, total	13,309	13,135	13,926	14,469	15,103	14,987	15,168	15,575	14,828	15,796	16,167	20,044	182,507
General merchandise group stores	1,555	1,692	1,926	2,157	2,304	2,137	1,970	2,234	2,171	2,418	3,007	4,583	28,154
Dept. stores (excl. leased depts.)	1,190	1,327	1,552	1,725	1,858	1,712	1,557	1,793	1,745	1,943	2,444	3,707	22,553
Dept. stores (incl. leased depts.)[1]	1,234	1,378	1,606	1,788	1,920	1,767	1,610	1,849	1,805	2,007	2,518	3,804	23,286
Food group stores	4,273	4,137	4,308	4,326	4,488	4,412	4,607	4,487	4,367	4,573	4,392	4,916	53,286
Gasoline service stations	1,367	1,275	1,315	1,290	1,416	1,485	1,497	1,540	1,434	1,457	1,379	1,402	16,857
Apparel & accessory stores	1,146	1,182	1,345	1,617	1,625	1,617	1,591	1,871	1,805	1,880	1,937	2,811	20,427
Eating and drinking places	2,109	2,126	2,255	2,202	2,413	2,442	2,466	2,543	2,178	2,243	2,199	2,330	27,506
Drug & proprietary stores	982	968	970	1,044	1,038	1,021	1,065	1,044	1,014	1,071	1,018	1,327	12,562
GAF, total[2]	4,632	4,835	5,228	5,745	5,948	5,837	5,629	6,190	5,978	6,331	7,160	11,222	74,735
East North Central, total	**23,407**	**23,711**	**25,482**	**26,614**	**27,897**	**27,540**	**27,387**	**28,025**	**27,178**	**29,157**	**28,651**	**34,465**	**329,514**
Durable goods, total	8,023	8,457	9,210	10,074	10,336	10,702	10,413	10,350	10,421	10,743	9,695	11,332	119,756
Automotive dealers	5,074	5,501	5,933	6,488	6,377	6,647	6,491	6,364	6,517	6,681	5,726	5,495	73,294
Furniture group stores	1,178	1,162	1,224	1,198	1,200	1,288	1,284	1,299	1,325	1,402	1,491	1,971	16,022
Nondurable goods, total	15,384	15,254	16,272	16,540	17,561	16,838	16,974	17,675	16,757	18,414	18,956	23,133	209,758
General merchandise group stores	2,538	2,720	3,116	3,285	3,564	3,335	3,245	3,656	3,308	3,825	4,533	6,619	43,744
Dept. stores (excl. leased depts.)	2,089	2,258	2,624	2,756	2,968	2,771	2,695	3,074	2,763	3,212	3,802	5,527	36,539
Dept. stores (incl. leased depts.)[1]	2,139	2,316	2,694	2,828	3,039	2,841	2,762	3,149	2,834	3,295	3,895	5,659	37,451
Food group stores	4,601	4,360	4,440	4,535	4,804	4,660	4,873	4,812	4,589	4,801	4,733	5,166	56,374
Gasoline service stations	1,793	1,723	1,842	1,847	2,036	2,023	2,017	2,018	1,939	2,032	1,935	1,983	23,188
Apparel & accessory stores	867	946	1,122	1,237	1,279	1,213	1,185	1,454	1,303	1,435	1,530	2,312	15,883
Eating and drinking places	2,654	2,680	2,832	2,822	3,049	2,893	2,941	3,017	2,883	3,265	2,982	3,097	35,115
GAF, total[2]	5,177	5,449	6,143	6,509	6,871	6,684	6,518	7,255	6,727	7,442	8,526	13,107	86,408
West North Central, total	**10,192**	**9,884**	**10,863**	**11,469**	**12,391**	**12,032**	**12,332**	**12,166**	**11,836**	**12,493**	**12,139**	**14,495**	**142,292**
Durable goods, total	3,672	3,451	3,946	4,317	4,707	4,708	4,743	4,391	4,468	4,472	4,154	4,776	51,805
Automotive dealers	2,370	2,232	2,627	2,815	2,947	3,041	3,063	2,744	2,851	2,801	2,509	2,500	32,500
Nondurable goods, total	6,520	6,433	6,917	7,152	7,684	7,324	7,589	7,775	7,368	8,021	7,985	9,719	90,487
General merchandise group stores	1,133	1,177	1,379	1,438	1,586	1,465	1,465	1,632	1,456	1,650	1,901	2,729	19,011
Dept. stores (excl. leased depts.)	915	968	1,122	1,158	1,277	1,171	1,147	1,317	1,159	1,314	1,532	2,218	15,298
Dept. stores (incl. leased depts.)[1]	928	984	1,138	1,175	1,293	1,187	1,162	1,334	1,176	1,333	1,554	2,246	15,510
Food group stores	2,053	1,969	2,034	2,169	2,276	2,174	2,346	2,230	2,116	2,294	2,175	2,435	26,271
Gasoline service stations	956	918	996	1,050	1,192	1,169	1,190	1,153	1,123	1,205	1,086	1,089	13,127
Apparel & accessory stores	368	373	441	472	489	451	453	556	481	510	543	849	5,986
GAF, total[2]	2,181	2,222	2,550	2,685	2,922	2,736	2,749	3,061	2,787	3,018	3,432	5,158	35,501
South Atlantic, total	**25,590**	**26,346**	**28,578**	**29,161**	**29,926**	**29,431**	**29,522**	**29,252**	**28,782**	**30,285**	**30,572**	**38,044**	**355,489**
Durable goods, total	9,321	9,919	10,939	11,052	11,388	11,768	11,475	10,798	11,196	11,292	11,122	13,527	133,797
Automotive dealers	5,573	6,030	6,625	6,587	6,745	6,986	6,731	6,086	6,556	6,584	6,071	6,422	76,996
Furniture group stores	1,330	1,326	1,403	1,372	1,432	1,466	1,604	1,558	1,515	1,595	1,790	2,284	18,675
Nondurable goods, total	16,269	16,427	17,639	18,109	18,538	17,663	18,047	18,454	17,586	18,993	19,450	24,517	221,692
General merchandise group stores	2,618	2,889	3,198	3,355	3,451	3,241	3,231	3,561	3,307	3,686	4,479	6,940	43,956
Dept. stores (excl. leased depts.)	1,887	2,116	2,392	2,488	2,520	2,367	2,352	2,627	2,418	2,722	3,312	5,047	32,248
Dept. stores (incl. leased depts.)[1]	1,931	2,165	2,450	2,547	2,572	2,418	2,399	2,680	2,470	2,780	3,374	5,137	32,923
Food group stores	5,502	5,329	5,586	5,669	5,810	5,635	5,962	5,701	5,465	5,791	5,613	6,236	68,299
Gasoline service stations	1,891	1,886	2,055	2,077	2,195	2,175	2,217	2,196	2,086	2,182	2,092	2,204	25,256
Apparel & accessory stores	1,142	1,228	1,453	1,606	1,497	1,407	1,365	1,607	1,484	1,603	1,747	2,743	18,882
GAF, total[2]	5,909	6,264	6,898	7,214	7,306	7,031	7,118	7,695	7,223	7,847	9,202	14,440	94,147
East South Central, total	**7,215**	**7,507**	**8,160**	**8,320**	**8,851**	**8,737**	**8,906**	**9,116**	**8,665**	**9,159**	**9,213**	**10,991**	**104,840**
Durable goods, total	2,315	2,496	2,853	2,856	3,159	3,313	3,231	3,242	3,219	3,236	3,133	3,760	36,813
Nondurable goods, total	4,900	5,011	5,307	5,464	5,692	5,424	5,675	5,874	5,446	5,923	6,080	7,231	68,027
General merchandise group stores	914	1,016	1,125	1,185	1,228	1,140	1,146	1,263	1,152	1,327	1,590	2,271	15,357
Dept. stores (excl. leased depts.)	701	789	891	936	966	900	902	998	898	1,044	1,251	1,790	12,066
Dept. stores (incl. leased depts.)[1]	711	801	906	951	979	913	915	1,013	912	1,059	1,267	1,813	12,240
GAF, total[2]	1,644	1,815	1,992	2,060	2,138	2,046	2,089	2,348	2,076	2,340	2,738	4,027	27,313
West South Central, total	**14,586**	**14,875**	**16,256**	**16,447**	**17,187**	**17,068**	**17,483**	**17,478**	**16,575**	**17,182**	**16,779**	**20,608**	**202,524**
Durable goods, total	5,035	5,274	5,912	6,113	6,349	6,521	6,605	6,301	6,170	6,192	5,524	6,706	72,702
Automotive dealers	3,313	3,490	3,926	4,034	4,197	4,400	4,565	4,225	4,098	4,112	3,480	3,807	47,647
Nondurable goods, total	9,551	9,601	10,344	10,334	10,838	10,547	10,878	11,177	10,405	10,990	11,255	13,902	129,822
General merchandise group stores	1,850	1,980	2,197	2,231	2,362	2,226	2,269	2,472	2,123	2,374	2,830	4,180	29,094
Dept. stores (excl. leased depts.)	1,404	1,547	1,737	1,765	1,846	1,747	1,784	1,959	1,657	1,855	2,239	3,322	22,862
Dept. stores (incl. leased depts.)[1]	1,427	1,572	1,763	1,793	1,872	1,770	1,806	1,980	1,681	1,879	2,265	3,362	23,170
Food group stores	3,384	3,264	3,445	3,383	3,539	3,491	3,583	3,548	3,410	3,479	3,366	3,697	41,589
Apparel & accessory stores	595	650	766	870	847	803	876	973	822	882	967	1,518	10,569
GAF, total[2]	3,517	3,696	4,078	4,217	4,397	4,183	4,302	4,629	4,098	4,455	5,084	7,830	54,486
Mountain, total	**8,180**	**8,136**	**8,792**	**9,054**	**9,370**	**9,237**	**9,544**	**9,704**	**9,251**	**9,714**	**9,553**	**11,595**	**112,130**
Nondurable goods, total	5,370	5,273	5,546	5,699	6,043	5,785	6,008	6,284	5,806	6,124	6,297	7,749	71,984
General merchandise group stores	817	861	980	1,028	1,095	1,027	1,040	1,176	1,016	1,142	1,372	2,081	13,635
Dept. stores (excl. leased depts.)	632	678	764	796	840	782	789	913	772	874	1,067	1,600	10,507
Dept. stores (incl. leased depts.)[1]	645	694	782	816	858	800	805	931	790	892	1,090	1,632	10,735
Food group stores	1,980	1,907	1,999	2,041	2,183	2,080	2,203	2,174	2,099	2,148	2,078	2,364	25,256
GAF, total[2]	1,803	1,873	2,058	2,106	2,195	2,093	2,138	2,369	2,104	2,304	2,656	4,196	27,895

See footnotes on next page.

Table 10. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Geographic Divisions: January 1986 to December 1995**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Geographic division and kind of business	1992												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Pacific, total	**23,810**	**23,467**	**25,365**	**25,636**	**26,485**	**26,354**	**26,741**	**26,600**	**25,465**	**26,634**	**26,456**	**32,332**	**315,345**
Durable goods, total	8,558	8,599	9,657	9,721	9,791	10,276	10,206	9,835	9,617	10,136	9,568	11,485	117,449
Automotive dealers	4,642	4,780	5,516	5,532	5,424	5,805	5,699	5,366	5,296	5,640	5,010	5,053	63,763
Furniture group stores	1,426	1,407	1,484	1,435	1,461	1,530	1,551	1,555	1,476	1,546	1,611	2,219	18,701
Nondurable goods, total	15,252	14,868	15,708	15,915	16,694	16,078	16,535	16,765	15,848	16,498	16,888	20,847	197,896
General merchandise group stores	2,804	2,859	3,112	3,147	3,387	3,249	3,286	3,490	3,245	3,472	4,067	5,940	42,058
Dept. stores, (excl. leased depts.)	1,573	1,679	1,918	1,917	2,098	1,976	2,005	2,187	1,976	2,101	2,556	4,079	26,065
Dept. stores, (incl. leased depts.)[1]	1,622	1,743	1,987	1,983	2,169	2,040	2,069	2,256	2,047	2,173	2,638	4,200	26,927
Food group stores	4,783	4,642	4,827	4,885	5,105	4,962	5,182	5,009	4,839	4,930	4,750	5,359	59,273
Gasoline service stations	1,495	1,444	1,554	1,582	1,736	1,738	1,861	1,888	1,801	1,832	1,756	1,772	20,459
Apparel & accessory stores	1,058	1,105	1,254	1,314	1,373	1,400	1,391	1,446	1,322	1,369	1,536	2,323	16,891
Eating and drinking places	3,020	2,828	2,985	2,969	3,050	2,783	2,914	2,971	2,680	2,827	2,733	2,767	34,527
Drug & proprietary stores	1,036	1,004	1,051	1,083	1,042	1,026	955	980	956	1,010	946	1,308	12,397
GAF, total[2]	6,296	6,360	6,820	6,848	7,231	7,199	7,250	7,570	7,069	7,454	8,483	12,904	91,484

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 10. Estimated Monthly Retail Sales, by Selected Kinds of Business for Geographic Divisions: January 1986 to December 1995—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Geographic division and kind of business	1991												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
New England, total	**7,729**	**7,518**	**8,553**	**8,529**	**9,327**	**9,274**	**9,193**	**9,455**	**9,069**	**9,124**	**9,362**	**10,966**	**108,099**
Nondurable goods, total	5,494	5,181	5,932	5,717	6,313	6,166	6,208	6,540	6,004	6,234	6,587	7,829	74,205
General merchandise group stores	570	597	769	795	893	848	802	905	831	871	1,117	1,648	10,646
Dept. stores (excl. leased depts.)	392	435	565	591	662	607	550	672	599	643	843	1,277	7,836
Dept. stores (incl. leased depts.)[1]	405	453	587	612	684	626	567	694	618	663	866	1,311	8,086
Food group stores	1,921	1,753	2,009	1,890	2,120	2,045	2,144	2,171	1,941	1,982	1,984	2,065	24,025
GAF, total[2]	1,525	1,565	1,913	1,889	2,101	2,025	1,948	2,226	2,079	2,110	2,578	3,941	25,900
Middle Atlantic, total	**19,404**	**19,113**	**22,172**	**21,976**	**23,881**	**23,013**	**22,856**	**23,612**	**21,996**	**22,566**	**23,530**	**27,096**	**271,215**
Durable goods, total	6,328	6,707	7,880	8,161	8,746	8,505	8,506	8,356	7,838	7,906	7,839	8,704	95,476
Automotive dealers	3,273	3,659	4,479	4,682	4,847	4,673	4,716	4,550	4,259	4,312	4,040	3,327	50,817
Nondurable goods, total	13,076	12,406	14,292	13,815	15,135	14,508	14,350	15,256	14,158	14,660	15,691	18,392	175,739
General merchandise group stores	1,369	1,476	1,970	1,993	2,297	2,071	1,880	2,178	2,032	2,213	2,950	4,220	26,649
Dept. stores (excl. leased depts.)	1,082	1,192	1,600	1,638	1,864	1,670	1,508	1,793	1,669	1,809	2,412	3,511	21,748
Dept. stores (incl. leased depts.)[1]	1,128	1,238	1,664	1,699	1,928	1,726	1,559	1,854	1,723	1,869	2,484	3,604	22,476
Food group stores	4,325	4,057	4,639	4,247	4,864	4,675	4,692	4,769	4,353	4,412	4,488	4,680	54,201
Gasoline service stations	1,397	1,275	1,377	1,435	1,549	1,513	1,547	1,582	1,440	1,493	1,440	1,438	17,486
Apparel & accessory stores	1,101	1,105	1,514	1,537	1,638	1,467	1,348	1,688	1,560	1,570	1,750	2,361	18,639
Eating and drinking places	1,965	1,942	2,219	2,262	2,428	2,545	2,516	2,596	2,408	2,418	2,292	2,420	28,011
Drug & proprietary stores	886	857	933	883	918	912	908	940	897	954	932	1,219	11,239
GAF, total[2]	4,421	4,479	5,570	5,554	6,143	5,695	5,433	6,129	5,760	5,948	7,160	10,326	72,618
East North Central, total	**21,924**	**21,583**	**25,501**	**25,986**	**28,007**	**26,972**	**26,732**	**27,631**	**25,136**	**26,696**	**27,100**	**30,967**	**314,235**
Durable goods, total	7,232	7,627	9,075	9,787	10,304	9,961	9,927	9,797	8,906	9,294	8,793	9,643	110,346
Automotive dealers	4,550	4,971	5,909	6,265	6,456	6,290	6,230	6,055	5,537	5,791	5,152	4,882	68,088
Furniture group stores	1,048	1,017	1,149	1,155	1,202	1,205	1,268	1,241	1,150	1,214	1,332	1,685	14,666
Nondurable goods, total	14,692	13,956	16,426	16,199	17,703	17,011	16,805	17,834	16,230	17,402	18,307	21,324	203,889
General merchandise group stores	2,278	2,285	3,002	2,941	3,319	3,088	2,878	3,320	2,966	3,361	4,159	5,843	39,440
Dept. stores (excl. leased depts.)	1,866	1,891	2,526	2,470	2,755	2,572	2,402	2,818	2,511	2,843	3,504	4,960	33,118
Dept. stores (incl. leased depts.)[1]	1,919	1,955	2,611	2,545	2,834	2,641	2,466	2,898	2,578	2,919	3,594	5,086	34,046
Food group stores	4,477	4,144	4,735	4,599	5,131	4,941	4,978	4,991	4,540	4,689	4,706	4,973	56,904
Gasoline service stations	2,031	1,744	1,918	1,947	2,092	2,117	2,097	2,139	1,983	2,056	1,967	1,964	24,055
Apparel & accessory stores	817	841	1,187	1,132	1,220	1,103	1,062	1,372	1,111	1,200	1,374	1,990	14,409
Eating and drinking places	2,327	2,277	2,630	2,695	2,880	2,981	2,955	3,057	2,818	2,998	2,822	2,743	33,183
GAF, total[2]	4,759	4,752	6,046	5,890	6,511	6,152	5,951	6,728	5,912	6,471	7,752	11,267	78,191
West North Central, total	**9,458**	**9,235**	**10,944**	**10,994**	**11,831**	**11,499**	**11,385**	**11,808**	**10,787**	**11,113**	**11,171**	**12,982**	**133,207**
Durable goods, total	3,092	3,112	3,831	4,018	4,180	4,108	4,113	4,106	3,872	3,861	3,664	4,170	46,127
Automotive dealers	2,001	2,044	2,547	2,613	2,685	2,694	2,686	2,625	2,516	2,430	2,253	2,363	29,457
Nondurable goods, total	6,366	6,123	7,113	6,976	7,651	7,391	7,272	7,702	6,915	7,252	7,507	8,812	87,080
General merchandise group stores	1,038	1,040	1,349	1,359	1,545	1,436	1,348	1,547	1,324	1,500	1,741	2,505	17,732
Dept. stores (excl. leased depts.)	814	836	1,087	1,079	1,184	1,121	1,060	1,252	1,067	1,189	1,415	2,046	14,150
Dept. stores (incl. leased depts.)[1]	827	852	1,107	1,097	1,202	1,137	1,075	1,270	1,084	1,207	1,436	2,072	14,366
Food group stores	1,972	1,863	2,136	2,038	2,253	2,232	2,173	2,222	2,029	2,081	2,127	2,212	25,338
Gasoline service stations	1,068	925	1,017	1,050	1,129	1,119	1,140	1,153	1,049	1,084	1,027	1,014	12,775
Apparel & accessory stores	343	349	467	454	477	445	455	544	459	477	511	720	5,701
GAF, total[2]	2,002	1,990	2,502	2,534	2,765	2,584	2,507	2,830	2,493	2,703	3,045	4,409	32,364
South Atlantic, total	**24,877**	**24,491**	**28,317**	**27,626**	**29,712**	**28,164**	**28,496**	**29,428**	**26,791**	**27,886**	**28,632**	**33,552**	**337,972**
Durable goods, total	8,911	8,966	10,390	10,587	11,516	10,817	11,099	10,882	10,321	10,456	9,924	11,497	125,366
Automotive dealers	5,330	5,395	6,316	6,268	6,911	6,524	6,735	6,405	6,156	6,100	5,390	5,416	72,946
Furniture group stores	1,257	1,245	1,371	1,337	1,447	1,402	1,458	1,521	1,462	1,444	1,547	1,929	17,420
Nondurable goods, total	15,966	15,525	17,927	17,039	18,196	17,347	17,397	18,546	16,470	17,430	18,708	22,055	212,606
General merchandise group stores	2,249	2,427	3,107	2,988	3,206	2,977	2,851	3,231	2,821	3,119	4,082	6,150	39,208
Dept. stores (excl. leased depts.)	1,679	1,810	2,357	2,288	2,370	2,220	2,151	2,477	2,122	2,348	3,062	4,497	29,381
Dept. stores (incl. leased depts.)[1]	1,726	1,869	2,433	2,357	2,429	2,272	2,202	2,545	2,172	2,405	3,128	4,586	30,124
Food group stores	5,565	5,199	5,884	5,419	5,901	5,687	5,684	5,820	5,334	5,493	5,610	5,828	67,424
Gasoline service stations	2,071	1,896	2,062	2,060	2,184	2,077	2,098	2,195	1,994	2,085	2,101	2,030	24,853
Apparel & accessory stores	1,006	1,061	1,485	1,377	1,428	1,305	1,344	1,639	1,340	1,433	1,631	2,330	17,379
GAF, total[2]	5,276	5,550	6,867	6,575	7,077	6,599	6,546	7,391	6,513	6,974	8,470	12,713	86,551
East South Central, total	**6,541**	**6,595**	**7,718**	**7,596**	**8,337**	**7,947**	**8,033**	**8,365**	**7,538**	**7,876**	**8,127**	**9,300**	**93,973**
Durable goods, total	1,966	2,148	2,523	2,588	2,957	2,779	2,825	2,802	2,562	2,598	2,447	2,710	30,905
Nondurable goods, total	4,575	4,447	5,195	5,008	5,380	5,168	5,208	5,563	4,976	5,278	5,680	6,590	63,068
General merchandise group stores	780	820	1,103	1,055	1,122	1,062	1,039	1,178	1,032	1,148	1,447	1,999	13,785
Dept. stores (excl. leased depts.)	615	650	888	845	897	852	818	934	816	901	1,157	1,617	10,990
Dept. stores (incl. leased depts.)[1]	624	661	901	857	910	862	827	945	827	914	1,171	1,639	11,138
GAF, total[2]	1,471	1,562	1,975	1,888	2,044	1,931	1,919	2,180	1,881	2,044	2,469	3,570	24,934
West South Central, total	**13,446**	**13,362**	**15,605**	**15,165**	**16,560**	**15,542**	**15,773**	**16,435**	**14,673**	**15,521**	**15,938**	**18,823**	**186,843**
Durable goods, total	4,244	4,454	5,323	5,338	5,967	5,520	5,681	5,727	5,146	5,460	5,166	5,881	63,907
Automotive dealers	2,676	2,870	3,456	3,420	3,868	3,539	3,695	3,660	3,290	3,507	3,158	3,264	40,403
Nondurable goods, total	9,202	8,908	10,282	9,827	10,593	10,022	10,092	10,708	9,527	10,061	10,772	12,942	122,936
General merchandise group stores	1,613	1,692	2,179	2,041	2,242	2,141	2,093	2,358	1,955	2,147	2,693	4,010	27,164
Dept. stores (excl. leased depts.)	1,274	1,346	1,750	1,623	1,754	1,680	1,650	1,874	1,537	1,675	2,075	3,021	21,259
Dept. stores (incl. leased depts.)[1]	1,294	1,371	1,775	1,655	1,776	1,699	1,666	1,898	1,555	1,702	2,102	3,066	21,559
Food group stores	3,372	3,124	3,528	3,365	3,673	3,468	3,513	3,587	3,280	3,394	3,499	3,591	41,394
Apparel & accessory stores	558	603	800	733	765	704	719	886	685	724	848	1,261	9,286
GAF, total[2]	3,092	3,201	4,021	3,788	4,152	3,913	3,878	4,431	3,704	4,011	4,829	7,213	50,233
Mountain, total	**7,498**	**7,237**	**8,364**	**8,064**	**8,611**	**8,478**	**8,761**	**9,085**	**8,276**	**8,591**	**8,571**	**10,308**	**101,844**
Nondurable goods, total	5,000	4,737	5,470	5,218	5,702	5,543	5,750	6,094	5,424	5,723	5,929	7,029	67,619
General merchandise group stores	729	727	910	881	1,010	963	987	1,103	918	1,041	1,200	1,805	12,274
Dept. stores (excl. leased depts.)	553	571	706	689	755	730	720	842	705	791	963	1,427	9,452
Dept. stores (incl. leased depts.)[1]	563	585	726	706	772	746	736	862	721	810	983	1,456	9,666
Food group stores	1,795	1,699	1,950	1,803	2,017	2,021	2,049	2,078	1,911	1,975	2,005	2,132	23,435
GAF, total[2]	1,685	1,665	1,988	1,829	2,011	1,943	1,999	2,228	1,922	2,077	2,379	3,541	25,267

See footnotes on next page.

Table 10. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Geographic Divisions: January 1986 to December 1995**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Geographic division and kind of business	1991												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Pacific, total	**23,063**	**22,069**	**25,040**	**25,202**	**26,540**	**26,018**	**26,349**	**26,884**	**24,947**	**25,530**	**26,134**	**30,773**	**308,549**
Durable goods, total	8,074	8,060	8,959	9,553	9,730	9,319	9,409	9,377	9,123	9,035	8,917	10,172	109,728
Automotive dealers	4,228	4,312	4,941	5,280	5,281	4,972	5,038	4,893	5,005	4,757	4,524	4,396	57,627
Furniture group stores	1,391	1,331	1,484	1,473	1,507	1,511	1,528	1,538	1,422	1,527	1,638	1,960	18,310
Nondurable goods, total	14,989	14,009	16,081	15,649	16,810	16,699	16,940	17,507	15,824	16,495	17,217	20,601	198,821
General merchandise group stores	2,456	2,367	2,981	2,856	3,244	3,254	3,152	3,461	3,043	3,311	3,921	5,786	39,832
Dept. stores, (excl. leased depts.)	1,479	1,510	1,904	1,829	1,988	1,952	1,942	2,193	1,861	2,022	2,484	3,824	24,988
Dept. stores, (incl. leased depts.)[1]	1,531	1,571	1,976	1,901	2,060	2,017	2,004	2,267	1,928	2,090	2,556	3,935	25,836
Food group stores	4,848	4,485	5,106	4,867	5,234	5,158	5,231	5,286	4,881	4,967	5,004	5,213	60,280
Gasoline service stations	1,627	1,433	1,486	1,502	1,655	1,706	1,792	1,856	1,674	1,672	1,582	1,597	19,582
Apparel & accessory stores	1,033	1,042	1,376	1,329	1,428	1,497	1,446	1,598	1,339	1,369	1,611	2,305	17,373
Eating and drinking places	2,921	2,749	3,073	3,102	3,176	3,132	3,251	3,256	2,884	3,071	3,021	3,109	36,745
Drug & proprietary stores	997	941	1,057	1,010	1,066	1,026	1,032	1,042	992	1,003	998	1,363	12,527
GAF, total[2]	5,880	5,720	6,865	6,620	7,270	7,302	7,142	7,734	6,840	7,278	8,404	12,326	89,381

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 10. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Geographic Divisions: January 1986 to December 1995**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Geographic division and kind of business	1990												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
New England, total	8,292	7,803	9,001	8,709	9,392	9,470	9,052	9,715	9,106	9,010	9,397	10,665	109,612
Nondurable goods, total	5,580	5,265	5,976	5,764	6,173	6,201	6,008	6,494	6,058	6,170	6,644	7,726	74,059
General merchandise group stores	570	583	752	749	800	815	728	847	800	805	1,062	1,587	10,098
Dept. stores (excl. leased depts.)	418	441	586	595	624	635	536	662	607	622	834	1,267	7,827
Dept. stores (incl. leased depts.)[1]	431	457	610	617	644	656	553	686	630	643	860	1,306	8,093
Food group stores	1,933	1,847	2,067	1,986	2,130	2,167	2,181	2,220	2,032	1,995	1,999	2,106	24,663
GAF, total[2]	1,644	1,625	1,956	1,905	2,018	2,053	1,853	2,171	2,033	1,983	2,412	3,600	25,253
Middle Atlantic, total	20,377	19,765	22,834	22,423	23,900	23,654	22,805	24,075	22,274	22,888	23,955	27,205	276,155
Durable goods, total	7,590	7,459	8,665	8,609	9,341	9,206	8,796	9,098	8,028	8,263	8,302	8,945	102,302
Automotive dealers	4,276	4,063	5,053	5,031	5,343	5,265	4,980	5,161	4,375	4,464	4,310	3,408	55,729
Nondurable goods, total	12,787	12,306	14,169	13,814	14,559	14,448	14,009	14,977	14,246	14,625	15,653	18,260	173,853
General merchandise group stores	1,382	1,515	1,929	1,984	2,112	2,087	1,808	2,101	2,010	2,082	2,842	4,101	25,953
Dept. stores (excl. leased depts.)	1,128	1,231	1,625	1,658	1,751	1,736	1,480	1,753	1,674	1,742	2,365	3,453	21,596
Dept. stores (incl. leased depts.)[1]	1,182	1,287	1,692	1,721	1,815	1,797	1,538	1,820	1,737	1,806	2,449	3,563	22,407
Food group stores	4,128	3,989	4,478	4,210	4,578	4,591	4,521	4,624	4,424	4,399	4,588	4,845	53,375
Gasoline service stations	1,237	1,179	1,297	1,288	1,377	1,373	1,395	1,612	1,577	1,661	1,618	1,529	17,143
Apparel & accessory stores	1,170	1,078	1,433	1,533	1,569	1,526	1,344	1,602	1,519	1,536	1,700	2,345	18,355
Eating and drinking places	2,167	2,137	2,536	2,468	2,556	2,660	2,623	2,632	2,443	2,397	2,220	2,315	29,154
Drug & proprietary stores	825	784	829	831	864	859	852	889	844	877	877	1,090	10,421
GAF, total[2]	4,665	4,601	5,527	5,562	5,950	5,834	5,304	5,952	5,746	5,949	7,133	10,408	72,631
East North Central, total	22,149	21,030	25,044	25,061	26,754	26,637	25,603	27,131	25,154	26,546	27,081	30,304	308,494
Durable goods, total	8,355	7,861	9,577	9,781	10,688	10,483	10,035	10,320	9,080	9,570	8,991	9,204	113,945
Automotive dealers	5,474	5,140	6,280	6,361	6,859	6,590	6,386	6,570	5,652	5,988	5,274	4,571	71,145
Furniture group stores	1,161	1,055	1,223	1,142	1,219	1,200	1,174	1,194	1,140	1,231	1,314	1,559	14,612
Nondurable goods, total	13,794	13,169	15,467	15,280	16,066	16,154	15,568	16,811	16,074	16,976	18,090	21,100	194,549
General merchandise group stores	2,113	2,126	2,823	2,793	2,941	2,955	2,711	3,088	2,870	3,084	3,927	5,575	37,006
Dept. stores (excl. leased depts.)	1,771	1,777	2,412	2,386	2,457	2,501	2,289	2,621	2,428	2,612	3,291	4,701	31,246
Dept. stores (incl. leased depts.)[1]	1,829	1,850	2,500	2,471	2,539	2,581	2,367	2,711	2,507	2,697	3,393	4,853	32,298
Food group stores	4,284	4,095	4,673	4,497	4,827	4,878	4,710	4,845	4,675	4,659	4,705	5,116	55,964
Gasoline service stations	1,897	1,658	1,879	1,900	1,967	2,017	1,984	2,177	2,149	2,382	2,288	2,210	24,508
Apparel & accessory stores	831	808	1,101	1,101	1,100	1,086	986	1,261	1,115	1,179	1,348	1,912	13,828
Eating and drinking places	2,269	2,180	2,521	2,539	2,634	2,743	2,750	2,785	2,669	2,782	2,623	2,624	31,119
GAF, total[2]	4,722	4,568	5,811	5,685	5,991	5,994	5,551	6,285	5,790	6,175	7,485	10,786	74,843
West North Central, total	9,238	8,722	10,502	10,346	11,119	11,047	10,854	11,632	10,707	10,976	11,130	12,471	128,744
Durable goods, total	3,379	3,061	3,866	3,843	4,118	4,037	4,004	4,183	3,792	3,839	3,570	3,622	45,314
Automotive dealers	2,191	1,915	2,496	2,449	2,554	2,532	2,554	2,655	2,404	2,344	2,117	1,907	28,118
Nondurable goods, total	5,859	5,661	6,636	6,503	7,001	7,010	6,850	7,449	6,915	7,137	7,560	8,849	83,430
General merchandise group stores	945	933	1,207	1,234	1,335	1,317	1,233	1,423	1,251	1,375	1,696	2,418	16,367
Dept. stores (excl. leased depts.)	764	767	1,004	998	1,064	1,068	988	1,148	1,000	1,096	1,347	1,922	13,166
Dept. stores (incl. leased depts.)[1]	778	784	1,021	1,018	1,080	1,087	1,006	1,171	1,019	1,117	1,371	1,953	13,405
Food group stores	1,879	1,804	2,069	1,984	2,183	2,187	2,133	2,205	2,083	2,076	2,124	2,259	24,986
Gasoline service stations	886	829	911	947	1,016	1,046	1,053	1,191	1,145	1,216	1,195	1,157	12,592
Apparel & accessory stores	339	333	442	446	453	442	440	522	453	464	505	702	5,541
GAF, total[2]	1,891	1,851	2,327	2,319	2,482	2,463	2,336	2,649	2,378	2,576	2,986	4,274	30,532
South Atlantic, total	25,182	24,343	28,255	27,283	28,610	28,521	27,480	28,954	26,593	27,684	28,957	33,799	335,661
Durable goods, total	9,943	9,404	10,902	10,425	11,177	11,131	10,626	10,869	9,972	10,329	10,128	11,545	126,451
Automotive dealers	6,187	5,668	6,667	6,221	6,643	6,714	6,439	6,422	5,956	6,076	5,636	5,553	74,182
Furniture group stores	1,317	1,235	1,358	1,297	1,376	1,360	1,322	1,392	1,317	1,355	1,482	1,900	16,711
Nondurable goods, total	15,239	14,939	17,353	16,858	17,433	17,390	16,854	18,085	16,621	17,355	18,829	22,254	209,210
General merchandise group stores	2,270	2,423	3,081	2,962	3,096	3,000	2,689	3,036	2,764	2,976	3,938	6,017	38,252
Dept. stores (excl. leased depts.)	1,647	1,778	2,322	2,243	2,276	2,206	2,015	2,304	2,068	2,214	2,873	4,349	28,295
Dept. stores (incl. leased depts.)[1]	1,697	1,840	2,392	2,314	2,345	2,267	2,074	2,373	2,131	2,277	2,946	4,458	29,114
Food group stores	5,235	5,053	5,767	5,384	5,639	5,678	5,629	5,761	5,501	5,518	5,667	6,069	66,901
Gasoline service stations	1,872	1,757	1,955	1,941	2,039	2,053	2,101	2,284	2,163	2,336	2,357	2,224	25,082
Apparel & accessory stores	1,009	1,011	1,365	1,386	1,363	1,296	1,227	1,461	1,253	1,297	1,527	2,218	16,413
GAF, total[2]	5,431	5,513	6,711	6,546	6,828	6,597	6,132	6,870	6,218	6,553	8,084	12,376	83,859
East South Central, total	6,857	6,687	7,854	7,490	8,010	8,013	7,715	8,117	7,441	7,718	7,859	8,893	92,654
Durable goods, total	2,509	2,419	2,833	2,604	2,865	2,881	2,697	2,756	2,475	2,510	2,436	2,495	31,480
Nondurable goods, total	4,348	4,268	5,021	4,886	5,145	5,132	5,018	5,361	4,966	5,208	5,423	6,398	61,174
General merchandise group stores	718	762	1,023	1,003	1,037	1,024	947	1,065	978	1,060	1,308	1,899	12,824
Dept. stores (excl. leased depts.)	573	612	833	806	831	826	758	851	778	844	1,057	1,547	10,316
Dept. stores (incl. leased depts.)[1]	584	625	848	822	846	840	771	867	791	859	1,074	1,574	10,501
GAF, total[2]	1,457	1,510	1,903	1,836	1,928	1,881	1,783	2,013	1,813	1,928	2,292	3,450	23,794
West South Central, total	13,206	12,816	14,878	14,655	15,642	15,470	14,993	16,017	14,702	15,312	15,688	18,235	181,614
Durable goods, total	4,531	4,334	5,127	5,079	5,579	5,483	5,244	5,517	5,107	5,221	5,038	5,411	61,671
Automotive dealers	2,876	2,738	3,267	3,202	3,409	3,407	3,319	3,448	3,258	3,251	3,021	2,928	38,124
Nondurable goods, total	8,675	8,482	9,751	9,576	10,063	9,987	9,749	10,500	9,595	10,091	10,650	12,824	119,943
General merchandise group stores	1,505	1,600	1,987	1,930	2,089	2,016	1,863	2,136	1,814	2,008	2,433	3,783	25,164
Dept. stores (excl. leased depts.)	1,195	1,248	1,598	1,557	1,658	1,638	1,525	1,740	1,450	1,603	1,896	2,940	20,048
Dept. stores (incl. leased depts.)[1]	1,222	1,279	1,627	1,589	1,677	1,667	1,554	1,773	1,479	1,633	1,926	2,988	20,414
Food group stores	3,212	3,063	3,452	3,279	3,495	3,535	3,478	3,650	3,456	3,440	3,499	3,707	41,266
Apparel & accessory stores	544	546	736	741	743	722	688	854	691	710	820	1,254	9,049
GAF, total[2]	3,013	3,052	3,723	3,646	3,942	3,805	3,576	4,132	3,536	3,788	4,443	6,849	47,505
Mountain, total	7,292	6,970	7,999	7,777	8,217	8,355	8,413	8,905	8,184	8,501	8,495	9,932	99,040
Nondurable goods, total	4,526	4,362	5,003	4,851	5,234	5,254	5,340	5,755	5,285	5,482	5,749	6,833	63,674
General merchandise group stores	718	699	871	864	940	933	928	1,031	869	967	1,147	1,695	11,662
Dept. stores (excl. leased depts.)	487	502	640	623	674	671	639	745	638	707	876	1,328	8,530
Dept. stores (incl. leased depts.)[1]	500	519	658	642	690	687	654	764	654	724	896	1,358	8,746
Food group stores	1,610	1,567	1,789	1,710	1,857	1,871	1,860	1,941	1,822	1,801	1,860	2,050	21,738
GAF, total[2]	1,628	1,623	1,934	1,826	1,958	1,961	1,964	2,178	1,935	2,025	2,301	3,425	24,758

See footnotes on next page.

Table 10. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Geographic Divisions: January 1986 to December 1995**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Geographic division and kind of business	1990												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Pacific, total	**23,230**	**22,359**	**25,751**	**25,041**	**26,647**	**26,701**	**26,316**	**27,211**	**25,341**	**26,028**	**26,551**	**31,461**	**312,637**
Durable goods, total	9,144	8,734	10,007	9,732	10,377	10,267	9,898	10,122	9,216	9,536	9,300	10,420	116,753
Automotive dealers	5,235	4,933	5,679	5,396	5,849	5,769	5,480	5,569	5,018	5,171	4,762	4,530	63,391
Furniture group stores	1,479	1,386	1,576	1,482	1,526	1,521	1,473	1,469	1,435	1,446	1,506	1,851	18,150
Nondurable goods, total	14,086	13,625	15,744	15,309	16,270	16,434	16,418	17,089	16,125	16,492	17,251	21,041	195,884
General merchandise group stores	2,356	2,359	2,869	2,752	3,079	3,090	2,916	3,192	2,911	3,071	3,847	5,746	38,188
Dept. stores, (excl. leased depts.)	1,485	1,503	1,898	1,809	1,974	1,979	1,884	2,111	1,877	1,937	2,484	3,843	24,784
Dept. stores, (incl. leased depts.)[1]	1,539	1,566	1,972	1,876	2,041	2,043	1,946	2,181	1,946	2,008	2,565	3,968	25,651
Food group stores	4,548	4,344	4,946	4,803	5,016	5,099	5,114	5,138	4,880	4,891	4,887	5,387	59,053
Gasoline service stations	1,406	1,366	1,521	1,546	1,694	1,749	1,802	1,965	1,939	1,987	1,902	1,823	20,700
Apparel & accessory stores	1,060	1,062	1,398	1,381	1,433	1,508	1,450	1,589	1,442	1,418	1,617	2,405	17,763
Eating and drinking places	2,697	2,563	2,968	2,904	3,000	3,036	3,128	3,163	2,985	2,988	2,831	2,978	35,241
Drug & proprietary stores	1,008	916	1,021	1,003	1,036	1,023	1,022	1,032	1,003	1,036	1,050	1,410	12,560
GAF, total[2]	5,878	5,785	6,853	6,604	7,135	7,197	6,865	7,395	6,880	7,072	8,322	12,436	88,422

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 10. Estimated Monthly Retail Sales, by Selected Kinds of Business for Geographic Divisions: January 1986 to December 1995—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Geographic division and kind of business	1989												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Naw England, total	**7,874**	**7,415**	8,676	**8,579**	**9,470**	**9,545**	**9,159**	**9,777**	9,463	**9,321**	**9,694**	**11,498**	**110,471**
Nondurable goods, total	5,242	4,882	5,649	5,486	5,987	6,002	5,884	6,174	6,087	6,187	6,624	8,179	72,383
General merchandise group stores	573	558	732	766	847	843	733	840	816	838	1,091	1,660	10,297
Dept. stores (excl. leased depts.)	437	433	579	615	681	681	570	670	648	675	882	1,368	8,239
Dept. stores (incl. leased depts.)[1]	451	448	597	633	702	698	586	691	667	695	908	1,405	8,481
Food group stores	1,751	1,643	1,859	1,801	1,965	2,021	2,073	2,060	1,991	1,962	1,995	2,187	23,308
GAF, total[2]	1,644	1,577	1,937	1,962	2,136	2,182	1,918	2,265	2,178	2,120	2,604	3,920	26,443
Middle Atlantic, total	**19,254**	**18,716**	**21,755**	**21,371**	**23,536**	**23,492**	**22,325**	**23,872**	22,631	**22,502**	**23,528**	**27,685**	**270,667**
Durable goods, total	7,014	7,004	8,137	8,162	9,358	9,415	8,740	9,544	8,698	8,345	8,310	9,136	101,863
Automotive dealers	3,882	3,959	4,865	4,874	5,577	5,466	5,028	5,623	4,954	4,556	4,215	3,552	56,551
Nondurable goods, total	12,240	11,712	13,618	13,209	14,178	14,077	13,585	14,328	13,933	14,157	15,218	18,549	168,804
General merchandise group stores	1,390	1,460	1,883	1,919	2,132	2,092	1,794	2,076	2,069	2,173	2,923	4,327	26,238
Dept. stores (excl. leased depts.)	1,163	1,223	1,601	1,637	1,813	1,778	1,508	1,766	1,751	1,834	2,460	3,677	22,211
Dept. stores (incl. leased depts.)[1]	1,219	1,266	1,655	1,693	1,871	1,834	1,560	1,828	1,814	1,898	2,544	3,792	22,974
Food group stores	4,165	3,981	4,435	4,191	4,638	4,563	4,535	4,547	4,402	4,239	4,374	4,801	52,871
Gasoline service stations	1,105	1,033	1,143	1,210	1,314	1,293	1,322	1,330	1,264	1,343	1,285	1,288	14,930
Apparel & accessory stores	1,156	1,034	1,387	1,412	1,493	1,439	1,277	1,530	1,523	1,533	1,770	2,477	18,031
Eating and drinking places	2,068	1,967	2,308	2,340	2,374	2,526	2,586	2,628	2,459	2,475	2,246	2,341	28,318
Drug & proprietary stores	719	710	805	751	797	798	758	797	814	827	829	1,026	9,631
GAF, total[2]	4,497	4,354	5,256	5,232	5,697	5,662	5,081	5,793	5,799	5,918	7,223	10,725	71,237
East North Central, total	**20,585**	**19,983**	**23,862**	**24,206**	**26,079**	**25,802**	**24,700**	**26,263**	**24,712**	**24,367**	**25,290**	**29,210**	**295,059**
Durable goods, total	7,714	7,666	9,427	9,750	10,691	10,599	9,769	10,762	9,686	8,911	8,860	9,305	113,140
Automotive dealers	4,982	5,147	6,428	6,469	6,966	6,846	6,299	7,105	6,304	5,526	5,202	4,635	71,909
Furniture group stores	1,120	1,048	1,161	1,169	1,242	1,306	1,236	1,304	1,193	1,230	1,361	1,614	14,984
Nondurable goods, total	12,871	12,317	14,435	14,456	15,388	15,203	14,931	15,501	15,026	15,456	16,430	19,905	181,919
General merchandise group stores	1,965	1,939	2,563	2,680	2,843	2,812	2,579	2,891	2,734	2,981	3,772	5,429	35,188
Dept. stores (excl. leased depts.)	1,666	1,628	2,198	2,292	2,388	2,395	2,196	2,477	2,335	2,539	3,139	4,608	29,861
Dept. stores (incl. leased depts.)[1]	1,721	1,684	2,272	2,367	2,463	2,468	2,263	2,561	2,414	2,621	3,237	4,749	30,820
Food group stores	4,184	3,989	4,455	4,279	4,524	4,529	4,558	4,533	4,538	4,407	4,444	5,021	53,461
Gasoline service stations	1,688	1,596	1,776	1,910	2,061	2,072	2,078	1,987	1,875	1,938	1,835	1,954	22,770
Apparel & accessory stores	819	751	1,040	1,025	1,079	1,034	968	1,173	1,114	1,182	1,353	1,979	13,517
Eating and drinking places	1,999	1,869	2,206	2,310	2,425	2,477	2,555	2,581	2,526	2,509	2,351	2,415	28,223
GAF, total[2]	4,476	4,279	5,393	5,474	5,867	5,872	5,450	6,103	5,725	6,073	7,403	10,782	72,897
West North Central, total	**8,762**	**8,246**	**10,022**	**10,212**	**10,819**	**10,684**	**10,286**	**10,902**	**10,356**	**10,185**	**10,416**	**11,989**	**122,879**
Durable goods, total	3,201	2,971	3,836	3,976	4,240	4,202	3,839	4,209	3,921	3,674	3,554	3,702	45,325
Automotive dealers	2,029	1,913	2,581	2,623	2,724	2,683	2,440	2,703	2,571	2,295	2,132	2,025	28,719
Nondurable goods, total	5,561	5,275	6,186	6,236	6,579	6,482	6,447	6,693	6,435	6,511	6,862	8,287	77,554
General merchandise group stores	933	861	1,135	1,217	1,277	1,225	1,150	1,286	1,197	1,297	1,601	2,297	15,476
Dept. stores (excl. leased depts.)	727	700	931	976	1,012	984	933	1,061	975	1,048	1,291	1,872	12,510
Dept. stores (incl. leased depts.)[1]	740	714	949	993	1,031	1,000	949	1,081	994	1,066	1,314	1,900	12,731
Food group stores	1,769	1,676	1,896	1,864	1,970	1,945	1,979	1,970	1,955	1,947	1,960	2,233	23,164
Gasoline service stations	782	774	863	937	1,018	1,021	1,034	1,008	951	970	910	956	11,224
Apparel & accessory stores	350	318	437	427	433	417	418	501	465	447	484	690	5,387
GAF, total[2]	1,884	1,738	2,233	2,287	2,390	2,329	2,208	2,509	2,325	2,383	2,818	4,055	29,159
South Atlantic, total	**22,793**	**22,357**	**26,256**	**25,462**	**27,029**	**26,811**	**26,261**	**27,833**	**25,997**	**25,717**	**27,456**	**32,836**	**316,808**
Durable goods, total	9,083	8,757	10,287	10,006	10,909	10,835	10,450	11,376	10,459	9,755	10,065	11,340	123,322
Automotive dealers	5,431	5,374	6,420	5,961	6,536	6,587	6,297	6,912	6,350	5,597	5,512	5,370	72,347
Furniture group stores	1,298	1,194	1,332	1,309	1,387	1,361	1,340	1,448	1,381	1,388	1,574	1,860	16,872
Nondurable goods, total	13,710	13,600	15,969	15,456	16,120	15,976	15,811	16,457	15,538	15,962	17,391	21,496	193,486
General merchandise group stores	2,035	2,112	2,825	2,793	2,916	2,847	2,677	2,933	2,745	2,938	3,947	6,173	36,941
Dept. stores (excl. leased depts.)	1,530	1,572	2,149	2,122	2,181	2,118	1,994	2,228	2,074	2,210	2,876	4,431	27,485
Dept. stores (incl. leased depts.)[1]	1,580	1,624	2,209	2,185	2,241	2,172	2,046	2,288	2,131	2,270	2,948	4,540	28,234
Food group stores	4,731	4,594	5,217	4,950	5,224	5,277	5,350	5,328	5,182	5,122	5,237	5,787	61,999
Gasoline service stations	1,624	1,600	1,805	1,874	2,005	2,014	2,010	1,994	1,832	1,893	1,872	1,877	22,400
Apparel & accessory stores	926	904	1,306	1,227	1,253	1,161	1,136	1,340	1,216	1,239	1,424	2,147	15,279
GAF, total[2]	5,027	4,973	6,302	6,141	6,460	6,236	5,986	6,659	6,219	6,462	8,096	12,462	81,023
East South Central, total	**6,061**	**5,984**	**7,255**	**7,196**	**7,599**	**7,351**	**7,347**	**7,836**	**7,358**	**7,239**	**7,597**	**8,874**	**87,697**
Durable goods, total	2,082	2,078	2,635	2,643	2,794	2,625	2,627	2,909	2,742	2,530	2,557	2,719	30,941
Nondurable goods, total	3,979	3,906	4,620	4,553	4,805	4,726	4,720	4,927	4,616	4,709	5,040	6,155	56,756
General merchandise group stores	652	651	914	917	933	921	879	972	918	978	1,254	1,837	11,826
Dept. stores (excl. leased depts.)	542	533	775	772	777	766	732	803	763	803	1,020	1,521	9,807
Dept. stores (incl. leased depts.)[1]	551	542	788	785	789	777	743	817	776	816	1,036	1,545	9,965
GAF, total[2]	1,337	1,338	1,753	1,733	1,840	1,776	1,721	1,952	1,806	1,860	2,305	3,437	22,858
Wast South Cantral, total	**12,249**	**11,938**	**14,418**	**14,035**	**15,166**	**14,842**	**14,546**	**15,321**	**14,178**	**14,007**	**14,446**	**17,294**	**172,440**
Durabla goods, total	4,040	3,966	5,009	4,848	5,458	5,270	5,049	5,394	4,917	4,715	4,614	5,033	58,313
Automotive dealers	2,555	2,541	3,324	3,068	3,388	3,346	3,169	3,420	3,113	2,875	2,676	2,608	36,083
Nondurable goods, total	8,209	7,972	9,409	9,187	9,708	9,572	9,497	9,927	9,261	9,292	9,832	12,261	114,127
General merchandise group stores	1,418	1,409	1,862	1,839	1,922	1,840	1,795	1,971	1,775	1,874	2,320	3,715	23,740
Dept. stores (excl. leased depts.)	1,135	1,106	1,504	1,471	1,521	1,482	1,461	1,621	1,437	1,501	1,805	2,891	18,935
Dept. stores (incl. leased depts.)[1]	1,158	1,128	1,532	1,499	1,547	1,506	1,484	1,650	1,463	1,527	1,830	2,936	19,260
Food group stores	3,032	2,947	3,351	3,171	3,395	3,404	3,387	3,423	3,308	3,186	3,252	3,542	39,398
Apparel & accessory stores	536	520	745	707	727	701	714	881	726	701	778	1,238	8,974
GAF, total[2]	2,882	2,806	3,592	3,469	3,725	3,555	3,493	3,945	3,528	3,585	4,287	6,751	45,618
Mountain, total	**6,363**	**6,144**	**7,286**	**7,203**	**7,707**	**7,644**	**7,612**	**7,921**	**7,470**	**7,441**	**7,778**	**9,447**	**90,016**
Nondurable goods, total	4,045	3,868	4,504	4,404	4,772	4,711	4,801	4,964	4,621	4,709	5,034	6,213	56,646
General merchandise group stores	643	632	821	823	888	865	869	963	842	924	1,093	1,744	11,107
Dept. stores (excl. leased depts.)	440	448	586	582	601	596	582	658	589	642	778	1,238	7,740
Dept. stores (incl. leased depts.)[1]	452	462	600	598	617	610	595	674	605	658	798	1,267	7,936
Food group stores	1,439	1,357	1,550	1,496	1,635	1,629	1,682	1,683	1,630	1,570	1,646	1,813	19,130
GAF, total[2]	1,516	1,484	1,862	1,733	1,848	1,869	1,822	2,051	1,860	1,919	2,284	3,499	23,747

See footnotes on next page.

Table 10. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Geographic Divisions: January 1986 to December 1995**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Geographic division and kind of business	1989												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Pacific, total	**21,047**	**20,497**	**23,325**	**23,135**	**24,770**	**25,001**	**24,552**	**25,703**	**24,343**	**24,127**	**25,405**	**31,029**	**292,934**
Durable goods, total	8,194	8,193	9,083	8,993	9,809	9,934	9,474	10,141	9,433	9,112	9,545	10,881	112,792
Automotive dealers	4,694	4,812	5,294	5,087	5,540	5,716	5,419	5,898	5,362	4,998	5,077	4,883	62,780
Furniture group stores	1,342	1,247	1,391	1,326	1,385	1,416	1,400	1,462	1,427	1,439	1,619	1,980	17,434
Nondurable goods, total	12,853	12,304	14,242	14,142	14,961	15,067	15,078	15,562	14,910	15,015	15,860	20,148	180,142
General merchandise group stores	2,137	2,116	2,656	2,557	2,752	2,790	2,643	2,945	2,808	2,896	3,535	5,658	35,493
Dept. stores, (excl. leased depts.)	1,384	1,399	1,755	1,767	1,826	1,843	1,798	1,975	1,872	1,903	2,349	3,865	23,736
Dept. stores, (incl. leased depts.)[1]	1,432	1,446	1,819	1,824	1,882	1,897	1,853	2,036	1,934	1,971	2,420	3,978	24,492
Food group stores	4,113	3,971	4,494	4,457	4,610	4,721	4,861	4,755	4,678	4,599	4,649	5,111	55,019
Gasoline service stations	1,219	1,170	1,315	1,440	1,580	1,578	1,607	1,615	1,504	1,502	1,416	1,459	17,405
Apparel & accessory stores	1,041	992	1,278	1,251	1,304	1,377	1,345	1,468	1,361	1,352	1,596	2,383	16,748
Eating and drinking places	2,524	2,307	2,642	2,670	2,793	2,804	2,834	2,862	2,663	2,735	2,623	2,879	32,336
Drug & proprietary stores	913	868	962	910	979	955	945	979	958	961	1,005	1,424	11,859
GAF, total[2]	5,368	5,214	6,229	5,976	6,419	6,547	6,306	6,913	6,610	6,678	8,009	12,437	82,706

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 10. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Geographic Divisions: January 1986 to December 1995**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Geographic division and kind of business	1988												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
New England, total	**7,256**	**7,236**	**8,286**	**8,194**	**8,686**	**8,962**	**8,620**	**8,974**	**8,822**	**8,973**	**9,196**	**11,109**	**104,314**
Nondurable goods, total	4,811	4,631	5,260	5,131	5,400	5,413	5,426	5,668	5,628	5,905	6,110	7,551	66,934
General merchandise group stores	559	577	726	744	806	809	718	774	774	831	1,039	1,665	10,022
Dept. stores (excl. leased depts.)	444	459	593	616	668	673	575	643	642	696	858	1,382	8,249
Dept. stores (incl. leased depts.)[1]	459	475	617	639	690	695	594	664	668	720	884	1,426	8,531
Food group stores	1,572	1,474	1,625	1,604	1,660	1,688	1,822	1,833	1,754	1,815	1,780	1,982	20,609
GAF, total[2]	1,417	1,483	1,755	1,784	1,908	1,967	1,808	2,034	2,033	2,088	2,482	3,902	24,661
Middle Atlantic, total	**18,156**	**18,683**	**21,128**	**21,083**	**22,069**	**22,614**	**21,594**	**22,483**	**21,730**	**21,974**	**22,834**	**27,548**	**261,896**
Durable goods, total	6,415	7,182	8,250	8,446	8,893	9,426	8,604	9,017	8,469	8,246	8,349	9,635	100,932
Automotive dealers	3,674	4,342	5,113	5,085	5,327	5,588	5,069	5,395	4,746	4,678	4,398	4,044	57,459
Nondurable goods, total	11,741	11,501	12,878	12,637	13,176	13,188	12,990	13,466	13,261	13,728	14,485	17,913	160,964
General merchandise group stores	1,326	1,434	1,831	1,877	2,061	2,046	1,753	1,956	1,990	2,167	2,743	4,283	25,467
Dept. stores (excl. leased depts.)	1,131	1,216	1,566	1,617	1,769	1,757	1,491	1,693	1,730	1,879	2,345	3,651	21,845
Dept. stores (incl. leased depts.)[1]	1,197	1,268	1,630	1,682	1,834	1,821	1,549	1,756	1,797	1,947	2,420	3,769	22,670
Food group stores	4,184	4,036	4,357	4,232	4,417	4,398	4,533	4,435	4,332	4,366	4,380	4,814	52,484
Gasoline service stations	1,069	1,023	1,076	1,077	1,137	1,128	1,163	1,214	1,131	1,178	1,121	1,166	13,483
Apparel & accessory stores	1,000	937	1,269	1,273	1,303	1,255	1,180	1,389	1,458	1,520	1,617	2,411	16,612
Eating and drinking places	1,938	1,884	2,138	2,233	2,314	2,482	2,536	2,565	2,371	2,377	2,184	2,383	27,405
Drug & proprietary stores	652	681	732	682	699	705	684	707	685	696	714	913	8,550
GAF, total[2]	3,999	4,055	4,934	4,947	5,259	5,326	4,845	5,332	5,420	5,724	6,776	10,471	67,088
East North Central, total	**19,084**	**19,301**	**22,567**	**22,933**	**23,982**	**24,214**	**22,892**	**23,779**	**22,593**	**23,376**	**24,144**	**28,738**	**277,603**
Durable goods, total	6,989	7,549	9,165	9,417	9,847	10,217	9,042	9,429	8,572	8,630	8,772	9,762	107,391
Automotive dealers	4,588	5,128	6,262	6,237	6,347	6,687	5,863	6,069	5,357	5,358	5,277	5,065	68,238
Furniture group stores	965	941	1,116	1,081	1,080	1,156	1,118	1,179	1,125	1,167	1,316	1,633	13,877
Nondurable goods, total	12,095	11,752	13,402	13,516	14,135	13,997	13,850	14,350	14,021	14,746	15,372	18,976	170,212
General merchandise group stores	1,823	1,822	2,412	2,440	2,674	2,570	2,348	2,635	2,522	2,875	3,458	5,230	32,809
Dept. stores (excl. leased depts.)	1,572	1,558	2,079	2,096	2,265	2,203	2,033	2,282	2,177	2,494	2,932	4,450	28,141
Dept. stores (incl. leased depts.)[1]	1,635	1,620	2,163	2,176	2,350	2,284	2,110	2,368	2,267	2,573	3,025	4,592	29,163
Food group stores	4,012	3,820	4,169	4,140	4,298	4,420	4,483	4,342	4,358	4,301	4,261	4,840	51,444
Gasoline service stations	1,618	1,521	1,662	1,707	1,775	1,797	1,820	1,864	1,778	1,819	1,725	1,789	20,875
Apparel & accessory stores	753	718	991	974	1,002	947	910	1,087	1,051	1,131	1,235	1,909	12,708
Eating and drinking places	1,874	1,825	1,998	2,162	2,199	2,225	2,366	2,398	2,252	2,291	2,139	2,251	25,980
GAF, total[2]	4,042	3,989	5,098	5,091	5,394	5,345	4,977	5,548	5,281	5,774	6,808	10,432	67,779
West North Central, total	**8,067**	**8,066**	**9,407**	**9,682**	**9,995**	**10,160**	**9,867**	**10,338**	**9,911**	**10,105**	**10,229**	**11,977**	**117,804**
Durable goods, total	2,913	3,039	3,680	3,775	3,818	4,057	3,703	4,016	3,737	3,703	3,633	3,973	44,047
Automotive dealers	1,877	2,009	2,429	2,416	2,310	2,505	2,279	2,506	2,289	2,233	2,142	2,132	27,127
Nondurable goods, total	5,154	5,027	5,727	5,907	6,177	6,103	6,164	6,322	6,174	6,402	6,596	8,004	73,757
General merchandise group stores	855	839	1,090	1,141	1,238	1,172	1,105	1,207	1,140	1,284	1,518	2,293	14,882
Dept. stores (excl. leased depts.)	666	660	863	878	965	922	860	965	900	1,004	1,196	1,801	11,680
Dept. stores (incl. leased depts.)[1]	681	676	879	896	982	940	875	982	917	1,022	1,216	1,829	11,895
Food group stores	1,665	1,603	1,745	1,736	1,875	1,836	1,906	1,866	1,865	1,854	1,853	2,024	21,828
Gasoline service stations	725	688	747	776	839	860	871	892	838	850	823	861	9,770
Apparel & accessory stores	320	310	414	408	409	371	389	463	431	457	485	715	5,172
GAF, total[2]	1,688	1,664	2,098	2,149	2,277	2,201	2,131	2,366	2,228	2,405	2,758	4,155	28,120
South Atlantic, total	**22,050**	**22,555**	**25,485**	**24,791**	**25,352**	**25,443**	**24,899**	**25,586**	**24,172**	**24,872**	**25,804**	**31,865**	**302,874**
Durable goods, total	9,139	9,604	10,799	10,279	10,640	10,866	10,066	10,289	9,681	9,768	9,864	11,819	122,814
Automotive dealers	5,869	6,263	6,967	6,340	6,549	6,777	6,172	6,218	5,831	5,813	5,627	5,834	74,260
Furniture group stores	1,184	1,165	1,262	1,244	1,283	1,307	1,284	1,302	1,269	1,289	1,460	1,927	15,976
Nondurable goods, total	12,911	12,951	14,686	14,512	14,712	14,577	14,833	15,297	14,491	15,104	15,940	20,046	180,060
General merchandise group stores	1,905	2,032	2,658	2,673	2,743	2,649	2,459	2,717	2,571	2,845	3,583	5,871	34,706
Dept. stores (excl. leased depts.)	1,446	1,520	2,009	2,019	2,044	1,983	1,867	2,050	1,951	2,164	2,656	4,256	25,965
Dept. stores (incl. leased depts.)[1]	1,498	1,580	2,082	2,089	2,105	2,042	1,922	2,110	2,014	2,227	2,725	4,372	26,766
Food group stores	4,507	4,371	4,778	4,749	4,774	4,828	5,053	4,993	4,812	4,791	4,764	5,274	57,694
Gasoline service stations	1,558	1,501	1,633	1,617	1,696	1,703	1,735	1,793	1,688	1,727	1,700	1,715	20,066
Apparel & accessory stores	879	877	1,186	1,144	1,118	1,039	1,046	1,194	1,093	1,189	1,311	2,034	14,110
GAF, total[2]	4,653	4,794	5,882	5,852	5,969	5,817	5,615	6,102	5,757	6,168	7,408	11,954	75,971
East South Central, total	**5,461**	**5,807**	**6,736**	**6,700**	**6,977**	**7,002**	**6,941**	**7,274**	**6,657**	**6,924**	**7,035**	**8,462**	**81,976**
Durable goods, total	1,839	2,173	2,505	2,452	2,616	2,648	2,510	2,706	2,319	2,409	2,339	2,633	29,149
Nondurable goods, total	3,622	3,634	4,231	4,248	4,361	4,354	4,431	4,568	4,338	4,515	4,696	5,829	52,827
General merchandise group stores	596	632	859	872	892	868	832	895	834	955	1,142	1,757	11,134
Dept. stores (excl. leased depts.)	489	509	715	716	733	712	687	740	691	794	954	1,469	9,209
Dept. stores (incl. leased depts.)[1]	500	520	728	731	747	725	700	754	705	810	971	1,498	9,389
GAF, total[2]	1,239	1,298	1,652	1,652	1,707	1,631	1,629	1,795	1,642	1,814	2,125	3,302	21,486
West South Central, total	**11,345**	**11,583**	**13,375**	**13,266**	**13,936**	**13,884**	**13,735**	**14,359**	**13,123**	**13,311**	**13,645**	**16,921**	**162,483**
Durable goods, total	3,813	4,052	4,781	4,751	5,123	5,207	4,977	5,173	4,561	4,615	4,452	5,182	56,687
Automotive dealers	2,334	2,550	3,029	2,933	3,164	3,290	3,175	3,293	2,848	2,857	2,639	2,741	34,853
Nondurable goods, total	7,532	7,531	8,594	8,515	8,813	8,677	8,758	9,186	8,562	8,696	9,193	11,739	105,796
General merchandise group stores	1,243	1,294	1,669	1,647	1,747	1,662	1,641	1,794	1,575	1,729	2,094	3,477	21,572
Dept. stores (excl. leased depts.)	995	1,022	1,349	1,314	1,393	1,341	1,339	1,472	1,279	1,405	1,665	2,743	17,317
Dept. stores (incl. leased depts.)[1]	1,021	1,047	1,377	1,343	1,421	1,367	1,366	1,499	1,306	1,434	1,695	2,788	17,664
Food group stores	2,865	2,858	3,084	3,031	3,171	3,207	3,220	3,250	3,201	3,052	3,140	3,456	37,535
Apparel & accessory stores	544	550	746	700	692	646	660	789	670	681	760	1,247	8,685
GAF, total[2]	2,727	2,738	3,383	3,313	3,444	3,338	3,288	3,633	3,211	3,400	3,991	6,592	43,058
Mountain, total	**5,718**	**5,665**	**6,568**	**6,598**	**6,796**	**6,943**	**7,073**	**7,123**	**6,748**	**6,873**	**7,135**	**8,852**	**82,092**
Nondurable goods, total	3,694	3,613	4,066	4,004	4,236	4,225	4,392	4,505	4,259	4,371	4,601	5,768	51,734
General merchandise group stores	565	564	712	718	787	771	758	834	761	829	1,024	1,662	9,985
Dept. stores (excl. leased depts.)	402	408	511	516	554	541	514	586	524	569	716	1,145	6,986
Dept. stores (incl. leased depts.)[1]	416	421	529	535	571	557	531	602	540	586	735	1,175	7,198
Food group stores	1,332	1,251	1,407	1,370	1,440	1,473	1,593	1,532	1,448	1,474	1,472	1,656	17,448
GAF, total[2]	1,272	1,285	1,597	1,560	1,665	1,676	1,675	1,852	1,699	1,735	2,109	3,366	21,491

See footnotes on next page.

Table 10. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Geographic Divisions: January 1986 to December 1995**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Geographic division and kind of business	1988												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Pacific, total	**19,073**	**19,088**	**21,439**	**21,152**	**21,977**	**21,960**	**21,865**	**22,688**	**21,685**	**22,201**	**23,190**	**28,842**	**265,160**
Durable goods, total	7,061	7,414	8,365	8,225	8,618	8,504	8,226	8,645	8,170	8,288	8,687	10,193	100,396
Automotive dealers	4,080	4,316	4,935	4,756	5,008	4,838	4,644	4,842	4,559	4,531	4,731	4,778	56,018
Furniture group stores	1,107	1,074	1,148	1,138	1,174	1,223	1,209	1,277	1,249	1,306	1,434	1,811	15,150
Nondurable goods, total	12,012	11,674	13,074	12,927	13,359	13,456	13,639	14,043	13,515	13,913	14,503	18,649	164,764
General merchandise group stores	1,930	1,947	2,359	2,282	2,458	2,477	2,320	2,648	2,458	2,583	3,214	5,268	31,944
Dept. stores, (excl. leased depts.)	1,319	1,338	1,623	1,607	1,694	1,696	1,630	1,821	1,731	1,782	2,229	3,661	22,131
Dept. stores, (incl. leased depts.)[1]	1,374	1,392	1,693	1,676	1,758	1,758	1,693	1,878	1,791	1,843	2,294	3,762	22,912
Food group stores	3,832	3,666	4,030	4,072	4,116	4,118	4,326	4,206	4,118	4,273	4,127	4,578	49,462
Gasoline service stations	1,168	1,166	1,258	1,262	1,348	1,355	1,398	1,469	1,364	1,365	1,292	1,270	15,715
Apparel & accessory stores	897	875	1,118	1,082	1,109	1,192	1,185	1,245	1,208	1,193	1,434	2,241	14,779
Eating and drinking places	2,340	2,214	2,430	2,467	2,516	2,558	2,684	2,683	2,603	2,641	2,497	2,759	30,392
Drug & proprietary stores	866	839	916	882	914	907	890	939	890	903	927	1,345	11,218
GAF, total[2]	4,665	4,674	5,413	5,283	5,613	5,789	5,557	6,093	5,779	5,961	7,140	11,415	73,382

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 10. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Geographic Divisions: January 1986 to December 1995**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Geographic division and kind of business	1987												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
New England, total	**6,243**	**6,400**	**7,243**	**7,387**	**7,841**	**8,102**	**8,016**	**7,996**	**8,018**	**8,190**	**8,221**	**9,869**	**93,526**
Nondurable goods, total	4,282	4,155	4,556	4,647	4,957	4,907	4,877	4,977	4,929	5,267	5,456	6,740	59,750
General merchandise group stores	498	557	659	718	794	750	692	792	754	827	1,012	1,567	9,620
Dept. stores (excl. leased depts.)	409	456	556	609	679	641	580	668	635	703	860	1,330	8,126
Dept. stores (incl. leased depts.)[1]	423	470	574	630	699	659	596	687	655	725	886	1,366	8,370
Food group stores	1,519	1,361	1,461	1,493	1,581	1,564	1,649	1,542	1,519	1,600	1,494	1,699	18,482
GAF, total[2]	1,322	1,388	1,535	1,650	1,779	1,755	1,655	1,876	1,854	1,924	2,208	3,320	22,266
Middle Atlantic, total	**16,331**	**16,434**	**18,757**	**19,578**	**20,111**	**20,677**	**20,408**	**20,792**	**20,261**	**20,584**	**20,509**	**25,367**	**239,809**
Durable goods, total	5,305	5,820	7,123	7,561	7,631	8,526	8,249	8,310	7,987	7,467	7,231	8,887	90,097
Automotive dealers	2,868	3,425	4,393	4,592	4,563	5,209	4,966	5,063	4,704	4,174	3,789	3,870	51,616
Nondurable goods, total	11,026	10,614	11,634	12,017	12,480	12,151	12,159	12,482	12,274	13,117	13,278	16,480	149,712
General merchandise group stores	1,256	1,385	1,665	1,874	2,064	1,938	1,683	1,961	1,930	2,110	2,605	4,071	24,542
Dept. stores (excl. leased depts.)	1,076	1,183	1,451	1,609	1,775	1,686	1,461	1,710	1,687	1,846	2,264	3,516	21,264
Dept. stores (incl. leased depts.)[1]	1,137	1,232	1,515	1,674	1,836	1,746	1,513	1,770	1,748	1,914	2,341	3,630	22,056
Food group stores	4,171	3,846	4,080	4,108	4,423	4,288	4,477	4,304	4,172	4,358	4,184	4,562	50,973
Gasoline service stations	885	847	914	1,015	1,041	1,033	1,082	1,070	1,055	1,098	1,045	1,064	12,149
Apparel & accessory stores	923	906	1,142	1,294	1,256	1,198	1,092	1,270	1,312	1,378	1,402	2,069	15,242
Eating and drinking places	1,701	1,600	1,786	1,812	1,845	1,907	2,084	2,120	2,025	2,112	1,910	2,064	22,966
Drug & proprietary stores	642	607	643	670	649	666	657	662	662	709	688	881	8,136
GAF, total[2]	3,693	3,789	4,410	4,826	5,029	4,929	4,572	5,003	5,066	5,335	6,075	9,495	62,222
East North Central, total	**17,690**	**18,199**	**20,828**	**21,952**	**22,794**	**22,716**	**22,298**	**22,685**	**21,460**	**22,358**	**22,108**	**26,510**	**261,598**
Durable goods, total	6,035	7,036	8,333	8,765	8,990	9,367	8,872	9,027	8,338	8,234	7,824	8,811	99,632
Automotive dealers	3,769	4,867	5,798	5,929	5,851	6,284	5,885	6,097	5,471	5,193	4,714	4,658	64,516
Furniture group stores	921	844	951	940	976	981	1,016	997	976	1,018	1,082	1,396	12,098
Nondurable goods, total	11,655	11,163	12,495	13,187	13,804	13,349	13,426	13,658	13,122	14,124	14,284	17,699	161,966
General merchandise group stores	1,744	1,784	2,199	2,405	2,633	2,402	2,252	2,585	2,371	2,692	3,154	4,879	31,100
Dept. stores (excl. leased depts.)	1,522	1,532	1,919	2,061	2,236	2,053	1,952	2,234	2,051	2,332	2,689	4,160	26,741
Dept. stores (incl. leased depts.)[1]	1,581	1,589	1,989	2,138	2,318	2,130	2,023	2,309	2,124	2,415	2,776	4,308	27,700
Food group stores	3,751	3,389	3,686	3,846	4,002	3,941	4,129	3,988	3,962	4,150	3,894	4,462	47,200
Gasoline service stations	1,574	1,471	1,612	1,737	1,755	1,825	1,869	1,807	1,740	1,758	1,658	1,699	20,505
Apparel & accessory stores	772	760	939	1,017	1,000	930	879	1,039	983	1,069	1,098	1,730	12,216
Eating and drinking places	1,829	1,829	2,055	2,156	2,323	2,248	2,314	2,254	2,124	2,245	2,065	2,101	25,543
GAF, total[2]	3,933	3,864	4,596	4,900	5,177	4,909	4,713	5,199	4,883	5,363	6,089	9,516	63,142
West North Central, total	**7,376**	**7,385**	**8,488**	**8,970**	**9,132**	**9,214**	**9,235**	**9,501**	**9,026**	**9,462**	**9,052**	**10,834**	**107,675**
Durable goods, total	2,284	2,575	3,153	3,371	3,323	3,594	3,572	3,676	3,425	3,582	3,205	3,563	39,323
Automotive dealers	1,317	1,658	2,087	2,191	2,047	2,318	2,261	2,355	2,145	2,188	1,832	1,868	24,267
Nondurable goods, total	5,092	4,810	5,335	5,599	5,809	5,620	5,663	5,825	5,601	5,880	5,847	7,271	68,352
General merchandise group stores	829	824	990	1,115	1,215	1,088	1,052	1,193	1,060	1,225	1,374	2,159	14,124
Dept. stores (excl. leased depts.)	640	638	783	868	931	848	821	943	838	958	1,089	1,675	11,032
Dept. stores (incl. leased depts.)[1]	655	653	800	888	949	866	836	960	855	976	1,108	1,703	11,249
Food group stores	1,794	1,601	1,699	1,732	1,801	1,731	1,769	1,682	1,682	1,743	1,654	1,832	20,720
Gasoline service stations	661	617	687	745	766	814	858	864	805	821	776	773	9,187
Apparel & accessory stores	323	308	376	399	386	357	364	436	403	427	434	648	4,861
GAF, total[2]	1,671	1,623	1,922	2,058	2,185	2,033	1,986	2,221	2,048	2,232	2,468	3,817	26,264
South Atlantic, total	**19,408**	**19,201**	**22,098**	**23,143**	**23,840**	**23,711**	**23,898**	**24,238**	**23,010**	**23,925**	**23,590**	**30,229**	**280,291**
Durable goods, total	7,444	7,488	8,810	9,319	9,608	9,979	9,909	9,913	9,632	9,623	8,986	11,433	112,144
Automotive dealers	4,237	4,435	5,293	5,597	5,694	6,069	6,124	6,144	5,942	5,758	5,098	5,834	66,225
Furniture group stores	1,147	1,082	1,193	1,162	1,170	1,215	1,226	1,254	1,274	1,278	1,362	1,860	15,223
Nondurable goods, total	11,964	11,713	13,288	13,824	14,232	13,732	13,989	14,325	13,378	14,302	14,604	18,796	168,147
General merchandise group stores	1,755	1,868	2,340	2,566	2,688	2,447	2,324	2,629	2,415	2,719	3,355	5,486	32,592
Dept. stores (excl. leased depts.)	1,346	1,416	1,834	1,964	2,020	1,857	1,796	2,011	1,846	2,071	2,495	3,960	24,616
Dept. stores (incl. leased depts.)[1]	1,403	1,475	1,900	2,035	2,086	1,918	1,848	2,069	1,904	2,140	2,571	4,076	25,425
Food group stores	4,290	4,002	4,375	4,490	4,697	4,585	4,827	4,735	4,473	4,687	4,410	4,871	54,442
Gasoline service stations	1,477	1,428	1,604	1,599	1,643	1,665	1,743	1,733	1,616	1,601	1,574	1,686	19,369
Apparel & accessory stores	786	794	1,022	1,133	1,051	952	916	1,044	950	1,053	1,132	1,830	12,663
GAF, total[2]	4,217	4,310	5,163	5,529	5,660	5,330	5,170	5,676	5,379	5,852	6,785	11,066	70,137
East South Central, total	**5,151**	**5,207**	**6,065**	**6,357**	**6,638**	**6,623**	**6,630**	**6,787**	**6,195**	**6,412**	**6,319**	**7,726**	**76,110**
Durable goods, total	1,689	1,812	2,198	2,266	2,376	2,536	2,494	2,551	2,295	2,227	2,107	2,457	27,008
Nondurable goods, total	3,462	3,395	3,867	4,091	4,262	4,087	4,136	4,236	3,900	4,185	4,212	5,269	49,102
General merchandise group stores	590	626	797	891	915	820	786	867	773	898	1,040	1,589	10,592
Dept. stores (excl. leased depts.)	462	468	631	676	715	645	638	700	634	738	858	1,329	8,494
Dept. stores (incl. leased depts.)[1]	474	479	645	692	730	661	650	714	647	754	874	1,356	8,676
GAF, total[2]	1,241	1,248	1,488	1,645	1,702	1,569	1,513	1,676	1,533	1,704	1,930	2,983	20,232
West South Central, total	**11,660**	**11,375**	**12,928**	**13,421**	**13,786**	**13,692**	**14,017**	**14,195**	**12,900**	**13,167**	**12,863**	**16,005**	**160,009**
Durable goods, total	3,758	3,848	4,543	4,790	4,837	5,044	5,189	5,196	4,610	4,537	4,221	5,026	55,599
Automotive dealers	2,194	2,309	2,800	2,979	2,954	3,154	3,312	3,349	2,875	2,755	2,430	2,602	33,713
Nondurable goods, total	7,902	7,527	8,385	8,631	8,949	8,648	8,828	8,999	8,290	8,630	8,642	10,979	104,410
General merchandise group stores	1,267	1,299	1,623	1,670	1,732	1,574	1,549	1,697	1,457	1,608	1,883	3,135	20,494
Dept. stores (excl. leased depts.)	974	994	1,231	1,299	1,372	1,253	1,251	1,390	1,178	1,307	1,497	2,461	16,207
Dept. stores (incl. leased depts.)[1]	1,005	1,025	1,267	1,335	1,408	1,291	1,277	1,418	1,206	1,337	1,526	2,508	16,603
Food group stores	3,138	2,888	3,093	3,134	3,377	3,281	3,399	3,336	3,173	3,181	3,053	3,257	38,310
Apparel & accessory stores	566	540	700	748	715	674	683	827	696	723	753	1,241	8,866
GAF, total[2]	2,849	2,800	3,332	3,423	3,538	3,347	3,328	3,639	3,204	3,376	3,785	6,290	42,911
Mountain, total	**5,425**	**5,237**	**6,039**	**6,295**	**6,413**	**6,452**	**6,602**	**6,765**	**6,199**	**6,360**	**6,275**	**7,740**	**75,802**
Nondurable goods, total	3,525	3,293	3,723	3,832	3,985	3,901	4,131	4,294	3,955	4,176	4,137	5,190	48,142
General merchandise group stores	542	537	639	713	763	748	769	840	709	806	898	1,493	9,457
Dept. stores (excl. leased depts.)	396	396	473	519	550	508	503	574	491	549	646	1,051	6,656
Dept. stores (incl. leased depts.)[1]	411	413	493	538	569	525	517	590	507	567	665	1,081	6,876
Food group stores	1,422	1,292	1,415	1,401	1,466	1,419	1,488	1,426	1,363	1,409	1,330	1,485	16,916
GAF, total[2]	1,237	1,182	1,416	1,488	1,551	1,547	1,592	1,840	1,514	1,621	1,782	2,882	19,652

See footnotes on next page.

Table 10. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Geographic Divisions: January 1986 to December 1995**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Geographic division and kind of business	1987												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Pacific, total	**17,544**	**17,288**	**19,520**	**20,081**	**20,803**	**20,608**	**20,879**	**21,461**	**20,341**	**20,908**	**20,891**	**26,155**	**246,479**
Durable goods, total	6,049	6,331	7,362	7,532	7,784	7,786	7,786	8,150	7,782	7,684	7,565	8,813	90,624
Automotive dealers	3,281	3,734	4,426	4,522	4,666	4,601	4,586	4,837	4,603	4,387	4,220	4,149	52,012
Furniture group stores	1,105	975	1,083	1,047	1,065	1,072	1,138	1,186	1,094	1,165	1,194	1,503	13,627
Nondurable goods, total	11,495	10,957	12,158	12,549	13,019	12,822	13,093	13,311	12,559	13,224	13,326	17,342	155,855
General merchandise group stores	1,687	1,771	2,023	2,189	2,336	2,265	2,186	2,465	2,255	2,461	2,917	4,894	29,449
Dept. stores, (excl. leased depts.)	1,242	1,244	1,442	1,559	1,653	1,611	1,563	1,752	1,588	1,717	2,051	3,459	20,881
Dept. stores, (incl. leased depts.)[1]	1,305	1,300	1,514	1,631	1,721	1,676	1,625	1,815	1,650	1,784	2,114	3,565	21,700
Food group stores	3,834	3,481	3,793	3,877	4,016	3,905	4,103	3,933	3,846	4,011	3,739	4,275	46,813
Gasoline service stations	1,109	1,094	1,231	1,239	1,332	1,337	1,375	1,407	1,299	1,349	1,269	1,258	15,299
Apparel & accessory stores	882	857	1,019	1,067	1,072	1,109	1,119	1,185	1,085	1,083	1,245	1,948	13,671
Eating and drinking places	2,285	2,131	2,366	2,417	2,522	2,525	2,584	2,559	2,343	2,443	2,293	2,467	28,935
Drug & proprietary stores	853	786	842	870	877	884	889	910	856	896	866	1,284	10,813
GAF, total[2]	4,268	4,211	4,753	4,967	5,195	5,175	5,149	5,582	5,160	5,459	6,260	10,137	66,316

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 10. Estimated Monthly Retail Sales, by Selected Kinds of Business for Geographic Divisions: January 1986 to December 1995—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Geographic division and kind of business	1986												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
New England, total	**6,367**	**5,912**	**6,604**	**6,700**	**7,353**	**7,106**	**7,220**	**7,482**	**7,576**	**7,511**	**7,468**	**9,320**	**86,619**
Nondurable goods, total	4,409	3,992	4,412	4,318	4,681	4,376	4,524	4,804	4,486	4,840	4,963	6,070	55,875
General merchandise group stores	467	492	645	658	771	690	650	776	716	778	957	1,486	9,086
Dept. stores (excl. leased depts.)	373	377	511	525	619	552	519	623	579	622	764	1,186	7,250
Dept. stores (incl. leased depts.)[1]	385	389	526	541	638	569	536	643	597	641	786	1,222	7,473
Food group stores	1,386	1,229	1,350	1,331	1,476	1,374	1,513	1,552	1,448	1,539	1,483	1,596	17,277
GAF, total[2]	1,177	1,196	1,502	1,515	1,736	1,588	1,521	1,787	1,696	1,778	2,087	3,162	20,745
Middle Atlantic, total	**16,488**	**15,337**	**17,574**	**17,733**	**19,432**	**18,735**	**18,601**	**19,103**	**19,735**	**19,619**	**19,616**	**23,911**	**225,884**
Durable goods, total	5,521	5,324	6,118	6,689	7,298	7,180	6,941	7,046	8,232	7,204	6,817	8,431	82,801
Automotive dealers	3,259	3,199	3,745	4,088	4,362	4,316	4,132	4,165	5,222	4,204	3,746	4,264	48,702
Nondurable goods, total	10,967	10,013	11,456	11,044	12,134	11,555	11,660	12,057	11,503	12,415	12,799	15,480	143,083
General merchandise group stores	1,193	1,261	1,665	1,668	1,974	1,756	1,614	1,892	1,779	1,947	2,413	3,636	22,798
Dept. stores (excl. leased depts.)	1,015	1,073	1,438	1,448	1,732	1,528	1,369	1,638	1,554	1,689	2,109	3,142	19,735
Dept. stores (incl. leased depts.)[1]	1,061	1,122	1,505	1,514	1,811	1,598	1,430	1,713	1,624	1,767	2,206	3,286	20,637
Food group stores	3,947	3,565	3,971	3,754	4,143	3,965	4,159	4,076	3,907	4,149	4,118	4,491	48,245
Gasoline service stations	1,203	1,054	1,086	982	1,059	1,070	1,062	1,008	935	940	880	921	12,200
Apparel & accessory stores	865	788	1,108	1,073	1,286	1,087	1,007	1,244	1,224	1,279	1,424	2,009	14,394
Eating and drinking places	1,582	1,470	1,683	1,736	1,910	1,910	2,001	2,066	1,847	2,005	1,795	1,905	21,910
Drug & proprietary stores	551	519	604	603	632	639	652	645	616	659	646	844	7,610
GAF, total[2]	3,506	3,438	4,258	4,201	4,895	4,466	4,221	4,782	4,667	4,953	5,728	8,604	57,719
East North Central, total	**17,696**	**16,948**	**19,571**	**20,259**	**21,917**	**21,315**	**20,957**	**21,350**	**21,907**	**21,673**	**21,033**	**25,678**	**250,304**
Durable goods, total	6,414	6,446	7,474	8,338	8,999	8,999	8,490	8,357	9,733	8,509	7,513	9,282	98,554
Automotive dealers	4,388	4,552	5,204	5,765	6,134	6,187	5,680	5,501	7,041	5,599	4,612	5,442	66,105
Furniture group stores	839	758	906	908	938	950	993	993	955	1,051	1,092	1,427	11,810
Nondurable goods, total	11,282	10,502	12,097	11,921	12,918	12,316	12,467	12,993	12,174	13,164	13,520	16,396	151,750
General merchandise group stores	1,617	1,570	2,181	2,223	2,418	2,243	2,201	2,467	2,217	2,503	2,995	4,438	29,073
Dept. stores (excl. leased depts.)	1,399	1,365	1,902	1,926	2,108	1,962	1,883	2,158	1,944	2,171	2,637	3,849	25,304
Dept. stores (incl. leased depts.)[1]	1,452	1,417	1,976	1,999	2,187	2,037	1,955	2,239	2,017	2,254	2,737	3,995	26,265
Food group stores	3,654	3,333	3,677	3,551	3,990	3,700	3,951	3,898	3,596	3,829	3,789	4,106	45,074
Gasoline service stations	1,908	1,678	1,670	1,595	1,721	1,835	1,816	1,784	1,664	1,678	1,584	1,620	20,553
Apparel & accessory stores	775	674	980	923	1,016	905	862	1,027	932	1,023	1,169	1,712	11,998
Eating and drinking places	1,401	1,467	1,691	1,755	1,855	1,841	1,850	1,977	1,861	1,965	1,838	1,879	21,380
GAF, total[2]	3,666	3,424	4,542	4,532	4,976	4,679	4,614	5,108	4,658	5,166	5,981	9,047	60,393
West North Central, total	**7,731**	**7,211**	**8,174**	**8,431**	**9,091**	**8,586**	**8,653**	**8,977**	**9,051**	**9,040**	**8,666**	**10,485**	**104,096**
Durable goods, total	2,470	2,363	2,734	3,023	3,208	3,101	3,126	3,257	3,642	3,225	2,784	3,390	36,323
Automotive dealers	1,523	1,536	1,729	1,942	2,029	1,901	1,908	2,016	2,428	1,993	1,639	1,904	22,548
Nondurable goods, total	5,261	4,848	5,440	5,408	5,883	5,485	5,527	5,720	5,409	5,815	5,882	7,095	67,773
General merchandise group stores	775	768	1,012	1,023	1,159	1,031	995	1,135	1,014	1,142	1,370	2,020	13,444
Dept. stores (excl. leased depts.)	573	553	754	763	861	792	761	873	776	863	1,046	1,525	10,140
Dept. stores (incl. leased depts.)[1]	586	565	770	779	879	808	776	892	792	880	1,068	1,556	10,351
Food group stores	1,781	1,614	1,743	1,710	1,874	1,760	1,794	1,770	1,685	1,836	1,794	1,914	21,275
Gasoline service stations	854	735	732	750	811	807	750	715	691	715	669	685	8,914
Apparel & accessory stores	305	276	388	359	378	337	353	414	365	410	435	639	4,659
GAF, total[2]	1,615	1,510	1,924	1,883	2,088	1,913	1,909	2,152	1,956	2,110	2,415	3,629	25,104
South Atlantic, total	**18,921**	**17,849**	**20,583**	**20,811**	**22,429**	**21,012**	**21,323**	**21,837**	**21,797**	**21,737**	**21,718**	**27,661**	**257,678**
Durable goods, total	7,474	7,053	8,052	8,627	9,334	8,807	8,872	8,882	9,803	8,852	8,401	10,877	105,034
Automotive dealers	4,473	4,261	4,731	5,189	5,717	5,292	5,311	5,379	6,357	5,216	4,691	5,746	62,363
Furniture group stores	987	930	1,049	1,003	1,096	1,124	1,173	1,194	1,157	1,164	1,262	1,640	13,779
Nondurable goods, total	11,447	10,796	12,531	12,184	13,095	12,205	12,451	12,955	11,994	12,885	13,317	16,784	152,644
General merchandise group stores	1,510	1,643	2,127	2,180	2,407	2,134	2,096	2,369	2,127	2,388	3,170	4,880	29,031
Dept. stores (excl. leased depts.)	1,201	1,252	1,708	1,675	1,843	1,688	1,616	1,854	1,647	1,840	2,274	3,552	22,150
Dept. stores (incl. leased depts.)[1]	1,247	1,299	1,769	1,735	1,910	1,748	1,675	1,919	1,705	1,905	2,356	3,679	22,947
Food group stores	4,128	3,721	4,217	4,038	4,409	4,162	4,420	4,379	4,069	4,299	4,133	4,489	50,464
Gasoline service stations	1,829	1,628	1,651	1,631	1,682	1,590	1,631	1,625	1,571	1,621	1,527	1,565	19,551
Apparel & accessory stores	709	675	1,035	927	996	892	842	1,035	886	965	1,048	1,657	11,667
GAF, total[2]	3,699	3,732	4,744	4,615	5,060	4,698	4,664	5,203	4,759	5,168	6,238	9,715	62,295
East South Central, total	**4,894**	**4,567**	**5,407**	**5,494**	**6,010**	**5,793**	**6,062**	**6,200**	**5,905**	**6,119**	**5,960**	**7,302**	**69,713**
Durable goods, total	1,575	1,514	1,798	1,930	2,144	2,085	2,204	2,246	2,338	2,165	1,912	2,405	24,316
Nondurable goods, total	3,319	3,053	3,609	3,564	3,866	3,708	3,858	3,954	3,567	3,954	4,048	4,897	45,397
General merchandise group stores	510	523	753	741	805	730	705	790	682	793	975	1,471	9,478
Dept. stores (excl. leased depts.)	394	396	573	566	618	566	560	633	547	639	772	1,145	7,409
Dept. stores (incl. leased depts.)[1]	404	406	586	580	633	581	574	649	561	655	791	1,174	7,594
GAF, total[2]	1,101	1,081	1,494	1,446	1,564	1,433	1,444	1,615	1,431	1,599	1,860	2,928	18,996
West South Central, total	**11,815**	**11,091**	**12,671**	**12,539**	**13,510**	**12,789**	**12,879**	**13,119**	**13,069**	**12,867**	**12,568**	**16,172**	**155,089**
Durable goods, total	4,038	3,715	4,187	4,352	4,625	4,465	4,542	4,531	5,186	4,530	4,095	5,354	53,620
Automotive dealers	2,528	2,281	2,445	2,568	2,748	2,646	2,732	2,702	3,343	2,626	2,153	2,825	31,597
Nondurable goods, total	7,777	7,376	8,484	8,187	8,885	8,324	8,337	8,588	7,883	8,337	8,473	10,818	101,469
General merchandise group stores	1,172	1,193	1,605	1,488	1,683	1,520	1,480	1,657	1,434	1,619	1,906	3,055	19,812
Dept. stores (excl. leased depts.)	879	896	1,196	1,126	1,284	1,166	1,167	1,302	1,110	1,241	1,466	2,258	15,091
Dept. stores (incl. leased depts.)[1]	903	920	1,230	1,159	1,318	1,199	1,199	1,338	1,142	1,277	1,508	2,319	15,512
Food group stores	3,064	2,925	3,185	3,035	3,256	3,040	3,126	3,100	2,938	3,052	3,015	3,302	37,038
Apparel & accessory stores	615	580	763	668	719	627	635	791	662	707	757	1,213	8,737
GAF, total[2]	2,761	2,656	3,351	3,122	3,486	3,209	3,185	3,598	3,234	3,512	4,017	6,329	42,460
Mountain, total	**5,508**	**5,146**	**5,679**	**5,592**	**6,063**	**5,805**	**5,900**	**6,218**	**6,162**	**6,055**	**5,874**	**7,567**	**71,569**
Nondurable goods, total	3,385	3,207	3,615	3,434	3,710	3,501	3,646	3,865	3,637	3,771	3,764	4,812	44,347
General merchandise group stores	462	470	598	561	638	592	576	659	590	653	761	1,304	7,864
Dept. stores (excl. leased depts.)	378	376	491	472	538	489	481	545	495	527	626	972	6,390
Dept. stores (incl. leased depts.)[1]	391	389	509	488	555	507	497	563	512	544	648	1,005	6,608
Food group stores	1,387	1,269	1,408	1,340	1,439	1,332	1,412	1,418	1,330	1,403	1,388	1,534	16,660
GAF, total[2]	1,159	1,117	1,382	1,283	1,400	1,306	1,326	1,542	1,397	1,479	1,630	2,729	17,750

See footnotes on next page.

Table 10. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Geographic Divisions: January 1986 to December 1995**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Geographic division and kind of business	1986												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Pacific, total	**16,850**	**15,959**	**18,013**	**17,928**	**19,433**	**19,082**	**19,210**	**19,905**	**19,398**	**19,048**	**18,982**	**24,876**	**228,684**
Durable goods, total	5,862	5,614	6,306	6,422	6,890	6,870	6,975	7,287	7,605	6,826	6,514	8,903	82,074
Automotive dealers	3,528	3,427	3,855	3,864	4,174	4,118	4,106	4,359	4,730	3,859	3,482	4,636	48,138
Furniture group stores	972	869	959	959	1,032	1,006	1,042	1,086	1,061	1,117	1,211	1,577	12,891
Nondurable goods, total	10,988	10,345	11,707	11,506	12,543	12,212	12,235	12,618	11,793	12,222	12,468	15,973	146,610
General merchandise group stores	1,788	1,812	2,217	2,172	2,428	2,302	2,216	2,460	2,268	2,328	2,566	4,254	28,811
Dept. stores, (excl. leased depts.)	1,312	1,333	1,628	1,589	1,766	1,672	1,637	1,815	1,683	1,645	1,845	3,092	21,017
Dept. stores, (incl. leased depts.)[1]	1,375	1,396	1,706	1,666	1,853	1,749	1,715	1,902	1,762	1,725	1,933	3,240	22,022
Food group stores	3,716	3,382	3,768	3,709	4,074	3,902	4,041	3,993	3,764	3,963	3,885	4,194	46,391
Gasoline service stations	1,135	1,086	1,138	1,130	1,227	1,243	1,214	1,201	1,147	1,192	1,160	1,187	14,060
Apparel & accessory stores	772	755	922	897	1,010	1,024	1,006	1,100	1,014	999	1,147	1,782	12,428
Eating and drinking places	1,993	1,820	2,092	2,057	2,177	2,178	2,190	2,297	2,062	2,128	2,130	2,270	25,394
Drug & proprietary stores	779	709	795	783	811	803	803	796	771	795	781	1,208	9,834
GAF, total[2]	4,086	3,970	4,688	4,633	5,141	4,995	4,946	5,367	5,015	5,136	5,711	9,112	62,800

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 11. Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Large States: January 1986 to December 1995

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

State and kind of business	1995												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
California, total	**18,655**	**18,233**	**20,782**	**20,358**	**21,525**	**21,978**	**21,514**	**22,061**	**21,416**	**21,258**	**21,996**	**26,239**	**256,015**
Durable goods, total	7,119	7,188	8,309	8,089	8,745	9,141	8,726	8,986	8,864	8,687	8,709	9,905	102,468
Nondurable goods, total	11,536	11,045	12,473	12,269	12,780	12,837	12,788	13,075	12,552	12,571	13,287	16,334	153,547
Dept. stores (excl. leased depts.)	1,326	1,342	1,582	1,603	1,676	1,707	1,700	1,751	1,652	1,667	2,095	3,347	21,448
Dept. stores (incl. leased depts.)[1]	1,354	1,371	1,615	1,638	1,713	1,740	1,731	1,787	1,688	1,700	2,139	3,403	21,879
GAF, total[2]	4,971	4,881	5,630	5,533	5,755	5,875	5,776	6,095	5,759	5,795	6,900	10,411	73,381
Florida, total	**11,050**	**10,838**	**12,488**	**12,413**	**12,392**	**12,042**	**11,348**	**11,826**	**11,556**	**11,757**	**12,319**	**14,825**	**144,854**
Durable goods, total	4,896	4,853	5,677	5,853	5,922	5,789	5,085	5,410	5,441	5,491	5,438	6,146	66,001
Nondurable goods, total	6,154	5,985	6,811	6,560	6,470	6,253	6,263	6,416	6,115	6,266	6,881	8,679	78,853
Dept. stores (excl. leased depts.)	900	925	1,083	1,066	1,039	992	1,004	1,074	971	1,019	1,348	2,003	13,424
Dept. stores (incl. leased depts.)[1]	917	943	1,106	1,084	1,060	1,008	1,017	1,099	990	1,038	1,373	2,029	13,664
GAF, total[2]	2,673	2,692	3,086	2,994	2,988	2,878	2,824	3,005	2,813	2,872	3,708	5,637	38,170
Illinois, total	**7,314**	**7,192**	**8,572**	**8,365**	**8,923**	**8,902**	**8,435**	**8,679**	**8,190**	**8,465**	**8,966**	**10,481**	**102,484**
Nondurable goods, total	4,449	4,325	5,001	4,946	5,275	5,095	4,952	5,195	5,030	5,167	5,556	6,748	61,739
Dept. stores (excl. leased depts.)	655	665	838	846	891	891	822	889	869	922	1,158	1,636	11,082
Dept. stores (incl. leased depts.)[1]	671	681	857	865	912	910	839	909	888	944	1,186	1,670	11,332
GAF, total[2]	1,746	1,750	2,124	2,112	2,273	2,277	2,104	2,324	2,271	2,309	2,834	4,123	28,247
Indiana, total	**3,715**	**3,823**	**4,296**	**4,130**	**4,533**	**4,493**	**4,337**	**4,640**	**4,254**	**4,388**	**4,716**	**5,367**	**52,692**
Nondurable goods, total	2,385	2,340	2,701	2,625	2,816	2,779	2,693	2,890	2,719	2,750	2,963	3,450	33,111
Dept. stores (excl. leased depts.)	386	395	495	503	518	537	512	560	521	548	710	979	6,664
Dept. stores (incl. leased depts.)[1]	393	400	502	510	525	544	520	569	528	555	720	991	6,757
GAF, total[2]	899	918	1,108	1,112	1,191	1,206	1,172	1,280	1,179	1,215	1,568	2,250	15,098
Louisiana, total	**2,693**	**2,586**	**2,970**	**3,014**	**3,170**	**3,178**	**3,157**	**3,418**	**3,099**	**3,178**	**3,204**	**3,650**	**37,317**
Nondurable goods, total	1,674	1,653	1,830	1,880	1,976	1,908	1,937	2,017	1,872	1,959	2,056	2,429	23,191
Dept. stores (excl. leased depts.)	258	266	328	342	342	343	340	359	321	339	419	583	4,240
Dept. stores (incl. leased depts.)[1]	261	269	332	346	346	346	343	364	324	343	423	588	4,285
GAF, total[2]	593	558	694	731	723	747	729	778	717	739	893	1,293	9,195
Maryland, total	**3,288**	**3,271**	**3,780**	**3,656**	**3,913**	**3,975**	**3,682**	**3,850**	**3,681**	**3,668**	**3,889**	**4,618**	**45,271**
Nondurable goods, total	1,889	1,834	2,090	2,100	2,171	2,130	2,057	2,077	2,023	2,065	2,247	2,776	25,459
Dept. stores (excl. leased depts.)	210	219	274	288	299	294	282	293	286	293	380	567	3,685
Dept. stores (incl. leased depts.)[1]	216	227	283	298	308	303	290	303	296	302	391	581	3,798
GAF, total[2]	772	813	923	944	981	959	928	994	978	987	1,210	1,830	12,319
Massachusetts, total	**3,827**	**3,835**	**4,360**	**4,256**	**4,483**	**4,548**	**4,211**	**4,591**	**4,485**	**4,544**	**4,812**	**5,739**	**53,691**
Nondurable goods, total	2,627	2,646	3,035	2,955	3,051	3,119	2,849	3,088	3,120	3,109	3,413	4,135	37,147
Dept. stores (excl. leased depts.)	228	241	288	301	327	333	294	318	328	325	416	613	4,012
Dept. stores (incl. leased depts.)[1]	233	246	296	310	335	341	301	326	337	334	428	628	4,115
GAF, total[2]	877	856	1,006	1,035	1,118	1,111	1,014	1,149	1,141	1,131	1,373	2,067	13,878
Michigan, total	**6,333**	**6,253**	**7,423**	**7,155**	**7,924**	**8,174**	**7,466**	**8,181**	**7,500**	**7,570**	**7,869**	**9,109**	**90,957**
Durable goods, total	2,653	2,738	3,321	3,114	3,686	3,842	3,265	3,808	3,267	3,290	3,357	3,586	39,927
Nondurable goods, total	3,680	3,515	4,102	4,041	4,238	4,332	4,201	4,373	4,233	4,280	4,512	5,523	51,030
Dept. stores (excl. leased depts.)	768	738	896	902	956	1,008	948	1,003	954	993	1,220	1,646	12,032
Dept. stores (incl. leased depts.)[1]	780	748	910	918	969	1,022	959	1,015	966	1,009	1,240	1,671	12,207
GAF, total[2]	1,701	1,645	1,962	1,942	2,075	2,143	2,004	2,175	2,074	2,134	2,575	3,675	26,105
Minnesota, total	**3,167**	**3,057**	**3,519**	**3,555**	**3,771**	**3,804**	**3,617**	**3,813**	**3,751**	**3,708**	**3,782**	**4,289**	**43,833**
Nondurable goods, total	1,973	1,813	2,111	2,183	2,264	2,312	2,252	2,306	2,260	2,247	2,330	2,757	26,808
Dept. stores (excl. leased depts.)	291	292	346	337	369	386	350	409	385	393	474	660	4,692
Dept. stores (incl. leased depts.)[1]	297	299	352	343	374	392	355	414	389	399	481	668	4,763
GAF, total[2]	726	716	850	819	895	935	881	1,015	971	960	1,133	1,569	11,470
Missouri, total	**3,706**	**3,692**	**4,463**	**4,256**	**4,541**	**4,600**	**4,360**	**4,455**	**4,239**	**4,230**	**4,381**	**5,077**	**52,000**
Nondurable goods, total	2,243	2,165	2,515	2,454	2,519	2,561	2,507	2,583	2,500	2,510	2,668	3,232	30,457
Dept. stores (excl. leased depts.)	378	385	479	487	497	495	479	512	489	499	615	854	6,169
Dept. stores (incl. leased depts.)[1]	380	389	482	490	502	498	482	517	495	503	621	863	6,222
GAF, total[2]	839	860	1,023	1,025	1,095	1,056	1,030	1,120	1,060	1,060	1,313	1,955	13,436
New Jersey, total	**5,161**	**4,977**	**6,020**	**5,767**	**6,322**	**6,623**	**6,385**	**6,666**	**6,145**	**6,036**	**6,406**	**7,580**	**74,088**
Nondurable goods, total	3,101	2,970	3,480	3,442	3,656	3,814	3,762	3,852	3,749	3,669	3,975	4,975	44,445
Dept. stores (excl. leased depts.)	297	326	397	417	451	449	405	425	440	451	600	891	5,549
Dept. stores (incl. leased depts.)[1]	306	336	407	430	463	461	416	437	452	463	616	912	5,699
GAF, total[2]	1,121	1,106	1,341	1,374	1,464	1,473	1,378	1,460	1,505	1,468	1,806	2,703	18,199
New York, total	**9,962**	**9,271**	**10,991**	**10,869**	**11,899**	**11,930**	**11,224**	**11,998**	**11,272**	**11,502**	**11,935**	**13,890**	**136,743**
Durable goods, total	3,475	3,175	4,105	4,037	4,604	4,807	4,335	4,836	4,242	4,406	4,329	4,801	51,152
Nondurable goods, total	6,487	6,096	6,886	6,832	7,295	7,123	6,889	7,162	7,030	7,096	7,606	9,089	85,591
Dept. stores (excl. leased depts.)	572	621	750	761	856	847	770	815	848	841	1,118	1,585	10,384
Dept. stores (incl. leased depts.)[1]	587	637	769	781	878	869	790	836	871	860	1,149	1,620	10,647
GAF, total[2]	2,430	2,386	2,811	2,842	3,109	3,160	2,946	3,184	3,239	3,169	3,855	5,648	38,779
North Carolina, total	**4,544**	**4,579**	**5,492**	**5,303**	**5,518**	**5,580**	**5,587**	**5,680**	**5,515**	**5,511**	**5,671**	**6,767**	**65,747**
Nondurable goods, total	2,624	2,642	2,991	3,009	3,061	3,035	3,108	3,229	3,037	3,127	3,312	3,960	37,135
Dept. stores (excl. leased depts.)	372	384	491	511	506	503	500	525	490	525	676	949	6,432
Dept. stores (incl. leased depts.)[1]	379	389	498	519	514	510	507	533	497	532	687	961	6,526
GAF, total[2]	1,015	1,068	1,310	1,313	1,349	1,365	1,341	1,444	1,407	1,421	1,776	2,635	17,444
Ohio, total	**7,188**	**7,092**	**8,519**	**8,351**	**9,260**	**9,107**	**8,803**	**9,175**	**8,478**	**8,576**	**9,070**	**10,738**	**104,357**
Nondurable goods, total	4,575	4,496	5,154	5,137	5,429	5,336	5,333	5,517	5,195	5,222	5,587	6,671	63,652
Dept. stores (excl. leased depts.)	627	646	822	830	855	890	854	917	875	891	1,167	1,624	10,998
Dept. stores (incl. leased depts.)[1]	644	662	843	852	877	912	872	941	897	912	1,195	1,658	11,265
GAF, total[2]	1,611	1,635	1,970	1,966	2,216	2,177	2,060	2,305	2,241	2,229	2,802	4,191	27,403

See footnotes on next page.

Table 11. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Large States: January 1986 to December 1995**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

State and kind of business	1995												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Pennsylvania, total	**7,301**	**7,051**	**8,446**	**8,325**	**8,948**	**8,964**	**8,517**	**9,105**	**8,668**	**8,824**	**9,370**	**10,787**	**104,306**
Durable goods, total	2,649	2,593	3,262	3,195	3,582	3,641	3,375	3,814	3,397	3,369	3,445	3,562	39,884
Nondurable goods, total	4,652	4,458	5,184	5,130	5,366	5,323	5,142	5,291	5,271	5,455	5,925	7,225	64,422
Dept. stores (excl. leased depts.)	537	550	717	754	784	786	742	782	743	811	1,133	1,564	9,903
Dept. stores (incl. leased depts.)[1]	555	566	738	777	807	808	762	807	764	833	1,166	1,600	10,183
GAF, total[2]	1,570	1,557	1,905	1,976	2,042	2,038	1,941	2,158	2,033	2,112	2,718	3,860	25,910
Tennessee, total	**3,293**	**3,296**	**3,939**	**3,982**	**4,194**	**4,222**	**4,154**	**4,364**	**4,045**	**4,081**	**4,293**	**4,987**	**48,850**
Nondurable goods, total	1,918	1,923	2,231	2,290	2,384	2,382	2,375	2,513	2,319	2,348	2,565	3,087	28,335
Dept. stores (excl. leased depts.)	323	335	426	430	430	431	430	456	433	460	586	807	5,547
Dept. stores (incl. leased depts.)[1]	327	339	430	434	434	436	434	460	437	464	592	813	5,600
GAF, total[2]	811	799	988	1,021	1,049	1,031	1,026	1,084	1,032	1,095	1,386	1,929	13,251
Texas, total	**11,747**	**11,664**	**13,852**	**13,150**	**14,271**	**14,324**	**13,927**	**14,311**	**13,350**	**13,263**	**13,592**	**16,431**	**163,882**
Durable goods, total	4,861	4,974	6,156	5,486	6,330	6,552	6,068	6,307	5,854	5,668	5,673	6,576	70,505
Nondurable goods, total	6,886	6,690	7,696	7,664	7,941	7,772	7,859	8,004	7,496	7,595	7,919	9,855	93,377
Dept. stores (excl. leased depts.)	1,146	1,183	1,410	1,438	1,500	1,474	1,507	1,586	1,405	1,451	1,752	2,649	18,501
Dept. stores (incl. leased depts.)[1]	1,158	1,197	1,427	1,455	1,516	1,490	1,522	1,604	1,421	1,466	1,772	2,676	18,704
GAF, total[2]	2,938	2,902	3,401	3,392	3,626	3,524	3,518	3,882	3,518	3,549	4,262	6,446	44,958
Virginia, total	**4,709**	**4,667**	**5,460**	**5,344**	**5,853**	**5,642**	**5,614**	**5,797**	**5,462**	**5,572**	**5,770**	**6,633**	**66,523**
Nondurable goods, total	2,864	2,783	3,176	3,275	3,415	3,326	3,277	3,424	3,342	3,407	3,616	4,303	40,208
Dept. stores (excl. leased depts.)	294	311	392	414	420	410	411	429	415	432	558	798	5,284
Dept. stores (incl. leased depts.)[1]	301	318	400	423	428	418	420	438	424	441	569	811	5,391
GAF, total[2]	1,068	1,061	1,256	1,250	1,338	1,297	1,278	1,425	1,370	1,350	1,686	2,464	16,843
Wisconsin, total	**3,226**	**3,203**	**3,890**	**3,801**	**4,172**	**4,163**	**3,936**	**4,463**	**4,148**	**4,243**	**4,714**	**5,289**	**49,248**
Durable goods, total	1,306	1,332	1,810	1,757	1,919	1,986	1,818	2,147	1,964	1,929	1,882	1,982	21,832
Nondurable goods, total	1,920	1,871	2,080	2,044	2,253	2,177	2,118	2,316	2,184	2,314	2,832	3,307	27,416
Dept. stores (excl. leased depts.)	277	283	353	357	380	392	354	407	379	396	514	699	4,791
Dept. stores (incl. leased depts.)[1]	282	289	360	365	388	401	362	415	386	404	525	713	4,890
GAF, total[2]	728	696	837	857	895	898	859	974	924	973	1,147	1,568	11,356

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 11. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Large States: January 1986 to December 1995**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

State and kind of business	1994												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
California, total	**17,812**	**17,516**	**20,015**	**19,760**	**20,278**	**20,682**	**20,698**	**20,895**	**20,526**	**21,012**	**21,277**	**25,854**	**246,325**
Durable goods, total	6,829	6,868	7,851	7,797	8,054	8,203	8,207	8,334	8,349	8,490	8,090	9,519	96,591
Nondurable goods, total	10,983	10,648	12,164	11,963	12,224	12,479	12,491	12,561	12,177	12,522	13,187	16,335	149,734
Dept. stores (excl. leased depts.)	1,245	1,275	1,572	1,478	1,575	1,636	1,597	1,698	1,613	1,699	2,161	3,305	20,854
Dept. stores (incl. leased depts.)[1]	1,280	1,315	1,616	1,522	1,616	1,674	1,634	1,735	1,654	1,735	2,204	3,367	21,352
GAF, total[2]	4,631	4,672	5,469	5,275	5,497	5,666	5,632	5,886	5,633	5,845	6,897	10,341	71,444
Florida, total	**10,431**	**10,434**	**12,089**	**11,276**	**11,217**	**11,134**	**10,871**	**11,187**	**10,858**	**11,198**	**11,940**	**14,381**	**137,016**
Durable goods, total	4,638	4,609	5,340	4,974	5,119	5,143	4,835	5,031	5,022	5,062	5,348	5,943	61,064
Nondurable goods, total	5,793	5,825	6,749	6,302	6,098	5,991	6,036	6,156	5,836	6,136	6,592	8,438	75,952
Dept. stores (excl. leased depts.)	827	869	1,024	939	931	905	911	995	885	967	1,193	1,896	12,342
Dept. stores (incl. leased depts.)[1]	844	890	1,048	958	950	921	927	1,014	902	985	1,217	1,928	12,584
GAF, total[2]	2,502	2,595	2,970	2,767	2,753	2,709	2,693	2,905	2,661	2,851	3,465	5,381	36,252
Illinois, total	**6,798**	**6,976**	**8,386**	**8,298**	**8,365**	**8,485**	**7,940**	**8,339**	**8,150**	**8,530**	**8,742**	**10,512**	**99,521**
Nondurable goods, total	4,174	4,162	4,849	4,755	4,931	4,836	4,723	4,988	4,834	5,156	5,464	6,806	59,678
Dept. stores (excl. leased depts.)	605	617	798	784	825	824	769	860	806	928	1,107	1,649	10,572
Dept. stores (incl. leased depts.)[1]	622	634	817	804	845	845	788	880	826	951	1,134	1,689	10,835
GAF, total[2]	1,584	1,623	2,040	1,982	2,083	2,110	1,996	2,219	2,087	2,269	2,708	4,108	26,809
Indiana, total	**3,392**	**3,582**	**4,067**	**3,917**	**4,086**	**4,184**	**3,979**	**4,313**	**3,972**	**4,174**	**4,380**	**5,260**	**49,306**
Nondurable goods, total	2,187	2,204	2,582	2,473	2,590	2,594	2,563	2,719	2,537	2,672	2,857	3,454	31,432
Dept. stores (excl. leased depts.)	331	344	433	428	463	468	457	508	466	518	640	941	5,997
Dept. stores (incl. leased depts.)[1]	337	350	440	436	471	476	465	517	474	526	651	955	6,098
GAF, total[2]	798	818	996	977	1,017	1,042	1,018	1,162	1,035	1,149	1,396	2,076	13,484
Louisiana, total	**2,437**	**2,425**	**2,841**	**2,855**	**3,027**	**2,982**	**2,999**	**3,133**	**2,894**	**2,953**	**3,041**	**3,539**	**35,126**
Nondurable goods, total	1,568	1,575	1,767	1,756	1,820	1,747	1,811	1,873	1,720	1,817	1,921	2,343	21,718
Dept. stores (excl. leased depts.)	244	257	324	295	309	303	305	323	291	325	375	560	3,911
Dept. stores (incl. leased depts.)[1]	247	260	327	298	313	306	308	326	294	328	379	565	3,951
GAF, total[2]	548	565	704	676	696	689	688	742	652	717	814	1,244	8,735
Maryland, total	**2,912**	**3,017**	**3,625**	**3,592**	**3,750**	**3,797**	**3,597**	**3,798**	**3,686**	**3,678**	**3,829**	**4,765**	**44,046**
Nondurable goods, total	1,792	1,761	2,049	2,014	2,114	2,121	2,106	2,123	2,076	2,136	2,202	2,819	25,313
Dept. stores (excl. leased depts.)	187	203	266	280	278	285	263	287	283	311	378	592	3,613
Dept. stores (incl. leased depts.)[1]	193	210	275	290	287	294	271	295	292	320	388	607	3,722
GAF, total[2]	628	679	864	873	894	908	894	970	952	1,001	1,191	1,837	11,691
Massachusetts, total	**3,628**	**3,639**	**4,290**	**4,208**	**4,333**	**4,417**	**4,162**	**4,460**	**4,407**	**4,464**	**4,621**	**5,626**	**52,255**
Nondurable goods, total	2,517	2,524	2,931	2,820	2,936	2,965	2,829	3,005	2,987	3,056	3,263	4,003	35,836
Dept. stores (excl. leased depts.)	215	219	273	290	308	322	284	324	332	343	433	654	3,997
Dept. stores (incl. leased depts.)[1]	222	226	283	301	320	331	291	334	343	352	445	671	4,119
GAF, total[2]	836	831	1,009	1,027	1,083	1,101	1,004	1,183	1,155	1,159	1,385	2,111	13,884
Michigan, total	**5,906**	**5,933**	**7,370**	**7,779**	**7,057**	**7,502**	**7,199**	**7,666**	**7,258**	**7,482**	**7,398**	**8,787**	**87,337**
Durable goods, total	2,475	2,592	3,461	3,837	3,044	3,321	3,008	3,423	3,139	3,219	3,138	3,429	38,086
Nondurable goods, total	3,431	3,341	3,909	3,942	4,013	4,181	4,191	4,243	4,119	4,263	4,260	5,358	49,251
Dept. stores (excl. leased depts.)	738	707	865	888	896	945	887	951	893	972	1,127	1,615	11,484
Dept. stores (incl. leased depts.)[1]	753	720	881	903	911	961	899	965	909	987	1,144	1,643	11,676
GAF, total[2]	1,603	1,566	1,900	1,946	1,928	1,997	1,884	2,078	1,962	2,107	2,429	3,647	25,047
Minnesota, total	**2,865**	**2,804**	**3,425**	**3,345**	**3,489**	**3,475**	**3,449**	**3,736**	**3,684**	**3,673**	**3,682**	**4,310**	**41,937**
Nondurable goods, total	1,863	1,738	2,036	2,007	2,069	2,112	2,151	2,241	2,211	2,213	2,263	2,771	25,675
Dept. stores (excl. leased depts.)	261	259	335	324	342	351	329	381	353	389	449	654	4,427
Dept. stores (incl. leased depts.)[1]	265	265	341	329	348	357	335	388	359	396	457	667	4,507
GAF, total[2]	681	698	861	832	858	894	870	989	928	947	1,076	1,550	11,184
Missouri, total	**3,335**	**3,362**	**3,994**	**3,875**	**4,134**	**4,291**	**4,095**	**4,245**	**4,082**	**4,079**	**4,150**	**5,077**	**48,719**
Nondurable goods, total	2,075	2,002	2,310	2,214	2,270	2,371	2,334	2,439	2,350	2,418	2,535	3,161	28,479
Dept. stores (excl. leased depts.)	352	358	446	435	466	452	439	477	451	488	575	839	5,778
Dept. stores (incl. leased depts.)[1]	356	362	452	442	471	457	445	482	456	492	580	846	5,841
GAF, total[2]	764	800	945	956	1,028	1,000	994	1,094	1,012	1,058	1,253	1,924	12,828
New Jersey, total	**4,907**	**4,802**	**5,905**	**5,929**	**6,085**	**6,284**	**6,175**	**6,431**	**6,211**	**6,016**	**6,174**	**7,588**	**72,507**
Nondurable goods, total	3,101	2,964	3,554	3,540	3,687	3,830	3,755	3,802	3,716	3,695	3,865	4,900	44,409
Dept. stores (excl. leased depts.)	266	297	386	407	426	445	389	430	447	478	612	929	5,512
Dept. stores (incl. leased depts.)[1]	274	305	397	419	439	457	399	442	460	491	628	949	5,660
GAF, total[2]	1,053	1,077	1,346	1,366	1,401	1,463	1,360	1,506	1,527	1,564	1,811	2,755	18,229
New York, total	**9,266**	**9,018**	**10,793**	**10,826**	**11,352**	**11,551**	**11,022**	**11,491**	**11,112**	**11,458**	**11,891**	**14,027**	**133,807**
Durable goods, total	3,003	3,055	3,915	4,144	4,371	4,599	4,176	4,337	4,104	4,236	4,314	4,757	49,011
Nondurable goods, total	6,263	5,963	6,878	6,682	6,981	6,952	6,846	7,154	7,008	7,222	7,577	9,270	84,796
Dept. stores (excl. leased depts.)	526	585	742	758	813	825	750	843	852	899	1,135	1,674	10,402
Dept. stores (incl. leased depts.)[1]	543	602	762	780	835	847	770	862	873	921	1,165	1,707	10,667
GAF, total[2]	2,215	2,291	2,838	2,901	3,003	3,113	2,889	3,144	3,117	3,204	3,766	5,682	38,163
North Carolina, total	**3,999**	**4,067**	**5,005**	**5,034**	**5,143**	**5,061**	**5,019**	**5,122**	**4,886**	**5,026**	**5,155**	**6,279**	**59,796**
Nondurable goods, total	2,488	2,475	2,850	2,836	2,879	2,861	2,959	3,030	2,838	3,009	3,058	3,745	35,028
Dept. stores (excl. leased depts.)	343	366	451	451	455	464	464	483	447	504	596	898	5,922
Dept. stores (incl. leased depts.)[1]	349	372	457	460	463	472	472	491	454	512	606	911	6,019
GAF, total[2]	891	928	1,147	1,132	1,177	1,224	1,203	1,300	1,241	1,324	1,555	2,437	15,559
Ohio, total	**6,443**	**6,696**	**7,935**	**8,023**	**8,232**	**8,238**	**8,143**	**8,492**	**8,124**	**8,376**	**8,656**	**10,339**	**97,697**
Nondurable goods, total	4,221	4,282	4,897	4,906	5,126	5,078	5,163	5,362	5,055	5,243	5,498	6,714	61,545
Dept. stores (excl. leased depts.)	591	616	777	782	792	818	777	857	811	888	1,089	1,607	10,405
Dept. stores (incl. leased depts.)[1]	607	633	798	804	813	840	798	881	833	911	1,117	1,643	10,678
GAF, total[2]	1,491	1,564	1,901	1,859	1,917	1,973	1,849	2,057	1,992	2,076	2,531	3,914	25,124

See footnotes on next page.

Table 11. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Large States: January 1986 to December 1995**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

State and kind of business	1994												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Pennsylvania, total	**6,661**	**6,963**	**8,222**	**8,216**	**8,573**	**8,745**	**8,248**	**8,682**	**8,398**	**8,650**	**8,890**	**10,544**	**100,792**
Durable goods, total	2,289	2,611	3,128	3,313	3,509	3,626	3,208	3,471	3,306	3,290	3,189	3,556	38,496
Nondurable goods, total	4,372	4,352	5,094	4,903	5,064	5,119	5,040	5,211	5,092	5,360	5,701	6,988	62,296
Dept. stores (excl. leased depts.)	447	506	682	710	727	747	689	756	737	830	1,088	1,549	9,468
Dept. stores (incl. leased depts.)[1]	466	524	706	736	752	773	713	783	765	857	1,122	1,587	9,784
GAF, total[2]	1,332	1,434	1,805	1,871	1,912	1,947	1,796	2,041	1,956	2,128	2,603	3,847	24,672
Tennessee, total	**2,935**	**3,187**	**3,765**	**3,747**	**3,840**	**3,869**	**3,742**	**3,946**	**3,767**	**3,951**	**4,063**	**4,737**	**45,549**
Nondurable goods, total	1,751	1,821	2,071	2,080	2,144	2,154	2,174	2,287	2,149	2,306	2,411	2,884	26,232
Dept. stores (excl. leased depts.)	287	315	390	383	393	393	386	417	393	435	522	761	5,075
Dept. stores (incl. leased depts.)[1]	291	320	395	388	398	398	390	422	399	440	528	769	5,138
GAF, total[2]	720	767	927	922	944	931	937	996	958	1,073	1,270	1,868	12,313
Texas, total	**10,685**	**10,784**	**12,715**	**12,350**	**12,871**	**13,034**	**12,801**	**13,259**	**12,425**	**12,652**	**13,047**	**16,144**	**152,767**
Durable goods, total	4,196	4,403	5,345	5,177	5,392	5,627	5,278	5,506	5,174	5,147	5,266	6,256	62,767
Nondurable goods, total	6,489	6,381	7,370	7,173	7,479	7,407	7,523	7,753	7,251	7,505	7,781	9,888	90,000
Dept. stores (excl. leased depts.)	1,078	1,106	1,372	1,273	1,368	1,350	1,376	1,468	1,290	1,413	1,629	2,546	17,269
Dept. stores (incl. leased depts.)[1]	1,093	1,122	1,392	1,291	1,385	1,367	1,393	1,486	1,308	1,431	1,647	2,575	17,490
GAF, total[2]	2,805	2,833	3,380	3,194	3,380	3,341	3,346	3,605	3,239	3,466	4,039	6,300	42,928
Virginia, total	**4,182**	**4,301**	**5,072**	**5,107**	**5,312**	**5,269**	**5,174**	**5,382**	**5,128**	**5,189**	**5,352**	**6,435**	**61,903**
Nondurable goods, total	2,686	2,660	3,037	3,097	3,162	3,079	3,130	3,160	3,081	3,238	3,384	4,192	37,906
Dept. stores (excl. leased depts.)	274	294	375	388	388	389	381	404	392	432	514	782	5,013
Dept. stores (incl. leased depts.)[1]	280	300	383	398	397	398	389	413	400	441	525	796	5,120
GAF, total[2]	945	979	1,205	1,205	1,264	1,274	1,232	1,365	1,309	1,341	1,584	2,408	16,111
Wisconsin, total	**2,945**	**3,041**	**3,680**	**3,709**	**3,887**	**3,827**	**3,758**	**4,135**	**3,795**	**3,990**	**4,337**	**5,038**	**46,142**
Durable goods, total	1,117	1,256	1,641	1,684	1,713	1,670	1,618	1,847	1,636	1,694	1,642	1,794	19,312
Nondurable goods, total	1,828	1,785	2,039	2,025	2,174	2,157	2,140	2,288	2,159	2,296	2,695	3,244	26,830
Dept. stores (excl. leased depts.)	255	260	339	339	353	357	333	383	345	388	477	688	4,517
Dept. stores (incl. leased depts.)[1]	260	265	346	347	361	365	339	391	352	397	487	704	4,614
GAF, total[2]	628	621	800	813	826	847	828	919	856	939	1,103	1,613	10,793

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 11. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Large States: January 1986 to December 1995**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

State and kind of business	1993												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
California, total	**17,291**	**16,754**	**18,959**	**19,113**	**19,710**	**19,479**	**19,889**	**19,288**	**18,887**	**19,497**	**19,634**	**24,196**	**232,697**
Durable goods, total	6,477	6,316	7,295	7,354	7,586	7,677	7,739	7,350	7,312	7,492	7,166	8,615	88,379
Nondurable goods, total	10,814	10,438	11,664	11,759	12,124	11,802	12,150	11,938	11,575	12,005	12,468	15,581	144,318
Dept. stores (excl. leased depts.)	1,177	1,182	1,429	1,423	1,534	1,495	1,503	1,583	1,473	1,554	1,926	3,105	19,384
Dept. stores (incl. leased depts.)[1]	1,214	1,222	1,475	1,471	1,581	1,541	1,548	1,628	1,517	1,599	1,978	3,183	19,957
GAF, total[2]	4,486	4,424	5,047	5,062	5,342	5,310	5,336	5,451	5,204	5,355	6,309	9,743	67,069
Florida, total	**9,855**	**10,084**	**10,719**	**10,842**	**10,816**	**10,438**	**10,390**	**10,228**	**10,061**	**10,506**	**11,535**	**13,942**	**129,416**
Durable goods, total	4,099	4,401	4,420	4,589	4,727	4,600	4,434	4,319	4,385	4,536	5,175	5,867	55,552
Nondurable goods, total	5,756	5,683	6,299	6,253	6,089	5,838	5,956	5,909	5,676	5,970	6,360	8,075	73,864
Dept. stores (excl. leased depts.)	765	792	889	881	868	824	845	905	801	899	1,095	1,730	11,294
Dept. stores (incl. leased depts.)[1]	780	809	907	901	887	840	862	922	815	913	1,114	1,756	11,506
GAF, total[2]	2,597	2,577	2,804	2,845	2,797	2,657	2,670	2,766	2,561	2,738	3,296	5,043	35,351
Illinois, total	**6,769**	**6,650**	**7,806**	**7,997**	**8,263**	**7,991**	**8,024**	**7,927**	**7,753**	**8,140**	**8,406**	**9,755**	**95,481**
Nondurable goods, total	4,326	4,199	4,854	4,887	5,025	4,718	4,728	4,773	4,636	5,050	5,301	6,362	58,859
Dept. stores (excl. leased depts.)	531	537	685	713	764	718	707	779	756	866	1,012	1,499	9,567
Dept. stores (incl. leased depts.)[1]	548	554	704	732	784	737	725	799	776	887	1,038	1,537	9,821
GAF, total[2]	1,555	1,531	1,816	1,888	1,991	1,906	1,902	2,040	1,990	2,140	2,489	3,781	25,029
Indiana, total	**3,127**	**3,124**	**3,588**	**3,706**	**3,868**	**3,860**	**3,904**	**3,943**	**3,745**	**3,861**	**4,076**	**4,871**	**45,673**
Nondurable goods, total	2,132	2,078	2,388	2,423	2,555	2,504	2,570	2,601	2,518	2,587	2,720	3,312	30,388
Dept. stores (excl. leased depts.)	304	300	368	393	419	397	403	439	411	463	559	824	5,280
Dept. stores (incl. leased depts.)[1]	310	305	374	401	426	404	410	447	418	471	568	836	5,370
GAF, total[2]	737	726	867	923	957	926	942	1,022	945	1,016	1,223	1,837	12,121
Louisiana, total	**2,249**	**2,174**	**2,430**	**2,519**	**2,658**	**2,577**	**2,713**	**2,719**	**2,554**	**2,659**	**2,732**	**3,244**	**31,228**
Nondurable goods, total	1,593	1,589	1,700	1,778	1,840	1,710	1,827	1,850	1,689	1,779	1,841	2,208	21,404
Dept. stores (excl. leased depts.)	224	234	271	283	295	277	286	301	271	304	353	514	3,613
Dept. stores (incl. leased depts.)[1]	227	238	275	287	299	281	289	304	274	307	357	518	3,656
GAF, total[2]	536	518	619	646	664	632	656	682	621	678	768	1,161	8,181
Maryland, total	**2,838**	**2,790**	**3,062**	**3,213**	**3,390**	**3,404**	**3,507**	**3,418**	**3,402**	**3,390**	**3,543**	**4,320**	**40,277**
Nondurable goods, total	1,770	1,704	1,869	1,912	1,995	1,959	2,021	1,987	1,951	2,074	2,158	2,723	24,123
Dept. stores (excl. leased depts.)	182	187	220	255	270	248	236	258	264	285	355	560	3,320
Dept. stores (incl. leased depts.)[1]	189	193	227	263	278	257	243	267	273	294	366	575	3,425
GAF, total[2]	657	652	731	818	856	839	840	876	857	885	1,044	1,604	10,659
Massachusetts, total	**3,495**	**3,426**	**3,810**	**3,896**	**3,942**	**4,015**	**3,924**	**4,067**	**4,057**	**4,187**	**4,319**	**5,213**	**48,351**
Nondurable goods, total	2,347	2,334	2,608	2,642	2,758	2,700	2,631	2,694	2,787	2,931	3,067	3,750	33,249
Dept. stores (excl. leased depts.)	201	206	244	282	307	294	261	293	304	329	407	630	3,758
Dept. stores (incl. leased depts.)[1]	207	216	251	292	317	304	269	305	316	340	421	647	3,885
GAF, total[2]	816	820	924	1,011	1,071	1,013	964	1,100	1,102	1,135	1,336	2,060	13,352
Michigan, total	**5,440**	**5,264**	**6,195**	**6,559**	**6,753**	**6,804**	**6,785**	**6,797**	**6,537**	**6,822**	**6,826**	**8,291**	**79,073**
Durable goods, total	2,108	2,080	2,576	2,771	2,866	2,981	2,881	2,930	2,775	2,862	2,793	3,269	32,892
Nondurable goods, total	3,332	3,184	3,619	3,788	3,887	3,823	3,904	3,867	3,762	3,960	4,033	5,022	46,181
Dept. stores (excl. leased depts.)	689	646	773	821	872	860	860	891	860	915	1,035	1,502	10,724
Dept. stores (incl. leased depts.)[1]	696	660	787	836	885	872	871	903	874	932	1,053	1,529	10,898
GAF, total[2]	1,481	1,397	1,647	1,739	1,800	1,808	1,816	1,892	1,855	1,910	2,206	3,339	22,890
Minnesota, total	**2,795**	**2,671**	**3,154**	**3,168**	**3,270**	**3,384**	**3,435**	**3,362**	**3,331**	**3,446**	**3,427**	**4,032**	**39,475**
Nondurable goods, total	1,865	1,751	2,001	2,012	2,127	2,125	2,210	2,147	2,126	2,191	2,188	2,677	25,420
Dept. stores (excl. leased depts.)	243	235	293	304	322	318	312	357	343	369	408	606	4,110
Dept. stores (incl. leased depts.)[1]	249	240	299	310	327	324	318	363	350	376	416	616	4,188
GAF, total[2]	618	607	738	756	802	839	830	905	883	899	1,019	1,474	10,370
Missouri, total	**3,204**	**3,071**	**3,721**	**3,754**	**3,817**	**3,858**	**3,694**	**3,706**	**3,703**	**3,768**	**3,821**	**4,658**	**44,775**
Nondurable goods, total	1,966	1,900	2,155	2,199	2,230	2,198	2,182	2,225	2,190	2,294	2,382	2,923	26,844
Dept. stores (excl. leased depts.)	312	315	381	399	434	408	406	443	425	467	534	766	5,290
Dept. stores (incl. leased depts.)[1]	314	317	384	403	437	411	409	448	430	470	540	773	5,336
GAF, total[2]	750	736	846	888	952	913	905	973	924	977	1,149	1,792	11,805
New Jersey, total	**4,845**	**4,457**	**5,039**	**5,481**	**5,592**	**5,839**	**5,751**	**5,822**	**5,647**	**5,650**	**5,840**	**7,268**	**67,231**
Nondurable goods, total	3,029	2,855	3,172	3,316	3,431	3,568	3,489	3,508	3,476	3,529	3,683	4,679	41,735
Dept. stores (excl. leased depts.)	271	283	338	397	427	404	365	400	417	446	568	899	5,215
Dept. stores (incl. leased depts.)[1]	280	292	347	410	440	415	374	410	429	457	581	916	5,351
GAF, total[2]	1,115	1,074	1,214	1,422	1,476	1,452	1,417	1,475	1,499	1,520	1,734	2,706	18,104
New York, total	**9,106**	**8,461**	**9,574**	**10,282**	**10,675**	**10,853**	**10,933**	**10,997**	**10,650**	**10,886**	**11,123**	**13,595**	**127,135**
Durable goods, total	2,801	2,607	3,219	3,732	3,863	4,124	4,093	4,096	3,812	3,802	3,796	4,530	44,475
Nondurable goods, total	6,305	5,854	6,355	6,550	6,812	6,729	6,840	6,901	6,838	7,084	7,327	9,065	82,660
Dept. stores (excl. leased depts.)	517	540	638	733	794	754	696	764	789	841	1,034	1,594	9,694
Dept. stores (incl. leased depts.)[1]	532	556	658	756	818	774	715	783	812	863	1,061	1,632	9,960
GAF, total[2]	2,208	2,086	2,411	2,704	2,827	2,885	2,890	2,977	3,002	3,049	3,485	5,423	35,947
North Carolina, total	**3,784**	**3,865**	**4,271**	**4,548**	**4,752**	**4,711**	**4,779**	**4,647**	**4,513**	**4,611**	**4,766**	**5,721**	**54,968**
Nondurable goods, total	2,371	2,368	2,608	2,715	2,786	2,729	2,856	2,828	2,693	2,825	2,894	3,546	33,219
Dept. stores (excl. leased depts.)	312	322	365	415	428	408	421	439	402	460	544	833	5,349
Dept. stores (incl. leased depts.)[1]	317	328	371	423	436	415	428	446	409	467	552	846	5,438
GAF, total[2]	855	888	992	1,095	1,132	1,106	1,114	1,135	1,086	1,185	1,410	2,190	14,188
Ohio, total	**6,392**	**6,228**	**7,379**	**7,751**	**8,054**	**7,873**	**8,004**	**7,926**	**7,508**	**7,741**	**7,819**	**9,530**	**92,205**
Nondurable goods, total	4,298	4,033	4,642	4,875	5,115	4,903	5,046	5,041	4,838	5,088	5,174	6,353	59,406
Dept. stores (excl. leased depts.)	536	535	672	725	771	733	733	791	766	838	1,012	1,500	9,612
Dept. stores (incl. leased depts.)[1]	553	551	691	747	793	753	753	813	787	859	1,038	1,536	9,874
GAF, total[2]	1,391	1,364	1,638	1,733	1,811	1,800	1,815	1,902	1,853	1,939	2,330	3,649	23,225

See footnotes on next page.

Table 11. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Large States: January 1986 to December 1995**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

State and kind of business	1993												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Pennsylvania, total	**6,824**	**6,677**	**7,423**	**7,972**	**8,204**	**8,193**	**8,213**	**8,131**	**7,859**	**8,144**	**8,465**	**10,070**	**96,175**
Durable goods, total	2,310	2,320	2,619	2,992	3,089	3,234	3,217	3,144	2,903	2,922	2,985	3,381	35,116
Nondurable goods, total	4,514	4,357	4,804	4,980	5,115	4,959	4,996	4,987	4,956	5,222	5,480	6,689	61,059
Dept. stores (excl. leased depts.)	468	468	582	669	715	653	638	680	687	765	1,013	1,452	8,790
Dept. stores (incl. leased depts.)[1]	486	488	604	694	741	677	662	706	713	791	1,046	1,491	9,099
GAF, total[2]	1,451	1,395	1,602	1,831	1,881	1,787	1,792	1,887	1,843	1,977	2,452	3,601	23,499
Tennessee, total	**2,850**	**2,912**	**3,213**	**3,376**	**3,597**	**3,471**	**3,630**	**3,578**	**3,409**	**3,569**	**3,733**	**4,336**	**41,674**
Nondurable goods, total	1,743	1,788	1,921	2,015	2,149	2,038	2,127	2,143	2,017	2,159	2,238	2,691	25,029
Dept. stores (excl. leased depts.)	268	279	318	348	366	345	354	374	351	397	481	685	4,566
Dept. stores (incl. leased depts.)[1]	273	285	324	353	372	351	358	379	356	402	487	694	4,634
GAF, total[2]	706	722	792	845	863	827	854	896	861	961	1,191	1,695	11,213
Texas, total	**10,230**	**10,196**	**11,659**	**11,788**	**12,144**	**11,941**	**12,365**	**12,134**	**11,481**	**11,735**	**11,972**	**14,806**	**142,451**
Durable goods, total	3,756	3,903	4,624	4,682	4,829	4,906	4,953	4,825	4,590	4,472	4,526	5,547	55,613
Nondurable goods, total	6,474	6,293	7,035	7,106	7,315	7,035	7,412	7,309	6,891	7,263	7,446	9,259	86,838
Dept. stores (excl. leased depts.)	981	1,012	1,172	1,186	1,256	1,202	1,269	1,326	1,153	1,312	1,479	2,308	15,656
Dept. stores (incl. leased depts.)[1]	997	1,028	1,191	1,206	1,276	1,222	1,287	1,345	1,170	1,328	1,496	2,335	15,881
GAF, total[2]	2,564	2,543	2,959	3,108	3,214	3,056	3,215	3,339	3,018	3,262	3,716	5,751	39,745
Virginia, total	**4,040**	**4,021**	**4,438**	**4,741**	**4,996**	**4,933**	**4,986**	**4,888**	**4,776**	**5,000**	**5,155**	**6,051**	**58,025**
Nondurable goods, total	2,646	2,563	2,823	2,977	3,075	3,006	3,103	3,044	2,984	3,202	3,336	4,066	36,825
Dept. stores (excl. leased depts.)	258	270	313	355	366	343	343	367	364	397	481	732	4,589
Dept. stores (incl. leased depts.)[1]	265	277	320	363	374	350	351	375	372	405	491	747	4,690
GAF, total[2]	891	882	1,006	1,090	1,158	1,129	1,130	1,208	1,182	1,244	1,508	2,229	14,657
Wisconsin, total	**2,733**	**2,683**	**3,211**	**3,347**	**3,464**	**3,473**	**3,514**	**3,579**	**3,476**	**3,652**	**3,990**	**4,718**	**41,840**
Durable goods, total	1,003	1,023	1,349	1,470	1,445	1,516	1,495	1,480	1,454	1,494	1,487	1,689	16,905
Nondurable goods, total	1,730	1,660	1,862	1,877	2,019	1,957	2,019	2,099	2,022	2,158	2,503	3,029	24,935
Dept. stores (excl. leased depts.)	245	246	297	324	339	320	319	361	337	373	446	643	4,250
Dept. stores (incl. leased depts.)[1]	250	251	303	330	346	327	326	368	344	380	455	654	4,334
GAF, total[2]	591	575	683	725	755	749	740	800	788	852	997	1,474	9,729

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 11. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Large States: January 1986 to December 1995**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

State and kind of business	1992												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
California, total	**17,726**	**17,446**	**18,724**	**19,057**	**19,543**	**19,350**	**19,678**	**19,330**	**18,512**	**19,413**	**19,208**	**23,469**	**231,456**
Durable goods, total	6,538	6,519	7,184	7,331	7,273	7,607	7,591	7,171	7,028	7,388	6,938	8,321	86,889
Nondurable goods, total	11,188	10,927	11,540	11,726	12,270	11,743	12,087	12,159	11,484	12,025	12,270	15,148	144,567
Dept. stores (excl. leased depts.)	1,122	1,201	1,375	1,378	1,506	1,411	1,440	1,538	1,392	1,494	1,846	3,003	18,706
Dept. stores (incl. leased depts.)[1]	1,156	1,243	1,419	1,421	1,555	1,456	1,482	1,586	1,442	1,545	1,903	3,084	19,292
GAF, total[2]	4,449	4,498	4,873	4,903	5,184	5,112	5,134	5,338	5,010	5,303	6,076	9,442	65,322
Florida, total	**8,887**	**9,462**	**9,979**	**9,602**	**9,708**	**9,546**	**9,509**	**9,151**	**9,369**	**10,096**	**10,349**	**12,974**	**118,632**
Durable goods, total	3,592	4,066	4,228	3,959	4,076	4,262	4,129	3,672	4,148	4,444	4,352	5,153	50,081
Nondurable goods, total	5,295	5,396	5,751	5,643	5,632	5,284	5,380	5,479	5,221	5,652	5,997	7,821	68,551
Dept. stores (excl. leased depts.)	672	728	814	783	772	732	740	806	748	844	1,023	1,583	10,245
Dept. stores (incl. leased depts.)[1]	689	744	836	800	787	748	753	820	764	863	1,043	1,610	10,457
GAF, total[2]	2,091	2,203	2,408	2,442	2,439	2,305	2,396	2,508	2,395	2,649	3,122	5,012	31,970
Illinois, total	**6,871**	**6,769**	**7,328**	**7,568**	**8,112**	**7,860**	**7,575**	**7,655**	**7,458**	**8,084**	**7,927**	**9,602**	**92,809**
Nondurable goods, total	4,581	4,447	4,778	4,791	5,049	4,760	4,678	4,850	4,605	5,088	5,292	6,470	59,389
Dept. stores (excl. leased depts.)	485	533	636	642	709	652	619	714	642	768	907	1,346	8,653
Dept. stores (incl. leased depts.)[1]	501	552	656	661	728	672	637	735	661	794	935	1,388	8,920
GAF, total[2]	1,391	1,479	1,678	1,749	1,899	1,820	1,710	1,935	1,811	2,041	2,328	3,592	23,433
Indiana, total	**2,932**	**3,095**	**3,216**	**3,291**	**3,482**	**3,436**	**3,472**	**3,610**	**3,398**	**3,681**	**3,640**	**4,366**	**41,619**
Nondurable goods, total	2,122	2,107	2,218	2,182	2,309	2,219	2,287	2,412	2,245	2,462	2,520	3,044	28,127
Dept. stores (excl. leased depts.)	276	305	346	362	389	363	362	411	358	420	508	762	4,862
Dept. stores (incl. leased depts.)[1]	281	311	353	369	395	370	369	419	366	428	517	776	4,954
GAF, total[2]	619	662	739	786	810	818	819	916	828	938	1,093	1,658	10,686
Louisiana, total	**2,215**	**2,243**	**2,396**	**2,503**	**2,598**	**2,530**	**2,635**	**2,554**	**2,433**	**2,578**	**2,505**	**3,040**	**30,230**
Nondurable goods, total	1,586	1,610	1,653	1,695	1,762	1,645	1,713	1,773	1,643	1,784	1,831	2,214	20,909
Dept. stores (excl. leased depts.)	210	233	261	269	275	259	262	278	252	285	344	484	3,412
Dept. stores (incl. leased depts.)[1]	213	238	266	273	278	263	265	281	255	288	348	490	3,458
GAF, total[2]	502	540	616	657	659	668	670	675	622	676	752	1,142	8,179
Maryland, total	**2,690**	**2,737**	**2,970**	**3,050**	**3,240**	**3,205**	**3,133**	**3,200**	**3,177**	**3,208**	**3,221**	**4,081**	**37,912**
Nondurable goods, total	1,699	1,676	1,763	1,826	1,894	1,832	1,852	1,914	1,882	2,020	2,035	2,596	22,989
Dept. stores (excl. leased depts.)	173	193	220	244	257	237	222	250	241	264	328	518	3,147
Dept. stores (incl. leased depts.)[1]	176	198	228	253	265	244	229	258	248	272	337	530	3,238
GAF, total[2]	662	683	741	795	829	808	775	845	807	848	1,004	1,598	10,395
Massachusetts, total	**3,424**	**3,422**	**3,669**	**3,703**	**3,906**	**3,872**	**3,774**	**3,737**	**3,733**	**3,929**	**3,966**	**4,880**	**46,015**
Nondurable goods, total	2,408	2,402	2,606	2,597	2,756	2,639	2,522	2,611	2,600	2,764	2,913	3,591	32,409
Dept. stores (excl. leased depts.)	193	207	248	275	298	282	245	288	287	311	378	595	3,607
Dept. stores (incl. leased depts.)[1]	201	216	259	286	308	292	252	300	298	324	390	616	3,742
GAF, total[2]	833	820	875	947	1,005	956	875	1,023	1,028	1,076	1,259	1,938	12,635
Michigan, total	**4,958**	**5,133**	**5,609**	**6,024**	**6,254**	**6,344**	**6,288**	**6,379**	**6,301**	**6,597**	**6,384**	**7,638**	**73,909**
Durable goods, total	1,864	2,067	2,292	2,557	2,583	2,701	2,613	2,612	2,712	2,675	2,460	2,840	29,976
Nondurable goods, total	3,094	3,066	3,317	3,467	3,671	3,643	3,675	3,767	3,589	3,922	3,924	4,798	43,933
Dept. stores (excl. leased depts.)	621	646	732	777	842	805	785	865	798	902	1,031	1,432	10,236
Dept. stores (incl. leased depts.)[1]	629	653	746	790	858	819	798	877	812	918	1,048	1,454	10,402
GAF, total[2]	1,360	1,393	1,536	1,639	1,753	1,720	1,690	1,847	1,731	1,846	2,081	3,208	21,804
Minnesota, total	**2,513**	**2,413**	**2,635**	**2,791**	**3,086**	**3,039**	**3,156**	**3,053**	**3,016**	**3,195**	**3,162**	**3,822**	**35,881**
Nondurable goods, total	1,736	1,669	1,795	1,881	2,004	1,928	2,014	2,047	1,972	2,128	2,100	2,578	23,852
Dept. stores (excl. leased depts.)	224	231	279	280	303	291	276	333	304	346	384	563	3,814
Dept. stores (incl. leased depts.)[1]	230	238	286	287	310	298	282	341	311	354	392	574	3,903
GAF, total[2]	550	568	682	695	746	738	740	840	794	844	945	1,352	9,494
Missouri, total	**3,100**	**2,980**	**3,247**	**3,402**	**3,654**	**3,540**	**3,530**	**3,466**	**3,480**	**3,641**	**3,536**	**4,292**	**41,868**
Nondurable goods, total	1,854	1,817	1,931	1,982	2,102	2,052	2,084	2,135	2,085	2,265	2,253	2,752	25,312
Dept. stores (excl. leased depts.)	292	317	363	381	411	375	369	409	367	407	486	700	4,877
Dept. stores (incl. leased depts.)[1]	295	322	365	384	414	378	372	412	369	412	491	706	4,920
GAF, total[2]	704	707	792	841	918	854	820	907	841	915	1,068	1,668	11,035
New Jersey, total	**4,896**	**4,911**	**5,167**	**5,334**	**5,583**	**5,697**	**5,576**	**5,556**	**5,364**	**5,478**	**5,466**	**7,145**	**66,173**
Nondurable goods, total	3,054	2,983	3,191	3,335	3,482	3,533	3,445	3,547	3,396	3,535	3,604	4,674	41,779
Dept. stores (excl. leased depts.)	259	286	340	383	416	390	348	386	388	427	535	854	5,012
Dept. stores (incl. leased depts.)[1]	267	294	350	394	426	400	358	395	398	439	547	873	5,141
GAF, total[2]	1,075	1,129	1,222	1,335	1,398	1,347	1,263	1,374	1,356	1,428	1,614	2,640	17,181
New York, total	**8,829**	**8,722**	**9,378**	**9,835**	**10,342**	**10,429**	**10,386**	**10,477**	**9,925**	**10,511**	**10,341**	**12,894**	**122,069**
Durable goods, total	2,830	2,929	3,252	3,456	3,691	3,823	3,571	3,446	3,298	3,429	3,197	4,038	40,960
Nondurable goods, total	5,999	5,793	6,126	6,379	6,651	6,606	6,815	7,031	6,627	7,082	7,144	8,856	81,109
Dept. stores (excl. leased depts.)	501	565	648	705	773	718	636	741	728	804	964	1,501	9,284
Dept. stores (incl. leased depts.)[1]	515	586	667	729	798	738	655	762	753	830	995	1,538	9,566
GAF, total[2]	2,222	2,285	2,426	2,662	2,780	2,822	2,739	3,011	2,915	3,017	3,284	5,239	35,402
North Carolina, total	**3,660**	**3,546**	**3,933**	**4,135**	**4,261**	**4,318**	**4,389**	**4,373**	**4,177**	**4,241**	**4,228**	**5,318**	**50,579**
Nondurable goods, total	2,221	2,262	2,422	2,519	2,574	2,519	2,639	2,693	2,518	2,721	2,701	3,381	31,170
Dept. stores (excl. leased depts.)	275	307	342	375	374	356	356	397	356	405	493	739	4,775
Dept. stores (incl. leased depts.)[1]	280	313	348	382	381	363	362	405	362	412	501	752	4,861
GAF, total[2]	832	823	950	1,009	1,004	994	1,003	1,081	1,002	1,091	1,278	2,015	13,082
Ohio, total	**5,552**	**5,761**	**6,256**	**6,537**	**6,699**	**6,597**	**6,744**	**7,013**	**6,823**	**7,457**	**7,242**	**8,849**	**81,530**
Nondurable goods, total	3,793	3,902	4,191	4,278	4,545	4,326	4,412	4,602	4,421	4,838	4,917	6,096	54,321
Dept. stores (excl. leased depts.)	487	542	629	677	704	656	640	741	666	770	921	1,382	8,815
Dept. stores (incl. leased depts.)[1]	504	562	651	703	727	678	663	767	690	795	950	1,423	9,113
GAF, total[2]	1,266	1,353	1,511	1,622	1,656	1,606	1,599	1,784	1,641	1,821	2,096	3,289	21,244

See footnotes on next page.

Table 11. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Large States: January 1986 to December 1995**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

State and kind of business	1992												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Pennsylvania, total	**6,398**	**6,672**	**7,186**	**7,457**	**7,680**	**7,761**	**7,824**	**7,846**	**7,533**	**7,970**	**7,882**	**9,378**	91,587
Durable goods, total	2,142	2,313	2,577	2,702	2,710	2,913	2,916	2,849	2,728	2,791	2,463	2,864	31,968
Nondurable goods, total	4,256	4,359	4,609	4,755	4,970	4,848	4,908	4,997	4,805	5,179	5,419	6,514	59,619
Dept. stores (excl. leased depts.)	430	476	564	637	669	604	573	666	629	712	945	1,352	8,257
Dept. stores (incl. leased depts.)[1]	452	498	589	665	696	629	597	692	654	738	976	1,393	8,579
GAF, total[2]	1,335	1,421	1,580	1,748	1,770	1,668	1,627	1,805	1,707	1,886	2,262	3,343	22,152
Tennessee, total	**2,621**	**2,730**	**2,922**	**2,983**	**3,153**	**3,081**	**3,197**	**3,242**	**3,131**	**3,384**	**3,410**	**4,010**	**37,864**
Nondurable goods, total	1,646	1,667	1,737	1,802	1,909	1,811	1,920	2,005	1,875	2,069	2,128	2,555	23,124
Dept. stores (excl. leased depts.)	241	268	306	317	327	305	306	342	307	361	436	622	4,138
Dept. stores (incl. leased depts.)[1]	246	273	312	323	333	311	311	348	313	367	444	632	4,213
GAF, total[2]	623	674	743	741	781	745	769	827	762	861	1,038	1,523	10,087
Texas, total	**9,934**	**10,083**	**11,035**	**11,065**	**11,554**	**11,536**	**11,795**	**11,821**	**11,093**	**11,449**	**11,309**	**13,860**	**136,534**
Durable goods, total	3,622	3,759	4,208	4,266	4,418	4,541	4,580	4,417	4,271	4,260	3,962	4,809	51,113
Nondurable goods, total	6,312	6,324	6,827	6,799	7,136	6,995	7,215	7,404	6,822	7,189	7,347	9,051	85,421
Dept. stores (excl. leased depts.)	890	982	1,109	1,117	1,161	1,103	1,131	1,262	1,041	1,161	1,419	2,144	14,520
Dept. stores (incl. leased depts.)[1]	908	998	1,126	1,138	1,182	1,119	1,149	1,278	1,059	1,180	1,437	2,175	14,749
GAF, total[2]	2,426	2,518	2,744	2,820	2,940	2,762	2,832	3,113	2,725	2,963	3,420	5,273	36,536
Virginia, total	**3,749**	**3,830**	**4,185**	**4,360**	**4,567**	**4,458**	**4,498**	**4,485**	**4,320**	**4,523**	**4,499**	**5,512**	**52,986**
Nondurable goods, total	2,419	2,454	2,682	2,807	2,939	2,824	2,895	2,912	2,830	3,062	3,051	3,807	34,682
Dept. stores (excl. leased depts.)	226	252	290	327	332	315	308	351	336	370	451	684	4,242
Dept. stores (incl. leased depts.)[1]	231	259	297	336	340	322	315	358	344	378	461	697	4,338
GAF, total[2]	786	861	965	1,016	1,073	1,043	1,032	1,135	1,071	1,129	1,342	2,024	13,477
Wisconsin, total	**3,094**	**2,953**	**3,073**	**3,194**	**3,350**	**3,303**	**3,308**	**3,368**	**3,198**	**3,338**	**3,458**	**4,010**	**39,647**
Durable goods, total	1,300	1,221	1,305	1,372	1,363	1,413	1,386	1,324	1,301	1,234	1,155	1,285	15,659
Nondurable goods, total	1,794	1,732	1,768	1,822	1,987	1,890	1,922	2,044	1,897	2,104	2,303	2,725	23,988
Dept. stores (excl. leased depts.)	220	232	281	298	324	295	289	343	299	352	435	605	3,973
Dept. stores (incl. leased depts.)[1]	224	238	288	305	331	302	295	351	305	360	445	618	4,062
GAF, total[2]	541	562	679	713	753	720	700	773	716	796	928	1,360	9,241

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 11. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Large States: January 1986 to December 1995**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

State and kind of business	1991												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
California, total	**17,569**	**16,795**	**18,928**	**19,108**	**19,914**	**19,371**	**19,660**	**19,787**	**18,562**	**19,086**	**19,496**	**22,730**	**231,006**
Durable goods, total	6,304	6,260	6,940	7,391	7,399	7,044	7,249	7,006	7,031	7,017	6,874	7,736	84,251
Nondurable goods, total	11,265	10,535	11,988	11,717	12,515	12,327	12,411	12,781	11,531	12,069	12,622	14,994	146,755
Dept. stores (excl. leased depts.)	1,066	1,091	1,382	1,334	1,452	1,414	1,396	1,563	1,330	1,449	1,819	2,832	18,128
Dept. stores (incl. leased depts.)[1]	1,102	1,134	1,430	1,380	1,503	1,461	1,438	1,614	1,376	1,496	1,870	2,907	18,711
GAF, total[2]	4,291	4,209	5,021	4,831	5,312	5,279	5,077	5,521	4,851	5,184	6,079	8,952	64,607
Florida, total	**8,900**	**8,716**	**9,942**	**9,325**	**9,683**	**9,337**	**9,545**	**9,540**	**8,886**	**9,348**	**9,417**	**11,057**	**113,696**
Durable goods, total	3,650	3,488	4,087	3,855	4,150	4,178	4,335	4,027	4,043	4,050	3,582	4,235	47,680
Nondurable goods, total	5,250	5,228	5,855	5,470	5,533	5,159	5,210	5,513	4,843	5,298	5,835	6,822	66,016
Dept. stores (excl. leased depts.)	605	629	779	724	709	673	672	755	616	713	910	1,367	9,152
Dept. stores (incl. leased depts.)[1]	624	652	808	752	730	690	693	782	630	733	936	1,396	9,426
GAF, total[2]	1,894	1,967	2,296	2,124	2,191	2,039	2,048	2,284	1,982	2,155	2,605	3,946	27,531
Illinois, total	**6,563**	**6,420**	**7,482**	**7,680**	**8,102**	**7,763**	**7,702**	**7,849**	**7,269**	**7,658**	**7,874**	**8,932**	**91,294**
Nondurable goods, total	4,434	4,217	5,004	4,863	5,222	5,038	4,951	5,142	4,778	5,175	5,464	6,318	60,606
Dept. stores (excl. leased depts.)	432	454	612	593	659	610	555	650	591	676	848	1,215	7,895
Dept. stores (incl. leased depts.)[1]	447	473	635	615	683	630	572	673	611	698	875	1,255	8,167
GAF, total[2]	1,284	1,301	1,656	1,628	1,772	1,684	1,618	1,783	1,591	1,731	2,061	2,954	21,063
Indiana, total	**2,754**	**2,762**	**3,181**	**3,232**	**3,447**	**3,377**	**3,347**	**3,506**	**3,127**	**3,304**	**3,366**	**3,916**	**39,319**
Nondurable goods, total	1,971	1,876	2,222	2,217	2,404	2,310	2,312	2,511	2,210	2,395	2,448	2,910	27,786
Dept. stores (excl. leased depts.)	237	249	326	323	356	336	318	374	320	377	476	684	4,376
Dept. stores (incl. leased depts.)[1]	243	256	334	330	364	343	324	382	326	384	484	697	4,467
GAF, total[2]	546	554	700	680	742	703	680	800	663	748	956	1,468	9,240
Louisiana, total	**2,133**	**2,056**	**2,356**	**2,410**	**2,589**	**2,462**	**2,442**	**2,526**	**2,220**	**2,332**	**2,406**	**2,837**	**28,769**
Nondurable goods, total	1,600	1,537	1,728	1,660	1,786	1,677	1,694	1,792	1,579	1,685	1,773	2,108	20,619
Dept. stores (excl. leased depts.)	189	201	271	243	262	251	244	277	227	254	319	448	3,186
Dept. stores (incl. leased depts.)[1]	191	203	275	247	266	254	247	282	231	259	323	455	3,233
GAF, total[2]	438	456	581	553	594	555	550	626	511	590	689	1,029	7,172
Maryland, total	**2,718**	**2,673**	**3,098**	**3,049**	**3,574**	**3,308**	**3,144**	**3,320**	**2,957**	**3,013**	**3,165**	**3,777**	**37,796**
Nondurable goods, total	1,765	1,677	1,964	1,849	2,088	2,029	1,933	2,053	1,824	1,860	2,006	2,387	23,435
Dept. stores (excl. leased depts.)	158	178	233	238	267	232	214	250	231	244	322	493	3,060
Dept. stores (incl. leased depts.)[1]	164	184	240	244	274	237	219	257	237	250	328	502	3,136
GAF, total[2]	605	622	778	764	862	775	743	839	782	783	968	1,530	10,051
Massachusetts, total	**3,092**	**3,083**	**3,508**	**3,429**	**3,846**	**3,869**	**3,684**	**3,880**	**3,932**	**3,787**	**4,026**	**4,721**	**44,857**
Nondurable goods, total	2,253	2,183	2,545	2,432	2,739	2,658	2,536	2,747	2,575	2,591	2,827	3,389	31,475
Dept. stores (excl. leased depts.)	174	197	253	266	297	268	242	297	269	286	369	558	3,476
Dept. stores (incl. leased depts.)[1]	182	208	266	278	309	278	251	309	279	298	382	579	3,619
GAF, total[2]	746	741	908	916	1,003	945	894	1,028	992	984	1,239	1,855	12,251
Michigan, total	**4,921**	**4,751**	**5,634**	**5,794**	**6,357**	**6,040**	**6,018**	**6,214**	**5,545**	**5,913**	**5,859**	**6,687**	**69,733**
Durable goods, total	1,844	1,916	2,314	2,517	2,725	2,538	2,543	2,535	2,225	2,389	2,216	2,359	28,121
Nondurable goods, total	3,077	2,835	3,320	3,277	3,632	3,502	3,475	3,679	3,320	3,524	3,643	4,328	41,612
Dept. stores (excl. leased depts.)	597	561	721	702	790	757	706	794	725	803	946	1,263	9,365
Dept. stores (incl. leased depts.)[1]	606	574	739	716	802	768	720	808	736	819	963	1,285	9,536
GAF, total[2]	1,341	1,279	1,601	1,545	1,709	1,623	1,549	1,725	1,536	1,668	1,951	2,749	20,276
Minnesota, total	**2,350**	**2,189**	**2,649**	**2,601**	**2,811**	**2,811**	**2,710**	**2,824**	**2,666**	**2,761**	**2,765**	**3,322**	**32,459**
Nondurable goods, total	1,690	1,572	1,830	1,754	1,934	1,911	1,860	1,980	1,829	1,903	1,975	2,367	22,605
Dept. stores (excl. leased depts.)	195	192	262	261	278	271	260	314	274	305	342	514	3,468
Dept. stores (incl. leased depts.)[1]	200	198	270	268	285	278	267	321	281	312	351	526	3,557
GAF, total[2]	521	501	632	618	674	656	638	726	652	701	783	1,141	8,243
Missouri, total	**2,983**	**2,912**	**3,475**	**3,489**	**3,757**	**3,617**	**3,587**	**3,566**	**3,278**	**3,390**	**3,269**	**3,798**	**41,121**
Nondurable goods, total	1,830	1,746	2,049	2,048	2,203	2,128	2,119	2,165	1,973	2,096	2,070	2,459	24,886
Dept. stores (excl. leased depts.)	261	279	360	350	383	360	338	390	339	371	462	644	4,537
Dept. stores (incl. leased depts.)[1]	266	285	367	356	389	366	344	399	345	378	468	654	4,617
GAF, total[2]	637	650	804	800	920	843	832	910	799	888	951	1,383	10,417
New Jersey, total	**4,635**	**4,522**	**5,222**	**5,225**	**5,719**	**5,450**	**5,529**	**5,722**	**5,255**	**5,435**	**5,796**	**6,666**	**65,176**
Nondurable goods, total	3,008	2,809	3,252	3,130	3,426	3,325	3,354	3,560	3,245	3,290	3,554	4,273	40,226
Dept. stores (excl. leased depts.)	239	264	348	358	412	378	336	396	372	398	523	803	4,827
Dept. stores (incl. leased depts.)[1]	246	273	360	369	423	387	344	407	381	408	535	819	4,952
GAF, total[2]	1,009	1,043	1,284	1,284	1,467	1,349	1,304	1,461	1,352	1,369	1,667	2,366	16,955
New York, total	**8,729**	**8,557**	**9,880**	**9,732**	**10,499**	**10,246**	**10,077**	**10,287**	**9,564**	**9,798**	**10,093**	**11,847**	**119,309**
Durable goods, total	2,895	3,062	3,619	3,641	3,920	3,809	3,754	3,622	3,313	3,342	3,281	3,779	42,037
Nondurable goods, total	5,834	5,495	6,261	6,091	6,579	6,437	6,323	6,665	6,251	6,456	6,812	8,068	77,272
Dept. stores (excl. leased depts.)	454	504	660	680	781	712	637	756	718	771	981	1,446	9,100
Dept. stores (incl. leased depts.)[1]	472	519	682	703	804	733	655	776	740	795	1,005	1,480	9,364
GAF, total[2]	2,207	2,198	2,670	2,709	2,933	2,782	2,632	2,926	2,818	2,851	3,294	4,791	34,811
North Carolina, total	**3,402**	**3,352**	**3,810**	**3,927**	**4,281**	**3,913**	**4,097**	**4,275**	**3,790**	**4,002**	**4,148**	**4,781**	**47,778**
Nondurable goods, total	2,143	2,080	2,421	2,336	2,570	2,447	2,490	2,650	2,323	2,461	2,603	3,098	29,622
Dept. stores (excl. leased depts.)	236	253	334	331	344	335	322	370	315	345	447	647	4,279
Dept. stores (incl. leased depts.)[1]	242	260	343	340	351	341	327	378	322	351	454	659	4,368
GAF, total[2]	721	762	972	965	1,047	980	1,045	1,145	963	1,048	1,264	1,848	12,760
Ohio, total	**5,033**	**5,042**	**6,106**	**6,089**	**6,728**	**6,477**	**6,386**	**6,673**	**6,102**	**6,445**	**6,538**	**7,566**	**75,185**
Nondurable goods, total	3,576	3,501	4,059	4,024	4,454	4,195	4,149	4,479	4,078	4,329	4,565	5,265	50,674
Dept. stores (excl. leased depts.)	407	428	590	587	659	597	564	690	596	681	848	1,257	7,904
Dept. stores (incl. leased depts.)[1]	426	448	617	612	686	621	585	717	618	704	877	1,297	8,208
GAF, total[2]	1,097	1,106	1,466	1,428	1,592	1,483	1,473	1,675	1,447	1,605	1,922	2,926	19,220

See footnotes on next page.

Table 11. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Large States: January 1986 to December 1995**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

State and kind of business	1991												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Pennsylvania, total	**6,040**	**6,034**	**7,070**	**7,019**	**7,663**	**7,317**	**7,250**	**7,603**	**7,177**	**7,333**	**7,641**	**8,583**	**86,730**
Durable goods, total	1,806	1,932	2,291	2,425	2,533	2,571	2,577	2,572	2,515	2,419	2,316	2,532	28,489
Nondurable goods, total	4,234	4,102	4,779	4,594	5,130	4,746	4,673	5,031	4,662	4,914	5,325	6,051	58,241
Dept. stores (excl. leased depts.)	389	424	592	600	671	580	535	641	579	640	908	1,262	7,821
Dept. stores (incl. leased depts.)[1]	410	446	622	627	701	606	560	671	602	666	944	1,305	8,160
GAF, total[2]	1,205	1,238	1,616	1,561	1,743	1,564	1,497	1,742	1,590	1,728	2,199	3,169	20,852
Tennessee, total	**2,262**	**2,330**	**2,730**	**2,678**	**2,972**	**2,809**	**2,835**	**2,973**	**2,658**	**2,856**	**2,900**	**3,329**	**33,332**
Nondurable goods, total	1,513	1,484	1,741	1,670	1,805	1,718	1,749	1,870	1,668	1,797	1,938	2,215	21,168
Dept. stores (excl. leased depts.)	210	220	301	288	306	291	279	324	283	309	404	567	3,782
Dept. stores (incl. leased depts.)[1]	214	224	305	292	311	294	282	327	286	314	410	575	3,834
GAF, total[2]	547	575	714	700	746	701	725	807	706	797	932	1,343	9,293
Texas, total	**8,982**	**9,013**	**10,538**	**10,114**	**11,077**	**10,302**	**10,569**	**11,039**	**9,837**	**10,489**	**10,779**	**12,816**	**125,555**
Durable goods, total	3,004	3,179	3,781	3,704	4,135	3,754	3,987	4,004	3,564	3,911	3,661	4,166	44,850
Nondurable goods, total	5,978	5,834	6,757	6,410	6,942	6,548	6,582	7,035	6,273	6,578	7,118	8,650	80,705
Dept. stores (excl. leased depts.)	815	863	1,124	1,034	1,112	1,068	1,060	1,212	983	1,062	1,313	1,951	13,597
Dept. stores (incl. leased depts.)[1]	829	882	1,143	1,058	1,127	1,082	1,072	1,229	996	1,080	1,332	1,983	13,813
GAF, total[2]	2,141	2,205	2,768	2,587	2,837	2,678	2,658	3,048	2,554	2,730	3,312	5,005	34,523
Virginia, total	**3,547**	**3,603**	**4,183**	**4,189**	**4,504**	**4,270**	**4,307**	**4,493**	**4,137**	**4,330**	**4,420**	**5,157**	**51,140**
Nondurable goods, total	2,349	2,332	2,698	2,581	2,899	2,721	2,685	2,974	2,693	2,836	2,964	3,490	33,222
Dept. stores (excl. leased depts.)	193	209	285	289	309	282	273	323	288	312	420	615	3,798
Dept. stores (incl. leased depts.)[1]	198	216	294	298	316	290	278	330	296	319	429	626	3,890
GAF, total[2]	694	732	966	930	1,039	977	919	1,085	990	1,040	1,287	1,988	12,647
Wisconsin, total	**2,653**	**2,608**	**3,098**	**3,191**	**3,373**	**3,315**	**3,279**	**3,389**	**3,093**	**3,376**	**3,463**	**3,866**	**38,704**
Durable goods, total	1,019	1,081	1,277	1,373	1,382	1,349	1,361	1,366	1,249	1,397	1,276	1,363	15,493
Nondurable goods, total	1,634	1,527	1,821	1,818	1,991	1,966	1,918	2,023	1,844	1,979	2,187	2,503	23,211
Dept. stores (excl. leased depts.)	193	199	277	265	291	272	259	310	279	306	386	541	3,578
Dept. stores (incl. leased depts.)[1]	197	204	286	272	299	279	265	318	287	314	395	552	3,668
GAF, total[2]	491	512	623	609	696	659	631	745	675	719	862	1,170	8,392

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 11. Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Large States: January 1986 to December 1995—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

State and kind of business	1990												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
California, total	**17,915**	**17,297**	**19,695**	**19,200**	**20,389**	**20,188**	**19,886**	**20,363**	**19,102**	**19,683**	**20,072**	**23,606**	**237,396**
Durable goods, total	7,255	6,959	7,817	7,636	8,155	7,950	7,694	7,738	7,056	7,354	7,258	8,095	90,967
Nondurable goods, total	10,660	10,338	11,878	11,564	12,234	12,238	12,192	12,625	12,046	12,329	12,814	15,511	146,429
Dept. stores (excl. leased depts.)	1,095	1,117	1,395	1,322	1,459	1,454	1,369	1,521	1,368	1,399	1,830	2,887	18,216
Dept. stores (incl. leased depts.)[1]	1,130	1,159	1,442	1,365	1,501	1,496	1,409	1,566	1,412	1,446	1,886	2,974	18,786
GAF, total[2]	4,316	4,300	5,058	4,869	5,274	5,253	4,950	5,352	5,015	5,124	6,064	9,204	64,779
Florida, total	**8,557**	**8,341**	**9,604**	**9,080**	**9,189**	**9,106**	**8,746**	**9,002**	**8,459**	**8,990**	**9,478**	**11,244**	**109,796**
Durable goods, total	3,565	3,291	3,851	3,624	3,760	3,898	3,631	3,627	3,555	3,742	3,683	4,363	44,590
Nondurable goods, total	4,992	5,050	5,753	5,456	5,429	5,208	5,115	5,375	4,904	5,248	5,795	6,881	65,206
Dept. stores (excl. leased depts.)	590	629	770	715	700	666	618	697	596	676	852	1,314	8,823
Dept. stores (incl. leased depts.)[1]	608	651	798	740	729	685	638	720	618	697	875	1,346	9,105
GAF, total[2]	1,882	1,924	2,272	2,108	2,154	2,027	1,878	2,115	1,892	2,056	2,492	3,787	26,587
Illinois, total	**6,573**	**6,099**	**7,228**	**7,198**	**7,791**	**7,775**	**7,280**	**7,654**	**7,272**	**7,571**	**7,852**	**8,751**	**89,044**
Nondurable goods, total	4,134	3,913	4,654	4,547	4,749	4,762	4,514	4,827	4,701	4,960	5,387	6,300	57,448
Dept. stores (excl. leased depts.)	441	434	601	579	604	620	549	620	595	629	784	1,164	7,620
Dept. stores (incl. leased depts.)[1]	456	453	625	601	627	642	568	644	615	653	811	1,208	7,903
GAF, total[2]	1,344	1,263	1,605	1,565	1,660	1,674	1,527	1,695	1,561	1,668	1,971	2,842	20,375
Indiana, total	**2,729**	**2,647**	**2,985**	**2,959**	**3,140**	**3,160**	**3,062**	**3,274**	**3,008**	**3,268**	**3,238**	**3,654**	**37,124**
Nondurable goods, total	1,897	1,795	2,096	2,050	2,116	2,139	2,069	2,254	2,110	2,262	2,324	2,752	25,864
Dept. stores (excl. leased depts.)	221	225	311	300	310	317	292	339	302	339	433	636	4,025
Dept. stores (incl. leased depts.)[1]	227	234	321	309	318	325	299	349	309	347	444	652	4,134
GAF, total[2]	511	524	663	651	699	691	644	730	648	707	884	1,309	8,661
Louisiana, total	**2,081**	**1,965**	**2,293**	**2,287**	**2,424**	**2,389**	**2,355**	**2,488**	**2,266**	**2,417**	**2,430**	**2,778**	**28,173**
Nondurable goods, total	1,523	1,472	1,701	1,673	1,743	1,731	1,713	1,808	1,637	1,745	1,779	2,083	20,608
Dept. stores (excl. leased depts.)	177	186	246	240	249	242	224	255	217	245	294	433	3,008
Dept. stores (incl. leased depts.)[1]	181	190	250	245	252	247	229	261	220	250	298	440	3,063
GAF, total[2]	434	440	545	549	601	567	547	605	514	571	641	1,015	7,029
Maryland, total	**2,755**	**2,701**	**3,164**	**3,030**	**3,329**	**3,351**	**3,263**	**3,423**	**3,132**	**3,196**	**3,323**	**3,957**	**38,624**
Nondurable goods, total	1,669	1,605	1,888	1,855	1,978	2,058	2,020	2,151	1,970	1,990	2,123	2,524	23,831
Dept. stores (excl. leased depts.)	163	182	237	243	251	242	211	251	241	237	329	502	3,089
Dept. stores (incl. leased depts.)[1]	168	188	244	251	257	249	217	258	247	244	337	515	3,175
GAF, total[2]	634	646	785	780	826	783	716	806	769	772	941	1,531	9,989
Massachusetts, total	**3,242**	**3,162**	**3,631**	**3,471**	**3,848**	**3,833**	**3,598**	**3,888**	**3,692**	**3,612**	**3,896**	**4,431**	**44,304**
Nondurable goods, total	2,289	2,231	2,525	2,439	2,668	2,649	2,500	2,723	2,565	2,615	2,875	3,329	31,408
Dept. stores (excl. leased depts.)	187	201	266	272	283	286	238	291	279	283	370	559	3,515
Dept. stores (incl. leased depts.)[1]	195	210	279	281	294	298	246	303	291	296	385	586	3,664
GAF, total[2]	794	774	933	913	968	984	865	1,027	1,007	973	1,166	1,681	12,085
Michigan, total	**4,952**	**4,736**	**5,704**	**5,790**	**6,156**	**5,981**	**5,919**	**6,259**	**5,712**	**5,942**	**6,054**	**6,815**	**70,020**
Durable goods, total	2,063	2,024	2,517	2,605	2,782	2,565	2,562	2,682	2,293	2,411	2,368	2,448	29,320
Nondurable goods, total	2,889	2,712	3,187	3,185	3,374	3,416	3,357	3,577	3,419	3,531	3,686	4,367	40,700
Dept. stores (excl. leased depts.)	538	519	670	678	707	720	671	741	699	752	907	1,235	8,837
Dept. stores (incl. leased depts.)[1]	548	534	686	695	720	735	690	757	715	768	926	1,263	9,037
GAF, total[2]	1,308	1,238	1,539	1,492	1,577	1,565	1,468	1,653	1,553	1,648	1,973	2,819	19,833
Minnesota, total	**2,154**	**2,052**	**2,498**	**2,438**	**2,612**	**2,701**	**2,556**	**2,792**	**2,630**	**2,681**	**2,735**	**3,226**	**31,075**
Nondurable goods, total	1,531	1,454	1,716	1,630	1,738	1,813	1,751	1,914	1,793	1,833	1,965	2,366	21,504
Dept. stores (excl. leased depts.)	185	182	246	238	244	256	234	279	250	270	322	462	3,168
Dept. stores (incl. leased depts.)[1]	190	189	252	246	252	264	242	288	259	278	331	475	3,266
GAF, total[2]	493	494	626	604	626	660	604	717	650	679	781	1,094	8,028
Missouri, total	**2,967**	**2,720**	**3,332**	**3,308**	**3,428**	**3,488**	**3,511**	**3,677**	**3,407**	**3,459**	**3,347**	**3,720**	**40,364**
Nondurable goods, total	1,702	1,588	1,879	1,907	2,014	2,026	2,025	2,153	2,028	2,079	2,108	2,487	23,996
Dept. stores (excl. leased depts.)	252	259	340	338	359	358	328	372	330	358	439	630	4,363
Dept. stores (incl. leased depts.)[1]	257	262	345	342	361	365	332	379	334	364	447	640	4,428
GAF, total[2]	630	597	746	772	821	802	792	848	764	838	932	1,366	9,908
New Jersey, total	**4,865**	**4,642**	**5,390**	**5,404**	**5,640**	**5,718**	**5,420**	**5,706**	**5,330**	**5,414**	**5,896**	**6,779**	**66,204**
Nondurable goods, total	2,935	2,820	3,220	3,194	3,338	3,373	3,257	3,474	3,264	3,302	3,581	4,290	40,048
Dept. stores (excl. leased depts.)	248	280	358	369	398	401	333	388	373	382	522	810	4,862
Dept. stores (incl. leased depts.)[1]	257	290	369	381	409	412	341	400	385	394	535	828	5,001
GAF, total[2]	1,046	1,084	1,289	1,311	1,416	1,402	1,279	1,443	1,370	1,411	1,691	2,432	17,174
New York, total	**9,058**	**8,663**	**10,119**	**9,849**	**10,568**	**10,442**	**10,066**	**10,483**	**9,834**	**10,063**	**10,323**	**11,924**	**121,392**
Durable goods, total	3,343	3,216	3,799	3,722	4,127	3,988	3,899	3,965	3,539	3,642	3,537	3,981	44,758
Nondurable goods, total	5,715	5,447	6,320	6,127	6,441	6,454	6,167	6,518	6,295	6,421	6,786	7,943	76,634
Dept. stores (excl. leased depts.)	482	517	681	691	746	743	620	747	715	729	955	1,424	9,050
Dept. stores (incl. leased depts.)[1]	503	540	707	713	770	765	643	771	737	751	986	1,466	9,352
GAF, total[2]	2,305	2,202	2,628	2,665	2,872	2,805	2,534	2,822	2,783	2,849	3,222	4,838	34,525
North Carolina, total	**3,535**	**3,394**	**3,891**	**3,792**	**4,165**	**4,048**	**3,962**	**4,227**	**3,772**	**3,978**	**4,214**	**4,870**	**47,848**
Nondurable goods, total	2,106	2,032	2,360	2,299	2,471	2,425	2,374	2,584	2,353	2,465	2,658	3,139	29,266
Dept. stores (excl. leased depts.)	219	236	316	315	322	320	291	327	294	319	407	608	3,974
Dept. stores (incl. leased depts.)[1]	224	244	323	324	330	327	298	335	300	326	417	622	4,070
GAF, total[2]	775	737	943	971	1,029	1,004	956	1,049	930	970	1,216	1,806	12,386
Ohio, total	**5,081**	**4,926**	**5,934**	**5,901**	**6,267**	**6,278**	**5,977**	**6,486**	**5,953**	**6,246**	**6,462**	**7,318**	**72,829**
Nondurable goods, total	3,331	3,275	3,791	3,741	3,965	3,910	3,792	4,209	3,946	4,202	4,472	5,162	47,796
Dept. stores (excl. leased depts.)	395	417	577	584	574	584	534	632	571	620	797	1,166	7,451
Dept. stores (incl. leased depts.)[1]	416	440	607	612	603	610	560	663	598	649	832	1,216	7,806
GAF, total[2]	1,101	1,089	1,415	1,402	1,436	1,451	1,347	1,535	1,403	1,496	1,841	2,723	18,239

See footnotes on next page.

Table 11. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Large States: January 1986 to December 1995**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

State and kind of business	1990												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Pennsylvania, total	**6,454**	**6,460**	**7,325**	**7,170**	**7,692**	**7,494**	**7,319**	**7,886**	**7,110**	**7,411**	**7,736**	8,502	88,559
Durable goods, total	2,317	2,421	2,696	2,677	2,912	2,873	2,734	2,901	2,423	2,509	2,450	2,475	31,388
Nondurable goods, total	4,137	4,039	4,629	4,493	4,780	4,621	4,585	4,985	4,687	4,902	5,286	6,027	57,171
Dept. stores (excl. leased depts.)	**398**	**434**	586	598	607	592	527	618	586	631	888	1,219	7,684
Dept. stores (incl. leased depts.)[1]	422	457	616	627	636	620	554	649	615	661	928	1,269	8,054
GAF, total[2]	1,314	1,315	1,610	1,586	1,662	1,627	1,491	1,687	1,593	1,689	2,220	3,138	20,932
Tennessee, total	**2,349**	**2,325**	**2,660**	**2,570**	**2,792**	**2,721**	**2,713**	**2,881**	**2,605**	**2,702**	**2,785**	3,128	32,231
Nondurable goods, total	1,415	1,412	1,634	1,596	1,706	1,660	1,666	1,806	1,652	1,748	1,857	2,133	20,285
Dept. stores (excl. leased depts.)	196	210	285	274	285	284	264	298	273	296	374	543	3,582
Dept. stores (incl. leased depts.)[1]	201	216	292	281	291	289	269	303	280	302	381	553	3,658
GAF, total[2]	537	560	673	659	676	661	659	728	670	726	844	1,266	8,659
Texas, total	**8,679**	**8,476**	**9,793**	**9,697**	**10,344**	**10,158**	**9,879**	**10,614**	**9,726**	**10,142**	**10,501**	**12,354**	120,363
Durable goods, total	3,145	3,030	3,570	3,582	3,915	3,784	3,651	3,846	3,542	3,622	3,497	3,826	43,010
Nondurable goods, total	5,534	5,446	6,223	6,115	6,429	6,374	6,228	6,768	6,184	6,520	7,004	8,528	77,353
Dept. stores (excl. leased depts.)	771	809	1,033	1,000	1,066	1,052	988	1,137	932	1,023	1,210	1,919	12,940
Dept. stores (incl. leased depts.)[1]	789	831	1,054	1,022	1,079	1,072	1,008	1,159	955	1,043	1,230	1,954	13,196
GAF, total[2]	2,039	2,076	2,516	2,446	2,635	2,574	2,416	2,843	2,398	2,559	3,051	4,714	32,267
Virginia, total	**4,015**	**3,745**	**4,371**	**4,352**	**4,556**	**4,514**	**4,347**	**4,565**	**4,196**	**4,238**	**4,427**	**5,040**	52,366
Nondurable goods, total	2,356	2,277	2,636	2,570	2,765	2,773	2,601	2,886	2,646	2,674	2,980	3,441	32,605
Dept. stores (excl. leased depts.)	197	208	288	289	293	285	256	300	280	286	388	588	3,658
Dept. stores (incl. leased depts.)[1]	205	216	296	297	301	292	263	308	288	293	399	604	3,762
GAF, total[2]	770	769	939	951	1,005	997	899	1,012	944	967	1,234	1,921	12,408
Wisconsin, total	**2,814**	**2,622**	**3,193**	**3,213**	**3,400**	**3,443**	**3,365**	**3,458**	**3,209**	**3,519**	**3,475**	3,766	39,477
Durable goods, total	1,271	1,148	1,454	1,456	1,538	1,516	1,529	1,514	1,311	1,498	1,254	1,247	16,736
Nondurable goods, total	1,543	1,474	1,739	1,757	1,862	1,927	1,836	1,944	1,898	2,021	2,221	2,519	22,741
Dept. stores (excl. leased depts.)	176	182	253	245	262	260	243	289	261	272	370	500	3,313
Dept. stores (incl. leased depts.)[1]	182	189	261	254	271	269	250	298	270	280	380	514	3,418
GAF, total[2]	458	454	589	575	619	613	565	672	625	656	816	1,093	7,735

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 11. Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Large States: January 1986 to December 1995—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

State and kind of business	1989												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
California, total	**16,413**	**16,096**	**18,028**	**17,972**	**19,067**	**19,226**	**18,904**	**19,694**	**18,648**	**18,435**	**19,435**	**23,534**	**225,452**
Durable goods, total	6,737	6,771	7,327	7,233	7,842	7,959	7,619	8,103	7,439	7,146	7,547	8,604	90,327
Nondurable goods, total	9,676	9,325	10,701	10,739	11,225	11,267	11,285	11,591	11,209	11,289	11,888	14,930	135,125
Dept. stores (excl. leased depts.)	1,028	1,062	1,313	1,320	1,366	1,374	1,333	1,446	1,383	1,396	1,748	2,932	17,701
Dept. stores (incl. leased depts.)[1]	1,059	1,093	1,356	1,358	1,401	1,410	1,366	1,485	1,423	1,442	1,794	3,010	18,197
GAF, total[2]	3,977	3,919	4,587	4,447	4,736	4,825	4,599	5,045	4,894	4,884	5,906	9,213	61,032
Florida, total	**7,749**	**7,822**	**8,894**	**8,278**	**8,523**	**8,341**	**8,220**	**8,560**	**8,187**	**8,159**	**8,825**	**10,620**	**102,178**
Durable goods, total	3,259	3,246	3,638	3,368	3,576	3,571	3,435	3,611	3,607	3,356	3,424	3,899	41,990
Nondurable goods, total	4,490	4,576	5,256	4,910	4,947	4,770	4,785	4,949	4,580	4,803	5,401	6,721	60,188
Dept. stores (excl. leased depts.)	554	582	740	685	682	653	636	695	626	669	863	1,371	8,756
Dept. stores (incl. leased depts.)[1]	575	604	766	710	705	677	653	722	649	688	885	1,405	9,039
GAF, total[2]	1,798	1,832	2,192	2,043	2,078	1,973	1,927	2,106	1,925	2,034	2,562	3,944	26,414
Illinois, total	**5,919**	**5,681**	**6,876**	**6,886**	**7,360**	**7,141**	**6,825**	**7,243**	**6,954**	**6,974**	**7,177**	**8,398**	**83,434**
Nondurable goods, total	3,818	3,625	4,285	4,278	4,531	4,447	4,295	4,521	4,473	4,632	4,891	5,891	53,687
Dept. stores (excl. leased depts.)	432	406	556	574	611	602	544	612	584	624	772	1,176	7,493
Dept. stores (incl. leased depts.)[1]	447	421	577	592	632	622	562	633	604	646	798	1,217	7,751
GAF, total[2]	1,304	1,218	1,554	1,548	1,679	1,676	1,516	1,698	1,551	1,652	2,008	2,939	20,343
Indiana, total	**2,691**	**2,634**	**2,975**	**3,064**	**3,242**	**3,212**	**3,152**	**3,245**	**3,021**	**3,071**	**3,071**	**3,528**	**36,906**
Nondurable goods, total	1,808	1,717	2,018	2,018	2,092	2,066	2,048	2,078	1,980	2,076	2,162	2,635	24,698
Dept. stores (excl. leased depts.)	205	206	280	291	297	303	281	322	288	316	410	610	3,809
Dept. stores (incl. leased depts.)[1]	212	211	288	299	305	310	287	331	295	324	420	624	3,906
GAF, total[2]	514	508	620	628	663	666	638	728	655	675	870	1,276	8,441
Louisiana, total	**1,839**	**1,796**	**2,174**	**2,127**	**2,289**	**2,260**	**2,234**	**2,387**	**2,132**	**2,171**	**2,198**	**2,600**	**26,207**
Nondurable goods, total	1,324	1,292	1,545	1,508	1,598	1,586	1,578	1,666	1,525	1,560	1,636	1,992	18,810
Dept. stores (excl. leased depts.)	166	161	232	220	229	223	216	240	211	231	279	427	2,835
Dept. stores (incl. leased depts.)[1]	169	165	235	224	232	226	218	243	212	234	280	432	2,870
GAF, total[2]	408	389	521	502	541	503	504	571	488	533	618	982	6,560
Maryland, total	**2,511**	**2,515**	**2,918**	**2,927**	**3,216**	**3,245**	**2,988**	**3,188**	**3,028**	**2,961**	**3,186**	**3,966**	**36,649**
Nondurable goods, total	1,508	1,505	1,731	1,686	1,796	1,794	1,716	1,845	1,751	1,747	1,936	2,524	21,539
Dept. stores (excl. leased depts.)	166	173	220	242	250	244	216	242	243	247	334	521	3,098
Dept. stores (incl. leased depts.)[1]	171	179	225	248	256	249	222	247	248	254	342	531	3,172
GAF, total[2]	587	574	701	714	775	756	701	777	788	772	965	1,589	9,699
Massachusetts, total	**3,274**	**3,088**	**3,579**	**3,577**	**3,956**	**3,889**	**3,619**	**3,925**	**3,778**	**3,678**	**3,947**	**4,732**	**45,042**
Nondurable goods, total	2,245	2,122	2,452	2,388	2,650	2,594	2,472	2,630	2,548	2,558	2,807	3,443	30,909
Dept. stores (excl. leased depts.)	198	192	258	270	307	304	248	294	294	306	389	606	3,666
Dept. stores (incl. leased depts.)[1]	206	201	268	280	319	312	257	308	304	317	404	627	3,803
GAF, total[2]	826	763	930	952	1,043	1,043	912	1,071	1,058	1,022	1,247	1,874	12,741
Michigan, total	**4,622**	**4,487**	**5,372**	**5,410**	**5,961**	**5,908**	**5,700**	**6,048**	**5,575**	**5,512**	**5,832**	**6,670**	**67,097**
Durable goods, total	1,926	1,958	2,420	2,464	2,799	2,723	2,550	2,805	2,422	2,272	2,436	2,472	29,247
Nondurable goods, total	2,696	2,529	2,952	2,946	3,162	3,185	3,150	3,243	3,153	3,240	3,396	4,198	37,850
Dept. stores (excl. leased depts.)	490	470	613	625	673	684	630	685	659	714	844	1,191	8,278
Dept. stores (incl. leased depts.)[1]	498	482	624	637	683	695	641	700	675	730	860	1,216	8,441
GAF, total[2]	1,184	1,131	1,403	1,398	1,523	1,531	1,412	1,556	1,492	1,618	1,958	2,821	19,027
Minnesota, total	**2,139**	**2,026**	**2,367**	**2,439**	**2,580**	**2,658**	**2,476**	**2,654**	**2,626**	**2,535**	**2,578**	**2,957**	**30,035**
Nondurable goods, total	1,464	1,372	1,609	1,579	1,656	1,678	1,693	1,744	1,689	1,678	1,765	2,159	20,086
Dept. stores (excl. leased depts.)	177	177	227	238	246	242	224	261	248	269	312	445	3,066
Dept. stores (incl. leased depts.)[1]	183	181	232	244	252	248	231	268	254	275	320	457	3,145
GAF, total[2]	522	473	590	603	617	620	571	669	641	639	738	1,032	7,715
Missouri, total	**2,733**	**2,513**	**3,145**	**3,238**	**3,362**	**3,354**	**3,232**	**3,284**	**3,204**	**3,140**	**3,172**	**3,685**	**38,062**
Nondurable goods, total	1,573	1,474	1,735	1,794	1,868	1,881	1,865	1,888	1,866	1,929	1,987	2,392	22,252
Dept. stores (excl. leased depts.)	240	228	308	326	329	322	307	341	321	333	429	631	4,115
Dept. stores (incl. leased depts.)[1]	242	232	316	330	338	328	312	347	329	339	438	641	4,192
GAF, total[2]	604	554	720	746	787	768	746	809	759	801	909	1,348	9,551
New Jersey, total	**4,600**	**4,363**	**5,102**	**5,011**	**5,383**	**5,597**	**5,351**	**5,653**	**5,354**	**5,301**	**5,593**	**6,835**	**64,143**
Nondurable goods, total	2,832	2,685	3,145	3,011	3,220	3,306	3,251	3,351	3,233	3,208	3,443	4,334	39,019
Dept. stores (excl. leased depts.)	260	277	359	355	401	397	329	387	391	407	549	868	4,980
Dept. stores (incl. leased depts.)[1]	268	284	367	363	410	406	336	395	401	416	562	888	5,096
GAF, total[2]	1,038	1,018	1,229	1,209	1,310	1,322	1,214	1,373	1,333	1,346	1,657	2,505	16,554
New York, total	**8,558**	**8,324**	**9,568**	**9,489**	**10,573**	**10,457**	**9,779**	**10,529**	**10,053**	**9,931**	**10,290**	**12,141**	**119,692**
Durable goods, total	3,079	3,097	3,518	3,584	4,204	4,153	3,813	4,177	3,869	3,653	3,667	3,979	44,793
Nondurable goods, total	5,479	5,227	6,050	5,905	6,369	6,304	5,966	6,352	6,184	6,278	6,623	8,162	74,899
Dept. stores (excl. leased depts.)	497	537	667	698	795	775	643	763	773	796	1,020	1,549	9,513
Dept. stores (incl. leased depts.)[1]	524	555	689	722	818	797	664	790	799	823	1,052	1,597	9,830
GAF, total[2]	2,216	2,119	2,520	2,518	2,759	2,739	2,418	2,749	2,838	2,849	3,329	4,946	34,000
North Carolina, total	**3,277**	**3,101**	**3,707**	**3,709**	**4,059**	**3,920**	**3,985**	**4,186**	**3,781**	**3,711**	**3,949**	**4,569**	**45,954**
Nondurable goods, total	1,873	1,807	2,175	2,162	2,319	2,313	2,319	2,395	2,231	2,314	2,430	2,961	27,299
Dept. stores (excl. leased depts.)	188	186	273	280	293	292	276	306	277	305	394	588	3,658
Dept. stores (incl. leased depts.)[1]	193	191	280	288	300	297	283	312	284	313	403	602	3,746
GAF, total[2]	640	610	831	863	920	883	862	962	870	936	1,152	1,712	11,241
Ohio, total	**4,814**	**4,757**	**5,711**	**5,755**	**6,210**	**6,229**	**5,899**	**6,372**	**5,961**	**5,731**	**5,997**	**7,029**	**70,465**
Nondurable goods, total	3,091	3,077	3,535	3,574	3,857	3,750	3,686	3,877	3,679	3,705	3,993	4,829	44,653
Dept. stores (excl. leased depts.)	374	386	525	563	566	569	519	610	559	611	772	1,154	7,208
Dept. stores (incl. leased depts.)[1]	394	405	553	592	595	597	544	641	587	639	808	1,204	7,559
GAF, total[2]	1,035	1,007	1,285	1,353	1,422	1,426	1,344	1,499	1,414	1,487	1,803	2,694	17,769

See footnotes on next page.

Table 11. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Large States: January 1986 to December 1995**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

State and kind of business	1989												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Pennsylvania, total	**6,096**	**6,029**	**7,085**	**6,871**	**7,580**	**7,438**	**7,195**	**7,690**	**7,224**	**7,270**	**7,645**	**8,709**	**86,832**
Durable goods, total	2,167	2,229	2,662	2,578	2,991	2,971	2,827	3,065	2,708	2,599	2,493	2,656	31,946
Nondurable goods, total	3,929	3,800	4,423	4,293	4,589	4,467	4,368	4,625	4,516	4,671	5,152	6,053	54,886
Dept. stores (excl. leased depts.)	406	409	575	584	617	606	536	616	587	631	891	1,260	7,718
Dept. stores (incl. leased depts.)[1]	427	427	599	608	643	631	560	643	614	659	930	1,307	8,048
GAF, total[2]	1,243	1,217	1,507	1,505	1,628	1,601	1,449	1,671	1,628	1,723	2,237	3,274	20,683
Tennessee, total	**2,122**	**2,071**	**2,500**	**2,471**	**2,642**	**2,555**	**2,575**	**2,767**	**2,541**	**2,512**	**2,631**	**3,048**	**30,435**
Nondurable goods, total	1,274	1,245	1,460	1,446	1,565	1,526	1,549	1,625	1,496	1,541	1,658	1,998	18,383
Dept. stores (excl. leased depts.)	187	180	269	267	269	264	253	281	267	281	359	530	3,407
Dept. stores (incl. leased depts.)[1]	192	184	274	272	274	268	258	286	272	286	365	541	3,472
GAF, total[2]	488	478	618	620	648	627	619	699	662	686	840	1,244	8,229
Texas, total	**8,205**	**7,953**	**9,575**	**9,289**	**10,050**	**9,715**	**9,539**	**10,010**	**9,261**	**9,206**	**9,529**	**11,518**	**113,850**
Durable goods, total	2,843	2,781	3,483	3,398	3,810	3,594	3,470	3,662	3,319	3,267	3,191	3,497	40,315
Nondurable goods, total	5,362	5,172	6,092	5,891	6,240	6,121	6,069	6,348	5,942	5,939	6,338	8,021	73,535
Dept. stores (excl. leased depts.)	735	719	971	939	972	947	943	1,055	928	957	1,153	1,885	12,204
Dept. stores (incl. leased depts.)[1]	751	733	993	959	991	964	962	1,076	949	976	1,173	1,920	12,447
GAF, total[2]	1,925	1,898	2,397	2,283	2,468	2,365	2,329	2,637	2,374	2,382	2,876	4,593	30,527
Virginia, total	**3,416**	**3,189**	**3,856**	**3,915**	**4,095**	**4,208**	**4,198**	**4,504**	**4,148**	**4,139**	**4,336**	**5,262**	**49,266**
Nondurable goods, total	2,008	1,971	2,353	2,320	2,511	2,516	2,440	2,568	2,536	2,545	2,772	3,425	29,965
Dept. stores (excl. leased depts.)	187	184	258	266	276	269	251	284	279	297	394	593	3,538
Dept. stores (incl. leased depts.)[1]	193	190	265	274	284	276	257	291	286	305	404	609	3,634
GAF, total[2]	713	699	879	874	937	935	875	977	954	976	1,235	1,942	11,996
Wisconsin, total	**2,539**	**2,424**	**2,928**	**3,091**	**3,306**	**3,312**	**3,124**	**3,355**	**3,201**	**3,079**	**3,213**	**3,585**	**37,157**
Durable goods, total	1,081	1,055	1,283	1,451	1,560	1,557	1,372	1,573	1,460	1,276	1,225	1,233	16,126
Nondurable goods, total	1,458	1,369	1,645	1,640	1,746	1,755	1,752	1,782	1,741	1,803	1,988	2,352	21,031
Dept. stores (excl. leased depts.)	165	160	224	239	241	237	222	248	245	274	341	477	3,073
Dept. stores (incl. leased depts.)[1]	170	165	230	247	248	244	229	256	253	282	351	488	3,163
GAF, total[2]	439	415	531	547	580	573	540	622	613	641	764	1,052	7,317

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 11. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Large States: January 1986 to December 1995**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

State and kind of business	1988												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
California, total	**14,887**	**14,802**	**16,641**	**16,478**	**16,968**	**16,896**	**16,875**	**17,373**	**16,784**	**17,341**	**18,062**	**22,180**	**205,287**
Durable goods, total	5,754	5,948	6,748	6,659	6,948	6,829	6,657	6,944	6,578	6,786	7,129	8,301	81,281
Nondurable goods, total	9,133	8,854	9,893	9,819	10,020	10,067	10,218	10,429	10,206	10,555	10,933	13,879	124,006
Dept. stores (excl. leased depts.)	997	1,015	1,232	1,205	1,275	1,274	1,214	1,339	1,288	1,327	1,693	2,811	16,670
Dept. stores (incl. leased depts.)[1]	1,027	1,044	1,273	1,244	1,312	1,311	1,250	1,378	1,329	1,367	1,740	2,879	17,154
GAF, total[2]	3,494	3,469	4,028	3,932	4,166	4,276	4,083	4,459	4,315	4,440	5,369	8,568	54,599
Florida, total	**7,945**	**8,001**	**8,610**	**8,137**	**7,985**	**8,075**	**7,945**	**7,971**	**7,718**	**8,035**	**8,333**	**10,455**	**99,210**
Durable goods, total	3,651	3,621	3,784	3,468	3,416	3,606	3,311	3,214	3,333	3,438	3,355	4,204	42,401
Nondurable goods, total	4,294	4,380	4,826	4,669	4,569	4,469	4,634	4,757	4,385	4,597	4,978	6,251	56,809
Dept. stores (excl. leased depts.)	531	544	671	648	631	611	594	641	577	644	802	1,327	8,221
Dept. stores (incl. leased depts.)[1]	551	566	700	677	650	630	613	661	599	667	822	1,366	8,502
GAF, total[2]	1,660	1,714	2,022	1,955	1,924	1,837	1,786	1,895	1,728	1,903	2,341	3,742	24,507
Illinois, total	**5,640**	**5,593**	**6,572**	**6,525**	**6,843**	**6,909**	**6,439**	**6,668**	**6,428**	**6,598**	**6,871**	**8,100**	**79,186**
Nondurable goods, total	3,607	3,529	4,037	4,014	4,213	4,153	4,005	4,128	4,135	4,322	4,546	5,587	50,276
Dept. stores (excl. leased depts.)	409	412	541	539	591	570	518	577	557	642	753	1,176	7,285
Dept. stores (incl. leased depts.)[1]	424	427	559	558	614	592	539	601	579	665	778	1,220	7,556
GAF, total[2]	1,199	1,186	1,504	1,484	1,572	1,571	1,436	1,580	1,500	1,659	1,920	2,970	19,581
Indiana, total	**2,469**	**2,486**	**2,838**	**2,977**	**3,050**	**3,018**	**2,933**	**3,033**	**2,786**	**2,980**	**3,008**	**3,570**	**35,148**
Nondurable goods, total	1,703	1,612	1,865	1,892	1,922	1,896	1,895	1,939	1,815	2,000	2,081	2,597	23,217
Dept. stores (excl. leased depts.)	192	191	263	266	285	275	263	292	264	312	384	592	3,579
Dept. stores (incl. leased depts.)[1]	197	197	272	274	292	282	270	301	272	321	396	605	3,679
GAF, total[2]	436	436	575	582	626	614	585	647	596	643	789	1,243	7,772
Louisiana, total	**1,673**	**1,688**	**1,991**	**1,952**	**2,119**	**2,092**	**2,076**	**2,092**	**1,945**	**1,996**	**2,019**	**2,462**	**24,105**
Nondurable goods, total	1,189	1,173	1,355	1,338	1,410	1,392	1,416	1,455	1,387	1,450	1,460	1,803	16,828
Dept. stores (excl. leased depts.)	154	151	217	212	218	211	208	223	196	219	261	415	2,685
Dept. stores (incl. leased depts.)[1]	158	155	220	215	221	214	210	227	200	224	266	422	2,732
GAF, total[2]	393	394	502	493	514	493	492	524	458	499	562	958	6,282
Maryland, total	**2,559**	**2,613**	**3,040**	**2,863**	**3,067**	**3,068**	**2,814**	**2,930**	**2,813**	**2,824**	**2,996**	**3,782**	**35,369**
Nondurable goods, total	1,459	1,422	1,609	1,546	1,658	1,644	1,605	1,680	1,653	1,684	1,776	2,307	20,043
Dept. stores (excl. leased depts.)	170	178	232	230	249	242	215	235	244	262	326	522	3,105
Dept. stores (incl. leased depts.)[1]	175	184	238	236	256	248	221	241	251	269	333	534	3,186
GAF, total[2]	579	577	705	684	730	715	675	731	734	757	896	1,481	9,264
Massachusetts, total	**3,189**	**3,193**	**3,574**	**3,518**	**3,782**	**3,813**	**3,529**	**3,649**	**3,659**	**3,631**	**3,788**	**4,725**	**44,050**
Nondurable goods, total	2,152	2,126	2,392	2,314	2,467	2,421	2,326	2,447	2,455	2,524	2,646	3,282	29,552
Dept. stores (excl. leased depts.)	200	210	269	279	300	298	251	281	287	308	379	613	3,675
Dept. stores (incl. leased depts.)[1]	210	219	283	292	313	312	263	292	300	321	393	636	3,834
GAF, total[2]	751	753	882	890	948	963	862	975	1,023	1,015	1,184	1,919	12,165
Michigan, total	**4,160**	**4,201**	**4,962**	**5,088**	**5,345**	**5,416**	**5,127**	**5,404**	**5,106**	**5,295**	**5,467**	**6,574**	**62,145**
Durable goods, total	1,649	1,789	2,174	2,296	2,408	2,495	2,181	2,335	2,121	2,199	2,316	2,608	26,571
Nondurable goods, total	2,511	2,412	2,788	2,792	2,937	2,921	2,946	3,069	2,985	3,096	3,151	3,966	35,574
Dept. stores (excl. leased depts.)	449	425	562	561	615	615	561	616	596	662	756	1,115	7,533
Dept. stores (incl. leased depts.)[1]	458	435	579	574	628	626	573	628	611	677	773	1,137	7,699
GAF, total[2]	1,052	1,004	1,291	1,285	1,375	1,350	1,257	1,407	1,370	1,456	1,730	2,657	17,234
Minnesota, total	**1,934**	**1,935**	**2,296**	**2,349**	**2,503**	**2,567**	**2,418**	**2,548**	**2,488**	**2,531**	**2,463**	**2,992**	**29,024**
Nondurable goods, total	1,328	1,257	1,469	1,466	1,549	1,602	1,593	1,632	1,630	1,656	1,644	2,068	18,894
Dept. stores (excl. leased depts.)	164	166	213	214	233	231	207	238	233	257	288	434	2,878
Dept. stores (incl. leased depts.)[1]	169	171	219	220	239	237	212	245	239	263	297	446	2,957
GAF, total[2]	459	462	571	582	620	613	572	647	641	661	740	1,098	7,666
Missouri, total	**2,677**	**2,599**	**3,018**	**3,158**	**3,040**	**3,069**	**3,050**	**3,068**	**3,026**	**3,071**	**3,037**	**3,555**	**36,368**
Nondurable goods, total	1,561	1,494	1,678	1,807	1,776	1,755	1,803	1,771	1,775	1,878	1,875	2,272	21,445
Dept. stores (excl. leased depts.)	219	217	290	291	316	299	285	313	294	326	401	605	3,856
Dept. stores (incl. leased depts.)[1]	227	223	295	297	323	307	290	318	298	333	406	613	3,930
GAF, total[2]	529	512	647	701	704	687	681	746	699	774	857	1,305	8,842
New Jersey, total	**4,392**	**4,414**	**5,079**	**4,878**	**5,110**	**5,370**	**5,168**	**5,255**	**5,111**	**5,200**	**5,439**	**6,853**	**62,269**
Nondurable goods, total	2,747	2,650	3,046	2,948	3,047	3,076	3,080	3,162	3,073	3,139	3,356	4,219	37,543
Dept. stores (excl. leased depts.)	247	274	346	364	396	404	329	378	388	413	523	863	4,925
Dept. stores (incl. leased depts.)[1]	255	281	356	373	404	413	336	386	398	423	533	878	5,036
GAF, total[2]	941	962	1,139	1,141	1,210	1,233	1,156	1,240	1,255	1,305	1,554	2,421	15,557
New York, total	**8,002**	**8,288**	**9,239**	**9,347**	**9,795**	**10,099**	**9,605**	**10,087**	**9,880**	**9,793**	**10,069**	**12,112**	**116,316**
Durable goods, total	2,740	3,080	3,499	3,697	3,887	4,136	3,819	4,070	3,880	3,645	3,691	4,170	44,314
Nondurable goods, total	5,262	5,208	5,740	5,650	5,908	5,963	5,786	6,017	6,000	6,148	6,378	7,942	72,002
Dept. stores (excl. leased depts.)	486	532	660	684	765	756	633	724	756	807	961	1,522	9,286
Dept. stores (incl. leased depts.)[1]	520	557	687	714	797	787	662	754	790	838	993	1,582	9,681
GAF, total[2]	1,922	1,942	2,316	2,360	2,529	2,576	2,283	2,525	2,633	2,751	3,133	4,876	31,846
North Carolina, total	**2,879**	**3,056**	**3,596**	**3,590**	**3,727**	**3,671**	**3,621**	**3,841**	**3,420**	**3,570**	**3,749**	**4,569**	**43,289**
Nondurable goods, total	1,691	1,732	1,987	2,019	2,069	2,059	2,097	2,161	2,031	2,106	2,200	2,778	24,930
Dept. stores (excl. leased depts.)	163	173	241	255	259	253	241	265	252	279	338	536	3,255
Dept. stores (incl. leased depts.)[1]	168	180	249	263	266	260	248	273	260	286	346	550	3,349
GAF, total[2]	562	601	760	799	832	812	783	874	800	850	1,008	1,637	10,318
Ohio, total	**4,504**	**4,656**	**5,411**	**5,481**	**5,798**	**5,803**	**5,445**	**5,664**	**5,374**	**5,521**	**5,737**	**6,953**	**66,347**
Nondurable goods, total	2,910	2,895	3,227	3,268	3,449	3,374	3,338	3,524	3,408	3,609	3,741	4,601	41,344
Dept. stores (excl. leased depts.)	369	374	506	514	548	522	486	562	531	633	731	1,114	6,890
Dept. stores (incl. leased depts.)[1]	398	400	540	548	583	557	518	597	568	658	760	1,164	7,291
GAF, total[2]	948	952	1,219	1,210	1,265	1,265	1,184	1,322	1,253	1,412	1,645	2,556	16,231

See footnotes on next page.

Table 11. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Large States: January 1986 to December 1995**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

State and kind of business	1988												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Pennsylvania, total	**5,762**	**5,981**	**6,810**	**6,858**	**7,164**	**7,145**	**6,821**	**7,141**	**6,739**	**6,981**	**7,326**	**8,583**	**83,311**
Durable goods, total	2,030	2,338	2,718	2,819	2,943	2,996	2,697	2,854	2,551	2,540	2,575	2,831	31,892
Nondurable goods, total	3,732	3,643	4,092	4,039	4,221	4,149	4,124	4,287	4,188	4,441	4,751	5,752	51,419
Dept. stores (excl. leased depts.)	398	410	560	569	608	597	529	591	586	659	861	1,266	7,634
Dept. stores (incl. leased depts.)[1]	422	430	587	595	633	621	551	616	609	686	894	1,309	7,953
GAF, total[2]	1,136	1,151	1,479	1,446	1,520	1,517	1,406	1,567	1,532	1,668	2,089	3,174	19,685
Tennessee, total	**1,842**	**2,000**	**2,315**	**2,320**	**2,408**	**2,383**	**2,383**	**2,544**	**2,303**	**2,402**	**2,467**	**2,976**	**28,343**
Nondurable goods, total	1,149	1,181	1,355	1,361	1,414	1,395	1,433	1,501	1,390	1,459	1,523	1,894	17,055
Dept. stores (excl. leased depts.)	172	180	253	252	259	252	242	260	243	283	341	521	3,258
Dept. stores (incl. leased depts.)[1]	178	186	259	258	265	258	248	266	249	289	348	532	3,336
GAF, total[2]	441	456	576	576	593	573	580	647	594	658	765	1,180	7,639
Texas, total	**7,633**	**7,805**	**8,958**	**8,984**	**9,288**	**9,199**	**9,133**	**9,629**	**8,700**	**8,920**	**9,100**	**11,337**	**108,686**
Durable goods, total	2,675	2,844	3,301	3,368	3,579	3,577	3,450	3,631	3,117	3,262	3,086	3,564	39,454
Nondurable goods, total	4,958	4,961	5,657	5,616	5,709	5,622	5,683	5,998	5,583	5,658	6,014	7,773	69,232
Dept. stores (excl. leased depts.)	630	655	857	825	872	842	851	952	819	885	1,056	1,778	11,022
Dept. stores (incl. leased depts.)[1]	649	673	877	846	893	861	871	970	839	906	1,078	1,810	11,273
GAF, total[2]	1,810	1,829	2,251	2,197	2,259	2,190	2,179	2,447	2,159	2,253	2,687	4,462	28,723
Virginia, total	**3,218**	**3,348**	**3,838**	**3,829**	**3,947**	**3,984**	**3,925**	**3,981**	**3,821**	**3,927**	**3,994**	**4,898**	**46,710**
Nondurable goods, total	1,866	1,830	2,101	2,114	2,236	2,223	2,180	2,274	2,217	2,318	2,437	3,095	26,891
Dept. stores (excl. leased depts.)	181	187	251	261	268	261	242	262	272	300	366	583	3,434
Dept. stores (incl. leased depts.)[1]	187	195	260	270	276	269	249	269	280	308	377	599	3,539
GAF, total[2]	661	657	813	822	856	870	826	918	912	965	1,144	1,907	11,351
Wisconsin, total	**2,311**	**2,365**	**2,784**	**2,862**	**2,946**	**3,068**	**2,948**	**3,010**	**2,899**	**2,982**	**3,061**	**3,541**	**34,777**
Durable goods, total	947	1,061	1,299	1,312	1,332	1,415	1,282	1,320	1,221	1,263	1,208	1,316	14,976
Nondurable goods, total	1,364	1,304	1,485	1,550	1,614	1,653	1,666	1,690	1,678	1,719	1,853	2,225	19,801
Dept. stores (excl. leased depts.)	153	156	207	216	226	221	205	235	229	245	308	453	2,854
Dept. stores (incl. leased depts.)[1]	158	161	213	222	233	227	210	241	237	252	318	466	2,938
GAF, total[2]	407	411	509	530	556	545	515	592	562	604	724	1,006	6,961

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 11. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Large States: January 1986 to December 1995**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

State and kind of business	1987												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
California, total	**13,742**	**13,580**	**15,344**	**15,742**	**16,238**	**16,095**	**16,276**	**16,674**	**15,795**	**16,270**	**16,236**	**20,131**	**192,123**
Durable goods, total	4,892	5,161	6,016	6,100	6,318	6,315	6,326	6,608	6,265	6,212	6,138	7,157	73,508
Nondurable goods, total	8,850	8,419	9,328	9,642	9,920	9,780	9,950	10,066	9,530	10,058	10,098	12,974	118,615
Dept. stores (excl. leased depts.)	953	960	1,111	1,205	1,255	1,209	1,164	1,315	1,195	1,304	1,579	2,696	15,946
Dept. stores (incl. leased depts.)[1]	987	990	1,150	1,246	1,293	1,247	1,202	1,354	1,228	1,341	1,615	2,760	16,413
GAF, total[2]	3,276	3,206	3,622	3,748	3,893	3,868	3,812	4,177	3,862	4,093	4,710	7,654	49,921
Florida, total	**6,778**	**6,525**	**7,256**	**7,380**	**7,417**	**7,397**	**7,433**	**7,534**	**7,160**	**7,522**	**7,659**	**10,056**	**90,117**
Durable goods, total	2,847	2,635	2,900	3,017	3,026	3,190	3,156	3,186	3,176	3,248	3,115	4,159	37,655
Nondurable goods, total	3,931	3,890	4,356	4,363	4,391	4,207	4,277	4,348	3,984	4,274	4,544	5,897	52,462
Dept. stores (excl. leased depts.)	491	511	626	604	613	572	574	633	551	619	758	1,218	7,770
Dept. stores (incl. leased depts.)[1]	513	534	650	631	632	593	593	651	568	641	781	1,251	8,038
GAF, total[2]	1,523	1,573	1,794	1,791	1,810	1,697	1,648	1,779	1,660	1,809	2,152	3,456	22,692
Illinois, total	**5,085**	**5,171**	**5,964**	**6,277**	**6,497**	**6,637**	**6,311**	**6,335**	**6,160**	**6,420**	**6,405**	**7,848**	**75,110**
Nondurable goods, total	3,496	3,410	3,861	4,017	4,193	4,185	3,996	4,016	3,995	4,316	4,327	5,420	49,232
Dept. stores (excl. leased depts.)	391	407	504	537	594	541	505	582	536	608	694	1,097	6,996
Dept. stores (incl. leased depts.)[1]	408	426	527	555	616	563	527	601	556	629	716	1,134	7,258
GAF, total[2]	1,131	1,141	1,355	1,444	1,524	1,458	1,392	1,507	1,412	1,551	1,737	2,722	18,374
Indiana, total	**2,279**	**2,363**	**2,655**	**2,876**	**2,957**	**2,876**	**2,958**	**2,949**	**2,698**	**2,842**	**2,745**	**3,268**	**33,466**
Nondurable goods, total	1,582	1,499	1,723	1,820	1,875	1,706	1,837	1,862	1,737	1,892	1,918	2,370	21,821
Dept. stores (excl. leased depts.)	183	186	242	255	277	249	244	281	246	289	342	540	3,334
Dept. stores (incl. leased depts.)[1]	191	193	250	263	286	255	250	289	253	297	352	555	3,434
GAF, total[2]	445	441	531	535	579	539	532	606	544	599	700	1,122	7,173
Louisiana, total	**1,762**	**1,720**	**1,910**	**2,049**	**2,033**	**1,993**	**2,068**	**2,000**	**1,852**	**1,902**	**1,845**	**2,281**	**23,415**
Nondurable goods, total	1,251	1,173	1,292	1,365	1,416	1,370	1,393	1,379	1,287	1,351	1,323	1,639	16,239
Dept. stores (excl. leased depts.)	147	151	191	211	215	200	201	212	178	204	240	376	2,526
Dept. stores (incl. leased depts.)[1]	152	156	197	215	219	203	204	216	182	207	245	381	2,577
GAF, total[2]	413	410	461	510	538	496	491	501	442	482	535	902	6,181
Maryland, total	**2,247**	**2,308**	**2,711**	**2,823**	**2,950**	**3,017**	**2,899**	**2,922**	**2,786**	**2,853**	**2,828**	**3,715**	**34,059**
Nondurable goods, total	1,329	1,281	1,409	1,480	1,556	1,494	1,506	1,573	1,473	1,581	1,615	2,140	18,437
Dept. stores (excl. leased depts.)	151	171	219	242	248	232	217	243	241	264	318	503	3,049
Dept. stores (incl. leased depts.)[1]	158	177	226	249	256	238	221	248	246	272	325	514	3,130
GAF, total[2]	525	524	622	689	703	670	651	717	706	750	842	1,400	8,799
Massachusatts, total	**2,768**	**2,778**	**3,086**	**3,176**	**3,438**	**3,507**	**3,402**	**3,453**	**3,551**	**3,583**	**3,660**	**4,431**	**40,833**
Nondurable goods, total	1,955	1,901	2,037	2,117	2,286	2,218	2,131	2,257	2,242	2,350	2,483	3,018	26,995
Dept. stores (excl. leased depts.)	187	214	258	279	313	290	264	299	295	320	390	593	3,702
Dept. stores (incl. leased depts.)[1]	195	221	269	291	324	302	274	309	304	331	402	613	3,835
GAF, total[2]	694	704	768	827	897	886	834	936	987	977	1,095	1,717	11,322
Michigan, total	**3,944**	**4,156**	**4,738**	**4,927**	**5,118**	**5,107**	**5,022**	**5,067**	**4,798**	**4,980**	**4,863**	**5,867**	**58,587**
Durable goods, total	1,519	1,865	2,182	2,274	2,308	2,380	2,213	2,228	2,070	2,094	2,009	2,233	25,375
Nondurable goods, total	2,425	2,291	2,556	2,653	2,810	2,727	2,809	2,839	2,728	2,886	2,854	3,634	33,212
Dept. stores (excl. leased depts.)	432	413	503	534	579	555	520	565	545	615	690	1,009	6,960
Dept. stores (incl. leased depts.)[1]	441	421	513	549	591	565	529	577	554	631	703	1,032	7,106
GAF, total[2]	1,070	1,017	1,185	1,261	1,320	1,263	1,197	1,266	1,242	1,354	1,538	2,370	16,083
Minnasota, total	**1,901**	**1,843**	**2,138**	**2,216**	**2,228**	**2,288**	**2,248**	**2,329**	**2,240**	**2,291**	**2,152**	**2,735**	**26,609**
Nondurable goods, total	1,402	1,279	1,431	1,442	1,481	1,491	1,494	1,499	1,456	1,503	1,460	1,923	17,861
Dept. stores (excl. leased depts.)	161	163	195	210	222	213	202	238	215	248	268	409	2,744
Dept. stores (incl. leased depts.)[1]	169	169	202	216	230	220	208	245	223	256	276	423	2,837
GAF, total[2]	451	433	512	537	554	545	523	604	569	604	655	1,006	6,993
Missouri, total	**2,350**	**2,405**	**2,830**	**2,986**	**2,996**	**3,006**	**3,007**	**2,979**	**2,856**	**3,046**	**2,880**	**3,408**	**34,749**
Nondurable goods, total	1,498	1,429	1,600	1,680	1,753	1,668	1,672	1,699	1,661	1,771	1,728	2,137	20,296
Dept. stores (excl. leased depts.)	214	215	271	293	316	282	274	307	279	312	367	563	3,693
Dept. stores (incl. leased depts.)[1]	216	220	278	302	323	290	280	313	284	318	372	570	3,766
GAF, total[2]	533	515	613	660	714	654	659	683	637	721	763	1,193	8,345
Naw Jarsay, total	**3,858**	**3,817**	**4,360**	**4,560**	**4,743**	**4,872**	**4,882**	**4,897**	**4,806**	**4,922**	**4,925**	**6,421**	**57,063**
Nondurable goods, total	2,478	2,388	2,626	2,706	2,815	2,786	2,830	2,869	2,831	3,003	3,043	3,858	34,233
Dept. stores (excl. leased depts.)	236	271	325	359	403	386	321	383	377	415	504	814	4,794
Dept. stores (incl. leased depts.)[1]	244	278	333	367	411	394	328	391	386	425	516	829	4,902
GAF, total[2]	864	908	1,049	1,147	1,199	1,182	1,116	1,223	1,238	1,285	1,454	2,265	14,930
New York, total	**7,418**	**7,343**	**8,383**	**8,712**	**8,841**	**9,107**	**8,865**	**9,170**	**8,989**	**8,956**	**8,903**	**10,980**	**105,667**
Durable goods, total	2,369	2,557	3,159	3,360	3,303	3,682	3,510	3,582	3,441	3,099	3,039	3,683	38,784
Nondurable goods, total	5,049	4,786	5,224	5,352	5,538	5,425	5,355	5,588	5,548	5,857	5,864	7,297	66,883
Dept. stores (excl. leased depts.)	468	527	622	692	766	734	620	725	740	804	940	1,488	9,126
Dept. stores (incl. leased depts.)[1]	501	551	655	726	796	764	645	752	769	835	974	1,545	9,513
GAF, total[2]	1,827	1,814	2,098	2,287	2,375	2,351	2,127	2,292	2,391	2,477	2,717	4,274	29,030
North Carolina, total	**2,673**	**2,519**	**2,965**	**3,197**	**3,394**	**3,306**	**3,436**	**3,542**	**3,343**	**3,451**	**3,385**	**4,226**	**39,437**
Nondurable goods, total	1,608	1,559	1,801	1,912	2,000	1,914	1,959	2,017	1,891	2,035	2,055	2,579	23,330
Dept. stores (excl. leased depts.)	143	145	201	251	247	227	218	242	220	253	304	485	2,936
Dept. stores (incl. leased depts.)[1]	149	152	208	259	254	233	224	249	228	260	313	501	3,030
GAF, total[2]	516	527	669	759	778	718	694	767	702	798	905	1,500	9,333
Ohio, total	**4,292**	**4,424**	**5,033**	**5,289**	**5,686**	**5,544**	**5,474**	**5,644**	**5,204**	**5,351**	**5,344**	**6,397**	**63,682**
Nondurable goods, total	2,873	2,781	3,018	3,216	3,392	3,215	3,258	3,393	3,171	3,423	3,489	4,272	39,501
Dept. stores (excl. leased depts.)	362	374	475	525	561	504	490	573	516	585	679	1,092	6,736
Dept. stores (incl. leased depts.)[1]	383	393	497	555	594	537	519	602	545	618	713	1,154	7,110
GAF, total[2]	874	868	1,048	1,141	1,207	1,130	1,112	1,258	1,168	1,293	1,469	2,368	14,936

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Table 11. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Large States: January 1986 to December 1995**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

State and kind of business	1987												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Pennsylvania, total	**5,055**	**5,274**	**6,014**	**6,306**	**6,527**	**6,698**	**6,661**	**6,725**	**6,466**	**6,706**	**6,681**	**7,966**	**77,079**
Durable goods, total	1,556	1,834	2,230	2,347	2,400	2,758	2,687	2,700	2,571	2,449	2,310	2,641	28,483
Nondurable goods, total	3,499	3,440	3,784	3,959	4,127	3,940	3,974	4,025	3,895	4,257	4,371	5,325	48,596
Dept. stores (excl. leased depts.)	372	385	504	558	606	566	520	602	570	627	820	1,214	7,344
Dept. stores (incl. leased depts.)[1]	392	403	527	581	629	588	540	627	593	654	851	1,256	7,641
GAF, total[2]	1,002	1,067	1,263	1,392	1,455	1,396	1,329	1,488	1,437	1,573	1,904	2,956	18,262
Tennessee, total	**1,755**	**1,795**	**2,105**	**2,243**	**2,362**	**2,309**	**2,322**	**2,428**	**2,177**	**2,260**	**2,238**	**2,686**	**26,680**
Nondurable goods, total	1,116	1,116	1,269	1,352	1,452	1,373	1,384	1,443	1,303	1,417	1,421	1,727	16,373
Dept. stores (excl. leased depts.)	158	163	216	234	250	221	223	250	226	269	312	482	3,004
Dept. stores (incl. leased depts.)[1]	164	168	222	240	256	229	227	256	231	276	319	494	3,082
GAF, total[2]	415	402	474	534	557	516	501	574	524	588	666	1,030	6,781
Texas, total	**7,829**	**7,592**	**8,497**	**8,927**	**9,202**	**9,174**	**9,446**	**9,631**	**8,644**	**8,835**	**8,649**	**10,789**	**107,215**
Durable goods, total	2,649	2,652	3,073	3,303	3,380	3,521	3,657	3,695	3,187	3,177	2,953	3,499	38,746
Nondurable goods, total	5,180	4,940	5,424	5,624	5,822	5,653	5,789	5,936	5,457	5,658	5,696	7,290	68,469
Dept. stores (excl. leased depts.)	625	639	784	815	861	787	790	896	752	820	943	1,587	10,299
Dept. stores (incl. leased depts.)[1]	646	660	810	842	888	818	810	915	772	842	962	1,622	10,587
GAF, total[2]	1,898	1,858	2,110	2,205	2,281	2,188	2,178	2,437	2,138	2,231	2,518	4,219	28,261
Virginia, total	**2,781**	**2,951**	**3,461**	**3,657**	**3,828**	**3,814**	**3,909**	**3,864**	**3,664**	**3,824**	**3,585**	**4,600**	**43,938**
Nondurable goods, total	1,707	1,737	1,963	2,063	2,216	2,126	2,126	2,165	2,034	2,152	2,194	2,892	25,375
Dept. stores (excl. leased depts.)	161	176	234	262	281	253	242	262	263	286	352	549	3,321
Dept. stores (incl. leased depts.)[1]	167	182	241	271	290	261	248	269	271	295	362	565	3,422
GAF, total[2]	566	587	696	778	822	786	754	835	824	879	1,057	1,762	10,346
Wisconsin, total	**2,090**	**2,085**	**2,438**	**2,583**	**2,536**	**2,552**	**2,533**	**2,690**	**2,600**	**2,765**	**2,751**	**3,130**	**30,753**
Durable goods, total	811	903	1,101	1,102	1,002	1,036	1,007	1,142	1,109	1,158	1,055	1,127	12,553
Nondurable goods, total	1,279	1,182	1,337	1,481	1,534	1,516	1,526	1,548	1,491	1,607	1,696	2,003	18,200
Dept. stores (excl. leased depts.)	154	152	195	210	225	204	193	233	208	235	284	422	2,715
Dept. stores (incl. leased depts.)[1]	158	156	202	216	231	210	198	240	216	240	292	433	2,792
GAF, total[2]	413	397	477	519	547	519	480	562	517	566	645	934	6,576

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 11. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Large States: January 1986 to December 1995**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

State and kind of business	1986												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
California, total	**13,206**	**12,463**	**14,000**	**13,875**	**14,942**	**14,629**	**14,682**	**15,175**	**14,923**	**14,625**	**14,561**	**19,310**	**176,391**
Durable goods, total	4,724	4,473	5,025	5,086	5,425	5,427	5,486	5,703	5,986	5,371	5,173	7,231	65,110
Nondurable goods, total	8,482	7,990	8,975	8,789	9,517	9,202	9,196	9,472	8,937	9,254	9,388	12,079	111,281
Dept. stores (excl. leased depts.)	1,035	1,059	1,278	1,252	1,396	1,329	1,274	1,409	1,333	1,287	1,435	2,441	16,528
Dept. stores (incl. leased depts.)[1]	1,070	1,094	1,320	1,294	1,445	1,371	1,315	1,453	1,376	1,329	1,481	2,523	17,071
GAF, total[2]	3,131	3,077	3,615	3,557	3,957	3,839	3,765	4,078	3,854	3,925	4,329	7,024	48,151
Florida, total	**6,207**	**6,076**	**6,709**	**6,635**	**7,027**	**6,509**	**6,731**	**6,710**	**6,715**	**6,868**	**7,079**	**8,934**	**82,200**
Durable goods, total	2,704	2,655	2,844	2,925	3,167	2,933	3,040	2,932	3,199	3,038	2,973	3,734	36,144
Nondurable goods, total	3,503	3,421	3,865	3,710	3,860	3,576	3,691	3,778	3,516	3,830	4,106	5,200	46,056
Dept. stores (excl. leased depts.)	426	451	576	535	571	524	515	583	498	569	688	1,127	7,063
Dept. stores (incl. leased depts.)[1]	441	464	589	548	585	538	529	597	513	586	706	1,159	7,255
GAF, total[2]	1,271	1,295	1,494	1,455	1,495	1,399	1,474	1,575	1,456	1,634	2,025	3,068	19,641
Illinois, total	**4,923**	**4,721**	**5,501**	**5,640**	**6,062**	**5,811**	**5,841**	**5,948**	**5,926**	**6,124**	**5,958**	**7,365**	**69,820**
Nondurable goods, total	3,319	3,106	3,647	3,591	3,871	3,661	3,705	3,856	3,641	3,895	3,963	4,887	45,142
Dept. stores (excl. leased depts.)	358	348	485	491	540	508	477	543	488	544	659	994	6,435
Dept. stores (incl. leased depts.)[1]	376	366	509	513	565	534	501	567	511	571	691	1,043	6,747
GAF, total[2]	1,021	967	1,279	1,267	1,421	1,308	1,261	1,416	1,284	1,426	1,686	2,571	16,907
Indiana, total	**2,210**	**2,183**	**2,365**	**2,463**	**2,684**	**2,596**	**2,548**	**2,736**	**2,757**	**2,738**	**2,684**	**3,132**	**31,096**
Nondurable goods, total	1,468	1,367	1,566	1,526	1,685	1,574	1,598	1,705	1,578	1,739	1,777	2,155	19,738
Dept. stores (excl. leased depts.)	169	166	239	235	260	242	234	272	235	269	335	498	3,154
Dept. stores (incl. leased depts.)[1]	174	171	246	243	269	249	241	281	242	278	346	513	3,253
GAF, total[2]	407	376	531	511	549	526	512	596	533	606	698	1,090	6,935
Louisiana, total	**1,943**	**1,834**	**2,028**	**2,002**	**2,207**	**2,049**	**2,036**	**2,090**	**2,081**	**1,995**	**1,906**	**2,468**	**24,639**
Nondurable goods, total	1,325	1,236	1,404	1,299	1,444	1,325	1,321	1,356	1,257	1,309	1,339	1,673	16,288
Dept. stores (excl. leased depts.)	130	133	187	164	193	181	176	195	166	203	228	351	2,307
Dept. stores (incl. leased depts.)[1]	133	136	190	168	196	185	180	199	170	207	233	358	2,355
GAF, total[2]	437	427	581	535	592	507	500	547	463	525	619	1,011	6,744
Maryland, total	**2,200**	**2,078**	**2,547**	**2,538**	**2,801**	**2,675**	**2,654**	**2,779**	**2,797**	**2,717**	**2,717**	**3,640**	**32,143**
Nondurable goods, total	1,298	1,206	1,451	1,405	1,544	1,413	1,395	1,502	1,412	1,504	1,562	1,994	17,686
Dept. stores (excl. leased depts.)	142	148	202	206	242	213	195	228	219	234	300	450	2,779
Dept. stores (incl. leased depts.)[1]	148	155	210	214	250	221	203	236	227	241	310	466	2,881
GAF, total[2]	472	478	672	636	739	669	646	735	661	695	816	1,303	8,522
Massachusetts, total	**2,809**	**2,593**	**2,972**	**2,990**	**3,284**	**3,132**	**3,117**	**3,256**	**3,276**	**3,293**	**3,370**	**4,245**	**38,337**
Nondurable goods, total	2,021	1,853	2,085	2,058	2,250	2,072	2,126	2,251	2,113	2,280	2,327	2,863	26,299
Dept. stores (excl. leased depts.)	179	184	245	249	295	262	243	291	277	296	358	555	3,434
Dept. stores (incl. leased depts.)[1]	186	190	254	258	305	271	252	301	287	306	370	574	3,554
GAF, total[2]	623	635	808	797	912	838	772	913	871	919	1,079	1,679	10,846
Michigan, total	**3,919**	**3,846**	**4,431**	**4,510**	**5,060**	**4,824**	**4,662**	**4,742**	**4,997**	**4,751**	**4,596**	**5,745**	**56,083**
Durable goods, total	1,519	1,638	1,885	2,019	2,334	2,175	2,026	2,013	2,453	2,044	1,849	2,331	24,286
Nondurable goods, total	2,400	2,208	2,546	2,491	2,726	2,649	2,636	2,729	2,544	2,707	2,747	3,414	31,797
Dept. stores (excl. leased depts.)	392	371	493	501	558	525	501	557	527	575	677	943	6,620
Dept. stores (incl. leased depts.)[1]	400	378	503	511	570	536	510	570	537	587	691	962	6,755
GAF, total[2]	1,053	969	1,247	1,249	1,412	1,318	1,303	1,409	1,290	1,409	1,594	2,345	16,598
Minnesota, total	**1,934**	**1,822**	**2,013**	**2,107**	**2,323**	**2,236**	**2,232**	**2,295**	**2,340**	**2,396**	**2,273**	**2,654**	**26,625**
Nondurable goods, total	1,402	1,334	1,474	1,492	1,681	1,590	1,583	1,650	1,566	1,662	1,660	1,943	19,037
Dept. stores (excl. leased depts.)	148	144	195	194	217	204	190	222	203	225	266	378	2,586
Dept. stores (incl. leased depts.)[1]	154	150	202	201	224	211	197	229	211	235	275	392	2,681
GAF, total[2]	415	379	483	497	529	510	506	566	542	582	654	954	6,617
Missouri, total	**2,393**	**2,290**	**2,643**	**2,683**	**2,904**	**2,650**	**2,688**	**2,817**	**2,857**	**2,742**	**2,673**	**3,310**	**32,650**
Nondurable goods, total	1,499	1,402	1,599	1,546	1,662	1,526	1,543	1,624	1,502	1,659	1,698	2,075	19,335
Dept. stores (excl. leased depts.)	190	187	251	257	286	263	251	284	253	287	352	513	3,374
Dept. stores (incl. leased depts.)[1]	194	190	256	262	293	268	256	290	258	294	359	524	3,444
GAF, total[2]	510	515	640	611	675	614	602	680	620	662	767	1,160	8,056
New Jersey, total	**3,860**	**3,481**	**3,988**	**4,158**	**4,603**	**4,384**	**4,361**	**4,386**	**4,424**	**4,446**	**4,528**	**5,846**	**52,465**
Nondurable goods, total	2,438	2,148	2,497	2,412	2,657	2,563	2,624	2,667	2,539	2,735	2,797	3,531	31,608
Dept. stores (excl. leased depts.)	212	242	314	320	390	341	299	368	352	376	466	726	4,406
Dept. stores (incl. leased depts.)[1]	220	249	322	328	401	351	307	379	360	387	479	747	4,530
GAF, total[2]	837	833	1,009	987	1,144	1,039	981	1,105	1,081	1,140	1,325	2,008	13,489
New York, total	**7,623**	**7,035**	**8,004**	**8,052**	**8,696**	**8,549**	**8,421**	**8,675**	**9,171**	**9,142**	**8,952**	**10,752**	**103,072**
Durable goods, total	2,543	2,407	2,746	2,939	3,111	3,107	3,025	3,099	3,805	3,322	3,036	3,729	36,869
Nondurable goods, total	5,080	4,628	5,258	5,113	5,585	5,442	5,396	5,576	5,366	5,820	5,916	7,023	66,203
Dept. stores (excl. leased depts.)	452	472	615	618	760	671	589	708	684	732	880	1,341	8,522
Dept. stores (incl. leased depts.)[1]	474	497	650	652	800	707	620	746	721	771	929	1,415	8,982
GAF, total[2]	1,742	1,666	2,034	2,037	2,422	2,204	2,060	2,330	2,327	2,415	2,705	4,065	28,007
North Carolina, total	**2,605**	**2,370**	**2,676**	**2,801**	**3,151**	**3,031**	**3,050**	**3,231**	**3,125**	**3,020**	**2,985**	**3,842**	**35,887**
Nondurable goods, total	1,586	1,476	1,681	1,633	1,882	1,756	1,766	1,873	1,666	1,772	1,837	2,309	21,237
Dept. stores (excl. leased depts.)	136	133	193	199	218	202	202	220	197	216	265	418	2,599
Dept. stores (incl. leased depts.)[1]	141	138	202	208	228	211	211	230	206	226	276	436	2,713
GAF, total[2]	470	449	593	588	673	625	617	683	618	660	791	1,263	8,030
Ohio, total	**4,498**	**4,219**	**4,895**	**5,145**	**5,387**	**5,319**	**5,338**	**5,337**	**5,368**	**5,312**	**5,081**	**6,245**	**62,144**
Nondurable goods, total	2,848	2,608	2,993	2,980	3,151	2,996	3,103	3,199	2,935	3,205	3,318	4,025	37,361
Dept. stores (excl. leased depts.)	340	341	490	502	537	492	477	554	495	566	688	1,022	6,504
Dept. stores (incl. leased depts.)[1]	357	359	517	529	564	517	502	582	521	594	722	1,074	6,838
GAF, total[2]	817	774	1,048	1,051	1,109	1,064	1,077	1,160	1,076	1,195	1,378	2,130	13,879

See footnotes on next page.

Table 11. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Large States: January 1986 to December 1995**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

State and kind of business	1986												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Pennsylvania, total	**5,005**	**4,821**	**5,582**	**5,523**	**6,133**	**5,802**	**5,819**	**6,042**	**6,140**	**6,031**	**6,136**	**7,313**	70,347
Durable goods, total	1,556	1,584	1,881	2,004	2,241	2,252	2,179	2,228	2,542	2,171	2,050	2,387	25,075
Nondurable goods, total	3,449	3,237	3,701	3,519	3,892	3,550	3,640	3,814	3,598	3,860	4,086	4,926	45,272
Dept. stores (excl. leased depts.)	351	359	509	510	582	516	481	562	518	581	763	1,075	6,807
Dept. stores (incl. leased depts.)[1]	367	376	533	534	610	540	503	588	543	609	798	1,124	7,125
GAF, total[2]	927	939	1,215	1,177	1,329	1,223	1,180	1,347	1,259	1,398	1,698	2,531	16,223
Tennessee, total	**1,693**	**1,556**	**1,925**	**1,983**	**2,106**	**1,992**	**2,061**	**2,040**	**1,982**	**2,056**	**1,982**	**2,495**	23,871
Nondurable goods, total	1,098	997	1,207	1,212	1,261	1,214	1,237	1,260	1,171	1,273	1,292	1,584	14,806
Dept. stores (excl. leased depts.)	139	139	202	198	216	198	196	220	193	225	277	405	2,608
Dept. stores (incl. leased depts.)[1]	143	143	209	204	222	204	202	226	199	233	286	418	2,689
GAF, total[2]	383	362	505	490	533	473	488	537	484	554	643	983	6,435
Texas, total	**7,648**	**7,231**	**8,297**	**8,221**	**8,753**	**8,360**	**8,454**	**8,579**	**8,615**	**8,509**	**8,314**	**10,727**	101,708
Durable goods, total	2,637	2,430	2,773	2,885	3,053	2,958	3,058	3,026	3,500	3,080	2,815	3,612	35,827
Nondurable goods, total	5,011	4,801	5,524	5,336	5,700	5,402	5,396	5,553	5,115	5,429	5,499	7,115	65,881
Dept. stores (excl. leased depts.)	573	590	773	728	827	743	755	844	722	785	932	1,462	9,734
Dept. stores (incl. leased depts.)[1]	591	609	799	751	853	768	778	872	746	813	963	1,507	10,050
GAF, total[2]	1,800	1,748	2,133	2,004	2,229	2,076	2,068	2,377	2,180	2,341	2,646	4,176	27,778
Virginia, total	**2,818**	**2,585**	**3,150**	**3,214**	**3,371**	**3,190**	**3,165**	**3,283**	**3,437**	**3,367**	**3,259**	**4,062**	38,901
Nondurable goods, total	1,617	1,543	1,852	1,789	1,928	1,820	1,808	1,848	1,768	1,875	1,907	2,427	22,182
Dept. stores (excl. leased depts.)	149	152	215	213	243	220	209	239	226	241	312	472	2,891
Dept. stores (incl. leased depts.)[1]	154	158	224	220	252	227	216	248	233	249	324	489	2,994
GAF, total[2]	516	498	656	656	723	658	647	739	709	756	934	1,390	8,882
Wisconsin, total	**2,146**	**1,979**	**2,379**	**2,501**	**2,724**	**2,765**	**2,568**	**2,587**	**2,859**	**2,748**	**2,714**	**3,191**	31,161
Durable goods, total	899	766	1,034	1,168	1,239	1,329	1,143	1,083	1,383	1,130	999	1,276	13,449
Nondurable goods, total	1,247	1,213	1,345	1,333	1,485	1,436	1,425	1,504	1,476	1,618	1,715	1,915	17,712
Dept. stores (excl. leased depts.)	140	139	195	197	213	195	194	232	199	217	278	392	2,591
Dept. stores (incl. leased depts.)[1]	145	143	201	203	219	201	201	239	206	224	287	403	2,672
GAF, total[2]	368	338	437	454	485	463	461	527	475	530	625	911	6,074

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 12. Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Areas and Cities: January 1986 to December 1995

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Area[1] and kind of business	1995												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Atlanta, GA MSA, total	**2,208**	**2,182**	**2,650**	**2,481**	**2,836**	**2,789**	**2,680**	**2,772**	**2,621**	**2,664**	**2,907**	**3,603**	**32,393**
Nondurable goods, total	1,217	1,243	1,431	1,413	1,563	1,523	1,508	1,608	1,522	1,561	1,708	2,052	18,349
Dept. stores (excl. leased depts.)	174	191	242	238	248	239	230	262	246	261	346	490	3,167
Dept. stores (incl. leased depts.)[2]	178	195	247	244	253	244	235	268	251	266	353	499	3,233
GAF, total[3]	635	665	793	780	831	821	787	883	837	872	1,097	1,610	10,611
Baltimore, MD MSA, total	**1,524**	**1,500**	**1,761**	**1,639**	**1,775**	**1,786**	**1,672**	**1,744**	**1,695**	**1,685**	**1,770**	**2,101**	**20,652**
Nondurable goods, total	857	849	966	948	993	979	921	958	942	950	1,047	1,306	11,716
Dept. stores (excl. leased depts.)	94	98	126	132	137	134	126	132	130	132	175	260	1,676
Dept. stores (incl. leased depts.)[2]	97	102	131	137	142	139	130	137	135	137	181	267	1,735
GAF, total[3]	350	353	420	439	447	444	418	444	435	445	557	849	5,601
Boston-Lawrence-Salem-Lowell-Brockton, MA NECMA, total	**2,512**	**2,512**	**2,866**	**2,705**	**2,903**	**2,860**	**2,641**	**2,851**	**2,867**	**2,842**	**2,995**	**3,631**	**34,185**
Nondurable goods, total	1,727	1,720	1,983	1,877	1,933	1,882	1,737	1,867	1,925	1,884	2,042	2,463	23,040
Dept. stores (excl. leased depts.)	129	140	164	172	188	188	163	176	191	185	231	346	2,273
Dept. stores (incl. leased depts.)[2]	133	145	169	178	194	195	168	183	198	191	239	357	2,350
GAF, total[3]	565	557	651	664	729	715	642	735	748	726	887	1,349	8,968
Chicago-Gary-Lake County, IL-IN-WI CMSA, total	**5,617**	**5,455**	**6,480**	**6,281**	**6,650**	**6,762**	**6,392**	**6,544**	**6,283**	**6,493**	**6,896**	**8,126**	**77,979**
Nondurable goods, total	3,383	3,257	3,733	3,687	3,944	3,826	3,743	3,934	3,854	3,969	4,257	5,150	46,737
Dept. stores (excl. leased depts.)	432	441	558	559	594	596	544	593	588	626	783	1,127	7,441
Dept. stores (incl. leased depts.)[2]	446	454	573	575	611	612	558	609	603	643	806	1,157	7,647
GAF, total[3]	1,346	1,354	1,643	1,617	1,744	1,758	1,618	1,786	1,751	1,794	2,195	3,249	21,855
Chicago, IL PMSA, total	**4,206**	**4,155**	**4,945**	**4,759**	**5,091**	**5,074**	**4,792**	**4,866**	**4,735**	**4,896**	**5,211**	**6,103**	**58,833**
Nondurable goods, total	2,502	2,463	2,805	2,754	2,962	2,831	2,724	2,873	2,861	2,950	3,184	3,871	34,780
Dept. stores (excl. leased depts.)	321	329	417	413	442	440	399	434	440	471	583	840	5,529
Dept. stores (incl. leased depts.)[2]	332	340	428	426	455	453	411	446	452	484	601	864	5,692
GAF, total[3]	1,037	1,041	1,262	1,251	1,347	1,355	1,235	1,350	1,354	1,391	1,674	2,446	16,743
Chicago, IL City, total	**1,089**	**1,005**	**1,204**	**1,218**	**1,246**	**1,235**	**1,228**	**1,242**	**1,274**	**1,309**	**1,361**	**1,634**	**15,045**
Nondurable goods, total	800	740	872	875	903	872	868	890	920	962	1,006	1,213	10,921
Dept. stores (excl. leased depts.)	83	85	103	105	114	114	102	109	113	124	148	208	1,408
Dept. stores (incl. leased depts.)[2]	88	89	108	111	119	119	106	114	118	130	156	218	1,476
GAF, total[3]	301	294	354	362	388	389	340	375	377	395	459	626	4,660
Cincinnati-Hamilton, OH-KY-IN CMSA, total	**1,117**	**1,101**	**1,365**	**1,301**	**1,415**	**1,416**	**1,304**	**1,328**	**1,256**	**1,298**	**1,408**	**1,774**	**16,083**
Nondurable goods, total	710	691	802	797	831	800	790	806	769	785	860	1,048	9,689
Dept. stores (excl. leased depts.)	85	91	120	119	127	126	119	132	133	129	179	247	1,607
Dept. stores (incl. leased depts.)[2]	87	93	123	123	130	130	122	136	137	133	184	251	1,649
GAF, total[3]	266	271	333	335	359	362	343	366	359	375	483	728	4,580
Cleveland-Akron-Lorain, OH CMSA, total	**1,764**	**1,735**	**2,142**	**2,025**	**2,350**	**2,253**	**2,135**	**2,251**	**1,975**	**2,000**	**2,210**	**2,636**	**25,476**
Nondurable goods, total	1,044	1,012	1,176	1,153	1,213	1,227	1,196	1,226	1,167	1,155	1,240	1,577	14,386
Dept. stores (excl. leased depts.)	124	130	168	167	175	183	178	191	184	187	240	352	2,279
Dept. stores (incl. leased depts.)[2]	129	134	174	173	182	190	183	198	190	193	249	360	2,355
GAF, total[3]	389	387	478	471	500	507	480	546	523	539	674	1,010	6,504
Cleveland, OH PMSA, total	**1,114**	**1,088**	**1,323**	**1,253**	**1,516**	**1,451**	**1,341**	**1,378**	**1,210**	**1,214**	**1,400**	**1,631**	**15,919**
Dept. stores (excl. leased depts.)	78	82	106	105	111	117	112	119	117	118	149	219	1,433
Dept. stores (incl. leased depts.)[2]	81	85	110	109	116	121	116	124	121	122	154	225	1,484
GAF, total[3]	266	260	320	317	339	346	327	353	342	351	431	643	4,295
Dallas-Fort Worth, TX CMSA, total	**3,205**	**3,201**	**3,852**	**3,564**	**3,801**	**3,886**	**3,803**	**3,783**	**3,641**	**3,595**	**3,711**	**4,512**	**44,554**
Nondurable goods, total	1,801	1,736	1,997	2,034	2,050	2,021	2,008	2,024	1,903	1,972	2,044	2,544	24,134
Dept. stores (excl. leased depts.)	265	271	329	334	357	354	352	374	340	348	436	682	4,442
Dept. stores (incl. leased depts.)[2]	269	276	334	340	362	360	358	379	345	354	442	692	4,511
GAF, total[3]	815	799	931	922	1,002	987	970	1,073	993	1,007	1,245	1,896	12,640
Denver-Boulder, CO CMSA, total	**1,432**	**1,314**	**1,609**	**1,569**	**1,683**	**1,766**	**1,703**	**1,791**	**1,747**	**1,766**	**1,858**	**2,266**	**20,504**
Nondurable goods, total	769	746	888	854	897	921	876	925	888	915	970	1,263	10,912
Dept. stores (excl. leased depts.)	126	122	152	147	159	164	161	172	160	163	194	296	2,016
Dept. stores (incl. leased depts.)[2]	128	124	155	150	162	167	164	175	163	166	198	300	2,052
GAF, total[3]	430	412	480	464	507	495	483	548	512	514	621	944	6,410
Detroit-Ann Arbor, MI CMSA, total	**3,376**	**3,370**	**4,057**	**3,739**	**4,109**	**4,213**	**3,797**	**4,264**	**3,906**	**3,906**	**4,112**	**4,937**	**47,786**
Nondurable goods, total	2,100	2,021	2,382	2,298	2,410	2,431	2,297	2,446	2,399	2,433	2,539	3,146	28,902
Dept. stores (excl. leased depts.)	361	350	429	428	456	473	438	464	455	476	591	811	5,732
Dept. stores (incl. leased depts.)[2]	370	358	438	437	465	481	446	472	463	486	604	827	5,847
GAF, total[3]	929	899	1,075	1,039	1,103	1,138	1,049	1,151	1,122	1,163	1,422	2,067	14,157
Detroit, MI PMSA, total	**3,106**	**3,099**	**3,725**	**3,457**	**3,779**	**3,870**	**3,485**	**3,831**	**3,546**	**3,547**	**3,786**	**4,568**	**43,799**
Nondurable goods, total	1,984	1,910	2,258	2,183	2,274	2,291	2,171	2,303	2,261	2,294	2,388	2,949	27,266
Dept. stores (excl. leased depts.)	334	324	398	398	423	439	406	430	421	442	551	758	5,324
Dept. stores (incl. leased depts.)[2]	342	332	407	407	432	447	414	438	429	451	563	773	5,435
GAF, total[3]	850	832	1,000	970	1,023	1,056	978	1,069	1,042	1,087	1,328	1,925	13,160
Houston-Galveston-Brazoria, TX CMSA, total	**2,501**	**2,456**	**2,928**	**2,771**	**3,042**	**3,021**	**3,006**	**3,062**	**2,887**	**2,833**	**2,920**	**3,625**	**35,052**
Nondurable goods, total	1,556	1,518	1,719	1,750	1,859	1,802	1,857	1,881	1,731	1,763	1,846	2,304	21,586
Dept. stores (excl. leased depts.)	236	240	290	298	311	309	318	333	288	298	367	568	3,856
Dept. stores (incl. leased depts.)[2]	240	245	296	303	316	313	322	339	292	303	372	576	3,917
GAF, total[3]	666	659	774	786	836	813	820	888	784	787	961	1,504	10,278

See footnotes at end of list of areas.

Table 12. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Areas and Cities: January 1986 to December 1995**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Area[1] and kind of business	1995												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Houston-Galveston-Brazoria, TX CMSA, total—Con.													
Houston, TX PMSA, total	**2,282**	**2,241**	**2,666**	**2,517**	**2,765**	**2,746**	**2,749**	**2,792**	**2,630**	**2,611**	**2,675**	**3,324**	**31,998**
Nondurable goods, total	1,403	1,376	1,540	1,574	1,674	1,611	1,672	1,697	1,550	1,603	1,674	2,071	19,445
Dept. stores (excl. leased depts.)	200	203	247	253	262	260	267	282	243	253	312	486	3,268
Dept. stores (incl. leased depts.)[2]	203	207	251	257	267	264	271	286	247	257	316	492	3,318
GAF, total[3]	606	600	702	706	751	733	734	801	711	714	873	1,372	9,303
Kansas City, MO-KS MSA, total	**1,102**	**1,056**	**1,317**	**1,262**	**1,370**	**1,465**	**1,426**	**1,462**	**1,383**	**1,357**	**1,382**	**1,635**	**16,217**
Dept. stores (excl. leased depts.)	116	115	144	142	150	150	141	155	140	145	180	262	1,840
Dept. stores (incl. leased depts.)[2]	117	117	147	144	152	151	143	157	142	147	183	264	1,864
GAF, total[3]	282	271	329	320	356	349	334	375	338	343	424	634	4,355
Los Angeles-Anaheim-Riverside, CA CMSA, total	**9,326**	**9,114**	**10,338**	**10,062**	**10,658**	**10,684**	**10,412**	**10,726**	**10,257**	**10,367**	**10,872**	**12,902**	**125,718**
Nondurable goods, total	5,574	5,293	5,949	5,824	6,064	6,054	6,024	6,139	5,919	5,920	6,279	7,758	72,797
Dept. stores (excl. leased depts.)	632	632	752	758	791	800	790	800	776	773	973	1,573	10,050
Dept. stores (incl. leased depts.)[2]	646	648	770	776	810	818	805	818	794	790	994	1,603	10,272
GAF, total[3]	2,444	2,397	2,787	2,696	2,745	2,786	2,719	2,865	2,731	2,747	3,287	4,965	35,169
Anaheim-Santa Ana, CA PMSA, total	**1,969**	**1,873**	**2,160**	**2,152**	**2,186**	**2,173**	**2,152**	**2,221**	**2,130**	**2,150**	**2,205**	**2,783**	**26,154**
Dept. stores (excl. leased depts.)	121	122	145	146	152	154	158	155	152	150	195	317	1,967
Dept. stores (incl. leased depts.)[2]	124	125	149	150	156	158	161	159	156	153	200	323	2,014
GAF, total[3]	603	575	672	639	585	598	601	635	599	595	715	1,073	7,890
Los Angeles-Long Beach, CA PMSA, total	**5,444**	**5,373**	**6,045**	**5,873**	**6,263**	**6,249**	**6,121**	**6,278**	**5,952**	**6,055**	**6,294**	**7,324**	**73,271**
Nondurable goods, total	3,213	3,072	3,438	3,378	3,510	3,511	3,509	3,597	3,462	3,468	3,627	4,345	42,130
Dept. stores (excl. leased depts.)	334	333	398	399	422	426	417	429	416	411	512	829	5,326
Dept. stores (incl. leased depts.)[2]	342	342	407	408	432	436	426	439	426	420	524	845	5,447
GAF, total[3]	1,364	1,346	1,565	1,514	1,598	1,628	1,579	1,668	1,602	1,616	1,863	2,801	20,144
Los Angeles, CA City, total	**1,770**	**1,686**	**1,893**	**1,849**	**1,945**	**1,993**	**1,950**	**2,033**	**1,933**	**1,961**	**2,053**	**2,385**	**23,451**
Nondurable goods, total	1,122	1,050	1,176	1,183	1,223	1,212	1,228	1,247	1,211	1,218	1,255	1,468	14,593
Dept. stores (excl. leased depts.)	80	82	98	98	107	104	104	105	101	101	124	192	1,296
Dept. stores (incl. leased depts.)[2]	83	85	101	101	110	107	107	109	104	104	128	197	1,336
GAF, total[3]	426	430	481	485	500	497	493	513	501	518	575	835	6,254
Miami-Fort Lauderdale, FL CMSA, total	**2,916**	**2,920**	**3,253**	**3,005**	**3,249**	**3,057**	**2,976**	**3,169**	**3,114**	**3,192**	**3,387**	**4,032**	**38,270**
Nondurable goods, total	1,487	1,418	1,608	1,550	1,570	1,529	1,538	1,591	1,563	1,594	1,716	2,170	19,334
Dept. stores (excl. leased depts.)	179	187	212	214	217	204	205	227	205	205	276	416	2,747
Dept. stores (incl. leased depts.)[2]	184	193	218	220	223	209	210	234	211	211	283	424	2,820
GAF, total[3]	756	739	816	799	841	806	805	852	789	814	1,011	1,537	10,565
Miami-Hialeah, FL PMSA, total	**1,593**	**1,500**	**1,674**	**1,603**	**1,760**	**1,689**	**1,649**	**1,767**	**1,739**	**1,809**	**1,891**	**2,233**	**20,907**
Nondurable goods, total	861	799	908	879	899	885	889	926	911	944	996	1,220	11,117
Dept. stores (excl. leased depts.)	99	102	116	118	122	114	115	127	115	114	154	225	1,521
Dept. stores (incl. leased depts.)[2]	101	105	119	121	125	117	118	131	118	117	158	230	1,560
GAF, total[3]	472	459	511	499	531	519	525	550	511	527	636	933	6,673
Milwaukee-Racine, WI CMSA, total	**1,027**	**1,076**	**1,297**	**1,210**	**1,355**	**1,329**	**1,197**	**1,362**	**1,265**	**1,233**	**1,344**	**1,492**	**15,187**
Dept. stores (excl. leased depts.)	85	89	112	115	117	122	108	123	119	125	163	224	1,502
Dept. stores (incl. leased depts.)[2]	88	92	115	118	121	125	111	127	122	129	168	231	1,547
GAF, total[3]	228	229	274	276	293	292	261	300	291	302	376	542	3,664
Milwaukee, WI PMSA, total	**866**	**895**	**1,057**	**1,015**	**1,130**	**1,101**	**1,020**	**1,149**	**1,064**	**1,066**	**1,151**	**1,264**	**12,778**
Dept. stores (excl. leased depts.)	76	80	100	103	105	109	96	111	107	113	146	200	1,346
Dept. stores (incl. leased depts.)[2]	78	82	103	106	108	112	99	114	109	116	151	206	1,384
GAF, total[3]	203	206	245	244	260	259	230	266	257	266	334	476	3,246
Minneapolis-St. Paul, MN-WI MSA, total	**2,132**	**2,060**	**2,334**	**2,321**	**2,440**	**2,404**	**2,259**	**2,449**	**2,442**	**2,416**	**2,483**	**2,791**	**28,531**
Dept. stores (excl. leased depts.)	194	196	228	217	237	246	220	259	246	256	306	422	3,027
Dept. stores (incl. leased depts.)[2]	199	202	232	222	241	250	224	264	251	261	311	428	3,085
GAF, total[3]	493	489	563	539	569	588	540	617	592	603	708	979	7,280
New York-Northern New Jersey-Long Island NY-NJ-CT CMSA, total	**10,764**	**10,174**	**11,983**	**11,560**	**12,653**	**12,901**	**11,827**	**12,534**	**12,192**	**12,114**	**12,903**	**15,457**	**147,062**
Nondurable goods, total	6,784	6,353	7,255	7,164	7,536	7,487	7,151	7,374	7,480	7,497	8,135	9,999	90,215
Dept. stores (excl. leased depts.)	551	622	727	745	844	815	723	760	819	810	1,058	1,556	10,030
Dept. stores (incl. leased depts.)[2]	567	641	748	767	867	837	740	782	843	832	1,088	1,595	10,307
GAF, total[3]	2,717	2,702	3,144	3,173	3,452	3,470	3,186	3,440	3,591	3,491	4,194	6,157	42,717
Nassau-Suffolk, NY PMSA, total	**2,203**	**1,930**	**2,343**	**2,236**	**2,413**	**2,445**	**2,332**	**2,394**	**2,374**	**2,303**	**2,381**	**2,750**	**28,104**
Nondurable goods, total	1,306	1,080	1,267	1,278	1,301	1,307	1,368	1,322	1,360	1,303	1,371	1,723	15,986
Dept. stores (excl. leased depts.)	106	124	142	141	162	160	148	148	157	147	205	311	1,951
Dept. stores (incl. leased depts.)[2]	109	127	146	145	166	164	152	152	161	151	211	317	2,001
New York, NY PMSA, total	**3,827**	**3,624**	**4,197**	**4,086**	**4,442**	**4,503**	**4,064**	**4,486**	**4,330**	**4,342**	**4,654**	**5,687**	**52,242**
Nondurable goods, total	2,487	2,375	2,667	2,627	2,793	2,724	2,503	2,672	2,706	2,733	2,999	3,605	32,891
Dept. stores (excl. leased depts.)	192	218	249	256	298	277	235	254	287	283	353	505	3,407
Dept. stores (incl. leased depts.)[2]	199	225	257	263	307	285	241	262	296	291	364	520	3,510
GAF, total[3]	1,175	1,158	1,329	1,334	1,476	1,470	1,321	1,463	1,532	1,520	1,782	2,566	18,126
Newark, NJ PMSA, total	**966**	**873**	**1,020**	**1,021**	**1,123**	**1,143**	**1,042**	**1,061**	**1,010**	**1,007**	**1,051**	**1,249**	**12,566**
Dept. stores (excl. leased depts.)	44	50	59	62	68	67	57	60	66	70	91	137	831
Dept. stores (incl. leased depts.)[2]	46	51	61	64	71	69	59	62	69	72	94	141	859
New York, NY City, total	**2,931**	**2,777**	**3,238**	**3,152**	**3,392**	**3,402**	**3,163**	**3,508**	**3,391**	**3,382**	**3,589**	**4,465**	**40,390**
Nondurable goods, total	2,028	1,949	2,208	2,163	2,295	2,232	2,079	2,224	2,249	2,260	2,440	2,917	27,044
Dept. stores (excl. leased depts.)	140	162	186	194	226	207	171	192	218	216	267	378	2,557
Dept. stores (incl. leased depts.)[2]	145	167	192	199	233	213	176	198	225	223	276	389	2,636
GAF, total[3]	960	947	1,085	1,090	1,199	1,201	1,077	1,210	1,275	1,270	1,471	2,085	14,870

See footnotes at end of list of areas.

Table 12. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Areas and Cities: January 1986 to December 1995**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Area[1] and kind of business	1995												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Philadelphia-Wilmington-Trenton, PA-NJ-DE CMSA, total	**3,918**	**3,724**	**4,461**	**4,333**	**4,556**	**4,573**	**4,373**	**4,672**	**4,386**	**4,523**	**4,752**	**5,458**	**53,729**
Nondurable goods, total	2,381	2,272	2,613	2,585	2,694	2,655	2,540	2,610	2,607	2,709	2,957	3,574	32,197
Dept. stores (excl. leased depts.)	249	257	325	346	365	355	323	337	339	366	492	743	4,497
Dept. stores (incl. leased depts.)[2]	258	265	335	357	375	366	333	348	348	375	505	760	4,625
GAF, total[3]	846	824	999	1,027	1,073	1,068	980	1,075	1,079	1,085	1,353	2,027	13,436
Philadelphia, PA-NJ PMSA, total	**3,178**	**3,020**	**3,560**	**3,495**	**3,663**	**3,642**	**3,501**	**3,776**	**3,513**	**3,630**	**3,828**	**4,410**	**43,216**
Nondurable goods, total	1,956	1,843	2,122	2,094	2,155	2,140	2,036	2,096	2,116	2,174	2,360	2,892	25,984
Dept. stores (excl. leased depts.)	197	200	255	271	288	276	250	261	263	285	381	581	3,508
Dept. stores (incl. leased depts.)[2]	204	207	262	279	296	284	258	269	270	293	391	594	3,607
GAF, total[3]	701	685	825	846	891	883	800	893	890	889	1,111	1,672	11,086
Philadelphia, PA City, total	**644**	**612**	**702**	**668**	**704**	**663**	**636**	**663**	**692**	**673**	**726**	**861**	**8,244**
Dept. stores (excl. leased depts.)	32	30	39	41	44	42	39	40	39	43	56	84	529
Dept. stores (incl. leased depts.)[2]	34	31	40	43	45	44	41	41	40	44	58	87	548
Phoenix, AZ MSA, total	**1,730**	**1,727**	**1,904**	**1,803**	**1,911**	**1,854**	**1,769**	**1,912**	**1,785**	**1,845**	**1,937**	**2,246**	**22,423**
Dept. stores (excl. leased depts.)	140	148	178	165	171	162	153	170	151	163	206	332	2,139
Dept. stores (incl. leased depts.)[2]	143	152	182	169	175	165	156	174	154	166	210	337	2,183
GAF, total[3]	425	420	492	459	493	474	442	508	458	477	576	885	6,109
Pittsburgh-Beaver Valley, PA CMSA, total	**1,244**	**1,199**	**1,414**	**1,419**	**1,550**	**1,548**	**1,442**	**1,565**	**1,414**	**1,440**	**1,596**	**1,877**	**17,708**
Nondurable goods, total	846	800	930	929	979	981	950	989	959	967	1,072	1,347	11,749
Dept. stores (excl. leased depts.)	107	114	148	152	157	159	150	162	152	164	237	322	2,024
Dept. stores (incl. leased depts.)[2]	111	118	154	159	163	165	156	169	158	171	247	332	2,103
GAF, total[3]	293	303	378	381	395	388	364	416	394	403	538	788	5,041
Pittsburgh, PA PMSA, total	**1,185**	**1,134**	**1,334**	**1,345**	**1,466**	**1,464**	**1,372**	**1,481**	**1,347**	**1,378**	**1,522**	**1,794**	**16,822**
Nondurable goods, total	809	762	889	888	936	934	907	945	918	927	1,026	1,288	11,229
Dept. stores (excl. leased depts.)	97	103	135	139	143	144	136	147	139	150	216	294	1,843
Dept. stores (incl. leased depts.)[2]	101	108	141	145	148	150	141	153	145	156	225	303	1,916
GAF, total[3]	274	282	357	358	371	363	342	387	371	380	506	738	4,729
St. Louis, MO-IL MSA, total	**1,734**	**1,722**	**2,161**	**1,961**	**2,176**	**2,241**	**2,091**	**2,146**	**2,034**	**2,055**	**2,119**	**2,448**	**24,888**
Dept. stores (excl. leased depts.)	171	174	223	223	226	221	213	225	224	222	285	401	2,808
Dept. stores (incl. leased depts.)[2]	173	177	227	227	230	225	216	229	228	226	290	407	2,855
GAF, total[3]	427	426	508	508	540	529	515	560	524	525	666	993	6,721
San Diego, CA MSA, total	**1,545**	**1,492**	**1,688**	**1,709**	**1,796**	**1,694**	**1,747**	**1,798**	**1,682**	**1,761**	**1,832**	**2,153**	**20,897**
Nondurable goods, total	885	869	982	973	1,011	910	949	989	940	977	1,037	1,290	11,812
Dept. stores (excl. leased depts.)	114	111	131	133	137	140	145	148	137	137	175	284	1,792
Dept. stores (incl. leased depts.)[2]	117	114	134	137	141	143	147	151	141	141	179	288	1,833
GAF, total[3]	473	450	520	515	545	559	545	583	548	553	671	991	6,953
San Francisco-Oakland-San Jose, CA CMSA, total	**4,153**	**4,087**	**4,612**	**4,527**	**4,841**	**5,105**	**5,019**	**5,120**	**5,164**	**4,911**	**5,052**	**6,146**	**58,737**
Nondurable goods, total	2,753	2,629	2,958	2,923	3,047	3,114	3,125	3,155	3,036	3,047	3,243	3,949	36,979
Dept. stores (excl. leased depts.)	267	275	320	324	343	355	362	371	353	354	450	719	4,493
Dept. stores (incl. leased depts.)[2]	273	282	328	333	352	363	369	378	360	361	459	731	4,589
GAF, total[3]	1,251	1,237	1,418	1,406	1,497	1,557	1,550	1,625	1,548	1,553	1,831	2,752	19,225
Oakland, CA PMSA, total	**1,316**	**1,321**	**1,476**	**1,463**	**1,566**	**1,596**	**1,558**	**1,590**	**1,502**	**1,536**	**1,614**	**1,928**	**18,466**
Dept. stores (excl. leased depts.)	85	86	102	103	108	113	114	117	111	109	145	238	1,431
Dept. stores (incl. leased depts.)[2]	87	89	104	105	110	115	116	120	113	112	148	243	1,462
San Francisco, CA PMSA, total	**1,139**	**1,107**	**1,269**	**1,247**	**1,365**	**1,408**	**1,424**	**1,433**	**1,422**	**1,399**	**1,411**	**1,761**	**16,385**
Nondurable goods, total	862	817	926	910	986	1,001	1,001	995	987	974	1,045	1,220	11,724
Dept. stores (excl. leased depts.)	66	67	79	80	86	86	90	92	90	89	108	167	1,100
Dept. stores (incl. leased depts.)[2]	67	69	81	82	88	88	92	94	92	91	110	170	1,124
GAF, total[3]	389	381	444	449	479	519	529	533	513	505	582	870	6,193
Seattle-Tacoma, WA CMSA, total	**1,951**	**1,904**	**2,223**	**2,158**	**2,404**	**2,376**	**2,260**	**2,448**	**2,313**	**2,255**	**2,413**	**3,009**	**27,714**
Dept. stores (excl. leased depts.)	124	131	150	152	169	164	161	192	172	173	217	329	2,134
Dept. stores (incl. leased depts.)[2]	127	134	153	156	172	168	165	196	177	177	222	334	2,181
GAF, total[3]	511	485	563	560	592	618	617	673	617	613	740	1,147	7,736
Tampa-St. Petersburg-Clearwater, FL MSA, total	**1,864**	**1,759**	**2,090**	**1,979**	**2,043**	**1,979**	**1,905**	**1,980**	**1,916**	**1,943**	**2,032**	**2,350**	**23,840**
Nondurable goods, total	1,185	1,128	1,270	1,228	1,219	1,171	1,165	1,172	1,145	1,192	1,287	1,581	14,743
Dept. stores (excl. leased depts.)	129	132	157	152	149	140	139	153	137	145	195	293	1,921
Dept. stores (incl. leased depts.)[2]	132	135	161	156	152	143	142	157	140	148	199	297	1,962
GAF, total[3]	351	347	398	390	391	377	365	401	370	383	481	716	4,970
Washington, DC-MD-VA MSA, total	**3,096**	**2,931**	**3,475**	**3,407**	**3,623**	**3,665**	**3,419**	**3,567**	**3,406**	**3,420**	**3,622**	**4,402**	**42,033**
Nondurable goods, total	1,854	1,746	2,012	2,017	2,076	2,073	1,981	2,014	1,986	2,036	2,175	2,649	24,619
Dept. stores (excl. leased depts.)	168	179	213	223	238	230	226	231	226	229	282	434	2,879
Dept. stores (incl. leased depts.)[2]	174	186	221	230	245	237	234	240	235	236	292	445	2,975
GAF, total[3]	823	802	934	947	1,001	985	955	1,039	1,033	1,026	1,228	1,818	12,591

[1]For definitions of metropolitan areas, see appendix C.
[2]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[3]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 12. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Areas and Cities: January 1986 to December 1995**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Area[1] and kind of business	1994												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Atlanta, GA MSA, total	**2,043**	**2,058**	**2,414**	**2,373**	**2,480**	**2,475**	**2,366**	**2,534**	**2,470**	**2,487**	**2,570**	**3,217**	**29,487**
Nondurable goods, total	1,197	1,213	1,380	1,383	1,422	1,378	1,356	1,453	1,373	1,432	1,510	1,887	16,984
Dept. stores (excl. leased depts.)	165	188	227	224	228	224	214	249	230	251	298	461	2,959
Dept. stores (incl. leased depts.)[2]	167	192	231	228	232	229	219	255	235	256	303	469	3,016
GAF, total[3]	573	616	715	703	730	732	728	813	759	801	936	1,470	9,576
Baltimore, MD MSA, total	**1,268**	**1,324**	**1,606**	**1,584**	**1,635**	**1,672**	**1,578**	**1,682**	**1,694**	**1,692**	**1,791**	**2,221**	**19,747**
Nondurable goods, total	762	766	888	848	900	921	870	923	932	961	1,014	1,317	11,102
Dept. stores (excl. leased depts.)	83	92	120	126	127	130	117	127	128	141	173	274	1,638
Dept. stores (incl. leased depts.)[2]	86	95	125	131	132	134	121	132	133	145	179	281	1,694
GAF, total[3]	281	302	390	393	398	403	387	416	426	447	554	875	5,272
Boston-Lawrence-Salem-Lowell-Brockton, MA NECMA, total	**2,378**	**2,389**	**2,856**	**2,711**	**2,845**	**2,866**	**2,643**	**2,834**	**2,904**	**2,875**	**2,980**	**3,661**	**33,942**
Nondurable goods, total	1,633	1,649	1,927	1,828	1,936	1,913	1,796	1,919	1,959	1,964	2,086	2,552	23,162
Dept. stores (excl. leased depts.)	119	127	158	167	178	185	159	185	196	198	243	377	2,292
Dept. stores (incl. leased depts.)[2]	124	133	163	173	185	192	164	193	203	205	251	387	2,373
GAF, total[3]	537	535	655	653	698	698	632	734	737	737	875	1,358	8,849
Chicago-Gary-Lake County, IL-IN-WI CMSA, total	**5,211**	**5,308**	**6,368**	**6,279**	**6,326**	**6,514**	**6,128**	**6,391**	**6,325**	**6,558**	**6,770**	**8,216**	**76,394**
Nondurable goods, total	3,194	3,169	3,666	3,591	3,712	3,676	3,586	3,800	3,700	3,963	4,179	5,161	45,397
Dept. stores (excl. leased depts.)	396	409	536	520	546	552	509	575	542	634	753	1,137	7,109
Dept. stores (incl. leased depts.)[2]	411	422	551	536	563	569	523	592	558	653	775	1,170	7,323
GAF, total[3]	1,231	1,270	1,597	1,543	1,612	1,642	1,562	1,711	1,623	1,763	2,081	3,206	20,841
Chicago, IL PMSA, total	**3,889**	**3,967**	**4,812**	**4,717**	**4,763**	**4,865**	**4,492**	**4,744**	**4,752**	**4,919**	**5,130**	**6,212**	**57,262**
Nondurable goods, total	2,358	2,339	2,730	2,662	2,760	2,725	2,611	2,789	2,743	2,952	3,114	3,875	33,658
Dept. stores (excl. leased depts.)	296	309	403	391	408	412	379	429	410	481	565	855	5,338
Dept. stores (incl. leased depts.)[2]	308	320	416	404	422	426	390	442	422	496	583	882	5,511
GAF, total[3]	938	958	1,209	1,182	1,227	1,244	1,180	1,282	1,236	1,353	1,580	2,428	15,817
Chicago, IL City, total	**985**	**931**	**1,153**	**1,154**	**1,101**	**1,170**	**1,104**	**1,135**	**1,171**	**1,291**	**1,224**	**1,548**	**13,967**
Nondurable goods, total	716	671	809	799	790	819	786	813	836	925	900	1,148	10,012
Dept. stores (excl. leased depts.)	80	83	102	101	108	108	97	108	110	130	144	216	1,387
Dept. stores (incl. leased depts.)[2]	85	89	108	107	114	114	103	114	116	137	152	226	1,465
GAF, total[3]	261	261	341	335	352	359	311	356	355	405	446	664	4,446
Cincinnati-Hamilton, OH-KY-IN CMSA, total	**1,010**	**1,032**	**1,255**	**1,252**	**1,290**	**1,345**	**1,256**	**1,323**	**1,231**	**1,254**	**1,325**	**1,679**	**15,252**
Nondurable goods, total	662	649	761	774	799	801	791	839	780	790	834	1,046	9,526
Dept. stores (excl. leased depts.)	83	92	118	118	119	121	111	126	121	131	158	234	1,532
Dept. stores (incl. leased depts.)[2]	86	95	122	122	123	124	114	129	125	135	163	239	1,577
GAF, total[3]	245	264	325	328	343	360	324	347	336	356	426	673	4,327
Cleveland-Akron-Lorain, OH CMSA, total	**1,519**	**1,615**	**1,946**	**1,889**	**2,045**	**1,984**	**1,954**	**2,083**	**1,971**	**2,077**	**2,231**	**2,612**	**23,926**
Nondurable goods, total	953	938	1,098	1,078	1,126	1,116	1,156	1,196	1,153	1,178	1,251	1,620	13,863
Dept. stores (excl. leased depts.)	121	129	165	162	164	174	162	181	171	181	224	346	2,180
Dept. stores (incl. leased depts.)[2]	126	135	171	169	171	181	168	188	178	188	233	356	2,264
GAF, total[3]	365	383	479	454	467	482	448	505	468	506	614	973	6,144
Cleveland, OH PMSA, total	**930**	**973**	**1,195**	**1,144**	**1,245**	**1,233**	**1,231**	**1,296**	**1,239**	**1,284**	**1,423**	**1,710**	**14,903**
Dept. stores (excl. leased depts.)	77	82	106	104	105	111	103	115	110	115	140	217	1,385
Dept. stores (incl. leased depts.)[2]	80	86	110	109	109	116	107	119	115	120	146	225	1,442
GAF, total[3]	252	264	331	312	316	325	306	340	320	340	413	649	4,168
Dallas-Fort Worth, TX CMSA, total	**2,635**	**2,757**	**3,241**	**3,272**	**3,429**	**3,443**	**3,382**	**3,544**	**3,318**	**3,495**	**3,531**	**4,443**	**40,490**
Nondurable goods, total	1,614	1,598	1,837	1,851	1,941	1,919	1,920	2,015	1,871	1,944	2,012	2,537	23,059
Dept. stores (excl. leased depts.)	255	260	325	301	330	327	319	344	307	341	397	640	4,146
Dept. stores (incl. leased depts.)[2]	260	265	331	306	335	331	324	349	312	345	403	650	4,211
GAF, total[3]	731	741	881	835	894	903	891	982	894	959	1,132	1,787	11,630
Denver-Boulder, CO CMSA, total	**1,270**	**1,233**	**1,499**	**1,473**	**1,584**	**1,657**	**1,686**	**1,719**	**1,707**	**1,682**	**1,610**	**2,105**	**19,225**
Nondurable goods, total	677	693	832	784	848	873	847	882	857	853	899	1,202	10,247
Dept. stores (excl. leased depts.)	112	114	141	137	152	151	147	157	148	165	194	288	1,906
Dept. stores (incl. leased depts.)[2]	114	117	145	140	155	154	150	161	152	168	198	293	1,947
GAF, total[3]	378	366	435	417	463	460	465	518	481	509	585	903	5,980
Detroit-Ann Arbor, MI CMSA, total	**3,174**	**3,240**	**4,048**	**4,071**	**3,827**	**4,042**	**3,740**	**3,978**	**3,869**	**4,006**	**3,990**	**4,846**	**46,831**
Nondurable goods, total	1,971	1,945	2,290	2,285	2,329	2,445	2,361	2,404	2,376	2,472	2,417	3,052	28,347
Dept. stores (excl. leased depts.)	351	342	421	431	428	448	410	443	428	468	550	793	5,513
Dept. stores (incl. leased depts.)[2]	361	351	431	440	437	457	418	451	437	478	562	811	5,634
GAF, total[3]	854	849	1,033	1,037	1,012	1,035	974	1,091	1,055	1,149	1,339	2,038	13,466
Detroit, MI PMSA, total	**2,914**	**2,998**	**3,748**	**3,716**	**3,568**	**3,757**	**3,495**	**3,677**	**3,569**	**3,671**	**3,680**	**4,485**	**43,278**
Nondurable goods, total	1,842	1,826	2,153	2,155	2,197	2,311	2,236	2,273	2,245	2,334	2,274	2,872	26,718
Dept. stores (excl. leased depts.)	323	316	390	400	396	416	380	410	396	434	513	740	5,114
Dept. stores (incl. leased depts.)[2]	332	324	399	409	405	425	388	418	405	443	525	757	5,230
GAF, total[3]	776	781	958	962	933	959	904	1,013	969	1,069	1,246	1,890	12,460
Houston-Galveston-Brazoria, TX CMSA, total	**2,383**	**2,331**	**2,788**	**2,727**	**2,802**	**2,844**	**2,796**	**2,877**	**2,662**	**2,608**	**2,758**	**3,505**	**33,081**
Nondurable goods, total	1,551	1,496	1,726	1,699	1,747	1,695	1,738	1,763	1,608	1,672	1,729	2,218	20,642
Dept. stores (excl. leased depts.)	219	224	281	261	281	273	279	303	262	287	339	552	3,561
Dept. stores (incl. leased depts.)[2]	222	227	285	265	286	277	284	307	265	292	344	561	3,615
GAF, total[3]	633	632	764	724	768	744	755	831	724	764	925	1,475	9,739

See footnotes at end of list of areas.

Table 12. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Areas and Cities: January 1986 to December 1995**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Area[1] and kind of business	1994												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Houston-Galveston-Brazoria, TX CMSA, total—Con.													
Houston, TX PMSA, total	**2,169**	**2,104**	**2,528**	**2,493**	**2,548**	**2,586**	**2,523**	**2,577**	**2,387**	**2,370**	**2,507**	**3,168**	**29,960**
Nondurable goods, total	1,397	1,339	1,537	1,523	1,564	1,504	1,558	1,573	1,422	1,511	1,564	1,978	18,470
Dept. stores (excl. leased depts.)	187	190	239	220	237	230	235	257	222	245	289	472	3,023
Dept. stores (incl. leased depts.)[2]	189	193	242	224	241	235	239	261	227	249	293	479	3,072
GAF, total[3]	566	566	683	648	687	665	675	748	654	690	841	1,341	8,764
Kensee City, MO-KS MSA, totel	**963**	**972**	**1,233**	**1,184**	**1,213**	**1,316**	**1,269**	**1,327**	**1,297**	**1,269**	**1,280**	**1,591**	**14,914**
Dept. stores (excl. leased depts.)	109	109	140	131	144	139	135	151	138	152	177	267	1,792
Dept. stores (incl. leased depts.)[2]	111	111	143	133	146	142	137	153	140	155	180	270	1,821
GAF, total[3]	263	262	326	308	328	322	319	352	318	343	401	626	4,168
Los Angeles-Aneheim-Riverside, CA CMSA, totel	**8,772**	**8,767**	**9,943**	**9,742**	**10,085**	**10,224**	**10,178**	**10,324**	**9,998**	**10,116**	**10,404**	**12,590**	**121,143**
Nondurable goods, total	5,328	5,197	5,857	5,748	5,877	5,930	5,893	5,939	5,743	5,869	6,237	7,811	71,429
Dept. stores (excl. leased depts.)	584	602	740	698	744	776	743	782	762	797	1,017	1,567	9,812
Dept. stores (incl. leased depts.)[2]	601	621	761	718	763	794	761	800	781	815	1,039	1,598	10,052
GAF, total[3]	2,208	2,308	2,689	2,559	2,685	2,748	2,690	2,808	2,727	2,813	3,327	4,966	34,528
Aneheim-Santa Ane, CA PMSA, total	**1,960**	**1,868**	**2,163**	**2,042**	**2,082**	**2,156**	**2,201**	**2,151**	**2,096**	**2,079**	**2,123**	**2,653**	**25,574**
Dept. stores (excl. leased depts.)	114	116	143	133	142	148	144	150	146	149	197	310	1,892
Dept. stores (incl. leased depts.)[2]	118	120	147	138	147	152	147	154	150	153	202	316	1,944
GAF, total[3]	575	563	640	600	613	644	642	675	654	665	764	1,113	8,148
Los Angelee-Long Beech, CA PMSA, totel	**5,076**	**5,090**	**5,724**	**5,718**	**5,891**	**5,925**	**5,961**	**6,104**	**5,869**	**5,949**	**6,085**	**7,278**	**70,670**
Nondurable goods, total	3,043	2,968	3,346	3,315	3,383	3,396	3,423	3,507	3,357	3,441	3,629	4,412	41,220
Dept. stores (excl. leased depts.)	301	311	384	363	392	413	394	418	409	424	539	836	5,184
Dept. stores (incl. leased depts.)[2]	311	321	396	374	403	423	404	428	419	434	551	853	5,317
GAF, total[3]	1,194	1,270	1,504	1,433	1,523	1,548	1,512	1,583	1,534	1,585	1,872	2,804	19,362
Los Angeles, CA City, total	**1,675**	**1,654**	**1,893**	**1,841**	**1,916**	**1,927**	**1,891**	**1,976**	**1,920**	**1,931**	**1,949**	**2,338**	**22,911**
Nondurable goods, total	1,117	1,061	1,198	1,186	1,187	1,186	1,208	1,221	1,173	1,209	1,241	1,457	14,444
Dept. stores (excl. leased depts.)	67	58	72	74	79	88	86	90	91	95	128	199	1,127
Dept. stores (incl. leased depts.)[2]	70	62	75	77	82	91	89	94	94	99	132	204	1,169
GAF, total[3]	390	390	458	440	472	469	462	477	455	481	554	813	5,861
Miemi-Fort Lauderdele, FL CMSA, totel	**2,700**	**2,734**	**3,041**	**2,838**	**2,959**	**2,871**	**2,784**	**2,899**	**2,832**	**3,014**	**3,419**	**3,990**	**36,081**
Nondurable goods, total	1,434	1,423	1,586	1,473	1,491	1,441	1,442	1,502	1,438	1,498	1,606	2,069	18,403
Dept. stores (excl. leased depts.)	170	178	208	190	199	191	186	217	188	195	248	393	2,563
Dept. stores (incl. leased depts.)[2]	174	182	213	195	203	195	191	222	192	200	254	401	2,622
GAF, total[3]	725	737	836	784	799	777	769	832	752	817	988	1,534	10,350
Miami-Hialeah, FL PMSA, total	**1,465**	**1,441**	**1,665**	**1,556**	**1,590**	**1,579**	**1,547**	**1,585**	**1,560**	**1,668**	**1,783**	**2,170**	**19,609**
Nondurable goods, total	802	803	899	839	859	834	843	881	863	916	975	1,231	10,745
Dept. stores (excl. leased depts.)	94	98	115	107	111	108	106	123	107	108	138	215	1,430
Dept. stores (incl. leased depts.)[2]	97	101	119	110	114	111	109	126	110	111	141	219	1,468
GAF, total[3]	442	442	507	476	489	481	482	522	475	517	614	940	6,387
Milweukee-Recine, WI CMSA, totel	**949**	**1,017**	**1,214**	**1,153**	**1,262**	**1,205**	**1,122**	**1,332**	**1,218**	**1,198**	**1,272**	**1,494**	**14,436**
Dept. stores (excl. leased depts.)	81	83	111	112	111	113	104	122	110	125	152	226	1,450
Dept. stores (incl. leased depts.)[2]	83	85	115	115	115	116	107	126	113	129	157	232	1,493
GAF, total[3]	218	219	287	279	286	285	267	306	285	303	360	537	3,632
Milweukee, WI PMSA, totel	**817**	**866**	**1,008**	**978**	**1,064**	**1,020**	**968**	**1,148**	**1,010**	**1,024**	**1,078**	**1,258**	**12,239**
Dept. stores (excl. leased depts.)	72	74	99	100	99	101	93	109	98	112	136	201	1,294
Dept. stores (incl. leased depts.)[2]	74	76	102	103	102	104	96	112	101	116	140	207	1,333
GAF, total[3]	192	195	255	248	252	255	240	273	255	269	323	479	3,236
Minneepolie-St. Peul, MN-WI MSA, totel	**1,836**	**1,856**	**2,303**	**2,222**	**2,356**	**2,284**	**2,222**	**2,472**	**2,434**	**2,394**	**2,441**	**2,811**	**27,631**
Dept. stores (excl. leased depts.)	174	172	224	213	222	227	210	246	230	257	295	423	2,893
Dept. stores (incl. leased depts.)[2]	177	176	228	217	226	233	214	251	236	263	301	433	2,955
GAF, total[3]	449	459	563	545	557	564	542	607	581	615	688	985	7,155
New York-Northern New Jersey-Long Ielend NY-NJ-CT CMSA, total	**10,259**	**9,760**	**11,924**	**11,707**	**12,268**	**12,507**	**11,696**	**12,207**	**12,206**	**12,312**	**12,829**	**15,654**	**145,329**
Nondurable goods, total	6,840	6,418	7,567	7,436	7,659	7,684	7,359	7,592	7,655	7,869	8,134	10,135	92,348
Dept. stores (excl. leased depts.)	508	580	733	760	808	815	708	804	848	891	1,120	1,689	10,264
Dept. stores (incl. leased depts.)[2]	523	596	752	781	829	835	726	823	870	914	1,150	1,726	10,525
GAF, total[3]	2,509	2,582	3,185	3,227	3,320	3,407	3,145	3,435	3,518	3,598	4,193	6,250	42,369
Neseeu-Suffolk, NY PMSA, total	**2,130**	**1,915**	**2,428**	**2,343**	**2,460**	**2,524**	**2,335**	**2,411**	**2,373**	**2,361**	**2,410**	**2,842**	**28,532**
Nondurable goods, total	1,326	1,100	1,351	1,308	1,320	1,379	1,343	1,392	1,384	1,380	1,376	1,756	16,415
Dept. stores (excl. leased depts.)	97	110	140	145	154	165	140	155	162	167	219	335	1,989
Dept. stores (incl. leased depts.)[2]	100	113	144	149	158	168	143	158	166	171	225	342	2,037
New York, NY PMSA, total	**3,553**	**3,422**	**4,082**	**4,031**	**4,232**	**4,349**	**4,013**	**4,274**	**4,258**	**4,395**	**4,710**	**5,757**	**51,076**
Nondurable goods, total	2,420	2,329	2,677	2,643	2,747	2,729	2,589	2,744	2,755	2,879	3,070	3,745	33,327
Dept. stores (excl. leased depts.)	181	210	260	263	287	268	237	280	299	316	379	559	3,539
Dept. stores (incl. leased depts.)[2]	187	217	268	271	295	274	244	286	306	324	388	572	3,632
GAF, total[3]	1,084	1,100	1,350	1,372	1,406	1,428	1,311	1,438	1,500	1,548	1,785	2,567	17,889
Newark, NJ PMSA, totel	**944**	**928**	**1,127**	**1,143**	**1,208**	**1,221**	**1,144**	**1,192**	**1,196**	**1,138**	**1,121**	**1,326**	**13,688**
Dept. stores (excl. leased depts.)	37	43	55	58	61	63	53	60	65	69	91	141	796
Dept. stores (incl. leased depts.)[2]	38	45	56	60	63	65	55	62	67	72	94	145	822
New York, NY City, total	**2,735**	**2,619**	**3,110**	**3,062**	**3,187**	**3,235**	**3,051**	**3,237**	**3,250**	**3,354**	**3,600**	**4,440**	**38,880**
Nondureble goods, total	1,971	1,906	2,202	2,164	2,254	2,226	2,116	2,254	2,274	2,361	2,493	3,009	27,230
Dept. stores (excl. leased depts.)	136	158	196	196	214	192	171	211	225	239	280	399	2,617
Dept. stores (incl. leased depts.)[2]	141	164	202	202	220	198	177	216	231	246	287	409	2,693
GAF, total[3]	890	901	1,110	1,128	1,147	1,160	1,075	1,184	1,236	1,275	1,470	2,055	14,631

See footnotes at end of list of areas.

Table 12. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Areas and Cities: January 1986 to December 1995**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Area[1] and kind of business	1994												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Philadelphia-Wilmington-Trenton, PA-NJ-DE CMSA, total	**3,698**	**3,815**	**4,562**	**4,487**	**4,640**	**4,603**	**4,397**	**4,613**	**4,459**	**4,566**	**4,626**	**5,489**	**53,955**
Nondurable goods, total	2,312	2,219	2,603	2,483	2,574	2,559	2,490	2,567	2,541	2,726	2,859	3,554	31,487
Dept. stores (excl. leased depts.)	214	238	325	339	354	353	308	337	353	388	497	760	4,466
Dept. stores (incl. leased depts.)[2]	222	245	334	350	365	363	316	347	364	399	511	775	4,591
GAF, total[3]	704	742	955	980	1,004	1,015	916	1,020	1,044	1,091	1,302	2,024	12,797
Philadelphia, PA-NJ PMSA, total	**2,972**	**3,081**	**3,650**	**3,573**	**3,735**	**3,673**	**3,525**	**3,720**	**3,557**	**3,684**	**3,750**	**4,441**	**43,361**
Nondurable goods, total	1,885	1,791	2,118	1,977	2,041	2,047	2,003	2,061	2,052	2,180	2,289	2,889	25,333
Dept. stores (excl. leased depts.)	166	186	255	266	277	277	240	263	278	306	392	600	3,506
Dept. stores (incl. leased depts.)[2]	172	190	262	273	285	285	247	270	286	315	403	613	3,601
GAF, total[3]	577	605	777	797	829	842	751	844	866	903	1,076	1,675	10,542
Philadelphia, PA City, total	**645**	**625**	**717**	**658**	**667**	**717**	**643**	**664**	**668**	**694**	**721**	**909**	**8,328**
Dept. stores (excl. leased depts.)	26	27	38	39	41	41	35	37	41	43	57	89	514
Dept. stores (incl. leased depts.)[2]	28	28	40	41	42	42	36	39	42	45	60	92	535
Phoenix, AZ MSA, total	**1,564**	**1,592**	**1,858**	**1,706**	**1,775**	**1,717**	**1,717**	**1,797**	**1,691**	**1,797**	**1,834**	**2,229**	**21,277**
Dept. stores (excl. leased depts.)	127	133	164	149	151	145	141	156	141	161	203	315	1,986
Dept. stores (incl. leased depts.)[2]	130	137	168	153	154	148	144	160	144	164	208	321	2,031
GAF, total[3]	403	429	510	449	465	443	420	476	423	458	560	872	5,908
Pittsburgh-Beaver Valley, PA CMSA, total	**1,119**	**1,205**	**1,424**	**1,402**	**1,456**	**1,485**	**1,403**	**1,500**	**1,455**	**1,490**	**1,585**	**1,956**	**17,480**
Nondurable goods, total	787	775	904	891	921	945	946	975	941	971	1,040	1,335	11,431
Dept. stores (excl. leased depts.)	91	105	143	142	146	149	141	159	148	170	230	326	1,950
Dept. stores (incl. leased depts.)[2]	97	111	149	150	153	157	149	168	156	178	239	337	2,044
GAF, total[3]	268	299	376	372	377	380	356	410	389	415	532	825	4,999
Pittsburgh, PA PMSA, total	**1,078**	**1,149**	**1,350**	**1,334**	**1,379**	**1,395**	**1,331**	**1,413**	**1,356**	**1,399**	**1,484**	**1,855**	**16,523**
Nondurable goods, total	753	738	866	852	881	904	910	933	901	927	991	1,276	10,932
Dept. stores (excl. leased depts.)	82	96	130	129	132	135	128	145	135	155	210	298	1,775
Dept. stores (incl. leased depts.)[2]	88	101	137	137	139	142	135	153	142	162	219	308	1,863
GAF, total[3]	253	283	352	349	355	358	333	382	363	390	498	770	4,686
St. Louis, MO-IL MSA, total	**1,550**	**1,563**	**1,888**	**1,788**	**2,030**	**2,031**	**1,909**	**1,981**	**1,931**	**1,864**	**1,943**	**2,452**	**22,930**
Dept. stores (excl. leased depts.)	164	166	213	204	217	209	201	218	215	226	280	418	2,731
Dept. stores (incl. leased depts.)[2]	165	169	216	207	220	213	205	221	219	230	284	424	2,773
GAF, total[3]	400	407	500	483	531	514	503	559	523	526	642	1,002	6,590
San Diego, CA MSA, total	**1,478**	**1,399**	**1,580**	**1,636**	**1,664**	**1,651**	**1,750**	**1,690**	**1,588**	**1,688**	**1,724**	**2,146**	**19,994**
Nondurable goods, total	871	829	931	929	952	951	986	962	920	971	1,033	1,286	11,621
Dept. stores (excl. leased depts.)	107	106	131	122	130	135	135	143	135	141	181	277	1,743
Dept. stores (incl. leased depts.)[2]	111	111	137	127	135	139	139	148	140	146	186	284	1,803
GAF, total[3]	445	434	510	490	506	525	531	556	516	544	647	1,001	6,705
San Francisco-Oakland-San Jose, CA CMSA, total	**4,033**	**3,915**	**4,508**	**4,399**	**4,506**	**4,586**	**4,637**	**4,663**	**4,757**	**4,938**	**4,925**	**6,053**	**55,920**
Nondurable goods, total	2,540	2,454	2,837	2,797	2,850	2,929	2,968	2,957	2,888	3,028	3,169	3,924	35,341
Dept. stores (excl. leased depts.)	261	269	328	306	328	341	340	361	343	353	454	710	4,394
Dept. stores (incl. leased depts.)[2]	267	278	338	315	335	348	346	368	350	359	462	722	4,488
GAF, total[3]	1,217	1,185	1,379	1,328	1,406	1,460	1,485	1,525	1,456	1,512	1,781	2,673	18,407
Oakland, CA PMSA, total	**1,275**	**1,283**	**1,436**	**1,410**	**1,480**	**1,472**	**1,487**	**1,504**	**1,437**	**1,468**	**1,503**	**1,875**	**17,630**
Dept. stores (excl. leased depts.)	82	85	104	96	103	108	106	114	107	109	143	230	1,387
Dept. stores (incl. leased depts.)[2]	85	88	108	99	105	110	108	117	110	112	146	233	1,421
San Francisco, CA PMSA, total	**1,088**	**1,048**	**1,189**	**1,198**	**1,233**	**1,261**	**1,291**	**1,290**	**1,277**	**1,341**	**1,354**	**1,720**	**15,290**
Nondurable goods, total	786	768	875	862	893	913	935	935	929	978	1,034	1,239	11,147
Dept. stores (excl. leased depts.)	68	70	85	78	84	86	89	91	91	91	115	172	1,120
Dept. stores (incl. leased depts.)[2]	70	72	88	81	86	88	91	93	93	93	117	176	1,148
GAF, total[3]	379	371	431	416	437	460	482	473	470	483	563	828	5,793
Seattle-Tacoma, WA CMSA, total	**1,855**	**1,822**	**2,082**	**1,993**	**2,129**	**2,178**	**2,103**	**2,316**	**2,167**	**2,171**	**2,287**	**2,770**	**25,873**
Dept. stores (excl. leased depts.)	124	131	156	148	158	156	152	177	154	160	199	305	2,020
Dept. stores (incl. leased depts.)[2]	130	138	162	154	164	162	157	184	161	165	204	310	2,091
GAF, total[3]	482	493	559	539	570	588	585	623	578	594	708	1,091	7,410
Tampa-St. Petersburg-Clearwater, FL MSA, total	**1,754**	**1,795**	**2,111**	**1,967**	**1,963**	**1,899**	**1,806**	**1,934**	**1,804**	**1,879**	**1,982**	**2,316**	**23,210**
Nondurable goods, total	1,095	1,103	1,306	1,234	1,219	1,162	1,159	1,182	1,123	1,181	1,255	1,531	14,550
Dept. stores (excl. leased depts.)	120	127	152	139	137	130	130	142	127	139	172	281	1,796
Dept. stores (incl. leased depts.)[2]	123	131	155	143	140	133	133	145	130	143	176	286	1,838
GAF, total[3]	331	341	396	359	361	352	359	381	349	368	447	712	4,756
Washington, DC-MD-VA MSA, total	**2,820**	**2,877**	**3,377**	**3,360**	**3,496**	**3,416**	**3,338**	**3,507**	**3,348**	**3,397**	**3,506**	**4,444**	**40,886**
Nondurable goods, total	1,809	1,773	2,033	2,057	2,110	2,043	2,033	2,047	2,018	2,082	2,158	2,716	24,879
Dept. stores (excl. leased depts.)	152	170	212	225	226	224	212	229	231	247	286	466	2,880
Dept. stores (incl. leased depts.)[2]	157	176	219	233	233	231	218	237	238	255	294	477	2,968
GAF, total[3]	684	721	875	890	907	916	917	992	971	1,011	1,143	1,795	11,822

[1]For definitions of metropolitan areas, see appendix C.
[2]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[3]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 12. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Areas and Cities: January 1986 to December 1995**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Area[1] and kind of business	1993												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Atlanta, GA MSA, total	**1,947**	**1,907**	**2,191**	**2,179**	**2,340**	**2,258**	**2,297**	**2,270**	**2,170**	**2,297**	**2,414**	**2,999**	**27,269**
Nondurable goods, total	1,244	1,263	1,364	1,382	1,471	1,370	1,398	1,423	1,362	1,457	1,576	1,874	17,184
Dept. stores (excl. leased depts.)	154	174	198	211	226	212	207	233	213	238	284	430	2,780
Dept. stores (incl. leased depts.)[2]	156	180	202	215	230	216	212	238	217	242	289	437	2,834
GAF, total[3]	544	557	646	667	703	685	688	738	696	757	870	1,328	8,879
Baltimore, MD MSA, total	**1,207**	**1,222**	**1,357**	**1,436**	**1,484**	**1,484**	**1,486**	**1,438**	**1,444**	**1,454**	**1,541**	**1,916**	**17,469**
Nondurable goods, total	738	734	818	832	860	841	826	831	843	872	931	1,202	10,328
Dept. stores (excl. leased depts.)	82	86	100	119	124	114	107	118	123	131	166	261	1,531
Dept. stores (incl. leased depts.)[2]	84	89	103	122	128	117	110	122	127	135	171	269	1,577
GAF, total[3]	286	298	331	376	376	371	359	375	376	391	471	752	4,762
Boston-Lawrence-Salem-Lowell-Brockton, MA NECMA, total	**2,334**	**2,258**	**2,509**	**2,500**	**2,559**	**2,587**	**2,455**	**2,564**	**2,652**	**2,698**	**2,780**	**3,413**	**31,309**
Nondurable goods, total	1,539	1,515	1,703	1,696	1,771	1,720	1,631	1,699	1,791	1,889	1,953	2,400	21,307
Dept. stores (excl. leased depts.)	115	125	142	162	177	169	145	166	177	188	232	362	2,160
Dept. stores (incl. leased depts.)[2]	120	130	148	170	185	176	151	173	184	195	240	374	2,246
GAF, total[3]	531	538	593	647	679	644	602	678	703	718	846	1,312	8,491
Chicago-Gary-Lake County, IL-IN-WI CMSA, total	**5,301**	**5,238**	**6,082**	**6,238**	**6,373**	**6,225**	**6,331**	**6,152**	**6,025**	**6,331**	**6,521**	**7,652**	**74,469**
Nondurable goods, total	3,346	3,240	3,746	3,815	3,894	3,691	3,702	3,734	3,633	3,964	4,135	4,912	45,812
Dept. stores (excl. leased depts.)	342	352	460	470	505	479	466	518	507	585	681	1,030	6,395
Dept. stores (incl. leased depts.)[2]	355	367	477	487	523	495	481	533	523	603	701	1,062	6,607
GAF, total[3]	1,246	1,229	1,448	1,494	1,561	1,518	1,506	1,607	1,571	1,679	1,940	2,983	19,782
Chicago, IL PMSA, total	**4,096**	**4,047**	**4,687**	**4,779**	**4,902**	**4,724**	**4,738**	**4,597**	**4,544**	**4,769**	**4,933**	**5,698**	**56,514**
Nondurable goods, total	2,556	2,475	2,860	2,901	2,951	2,756	2,697	2,721	2,687	2,948	3,082	3,656	34,290
Dept. stores (excl. leased depts.)	256	268	352	359	382	363	350	391	389	447	516	780	4,853
Dept. stores (incl. leased depts.)[2]	268	281	366	372	397	377	363	405	402	463	534	807	5,035
GAF, total[3]	962	944	1,109	1,150	1,190	1,154	1,140	1,203	1,191	1,288	1,461	2,222	15,014
Chicago, IL City, total	**1,073**	**1,014**	**1,191**	**1,193**	**1,203**	**1,228**	**1,208**	**1,170**	**1,190**	**1,330**	**1,255**	**1,429**	**14,484**
Nondurable goods, total	762	718	825	863	865	835	856	827	839	974	958	1,057	10,379
Dept. stores (excl. leased depts.)	74	79	98	99	106	101	95	104	109	124	137	204	1,330
Dept. stores (incl. leased depts.)[2]	79	84	103	104	111	107	100	110	115	131	144	215	1,403
GAF, total[3]	287	277	326	333	342	331	322	349	347	395	419	614	4,342
Cincinnati-Hamilton, OH-KY-IN CMSA, total	**1,047**	**997**	**1,158**	**1,219**	**1,302**	**1,233**	**1,251**	**1,198**	**1,161**	**1,203**	**1,222**	**1,543**	**14,534**
Nondurable goods, total	687	655	734	767	820	740	767	756	744	787	796	989	9,242
Dept. stores (excl. leased depts.)	87	84	110	116	123	117	115	122	118	132	157	235	1,516
Dept. stores (incl. leased depts.)[2]	89	86	113	119	126	120	118	125	121	135	161	240	1,553
GAF, total[3]	263	247	309	321	333	332	342	332	314	345	410	644	4,192
Cleveland-Akron-Lorain, OH CMSA, total	**1,552**	**1,556**	**1,865**	**1,861**	**1,958**	**1,920**	**1,876**	**1,847**	**1,756**	**1,812**	**1,920**	**2,358**	**22,281**
Nondurable goods, total	984	945	1,096	1,105	1,143	1,129	1,114	1,106	1,099	1,146	1,168	1,530	13,565
Dept. stores (excl. leased depts.)	107	111	141	152	160	154	151	168	164	172	213	330	2,023
Dept. stores (incl. leased depts.)[2]	111	115	146	158	166	160	156	175	170	177	221	342	2,097
GAF, total[3]	344	337	397	426	439	430	437	467	455	479	581	916	5,708
Cleveland, OH PMSA, total	**962**	**995**	**1,135**	**1,131**	**1,213**	**1,133**	**1,103**	**1,110**	**1,064**	**1,100**	**1,195**	**1,507**	**13,648**
Dept. stores (excl. leased depts.)	70	72	92	100	105	101	99	110	108	112	133	210	1,312
Dept. stores (incl. leased depts.)[2]	73	75	96	104	110	105	102	114	112	115	138	216	1,360
GAF, total[3]	234	227	273	292	298	290	299	319	314	331	397	613	3,887
Dallas-Fort Worth, TX CMSA, total	**2,566**	**2,579**	**2,970**	**2,983**	**3,156**	**3,076**	**3,114**	**3,019**	**2,865**	**2,990**	**3,058**	**3,862**	**36,238**
Nondurable goods, total	1,623	1,569	1,781	1,797	1,848	1,761	1,857	1,813	1,692	1,836	1,866	2,318	21,761
Dept. stores (excl. leased depts.)	237	241	288	288	311	294	305	312	279	324	365	590	3,834
Dept. stores (incl. leased depts.)[2]	242	247	295	295	318	301	312	320	286	330	371	599	3,916
GAF, total[3]	637	633	753	814	844	808	822	862	785	865	1,003	1,597	10,423
Denver-Boulder, CO CMSA, total	**1,337**	**1,251**	**1,436**	**1,481**	**1,579**	**1,553**	**1,685**	**1,645**	**1,554**	**1,613**	**1,624**	**1,951**	**18,709**
Nondurable goods, total	730	716	802	795	855	801	842	873	824	854	900	1,085	10,077
Dept. stores (excl. leased depts.)	104	102	125	125	139	134	136	149	134	150	168	260	1,726
Dept. stores (incl. leased depts.)[2]	106	104	128	127	141	136	138	152	137	153	171	265	1,758
GAF, total[3]	372	362	428	418	444	438	447	494	462	485	554	819	5,723
Detroit-Ann Arbor, MI CMSA, total	**2,871**	**2,791**	**3,315**	**3,381**	**3,501**	**3,617**	**3,465**	**3,578**	**3,504**	**3,602**	**3,693**	**4,510**	**41,828**
Nondurable goods, total	1,894	1,798	2,057	2,154	2,190	2,185	2,145	2,158	2,141	2,257	2,322	2,892	26,193
Dept. stores (excl. leased depts.)	328	309	379	402	422	413	401	421	414	443	508	746	5,186
Dept. stores (incl. leased depts.)[2]	335	317	387	411	431	422	409	429	423	453	519	763	5,299
GAF, total[3]	809	768	901	943	969	954	943	988	984	1,018	1,198	1,820	12,295
Detroit, MI PMSA, total	**2,623**	**2,554**	**3,047**	**3,104**	**3,203**	**3,305**	**3,168**	**3,255**	**3,193**	**3,290**	**3,423**	**4,175**	**38,340**
Nondurable goods, total	1,783	1,687	1,934	2,021	2,054	2,053	2,020	2,027	2,008	2,120	2,178	2,711	24,596
Dept. stores (excl. leased depts.)	301	286	351	373	391	383	372	389	382	410	472	695	4,805
Dept. stores (incl. leased depts.)[2]	309	294	359	382	399	391	379	397	391	420	484	712	4,917
GAF, total[3]	735	708	836	876	897	883	876	914	904	946	1,112	1,683	11,370
Houston-Galveston-Brazoria, TX CMSA, total	**2,315**	**2,263**	**2,596**	**2,584**	**2,658**	**2,620**	**2,722**	**2,677**	**2,514**	**2,502**	**2,573**	**3,297**	**31,321**
Nondurable goods, total	1,555	1,486	1,647	1,686	1,732	1,644	1,740	1,709	1,600	1,679	1,726	2,171	20,375
Dept. stores (excl. leased depts.)	205	213	247	251	271	257	268	277	242	273	317	499	3,320
Dept. stores (incl. leased depts.)[2]	209	217	252	256	276	261	272	282	246	278	322	506	3,377
GAF, total[3]	588	590	696	740	770	720	757	778	702	738	863	1,347	9,289

See footnotes at end of list of areas.

Table 12. Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Areas and Cities: January 1986 to December 1995—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Area[1] and kind of business	1993												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Houston-Galveston-Brazoria, TX CMSA, total—Con.													
Houston, TX PMSA, total	**2,126**	**2,066**	**2,361**	**2,363**	**2,412**	**2,371**	**2,489**	**2,437**	**2,285**	**2,291**	**2,340**	**3,001**	**28,542**
Nondurable goods, total	1,404	1,337	1,474	1,517	1,549	1,466	1,566	1,539	1,430	1,515	1,556	1,940	18,293
Dept. stores (excl. leased depts.)	177	183	213	217	230	219	228	237	207	235	272	429	2,847
Dept. stores (incl. leased depts.)[2]	181	187	218	221	235	223	232	241	212	238	276	436	2,900
GAF, total[3]	533	534	627	671	690	647	678	701	632	664	778	1,212	8,367
Kansas City, MO-KS MSA, total	**983**	**913**	**1,152**	**1,147**	**1,178**	**1,198**	**1,113**	**1,172**	**1,106**	**1,143**	**1,161**	**1,474**	**13,740**
Dept. stores (excl. leased depts.)	100	100	124	123	139	129	127	144	129	147	169	250	1,681
Dept. stores (incl. leased depts.)[2]	101	101	126	125	141	131	129	145	131	149	171	253	1,703
GAF, total[3]	254	244	289	293	317	303	304	332	304	331	377	603	3,951
Los Angeles-Anaheim-Riverside, CA CMSA, total	**8,528**	**8,330**	**9,372**	**9,506**	**9,826**	**9,539**	**9,676**	**9,555**	**9,130**	**9,456**	**9,674**	**11,819**	**114,411**
Nondurable goods, total	5,317	5,127	5,707	5,785	5,945	5,704	5,860	5,791	5,563	5,780	6,100	7,567	70,246
Dept. stores (excl. leased depts.)	564	566	688	681	728	703	702	730	695	723	901	1,472	9,153
Dept. stores (incl. leased depts.)[2]	582	586	711	705	753	726	724	753	718	745	928	1,512	9,443
GAF, total[3]	2,217	2,173	2,520	2,504	2,612	2,583	2,601	2,653	2,537	2,601	3,059	4,672	32,732
Anaheim-Santa Ana, CA PMSA, total	**1,772**	**1,711**	**1,941**	**1,975**	**2,023**	**2,011**	**1,991**	**2,008**	**1,898**	**2,021**	**2,032**	**2,607**	**23,990**
Dept. stores (excl. leased depts.)	109	109	131	131	142	135	139	144	138	140	177	294	1,789
Dept. stores (incl. leased depts.)[2]	112	113	135	136	146	139	143	148	142	144	182	302	1,842
GAF, total[3]	534	492	569	563	576	579	578	598	577	586	698	1,053	7,403
Los Angeles-Long Beach, CA PMSA, total	**5,052**	**4,916**	**5,543**	**5,626**	**5,833**	**5,606**	**5,733**	**5,627**	**5,367**	**5,532**	**5,630**	**6,769**	**67,234**
Nondurable goods, total	3,145	3,006	3,346	3,378	3,475	3,298	3,410	3,348	3,204	3,334	3,497	4,241	40,682
Dept. stores (excl. leased depts.)	311	308	377	369	397	383	381	393	376	389	479	786	4,949
Dept. stores (incl. leased depts.)[2]	322	319	391	384	411	397	394	406	389	402	494	806	5,115
GAF, total[3]	1,228	1,223	1,428	1,411	1,497	1,481	1,498	1,514	1,444	1,481	1,707	2,634	18,546
Los Angeles, CA City, total	**1,801**	**1,700**	**1,923**	**1,908**	**1,951**	**1,872**	**1,918**	**1,903**	**1,825**	**1,856**	**1,900**	**2,263**	**22,820**
Nondurable goods, total	1,171	1,116	1,231	1,234	1,277	1,185	1,252	1,216	1,170	1,230	1,268	1,497	14,847
Dept. stores (excl. leased depts.)	83	84	106	101	106	100	102	102	98	101	124	193	1,300
Dept. stores (incl. leased depts.)[2]	86	87	110	105	110	104	106	107	103	105	129	201	1,353
GAF, total[3]	421	423	491	483	502	499	516	513	497	511	564	839	6,259
Miami-Fort Lauderdale, FL CMSA, total	**2,637**	**2,782**	**2,822**	**2,989**	**2,995**	**2,899**	**2,983**	**2,862**	**2,804**	**2,940**	**3,073**	**4,063**	**35,849**
Nondurable goods, total	1,511	1,470	1,621	1,646	1,654	1,580	1,628	1,622	1,570	1,610	1,682	2,082	19,676
Dept. stores (excl. leased depts.)	160	169	185	183	185	178	175	197	173	181	232	368	2,386
Dept. stores (incl. leased depts.)[2]	164	174	190	189	191	183	179	202	177	185	237	375	2,446
GAF, total[3]	815	782	832	840	841	809	810	836	772	805	986	1,501	10,629
Miami-Hialeah, FL PMSA, total	**1,539**	**1,666**	**1,624**	**1,740**	**1,687**	**1,631**	**1,607**	**1,643**	**1,605**	**1,629**	**1,688**	**2,070**	**20,129**
Nondurable goods, total	909	884	955	983	991	939	949	960	921	944	975	1,180	11,590
Dept. stores (excl. leased depts.)	94	99	107	107	110	105	103	115	100	101	134	204	1,379
Dept. stores (incl. leased depts.)[2]	96	101	110	110	112	107	105	118	102	103	136	208	1,408
GAF, total[3]	552	514	542	552	548	527	532	546	501	503	599	900	6,816
Milwaukee-Racine, WI CMSA, total	**882**	**917**	**1,098**	**1,019**	**1,123**	**1,104**	**1,088**	**1,132**	**1,088**	**1,071**	**1,183**	**1,403**	**13,108**
Dept. stores (excl. leased depts.)	79	81	99	107	107	102	102	117	109	122	146	214	1,385
Dept. stores (incl. leased depts.)[2]	80	83	102	110	110	104	104	120	112	125	149	220	1,419
GAF, total[3]	216	217	259	271	276	268	268	295	289	305	360	532	3,556
Milwaukee, WI PMSA, total	**779**	**796**	**939**	**898**	**968**	**939**	**946**	**969**	**914**	**928**	**1,019**	**1,203**	**11,298**
Dept. stores (excl. leased depts.)	70	72	89	95	96	91	91	105	97	109	130	190	1,235
Dept. stores (incl. leased depts.)[2]	71	73	91	97	98	93	92	107	99	111	133	196	1,261
GAF, total[3]	194	193	233	241	247	238	237	261	255	272	320	476	3,167
Minneapolis-St. Paul, MN-WI MSA, total	**1,804**	**1,726**	**2,090**	**2,044**	**2,092**	**2,166**	**2,129**	**2,064**	**2,090**	**2,150**	**2,166**	**2,542**	**25,063**
Dept. stores (excl. leased depts.)	163	157	199	201	212	210	202	232	225	248	271	397	2,717
Dept. stores (incl. leased depts.)[2]	168	161	203	206	217	214	207	237	231	253	278	405	2,780
GAF, total[3]	424	404	494	493	511	519	511	552	552	575	643	927	6,605
New York-Northern New Jersey-Long Island NY-NJ-CT CMSA, total	**10,074**	**9,254**	**10,365**	**11,067**	**11,291**	**11,723**	**11,593**	**11,605**	**11,560**	**11,665**	**12,093**	**15,127**	**137,417**
Nondurable goods, total	6,841	6,337	6,967	7,121	7,249	7,360	7,221	7,220	7,397	7,623	7,923	9,890	89,149
Dept. stores (excl. leased depts.)	520	547	636	738	794	754	658	735	780	830	1,025	1,636	9,653
Dept. stores (incl. leased depts.)[2]	533	564	655	759	815	773	675	754	800	850	1,049	1,669	9,896
GAF, total[3]	2,555	2,445	2,775	3,170	3,257	3,349	3,304	3,362	3,449	3,471	3,928	6,045	41,110
Nassau-Suffolk, NY PMSA, total	**2,035**	**1,764**	**2,012**	**2,145**	**2,165**	**2,274**	**2,277**	**2,324**	**2,305**	**2,238**	**2,364**	**2,942**	**26,845**
Nondurable goods, total	1,346	1,106	1,240	1,253	1,262	1,325	1,353	1,336	1,354	1,332	1,359	1,799	16,065
Dept. stores (excl. leased depts.)	97	103	120	137	145	143	125	138	147	154	199	323	1,831
Dept. stores (incl. leased depts.)[2]	99	105	122	140	148	146	127	140	149	157	203	329	1,865
New York, NY PMSA, total	**3,563**	**3,358**	**3,703**	**3,838**	**4,035**	**4,178**	**4,087**	**4,097**	**4,049**	**4,161**	**4,325**	**5,399**	**48,793**
Nondurable goods, total	2,533	2,402	2,579	2,637	2,703	2,662	2,581	2,648	2,662	2,812	2,927	3,573	32,719
Dept. stores (excl. leased depts.)	180	195	222	255	279	258	218	249	268	289	333	534	3,280
Dept. stores (incl. leased depts.)[2]	187	202	230	264	288	265	225	256	276	297	342	547	3,379
GAF, total[3]	1,077	1,023	1,172	1,313	1,350	1,447	1,445	1,440	1,447	1,448	1,603	2,441	17,206
Newark, NJ PMSA, total	**906**	**802**	**892**	**979**	**1,019**	**1,051**	**1,045**	**1,054**	**997**	**1,049**	**1,045**	**1,260**	**12,099**
Dept. stores (excl. leased depts.)	41	43	51	60	66	60	51	57	61	65	81	133	769
Dept. stores (incl. leased depts.)[2]	42	45	52	63	67	62	53	59	63	68	83	136	793
New York, NY City, total	**2,855**	**2,633**	**2,909**	**2,981**	**3,085**	**3,210**	**3,187**	**3,172**	**3,108**	**3,242**	**3,299**	**4,167**	**37,848**
Nondurable goods, total	2,106	1,983	2,142	2,171	2,223	2,187	2,113	2,179	2,189	2,322	2,378	2,850	26,843
Dept. stores (excl. leased depts.)	135	147	166	189	204	185	160	183	198	215	239	384	2,405
Dept. stores (incl. leased depts.)[2]	139	153	174	196	211	192	164	189	204	221	246	395	2,484
GAF, total[3]	889	839	959	1,073	1,093	1,194	1,215	1,202	1,195	1,201	1,301	1,930	14,091

See footnotes at end of list of areas.

Table 12. Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Areas and Cities: January 1986 to December 1995—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Area[1] and kind of business	1993												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Philadelphia-Wilmington-Trenton, PA-NJ-DE CMSA, total	**3,659**	**3,620**	4,008	4,276	4,436	**4,309**	**4,195**	**4,256**	**4,187**	**4,273**	**4,480**	**5,332**	**51,031**
Nondurable goods, total	2,360	2,318	2,491	2,593	2,675	2,522	2,500	2,529	2,558	2,661	2,759	3,420	31,386
Dept. stores (excl. leased depts.)	224	228	279	327	357	316	288	309	333	360	472	737	4,230
Dept. stores (incl. leased depts.)[2]	232	236	288	337	367	326	297	319	343	371	484	753	4,353
GAF, total[3]	779	747	865	979	1,019	962	899	957	991	1,017	1,227	1,888	12,330
Philadelphia, PA-NJ PMSA, total	**2,956**	**2,924**	**3,205**	**3,406**	**3,546**	**3,440**	**3,383**	**3,465**	**3,385**	**3,448**	**3,640**	**4,291**	**41,089**
Nondurable goods, total	1,953	1,903	2,040	2,078	2,125	2,043	2,028	2,053	2,093	2,140	2,215	2,767	25,438
Dept. stores (excl. leased depts.)	175	178	218	257	280	247	225	240	262	283	370	580	3,315
Dept. stores (incl. leased depts.)[2]	182	185	225	265	289	255	231	247	270	291	379	591	3,410
GAF, total[3]	651	620	706	806	838	791	733	782	813	826	1,002	1,547	10,115
Philadelphia, PA City, total	**693**	**699**	**763**	**759**	**797**	**805**	**722**	**751**	**739**	**713**	**753**	**940**	**9,134**
Dept. stores (excl. leased depts.)	28	26	33	39	42	36	34	34	39	41	52	83	487
Dept. stores (incl. leased depts.)[2]	30	28	35	40	44	38	35	36	40	43	55	85	509
Phoenix, AZ MSA, total	**1,428**	**1,409**	**1,487**	**1,500**	**1,514**	**1,437**	**1,474**	**1,538**	**1,501**	**1,594**	**1,680**	**2,039**	**18,601**
Dept. stores (excl. leased depts.)	111	117	139	133	135	121	124	138	124	142	178	282	1,744
Dept. stores (incl. leased depts.)[2]	114	120	143	136	138	124	127	141	127	144	182	288	1,784
GAF, total[3]	361	356	405	397	409	375	370	418	384	428	523	831	5,257
Pittsburgh-Beaver Valley, PA CMSA, total	**1,119**	**1,093**	**1,260**	**1,358**	**1,384**	**1,382**	**1,409**	**1,435**	**1,393**	**1,426**	**1,510**	**1,821**	**16,590**
Nondurable goods, total	785	743	863	918	941	909	931	923	914	967	1,015	1,257	11,166
Dept. stores (excl. leased depts.)	95	99	128	140	145	135	134	147	145	159	218	306	1,851
Dept. stores (incl. leased depts.)[2]	100	104	134	147	152	142	141	155	153	167	227	319	1,941
GAF, total[3]	314	321	354	390	394	383	385	418	400	401	515	809	5,084
Pittsburgh, PA PMSA, total	**1,073**	**1,036**	**1,195**	**1,287**	**1,303**	**1,294**	**1,332**	**1,357**	**1,319**	**1,357**	**1,424**	**1,748**	**15,725**
Nondurable goods, total	751	707	824	873	893	869	893	884	873	924	966	1,196	10,653
Dept. stores (excl. leased depts.)	87	90	117	127	132	123	122	134	132	146	200	280	1,690
Dept. stores (incl. leased depts.)[2]	91	95	123	134	138	129	128	141	140	153	209	292	1,773
GAF, total[3]	298	303	336	370	372	362	364	395	378	377	483	767	4,805
St. Louis, MO-IL MSA, total	**1,549**	**1,480**	**1,802**	**1,758**	**1,811**	**1,798**	**1,705**	**1,681**	**1,762**	**1,759**	**1,794**	**2,276**	**21,175**
Dept. stores (excl. leased depts.)	145	148	183	191	203	189	184	203	205	220	265	383	2,519
Dept. stores (incl. leased depts.)[2]	147	150	186	194	205	193	186	206	209	223	268	387	2,554
GAF, total[3]	384	368	437	457	484	463	455	488	484	505	614	956	6,095
San Diego, CA MSA, total	**1,442**	**1,388**	**1,567**	**1,638**	**1,703**	**1,650**	**1,763**	**1,728**	**1,610**	**1,700**	**1,634**	**2,051**	**19,874**
Nondurable goods, total	851	822	912	935	962	926	985	973	926	987	979	1,272	11,530
Dept. stores (excl. leased depts.)	100	102	121	122	132	128	129	136	126	128	159	262	1,645
Dept. stores (incl. leased depts.)[2]	104	105	126	126	137	132	133	141	131	133	165	271	1,704
GAF, total[3]	425	426	475	483	507	498	506	520	489	504	585	932	6,350
San Francisco-Oakland-San Jose, CA CMSA, total	**4,018**	**3,919**	**4,344**	**4,319**	**4,470**	**4,495**	**4,649**	**4,418**	**4,587**	**4,666**	**4,652**	**5,683**	**54,220**
Nondurable goods, total	2,481	2,398	2,652	2,702	2,786	2,775	2,863	2,743	2,693	2,798	2,890	3,639	33,420
Dept. stores (excl. leased depts.)	252	254	300	301	325	325	331	347	318	338	421	682	4,194
Dept. stores (incl. leased depts.)[2]	260	263	310	312	334	335	341	356	328	348	432	697	4,316
GAF, total[3]	1,151	1,147	1,264	1,271	1,371	1,389	1,400	1,415	1,368	1,391	1,658	2,533	17,358
Oakland, CA PMSA, total	**1,266**	**1,252**	**1,393**	**1,442**	**1,475**	**1,463**	**1,505**	**1,424**	**1,418**	**1,447**	**1,479**	**1,777**	**17,341**
Dept. stores (excl. leased depts.)	79	78	94	93	100	101	102	108	99	104	135	219	1,312
Dept. stores (incl. leased depts.)[2]	81	81	96	96	103	104	105	111	101	107	138	224	1,347
San Francisco, CA PMSA, total	**1,092**	**1,056**	**1,158**	**1,205**	**1,234**	**1,258**	**1,304**	**1,229**	**1,218**	**1,214**	**1,229**	**1,584**	**14,781**
Nondurable goods, total	803	766	827	844	872	878	928	850	863	884	917	1,133	10,565
Dept. stores (excl. leased depts.)	68	69	79	80	86	85	88	89	86	89	106	172	1,097
Dept. stores (incl. leased depts.)[2]	69	71	82	83	88	87	90	91	88	91	109	176	1,125
GAF, total[3]	363	356	393	394	427	442	457	436	431	436	515	786	5,436
Seattle-Tacoma, WA CMSA, total	**1,751**	**1,750**	**1,951**	**1,975**	**2,127**	**2,136**	**2,081**	**2,111**	**2,009**	**2,019**	**2,106**	**2,627**	**24,643**
Dept. stores (excl. leased depts.)	120	125	143	143	159	149	146	175	154	158	193	298	1,963
Dept. stores (incl. leased depts.)[2]	125	131	149	149	165	154	151	183	160	164	201	309	2,041
GAF, total[3]	480	475	538	526	573	561	587	603	562	588	680	1,045	7,218
Tampa-St. Petersburg-Clearwater, FL MSA, total	**1,675**	**1,680**	**1,911**	**1,881**	**1,822**	**1,737**	**1,683**	**1,696**	**1,750**	**1,741**	**1,857**	**2,206**	**21,639**
Nondurable goods, total	1,102	1,081	1,182	1,180	1,122	1,050	1,016	1,010	996	1,060	1,162	1,434	13,395
Dept. stores (excl. leased depts.)	112	116	134	133	129	120	123	131	118	133	163	259	1,671
Dept. stores (incl. leased depts.)[2]	114	119	137	136	132	123	126	134	120	136	166	264	1,707
GAF, total[3]	346	344	383	373	370	354	354	369	372	370	441	665	4,741
Washington, DC-MD-VA MSA, total	**2,768**	**2,638**	**2,927**	**3,031**	**3,235**	**3,214**	**3,224**	**3,172**	**3,232**	**3,257**	**3,332**	**4,115**	**38,145**
Nondurable goods, total	1,800	1,697	1,897	1,949	2,021	1,988	1,991	1,941	1,963	2,063	2,118	2,659	24,087
Dept. stores (excl. leased depts.)	154	161	184	209	221	202	191	210	222	231	271	442	2,698
Dept. stores (incl. leased depts.)[2]	159	167	190	216	228	208	198	216	229	238	279	454	2,782
GAF, total[3]	712	681	761	838	891	878	874	898	911	938	1,057	1,601	11,040

[1]For definitions of metropolitan areas, see appendix C.
[2]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[3]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 12. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Areas and Cities: January 1986 to December 1995**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Area[1] and kind of business	1992												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Atlanta, GA MSA, total	**1,728**	**1,810**	**1,993**	**2,046**	**2,039**	**2,030**	**2,074**	**2,071**	**1,994**	**2,147**	**2,207**	**2,759**	**24,898**
Nondurable goods, total	1,125	1,177	1,284	1,307	1,364	1,320	1,347	1,423	1,336	1,447	1,517	1,827	16,474
Dept. stores (excl. leased depts.)	136	169	196	195	204	188	190	223	201	220	268	406	2,596
Dept. stores (incl. leased depts.)[2]	141	174	202	200	209	193	195	229	207	225	274	413	2,662
GAF, total[3]	509	551	593	596	609	585	600	671	624	666	777	1,201	7,982
Baltimore, MD MSA, total	**1,222**	**1,225**	**1,343**	**1,367**	**1,414**	**1,401**	**1,367**	**1,374**	**1,352**	**1,361**	**1,398**	**1,816**	**16,640**
Nondurable goods, total	741	746	784	812	821	784	785	809	795	848	885	1,155	9,965
Dept. stores (excl. leased depts.)	80	91	102	113	120	109	102	113	110	123	156	246	1,465
Dept. stores (incl. leased depts.)[2]	82	94	106	117	123	113	105	116	113	126	161	252	1,508
GAF, total[3]	299	301	336	361	369	357	343	372	361	386	457	739	4,681
Boston-Lawrence-Salem-Lowell-Brockton, MA NECMA, total	**2,159**	**2,201**	**2,387**	**2,380**	**2,532**	**2,527**	**2,366**	**2,361**	**2,447**	**2,546**	**2,567**	**3,228**	**29,701**
Nondurable goods, total	1,510	1,543	1,692	1,678	1,810	1,740	1,595	1,652	1,693	1,808	1,893	2,350	20,964
Dept. stores (excl. leased depts.)	115	125	144	159	172	162	135	165	168	181	218	347	2,091
Dept. stores (incl. leased depts.)[2]	120	132	151	167	179	169	142	172	176	190	227	360	2,185
GAF, total[3]	519	515	559	608	646	610	547	652	685	699	819	1,263	8,122
Chicago-Gary-Lake County, IL-IN-WI CMSA, total	**5,148**	**5,061**	**5,485**	**5,656**	**6,030**	**5,920**	**5,684**	**5,756**	**5,698**	**6,216**	**6,116**	**7,605**	**70,375**
Nondurable goods, total	3,299	3,230	3,485	3,546	3,735	3,545	3,500	3,660	3,520	3,906	4,041	5,000	44,467
Dept. stores (excl. leased depts.)	311	348	421	417	465	430	403	472	425	517	602	912	5,723
Dept. stores (incl. leased depts.)[2]	323	364	437	432	483	447	417	490	442	538	624	947	5,944
GAF, total[3]	1,091	1,172	1,312	1,354	1,456	1,416	1,342	1,495	1,426	1,626	1,834	2,895	18,419
Chicago, IL PMSA, total	**4,095**	**4,019**	**4,416**	**4,538**	**4,863**	**4,754**	**4,503**	**4,540**	**4,467**	**4,931**	**4,834**	**5,949**	**55,909**
Nondurable goods, total	2,646	2,570	2,773	2,801	2,958	2,800	2,750	2,871	2,773	3,087	3,181	3,904	35,114
Dept. stores (excl. leased depts.)	232	264	321	317	352	326	303	357	326	397	459	698	4,352
Dept. stores (incl. leased depts.)[2]	243	276	335	330	367	340	315	371	339	415	479	727	4,537
GAF, total[3]	797	869	1,030	1,058	1,130	1,110	1,049	1,149	1,093	1,268	1,396	2,201	14,150
Chicago, IL City, total	**1,244**	**1,214**	**1,358**	**1,380**	**1,426**	**1,390**	**1,357**	**1,193**	**1,172**	**1,329**	**1,219**	**1,549**	**15,831**
Nondurable goods, total	954	956	1,037	1,048	1,077	1,039	1,006	857	842	936	895	1,115	11,762
Dept. stores (excl. leased depts.)	67	78	90	86	97	91	85	100	97	117	128	193	1,229
Dept. stores (incl. leased depts.)[2]	72	83	96	90	102	97	90	106	102	124	136	205	1,303
GAF, total[3]	270	292	307	311	344	323	298	327	319	379	412	629	4,211
Cincinnati-Hamilton, OH-KY-IN CMSA, total	**1,079**	**1,079**	**1,105**	**1,119**	**1,175**	**1,173**	**1,166**	**1,174**	**1,171**	**1,234**	**1,218**	**1,514**	**14,207**
Nondurable goods, total	668	661	725	730	757	726	743	757	737	790	812	988	9,094
Dept. stores (excl. leased depts.)	82	92	109	115	115	106	105	121	113	128	149	231	1,466
Dept. stores (incl. leased depts.)[2]	84	94	112	119	118	109	108	125	116	132	154	237	1,508
GAF, total[3]	251	277	307	324	327	324	317	347	324	350	393	625	4,166
Cleveland-Akron-Lorain, OH CMSA, total	**1,439**	**1,514**	**1,647**	**1,739**	**1,787**	**1,732**	**1,719**	**1,822**	**1,725**	**1,817**	**1,842**	**2,259**	**21,042**
Nondurable goods, total	895	939	991	1,009	1,072	1,042	1,057	1,112	1,056	1,102	1,136	1,488	12,899
Dept. stores (excl. leased depts.)	97	110	130	138	143	135	127	154	135	152	189	304	1,814
Dept. stores (incl. leased depts.)[2]	102	116	137	146	151	143	134	163	143	161	197	315	1,908
GAF, total[3]	320	344	379	412	415	408	388	449	406	455	531	846	5,353
Cleveland, OH PMSA, total	**979**	**1,011**	**1,071**	**1,130**	**1,126**	**1,080**	**1,081**	**1,162**	**1,094**	**1,153**	**1,208**	**1,462**	**13,557**
Dept. stores (excl. leased depts.)	67	75	90	96	100	94	87	104	92	103	124	200	1,232
Dept. stores (incl. leased depts.)[2]	70	80	95	102	105	100	91	109	97	108	129	208	1,294
GAF, total[3]	218	232	262	286	288	285	267	309	277	313	358	558	3,653
Dallas-Fort Worth, TX CMSA, total	**2,463**	**2,568**	**2,786**	**2,788**	**3,076**	**3,038**	**3,122**	**3,165**	**2,907**	**3,013**	**2,920**	**3,561**	**35,407**
Nondurable goods, total	1,638	1,681	1,833	1,776	1,905	1,891	1,954	1,994	1,798	1,872	1,874	2,287	22,503
Dept. stores (excl. leased depts.)	218	242	276	276	294	275	280	309	262	292	362	557	3,643
Dept. stores (incl. leased depts.)[2]	223	248	282	283	300	281	285	314	268	298	368	567	3,717
GAF, total[3]	607	653	713	728	770	720	729	809	692	771	891	1,416	9,499
Denver-Boulder, CO CMSA, total	**1,187**	**1,210**	**1,325**	**1,338**	**1,377**	**1,334**	**1,416**	**1,490**	**1,421**	**1,520**	**1,469**	**1,866**	**16,953**
Nondurable goods, total	701	698	751	752	803	763	786	832	778	824	863	1,099	9,650
Dept. stores (excl. leased depts.)	94	102	116	124	133	121	123	141	119	137	158	247	1,615
Dept. stores (incl. leased depts.)[2]	95	104	118	127	136	124	125	145	122	141	163	252	1,652
GAF, total[3]	332	341	366	359	385	362	368	415	371	400	451	761	4,911
Detroit-Ann Arbor, MI CMSA, total	**2,647**	**2,753**	**2,996**	**3,114**	**3,306**	**3,398**	**3,222**	**3,322**	**3,303**	**3,415**	**3,398**	**4,143**	**39,017**
Nondurable goods, total	1,701	1,695	1,851	1,930	2,056	2,074	1,999	2,056	2,000	2,177	2,190	2,656	24,385
Dept. stores (excl. leased depts.)	293	314	359	385	416	394	373	413	390	446	507	718	5,008
Dept. stores (incl. leased depts.)[2]	299	322	368	393	424	401	381	422	398	457	519	735	5,119
GAF, total[3]	725	768	835	886	949	923	892	973	952	1,017	1,151	1,821	11,892
Detroit, MI PMSA, total	**2,428**	**2,521**	**2,748**	**2,874**	**3,054**	**3,143**	**2,930**	**3,013**	**2,993**	**3,101**	**3,119**	**3,788**	**35,712**
Nondurable goods, total	1,583	1,577	1,730	1,810	1,919	1,949	1,878	1,924	1,872	2,043	2,048	2,468	22,801
Dept. stores (excl. leased depts.)	275	290	333	356	384	364	345	382	359	412	471	668	4,639
Dept. stores (incl. leased depts.)[2]	282	298	342	365	391	372	353	389	368	423	482	685	4,750
GAF, total[3]	662	698	769	819	873	856	826	900	872	937	1,065	1,678	10,955
Houston-Galveston-Brazoria, TX CMSA, total	**2,351**	**2,359**	**2,566**	**2,600**	**2,637**	**2,651**	**2,636**	**2,673**	**2,458**	**2,456**	**2,457**	**3,168**	**31,012**
Nondurable goods, total	1,491	1,487	1,564	1,615	1,664	1,614	1,703	1,731	1,562	1,664	1,707	2,158	19,960
Dept. stores (excl. leased depts.)	192	210	240	241	256	241	244	271	225	247	311	479	3,157
Dept. stores (incl. leased depts.)[2]	195	215	245	246	260	245	248	274	229	251	316	487	3,211
GAF, total[3]	546	567	627	682	734	674	675	738	639	679	796	1,250	8,607

See footnotes at end of list of areas.

Table 12. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Areas and Cities: January 1986 to December 1995**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Area[1] and kind of business	1992												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Houston-Galveston-Brazoria, TX CMSA, total—Con.													
Houston, TX PMSA, total	**2,134**	**2,132**	**2,343**	**2,381**	**2,404**	**2,417**	**2,411**	**2,439**	**2,250**	**2,260**	**2,243**	**2,889**	**28,303**
Nondurable goods, total	1,340	1,335	1,403	1,450	1,496	1,441	1,528	1,560	1,402	1,501	1,539	1,936	17,931
Dept. stores (excl. leased depts.)	167	182	207	208	220	207	209	232	194	213	270	415	2,724
Dept. stores (incl. leased depts.)[2]	169	186	211	213	224	211	212	237	198	217	274	423	2,775
GAF, total[3]	498	509	565	611	657	602	601	661	575	612	717	1,132	7,740
Kansas City, MO-KS MSA, total	**990**	**961**	**1,106**	**1,157**	**1,143**	**1,158**	**1,090**	**1,073**	**1,056**	**1,108**	**1,090**	**1,379**	**13,311**
Dept. stores (excl. leased depts.)	96	105	119	119	135	120	117	134	115	131	154	236	1,581
Dept. stores (incl. leased depts.)[2]	96	105	121	120	136	121	118	136	116	133	157	239	1,598
GAF, total[3]	249	253	290	303	324	313	278	316	276	305	357	568	3,832
Los Angeles-Anaheim-Riverside, CA CMSA, total	**9,240**	**8,952**	**9,468**	**9,507**	**9,828**	**9,518**	**9,584**	**9,654**	**9,145**	**9,640**	**9,597**	**11,590**	**115,723**
Nondurable goods, total	5,719	5,605	5,850	5,884	6,167	5,853	5,982	6,049	5,750	6,034	6,159	7,465	72,517
Dept. stores (excl. leased depts.)	546	584	665	661	720	687	680	712	665	721	869	1,462	8,972
Dept. stores (incl. leased depts.)[2]	563	605	689	685	745	711	703	736	690	747	898	1,504	9,276
GAF, total[3]	2,288	2,265	2,436	2,432	2,616	2,571	2,562	2,644	2,518	2,703	3,039	4,666	32,740
Anaheim-Santa Ana, CA PMSA, total	**1,992**	**1,991**	**2,065**	**2,112**	**2,116**	**2,018**	**2,062**	**2,065**	**1,936**	**2,046**	**2,024**	**2,332**	**24,759**
Dept. stores (excl. leased depts.)	107	117	133	134	144	136	137	141	133	144	174	301	1,801
Dept. stores (incl. leased depts.)[2]	109	119	137	138	150	141	142	147	139	149	180	309	1,860
GAF, total[3]	541	571	585	594	619	628	650	654	637	687	752	1,021	7,939
Los Angeles-Long Beach, CA PMSA, total	**5,325**	**5,173**	**5,455**	**5,470**	**5,775**	**5,592**	**5,621**	**5,703**	**5,386**	**5,708**	**5,648**	**6,863**	**67,719**
Nondurable goods, total	3,384	3,303	3,440	3,444	3,622	3,430	3,487	3,545	3,374	3,531	3,568	4,343	42,471
Dept. stores (excl. leased depts.)	306	325	367	361	402	385	382	398	374	399	474	797	4,970
Dept. stores (incl. leased depts.)[2]	318	338	381	375	416	399	394	412	387	415	492	821	5,148
GAF, total[3]	1,261	1,253	1,359	1,358	1,504	1,465	1,448	1,499	1,409	1,505	1,684	2,650	18,395
Los Angeles, CA City, total	**1,934**	**1,833**	**1,933**	**1,914**	**1,988**	**1,946**	**1,953**	**1,984**	**1,889**	**1,999**	**1,968**	**2,379**	**23,720**
Nondurable goods, total	1,264	1,235	1,267	1,256	1,317	1,242	1,244	1,290	1,231	1,305	1,332	1,545	15,528
Dept. stores (excl. leased depts.)	87	95	105	101	113	109	110	110	101	111	130	210	1,382
Dept. stores (incl. leased depts.)[2]	91	99	110	105	118	114	114	115	106	116	136	219	1,443
GAF, total[3]	401	404	434	438	482	478	477	499	461	508	538	832	5,952
Miami-Fort Lauderdale, FL CMSA, total	**2,036**	**2,363**	**2,450**	**2,411**	**2,459**	**2,379**	**2,389**	**2,159**	**2,400**	**2,890**	**2,838**	**3,649**	**30,423**
Nondurable goods, total	1,258	1,274	1,368	1,368	1,384	1,287	1,320	1,335	1,361	1,473	1,558	2,100	17,086
Dept. stores (excl. leased depts.)	131	142	160	155	160	152	152	156	181	191	230	344	2,154
Dept. stores (incl. leased depts.)[2]	135	147	164	161	164	157	156	160	185	196	235	350	2,210
GAF, total[3]	561	588	651	674	698	664	697	701	750	815	951	1,604	9,354
Miami-Hialeah, FL PMSA, total	**1,104**	**1,147**	**1,310**	**1,362**	**1,267**	**1,223**	**1,278**	**1,165**	**1,341**	**1,687**	**1,603**	**2,130**	**16,617**
Nondurable goods, total	717	745	812	814	825	772	781	765	808	882	923	1,235	10,079
Dept. stores (excl. leased depts.)	76	83	93	93	97	93	93	90	111	121	137	196	1,283
Dept. stores (incl. leased depts.)[2]	79	85	95	96	99	94	95	92	114	124	141	200	1,314
GAF, total[3]	362	376	418	437	447	435	463	453	498	552	625	1,050	6,116
Milwaukee-Racine, WI CMSA, total	**949**	**927**	**966**	**941**	**1,057**	**1,022**	**989**	**1,012**	**988**	**1,003**	**1,054**	**1,238**	**12,146**
Dept. stores (excl. leased depts.)	73	78	99	100	107	97	94	114	98	119	144	206	1,329
Dept. stores (incl. leased depts.)[2]	74	80	101	103	109	100	96	117	101	122	148	212	1,363
GAF, total[3]	213	213	248	257	271	257	252	283	264	291	339	511	3,399
Milwaukee, WI PMSA, total	**810**	**800**	**847**	**829**	**917**	**878**	**858**	**867**	**841**	**877**	**903**	**1,082**	**10,509**
Dept. stores (excl. leased depts.)	64	69	88	89	95	86	84	102	88	106	128	182	1,181
Dept. stores (incl. leased depts.)[2]	65	71	90	92	97	89	85	104	89	109	132	188	1,211
GAF, total[3]	186	190	217	224	241	224	221	250	233	259	299	455	2,999
Minneapolis-St. Paul, MN-WI MSA, total	**1,572**	**1,521**	**1,702**	**1,770**	**1,996**	**1,971**	**2,011**	**1,923**	**1,946**	**2,071**	**2,053**	**2,498**	**23,034**
Dept. stores (excl. leased depts.)	153	157	191	188	200	193	180	222	204	236	256	374	2,554
Dept. stores (incl. leased depts.)[2]	157	163	197	194	205	199	185	228	209	243	264	384	2,628
GAF, total[3]	362	365	431	438	464	453	453	517	510	558	614	887	6,052
New York-Northern New Jersey-Long Island NY-NJ-CT CMSA, total	10,123	9,894	10,443	10,630	11,209	11,260	11,024	11,003	10,695	11,293	11,159	14,484	133,217
Nondurable goods, total	6,709	6,429	6,820	7,033	7,273	7,271	7,285	7,443	7,224	7,739	7,782	9,825	88,833
Dept. stores (excl. leased depts.)	507	580	666	732	795	744	637	722	742	815	961	1,552	9,453
Dept. stores (incl. leased depts.)[2]	522	597	685	752	815	762	653	740	763	839	984	1,588	9,700
GAF, total[3]	2,510	2,569	2,756	3,033	3,187	3,174	3,032	3,304	3,250	3,396	3,654	5,895	39,760
Nassau-Suffolk, NY PMSA, total	**2,022**	**1,891**	**1,927**	**1,890**	**2,023**	**2,085**	**2,078**	**2,045**	**1,954**	**2,071**	**2,012**	**2,616**	**24,614**
Nondurable goods, total	1,297	1,166	1,209	1,255	1,251	1,268	1,356	1,322	1,285	1,375	1,325	1,732	15,841
Dept. stores (excl. leased depts.)	92	105	120	131	142	137	116	131	139	152	184	303	1,752
Dept. stores (incl. leased depts.)[2]	94	107	123	134	144	139	119	134	142	156	188	309	1,789
New York, NY PMSA, total	**3,696**	**3,534**	**3,793**	**3,888**	**4,108**	**4,144**	**4,083**	**4,107**	**3,965**	**4,174**	**4,184**	**5,299**	**48,975**
Nondurable goods, total	2,480	2,389	2,555	2,615	2,726	2,771	2,808	2,906	2,779	2,964	3,003	3,685	33,681
Dept. stores (excl. leased depts.)	186	219	241	260	282	259	213	246	258	280	311	496	3,251
Dept. stores (incl. leased depts.)[2]	193	227	249	269	289	266	219	253	266	291	320	510	3,352
GAF, total[3]	1,093	1,088	1,149	1,277	1,378	1,420	1,371	1,489	1,472	1,494	1,553	2,400	17,184
Newark, NJ PMSA, total	**930**	**949**	**993**	**1,017**	**1,054**	**1,034**	**982**	**959**	**971**	**983**	**947**	**1,240**	**12,059**
Dept. stores (excl. leased depts.)	41	48	53	60	67	61	54	58	59	66	78	130	775
Dept. stores (incl. leased depts.)[2]	42	50	55	62	68	62	56	59	60	67	80	134	795
New York, NY City, total	**2,970**	**2,830**	**2,970**	**3,042**	**3,203**	**3,247**	**3,242**	**3,262**	**3,170**	**3,319**	**3,304**	**4,234**	**38,793**
Nondurable goods, total	2,061	1,967	2,092	2,147	2,215	2,282	2,327	2,407	2,313	2,448	2,460	3,013	27,732
Dept. stores (excl. leased depts.)	140	165	177	193	206	188	154	182	192	208	228	359	2,392
Dept. stores (incl. leased depts.)[2]	146	171	183	200	212	193	160	187	199	217	235	370	2,473
GAF, total[3]	913	894	927	1,028	1,101	1,161	1,151	1,254	1,234	1,249	1,281	1,949	14,142

See footnotes at end of list of areas.

Table 12. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Areas and Cities: January 1986 to December 1995**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Area[1] and kind of business	1992												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Philadelphia-Wilmington-Trenton, PA-NJ-DE CMSA, total	**3,735**	**3,704**	**3,930**	**4,011**	**4,213**	**4,215**	**4,125**	**4,146**	**3,958**	**4,202**	**4,282**	**5,162**	**49,683**
Nondurable goods, total	2,184	2,182	2,321	2,396	2,542	2,497	2,474	2,523	2,447	2,675	2,840	3,498	30,579
Dept. stores (excl. leased depts.)	220	236	277	310	335	299	269	300	308	335	451	692	4,032
Dept. stores (incl. leased depts.)[2]	228	244	285	320	344	308	277	308	317	345	462	707	4,145
GAF, total[3]	810	855	925	993	1,019	960	892	979	973	1,003	1,189	1,863	12,461
Philadelphia, PA-NJ PMSA, total	**2,990**	**2,952**	**3,063**	**3,125**	**3,342**	**3,355**	**3,239**	**3,278**	**3,095**	**3,313**	**3,418**	**4,149**	**39,319**
Nondurable goods, total	1,711	1,718	1,837	1,886	2,027	2,025	1,984	2,023	1,987	2,158	2,305	2,850	24,511
Dept. stores (excl. leased depts.)	177	188	219	246	267	238	212	236	244	265	354	544	3,190
Dept. stores (incl. leased depts.)[2]	182	194	226	254	274	245	218	243	251	273	362	555	3,277
GAF, total[3]	695	718	763	817	846	790	731	806	806	818	978	1,523	10,291
Philadelphia, PA City, total	**695**	**693**	**718**	**702**	**728**	**716**	**688**	**720**	**677**	**688**	**753**	**930**	**8,708**
Dept. stores (excl. leased depts.)	30	29	35	39	39	36	32	34	37	39	50	76	476
Dept. stores (incl. leased depts.)[2]	31	29	36	41	41	38	34	36	39	41	53	79	498
Phoenix, AZ MSA, total	**1,349**	**1,376**	**1,510**	**1,483**	**1,499**	**1,439**	**1,419**	**1,469**	**1,411**	**1,477**	**1,521**	**1,854**	**17,807**
Dept. stores (excl. leased depts.)	101	115	127	123	125	113	107	124	109	123	164	256	1,587
Dept. stores (incl. leased depts.)[2]	102	117	131	128	129	116	110	127	112	127	168	263	1,630
GAF, total[3]	291	315	345	341	352	325	315	351	333	362	453	715	4,498
Pittsburgh-Beaver Valley, PA CMSA, total	**1,034**	**1,104**	**1,195**	**1,250**	**1,233**	**1,217**	**1,237**	**1,312**	**1,241**	**1,275**	**1,312**	**1,683**	**15,093**
Nondurable goods, total	762	791	856	889	891	862	873	897	861	905	955	1,216	10,758
Dept. stores (excl. leased depts.)	86	101	120	137	138	124	120	146	130	148	206	289	1,745
Dept. stores (incl. leased depts.)[2]	91	106	126	145	145	130	126	154	138	156	214	299	1,830
GAF, total[3]	263	283	313	338	341	332	328	379	343	366	470	763	4,519
Pittsburgh, PA PMSA, total	**991**	**1,066**	**1,154**	**1,195**	**1,182**	**1,165**	**1,186**	**1,256**	**1,187**	**1,220**	**1,249**	**1,597**	**14,448**
Nondurable goods, total	730	760	823	848	855	821	839	855	821	864	908	1,153	10,277
Dept. stores (excl. leased depts.)	80	93	111	127	127	114	110	133	120	136	188	264	1,603
Dept. stores (incl. leased depts.)[2]	84	98	117	134	134	120	116	140	127	143	197	274	1,684
GAF, total[3]	250	269	297	321	323	314	308	354	321	344	440	715	4,256
St. Louis, MO-IL MSA, total	**1,463**	**1,454**	**1,610**	**1,643**	**1,858**	**1,719**	**1,688**	**1,666**	**1,649**	**1,741**	**1,726**	**2,161**	**20,378**
Dept. stores (excl. leased depts.)	138	153	176	185	195	178	172	190	178	194	246	356	2,361
Dept. stores (incl. leased depts.)[2]	139	155	179	188	197	180	173	192	181	197	249	361	2,391
GAF, total[3]	362	374	425	441	486	430	422	457	438	478	571	892	5,776
San Diego, CA MSA, total	**1,295**	**1,327**	**1,455**	**1,526**	**1,571**	**1,568**	**1,670**	**1,634**	**1,534**	**1,623**	**1,584**	**2,012**	**18,799**
Nondurable goods, total	786	801	843	884	908	886	950	949	878	946	950	1,238	11,019
Dept. stores (excl. leased depts.)	99	105	118	120	126	120	125	137	120	127	153	255	1,605
Dept. stores (incl. leased depts.)[2]	101	108	122	124	130	124	129	142	124	131	159	263	1,657
GAF, total[3]	389	409	442	449	466	461	481	502	476	499	577	911	6,062
San Francisco-Oakland-San Jose, CA CMSA, total	**3,919**	**3,887**	**4,236**	**4,323**	**4,383**	**4,479**	**4,583**	**4,350**	**4,361**	**4,540**	**4,476**	**5,601**	**53,138**
Nondurable goods, total	2,460	2,334	2,524	2,594	2,711	2,665	2,751	2,697	2,556	2,679	2,755	3,496	32,222
Dept. stores (excl. leased depts.)	243	262	299	297	333	306	330	346	313	326	413	659	4,127
Dept. stores (incl. leased depts.)[2]	251	271	308	307	342	315	339	356	323	336	425	677	4,250
GAF, total[3]	1,124	1,134	1,253	1,256	1,318	1,297	1,313	1,359	1,272	1,312	1,535	2,418	16,591
Oakland, CA PMSA, total	**1,248**	**1,220**	**1,306**	**1,361**	**1,417**	**1,367**	**1,389**	**1,367**	**1,301**	**1,351**	**1,377**	**1,751**	**16,455**
Dept. stores (excl. leased depts.)	77	82	94	93	104	95	102	108	98	100	129	209	1,291
Dept. stores (incl. leased depts.)[2]	79	84	97	96	107	97	104	111	101	103	133	215	1,327
San Francisco, CA PMSA, total	**1,169**	**1,055**	**1,180**	**1,186**	**1,218**	**1,234**	**1,272**	**1,240**	**1,220**	**1,288**	**1,217**	**1,546**	**14,825**
Nondurable goods, total	797	725	796	819	856	865	894	854	826	873	900	1,096	10,301
Dept. stores (excl. leased depts.)	65	69	78	78	87	81	89	91	85	87	107	168	1,085
Dept. stores (incl. leased depts.)[2]	66	71	80	79	89	83	91	93	88	90	110	172	1,112
GAF, total[3]	354	356	395	408	424	428	439	438	418	423	480	732	5,295
Seattle-Tacoma, WA CMSA, total	**1,735**	**1,761**	**1,893**	**1,891**	**1,973**	**1,962**	**1,853**	**1,921**	**1,860**	**1,886**	**1,986**	**2,528**	**23,249**
Dept. stores (excl. leased depts.)	121	133	142	141	152	142	140	168	151	151	183	284	1,908
Dept. stores (incl. leased depts.)[2]	122	140	149	148	161	148	145	175	158	158	190	296	1,990
GAF, total[3]	517	546	559	548	559	557	558	595	555	575	658	1,060	7,287
Tampa-St. Petersburg-Clearwater, FL MSA, total	**1,681**	**1,657**	**1,748**	**1,714**	**1,701**	**1,653**	**1,708**	**1,711**	**1,644**	**1,727**	**1,802**	**2,114**	**20,860**
Nondurable goods, total	1,139	1,108	1,170	1,150	1,138	1,067	1,071	1,095	1,022	1,103	1,197	1,435	13,695
Dept. stores (excl. leased depts.)	100	111	124	117	114	108	108	123	108	123	150	237	1,523
Dept. stores (incl. leased depts.)[2]	103	115	127	120	116	110	110	125	110	125	154	242	1,557
GAF, total[3]	285	295	323	316	312	308	346	365	333	372	430	670	4,355
Washington, DC-MD-VA MSA, total	**2,582**	**2,603**	**2,765**	**2,810**	**3,038**	**2,959**	**2,887**	**2,976**	**2,952**	**3,098**	**3,052**	**3,914**	**35,636**
Nondurable goods, total	1,699	1,674	1,751	1,807	1,890	1,819	1,811	1,874	1,881	2,048	1,999	2,522	22,775
Dept. stores (excl. leased depts.)	142	162	179	203	215	196	182	209	208	219	258	419	2,592
Dept. stores (incl. leased depts.)[2]	145	166	185	210	222	202	187	215	214	225	266	429	2,666
GAF, total[3]	662	723	759	805	852	833	806	869	839	863	991	1,563	10,565

[1]For definitions of metropolitan areas, see appendix C.
[2]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[3]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 12. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Areas and Cities: January 1986 to December 1995**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Area[1] and kind of business	1991												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Atlanta, GA MSA, total	**1,589**	**1,563**	**1,866**	**1,747**	**1,909**	**1,848**	**1,856**	**1,957**	**1,816**	**1,861**	**1,969**	**2,450**	**22,431**
Nondurable goods, total	1,105	1,053	1,260	1,190	1,278	1,263	1,240	1,329	1,212	1,232	1,357	1,679	15,198
Dept. stores (excl. leased depts.)	126	145	193	187	191	181	174	210	182	191	254	363	2,397
Dept. stores (incl. leased depts.)[2]	130	149	198	192	195	186	179	215	187	196	260	372	2,459
GAF, total[3]	440	478	586	570	606	575	564	638	603	658	785	1,136	7,639
Baltimore, MD MSA, total	**1,249**	**1,287**	**1,487**	**1,450**	**1,738**	**1,525**	**1,497**	**1,575**	**1,405**	**1,456**	**1,560**	**1,720**	**17,949**
Nondurable goods, total	801	770	911	852	959	869	837	876	794	847	915	1,078	10,509
Dept. stores (excl. leased depts.)	76	87	114	115	129	112	103	119	111	119	158	241	1,484
Dept. stores (incl. leased depts.)[2]	78	90	118	119	133	115	106	122	114	122	163	246	1,526
GAF, total[3]	272	281	351	341	380	347	330	377	354	357	444	683	4,517
Boston-Lawrence-Salem-Lowell-Brockton, MA NECMA, total	**1,958**	**1,975**	**2,259**	**2,206**	**2,452**	**2,450**	**2,292**	**2,406**	**2,536**	**2,400**	**2,532**	**2,964**	**28,430**
Nondurable goods, total	1,430	1,407	1,667	1,570	1,731	1,671	1,527	1,667	1,622	1,630	1,797	2,150	19,869
Dept. stores (excl. leased depts.)	103	120	152	159	176	159	139	176	165	171	219	332	2,071
Dept. stores (incl. leased depts.)[2]	109	128	162	169	186	167	146	185	174	181	230	347	2,184
GAF, total[3]	489	483	592	592	641	594	549	640	652	631	749	1,082	7,694
Chicago-Gary-Lake County, IL-IN-WI CMSA, total	**4,950**	**4,819**	**5,584**	**5,742**	**6,062**	**5,831**	**5,708**	**5,886**	**5,471**	**5,807**	**5,988**	**6,749**	**68,597**
Nondurable goods, total	3,169	3,041	3,580	3,484	3,748	3,654	3,502	3,688	3,424	3,758	4,003	4,614	43,665
Dept. stores (excl. leased depts.)	276	298	402	389	433	403	361	431	396	456	562	825	5,232
Dept. stores (incl. leased depts.)[2]	290	312	421	406	450	420	377	449	413	474	582	858	5,452
GAF, total[3]	993	1,009	1,269	1,275	1,384	1,317	1,270	1,410	1,281	1,394	1,618	2,324	16,544
Chicago, IL PMSA, total	**3,917**	**3,814**	**4,395**	**4,585**	**4,848**	**4,589**	**4,514**	**4,653**	**4,353**	**4,606**	**4,774**	**5,355**	**54,403**
Nondurable goods, total	2,537	2,431	2,881	2,785	2,963	2,899	2,799	2,927	2,761	3,015	3,217	3,701	34,916
Dept. stores (excl. leased depts.)	211	227	308	294	326	302	271	326	303	348	426	627	3,969
Dept. stores (incl. leased depts.)[2]	220	239	322	308	340	315	285	341	318	363	444	654	4,149
GAF, total[3]	746	758	960	956	1,041	982	939	1,034	942	1,035	1,201	1,761	12,355
Chicago, IL City, total	**1,284**	**1,276**	**1,445**	**1,431**	**1,572**	**1,491**	**1,456**	**1,593**	**1,462**	**1,582**	**1,716**	**1,862**	**18,170**
Nondurable goods, total	1,001	993	1,183	1,129	1,214	1,173	1,125	1,188	1,126	1,234	1,358	1,496	14,220
Dept. stores (excl. leased depts.)	61	67	88	84	93	87	81	96	91	109	121	177	1,155
Dept. stores (incl. leased depts.)[2]	66	72	94	90	99	94	87	104	98	117	128	189	1,238
GAF, total[3]	249	249	309	300	324	310	295	332	313	346	380	560	3,967
Cincinnati-Hamilton, OH-KY-IN CMSA, total	**999**	**1,007**	**1,123**	**1,163**	**1,250**	**1,144**	**1,163**	**1,216**	**1,101**	**1,212**	**1,217**	**1,455**	**14,050**
Nondurable goods, total	649	647	717	732	775	710	727	800	683	751	783	910	8,884
Dept. stores (excl. leased depts.)	78	82	115	109	117	106	100	121	106	122	148	218	1,422
Dept. stores (incl. leased depts.)[2]	80	84	120	112	121	109	103	125	109	126	152	224	1,465
GAF, total[3]	249	256	318	303	328	300	290	327	286	319	376	580	3,932
Cleveland-Akron-Lorain, OH CMSA, total	**1,306**	**1,284**	**1,626**	**1,559**	**1,689**	**1,662**	**1,594**	**1,716**	**1,528**	**1,587**	**1,630**	**1,944**	**19,125**
Nondurable goods, total	857	828	981	949	1,069	986	946	1,051	934	978	1,059	1,311	11,949
Dept. stores (excl. leased depts.)	87	93	129	129	145	128	117	155	129	139	176	277	1,704
Dept. stores (incl. leased depts.)[2]	93	99	139	137	155	136	124	164	137	147	187	292	1,810
GAF, total[3]	309	308	402	393	438	403	370	442	379	409	483	771	5,107
Cleveland, OH PMSA, total	**861**	**825**	**1,088**	**1,019**	**1,102**	**1,095**	**1,049**	**1,083**	**1,000**	**1,042**	**1,082**	**1,302**	**12,548**
Dept. stores (excl. leased depts.)	60	64	88	88	99	87	80	105	90	96	118	187	1,162
Dept. stores (incl. leased depts.)[2]	64	68	95	94	106	93	85	112	95	102	126	197	1,237
GAF, total[3]	214	212	280	270	297	272	251	297	261	280	323	515	3,472
Dallas-Fort Worth, TX CMSA, total	**2,221**	**2,296**	**2,683**	**2,581**	**2,822**	**2,554**	**2,620**	**2,759**	**2,436**	**2,663**	**2,714**	**3,296**	**31,645**
Nondurable goods, total	1,506	1,514	1,727	1,663	1,757	1,644	1,662	1,859	1,672	1,787	1,862	2,270	20,923
Dept. stores (excl. leased depts.)	206	220	280	260	282	267	263	299	249	271	335	509	3,441
Dept. stores (incl. leased depts.)[2]	209	224	286	265	287	272	267	305	254	277	340	518	3,504
GAF, total[3]	554	585	729	692	760	712	696	800	669	707	866	1,349	9,119
Denver-Boulder, CO CMSA, total	**1,140**	**1,155**	**1,317**	**1,276**	**1,331**	**1,296**	**1,350**	**1,388**	**1,242**	**1,299**	**1,304**	**1,666**	**15,764**
Nondurable goods, total	694	700	792	748	803	766	782	837	723	773	811	973	9,402
Dept. stores (excl. leased depts.)	85	89	114	110	122	119	116	134	116	127	149	228	1,509
Dept. stores (incl. leased depts.)[2]	86	91	117	112	125	122	118	137	119	130	152	231	1,540
GAF, total[3]	294	297	351	330	355	343	356	409	359	385	435	670	4,584
Detroit-Ann Arbor, MI CMSA, total	**2,489**	**2,434**	**2,901**	**2,956**	**3,266**	**3,065**	**3,055**	**3,163**	**2,872**	**3,106**	**3,147**	**3,637**	**36,091**
Nondurable goods, total	1,610	1,493	1,768	1,737	1,916	1,843	1,835	1,946	1,817	1,936	2,021	2,399	22,321
Dept. stores (excl. leased depts.)	286	274	359	351	391	371	338	383	353	400	476	643	4,625
Dept. stores (incl. leased depts.)[2]	294	283	369	360	401	379	345	391	361	410	486	660	4,739
GAF, total[3]	732	703	894	854	942	894	842	935	847	923	1,086	1,549	11,201
Detroit, MI PMSA, total	**2,268**	**2,216**	**2,656**	**2,709**	**2,996**	**2,808**	**2,798**	**2,896**	**2,623**	**2,865**	**2,888**	**3,333**	**33,056**
Nondurable goods, total	1,478	1,377	1,639	1,610	1,778	1,712	1,702	1,810	1,688	1,803	1,879	2,236	20,712
Dept. stores (excl. leased depts.)	262	252	332	325	361	342	311	353	324	368	441	598	4,269
Dept. stores (incl. leased depts.)[2]	269	261	342	334	371	351	319	362	332	379	452	615	4,387
GAF, total[3]	662	633	815	784	864	813	767	851	761	852	987	1,407	10,196
Houston-Galveston-Brazoria, TX CMSA, total	**2,205**	**2,181**	**2,592**	**2,396**	**2,666**	**2,535**	**2,526**	**2,630**	**2,400**	**2,523**	**2,627**	**3,114**	**30,395**
Nondurable goods, total	1,441	1,407	1,678	1,568	1,728	1,649	1,588	1,684	1,520	1,555	1,726	2,095	19,639
Dept. stores (excl. leased depts.)	178	190	252	230	251	239	237	270	215	236	294	447	3,039
Dept. stores (incl. leased depts.)[2]	181	195	258	236	256	244	242	277	220	241	300	455	3,105
GAF, total[3]	489	505	662	608	665	618	599	694	583	640	778	1,150	7,991

See footnotes at end of list of areas.

Table 12. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Areas and Cities: January 1986 to December 1995**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Area[1] and kind of business	1991												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Houston-Galveston-Brazoria, TX CMSA, total—Con.													
Houston, TX PMSA, total	**1,974**	**1,959**	**2,319**	**2,140**	**2,399**	**2,270**	**2,267**	**2,380**	**2,159**	**2,294**	**2,392**	**2,839**	**27,392**
Nondurable goods, total	1,273	1,252	1,484	1,390	1,539	1,460	1,406	1,506	1,348	1,398	1,556	1,898	17,510
Dept. stores (excl. leased depts.)	155	164	218	198	216	205	204	233	186	204	254	389	2,626
Dept. stores (incl. leased depts.)[2]	158	169	222	202	220	208	207	238	190	208	258	395	2,675
GAF, total[3]	447	459	600	552	600	552	537	626	526	583	696	1,048	7,226
Kansas City, MO-KS MSA, total	**1,023**	**956**	**1,155**	**1,164**	**1,232**	**1,174**	**1,195**	**1,226**	**1,086**	**1,161**	**1,116**	**1,299**	**13,787**
Dept. stores (excl. leased depts.)	85	92	121	114	127	116	110	131	109	122	150	223	1,500
Dept. stores (incl. leased depts.)[2]	85	92	121	114	127	117	110	131	110	122	151	223	1,503
GAF, total[3]	221	230	289	275	304	278	274	313	274	295	352	512	3,617
Los Angeles-Anaheim-Riverside, CA CMSA, total	**9,149**	**8,707**	**9,805**	**9,788**	**10,320**	**9,965**	**10,142**	**10,033**	**9,628**	**9,844**	**10,051**	**11,693**	**119,125**
Nondurable goods, total	5,649	5,272	5,974	5,815	6,100	6,038	6,128	6,278	5,801	6,088	6,357	7,583	73,083
Dept. stores (excl. leased depts.)	527	531	678	652	708	683	661	739	645	692	862	1,377	8,755
Dept. stores (incl. leased depts.)[2]	544	552	702	677	734	708	682	762	667	714	888	1,414	9,044
GAF, total[3]	2,196	2,150	2,548	2,464	2,688	2,694	2,589	2,769	2,486	2,684	3,068	4,487	32,823
Anaheim-Santa Ana, CA PMSA, total	**1,862**	**1,853**	**2,105**	**2,074**	**2,219**	**2,096**	**2,097**	**2,150**	**1,924**	**2,048**	**2,167**	**2,658**	**25,253**
Dept. stores (excl. leased depts.)	104	106	136	132	146	139	139	150	133	142	177	288	1,792
Dept. stores (incl. leased depts.)[2]	106	109	140	136	150	142	142	154	136	145	181	293	1,834
GAF, total[3]	496	492	565	560	666	630	589	669	577	610	762	1,204	7,820
Los Angeles-Long Beach, CA PMSA, total	**5,436**	**5,176**	**5,794**	**5,726**	**6,071**	**5,907**	**6,012**	**5,890**	**5,607**	**5,730**	**5,818**	**6,775**	**69,942**
Nondurable goods, total	3,428	3,196	3,610	3,486	3,638	3,619	3,696	3,781	3,519	3,663	3,753	4,432	43,821
Dept. stores (excl. leased depts.)	298	298	381	365	398	384	371	415	364	389	478	759	4,900
Dept. stores (incl. leased depts.)[2]	310	311	398	380	415	400	385	431	378	404	494	785	5,091
GAF, total[3]	1,269	1,245	1,484	1,438	1,562	1,564	1,491	1,566	1,428	1,534	1,707	2,451	18,739
Los Angeles, CA City, total	**1,997**	**1,789**	**2,051**	**1,998**	**2,137**	**2,034**	**2,089**	**1,973**	**2,006**	**1,980**	**1,982**	**2,390**	**24,426**
Nondurable goods, total	1,248	1,156	1,291	1,242	1,283	1,297	1,319	1,349	1,257	1,315	1,310	1,541	15,608
Dept. stores (excl. leased depts.)	87	88	111	106	118	113	111	120	106	112	134	211	1,417
Dept. stores (incl. leased depts.)[2]	91	93	116	111	124	118	116	126	111	117	139	219	1,481
GAF, total[3]	407	397	477	465	504	487	452	488	453	475	515	714	5,834
Miami-Fort Lauderdale, FL CMSA, total	**1,969**	**1,958**	**2,218**	**2,024**	**2,187**	**2,276**	**2,155**	**2,129**	**1,941**	**2,232**	**2,189**	**2,743**	**26,021**
Nondurable goods, total	1,156	1,135	1,294	1,214	1,291	1,205	1,220	1,295	1,133	1,233	1,342	1,633	15,151
Dept. stores (excl. leased depts.)	121	126	155	145	149	140	142	159	126	144	185	273	1,865
Dept. stores (incl. leased depts.)[2]	125	131	162	152	154	145	146	164	129	148	189	280	1,925
GAF, total[3]	512	505	601	568	600	566	571	612	542	587	694	1,045	7,403
Miami-Hialeah, FL PMSA, total	**992**	**1,006**	**1,139**	**1,091**	**1,192**	**1,185**	**1,134**	**1,193**	**1,068**	**1,144**	**1,194**	**1,471**	**13,809**
Nondurable goods, total	650	636	746	702	757	711	724	767	686	744	790	961	8,874
Dept. stores (excl. leased depts.)	69	72	91	84	90	84	86	98	76	87	110	161	1,108
Dept. stores (incl. leased depts.)[2]	72	75	95	88	93	87	89	100	78	90	112	166	1,145
GAF, total[3]	321	319	384	367	397	379	380	406	365	390	451	670	4,829
Milwaukee-Racine, WI CMSA, total	**858**	**881**	**1,025**	**1,032**	**1,110**	**1,028**	**1,027**	**1,083**	**966**	**1,072**	**1,085**	**1,196**	**12,363**
Dept. stores (excl. leased depts.)	63	68	96	92	97	90	84	103	96	101	134	187	1,211
Dept. stores (incl. leased depts.)[2]	64	69	99	95	99	92	85	106	98	103	136	190	1,236
GAF, total[3]	185	197	248	238	260	242	232	266	241	268	324	452	3,153
Milwaukee, WI PMSA, total	**758**	**763**	**870**	**907**	**959**	**867**	**876**	**922**	**820**	**912**	**916**	**1,017**	**10,587**
Dept. stores (excl. leased depts.)	55	60	84	81	84	78	72	90	84	88	116	163	1,055
Dept. stores (incl. leased depts.)[2]	57	62	87	84	87	80	75	93	86	90	120	168	1,089
GAF, total[3]	163	171	216	210	225	213	202	237	213	232	285	396	2,763
Minneapolis-St. Paul, MN-WI MSA, total	**1,374**	**1,318**	**1,613**	**1,560**	**1,726**	**1,705**	**1,634**	**1,741**	**1,601**	**1,659**	**1,705**	**2,058**	**19,694**
Dept. stores (excl. leased depts.)	141	136	189	185	193	189	174	212	190	210	231	344	2,394
Dept. stores (incl. leased depts.)[2]	145	142	194	190	198	194	180	218	195	216	237	353	2,462
GAF, total[3]	338	322	412	411	439	431	410	465	421	457	498	733	5,337
New York-Northern New Jersey-Long Island NY-NJ-CT CMSA, total	**10,024**	**9,632**	**10,974**	**10,869**	**11,692**	**11,074**	**10,992**	**11,356**	**10,588**	**10,993**	**11,573**	**13,443**	**133,210**
Nondurable goods, total	6,702	6,164	7,024	6,741	7,254	7,030	6,870	7,266	6,821	7,090	7,515	8,996	85,473
Dept. stores (excl. leased depts.)	469	526	677	700	812	742	644	759	746	795	990	1,516	9,376
Dept. stores (incl. leased depts.)[2]	485	543	698	720	832	760	661	777	764	817	1,011	1,545	9,613
GAF, total[3]	2,470	2,509	3,018	3,032	3,361	3,118	2,921	3,210	3,143	3,194	3,673	5,251	38,900
Nassau-Suffolk, NY PMSA, total	**2,028**	**1,803**	**1,995**	**2,013**	**2,138**	**2,049**	**2,170**	**2,155**	**1,954**	**2,041**	**2,112**	**2,444**	**24,902**
Nondurable goods, total	1,304	1,093	1,195	1,118	1,211	1,196	1,232	1,262	1,209	1,214	1,319	1,637	14,990
Dept. stores (excl. leased depts.)	83	90	115	120	138	134	116	139	137	140	184	280	1,676
Dept. stores (incl. leased depts.)[2]	85	92	118	123	141	137	118	142	140	143	188	285	1,712
New York, NY PMSA, total	**3,721**	**3,701**	**4,306**	**4,168**	**4,414**	**4,250**	**4,071**	**4,174**	**4,008**	**4,118**	**4,209**	**5,003**	**50,143**
Nondurable goods, total	2,467	2,357	2,743	2,655	2,803	2,759	2,589	2,739	2,631	2,742	2,851	3,370	32,706
Dept. stores (excl. leased depts.)	175	200	253	260	307	269	229	267	280	303	342	523	3,408
Dept. stores (incl. leased depts.)[2]	181	206	261	268	314	275	236	274	287	313	349	535	3,499
GAF, total[3]	1,090	1,102	1,300	1,321	1,424	1,326	1,226	1,323	1,372	1,364	1,462	2,053	16,363
Newark, NJ PMSA, total	**859**	**867**	**978**	**943**	**1,048**	**955**	**957**	**1,025**	**951**	**984**	**1,065**	**1,270**	**11,902**
Dept. stores (excl. leased depts.)	38	45	57	58	67	61	54	64	59	63	84	129	779
Dept. stores (incl. leased depts.)[2]	40	47	59	60	68	62	55	65	62	64	86	132	800
New York, NY City, total	**3,078**	**3,043**	**3,461**	**3,421**	**3,595**	**3,466**	**3,246**	**3,403**	**3,264**	**3,326**	**3,389**	**4,007**	**40,699**
Nondurable goods, total	2,060	1,948	2,287	2,235	2,317	2,296	2,147	2,255	2,174	2,272	2,320	2,737	27,048
Dept. stores (excl. leased depts.)	132	151	192	196	230	200	171	200	213	234	252	386	2,557
Dept. stores (incl. leased depts.)[2]	136	155	197	200	235	204	176	204	217	239	257	393	2,613
GAF, total[3]	909	911	1,079	1,116	1,182	1,102	1,032	1,100	1,165	1,151	1,208	1,666	13,621

See footnotes at end of list of areas.

Table 12. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Areas and Cities: January 1986 to December 1995**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Area[1] and kind of business	1991												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Philadelphia-Wilmington-Trenton, PA-NJ-DE CMSA, total	**3,545**	**3,318**	**3,975**	**3,946**	**4,282**	**4,118**	**4,000**	**4,116**	**3,973**	**4,120**	**4,116**	**4,793**	**48,302**
Nondurable goods, total	2,202	2,060	2,439	2,331	2,602	2,445	2,356	2,484	2,376	2,477	2,626	3,136	29,534
Dept. stores (excl. leased depts.)	203	219	297	302	347	294	265	310	303	322	446	667	3,975
Dept. stores (incl. leased depts.)[2]	210	227	308	311	356	303	272	319	311	330	456	682	4,085
GAF, total[3]	728	715	890	856	979	896	823	953	932	968	1,167	1,777	11,684
Philadelphia, PA-NJ PMSA, total	**2,805**	**2,638**	**3,173**	**3,172**	**3,415**	**3,310**	**3,165**	**3,264**	**3,157**	**3,276**	**3,261**	**3,805**	**38,441**
Nondurable goods, total	1,701	1,617	1,917	1,829	2,043	1,925	1,840	1,948	1,881	1,955	2,070	2,455	23,181
Dept. stores (excl. leased depts.)	163	175	238	241	281	236	208	245	243	257	355	535	3,177
Dept. stores (incl. leased depts.)[2]	169	181	245	248	289	242	213	252	249	264	362	545	3,259
GAF, total[3]	609	596	724	699	788	721	667	780	760	797	962	1,465	9,568
Philadelphia, PA City, total	**679**	**627**	**763**	**760**	**847**	**767**	**753**	**785**	**748**	**796**	**800**	**906**	**9,231**
Dept. stores (excl. leased depts.)	27	27	38	38	44	35	30	36	38	39	52	78	482
Dept. stores (incl. leased depts.)[2]	28	27	39	39	45	35	30	36	39	40	53	78	489
Phoenix, AZ MSA, total	**1,175**	**1,174**	**1,414**	**1,309**	**1,358**	**1,283**	**1,210**	**1,291**	**1,214**	**1,261**	**1,339**	**1,660**	**15,688**
Dept. stores (excl. leased depts.)	89	94	113	107	111	100	96	113	97	113	149	230	1,412
Dept. stores (incl. leased depts.)[2]	90	96	116	110	113	102	98	116	100	116	152	234	1,443
GAF, total[3]	264	272	331	303	320	297	271	314	280	312	377	584	3,925
Pittsburgh-Beaver Valley, PA CMSA, total	**1,010**	**1,058**	**1,226**	**1,210**	**1,384**	**1,264**	**1,230**	**1,369**	**1,222**	**1,243**	**1,339**	**1,546**	**15,101**
Nondurable goods, total	725	745	882	840	979	856	817	919	839	854	985	1,170	10,611
Dept. stores (excl. leased depts.)	80	89	128	130	141	121	114	140	122	131	198	268	1,662
Dept. stores (incl. leased depts.)[2]	85	94	135	137	148	127	120	147	128	138	206	279	1,744
GAF, total[3]	232	249	338	334	362	328	312	367	321	339	470	674	4,326
Pittsburgh, PA PMSA, total	**968**	**1,020**	**1,187**	**1,167**	**1,333**	**1,224**	**1,185**	**1,326**	**1,187**	**1,196**	**1,286**	**1,484**	**14,563**
Nondurable goods, total	697	712	849	806	936	822	782	881	807	817	937	1,116	10,162
Dept. stores (excl. leased depts.)	74	82	118	120	129	112	105	129	113	121	184	248	1,535
Dept. stores (incl. leased depts.)[2]	78	87	125	127	136	117	111	136	119	128	192	258	1,614
GAF, total[3]	218	234	320	315	341	311	296	350	306	323	445	643	4,102
St. Louis, MO-IL MSA, total	**1,372**	**1,394**	**1,622**	**1,634**	**1,695**	**1,632**	**1,633**	**1,647**	**1,508**	**1,585**	**1,612**	**1,913**	**19,247**
Dept. stores (excl. leased depts.)	128	137	179	176	188	176	162	189	168	181	236	332	2,252
Dept. stores (incl. leased depts.)[2]	130	140	183	179	190	179	164	192	171	184	239	335	2,286
GAF, total[3]	328	343	433	403	436	408	395	452	410	440	534	801	5,383
San Diego, CA MSA, total	**1,312**	**1,247**	**1,489**	**1,438**	**1,480**	**1,468**	**1,499**	**1,489**	**1,366**	**1,414**	**1,441**	**1,784**	**17,427**
Nondurable goods, total	803	761	913	868	929	927	920	956	857	865	922	1,196	10,917
Dept. stores (excl. leased depts.)	99	96	122	117	125	121	120	135	116	122	154	245	1,572
Dept. stores (incl. leased depts.)[2]	101	99	126	121	129	124	123	139	119	126	158	252	1,617
GAF, total[3]	384	379	474	449	497	504	491	524	444	478	564	836	6,024
San Francisco-Oakland-San Jose, CA CMSA, total	**3,880**	**3,719**	**4,203**	**4,389**	**4,353**	**4,236**	**4,326**	**4,309**	**4,063**	**4,283**	**4,366**	**5,156**	**51,283**
Nondurable goods, total	2,573	2,386	2,770	2,704	2,908	2,859	2,828	2,836	2,540	2,715	2,819	3,409	33,347
Dept. stores (excl. leased depts.)	233	242	305	296	327	320	330	359	305	331	415	633	4,096
Dept. stores (incl. leased depts.)[2]	239	250	314	306	337	330	338	369	315	341	425	650	4,214
GAF, total[3]	1,090	1,065	1,303	1,255	1,379	1,366	1,300	1,416	1,248	1,306	1,520	2,288	16,536
Oakland, CA PMSA, total	**1,277**	**1,213**	**1,333**	**1,350**	**1,397**	**1,389**	**1,438**	**1,451**	**1,359**	**1,370**	**1,410**	**1,619**	**16,606**
Dept. stores (excl. leased depts.)	73	77	94	92	101	99	102	113	94	102	131	203	1,281
Dept. stores (incl. leased depts.)[2]	75	79	97	95	105	102	105	117	97	105	135	208	1,320
San Francisco, CA PMSA, total	**1,183**	**1,162**	**1,288**	**1,251**	**1,275**	**1,246**	**1,288**	**1,273**	**1,143**	**1,219**	**1,310**	**1,517**	**15,155**
Nondurable goods, total	853	783	915	878	950	958	939	924	815	878	915	1,059	10,867
Dept. stores (excl. leased depts.)	64	65	84	81	89	86	92	95	86	91	110	165	1,108
Dept. stores (incl. leased depts.)[2]	65	67	86	83	92	88	94	98	89	94	112	170	1,138
GAF, total[3]	356	332	418	397	451	454	419	436	400	424	465	655	5,207
Seattle-Tacoma, WA CMSA, total	**1,578**	**1,499**	**1,774**	**1,792**	**1,974**	**1,966**	**1,939**	**2,048**	**1,811**	**1,877**	**1,948**	**2,499**	**22,705**
Dept. stores (excl. leased depts.)	112	114	142	137	144	143	140	171	149	156	182	275	1,865
Dept. stores (incl. leased depts.)[2]	114	117	146	142	148	145	143	175	153	159	186	281	1,909
GAF, total[3]	473	450	561	539	604	633	608	651	582	611	706	1,090	7,508
Tampa-St. Petersburg-Clearwater, FL MSA, total	**1,954**	**1,890**	**2,140**	**2,010**	**1,956**	**1,906**	**1,912**	**2,005**	**1,995**	**2,031**	**2,044**	**2,000**	**23,843**
Nondurable goods, total	1,457	1,386	1,596	1,458	1,395	1,351	1,356	1,429	1,339	1,429	1,501	1,414	17,111
Dept. stores (excl. leased depts.)	88	95	117	110	104	98	100	111	92	105	137	209	1,366
Dept. stores (incl. leased depts.)[2]	92	99	123	115	108	102	103	115	95	108	142	214	1,416
GAF, total[3]	270	278	333	306	305	285	283	316	271	301	358	550	3,856
Washington, DC-MD-VA MSA, total	**2,586**	**2,484**	**2,866**	**2,856**	**3,196**	**3,007**	**2,864**	**2,942**	**2,761**	**2,848**	**2,954**	**3,644**	**35,008**
Nondurable goods, total	1,715	1,626	1,864	1,788	2,015	1,898	1,805	1,897	1,782	1,888	1,987	2,379	22,644
Dept. stores (excl. leased depts.)	130	147	188	196	215	188	174	209	198	203	251	395	2,494
Dept. stores (incl. leased depts.)[2]	134	153	194	202	221	192	179	214	203	208	256	403	2,559
GAF, total[3]	625	640	790	772	875	818	761	858	807	807	994	1,569	10,316

[1]For definitions of metropolitan areas, see appendix C.
[2]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[3]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 12. Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Areas and Cities: January 1986 to December 1995—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Area[1] and kind of business	1990												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Atlanta, GA MSA, total	**1,601**	**1,567**	**1,790**	**1,695**	**1,781**	**1,861**	**1,737**	**1,861**	**1,763**	**1,828**	**1,917**	**2,384**	**21,785**
Nondurable goods, total	1,037	1,026	1,173	1,135	1,180	1,261	1,145	1,252	1,205	1,259	1,345	1,711	14,729
Dept. stores (excl. leased depts.)	121	140	190	173	188	181	168	196	182	182	240	361	2,322
Dept. stores (incl. leased depts.)[2]	124	144	195	178	193	187	174	202	187	188	248	372	2,392
GAF, total[3]	427	457	542	520	552	538	511	581	542	566	692	1,079	7,007
Baltimore, MD MSA, total	**1,331**	**1,319**	**1,532**	**1,507**	**1,551**	**1,504**	**1,471**	**1,591**	**1,431**	**1,528**	**1,580**	**1,818**	**18,163**
Nondurable goods, total	750	732	858	850	897	875	840	894	855	886	970	1,170	10,577
Dept. stores (excl. leased depts.)	80	91	114	118	121	117	100	120	116	116	166	249	1,508
Dept. stores (incl. leased depts.)[2]	82	94	118	122	124	120	102	123	119	120	171	256	1,551
GAF, total[3]	279	279	347	353	362	347	318	357	341	343	434	697	4,457
Boston-Lawrence-Salem-Lowell-Brockton, MA NECMA, total	**2,102**	**2,035**	**2,359**	**2,285**	**2,507**	**2,436**	**2,223**	**2,418**	**2,364**	**2,306**	**2,501**	**2,807**	**28,343**
Nondurable goods, total	1,485	1,425	1,636	1,584	1,717	1,670	1,498	1,650	1,618	1,629	1,812	2,095	19,819
Dept. stores (excl. leased depts.)	110	121	158	161	168	167	135	170	171	170	220	336	2,087
Dept. stores (incl. leased depts.)[2]	116	129	168	171	177	176	143	179	180	179	232	355	2,205
GAF, total[3]	521	514	632	615	646	640	555	657	682	650	756	1,082	7,950
Chicago-Gary-Lake County, IL-IN-WI CMSA, total	**4,984**	**4,668**	**5,500**	**5,496**	**6,143**	**5,926**	**5,529**	**5,800**	**5,510**	**5,728**	**5,917**	**6,617**	**67,818**
Nondurable goods, total	2,968	2,834	3,345	3,288	3,429	3,403	3,245	3,496	3,366	3,562	3,871	4,531	41,338
Dept. stores (excl. leased depts.)	294	286	404	384	401	418	363	411	404	424	523	796	5,108
Dept. stores (incl. leased depts.)[2]	307	303	423	401	419	437	379	430	420	444	544	832	5,339
GAF, total[3]	1,062	1,001	1,265	1,219	1,306	1,298	1,182	1,323	1,236	1,311	1,521	2,197	15,921
Chicago, IL PMSA, total	**3,969**	**3,651**	**4,353**	**4,353**	**4,762**	**4,666**	**4,293**	**4,530**	**4,205**	**4,444**	**4,648**	**5,187**	**53,061**
Nondurable goods, total	2,361	2,234	2,661	2,600	2,696	2,687	2,530	2,728	2,568	2,804	3,087	3,619	32,575
Dept. stores (excl. leased depts.)	227	220	311	293	309	322	278	314	312	328	402	610	3,926
Dept. stores (incl. leased depts.)[2]	238	233	326	307	323	337	291	329	325	343	419	639	4,110
GAF, total[3]	827	775	981	942	1,010	1,008	908	1,009	945	1,007	1,161	1,692	12,265
Chicago, IL City, total	**1,246**	**1,204**	**1,436**	**1,474**	**1,541**	**1,482**	**1,389**	**1,503**	**1,330**	**1,491**	**1,688**	**1,827**	**17,611**
Nondurable goods, total	922	895	1,063	1,051	1,103	1,082	1,000	1,094	967	1,116	1,320	1,462	13,075
Dept. stores (excl. leased depts.)	72	69	95	91	95	100	84	93	95	100	117	170	1,181
Dept. stores (incl. leased depts.)[2]	76	74	100	97	101	106	90	99	101	106	124	182	1,256
GAF, total[3]	288	261	326	322	340	343	311	340	329	342	381	520	4,103
Cincinnati-Hamilton, OH-KY-IN CMSA, total	**975**	**959**	**1,109**	**1,143**	**1,206**	**1,152**	**1,161**	**1,265**	**1,153**	**1,199**	**1,250**	**1,486**	**14,058**
Nondurable goods, total	613	589	680	694	718	695	698	763	711	762	796	931	8,650
Dept. stores (excl. leased depts.)	79	83	117	115	112	114	101	118	112	122	148	223	1,444
Dept. stores (incl. leased depts.)[2]	81	86	121	118	115	117	106	122	115	125	154	232	1,492
GAF, total[3]	257	261	325	307	312	309	281	324	306	317	380	598	3,977
Cleveland-Akron-Lorain, OH CMSA, total	**1,480**	**1,440**	**1,731**	**1,700**	**1,776**	**1,764**	**1,703**	**1,879**	**1,637**	**1,646**	**1,730**	**1,926**	**20,412**
Nondurable goods, total	854	854	950	935	989	952	928	1,048	952	987	1,075	1,283	11,807
Dept. stores (excl. leased depts.)	90	96	133	135	133	134	118	148	127	137	179	274	1,704
Dept. stores (incl. leased depts.)[2]	96	103	144	145	143	145	126	159	137	147	192	291	1,828
GAF, total[3]	298	293	379	383	396	399	370	439	398	426	529	805	5,115
Cleveland, OH PMSA, total	**947**	**925**	**1,119**	**1,094**	**1,130**	**1,162**	**1,125**	**1,208**	**1,074**	**1,066**	**1,101**	**1,247**	**13,198**
Dept. stores (excl. leased depts.)	63	66	91	94	92	93	80	99	88	94	120	183	1,163
Dept. stores (incl. leased depts.)[2]	67	71	99	101	99	100	86	106	94	101	130	195	1,249
GAF, total[3]	209	205	268	273	278	282	260	306	279	295	367	553	3,575
Dallas-Fort Worth, TX CMSA, total	**2,244**	**2,238**	**2,480**	**2,449**	**2,641**	**2,567**	**2,558**	**2,764**	**2,500**	**2,642**	**2,664**	**3,259**	**31,006**
Nondurable goods, total	1,496	1,490	1,660	1,643	1,697	1,643	1,639	1,768	1,594	1,714	1,765	2,205	20,314
Dept. stores (excl. leased depts.)	196	208	265	255	278	274	257	288	244	267	320	512	3,364
Dept. stores (incl. leased depts.)[2]	200	214	270	261	281	280	263	294	250	274	325	522	3,434
GAF, total[3]	551	575	684	657	711	698	660	809	673	696	863	1,344	8,921
Denver-Boulder, CO CMSA, total	**1,082**	**1,035**	**1,160**	**1,140**	**1,224**	**1,232**	**1,252**	**1,334**	**1,227**	**1,280**	**1,294**	**1,665**	**14,925**
Nondurable goods, total	609	583	666	667	726	736	742	810	738	772	819	987	8,855
Dept. stores (excl. leased depts.)	78	80	103	102	114	114	106	126	112	121	139	221	1,416
Dept. stores (incl. leased depts.)[2]	79	82	106	104	116	115	108	129	113	123	143	226	1,444
GAF, total[3]	285	283	317	309	329	338	339	385	347	384	404	616	4,336
Detroit-Ann Arbor, MI CMSA, total	**2,561**	**2,459**	**2,974**	**2,999**	**3,179**	**3,032**	**2,956**	**3,124**	**2,846**	**3,012**	**3,145**	**3,691**	**35,978**
Nondurable goods, total	1,571	1,462	1,752	1,775	1,866	1,872	1,796	1,897	1,822	1,908	1,965	2,371	22,057
Dept. stores (excl. leased depts.)	262	255	336	342	353	360	329	362	349	377	456	637	4,418
Dept. stores (incl. leased depts.)[2]	270	265	344	352	363	369	338	372	358	389	467	655	4,542
GAF, total[3]	734	693	873	843	891	883	822	914	880	952	1,150	1,693	11,328
Detroit, MI PMSA, total	**2,354**	**2,262**	**2,735**	**2,763**	**2,913**	**2,775**	**2,713**	**2,867**	**2,590**	**2,739**	**2,872**	**3,354**	**32,937**
Nondurable goods, total	1,459	1,361	1,629	1,648	1,730	1,733	1,665	1,764	1,684	1,749	1,817	2,197	20,436
Dept. stores (excl. leased depts.)	239	234	309	315	325	331	303	333	320	348	421	589	4,067
Dept. stores (incl. leased depts.)[2]	247	243	318	326	335	341	312	343	330	359	433	609	4,196
GAF, total[3]	672	636	803	778	815	813	749	832	791	863	1,043	1,523	10,318
Houston-Galveston-Brazoria, TX CMSA, total	**2,028**	**1,982**	**2,392**	**2,380**	**2,576**	**2,506**	**2,413**	**2,457**	**2,355**	**2,438**	**2,594**	**3,099**	**29,220**
Nondurable goods, total	1,293	1,282	1,493	1,451	1,577	1,574	1,499	1,632	1,546	1,596	1,749	2,167	18,859
Dept. stores (excl. leased depts.)	173	182	235	229	245	240	223	255	209	227	272	445	2,935
Dept. stores (incl. leased depts.)[2]	179	188	242	235	249	247	230	261	214	233	278	456	3,012
GAF, total[3]	494	507	618	617	671	639	589	663	571	629	735	1,166	7,899

See footnotes at end of list of areas.

Table 12. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Areas and Cities: January 1986 to December 1995**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Area[1] and kind of business	1990												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Houston-Galveston-Brazoria, TX CMSA, total—Con.													
Houston, TX PMSA, total	**1,823**	**1,800**	**2,144**	**2,141**	**2,320**	**2,231**	**2,166**	**2,203**	**2,110**	**2,197**	**2,343**	**2,794**	**26,272**
Nondurable goods, total	1,150	1,158	1,330	1,296	1,403	1,386	1,331	1,453	1,369	1,426	1,567	1,936	16,805
Dept. stores (excl. leased depts.)	151	159	204	199	213	209	194	222	183	198	237	391	2,560
Dept. stores (incl. leased depts.)[2]	156	165	210	204	216	214	199	226	186	202	242	399	2,619
GAF, total[3]	454	466	565	563	609	579	539	603	526	579	669	1,063	7,215
Kansas City, MO-KS MSA, total	**954**	**842**	**1,033**	989	**1,085**	**1,058**	**1,104**	**1,163**	**1,057**	**1,121**	**1,114**	**1,282**	**12,802**
Dept. stores (excl. leased depts.)	79	82	114	108	117	115	106	124	105	119	140	216	1,425
Dept. stores (incl. leased depts.)[2]	79	82	114	109	117	116	107	125	105	119	142	217	1,432
GAF, total[3]	203	210	261	254	291	270	265	295	263	286	330	496	3,424
Los Angeles-Anaheim-Riverside, CA CMSA, total	**9,323**	**8,973**	**10,189**	**9,983**	**10,652**	**10,422**	**10,268**	**10,399**	**9,857**	**10,218**	**10,349**	**12,285**	**122,918**
Nondurable goods, total	5,294	5,136	5,961	5,759	6,000	5,992	5,978	6,120	5,918	6,065	6,372	7,804	72,399
Dept. stores (excl. leased depts.)	561	563	704	662	732	731	666	729	681	678	885	1,429	9,021
Dept. stores (incl. leased depts.)[2]	579	585	728	684	755	752	686	752	704	701	910	1,472	9,308
GAF, total[3]	2,279	2,236	2,627	2,522	2,714	2,712	2,531	2,655	2,503	2,580	3,051	4,664	33,074
Anaheim-Santa Ana, CA PMSA, total	**1,965**	**1,933**	**2,130**	**2,060**	**2,233**	**2,137**	**2,085**	**2,152**	**1,945**	**1,993**	**2,194**	**2,627**	**25,454**
Dept. stores (excl. leased depts.)	114	115	143	136	150	149	136	147	137	136	179	294	1,836
Dept. stores (incl. leased depts.)[2]	116	119	147	139	154	152	140	151	141	140	183	300	1,882
GAF, total[3]	457	448	508	481	530	547	519	544	487	476	720	1,141	6,858
Los Angeles-Long Beach, CA PMSA, total	**5,360**	**5,230**	**5,911**	**5,725**	**6,126**	**6,067**	**5,958**	**6,049**	**5,879**	**6,109**	**6,151**	**7,392**	**71,957**
Nondurable goods, total	3,185	3,083	3,566	3,437	3,536	3,541	3,562	3,685	3,616	3,699	3,814	4,650	43,374
Dept. stores (excl. leased depts.)	318	316	394	371	413	414	378	411	391	384	492	800	5,082
Dept. stores (incl. leased depts.)[2]	330	330	410	386	428	428	391	426	406	400	510	829	5,274
GAF, total[3]	1,371	1,354	1,591	1,517	1,641	1,638	1,531	1,577	1,515	1,564	1,785	2,689	19,773
Los Angeles, CA City, total	**1,826**	**1,779**	**2,063**	**2,004**	**2,126**	**2,109**	**2,123**	**2,073**	**2,048**	**2,152**	**2,097**	**2,537**	**24,937**
Nondurable goods, total	1,154	1,107	1,273	1,231	1,252	1,277	1,296	1,314	1,304	1,312	1,323	1,590	15,433
Dept. stores (excl. leased depts.)	101	99	119	113	128	125	118	123	118	115	140	226	1,525
Dept. stores (incl. leased depts.)[2]	105	104	125	118	133	131	122	128	123	120	146	236	1,591
GAF, total[3]	466	464	542	510	558	546	512	528	519	518	560	804	6,527
Miami-Fort Lauderdale, FL CMSA, total	**2,046**	**2,039**	**2,234**	**2,115**	**2,241**	**2,208**	**2,074**	**2,103**	**1,991**	**2,127**	**2,175**	**2,763**	**26,116**
Nondurable goods, total	1,117	1,119	1,274	1,209	1,225	1,187	1,145	1,217	1,114	1,177	1,289	1,569	14,642
Dept. stores (excl. leased depts.)	125	130	158	152	154	143	130	153	127	143	178	282	1,875
Dept. stores (incl. leased depts.)[2]	131	136	166	159	162	150	136	159	133	149	183	292	1,956
GAF, total[3]	503	501	584	558	579	530	496	562	506	558	651	993	7,021
Miami-Hialeah, FL PMSA, total	**1,065**	**1,045**	**1,160**	**1,108**	**1,204**	**1,137**	**1,068**	**1,134**	**1,023**	**1,110**	**1,135**	**1,397**	**13,586**
Nondurable goods, total	659	650	746	717	734	709	692	732	667	717	745	913	8,681
Dept. stores (excl. leased depts.)	74	77	94	92	95	88	81	94	79	86	104	162	1,126
Dept. stores (incl. leased depts.)[2]	77	80	98	96	100	91	84	97	82	90	108	169	1,172
GAF, total[3]	308	303	362	357	376	347	327	367	330	352	410	623	4,462
Milwaukee-Racine, WI CMSA, total	**930**	**871**	**1,059**	**1,027**	**1,147**	**1,118**	**1,057**	**1,110**	**986**	**1,106**	**1,121**	**1,213**	**12,745**
Dept. stores (excl. leased depts.)	58	63	92	85	88	87	79	97	91	91	125	176	1,132
Dept. stores (incl. leased depts.)[2]	60	64	95	87	89	89	81	99	93	93	128	181	1,159
GAF, total[3]	178	185	236	239	247	244	225	257	235	256	322	449	3,073
Milwaukee, WI PMSA, total	**812**	**735**	**889**	**888**	**969**	**919**	**902**	**932**	**846**	**971**	**963**	**1,068**	**10,894**
Dept. stores (excl. leased depts.)	50	54	81	74	76	75	70	84	79	79	108	152	982
Dept. stores (incl. leased depts.)[2]	52	57	83	76	79	78	72	87	82	82	111	159	1,018
GAF, total[3]	155	158	205	208	216	214	198	224	208	220	285	399	2,690
Minneapolis-St. Paul, MN-WI MSA, total	**1,325**	**1,302**	**1,584**	**1,506**	**1,630**	**1,648**	**1,534**	**1,681**	**1,580**	**1,582**	**1,612**	**1,947**	**18,931**
Dept. stores (excl. leased depts.)	134	134	180	172	171	181	161	195	178	194	227	330	2,257
Dept. stores (incl. leased depts.)[2]	138	138	185	178	177	187	168	202	183	201	234	341	2,332
GAF, total[3]	336	332	416	401	413	417	388	455	422	443	505	727	5,255
New York-Northern New Jersey-Long Island NY-NJ-CT CMSA, total	**10,514**	**9,815**	**11,340**	**11,190**	**11,781**	**11,543**	**11,043**	**11,555**	**10,928**	**11,272**	**11,848**	**13,783**	**136,612**
Nondurable goods, total	6,583	6,145	7,084	6,886	7,157	7,099	6,799	7,172	6,905	7,104	7,586	9,022	85,542
Dept. stores (excl. leased depts.)	498	559	711	723	793	787	642	766	741	746	977	1,525	9,468
Dept. stores (incl. leased depts.)[2]	518	578	733	743	813	806	658	784	760	764	1,000	1,563	9,720
GAF, total[3]	2,623	2,583	3,037	3,095	3,335	3,257	2,911	3,216	3,198	3,285	3,667	5,386	39,593
Nassau-Suffolk, NY PMSA, total	**2,157**	**1,883**	**2,129**	**2,123**	**2,201**	**2,046**	**2,091**	**2,174**	**1,978**	**2,048**	**2,122**	**2,457**	**25,409**
Nondurable goods, total	1,271	1,123	1,272	1,218	1,239	1,226	1,214	1,251	1,197	1,187	1,326	1,596	15,120
Dept. stores (excl. leased depts.)	81	94	120	122	131	136	110	132	130	126	171	279	1,632
Dept. stores (incl. leased depts.)[2]	83	96	122	124	134	139	112	135	133	130	175	286	1,669
New York, NY PMSA, total	**4,056**	**3,890**	**4,471**	**4,243**	**4,569**	**4,462**	**4,167**	**4,297**	**4,150**	**4,312**	**4,347**	**5,155**	**52,119**
Nondurable goods, total	2,505	2,389	2,770	2,645	2,767	2,761	2,552	2,659	2,631	2,754	2,867	3,366	32,666
Dept. stores (excl. leased depts.)	194	213	271	273	306	290	235	278	278	284	341	524	3,487
Dept. stores (incl. leased depts.)[2]	204	222	282	282	314	296	242	285	286	291	350	538	3,592
GAF, total[3]	1,163	1,101	1,318	1,336	1,449	1,395	1,238	1,331	1,377	1,422	1,459	2,144	16,733
Newark, NJ PMSA, total	**938**	**875**	**1,013**	985	**1,040**	**1,003**	**943**	**994**	**974**	**1,006**	**1,064**	**1,258**	**12,093**
Dept. stores (excl. leased depts.)	41	47	58	61	66	66	53	62	60	62	83	133	792
Dept. stores (incl. leased depts.)[2]	43	49	61	63	68	67	55	64	61	63	85	136	815
New York, NY City, total	**3,363**	**3,226**	**3,681**	**3,549**	**3,827**	**3,642**	**3,405**	**3,511**	**3,370**	**3,513**	**3,579**	**4,254**	**42,920**
Nondurable goods, total	2,098	1,991	2,329	2,224	2,312	2,316	2,157	2,217	2,188	2,311	2,355	2,757	27,255
Dept. stores (excl. leased depts.)	149	162	209	210	234	218	177	212	211	217	253	380	2,632
Dept. stores (incl. leased depts.)[2]	156	169	215	214	239	222	181	215	215	220	259	389	2,694
GAF, total[3]	980	910	1,092	1,121	1,222	1,165	1,042	1,112	1,165	1,188	1,204	1,745	13,946

See footnotes at end of list of areas.

Table 12. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Areas and Cities: January 1986 to December 1995**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Area[1] and kind of business	1990												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Philadelphia-Wilmington-Trenton, PA-NJ-DE CMSA, total	**3,879**	**3,750**	**4,225**	**4,040**	**4,293**	**4,379**	**4,256**	**4,421**	**4,051**	**4,255**	**4,217**	**4,939**	**50,705**
Nondurable goods, total	2,253	2,165	2,468	2,360	2,519	2,481	2,406	2,561	2,458	2,570	2,642	3,256	30,139
Dept. stores (excl. leased depts.)	207	231	301	309	333	315	264	306	305	331	439	672	4,013
Dept. stores (incl. leased depts.)[2]	214	240	311	319	342	324	273	316	315	341	451	688	4,134
GAF, total[3]	766	762	908	926	1,002	941	819	911	903	956	1,175	1,854	11,923
Philadelphia, PA-NJ PMSA, total	**3,065**	**2,990**	**3,329**	**3,224**	**3,364**	**3,475**	**3,389**	**3,529**	**3,260**	**3,410**	**3,325**	**3,947**	**40,307**
Nondurable goods, total	1,758	1,690	1,933	1,849	1,965	1,936	1,877	2,002	1,960	2,027	2,047	2,562	23,606
Dept. stores (excl. leased depts.)	167	186	242	248	269	252	209	244	246	267	350	539	3,219
Dept. stores (incl. leased depts.)[2]	173	193	250	256	277	260	215	252	254	275	359	550	3,314
GAF, total[3]	629	622	741	759	803	768	678	747	744	790	959	1,510	9,750
Philadelphia, PA City, total	**720**	**802**	**827**	**847**	**892**	**878**	**876**	**912**	**774**	**820**	**815**	**938**	**10,101**
Dept. stores (excl. leased depts.)	28	29	39	39	42	38	32	36	40	41	52	79	495
Dept. stores (incl. leased depts.)[2]	29	30	40	39	43	39	33	37	41	42	53	79	505
Phoenix, AZ MSA, total	**1,220**	**1,181**	**1,350**	**1,243**	**1,266**	**1,287**	**1,211**	**1,294**	**1,236**	**1,271**	**1,348**	**1,594**	**15,501**
Dept. stores (excl. leased depts.)	79	84	110	99	102	95	85	100	91	102	131	218	1,296
Dept. stores (incl. leased depts.)[2]	81	87	112	101	103	97	86	102	93	104	135	223	1,324
GAF, total[3]	282	277	331	304	304	281	256	292	274	302	361	582	3,846
Pittsburgh-Beaver Valley, PA CMSA, total	**1,041**	**1,050**	**1,206**	**1,158**	**1,318**	**1,273**	**1,189**	**1,340**	**1,198**	**1,226**	**1,361**	**1,544**	**14,904**
Nondurable goods, total	696	707	819	784	850	831	784	884	824	815	952	1,110	10,056
Dept. stores (excl. leased depts.)	83	93	129	133	127	125	114	134	126	131	194	261	1,650
Dept. stores (incl. leased depts.)[2]	88	99	136	139	133	131	119	142	133	138	203	274	1,735
GAF, total[3]	252	247	317	313	316	311	283	329	302	305	421	624	4,020
Pittsburgh, PA PMSA, total	**1,011**	**1,023**	**1,168**	**1,121**	**1,283**	**1,232**	**1,143**	**1,302**	**1,153**	**1,178**	**1,317**	**1,484**	**14,415**
Nondurable goods, total	673	684	788	752	822	800	748	851	786	781	915	1,064	9,664
Dept. stores (excl. leased depts.)	77	86	119	122	117	115	104	124	117	122	180	241	1,524
Dept. stores (incl. leased depts.)[2]	81	91	126	128	123	120	109	131	122	127	188	253	1,599
GAF, total[3]	240	236	298	291	297	293	266	312	288	290	399	589	3,799
St. Louis, MO-IL MSA, total	**1,422**	**1,319**	**1,586**	**1,582**	**1,662**	**1,699**	**1,641**	**1,707**	**1,597**	**1,603**	**1,604**	**1,868**	**19,290**
Dept. stores (excl. leased depts.)	129	133	175	173	179	178	158	180	164	176	228	326	2,199
Dept. stores (incl. leased depts.)[2]	131	135	179	177	180	180	161	183	168	179	234	331	2,238
GAF, total[3]	343	340	419	405	432	425	391	431	397	424	525	802	5,334
San Diego, CA MSA, total	**1,403**	**1,399**	**1,649**	**1,597**	**1,633**	**1,597**	**1,574**	**1,564**	**1,455**	**1,495**	**1,528**	**1,841**	**18,735**
Nondurable goods, total	829	776	925	906	939	945	941	971	908	911	957	1,241	11,249
Dept. stores (excl. leased depts.)	103	103	128	121	130	130	122	135	122	122	156	252	1,624
Dept. stores (incl. leased depts.)[2]	106	106	132	124	133	134	126	139	127	126	161	260	1,674
GAF, total[3]	393	379	458	451	479	495	461	499	467	463	559	857	5,961
San Francisco-Oakland-San Jose, CA CMSA, total	**3,970**	**3,787**	**4,320**	**4,236**	**4,473**	**4,465**	**4,409**	**4,474**	**4,625**	**4,666**	**4,457**	**5,396**	**53,278**
Nondurable goods, total	2,484	2,397	2,759	2,732	2,891	2,859	2,841	2,952	2,802	2,891	2,974	3,653	34,235
Dept. stores (excl. leased depts.)	239	249	305	293	329	323	321	354	308	324	421	655	4,121
Dept. stores (incl. leased depts.)[2]	246	259	314	301	337	331	328	363	318	334	432	672	4,235
GAF, total[3]	1,098	1,119	1,314	1,291	1,395	1,329	1,279	1,381	1,286	1,353	1,547	2,363	16,755
Oakland, CA PMSA, total	**1,305**	**1,216**	**1,407**	**1,345**	**1,403**	**1,390**	**1,339**	**1,444**	**1,367**	**1,379**	**1,427**	**1,733**	**16,755**
Dept. stores (excl. leased depts.)	74	78	95	92	102	101	98	111	96	99	133	207	1,286
Dept. stores (incl. leased depts.)[2]	76	81	97	94	105	103	101	114	99	102	137	213	1,322
San Francisco, CA PMSA, total	**1,130**	**1,094**	**1,240**	**1,268**	**1,332**	**1,258**	**1,272**	**1,311**	**1,228**	**1,299**	**1,344**	**1,575**	**15,351**
Nondurable goods, total	804	794	898	925	970	921	936	957	926	965	948	1,123	11,167
Dept. stores (excl. leased depts.)	69	70	86	81	91	89	91	96	86	92	111	173	1,135
Dept. stores (incl. leased depts.)[2]	70	72	88	83	93	91	93	98	88	95	114	178	1,163
GAF, total[3]	345	347	433	433	461	417	423	441	442	482	494	688	5,406
Seattle-Tacoma, WA CMSA, total	**1,492**	**1,388**	**1,663**	**1,620**	**1,735**	**1,832**	**1,812**	**1,942**	**1,765**	**1,804**	**1,865**	**2,326**	**21,244**
Dept. stores (excl. leased depts.)	105	105	141	137	141	145	136	162	141	151	184	267	1,815
Dept. stores (incl. leased depts.)[2]	107	109	144	141	148	149	140	167	148	157	191	274	1,875
GAF, total[3]	447	422	528	514	564	585	549	617	567	614	709	1,027	7,143
Tampa-St. Petersburg-Clearwater, FL MSA, total	**1,910**	**1,804**	**2,060**	**1,906**	**1,899**	**1,930**	**1,857**	**1,932**	**1,911**	**2,033**	**2,151**	**2,385**	**23,778**
Nondurable goods, total	1,345	1,333	1,478	1,422	1,374	1,329	1,324	1,386	1,358	1,449	1,563	1,777	17,138
Dept. stores (excl. leased depts.)	85	92	115	105	102	95	87	101	88	100	129	198	1,297
Dept. stores (incl. leased depts.)[2]	88	98	120	110	107	99	90	104	91	104	135	205	1,351
GAF, total[3]	251	265	318	291	286	271	253	287	253	283	343	541	3,642
Washington, DC-MD-VA MSA, total	**2,591**	**2,545**	**2,938**	**2,858**	**3,104**	**3,018**	**2,872**	**3,032**	**2,914**	**2,938**	**3,004**	**3,699**	**35,513**
Nondurable goods, total	1,665	1,578	1,807	1,802	1,917	1,879	1,796	1,948	1,858	1,906	1,977	2,421	22,554
Dept. stores (excl. leased depts.)	138	152	196	201	213	198	171	205	201	190	247	397	2,509
Dept. stores (incl. leased depts.)[2]	143	157	202	208	219	204	176	211	206	196	255	408	2,585
GAF, total[3]	661	667	777	767	846	803	734	823	797	786	935	1,506	10,102

[1]For definitions of metropolitan areas, see appendix C.
[2]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[3]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 12. Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Areas and Cities: January 1986 to December 1995—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Area[1] and kind of business	1989												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Atlanta, GA MSA, total	**1,614**	**1,572**	**1,809**	**1,739**	**1,850**	**1,825**	**1,790**	**1,935**	**1,834**	**1,756**	**1,881**	**2,324**	**21,929**
Nondurable goods, total	1,032	1,047	1,213	1,161	1,224	1,217	1,206	1,280	1,227	1,211	1,331	1,651	14,800
Dept. stores (excl. leased depts.)	112	115	170	171	187	179	165	194	185	181	234	367	2,260
Dept. stores (incl. leased depts.)[2]	116	119	174	175	191	183	169	198	188	185	239	378	2,315
GAF, total[3]	390	396	508	494	550	517	493	570	533	543	677	1,039	6,710
Baltimore, MD MSA, total	**1,320**	**1,293**	**1,502**	**1,484**	**1,574**	**1,612**	**1,476**	**1,599**	**1,538**	**1,490**	**1,596**	**1,885**	**18,369**
Nondurable goods, total	731	728	844	822	864	865	820	867	842	834	925	1,195	10,337
Dept. stores (excl. leased depts.)	80	85	107	118	122	118	104	117	118	121	170	264	1,524
Dept. stores (incl. leased depts.)[2]	83	89	111	122	126	122	106	120	121	125	175	270	1,570
GAF, total[3]	273	264	326	335	355	349	320	355	363	353	442	717	4,452
Boston-Lawrence-Salem-Lowell-Brockton, MA NECMA, total	**2,093**	**2,044**	**2,348**	**2,321**	**2,577**	**2,470**	**2,236**	**2,473**	**2,429**	**2,380**	**2,578**	**3,057**	**29,006**
Nondurable goods, total	1,476	1,418	1,624	1,580	1,734	1,677	1,531	1,646	1,641	1,670	1,846	2,235	20,078
Dept. stores (excl. leased depts.)	118	115	152	160	185	181	143	173	176	183	232	362	2,180
Dept. stores (incl. leased depts.)[2]	123	122	160	168	196	189	150	181	185	192	244	382	2,292
GAF, total[3]	538	499	621	635	705	680	574	681	705	682	809	1,214	8,343
Chicago-Gary-Lake County, IL-IN-WI CMSA, total	**4,498**	**4,349**	**5,210**	**5,220**	**5,565**	**5,456**	**5,122**	**5,483**	**5,288**	**5,323**	**5,384**	**6,353**	**63,251**
Nondurable goods, total	2,744	2,616	3,065	3,071	3,249	3,187	3,099	3,301	3,249	3,395	3,527	4,248	38,751
Dept. stores (excl. leased depts.)	290	275	377	384	415	412	366	417	397	430	518	809	5,090
Dept. stores (incl. leased depts.)[2]	302	288	392	399	433	428	381	435	414	448	540	844	5,304
GAF, total[3]	1,028	977	1,221	1,208	1,337	1,348	1,180	1,347	1,231	1,315	1,542	2,290	16,024
Chicago, IL PMSA, total	**3,543**	**3,453**	**4,193**	**4,176**	**4,429**	**4,278**	**4,004**	**4,280**	**4,155**	**4,226**	**4,275**	**4,996**	**50,008**
Nondurable goods, total	2,171	2,091	2,474	2,449	2,567	2,517	2,417	2,576	2,591	2,696	2,804	3,383	30,736
Dept. stores (excl. leased depts.)	224	215	292	295	323	319	282	322	313	337	400	625	3,947
Dept. stores (incl. leased depts.)[2]	234	225	305	307	337	331	293	337	327	351	417	651	4,115
GAF, total[3]	808	768	961	948	1,047	1,049	921	1,040	965	1,037	1,199	1,801	12,544
Chicago, IL City, total	**1,156**	**1,099**	**1,336**	**1,330**	**1,426**	**1,392**	**1,307**	**1,400**	**1,378**	**1,437**	**1,503**	**1,702**	**16,466**
Nondurable goods, total	860	819	1,009	1,005	1,063	1,005	956	1,018	1,044	1,097	1,175	1,335	12,386
Dept. stores (excl. leased depts.)	73	70	93	93	103	99	88	102	103	110	124	187	1,245
Dept. stores (incl. leased depts.)[2]	78	76	99	99	110	104	94	111	111	116	131	198	1,327
GAF, total[3]	273	254	318	310	353	350	303	337	321	347	387	552	4,105
Cincinnati-Hamilton, OH-KY-IN CMSA, total	**817**	**845**	**993**	**1,006**	**1,091**	**1,100**	**1,072**	**1,138**	**1,103**	**1,100**	**1,164**	**1,453**	**12,882**
Nondurable goods, total	532	534	621	624	659	641	647	680	633	664	714	865	7,814
Dept. stores (excl. leased depts.)	72	77	110	113	110	111	103	118	112	120	152	228	1,426
Dept. stores (incl. leased depts.)[2]	75	80	114	117	114	114	106	122	116	123	156	235	1,472
GAF, total[3]	216	218	281	277	288	285	282	317	335	336	402	623	3,860
Cleveland-Akron-Lorain, OH CMSA, total	**1,516**	**1,437**	**1,731**	**1,713**	**1,848**	**1,823**	**1,724**	**1,890**	**1,808**	**1,694**	**1,720**	**1,939**	**20,843**
Nondurable goods, total	881	853	958	965	1,056	996	970	1,038	947	973	1,054	1,268	11,959
Dept. stores (excl. leased depts.)	91	92	124	136	140	141	123	151	135	145	179	284	1,741
Dept. stores (incl. leased depts.)[2]	97	99	133	147	149	150	132	162	145	155	192	302	1,863
GAF, total[3]	300	282	358	366	384	389	359	417	391	414	497	758	4,915
Cleveland, OH PMSA, total	**941**	**902**	**1,088**	**1,106**	**1,189**	**1,141**	**1,076**	**1,175**	**1,148**	**1,056**	**1,067**	**1,217**	**13,106**
Dept. stores (excl. leased depts.)	63	64	87	94	96	97	85	103	94	101	121	193	1,198
Dept. stores (incl. leased depts.)[2]	69	69	96	103	103	105	92	111	102	109	131	205	1,295
GAF, total[3]	207	198	248	253	268	271	250	286	271	288	340	523	3,403
Dallas-Fort Worth, TX CMSA, total	**2,130**	**1,985**	**2,411**	**2,361**	**2,499**	**2,426**	**2,429**	**2,600**	**2,365**	**2,471**	**2,571**	**3,151**	**29,399**
Nondurable goods, total	1,471	1,363	1,585	1,561	1,610	1,579	1,607	1,696	1,617	1,671	1,756	2,205	19,721
Dept. stores (excl. leased depts.)	189	181	244	245	251	245	244	271	245	253	311	511	3,190
Dept. stores (incl. leased depts.)[2]	193	184	249	249	256	249	249	276	250	258	317	521	3,251
GAF, total[3]	545	528	657	635	682	671	656	748	669	677	829	1,330	8,627
Denver-Boulder, CO CMSA, total	**974**	**921**	**1,096**	**1,101**	**1,159**	**1,196**	**1,202**	**1,209**	**1,123**	**1,126**	**1,144**	**1,544**	**13,795**
Nondurable goods, total	556	529	632	628	659	659	672	660	620	651	660	860	7,786
Dept. stores (excl. leased depts.)	74	76	100	102	106	104	100	112	101	108	129	211	1,323
Dept. stores (incl. leased depts.)[2]	76	79	103	105	108	106	102	115	104	111	132	214	1,355
GAF, total[3]	259	251	314	315	327	329	326	378	346	353	394	630	4,222
Detroit-Ann Arbor, MI CMSA, total	**2,397**	**2,346**	**2,752**	**2,776**	**3,016**	**2,974**	**2,903**	**3,058**	**2,832**	**2,830**	**3,083**	**3,690**	**34,657**
Nondurable goods, total	1,474	1,383	1,622	1,608	1,716	1,739	1,689	1,725	1,699	1,737	1,811	2,294	20,497
Dept. stores (excl. leased depts.)	233	229	303	310	332	339	302	333	330	364	428	625	4,128
Dept. stores (incl. leased depts.)[2]	241	236	311	317	340	346	308	342	339	374	440	642	4,236
GAF, total[3]	667	641	802	798	865	861	781	860	843	918	1,108	1,661	10,805
Detroit, MI PMSA, total	**2,184**	**2,152**	**2,526**	**2,552**	**2,752**	**2,721**	**2,679**	**2,809**	**2,591**	**2,605**	**2,830**	**3,385**	**31,786**
Nondurable goods, total	1,371	1,289	1,512	1,489	1,580	1,608	1,569	1,605	1,577	1,616	1,683	2,134	19,033
Dept. stores (excl. leased depts.)	215	212	278	283	304	311	276	304	301	335	396	579	3,794
Dept. stores (incl. leased depts.)[2]	222	218	287	292	312	319	283	314	311	345	408	597	3,908
GAF, total[3]	591	589	736	732	788	786	712	783	762	843	1,015	1,524	9,861
Houston-Galveston-Brazoria, TX CMSA, total	**2,031**	**1,957**	**2,368**	**2,218**	**2,430**	**2,284**	**2,245**	**2,364**	**2,262**	**2,149**	**2,224**	**2,793**	**27,325**
Nondurable goods, total	1,276	1,249	1,467	1,393	1,502	1,411	1,415	1,503	1,429	1,367	1,491	1,986	17,489
Dept. stores (excl. leased depts.)	163	164	218	211	223	214	212	240	212	218	263	439	2,777
Dept. stores (incl. leased depts.)[2]	169	169	224	217	229	220	218	246	217	224	270	452	2,855
GAF, total[3]	483	472	585	561	602	528	538	616	570	582	708	1,179	7,424

See footnotes at end of list of areas.

Table 12. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Areas and Cities: January 1986 to December 1995**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Area[1] and kind of business	1989												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Houston-Galveston-Brazoria, TX CMSA, total—Con.													
Houston, TX PMSA, total	**1,828**	**1,777**	**2,135**	**1,996**	**2,182**	**2,047**	**2,016**	**2,141**	**2,045**	**1,946**	**2,021**	**2,542**	**24,676**
Nondurable goods, total	1,133	1,123	1,303	1,236	1,335	1,246	1,254	1,348	1,275	1,224	1,351	1,802	15,630
Dept. stores (excl. leased depts.)	142	143	188	183	192	185	184	209	185	190	229	385	2,415
Dept. stores (incl. leased depts.)[2]	148	147	194	188	198	190	189	214	189	195	235	396	2,483
GAF, total[3]	443	434	534	512	543	478	492	562	520	533	649	1,089	6,789
Kansas City, MO-KS MSA, total	**800**	**774**	**990**	**962**	**996**	**1,022**	**973**	**1,041**	**981**	**996**	**1,038**	**1,190**	**11,763**
Dept. stores (excl. leased depts.)	77	73	103	105	106	103	97	112	101	103	138	209	1,327
Dept. stores (incl. leased depts.)[2]	79	74	105	106	107	103	97	114	102	105	139	210	1,341
GAF, total[3]	194	189	246	249	252	245	239	272	251	252	321	471	3,181
Los Angeles-Anaheim-Riverside, CA CMSA, total	**8,352**	**8,210**	**9,304**	**9,140**	**9,694**	**9,747**	**9,403**	**9,866**	**9,427**	**9,382**	**9,999**	**12,177**	**114,701**
Nondurable goods, total	4,674	4,542	5,241	5,170	5,376	5,388	5,348	5,516	5,437	5,553	5,878	7,457	65,580
Dept. stores (excl. leased depts.)	519	538	664	663	686	693	657	699	685	707	859	1,456	8,826
Dept. stores (incl. leased depts.)[2]	536	554	684	681	704	710	674	719	705	729	883	1,494	9,073
GAF, total[3]	2,094	2,077	2,447	2,330	2,484	2,520	2,391	2,569	2,541	2,607	3,050	4,767	31,877
Anaheim-Santa Ana, CA PMSA, total	**1,955**	**1,922**	**2,178**	**2,112**	**2,246**	**2,222**	**2,129**	**2,250**	**2,061**	**2,011**	**2,197**	**2,557**	**25,840**
Dept. stores (excl. leased depts.)	106	110	135	133	139	141	135	142	139	146	178	307	1,811
Dept. stores (incl. leased depts.)[2]	108	113	138	135	142	143	137	145	142	149	182	313	1,847
GAF, total[3]	465	460	527	487	522	534	498	557	527	537	612	971	6,697
Los Angeles-Long Beach, CA PMSA, total	**4,820**	**4,716**	**5,310**	**5,187**	**5,514**	**5,548**	**5,434**	**5,743**	**5,511**	**5,517**	**5,884**	**7,296**	**66,480**
Nondurable goods, total	2,885	2,797	3,198	3,137	3,250	3,222	3,215	3,371	3,287	3,365	3,538	4,418	39,683
Dept. stores (excl. leased depts.)	296	304	374	376	390	394	374	397	389	399	482	811	4,986
Dept. stores (incl. leased depts.)[2]	308	316	386	388	403	406	385	410	402	414	498	838	5,154
GAF, total[3]	1,234	1,224	1,452	1,381	1,476	1,500	1,443	1,539	1,532	1,578	1,847	2,847	19,053
Los Angeles, CA City, total	**1,772**	**1,747**	**1,964**	**1,868**	**1,984**	**2,001**	**1,986**	**2,041**	**2,032**	**1,971**	**2,079**	**2,485**	**23,930**
Nondurable goods, total	1,038	1,038	1,184	1,168	1,196	1,198	1,194	1,218	1,217	1,240	1,262	1,534	14,487
Dept. stores (excl. leased depts.)	96	97	118	121	125	124	118	123	121	123	147	238	1,551
Dept. stores (incl. leased depts.)[2]	100	102	123	125	129	129	122	127	125	128	153	246	1,609
GAF, total[3]	415	413	487	463	497	503	489	522	540	547	623	905	6,404
Miami-Fort Lauderdale, FL CMSA, total	**1,926**	**1,916**	**2,092**	**1,993**	**2,116**	**2,090**	**1,984**	**2,086**	**2,024**	**1,914**	**2,071**	**2,646**	**24,858**
Nondurable goods, total	1,067	1,052	1,188	1,125	1,174	1,139	1,119	1,158	1,086	1,091	1,191	1,540	13,930
Dept. stores (excl. leased depts.)	120	125	157	148	156	148	142	160	147	140	187	310	1,940
Dept. stores (incl. leased depts.)[2]	125	130	162	153	161	152	146	165	151	146	194	320	2,005
GAF, total[3]	483	478	558	532	565	540	531	566	523	529	637	1,023	6,965
Miami-Hialeah, FL PMSA, total	**977**	**975**	**1,082**	**1,077**	**1,167**	**1,123**	**1,092**	**1,183**	**1,111**	**1,042**	**1,112**	**1,396**	**13,337**
Nondurable goods, total	603	587	673	644	696	675	670	693	657	657	705	907	8,167
Dept. stores (excl. leased depts.)	74	76	96	92	98	93	90	101	92	85	114	183	1,194
Dept. stores (incl. leased depts.)[2]	78	80	100	96	102	97	94	105	96	89	119	189	1,245
GAF, total[3]	301	301	349	333	363	351	350	371	340	338	400	626	4,423
Milwaukee-Racine, WI CMSA, total	**848**	**819**	**939**	**1,002**	**1,097**	**1,065**	**982**	**1,092**	**1,008**	**993**	**1,022**	**1,166**	**12,033**
Dept. stores (excl. leased depts.)	60	57	79	84	81	79	74	81	86	87	115	168	1,051
Dept. stores (incl. leased depts.)[2]	62	59	83	87	84	83	76	84	89	91	119	172	1,089
GAF, total[3]	184	171	220	224	231	227	211	233	233	243	301	424	2,902
Milwaukee, WI PMSA, total	**712**	**678**	**785**	**862**	**912**	**880**	**850**	**916**	**855**	**863**	**872**	**1,009**	**10,194**
Dept. stores (excl. leased depts.)	51	49	70	73	71	69	64	71	75	75	99	145	912
Dept. stores (incl. leased depts.)[2]	53	51	73	76	74	73	67	74	79	79	104	150	953
GAF, total[3]	158	148	192	198	202	196	182	204	202	211	264	373	2,530
Minneapolis-St. Paul, MN-WI MSA, total	**1,327**	**1,293**	**1,502**	**1,569**	**1,667**	**1,676**	**1,508**	**1,654**	**1,634**	**1,546**	**1,607**	**1,808**	**18,791**
Dept. stores (excl. leased depts.)	127	128	163	171	175	172	158	185	177	190	222	316	2,184
Dept. stores (incl. leased depts.)[2]	131	132	168	177	181	177	163	190	183	195	228	325	2,250
GAF, total[3]	332	322	390	408	411	413	378	445	434	433	486	685	5,137
New York-Northern New Jersey-Long Island NY-NJ-CT CMSA, total	**10,019**	**9,492**	**10,768**	**10,512**	**11,627**	**11,702**	**10,980**	**11,602**	**11,126**	**11,101**	**11,769**	**14,330**	**135,028**
Nondurable goods, total	6,403	6,019	6,912	6,630	7,114	7,052	6,703	7,029	6,883	6,973	7,491	9,383	84,592
Dept. stores (excl. leased depts.)	537	585	706	723	832	812	647	778	806	829	1,060	1,667	9,982
Dept. stores (incl. leased depts.)[2]	563	601	726	739	851	831	663	799	827	850	1,085	1,712	10,247
GAF, total[3]	2,543	2,462	2,879	2,858	3,123	3,126	2,779	3,100	3,213	3,222	3,747	5,593	38,645
Nassau-Suffolk, NY PMSA, total	**2,157**	**1,914**	**2,039**	**2,043**	**2,314**	**2,281**	**2,295**	**2,343**	**2,213**	**2,170**	**2,268**	**2,707**	**26,744**
Nondurable goods, total	1,290	1,133	1,254	1,189	1,271	1,255	1,235	1,267	1,234	1,238	1,351	1,725	15,442
Dept. stores (excl. leased depts.)	91	103	120	127	147	147	113	139	142	142	188	301	1,760
Dept. stores (incl. leased depts.)[2]	101	106	123	130	151	151	116	143	146	145	192	308	1,812
New York, NY PMSA, total	**3,813**	**3,761**	**4,242**	**4,098**	**4,583**	**4,545**	**3,979**	**4,316**	**4,295**	**4,231**	**4,498**	**5,494**	**51,855**
Nondurable goods, total	2,363	2,318	2,652	2,558	2,759	2,699	2,414	2,631	2,640	2,667	2,879	3,555	32,135
Dept. stores (excl. leased depts.)	211	228	269	275	320	304	239	287	308	320	376	583	3,720
Dept. stores (incl. leased depts.)[2]	221	237	278	284	328	311	246	295	317	330	388	606	3,841
GAF, total[3]	1,142	1,083	1,268	1,244	1,373	1,332	1,148	1,291	1,428	1,422	1,501	2,204	16,436
Newark, NJ PMSA, total	**954**	**874**	**980**	**973**	**1,040**	**1,045**	**985**	**1,018**	**989**	**989**	**1,033**	**1,304**	**12,184**
Dept. stores (excl. leased depts.)	47	51	66	59	68	66	53	63	66	66	90	146	841
Dept. stores (incl. leased depts.)[2]	49	52	69	61	70	68	55	65	68	69	93	151	870
New York, NY City, total	**3,183**	**3,184**	**3,514**	**3,480**	**3,926**	**3,906**	**3,388**	**3,691**	**3,666**	**3,512**	**3,723**	**4,491**	**43,664**
Nondurable goods, total	1,967	1,924	2,206	2,153	2,302	2,273	2,028	2,203	2,234	2,221	2,359	2,895	26,765
Dept. stores (excl. leased depts.)	163	177	208	213	245	227	179	218	238	247	282	423	2,820
Dept. stores (incl. leased depts.)[2]	171	183	215	218	251	232	184	224	243	254	290	439	2,904
GAF, total[3]	951	885	1,047	1,030	1,137	1,097	948	1,067	1,194	1,181	1,223	1,771	13,531

See footnotes at end of list of areas.

Table 12. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Areas and Cities: January 1986 to December 1995**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Area[1] and kind of business	1989												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Philadelphia-Wilmington-Trenton, PA-NJ-DE CMSA, total	3,558	3,408	4,030	3,893	4,093	4,277	4,001	4,221	4,197	4,094	4,269	5,271	49,312
Nondurable goods, total	2,055	1,994	2,403	2,289	2,381	2,400	2,271	2,402	2,388	2,441	2,671	3,454	29,149
Dept. stores (excl. leased depts.)	215	221	320	303	329	320	264	307	311	328	457	706	4,081
Dept. stores (incl. leased depts.)[2]	223	227	328	311	337	327	272	316	320	338	469	721	4,189
GAF, total[3]	732	710	885	860	923	909	796	918	926	962	1,220	1,950	11,791
Philadelphia, PA-NJ PMSA, total	2,843	2,695	3,197	3,101	3,252	3,336	3,149	3,295	3,289	3,238	3,353	4,169	38,917
Nondurable goods, total	1,628	1,559	1,893	1,791	1,849	1,841	1,750	1,839	1,864	1,899	2,058	2,717	22,688
Dept. stores (excl. leased depts.)	173	177	258	242	268	260	212	246	254	265	369	573	3,297
Dept. stores (incl. leased depts.)[2]	180	182	264	249	274	267	219	253	260	273	377	584	3,382
GAF, total[3]	593	565	706	688	737	712	632	734	744	772	979	1,564	9,426
Philadelphia, PA City, total	691	653	755	748	805	803	777	772	763	783	845	1,003	9,398
Dept. stores (excl. leased depts.)	28	27	43	37	44	42	34	38	42	42	57	86	520
Dept. stores (incl. leased depts.)[2]	29	27	44	38	45	42	35	39	43	43	58	86	529
Phoenix, AZ MSA, total	1,072	1,064	1,242	1,189	1,243	1,152	1,093	1,168	1,112	1,073	1,183	1,572	14,163
Dept. stores (excl. leased depts.)	75	84	105	96	93	88	82	91	84	95	122	209	1,224
Dept. stores (incl. leased depts.)[2]	77	87	108	99	96	91	84	94	86	99	124	212	1,257
GAF, total[3]	265	269	337	318	317	303	273	304	276	298	378	612	3,950
Pittsburgh-Beaver Valley, PA CMSA, total	1,065	1,089	1,239	1,187	1,369	1,280	1,242	1,306	1,185	1,165	1,270	1,473	14,870
Nondurable goods, total	683	682	790	757	847	802	811	819	793	788	910	1,087	9,769
Dept. stores (excl. leased depts.)	86	88	120	129	130	129	115	135	125	134	194	267	1,652
Dept. stores (incl. leased depts.)[2]	92	92	126	135	136	135	120	142	131	141	203	278	1,731
GAF, total[3]	249	239	296	294	308	312	280	321	300	314	428	633	3,974
Pittsburgh, PA PMSA, total	1,026	1,053	1,204	1,152	1,328	1,235	1,144	1,270	1,144	1,124	1,225	1,413	14,318
Nondurable goods, total	652	652	765	728	816	769	723	791	763	760	879	1,040	9,338
Dept. stores (excl. leased depts.)	79	81	111	119	120	119	106	125	115	124	179	246	1,524
Dept. stores (incl. leased depts.)[2]	84	85	116	124	125	124	111	131	121	130	188	257	1,596
GAF, total[3]	229	224	274	273	289	291	260	296	279	289	396	592	3,692
St. Louis, MO-IL MSA, total	1,285	1,161	1,404	1,481	1,537	1,501	1,464	1,510	1,449	1,497	1,548	1,902	17,739
Dept. stores (excl. leased depts.)	123	121	157	168	169	166	154	172	166	172	230	339	2,137
Dept. stores (incl. leased depts.)[2]	125	123	160	171	172	169	157	175	170	175	234	344	2,175
GAF, total[3]	331	317	398	394	413	403	374	434	407	432	540	816	5,259
San Diego, CA MSA, total	1,358	1,401	1,600	1,555	1,583	1,600	1,642	1,650	1,567	1,563	1,609	1,979	19,107
Nondurable goods, total	801	778	899	900	918	934	962	970	926	933	961	1,275	11,257
Dept. stores (excl. leased depts.)	96	97	118	115	119	121	121	128	124	127	154	261	1,581
Dept. stores (incl. leased depts.)[2]	98	100	122	118	122	124	124	132	128	130	159	267	1,624
GAF, total[3]	370	373	444	425	454	474	460	484	453	454	532	875	5,798
San Francisco-Oakland-San Jose, CA CMSA, total	3,780	3,708	3,978	4,015	4,269	4,365	4,414	4,468	4,262	4,256	4,379	5,508	51,402
Nondurable goods, total	2,331	2,226	2,556	2,604	2,719	2,741	2,729	2,734	2,682	2,691	2,812	3,644	32,469
Dept. stores (excl. leased depts.)	234	245	299	306	318	317	315	347	326	309	408	683	4,107
Dept. stores (incl. leased depts.)[2]	242	252	308	314	326	323	321	355	335	318	418	697	4,209
GAF, total[3]	1,004	997	1,154	1,134	1,204	1,209	1,177	1,303	1,257	1,243	1,524	2,427	15,633
Oakland, CA PMSA, total	1,374	1,348	1,411	1,398	1,482	1,460	1,548	1,516	1,425	1,431	1,434	1,764	17,591
Dept. stores (excl. leased depts.)	73	76	92	95	98	99	97	107	101	98	128	217	1,281
Dept. stores (incl. leased depts.)[2]	76	79	96	99	100	101	99	111	105	102	132	222	1,322
San Francisco, CA PMSA, total	991	972	1,091	1,103	1,182	1,185	1,233	1,301	1,219	1,239	1,286	1,526	14,328
Nondurable goods, total	740	697	797	806	865	876	891	916	894	921	938	1,148	10,489
Dept. stores (excl. leased depts.)	68	70	85	84	91	87	88	96	92	82	111	183	1,137
Dept. stores (incl. leased depts.)[2]	71	72	88	87	94	89	91	100	95	85	115	187	1,174
GAF, total[3]	326	310	368	358	380	393	394	425	389	386	457	681	4,867
Seattle-Tacoma, WA CMSA, total	1,212	1,151	1,401	1,414	1,535	1,575	1,552	1,676	1,612	1,574	1,677	2,275	18,654
Dept. stores (excl. leased depts.)	94	90	118	124	124	127	120	145	135	136	167	266	1,646
Dept. stores (incl. leased depts.)[2]	97	93	120	128	127	129	123	148	139	141	171	272	1,688
GAF, total[3]	395	370	454	466	487	513	509	556	529	529	617	1,040	6,465
Tampa-St. Petersburg-Clearwater, FL MSA, total	1,680	1,625	1,876	1,762	1,768	1,745	1,709	1,814	1,789	1,833	1,933	2,196	21,730
Nondurable goods, total	1,191	1,130	1,341	1,240	1,225	1,226	1,209	1,251	1,226	1,294	1,383	1,647	15,363
Dept. stores (excl. leased depts.)	85	88	115	106	103	98	93	102	92	100	131	208	1,321
Dept. stores (incl. leased depts.)[2]	89	93	119	111	107	101	96	108	96	104	135	215	1,374
GAF, total[3]	230	236	296	272	275	257	250	290	259	275	342	540	3,522
Washington, DC-MD-VA MSA, total	2,236	2,186	2,544	2,554	2,790	2,837	2,685	2,765	2,714	2,721	2,846	3,628	32,506
Nondurable goods, total	1,422	1,364	1,594	1,568	1,664	1,678	1,601	1,658	1,686	1,727	1,841	2,386	20,189
Dept. stores (excl. leased depts.)	144	147	177	197	206	196	176	196	204	211	261	418	2,533
Dept. stores (incl. leased depts.)[2]	149	152	182	202	212	201	181	201	209	215	267	428	2,599
GAF, total[3]	577	574	683	691	764	763	693	767	787	785	947	1,536	9,567

[1]For definitions of metropolitan areas, see appendix C.
[2]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[3]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 12. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Areas and Cities: January 1986 to December 1995**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Area[1] and kind of business	1988												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Atlanta, GA MSA, total	**1,492**	**1,502**	**1,698**	**1,631**	**1,699**	**1,707**	**1,648**	**1,741**	**1,681**	**1,718**	**1,812**	**2,275**	**20,604**
Nondurable goods, total	935	988	1,135	1,096	1,108	1,114	1,096	1,168	1,124	1,195	1,277	1,602	13,838
Dept. stores (excl. leased depts.)	108	125	171	170	173	168	151	180	172	190	229	348	2,185
Dept. stores (incl. leased depts.)[2]	114	131	176	175	179	172	157	185	178	196	237	359	2,259
GAF, total[3]	348	403	493	468	490	484	451	513	482	517	617	971	6,237
Baltimore, MD MSA, total	**1,208**	**1,276**	**1,487**	**1,434**	**1,497**	**1,528**	**1,429**	**1,506**	**1,426**	**1,461**	**1,561**	**1,917**	**17,730**
Nondurable goods, total	669	659	765	738	770	769	759	785	787	827	873	1,150	9,551
Dept. stores (excl. leased depts.)	77	84	111	106	114	112	99	109	115	123	159	256	1,465
Dept. stores (incl. leased depts.)[2]	80	86	114	110	118	115	102	112	119	127	164	263	1,510
GAF, total[3]	268	273	338	323	342	333	312	345	344	359	421	704	4,362
Boston-Lawrence-Salem-Lowell-Brockton, MA NECMA, total	**2,068**	**2,096**	**2,359**	**2,316**	**2,470**	**2,492**	**2,278**	**2,363**	**2,449**	**2,387**	**2,491**	**3,064**	**28,833**
Nondurable goods, total	1,428	1,413	1,592	1,563	1,661	1,631	1,528	1,584	1,649	1,665	1,765	2,176	19,655
Dept. stores (excl. leased depts.)	120	129	165	171	181	178	148	166	176	187	227	373	2,221
Dept. stores (incl. leased depts.)[2]	127	137	175	181	190	186	155	174	186	197	238	392	2,338
GAF, total[3]	510	497	586	588	632	631	552	623	698	682	781	1,251	8,031
Chicago-Gary-Lake County, IL-IN-WI CMSA, total	**4,288**	**4,265**	**4,986**	**4,856**	**5,118**	**5,258**	**4,884**	**5,062**	**4,863**	**4,979**	**5,200**	**6,190**	**59,949**
Nondurable goods, total	2,585	2,531	2,865	2,857	2,990	2,945	2,863	2,992	2,977	3,142	3,288	4,058	36,093
Dept. stores (excl. leased depts.)	277	285	369	362	401	392	351	399	389	451	514	825	5,015
Dept. stores (incl. leased depts.)[2]	290	298	385	378	419	410	367	417	407	471	536	862	5,240
GAF, total[3]	924	929	1,158	1,151	1,225	1,224	1,101	1,230	1,179	1,306	1,493	2,312	15,232
Chicago, IL PMSA, total	**3,355**	**3,331**	**3,932**	**3,810**	**4,054**	**4,113**	**3,792**	**3,942**	**3,762**	**3,908**	**4,114**	**4,912**	**47,025**
Nondurable goods, total	2,049	2,011	2,290	2,255	2,361	2,330	2,228	2,347	2,322	2,493	2,618	3,237	28,541
Dept. stores (excl. leased depts.)	212	222	286	278	309	301	269	306	301	353	397	641	3,875
Dept. stores (incl. leased depts.)[2]	222	232	297	288	323	316	282	321	317	369	415	671	4,053
GAF, total[3]	744	747	926	919	977	970	870	966	923	1,026	1,163	1,828	12,059
Chicago, IL City, total	**1,094**	**1,104**	**1,251**	**1,234**	**1,324**	**1,312**	**1,261**	**1,328**	**1,251**	**1,349**	**1,422**	**1,611**	**15,541**
Nondurable goods, total	833	853	952	944	985	954	881	950	945	1,031	1,086	1,247	11,661
Dept. stores (excl. leased depts.)	70	74	94	91	99	99	88	97	98	123	132	207	1,272
Dept. stores (incl. leased depts.)[2]	76	80	100	96	106	106	94	104	104	131	141	220	1,358
GAF, total[3]	248	243	305	308	329	322	283	300	298	331	354	542	3,863
Cincinnati-Hamilton, OH-KY-IN CMSA, total	**744**	**798**	**899**	**903**	**938**	**978**	**926**	**995**	**958**	**987**	**1,001**	**1,303**	**11,430**
Nondurable goods, total	516	527	556	561	579	564	574	623	596	637	652	829	7,214
Dept. stores (excl. leased depts.)	76	80	107	104	110	101	96	107	108	123	142	215	1,369
Dept. stores (incl. leased depts.)[2]	80	82	111	108	114	104	99	111	111	127	146	223	1,416
GAF, total[3]	201	209	264	254	263	253	238	272	267	284	330	532	3,367
Cleveland-Akron-Lorain, OH CMSA, total	**1,416**	**1,442**	**1,730**	**1,721**	**1,775**	**1,787**	**1,654**	**1,698**	**1,653**	**1,692**	**1,770**	**2,146**	**20,484**
Nondurable goods, total	822	810	887	913	970	928	935	986	937	1,008	1,049	1,301	11,546
Dept. stores (excl. leased depts.)	99	97	130	132	144	140	130	154	140	164	180	281	1,791
Dept. stores (incl. leased depts.)[2]	106	104	139	142	153	150	138	161	150	174	192	299	1,908
GAF, total[3]	307	297	367	368	383	377	350	402	375	421	479	762	4,888
Cleveland, OH PMSA, total	**926**	**934**	**1,117**	**1,117**	**1,150**	**1,162**	**1,056**	**1,070**	**1,041**	**1,084**	**1,117**	**1,334**	**13,108**
Dept. stores (excl. leased depts.)	67	66	88	91	99	96	88	104	96	113	121	192	1,221
Dept. stores (incl. leased depts.)[2]	73	70	95	98	105	104	94	110	103	121	131	207	1,311
GAF, total[3]	220	214	256	260	272	268	246	282	262	294	334	527	3,435
Dallas-Fort Worth, TX CMSA, total	**2,053**	**2,076**	**2,376**	**2,430**	**2,483**	**2,393**	**2,403**	**2,545**	**2,330**	**2,426**	**2,378**	**3,049**	**28,942**
Nondurable goods, total	1,324	1,315	1,513	1,537	1,520	1,438	1,456	1,560	1,504	1,578	1,602	2,082	18,429
Dept. stores (excl. leased depts.)	157	164	215	206	221	209	216	245	218	237	285	484	2,857
Dept. stores (incl. leased depts.)[2]	162	169	220	211	226	214	220	250	222	242	290	493	2,919
GAF, total[3]	499	499	620	607	626	609	598	678	617	639	775	1,289	8,056
Denver-Boulder, CO CMSA, total	**913**	**904**	**1,030**	**1,053**	**1,070**	**1,121**	**1,093**	**1,102**	**1,050**	**1,092**	**1,134**	**1,524**	**13,086**
Nondurable goods, total	529	515	573	578	599	600	607	637	610	634	644	837	7,363
Dept. stores (excl. leased depts.)	72	71	90	94	101	98	92	103	95	102	125	201	1,244
Dept. stores (incl. leased depts.)[2]	73	72	91	96	103	100	94	105	97	104	128	205	1,268
GAF, total[3]	221	222	265	270	277	284	291	316	305	320	374	609	3,754
Detroit-Ann Arbor, MI CMSA, total	**2,214**	**2,253**	**2,641**	**2,727**	**2,849**	**2,805**	**2,594**	**2,714**	**2,604**	**2,745**	**2,917**	**3,638**	**32,701**
Nondurable goods, total	1,393	1,337	1,552	1,554	1,620	1,606	1,584	1,673	1,641	1,726	1,737	2,208	19,631
Dept. stores (excl. leased depts.)	216	206	278	278	301	301	268	299	291	331	379	572	3,720
Dept. stores (incl. leased depts.)[2]	223	213	287	286	310	309	276	307	299	342	390	587	3,829
GAF, total[3]	593	568	740	741	765	770	710	778	772	838	994	1,578	9,847
Detroit, MI PMSA, total	**2,039**	**2,076**	**2,414**	**2,504**	**2,624**	**2,569**	**2,381**	**2,492**	**2,370**	**2,516**	**2,676**	**3,325**	**29,986**
Nondurable goods, total	1,304	1,253	1,443	1,444	1,510	1,493	1,465	1,550	1,520	1,598	1,613	2,052	18,245
Dept. stores (excl. leased depts.)	199	191	258	257	280	280	248	276	268	307	352	530	3,446
Dept. stores (incl. leased depts.)[2]	206	198	267	266	288	288	256	284	276	317	363	548	3,557
GAF, total[3]	546	527	683	681	707	710	652	717	702	769	910	1,451	9,055
Houston-Galveston-Brazoria, TX CMSA, total	**1,851**	**1,872**	**2,143**	**2,110**	**2,147**	**2,205**	**2,127**	**2,259**	**2,110**	**2,147**	**2,220**	**2,835**	**26,026**
Nondurable goods, total	1,224	1,212	1,350	1,315	1,362	1,377	1,360	1,453	1,341	1,322	1,439	1,941	16,696
Dept. stores (excl. leased depts.)	146	154	198	186	200	194	191	216	186	197	237	411	2,516
Dept. stores (incl. leased depts.)[2]	151	159	204	192	206	199	197	221	192	204	245	423	2,593
GAF, total[3]	492	490	594	557	597	558	532	598	539	566	684	1,194	7,401

See footnotes at end of list of areas.

Table 12. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Areas and Cities: January 1986 to December 1995**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Area[1] and kind of business	1988												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Houston-Galveston-Brazoria, TX CMSA, total—Con.													
Houston, TX PMSA, total	**1,678**	**1,711**	**1,947**	**1,910**	**1,955**	**1,981**	**1,922**	**2,057**	**1,906**	**1,948**	**2,016**	**2,574**	**23,605**
Nondurable goods, total	1,109	1,110	1,222	1,182	1,236	1,222	1,222	1,316	1,202	1,190	1,298	1,752	15,061
Dept. stores (excl. leased depts.)	127	134	173	162	173	169	166	187	164	173	207	361	2,196
Dept. stores (incl. leased depts.)[2]	132	138	177	167	177	172	172	193	169	178	213	372	2,260
GAF, total[3]	457	456	548	514	549	515	486	551	495	520	631	1,106	6,828
Kansas City, MO-KS MSA, total	**811**	**773**	**893**	**956**	**972**	**972**	**1,012**	**1,024**	**951**	**973**	**998**	**1,164**	**11,499**
Dept. stores (excl. leased depts.)	73	71	97	97	108	99	94	106	94	103	132	203	1,277
Dept. stores (incl. leased depts.)[2]	74	71	98	98	109	99	95	106	95	104	134	205	1,288
GAF, total[3]	184	175	217	215	243	234	248	261	228	251	298	457	3,011
Los Angeles-Anaheim-Riverside, CA CMSA, total	**7,587**	**7,562**	**8,526**	**8,492**	**8,818**	**8,692**	**8,606**	**8,972**	**8,783**	**9,108**	**9,334**	**11,295**	**105,775**
Nondurable goods, total	4,421	4,287	4,840	4,809	4,857	4,886	4,938	5,035	4,975	5,153	5,372	6,873	60,446
Dept. stores (excl. leased depts.)	503	511	611	606	634	641	611	647	646	653	838	1,407	8,308
Dept. stores (incl. leased depts.)[2]	520	527	632	625	652	660	630	666	666	675	860	1,445	8,558
GAF, total[3]	1,840	1,823	2,122	2,082	2,191	2,251	2,157	2,330	2,267	2,322	2,794	4,498	28,677
Anaheim-Santa Ana, CA PMSA, total	**1,684**	**1,682**	**1,833**	**1,873**	**1,943**	**1,961**	**1,917**	**2,037**	**1,923**	**2,017**	**2,145**	**2,573**	**23,588**
Dept. stores (excl. leased depts.)	105	105	126	124	130	133	127	135	133	135	175	298	1,726
Dept. stores (incl. leased depts.)[2]	107	107	129	126	132	135	130	138	136	138	179	304	1,761
GAF, total[3]	394	391	462	459	488	496	487	550	487	499	641	1,021	6,375
Los Angeles-Long Beach, CA PMSA, total	**4,430**	**4,388**	**4,941**	**4,923**	**5,112**	**5,015**	**5,016**	**5,281**	**5,178**	**5,317**	**5,411**	**6,537**	**61,549**
Nondurable goods, total	2,754	2,668	2,964	2,955	2,994	2,993	3,026	3,126	3,082	3,185	3,266	4,086	37,099
Dept. stores (excl. leased depts.)	289	294	349	348	365	368	351	370	373	374	474	793	4,748
Dept. stores (incl. leased depts.)[2]	301	305	363	361	378	382	363	383	387	388	490	818	4,919
GAF, total[3]	1,104	1,107	1,271	1,281	1,317	1,359	1,299	1,397	1,367	1,396	1,632	2,591	17,121
Los Angeles, CA City, total	**1,675**	**1,592**	**1,780**	**1,790**	**1,842**	**1,817**	**1,795**	**1,902**	**1,925**	**1,972**	**1,930**	**2,332**	**22,352**
Nondurable goods, total	1,049	985	1,096	1,118	1,119	1,112	1,111	1,127	1,132	1,156	1,161	1,415	13,581
Dept. stores (excl. leased depts.)	94	94	110	115	119	117	111	116	118	118	149	238	1,499
Dept. stores (incl. leased depts.)[2]	98	98	114	120	123	122	116	122	123	123	154	248	1,561
GAF, total[3]	377	366	419	411	437	452	416	455	446	451	543	820	5,593
Miami-Fort Lauderdale, FL CMSA, total	**1,839**	**1,931**	**2,101**	**1,942**	**1,954**	**2,012**	**1,982**	**1,974**	**1,935**	**1,916**	**2,002**	**2,636**	**24,224**
Nondurable goods, total	1,072	1,061	1,156	1,111	1,099	1,092	1,146	1,170	1,098	1,095	1,161	1,527	13,788
Dept. stores (excl. leased depts.)	125	129	155	151	153	147	138	153	142	147	185	306	1,931
Dept. stores (incl. leased depts.)[2]	130	135	162	157	159	152	143	158	147	153	191	316	2,003
GAF, total[3]	445	459	526	510	515	500	471	512	477	503	597	965	6,480
Miami-Hialeah, FL PMSA, total	**998**	**1,014**	**1,136**	**1,067**	**1,091**	**1,061**	**1,030**	**1,049**	**1,013**	**1,000**	**1,058**	**1,388**	**12,905**
Nondurable goods, total	643	631	679	659	663	621	618	637	619	623	663	885	7,941
Dept. stores (excl. leased depts.)	76	80	96	94	98	95	88	99	89	89	114	189	1,207
Dept. stores (incl. leased depts.)[2]	79	83	99	98	101	98	91	102	92	93	118	196	1,250
GAF, total[3]	268	282	323	314	331	319	301	327	300	318	378	605	4,066
Milwaukee-Racine, WI CMSA, total	**751**	**784**	**902**	**923**	**964**	**974**	**920**	**964**	**912**	**973**	**996**	**1,201**	**11,264**
Dept. stores (excl. leased depts.)	59	60	80	80	83	82	76	86	85	89	112	175	1,067
Dept. stores (incl. leased depts.)[2]	61	61	82	82	84	84	77	88	88	91	115	180	1,093
GAF, total[3]	171	168	211	215	221	219	204	229	218	239	291	434	2,820
Milwaukee, WI PMSA, total	**636**	**646**	**746**	**769**	**792**	**788**	**765**	**790**	**747**	**811**	**820**	**1,005**	**9,315**
Dept. stores (excl. leased depts.)	50	50	70	69	71	71	64	74	73	76	96	148	912
Dept. stores (incl. leased depts.)[2]	53	53	72	72	73	73	66	76	76	79	99	154	946
GAF, total[3]	149	148	187	188	194	193	176	202	190	206	251	380	2,464
Minneapolis-St. Paul, MN-WI MSA, total	**1,133**	**1,163**	**1,377**	**1,408**	**1,521**	**1,547**	**1,428**	**1,564**	**1,509**	**1,554**	**1,543**	**1,872**	**17,619**
Dept. stores (excl. leased depts.)	119	122	156	154	167	164	144	168	165	187	207	309	2,062
Dept. stores (incl. leased depts.)[2]	123	127	161	159	172	169	149	174	170	193	213	319	2,129
GAF, total[3]	308	310	372	387	407	397	371	421	414	429	477	706	4,999
New York-Northern New Jersey-Long Island NY-NJ-CT CMSA, total	**9,555**	**9,770**	**10,770**	**10,638**	**10,999**	**11,387**	**10,771**	**11,159**	**11,154**	**11,272**	**11,655**	**14,473**	**133,603**
Nondurable goods, total	6,318	6,160	6,763	6,615	6,795	6,833	6,624	6,829	6,820	7,108	7,371	9,184	83,420
Dept. stores (excl. leased depts.)	507	578	700	730	811	819	651	758	805	850	1,007	1,676	9,892
Dept. stores (incl. leased depts.)[2]	542	602	726	756	838	846	676	783	832	876	1,037	1,731	10,245
GAF, total[3]	2,209	2,268	2,604	2,705	2,893	2,966	2,583	2,856	2,970	3,127	3,549	5,494	36,224
Nassau-Suffolk, NY PMSA, total	**2,036**	**1,954**	**2,048**	**2,088**	**2,193**	**2,221**	**2,171**	**2,222**	**2,096**	**2,158**	**2,316**	**2,704**	**26,207**
Nondurable goods, total	1,284	1,167	1,187	1,186	1,223	1,219	1,196	1,205	1,225	1,261	1,346	1,700	15,199
Dept. stores (excl. leased depts.)	87	101	120	128	142	145	116	135	142	148	182	303	1,749
Dept. stores (incl. leased depts.)[2]	96	110	130	139	154	158	127	145	154	158	193	326	1,890
New York, NY PMSA, total	**3,535**	**3,882**	**4,090**	**4,089**	**4,151**	**4,320**	**4,011**	**4,288**	**4,490**	**4,398**	**4,424**	**5,625**	**51,303**
Nondurable goods, total	2,303	2,400	2,550	2,481	2,581	2,611	2,445	2,587	2,629	2,738	2,745	3,466	31,536
Dept. stores (excl. leased depts.)	200	231	270	276	311	307	239	282	310	329	362	602	3,719
Dept. stores (incl. leased depts.)[2]	216	239	279	285	321	316	246	290	318	339	373	619	3,841
GAF, total[3]	943	970	1,082	1,149	1,234	1,255	1,088	1,196	1,290	1,367	1,449	2,265	15,288
Newark, NJ PMSA, total	**987**	**975**	**1,077**	**1,075**	**1,107**	**1,152**	**1,031**	**1,060**	**1,013**	**1,049**	**1,104**	**1,396**	**13,026**
Dept. stores (excl. leased depts.)	47	50	62	65	70	71	57	67	68	74	89	154	874
Dept. stores (incl. leased depts.)[2]	49	52	63	66	71	73	59	69	69	76	91	158	896
New York, NY City, total	**3,071**	**3,422**	**3,482**	**3,486**	**3,524**	**3,614**	**3,421**	**3,722**	**3,846**	**3,702**	**3,758**	**4,700**	**43,748**
Nondurable goods, total	1,930	2,027	2,140	2,088	2,158	2,178	2,040	2,157	2,190	2,283	2,321	2,825	26,337
Dept. stores (excl. leased depts.)	156	180	210	215	241	233	179	215	241	258	276	454	2,858
Dept. stores (incl. leased depts.)[2]	172	187	216	220	247	238	184	220	246	263	282	466	2,941
GAF, total[3]	793	816	901	968	1,039	1,048	911	999	1,079	1,139	1,178	1,831	12,702

See footnotes at end of list of areas.

Table 12. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Areas and Cities: January 1986 to December 1995**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Area[1] and kind of business	1988												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Philadelphia-Wilmington-Trenton, PA-NJ-DE CMSA, total	**3,356**	**3,390**	**3,950**	**3,742**	**3,868**	**3,973**	**3,746**	**3,795**	**3,798**	**3,846**	**3,956**	**5,001**	**46,421**
Nondurable goods, total	1,892	1,847	2,106	1,991	2,106	2,118	2,084	2,130	2,177	2,267	2,401	3,167	26,286
Dept. stores (excl. leased depts.)	215	226	297	300	331	324	264	302	316	349	447	708	4,079
Dept. stores (incl. leased depts.)[2]	222	233	305	309	340	333	271	310	326	360	457	721	4,187
GAF, total[3]	671	675	830	816	864	862	807	850	885	939	1,127	1,856	11,182
Philadelphia, PA-NJ PMSA, total	**2,636**	**2,642**	**3,060**	**2,952**	**3,018**	**3,116**	**2,924**	**2,982**	**3,005**	**3,017**	**3,101**	**3,989**	**36,442**
Nondurable goods, total	1,500	1,455	1,664	1,556	1,644	1,655	1,577	1,654	1,707	1,777	1,863	2,502	20,554
Dept. stores (excl. leased depts.)	173	182	239	242	268	262	212	240	256	281	359	570	3,284
Dept. stores (incl. leased depts.)[2]	180	188	246	249	275	269	217	246	263	289	368	581	3,371
GAF, total[3]	537	540	660	648	687	689	619	674	694	745	894	1,484	8,871
Philadelphia, PA City, total	**524**	**544**	**598**	**607**	**638**	**648**	**623**	**694**	**656**	**680**	**739**	**936**	**7,887**
Dept. stores (excl. leased depts.)	30	30	39	39	45	42	33	36	41	43	54	84	516
Dept. stores (incl. leased depts.)[2]	31	31	40	40	45	43	34	37	42	44	55	84	526
Phoenix, AZ MSA, total	**1,056**	**1,072**	**1,238**	**1,171**	**1,155**	**1,106**	**1,046**	**1,095**	**1,142**	**1,156**	**1,246**	**1,557**	**14,040**
Dept. stores (excl. leased depts.)	73	78	97	91	95	86	79	88	82	89	117	201	1,176
Dept. stores (incl. leased depts.)[2]	74	80	100	94	96	88	81	90	84	91	120	206	1,204
GAF, total[3]	233	242	291	279	283	269	244	280	286	303	376	633	3,719
Pittsburgh-Beaver Valley, PA CMSA, total	**985**	**1,045**	**1,162**	**1,164**	**1,223**	**1,203**	**1,129**	**1,235**	**1,151**	**1,215**	**1,259**	**1,535**	**14,306**
Nondurable goods, total	636	638	726	708	767	733	708	766	735	772	859	1,068	9,116
Dept. stores (excl. leased depts.)	107	93	125	127	132	127	116	134	125	141	190	273	1,690
Dept. stores (incl. leased depts.)[2]	114	97	132	133	138	133	121	140	130	147	198	285	1,768
GAF, total[3]	265	247	298	292	302	299	277	318	300	322	403	647	3,970
Pittsburgh, PA PMSA, total	**938**	**1,018**	**1,123**	**1,128**	**1,187**	**1,164**	**1,092**	**1,195**	**1,101**	**1,175**	**1,212**	**1,476**	**13,809**
Nondurable goods, total	594	614	692	678	734	701	681	730	695	740	817	1,022	8,698
Dept. stores (excl. leased depts.)	79	85	115	117	121	116	106	123	114	129	175	251	1,531
Dept. stores (incl. leased depts.)[2]	85	89	121	122	127	121	111	128	120	135	182	262	1,603
GAF, total[3]	229	230	272	268	277	272	256	293	274	297	372	599	3,639
St. Louis, MO-IL MSA, total	**1,183**	**1,133**	**1,356**	**1,408**	**1,424**	**1,393**	**1,404**	**1,432**	**1,411**	**1,532**	**1,494**	**1,841**	**17,011**
Dept. stores (excl. leased depts.)	116	117	155	153	166	157	148	159	156	175	218	333	2,053
Dept. stores (incl. leased depts.)[2]	117	119	158	156	169	159	150	162	159	178	220	336	2,083
GAF, total[3]	281	284	374	378	394	387	368	404	389	423	519	802	5,003
San Diego, CA MSA, total	**1,267**	**1,264**	**1,431**	**1,405**	**1,415**	**1,416**	**1,453**	**1,522**	**1,410**	**1,453**	**1,488**	**1,894**	**17,418**
Nondurable goods, total	692	675	776	791	802	813	860	872	841	877	910	1,210	10,119
Dept. stores (excl. leased depts.)	92	92	110	108	112	113	113	120	118	118	150	248	1,494
Dept. stores (incl. leased depts.)[2]	94	95	113	111	116	116	116	123	122	122	154	254	1,536
GAF, total[3]	335	341	403	387	410	423	419	448	417	428	518	838	5,367
San Francisco-Oakland-San Jose, CA CMSA, total	**3,201**	**3,140**	**3,507**	**3,513**	**3,586**	**3,599**	**3,652**	**3,717**	**3,542**	**3,785**	**4,146**	**5,325**	**44,713**
Nondurable goods, total	2,189	2,131	2,354	2,331	2,384	2,394	2,442	2,536	2,455	2,578	2,623	3,424	29,841
Dept. stores (excl. leased depts.)	233	241	289	284	303	297	276	326	304	317	400	660	3,930
Dept. stores (incl. leased depts.)[2]	239	246	298	291	310	304	283	334	312	325	410	673	4,025
GAF, total[3]	865	861	997	983	1,030	1,052	986	1,130	1,072	1,134	1,358	2,182	13,650
Oakland, CA PMSA, total	**1,027**	**1,023**	**1,158**	**1,149**	**1,170**	**1,204**	**1,223**	**1,276**	**1,226**	**1,309**	**1,531**	**1,854**	**15,150**
Dept. stores (excl. leased depts.)	72	75	91	88	94	94	87	103	92	96	125	210	1,227
Dept. stores (incl. leased depts.)[2]	74	77	93	90	96	96	89	105	95	99	128	215	1,257
San Francisco, CA PMSA, total	**907**	**883**	**964**	**990**	**1,006**	**987**	**1,039**	**1,007**	**987**	**1,090**	**1,107**	**1,396**	**12,363**
Nondurable goods, total	696	679	722	722	740	742	777	797	776	839	846	1,046	9,382
Dept. stores (excl. leased depts.)	68	70	82	81	86	85	77	93	88	92	111	178	1,111
Dept. stores (incl. leased depts.)[2]	70	71	86	83	88	87	79	95	91	94	113	182	1,139
GAF, total[3]	267	269	318	315	323	334	320	349	340	380	425	642	4,282
Seattle-Tacoma, WA CMSA, total	**1,214**	**1,243**	**1,397**	**1,331**	**1,400**	**1,388**	**1,432**	**1,554**	**1,373**	**1,366**	**1,479**	**1,971**	**17,148**
Dept. stores (excl. leased depts.)	86	86	106	110	113	112	109	130	120	123	148	238	1,481
Dept. stores (incl. leased depts.)[2]	89	90	111	114	116	115	112	133	123	127	151	244	1,525
GAF, total[3]	374	417	457	425	442	455	510	580	466	467	562	945	6,100
Tampa-St. Petersburg-Clearwater, FL MSA, total	**1,533**	**1,566**	**1,724**	**1,607**	**1,636**	**1,617**	**1,597**	**1,676**	**1,770**	**1,796**	**1,870**	**2,152**	**20,544**
Nondurable goods, total	1,015	1,073	1,190	1,091	1,130	1,091	1,106	1,146	1,135	1,241	1,327	1,541	14,086
Dept. stores (excl. leased depts.)	85	86	109	107	102	98	92	101	91	103	130	214	1,318
Dept. stores (incl. leased depts.)[2]	89	90	114	112	106	102	96	105	95	108	135	222	1,374
GAF, total[3]	230	229	281	278	263	246	240	260	234	259	312	506	3,338
Washington, DC-MD-VA MSA, total	**2,307**	**2,296**	**2,609**	**2,538**	**2,673**	**2,675**	**2,537**	**2,553**	**2,539**	**2,532**	**2,621**	**3,344**	**31,224**
Nondurable goods, total	1,450	1,378	1,530	1,503	1,579	1,581	1,533	1,556	1,577	1,630	1,671	2,134	19,122
Dept. stores (excl. leased depts.)	144	154	191	192	211	202	181	197	217	229	265	431	2,614
Dept. stores (incl. leased depts.)[2]	150	160	198	198	217	208	186	203	223	236	272	444	2,695
GAF, total[3]	538	544	648	633	681	692	631	700	726	736	858	1,401	8,788

[1]For definitions of metropolitan areas, see appendix C.
[2]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[3]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 12. Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Areas and Cities: January 1986 to December 1995—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Area[1] and kind of business	1987												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Atlanta, GA MSA, total	**1,366**	**1,367**	**1,577**	**1,658**	**1,684**	**1,631**	**1,663**	**1,714**	**1,652**	**1,701**	**1,679**	**2,137**	**19,829**
Nondurable goods, total	935	919	1,051	1,095	1,115	1,067	1,124	1,167	1,088	1,166	1,181	1,508	13,416
Dept. stores (excl. leased depts.)	115	119	165	170	176	161	151	181	165	182	213	344	2,142
Dept. stores (incl. leased depts.)[2]	121	125	172	178	184	169	157	188	171	191	221	360	2,237
GAF, total[3]	335	345	416	446	462	432	420	485	447	490	559	912	5,749
Baltimore, MD MSA, total	**1,199**	**1,215**	**1,357**	**1,406**	**1,427**	**1,430**	**1,409**	**1,401**	**1,338**	**1,436**	**1,378**	**1,767**	**16,763**
Nondurable goods, total	644	624	683	717	750	711	705	726	694	768	781	1,036	8,839
Dept. stores (excl. leased depts.)	70	80	102	114	116	107	97	111	111	122	150	240	1,420
Dept. stores (incl. leased depts.)[2]	73	83	105	117	120	110	100	114	114	126	154	247	1,463
GAF, total[3]	256	246	296	332	332	313	298	329	324	349	392	673	4,140
Boston-Lawrence-Salem-Lowell-Brockton, MA NECMA, total	**1,883**	**1,928**	**2,083**	**2,134**	**2,341**	**2,359**	**2,209**	**2,279**	**2,365**	**2,331**	**2,391**	**2,911**	**27,214**
Nondurable goods, total	1,341	1,340	1,413	1,464	1,586	1,521	1,403	1,494	1,498	1,553	1,653	2,014	18,280
Dept. stores (excl. leased depts.)	113	133	157	171	192	175	157	179	182	198	237	363	2,257
Dept. stores (incl. leased depts.)[2]	119	139	165	179	200	182	164	187	191	207	249	381	2,363
GAF, total[3]	475	493	540	573	627	607	559	622	690	661	725	1,142	7,714
Chicago-Gary-Lake County, IL-IN-WI CMSA, total	**3,842**	**3,950**	**4,546**	**4,726**	**4,894**	**5,135**	**4,888**	**4,871**	**4,737**	**4,889**	**4,859**	**5,972**	**57,309**
Nondurable goods, total	2,479	2,439	2,777	2,880	3,001	3,000	2,863	2,875	2,859	3,100	3,114	3,886	35,273
Dept. stores (excl. leased depts.)	264	286	351	368	411	378	351	410	381	429	481	770	4,880
Dept. stores (incl. leased depts.)[2]	278	299	368	384	429	397	368	426	398	448	498	800	5,093
GAF, total[3]	831	854	1,019	1,060	1,147	1,102	1,057	1,140	1,092	1,201	1,326	2,083	13,912
Chicago, IL PMSA, total	**3,056**	**3,158**	**3,633**	**3,764**	**3,860**	**3,943**	**3,809**	**3,767**	**3,686**	**3,832**	**3,841**	**4,708**	**45,057**
Nondurable goods, total	1,993	1,968	2,261	2,329	2,410	2,356	2,290	2,270	2,294	2,490	2,488	3,112	28,261
Dept. stores (excl. leased depts.)	201	221	269	280	314	288	268	314	295	333	369	596	3,748
Dept. stores (incl. leased depts.)[2]	213	232	282	293	327	302	281	327	309	348	384	619	3,917
GAF, total[3]	663	679	810	847	917	878	845	906	878	976	1,056	1,667	11,122
Chicago, IL City, total	**1,114**	**1,150**	**1,312**	**1,339**	**1,410**	**1,389**	**1,317**	**1,270**	**1,218**	**1,287**	**1,332**	**1,588**	**15,726**
Nondurable goods, total	893	903	1,032	1,046	1,111	1,065	1,003	969	954	1,027	1,066	1,274	12,343
Dept. stores (excl. leased depts.)	65	72	89	90	99	92	86	102	98	112	124	193	1,222
Dept. stores (incl. leased depts.)[2]	71	78	95	96	106	98	93	110	105	120	131	206	1,309
GAF, total[3]	218	220	268	286	306	288	277	294	282	313	323	511	3,586
Cincinnati-Hamilton, OH-KY-IN CMSA, total	**823**	**840**	**963**	**971**	**1,028**	**1,047**	**1,054**	**1,147**	**889**	**928**	**940**	**1,175**	**11,805**
Nondurable goods, total	506	483	540	564	594	559	579	609	563	605	622	777	7,001
Dept. stores (excl. leased depts.)	73	76	103	105	112	98	97	113	106	121	136	214	1,354
Dept. stores (incl. leased depts.)[2]	76	79	106	109	116	102	100	116	109	125	140	229	1,407
GAF, total[3]	199	196	240	242	250	233	231	258	242	267	297	493	3,148
Cleveland-Akron-Lorain, OH CMSA, total	**1,290**	**1,310**	**1,465**	**1,613**	**1,663**	**1,661**	**1,645**	**1,634**	**1,566**	**1,596**	**1,577**	**1,956**	**18,976**
Nondurable goods, total	832	814	851	925	956	898	901	921	841	949	939	1,225	11,052
Dept. stores (excl. leased depts.)	95	97	120	142	150	137	132	156	143	154	175	292	1,793
Dept. stores (incl. leased depts.)[2]	101	103	127	151	159	145	140	164	151	163	186	310	1,900
GAF, total[3]	260	260	306	346	358	337	327	372	352	385	439	741	4,483
Cleveland, OH PMSA, total	**872**	**895**	**998**	**1,122**	**1,114**	**1,077**	**1,100**	**1,089**	**1,028**	**1,071**	**1,019**	**1,271**	**12,656**
Dept. stores (excl. leased depts.)	64	66	82	98	103	94	90	106	98	106	117	198	1,222
Dept. stores (incl. leased depts.)[2]	70	71	87	105	110	100	96	112	105	113	126	212	1,307
GAF, total[3]	188	188	216	249	255	241	232	262	251	277	314	532	3,205
Dallas-Fort Worth, TX CMSA, total	**2,136**	**2,084**	**2,297**	**2,378**	**2,413**	**2,387**	**2,502**	**2,555**	**2,275**	**2,451**	**2,379**	**3,033**	**28,890**
Nondurable goods, total	1,426	1,358	1,470	1,500	1,553	1,493	1,573	1,631	1,496	1,580	1,546	1,981	18,607
Dept. stores (excl. leased depts.)	162	168	212	214	230	202	202	228	199	218	253	437	2,725
Dept. stores (incl. leased depts.)[2]	168	174	218	221	236	212	206	233	204	223	258	448	2,801
GAF, total[3]	559	552	623	629	671	615	609	681	619	647	737	1,247	8,189
Denver-Boulder, CO CMSA, total	**919**	**926**	**1,043**	**1,081**	**1,106**	**1,098**	**1,148**	**1,170**	**1,052**	**1,067**	**1,023**	**1,326**	**12,959**
Nondurable goods, total	563	530	585	589	591	562	617	670	582	618	601	748	7,256
Dept. stores (excl. leased depts.)	74	77	90	101	105	95	92	103	90	102	114	184	1,227
Dept. stores (incl. leased depts.)[2]	76	80	93	104	108	97	93	105	92	105	116	188	1,257
GAF, total[3]	233	227	263	269	271	264	277	302	254	287	306	474	3,427
Detroit-Ann Arbor, MI CMSA, total	**2,092**	**2,212**	**2,503**	**2,645**	**2,683**	**2,626**	**2,585**	**2,624**	**2,478**	**2,593**	**2,625**	**3,338**	**31,004**
Nondurable goods, total	1,292	1,228	1,389	1,460	1,517	1,477	1,521	1,533	1,483	1,571	1,555	2,018	18,044
Dept. stores (excl. leased depts.)	210	203	250	265	288	276	251	275	266	316	345	520	3,465
Dept. stores (incl. leased depts.)[2]	217	211	259	274	295	282	258	281	273	324	354	535	3,563
GAF, total[3]	593	563	667	723	750	710	669	703	696	779	879	1,413	9,145
Detroit, MI PMSA, total	**1,907**	**2,013**	**2,269**	**2,409**	**2,456**	**2,382**	**2,364**	**2,394**	**2,254**	**2,371**	**2,398**	**3,046**	**28,263**
Nondurable goods, total	1,209	1,145	1,298	1,356	1,413	1,379	1,427	1,433	1,388	1,465	1,443	1,879	16,835
Dept. stores (excl. leased depts.)	194	188	232	246	265	254	232	254	245	293	321	483	3,207
Dept. stores (incl. leased depts)[2]	201	195	240	254	273	262	238	260	252	301	331	499	3,306
GAF, total[3]	547	517	615	668	690	659	616	649	636	719	811	1,307	8,434
Houston-Galveston-Brazoria, TX CMSA, total	**1,983**	**1,882**	**2,114**	**2,152**	**2,259**	**2,272**	**2,373**	**2,442**	**2,183**	**2,152**	**2,108**	**2,723**	**26,643**
Nondurable goods, total	1,269	1,234	1,334	1,362	1,406	1,369	1,426	1,480	1,361	1,394	1,418	1,875	16,928
Dept. stores (excl. leased depts.)	146	152	179	188	197	181	183	209	175	192	214	377	2,393
Dept. stores (incl. leased depts.)[2]	152	157	185	195	203	189	187	215	181	199	222	389	2,474
GAF, total[3]	512	505	548	560	580	573	588	644	558	588	646	1,166	7,468

See footnotes at end of list of areas.

Table 12. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Areas and Cities: January 1986 to December 1995**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Area[1] and kind of business	1987												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Houston-Galveston-Brazoria, TX CMSA, total—Con.													
Houston, TX PMSA, total	1,788	1,709	1,909	1,940	2,052	2,046	2,144	2,214	1,965	1,947	1,928	2,484	24,126
Nondurable goods, total	1,146	1,120	1,201	1,221	1,271	1,223	1,285	1,340	1,215	1,254	1,294	1,705	15,275
Dept. stores (excl. leased depts.)	128	132	156	165	172	156	158	180	151	168	187	330	2,083
Dept. stores (incl. leased depts.)[2]	133	137	161	171	176	163	163	185	157	173	193	341	2,153
GAF, total[3]	479	467	505	520	538	529	540	589	515	542	601	1,088	6,913
Kansas City, MO-KS MSA, total	765	780	914	917	918	951	958	980	896	979	953	1,116	11,127
Dept. stores (excl. leased depts.)	71	71	92	98	108	95	92	106	92	102	126	195	1,248
Dept. stores (incl. leased depts.)[2]	71	73	93	99	109	96	93	107	93	103	127	197	1,261
GAF, total[3]	185	179	210	218	237	216	209	240	207	228	266	421	2,816
Los Angeles-Anaheim-Riverside, CA CMSA, total	7,077	6,996	7,808	8,071	8,213	8,131	8,272	8,515	7,929	8,252	8,373	10,263	97,900
Nondurable goods, total	4,382	4,139	4,617	4,757	4,827	4,815	4,880	4,890	4,632	4,893	4,980	6,451	58,263
Dept. stores (excl. leased depts.)	490	487	564	609	624	614	581	641	598	649	780	1,360	7,997
Dept. stores (incl. leased depts.)[2]	509	504	586	629	646	635	602	661	617	669	798	1,393	8,249
GAF, total[3]	1,723	1,644	1,880	1,959	2,010	1,994	1,963	2,099	1,972	2,122	2,448	4,008	25,822
Anaheim-Santa Ana, CA PMSA, total	1,498	1,536	1,684	1,779	1,856	1,820	1,868	1,959	1,742	1,795	1,813	2,197	21,547
Dept. stores (excl. leased depts.)	102	103	119	128	132	130	124	138	125	137	163	291	1,692
Dept. stores (incl. leased depts.)[2]	105	105	122	130	135	133	127	141	128	139	166	296	1,727
GAF, total[3]	371	359	416	418	469	463	479	524	456	477	542	879	5,853
Los Angeles-Long Beach, CA PMSA, total	4,184	4,060	4,543	4,715	4,761	4,729	4,795	4,897	4,652	4,789	4,894	6,068	57,087
Nondurable goods, total	2,714	2,545	2,839	2,907	2,959	2,965	2,998	3,007	2,868	3,035	3,086	3,935	35,858
Dept. stores (excl. leased depts.)	286	280	325	350	362	355	333	366	344	370	445	773	4,589
Dept. stores (incl. leased depts.)[2]	300	292	339	363	376	370	346	380	357	383	457	796	4,759
GAF, total[3]	1,058	987	1,135	1,196	1,210	1,198	1,169	1,239	1,186	1,270	1,460	2,367	15,475
Los Angeles, CA City, total	1,764	1,658	1,869	1,951	1,895	1,871	1,891	1,881	1,777	1,787	1,771	2,207	22,322
Nondurable goods, total	1,086	1,000	1,110	1,133	1,128	1,134	1,166	1,144	1,083	1,163	1,132	1,390	13,669
Dept. stores (excl. leased depts.)	97	96	109	116	120	119	109	118	112	119	141	232	1,488
Dept. stores (incl. leased depts.)[2]	101	100	116	122	125	125	115	124	117	124	146	242	1,557
GAF, total[3]	394	356	404	428	422	412	385	399	397	414	489	752	5,252
Miami-Fort Lauderdale, FL CMSA, total	1,622	1,564	1,733	1,721	1,703	1,718	1,733	1,741	1,678	1,775	1,831	2,505	21,324
Nondurable goods, total	958	914	1,011	1,021	1,030	993	1,017	1,024	957	1,007	1,093	1,487	12,512
Dept. stores (excl. leased depts.)	120	128	149	148	153	144	142	164	139	150	184	299	1,920
Dept. stores (incl. leased depts.)[2]	125	133	154	153	159	149	147	169	143	156	191	309	1,988
GAF, total[3]	415	434	471	481	477	458	447	477	454	477	549	901	6,041
Miami-Hialeah, FL PMSA, total	823	794	878	900	901	898	952	964	920	947	1,002	1,359	11,338
Nondurable goods, total	526	513	566	587	598	591	622	633	580	605	653	891	7,365
Dept. stores (excl. leased depts.)	74	79	90	92	98	93	91	105	88	95	115	183	1,203
Dept. stores (incl. leased depts.)[2]	77	82	93	95	101	95	93	108	91	98	119	190	1,242
GAF, total[3]	230	247	260	282	288	277	275	300	283	300	337	553	3,632
Milwaukee-Racine, WI CMSA, total	713	750	857	892	879	849	851	901	855	874	884	1,045	10,350
Dept. stores (excl. leased depts.)	60	59	78	78	82	78	75	90	82	87	110	167	1,046
Dept. stores (incl. leased depts.)[2]	61	60	79	80	84	79	76	92	84	89	112	171	1,067
GAF, total[3]	169	164	197	203	209	204	193	221	213	230	270	398	2,671
Milwaukee, WI PMSA, total	602	629	717	758	735	701	719	746	699	731	734	882	8,653
Dept. stores (excl. leased depts.)	51	50	67	67	71	66	64	77	71	74	93	142	893
Dept. stores (incl. leased depts.)[2]	53	52	69	69	73	68	66	79	74	76	96	147	922
GAF, total[3]	150	146	174	179	184	176	171	192	186	200	235	353	2,346
Minneapolis-St. Paul, MN-WI MSA, total	1,223	1,179	1,331	1,346	1,358	1,385	1,330	1,417	1,295	1,323	1,289	1,643	16,119
Dept. stores (excl. leased depts.)	122	123	147	154	163	157	149	175	156	182	194	293	2,015
Dept. stores (incl. leased depts.)[2]	127	128	152	160	169	163	154	181	162	188	201	303	2,088
GAF, total[3]	309	293	339	354	363	363	345	393	370	398	434	661	4,622
New York-Northern New Jersey-Long Island NY-NJ-CT CMSA, total	8,723	8,546	9,617	9,927	10,180	10,473	10,204	10,303	10,308	10,469	10,455	13,427	122,632
Nondurable goods, total	5,904	5,611	6,078	6,178	6,411	6,307	6,206	6,252	6,327	6,782	6,793	8,568	77,417
Dept. stores (excl. leased depts.)	501	579	659	730	823	797	638	761	785	860	996	1,624	9,753
Dept. stores (incl. leased depts.)[2]	531	603	688	760	849	823	660	786	813	890	1,029	1,675	10,107
GAF, total[3]	2,079	2,113	2,389	2,604	2,783	2,744	2,476	2,673	2,792	2,876	3,162	4,961	33,652
Nassau-Suffolk, NY PMSA, total	1,800	1,749	1,902	1,983	2,005	2,102	2,106	2,034	1,939	2,017	2,032	2,555	24,224
Nondurable goods, total	1,274	1,159	1,215	1,223	1,249	1,219	1,246	1,156	1,135	1,241	1,248	1,583	14,948
Dept. stores (excl. leased depts.)	87	102	115	131	149	149	114	139	141	152	181	293	1,753
Dept. stores (incl. leased depts.)[2]	99	111	128	145	161	162	124	148	151	162	193	315	1,899
New York, NY PMSA, total	3,447	3,354	3,831	3,855	3,846	3,978	3,726	3,924	4,067	3,964	3,909	5,015	46,916
Nondurable goods, total	2,224	2,139	2,327	2,339	2,419	2,374	2,239	2,350	2,449	2,576	2,557	3,228	29,221
Dept. stores (excl. leased depts.)	200	227	255	280	316	301	238	278	309	339	364	604	3,711
Dept. stores (incl. leased depts.)[2]	211	236	264	289	324	308	244	286	318	348	376	621	3,825
GAF, total[3]	886	865	1,005	1,094	1,153	1,148	1,020	1,079	1,166	1,199	1,222	1,904	13,741
Newark, NJ PMSA, total	838	798	909	973	1,015	990	959	968	985	1,020	1,052	1,384	11,891
Dept. stores (excl. leased depts.)	45	53	61	68	74	71	56	69	69	76	93	153	888
Dept. stores (incl. leased depts.)[2]	47	55	63	69	75	73	58	71	71	77	95	157	911
New York, NY City, total	2,955	2,822	3,222	3,210	3,146	3,286	3,146	3,349	3,495	3,369	3,298	4,260	39,558
Nondurable goods, total	1,826	1,756	1,912	1,919	1,967	1,954	1,843	1,938	2,028	2,128	2,086	2,642	23,999
Dept. stores (excl. leased depts.)	156	176	198	218	242	229	179	211	243	265	280	462	2,859
Dept. stores (incl. leased depts.)[2]	164	183	204	223	247	234	183	215	249	271	288	474	2,935
GAF, total[3]	750	723	847	905	956	964	859	883	985	998	1,002	1,555	11,427

See footnotes at end of list of areas.

Table 12. Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Areas and Cities: January 1986 to December 1995—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Area[1] and kind of business	1987												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Philadelphia-Wilmington-Trenton, PA-NJ-DE CMSA, total	**2,978**	**3,043**	**3,639**	**3,674**	**3,634**	**4,039**	**3,803**	**3,777**	**3,797**	**3,730**	**3,709**	**4,884**	**44,707**
Nondurable goods, total	1,832	1,812	2,013	2,036	2,065	2,023	1,935	1,979	2,002	2,106	2,170	2,895	24,868
Dept. stores (excl. leased depts.)	212	220	284	313	340	316	270	315	313	338	433	692	4,046
Dept. stores (incl. leased depts.)[2]	222	228	293	321	347	323	277	324	322	347	443	706	4,153
GAF, total[3]	604	625	747	831	837	825	763	859	860	916	1,067	1,773	10,707
Philadelphia, PA-NJ PMSA, total	**2,385**	**2,400**	**2,863**	**2,880**	**2,836**	**3,155**	**2,981**	**2,944**	**2,952**	**2,924**	**2,899**	**3,823**	**35,042**
Nondurable goods, total	1,475	1,438	1,606	1,607	1,615	1,588	1,505	1,529	1,555	1,642	1,685	2,262	19,507
Dept. stores (excl. leased depts.)	169	173	228	249	272	252	216	248	251	271	347	556	3,232
Dept. stores (incl. leased depts.)[2]	178	180	235	255	278	258	221	254	258	278	355	567	3,317
GAF, total[3]	477	495	592	653	662	656	619	683	692	737	851	1,412	8,529
Philadelphia, PA City, total	**516**	**511**	**580**	**599**	**596**	**636**	**630**	**593**	**583**	**619**	**638**	**736**	**7,237**
Dept. stores (excl. leased depts.)	30	28	38	41	46	42	36	39	41	45	56	87	529
Dept. stores (incl. leased depts.)[2]	31	29	39	42	46	43	37	40	42	45	58	88	540
Phoenix, AZ MSA, total	**953**	**934**	**1,078**	**1,052**	**1,076**	**1,019**	**989**	**1,051**	**1,027**	**1,080**	**1,121**	**1,413**	**12,793**
Dept. stores (excl. leased depts.)	78	81	96	97	99	89	83	94	84	90	118	200	1,209
Dept. stores (incl. leased depts.)[2]	80	83	98	100	101	90	84	95	86	92	120	205	1,234
GAF, total[3]	234	212	275	259	261	238	215	256	236	269	311	549	3,315
Pittsburgh-Beaver Valley, PA CMSA, total	**841**	**951**	**1,031**	**1,079**	**1,140**	**1,063**	**1,124**	**1,182**	**1,060**	**1,134**	**1,201**	**1,391**	**13,197**
Nondurable goods, total	561	585	631	645	691	652	642	690	650	729	795	981	8,252
Dept. stores (excl. leased depts.)	74	83	102	119	130	117	114	140	127	141	187	265	1,599
Dept. stores (incl. leased depts.)[2]	78	86	106	125	135	121	118	146	132	148	196	277	1,668
GAF, total[3]	212	230	255	286	305	286	271	308	289	311	380	589	3,722
Pittsburgh, PA PMSA, total	**819**	**927**	**1,001**	**1,051**	**1,103**	**1,028**	**1,087**	**1,149**	**1,028**	**1,091**	**1,155**	**1,332**	**12,771**
Nondurable goods, total	543	566	609	625	663	625	613	664	625	696	757	934	7,920
Dept. stores (excl. leased depts.)	67	75	93	108	118	106	103	128	117	129	172	244	1,460
Dept. stores (incl. leased depts.)[2]	71	79	96	113	123	110	107	133	122	135	180	254	1,523
GAF, total[3]	199	213	232	263	275	260	244	279	268	283	348	538	3,402
St. Louis, MO-IL MSA, total	**1,093**	**1,121**	**1,314**	**1,387**	**1,383**	**1,341**	**1,329**	**1,347**	**1,333**	**1,351**	**1,344**	**1,674**	**16,017**
Dept. stores (excl. leased depts.)	115	118	146	159	170	151	145	161	152	165	201	313	1,996
Dept. stores (incl. leased depts.)[2]	118	120	149	163	173	154	147	164	154	168	204	316	2,030
GAF, total[3]	296	307	368	392	397	356	344	368	351	377	461	740	4,757
San Diego, CA MSA, total	**1,063**	**1,037**	**1,220**	**1,246**	**1,273**	**1,287**	**1,304**	**1,329**	**1,260**	**1,409**	**1,354**	**1,763**	**15,545**
Nondurable goods, total	650	625	677	730	743	719	747	773	729	785	778	1,080	9,036
Dept. stores (excl. leased depts.)	85	82	95	103	105	104	104	114	106	117	135	233	1,383
Dept. stores (incl. leased depts.)[2]	88	84	98	106	108	107	106	117	109	120	138	240	1,421
GAF, total[3]	319	316	340	370	378	373	371	444	385	402	444	760	4,902
San Francisco-Oakland-San Jose, CA CMSA, total	**3,042**	**3,020**	**3,333**	**3,480**	**3,635**	**3,553**	**3,566**	**3,601**	**3,469**	**3,562**	**3,501**	**4,553**	**42,315**
Nondurable goods, total	2,165	2,077	2,266	2,362	2,452	2,406	2,434	2,462	2,314	2,456	2,429	3,165	28,988
Dept. stores (excl. leased depts.)	227	232	265	291	310	290	284	327	288	305	386	643	3,848
Dept. stores (incl. leased depts.)[2]	234	238	273	300	316	297	290	334	295	314	394	653	3,938
GAF, total[3]	778	808	895	930	963	953	940	1,042	983	1,025	1,168	1,937	12,422
Oakland, CA PMSA, total	**1,027**	**998**	**1,132**	**1,200**	**1,236**	**1,239**	**1,235**	**1,244**	**1,201**	**1,223**	**1,161**	**1,455**	**14,351**
Dept. stores (excl. leased depts.)	70	72	82	89	96	90	88	103	88	93	123	201	1,195
Dept. stores (incl. leased depts.)[2]	71	75	84	92	98	91	90	105	90	95	125	205	1,221
San Francisco, CA PMSA, total	**821**	**838**	**904**	**926**	**977**	**936**	**966**	**1,001**	**1,018**	**981**	**975**	**1,255**	**11,598**
Nondurable goods, total	649	619	673	695	723	713	750	738	796	776	754	951	8,837
Dept. stores (excl. leased depts.)	68	68	78	86	89	84	84	93	85	90	107	181	1,113
Dept. stores (incl. leased depts.)[2]	71	70	80	88	91	86	85	95	87	92	110	185	1,140
GAF, total[3]	244	242	279	288	298	288	290	318	304	330	351	557	3,789
Seattle-Tacoma, WA CMSA, total	**1,106**	**1,060**	**1,173**	**1,238**	**1,284**	**1,303**	**1,348**	**1,373**	**1,306**	**1,351**	**1,342**	**1,891**	**15,775**
Dept. stores (excl. leased depts.)	73	72	88	92	104	109	110	125	111	117	134	216	1,351
Dept. stores (incl. leased depts.)[2]	76	76	91	95	106	112	113	128	114	120	138	225	1,394
GAF, total[3]	333	331	375	389	412	428	438	450	420	437	503	896	5,412
Tampa-St. Petersburg-Clearwater, FL MSA, total	**1,440**	**1,431**	**1,607**	**1,553**	**1,517**	**1,495**	**1,481**	**1,519**	**1,494**	**1,452**	**1,471**	**1,980**	**18,440**
Nondurable goods, total	1,036	1,008	1,156	1,105	1,065	1,010	1,020	1,028	981	946	972	1,403	12,730
Dept. stores (excl. leased depts.)	81	86	107	103	105	97	97	102	90	103	127	199	1,297
Dept. stores (incl. leased depts.)[2]	84	90	112	108	109	101	100	105	94	107	132	207	1,349
GAF, total[3]	210	214	246	246	243	231	229	241	223	248	285	467	3,083
Washington, DC-MD-VA MSA, total	**1,874**	**1,976**	**2,354**	**2,501**	**2,631**	**2,642**	**2,641**	**2,616**	**2,495**	**2,600**	**2,445**	**3,223**	**29,998**
Nondurable goods, total	1,217	1,197	1,351	1,417	1,506	1,444	1,482	1,503	1,442	1,563	1,522	2,044	17,688
Dept. stores (excl. leased depts.)	130	151	193	208	214	198	186	207	212	225	256	412	2,592
Dept. stores (incl. leased depts.)[2]	137	158	201	216	222	205	191	213	219	232	264	425	2,683
GAF, total[3]	451	476	570	615	647	627	598	666	656	682	760	1,259	8,007

[1]For definitions of metropolitan areas, see appendix C.
[2]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[3]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Table 12. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Areas and Cities: January 1986 to December 1995**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Area[1] and kind of business	1986												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Atlanta, GA MSA, total	**1,545**	**1,503**	**1,714**	**1,713**	**1,925**	**1,677**	**1,732**	**1,801**	**1,738**	**1,721**	**1,732**	**2,139**	**20,940**
Nondurable goods, total	1,063	1,028	1,208	1,160	1,233	1,098	1,208	1,295	1,164	1,218	1,215	1,473	14,363
Dept. stores (excl. leased depts.)	102	111	154	150	166	153	140	169	150	168	200	311	1,974
Dept. stores (incl. leased depts.)[2]	107	117	163	159	175	162	148	179	158	176	212	329	2,085
GAF, total[3]	330	354	460	449	536	481	442	486	453	465	544	865	5,865
Baltimore, MD MSA, total	**1,151**	**1,109**	**1,326**	**1,338**	**1,526**	**1,375**	**1,409**	**1,496**	**1,495**	**1,519**	**1,500**	**1,961**	**17,205**
Nondurable goods, total	668	626	704	705	770	699	697	755	692	753	795	992	8,856
Dept. stores (excl. leased depts.)	64	67	94	94	111	100	86	104	99	109	143	215	1,286
Dept. stores (incl. leased depts.)[2]	67	70	98	98	115	105	89	108	103	113	149	223	1,338
GAF, total[3]	231	229	300	296	328	303	288	327	317	337	398	625	3,979
Boston-Lawrence-Salem-Lowell-Brockton, MA NECMA, total	**1,971**	**1,787**	**2,023**	**2,111**	**2,289**	**2,149**	**2,133**	**2,235**	**2,287**	**2,295**	**2,260**	**2,904**	**26,444**
Nondurable goods, total	1,420	1,281	1,423	1,453	1,567	1,426	1,452	1,546	1,457	1,598	1,596	1,958	18,177
Dept. stores (excl. leased depts.)	109	115	151	152	182	159	143	177	172	182	219	344	2,105
Dept. stores (incl. leased depts.)[2]	115	121	158	159	190	166	150	186	180	192	230	360	2,207
GAF, total[3]	427	410	532	540	604	562	515	604	600	623	718	1,149	7,284
Chicago-Gary-Lake County, IL-IN-WI CMSA, total	**3,757**	**3,649**	**4,164**	**4,241**	**4,535**	**4,338**	**4,489**	**4,528**	**4,608**	**4,774**	**4,620**	**5,649**	**53,352**
Nondurable goods, total	2,336	2,224	2,563	2,483	2,669	2,491	2,576	2,700	2,593	2,790	2,855	3,473	31,753
Dept. stores (excl. leased depts.)	254	249	343	343	381	359	338	387	352	387	461	719	4,573
Dept. stores (incl. leased depts.)[2]	270	265	364	361	403	379	358	407	373	409	486	759	4,834
GAF, total[3]	775	737	964	942	1,048	979	939	1,061	985	1,098	1,281	1,956	12,765
Chicago, IL PMSA, total	**2,932**	**2,857**	**3,265**	**3,305**	**3,561**	**3,402**	**3,519**	**3,552**	**3,621**	**3,764**	**3,663**	**4,495**	**41,936**
Nondurable goods, total	1,857	1,774	2,058	1,988	2,135	1,996	2,070	2,166	2,096	2,251	2,308	2,798	25,497
Dept. stores (excl. leased depts.)	193	190	262	260	289	274	258	294	269	295	351	547	3,482
Dept. stores (incl. leased depts.)[2]	206	203	279	277	308	291	275	312	286	314	373	581	3,705
GAF, total[3]	619	591	773	751	844	786	752	850	793	880	1,028	1,561	10,228
Chicago, IL City, total	**1,150**	**1,120**	**1,262**	**1,277**	**1,353**	**1,256**	**1,324**	**1,261**	**1,231**	**1,300**	**1,262**	**1,500**	**15,296**
Nondurable goods, total	814	791	912	902	927	872	889	938	899	982	971	1,150	11,047
Dept. stores (excl. leased depts.)	63	62	87	85	92	87	83	95	89	99	116	178	1,136
Dept. stores (incl. leased depts.)[2]	69	68	95	93	101	94	90	103	96	107	126	192	1,234
GAF, total[3]	207	200	262	248	274	260	249	277	268	293	328	479	3,345
Cincinnati-Hamilton, OH-KY-IN CMSA, total	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**
Nondurable goods, total	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
Dept. stores (excl. leased depts.)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
Dept. stores (incl. leased depts.)[2]	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
GAF, total[3]	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
Cleveland-Akron-Lorain, OH CMSA, total	**1,413**	**1,338**	**1,534**	**1,704**	**1,756**	**1,640**	**1,672**	**1,649**	**1,727**	**1,634**	**1,542**	**1,880**	**19,489**
Nondurable goods, total	847	779	877	897	950	864	894	898	845	936	942	1,165	10,894
Dept. stores (excl. leased depts.)	93	92	128	142	148	135	130	151	142	150	177	273	1,761
Dept. stores (incl. leased depts.)[2]	99	98	137	152	158	145	139	161	151	160	190	292	1,882
GAF, total[3]	250	243	313	325	347	322	312	352	329	351	410	647	4,201
Cleveland, OH PMSA, total	**943**	**896**	**1,024**	**1,132**	**1,162**	**1,085**	**1,104**	**1,092**	**1,145**	**1,079**	**1,026**	**1,262**	**12,950**
Dept. stores (excl. leased depts.)	63	62	87	97	101	93	89	104	97	103	121	187	1,204
Dept. stores (incl. leased depts.)[2]	68	67	95	106	110	100	96	112	104	111	131	202	1,302
GAF, total[3]	179	174	224	235	252	234	227	257	239	255	297	470	3,043
Dallas-Fort Worth, TX CMSA, total	**2,009**	**1,948**	**2,238**	**2,283**	**2,498**	**2,394**	**2,478**	**2,531**	**2,708**	**2,632**	**2,491**	**3,026**	**29,236**
Nondurable goods, total	1,326	1,269	1,486	1,492	1,628	1,540	1,509	1,587	1,647	1,666	1,615	1,966	18,731
Dept. stores (excl. leased depts.)	153	154	205	195	223	199	194	220	192	217	251	407	2,610
Dept. stores (incl. leased depts.)[2]	159	160	212	202	231	206	201	227	199	225	260	421	2,703
GAF, total[3]	490	505	649	614	706	635	612	721	735	765	828	1,254	8,514
Denver-Boulder, CO CMSA, total	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**
Nondurable goods, total	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
Dept. stores (excl. leased depts.)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
Dept. stores (incl. leased depts.)[2]	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
GAF, total[3]	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
Detroit-Ann Arbor, MI CMSA, total	**2,073**	**2,025**	**2,299**	**2,337**	**2,612**	**2,509**	**2,377**	**2,437**	**2,564**	**2,491**	**2,444**	**3,214**	**29,382**
Nondurable goods, total	1,266	1,236	1,418	1,348	1,469	1,420	1,409	1,485	1,391	1,483	1,502	1,866	17,293
Dept. stores (excl. leased depts.)	191	186	249	255	283	268	246	279	260	298	345	494	3,354
Dept. stores (incl. leased depts.)[2]	198	191	257	263	291	276	254	287	268	306	354	507	3,452
GAF, total[3]	571	535	684	680	778	735	691	758	709	779	876	1,359	9,155
Detroit, MI PMSA, total	**1,862**	**1,824**	**2,073**	**2,104**	**2,350**	**2,252**	**2,139**	**2,199**	**2,294**	**2,239**	**2,208**	**2,896**	**26,440**
Nondurable goods, total	1,172	1,148	1,315	1,252	1,365	1,317	1,306	1,378	1,291	1,372	1,394	1,733	16,043
Dept. stores (excl. leased depts.)	177	172	231	236	261	248	228	258	241	275	319	457	3,103
Dept. stores (incl. leased depts.)[2]	183	177	239	244	269	256	235	266	248	284	329	470	3,200
GAF, total[3]	524	493	633	627	718	679	636	699	654	717	807	1,254	8,441
Houston-Galveston-Brazoria, TX CMSA, total	**1,784**	**1,684**	**1,901**	**1,832**	**1,991**	**1,892**	**1,890**	**1,995**	**1,842**	**1,830**	**1,870**	**2,568**	**23,079**
Nondurable goods, total	1,187	1,133	1,280	1,227	1,364	1,232	1,240	1,357	1,156	1,243	1,310	1,772	15,501
Dept. stores (excl. leased depts.)	133	142	179	168	190	171	174	194	166	180	209	341	2,247
Dept. stores (incl. leased depts.)[2]	138	147	185	174	197	177	181	201	172	187	217	355	2,331
GAF, total[3]	433	432	530	490	565	501	507	588	490	546	643	1,076	6,801

See footnotes at end of list of areas.

Table 12. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Areas and Cities: January 1986 to December 1995**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Area[1] and kind of business	1986												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Houston-Galveston-Brazoria, TX CMSA, total—Con.													
Houston, TX PMSA, total	1,603	1,513	1,710	1,647	1,791	1,705	1,702	1,796	1,657	1,645	1,686	2,334	20,789
Nondurable goods, total	1,062	1,014	1,148	1,099	1,223	1,107	1,113	1,215	1,037	1,113	1,177	1,609	13,917
Dept. stores (excl. leased depts.)	116	124	157	147	168	150	153	170	147	159	184	299	1,974
Dept. stores (incl. leased depts.)[2]	120	129	163	153	174	156	159	176	151	164	190	311	2,046
GAF, total[3]	402	400	493	455	525	466	472	544	459	508	601	1,011	6,336
Kansas City, MO-KS MSA, total	965	924	1,059	1,028	1,169	1,028	1,006	1,116	1,065	990	1,027	1,189	12,566
Dept. stores (excl. leased depts.)	64	62	82	86	99	89	86	95	83	95	118	177	1,136
Dept. stores (incl. leased depts.)[2]	65	63	84	88	101	90	87	96	84	96	121	181	1,156
GAF, total[3]	175	167	214	208	249	223	214	225	200	222	267	413	2,777
Los Angeles-Anaheim-Riverside, CA CMSA, total	6,897	6,590	7,304	7,416	7,832	7,784	7,723	7,883	7,840	7,718	7,728	10,091	92,806
Nondurable goods, total	4,328	4,077	4,589	4,477	4,796	4,739	4,676	4,707	4,547	4,659	4,697	6,009	56,301
Dept. stores (excl. leased depts.)	550	558	661	640	705	680	636	680	669	641	691	1,212	8,323
Dept. stores (incl. leased depts.)[2]	571	578	686	664	731	706	660	705	693	664	717	1,257	8,632
GAF, total[3]	1,701	1,693	1,960	1,944	2,151	2,106	2,048	2,108	2,058	2,141	2,282	3,612	25,804
Anaheim-Santa Ana, CA PMSA, total	1,428	1,399	1,541	1,506	1,685	1,624	1,601	1,706	1,660	1,572	1,589	2,097	19,408
Dept. stores (excl. leased depts.)	108	111	132	130	143	138	130	139	137	137	151	267	1,723
Dept. stores (incl. leased depts.)[2]	110	113	135	133	146	141	133	142	139	140	153	274	1,759
GAF, total[3]	358	353	417	404	451	450	426	447	423	432	482	796	5,439
Los Angeles-Long Beach, CA PMSA, total	4,067	3,872	4,300	4,350	4,603	4,575	4,542	4,623	4,586	4,536	4,557	5,957	54,568
Nondurable goods, total	2,679	2,514	2,832	2,764	2,962	2,931	2,896	2,910	2,817	2,881	2,907	3,715	34,808
Dept. stores (excl. leased depts.)	319	323	384	371	409	395	369	394	389	372	400	703	4,828
Dept. stores (incl. leased depts.)[2]	333	337	400	388	427	412	385	411	405	388	418	733	5,037
GAF, total[3]	1,021	1,010	1,172	1,161	1,287	1,265	1,228	1,264	1,240	1,282	1,374	2,177	15,481
Los Angeles, CA City, total	1,698	1,594	1,767	1,808	1,903	1,873	1,884	1,952	1,976	1,946	1,946	2,403	22,750
Nondurable goods, total	1,013	979	1,105	1,074	1,148	1,155	1,142	1,155	1,124	1,161	1,173	1,432	13,661
Dept. stores (excl. leased depts.)	104	104	121	120	129	125	115	124	124	123	133	224	1,546
Dept. stores (incl. leased depts.)[2]	109	109	127	126	135	131	121	130	130	129	139	235	1,621
GAF, total[3]	395	371	430	433	460	466	424	445	426	456	497	738	5,541
Miami-Fort Lauderdale, FL CMSA, total	1,639	1,531	1,639	1,586	1,757	1,691	1,655	1,724	1,718	1,692	1,783	2,237	20,652
Nondurable goods, total	911	887	1,007	940	1,015	957	959	986	918	973	1,009	1,276	11,838
Dept. stores (excl. leased depts.)	108	116	143	134	153	143	136	158	135	146	173	275	1,820
Dept. stores (incl. leased depts.)[2]	112	119	148	139	159	148	140	164	139	149	178	284	1,879
GAF, total[3]	360	359	430	414	451	429	428	465	414	467	532	830	5,579
Miami-Hialeah, FL PMSA, total	788	746	807	783	863	825	815	844	830	838	884	1,130	10,153
Nondurable goods, total	491	478	538	510	550	515	519	533	499	528	551	702	6,414
Dept. stores (excl. leased depts.)	66	71	87	83	94	88	84	98	84	89	106	170	1,120
Dept. stores (incl. leased depts.)[2]	69	74	91	85	99	91	86	102	85	92	110	176	1,160
GAF, total[3]	199	199	240	232	254	241	241	262	234	260	295	465	3,122
Milwaukee-Racine, WI CMSA, total	784	679	815	870	878	875	834	851	888	882	915	1,039	10,310
Dept. stores (excl. leased depts.)	59	60	83	83	88	81	83	92	83	87	95	156	1,050
Dept. stores (incl. leased depts.)[2]	61	61	87	87	92	84	86	96	86	90	98	161	1,089
GAF, total[3]	153	142	194	192	202	193	192	207	198	211	235	375	2,494
Milwaukee, WI PMSA, total	642	563	672	714	726	714	688	710	728	732	759	875	8,523
Dept. stores (excl. leased depts.)	51	51	71	72	76	70	71	80	71	74	82	134	903
Dept. stores (incl. leased depts.)[2]	53	53	76	76	80	73	75	84	75	78	85	141	949
GAF, total[3]	137	126	172	173	181	172	170	184	176	189	210	338	2,228
Minneapolis-St. Paul, MN-WI MSA, total	1,210	1,146	1,283	1,350	1,453	1,386	1,358	1,440	1,486	1,510	1,449	1,691	16,762
Dept. stores (excl. leased depts.)	114	112	149	149	165	155	142	166	153	175	199	280	1,959
Dept. stores (incl. leased depts.)[2]	118	116	155	155	172	162	148	173	160	181	208	291	2,039
GAF, total[3]	264	251	320	318	344	328	317	371	341	370	417	602	4,243
New York-Northern New Jersey-Long Island NY-NJ-CT CMSA, total	8,717	8,074	9,106	9,062	9,968	9,501	9,271	9,490	9,890	9,848	9,942	12,630	115,499
Nondurable goods, total	5,936	5,383	6,016	5,720	6,263	5,984	5,891	6,017	5,895	6,236	6,455	8,047	73,843
Dept. stores (excl. leased depts.)	467	521	656	652	812	710	591	726	728	775	926	1,450	9,014
Dept. stores (incl. leased depts.)[2]	491	547	690	684	852	745	621	762	764	814	971	1,523	9,464
GAF, total[3]	1,922	1,915	2,315	2,328	2,695	2,465	2,278	2,551	2,609	2,729	3,020	4,489	31,316
Nassau-Suffolk, NY PMSA, total	1,881	1,662	1,717	1,678	1,867	1,784	1,755	1,814	1,830	1,813	1,885	2,341	22,027
Nondurable goods, total	1,343	1,156	1,179	1,094	1,226	1,164	1,161	1,193	1,143	1,195	1,294	1,595	14,743
Dept. stores (excl. leased depts.)	81	91	114	113	145	130	107	128	127	131	162	255	1,584
Dept. stores (incl. leased depts.)[2]	92	101	129	128	164	146	121	144	142	146	182	288	1,783
New York, NY PMSA, total	3,355	3,170	3,807	3,710	3,987	3,798	3,660	3,760	4,046	4,073	4,108	5,184	46,658
Nondurable goods, total	2,223	2,072	2,387	2,286	2,464	2,342	2,272	2,355	2,340	2,483	2,546	3,157	28,927
Dept. stores (excl. leased depts.)	192	209	262	255	319	276	223	277	286	310	356	546	3,511
Dept. stores (incl. leased depts.)[2]	200	219	273	267	333	287	232	289	298	324	371	569	3,662
GAF, total[3]	805	793	980	978	1,115	1,018	929	1,062	1,108	1,163	1,268	1,865	13,084
Newark, NJ PMSA, total	771	699	792	902	997	923	901	877	892	893	925	1,154	10,726
Dept. stores (excl. leased depts.)	43	48	61	63	75	65	57	70	68	74	89	141	854
Dept. stores (incl. leased depts.)[2]	43	49	62	64	77	67	58	72	70	76	91	145	874
New York, NY City, total	2,874	2,751	3,322	3,214	3,401	3,181	3,077	3,173	3,408	3,505	3,426	4,305	39,637
Nondurable goods, total	1,840	1,729	1,990	1,916	2,042	1,946	1,865	1,919	1,911	2,024	2,045	2,527	23,754
Dept. stores (excl. leased depts.)	147	159	197	190	236	202	161	201	215	232	263	402	2,605
Dept. stores (incl. leased depts.)[2]	154	166	205	197	245	210	168	210	224	241	274	419	2,713
GAF, total[3]	670	658	819	825	932	861	774	881	941	976	1,041	1,509	10,887

See footnotes at end of list of areas.

Table 12. **Estimated Monthly Retail Sales, by Selected Kinds of Business for Specified Areas and Cities: January 1986 to December 1995**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

Area[1] and kind of business	1986												
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Philadelphia-Wilmington-Trenton, PA-NJ-DE CMSA, total	**3,298**	**3,066**	**3,429**	**3,405**	**3,889**	**3,723**	**3,500**	**3,590**	**3,907**	**3,738**	**3,679**	**4,712**	**43,936**
Nondurable goods, total	1,874	1,738	1,993	1,843	2,066	1,928	1,868	1,965	1,951	2,059	2,178	2,773	24,236
Dept. stores (excl. leased depts.)	191	202	276	272	325	284	248	294	290	316	408	626	3,732
Dept. stores (incl. leased depts.)[2]	198	210	285	282	336	293	257	303	301	328	423	647	3,863
GAF, total[3]	574	584	735	706	809	742	679	764	760	819	974	1,547	9,693
Philadelphia, PA-NJ PMSA, total	**2,634**	**2,450**	**2,734**	**2,727**	**3,107**	**2,972**	**2,803**	**2,874**	**3,126**	**2,993**	**2,952**	**3,777**	**35,149**
Nondurable goods, total	1,498	1,393	1,593	1,483	1,654	1,541	1,499	1,575	1,566	1,654	1,750	2,217	19,423
Dept. stores (excl. leased depts.)	153	162	220	218	259	227	198	235	232	252	326	500	2,982
Dept. stores (incl. leased depts.)[2]	159	167	228	225	268	234	206	243	239	261	338	517	3,085
GAF, total[3]	452	459	574	551	633	585	535	602	597	644	770	1,227	7,629
Philadelphia, PA City, total	**546**	**561**	**658**	**667**	**692**	**669**	**621**	**686**	**705**	**666**	**671**	**791**	**7,933**
Dept. stores (excl. leased depts.)	30	28	40	38	45	38	35	36	39	44	56	81	510
Dept. stores (incl. leased depts.)[2]	31	29	41	39	46	39	37	38	41	46	59	84	530
Phoenix, AZ MSA, total	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**
Dept. stores (excl. leased depts.)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
Dept. stores (incl. leased depts.)[2]	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
GAF, total[3]	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
Pittsburgh-Beaver Valley, PA CMSA, total	**759**	**729**	**827**	**852**	**933**	**921**	**997**	**1,005**	**964**	**967**	**996**	**1,203**	**11,153**
Nondurable goods, total	557	527	593	602	676	612	648	676	597	643	695	849	7,675
Dept. stores (excl. leased depts.)	78	80	116	116	128	109	103	124	108	117	163	213	1,455
Dept. stores (incl. leased depts.)[2]	83	85	122	122	135	116	108	130	114	123	171	223	1,532
GAF, total[3]	180	188	240	234	254	229	226	264	237	257	337	494	3,140
Pittsburgh, PA PMSA, total	**739**	**709**	**802**	**828**	**904**	**895**	**971**	**977**	**938**	**940**	**965**	**1,162**	**10,830**
Nondurable goods, total	539	510	572	581	652	592	628	654	577	623	669	815	7,412
Dept. stores (excl. leased depts.)	71	72	105	105	116	99	93	113	98	106	148	193	1,319
Dept. stores (incl. leased depts.)[2]	75	76	110	110	121	104	97	118	103	111	154	202	1,381
GAF, total[3]	167	173	222	217	235	212	211	246	220	239	312	457	2,911
St. Louis, MO-IL MSA, total	**1,108**	**1,070**	**1,317**	**1,276**	**1,354**	**1,278**	**1,278**	**1,385**	**1,308**	**1,294**	**1,275**	**1,598**	**15,541**
Dept. stores (excl. leased depts.)	111	112	148	150	164	151	140	159	147	166	204	303	1,955
Dept. stores (incl. leased depts.)[2]	112	113	150	152	167	154	142	162	148	168	208	308	1,984
GAF, total[3]	308	299	408	383	418	379	357	405	380	417	473	703	4,930
San Diego, CA MSA, total	**1,086**	**1,061**	**1,077**	**1,115**	**1,231**	**1,146**	**1,218**	**1,331**	**1,253**	**1,259**	**1,244**	**1,537**	**14,558**
Nondurable goods, total	581	560	631	624	698	657	672	709	667	684	688	904	8,075
Dept. stores (excl. leased depts.)	91	94	112	109	120	114	112	122	118	110	121	205	1,428
Dept. stores (incl. leased depts.)[2]	95	98	116	113	125	118	117	127	123	114	126	213	1,485
GAF, total[3]	302	297	343	334	385	345	359	390	370	379	410	642	4,556
San Francisco-Oakland-San Jose, CA CMSA, total	**3,064**	**2,858**	**3,157**	**3,180**	**3,456**	**3,305**	**3,339**	**3,469**	**3,301**	**3,436**	**3,506**	**4,486**	**40,557**
Nondurable goods, total	2,193	2,068	2,244	2,234	2,460	2,303	2,299	2,375	2,183	2,410	2,521	3,131	28,421
Dept. stores (excl. leased depts.)	245	253	298	303	342	318	316	357	322	330	367	614	4,065
Dept. stores (incl. leased depts.)[2]	252	259	307	312	351	327	323	366	330	339	376	630	4,172
GAF, total[3]	785	776	925	905	1,008	958	959	1,047	978	1,034	1,125	1,795	12,295
Oakland, CA PMSA, total	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**
Dept. stores (excl. leased depts.)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
Dept. stores (incl. leased depts.)[2]	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
San Francisco, CA PMSA, total	**802**	**750**	**827**	**828**	**898**	**861**	**868**	**902**	**847**	**904**	**931**	**1,189**	**10,607**
Nondurable goods, total	642	606	659	655	714	673	673	697	643	711	741	929	8,343
Dept. stores (excl. leased depts.)	72	74	88	89	100	94	93	106	95	98	109	181	1,199
Dept. stores (incl. leased depts.)[2]	75	78	92	93	105	98	97	110	99	101	113	188	1,249
GAF, total[3]	238	234	282	275	303	291	289	319	299	314	342	546	3,732
Seattle-Tacoma, WA CMSA, total	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**
Dept. stores (excl. leased depts.)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
Dept. stores (incl. leased depts.)[2]	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
GAF, total[3]	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
Tampa-St. Petersburg-Clearwater, FL MSA, total	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**	**(NA)**
Nondurable goods, total	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
Dept. stores (excl. leased depts.)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
Dept. stores (incl. leased depts.)[2]	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
GAF, total[3]	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
Washington, DC-MD-VA MSA, total	**1,876**	**1,805**	**2,126**	**2,134**	**2,316**	**2,162**	**2,180**	**2,260**	**2,280**	**2,237**	**2,258**	**2,904**	**26,538**
Nondurable goods, total	1,163	1,144	1,350	1,324	1,426	1,291	1,292	1,327	1,290	1,396	1,420	1,769	16,192
Dept. stores (excl. leased depts.)	129	137	181	184	213	184	173	198	196	206	250	381	2,432
Dept. stores (incl. leased depts.)[2]	135	143	188	191	222	192	180	207	205	216	262	398	2,539
GAF, total[3]	407	414	572	563	654	579	560	626	563	596	690	1,094	7,318

[1]For definitions of metropolitan areas, see appendix C.
[2]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
[3]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown.

Appendix A.
Explanatory Material

SAMPLE DESIGN

The Monthly Retail Trade Survey (MRTS) sample is a probability sample, selected from employers contained on the Census Bureau's Standard Statistical Establishment List (SSEL). The SSEL includes all employer businesses that make social security payments for employees under the Federal Insurance Contributions Act (FICA). The list sample is updated quarterly to account for new employer businesses (births) and employers which go out of business (deaths).

We previously used an area sample to account for employer births and nonemployers in retail trade. Effective with the August 1993 estimates, we dropped the area sample component from the MRTS. To account for sales and inventories for employer births and nonemployers, we implemented a benchmarking operation that adjusted the monthly estimates to the results from the annual surveys. The annual surveys include data for employer births and nonemployers. Commencing with the 1992 annual survey, we derived estimates from employer births which were added to the sample in the following year (see the section, "Sampling For New Businesses"). We also derived estimates for nonemployers from administrative records provided by other Federal agencies. The 1992 Annual Retail Trade Survey was the last one in which we used the area sample to obtain data for employer births and nonemployers.

Initial sampling. The sample was originally drawn from establishments of the SSEL as of December 31, 1989. The initial SSEL consisted of two lists. One list was composed of all Employer Identification (EIN) numbers (assigned in connection with FICA) with reported payroll for at least one quarter of 1989. The other list consisted of all establishments of known multiestablishment companies as of December 31, 1989. These lists contained information on sales, payroll, employment, name and address, kind-of-business classification, etc.

Before the sampling frame was available, a study was made of the universe of retail businesses using files from the 1987 Census of Retail Trade and the 1988 SSEL. This study determined the stratification of the sampling units based on 1987 sales and kinds of business. The study also determined the optimal allocation of the sample necessary to meet specified sampling variability objectives for sales of different kind-of-business groups. The primary stratum boundary determined in the study was the certainty cutoff to be used for each kind of business. The cutoff was particularly important since it also determined the type of sampling unit.

The sampling units consisted of both companies and EIN's. If a company had total retail sales (on a 1987 basis) above the corresponding cutoff for its major kind of business or total sales for any minor kind of business above the corresponding cutoff for the minor kind of business, the company was selected into the sample with certainty (i.e., probability = 1.0). The company, which might consist of many EIN's, was considered to be the sampling unit; therefore, any new establishments that the company might acquire, even if under new or different EIN's, were in the sample with certainty. All multiestablishment retail companies, not selected with certainty, were treated on an EIN basis; that is, the EIN was the sampling unit. The EIN's were stratified according to their major kinds of business and their estimated sales (on a 1987 basis). Within each stratum, three samples of EIN's were selected. The sampling rates for these EIN's varied between 1 in 3 and 1 in 1,000. All three of these noncertainty samples are used for the monthly survey, while two are used for the annual survey. The use of these samples will be more fully explained in sections that follow.

Sampling for new businesses (Births). We used a two-phase selection procedure for all EIN "births", after the initial selection. EIN births are new EIN's assigned by the Internal Revenue Service (IRS) which are on the latest available IRS mailing list for FICA taxpayers. In the first phase, births are arranged by kind of business and size (expected employment or quarterly payroll). A relatively large sample is drawn and canvassed in order to obtain a more reliable measure of size (sales in two recent months) and correct kind-of-business code or a more detailed kind-of-business code, if needed.

Using this more reliable information, the births selected in phase one are subjected to probability proportional-to-size sampling with overall probabilities equivalent to those used in drawing the initial sample from the 1989 SSEL. Because of the lag in identifying births and the time needed to accomplish the two-phase birth selection procedure, births are actually added to the sample approximately 9 months after they began operation. The birth selection procedure is carried out quarterly.

The EIN births that are selected in the quarterly birth selection procedure in early November of the annual survey year are included in the main mailing of the annual survey questionnaires early in the following year.

To account for all EIN births in the annual survey year, and specifically to account for the coverage lag in the quarterly birth selection procedure, we add EIN births that are selected in the quarterly birth selection procedure in the following year. We mail annual survey forms to these births in June and August to supplement the main survey mailing. We impute for the selected births that do not report.

Selected EIN's that were reactivated in the quarterly processing, that were not included in the main mailing in January, and that had payroll in the annual survey year are treated in a similar manner to the EIN births.

To be eligible for the sample canvass and tabulation, a retail business must meet both of the following requirements:

1. It must be on the latest available IRS mailing list for FICA taxpayers from the previous quarter.
2. It must have been selected from either the SSEL or the file of employer births.

In the case of businesses that were selected into the sample with certainty, the first requirement is changed. These sampling units are not dropped from canvass and tabulation if they are no longer on the IRS mailing list. Rather, these businesses are contacted and, if there are successor businesses, they are added to the survey.

COVERAGE

Monthly coverage. The companies selected with certainty are asked to submit reports covering the sales from all of their retail stores. The certainty companies are sent forms each month that request the sales for the month just ended. For example, January sales are requested during February.

EIN's selected in the three noncertainty samples are asked to report four times a year on a rotating basis. EIN's selected in the same sample are asked to report the sales for the month just ended and the month prior to that month for the retail stores operated under the selected EIN. For example, the EIN's selected in the first sample are asked to report their January and December sales during February; April and March sales during May; July and June sales during August; and October and September sales during November.

The sample used for the Monthly Retail Inventories Survey is a subsample of the Monthly Retail Sales Survey and the coverage is similar to that described above.

Annual coverage. The Annual Retail Trade sample consists of the certainty companies plus EIN's selected in two of the three noncertainty list samples.

ESTIMATION

Monthly estimates. The current month's weighted data (January in the example above) from the certainty companies are added to the similar current month's data from the EIN's in the first sample to develop the current month unbiased estimates of January sales and end-of-month inventories for retail stores. Previous month unbiased estimates of December sales and end-of-December inventories are also developed from the first sample of retailers in a similar manner.

The preliminary composite estimate for a particular SIC level is the weighted average of the current month unbiased estimate (weight 0.25) and a ratio estimate (weight 0.75) obtained by multiplying the ratio of the current-to-previous month unbiased estimates, as measured by the first sample, by the preliminary composite estimate for the previous month.

In March, the EIN's in the second noncertainty sample are asked to report their February and January sales and end-of-month inventories for each of those months. Therefore, we will have reports of January sales and inventories from two different groups of retailers (the current month from the first list sample plus the previous month from the second list sample). The January data from the two noncertainty list samples and the certainty companies are combined to derive the final January composite estimates. The final composite estimates for individual kind-of-business levels are also weighted averages of two estimates - the preliminary composite estimate for January (weight 0.8) and the previous month unbiased estimate (weight 0.2) for January, as obtained from the February reporting panel.

Annual estimates. We derived the annual sales, purchases, accounts receivables, and value of inventories published in this report from the Annual Retail Trade Survey. Data from the annual survey were based on the summation of weighted data reported by the sampling units selected for the survey. We made the sales, purchases, and inventories estimates for 1992 through 1994 comparable to sales derived in the 1992 Census of Retail Trade as follows:

- For employer data, we multiplied the results from the annual survey by the ratio of 1992 Census of Retail Trade sales estimates to the 1992 sales estimates derived in the annual survey.
- For nonemployers, we used data obtained in administrative records from other Federal agencies.
- We summed the estimates for employers and nonemployers to derive the published estimates.

RELIABILITY OF DATA

An estimate based on a sample survey will differ from the population value because of sampling variability and nonsampling error. Sampling variability occurs because

observations are made only on a sample, not on the entire population. Nonsampling errors can be attributed to many sources in the reporting, collection, and processing of data. The accuracy of a survey result is determined by the joint effects of sampling variability and nonsampling errors.

The particular sample used for the Annual and Monthly Retail Trade Surveys is one of a large number of all possible samples of the same size that could have been selected using the same design. Estimates derived from different samples would differ from each other. The average of these estimates would be close to the estimate derived from a complete enumeration of the population. This assumes that a complete enumeration has the same nonsampling error as the sample survey.

The standard error of the estimate is a measure of the variability among the estimates from all possible samples of the same size and design and thus is a measure of the precision with which an estimate from a particular sample approximates the results of a complete enumeration. The coefficient of variation (expressed as a percent) is the standard error of the estimate times 100 divided by the value of the estimate derived from the sample and are also subject to sampling variability. Estimates of coefficients of variation in percent for the National level estimates are shown in tables A-1 through A-3.

Coefficients of variation for the sales estimates at various geographic areas are contained in the Current Business Reports Monthly Retail Trade, Sales and Inventories.

The coefficients of variation presented in the tables permit certain confidence statements about the sample estimates. As noted before, the particular sample used in this survey was one of a large number of samples of the same size that could have been selected using the same design. In about two out of three of these samples (67 percent), the estimate would differ from a complete enumeration by less than the corresponding percentage for that estimate shown in tables A-1 through A-3. In about 9 out of 10 of these samples (90 percent), the estimates would differ from the results of a complete enumeration by less than 1.65 times the percentages shown.

The coefficients of variation shown in this report do not measure biases which might arise from difference of response or nonreporting. Nonresponse amounted to about 9 percent for the annual sales, 20 percent for the monthly sales, 10 percent for the end-of-year inventories, 29 percent for the end-of-month inventories, 20 percent for annual purchases, and 7 percent for accounts receivable on the basis of total dollar volume estimates.

Table A-1. Estimated Coefficients of Variation for Monthly Retail Sales and End-of-Month Inventories by Kinds of Business

[Coefficients are percentages—based on sales and inventories estimates not adjusted for seasonal variations, holiday, or trading day differences]

SIC code	Kind of business	Sales		Dollar volume inventory estimates
		Range	Median	
	Retail trade, total	**0.8-0.8**	**0.8**	**1.0**
	Total (excl. automotive group)	0.7-0.8	0.8	(NA)
	Durable goods, total	**1.1-1.4**	**1.2**	**2.1**
52	**Building materials group stores**	**2.5-3.1**	**2.7**	**2.8**
521,	Building materials, supply stores	2.6-3.0	2.8	(NA)
521,3,5	Building materials, supply stores	2.6-3.0	2.7	(NA)
525	Hardware stores	4.4-5.0	4.8	(NA)
554	**Automotive dealers**	**1.3-2.0**	**1.5**	**1.9**
551,2,5,6,7,9	Motor vehicle and miscellaneous automobile dealers	1.4-2.1	1.7	(NA)
551,2	Motor vehicle dealers	1.7-2.0	1.8	(NA)
551	Motor vehicle dealers (franch.)	1.7-2.0	1.8	(NA)
553	Auto and home supply stores	2.3-3.0	2.5	(NA)
57	**Furniture group stores**	**1.7-2.0**	**1.8**	**1.7**
571	Furniture and home furnishings stores	3.2-4.1	3.7	(NA)
5712	Furniture stores	3.0-3.8	3.6	(NA)
5713	Floor covering stores	6.5-7.7	7.0	(NA)
5722,31,34	Household appliance, radio, TV, and computer stores	1.5-1.8	1.7	(NA)
5722	Household appliance stores	5.0-5.7	5.1	(NA)
5731,34	Radio, TV, and computer stores	1.5-1.8	1.7	(NA)
5941	Sporting goods stores and bicycle shops	2.9-4.2	4.1	(NA)
5942	Book stores	2.4-6.3	3.8	(NA)
5944	Jewelry stores	4.8-6.0	5.4	(NA)
	Nondurable goods, total	**0.9-1.0**	**0.9**	**0.9**
53	**General merchandise group stores**	**0.2-0.2**	**0.2**	**0.7**
531	Dept. stores, (excl. leased depts.)	0.0-0.0	0.0	0.4
531	Dept. stores, (incl. leased depts.)[1]	0.0-0.0	0.0	(NA)
531 pt.	Conventional department stores (including leased depts.)[1]	0.0-0.0	0.0	(NA)
531 pt.	Discount department stores (including leased depts.)[1]	0.0-0.0	0.0	(NA)
531 pt.	National chain department stores (including leased depts.)[1]	0.0-0.0	0.0	(NA)
533	Variety stores	2.1-2.7	2.5	(NA)
539	Miscellaneous general merchandise stores	0.7-0.9	0.8	(NA)
54	**Food group stores**	**1.0-1.2**	**1.1**	**1.4**
541	Grocery stores	1.0-1.2	1.1	(NA)
542	Meat and fish (seafood) markets	8.5-9.9	9.4	(NA)
546	Retail bakeries	9.2-10.4	9.4	(NA)
554	**Gasoline service stations**	**2.0-2.3**	**2.2**	**(NA)**
56	**Apparel and accessory stores**	**1.3-2.0**	**1.6**	**3.8**
561	Mens and boys clothing, furnishings	2.0-2.9	2.4	(NA)
562,3	Women's clothing specialty stores,	4.2-5.6	4.7	(NA)
562	Women's ready to wear stores	4.7-6.2	5.2	(NA)
565	Family clothing stores	1.4-2.2	1.7	(NA)
566	Shoe stores	2.4-3.4	2.6	(NA)
58	**Eating and drinking places**	**4.5-4.9**	**4.7**	**(NA)**
5812	Eating places	4.8-5.2	4.9	(NA)
5812 pt.	Restaurants, lunchrooms, cafeterias	7.8-9.0	8.5	(NA)
	Refreshment places	3.2-3.8	3.4	(NA)
5813	Drinking places (alcoholic bev.)	3.2-4.2	3.8	(NA)
591	Drug and proprietary stores	1.2-1.6	1.4	(NA)
592	Liquor stores	2.3-3.1	2.6	(NA)
596	Nonstore retailers[2]	4.0-5.8	4.6	(NA)
5961	Total mail order	7.3-9.0	7.9	(NA)
598	Fuel dealers	6.2-7.3	7.0	(NA)
53,56,57,594	**GAF, total[3]**	**0.6-0.7**	**0.7**	**(NA)**
594	Miscellaneous shopping goods stores	1.5-2.6	2.3	(NA)

(NA) Not available.

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

[2]Includes establishments primarily selling merchandise through coin-operated vending machines, by house-to-house canvass, or from mail order.

[3]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: The ranges and medians of the coefficients of variation shown above are based on sales and inventories estimates for the 6 most recent data months.

Table A-2. **Estimated Coefficients of Variation for Sales, Inventories and Purchases Estimates**

[In Percent]

SIC code	Kind of business	Annual dollar volume estimates			Inventories/ sales ratio	Gross Margin as a percent of sales
		Sales	Inventories	Purchases		
	Retail trade, total	**0.7**	**0.7**	**0.8**	**0.6**	**0.6**
	Total (excluding automotive group)	0.6	0.7	0.6	0.6	0.5
	Durable goods, total	**1.4**	**1.2**	**1.5**	**0.9**	**1.2**
52	Building materials, hardware, garden supply, and mobile home dealers	3.0	3.6	3.2	1.7	1.2
521,3	Building materials and supply stores	3.2	(NA)	3.3	(NA)	1.1
525	Hardware stores	5.5	(NA)	5.2	(NA)	2.0
55 ex. 554	Automotive dealers	2.1	1.9	2.2	1.4	2.2
551,2,5, 6,7,9	Motor vehicle and miscellaneous automotive dealers	2.2	(NA)	2.2	(NA)	2.5
553	Automotive and home supply stores	3.4	(NA)	4.2	(NA)	2.5
57	Furniture, home furnishings, equipment stores	2.0	2.4	2.0	1.4	1.1
571	Furniture and home furnishings stores	3.1	(NA)	3.1	(NA)	0.8
5722,31,34	Household appliance, radio, TV and computer stores	2.4	(NA)	2.7	(NA)	2.0
	Nondurable goods, total	**0.7**	**0.8**	**0.7**	**0.7**	**0.5**
53	General merchandise group stores	0.2	0.2	0.2	0.1	0.1
531	Department stores	0.0	0.0	0.0	0.0	0.0
533	Variety stores	2.8	(NA)	3.1	(NA)	1.6
54	Food stores	1.2	1.0	1.3	0.8	0.8
541	Grocery stores	1.3	(NA)	1.4	(NA)	0.8
554	Gasoline service stations	2.4	(NA)	2.7	(NA)	1.7
56	Apparel and accessory stores	2.5	3.6	2.9	1.3	0.9
561	Men's, boys' clothing, furnishings stores	3.1	(NA)	3.5	(NA)	1.1
562,3	Women's clothing, specialty stores, furriers	7.2	(NA)	8.9	(NA)	2.6
566	Shoe stores	2.1	(NA)	2.1	(NA)	1.3
58	Eating and drinking places	2.5	(NA)	2.3	(NA)	0.4
591	Drug and proprietary stores	1.5	(NA)	1.3	(NA)	1.5
592	Liquor stores	3.4	(NA)	3.6	(NA)	2.3
53,56,57, 594	GAF, total [1]	0.7	(NA)	0.7	(NA)	0.4

(NA) Not applicable.

[1]GAF represents stores which specialize in department store types of merchandise (see explanatory material).

Note: The estimates of sampling variability shown above are based on estimates derived from the annual retail trade survey. Further detail for year-end inventories are available upon request.

Table A-3. **Estimated Coefficients of Variation for Accounts Receivable Dollar Volume Estimates**

[In percent]

SIC code	Kind of business	Total accounts receivable	Type of account			
			Charge	Installment		
				Total	Open-end	Closed-end
	Retail accounts receivables, total	**2.1**	**3.0**	**2.7**	**2.7**	**12.0**
	Total (excluding automotive group)	2.3	3.4	2.8	2.7	14.6
	Durable goods, total	**5.7**	**4.0**	**11.1**	**16.1**	**13.8**
52	Building materials, hardware, garden supply, and mobile home dealers	6.7	6.5	(S)	(S)	(S)
55 ex. 554	Automotive dealers	5.1	6.2	10.2	12.6	15.6
57	Furniture, home furnishings, and equipment stores	16.1	7.3	(S)	(S)	(S)
	Nondurable goods, total	**0.6**	**3.8**	**0.5**	**0.5**	**3.8**
53	General merchandise group stores	0.1	(S)	0.1	0.0	2.1
531	Department stores.(ex. leased depts.)	0.0	(S)	0.0	0.0	0.0
554	Gasoline service stations	5.9	7.9	7.1	6.8	(S)
56	Apparel and accessory stores	2.1	12.1	2.0	2.1	(S)

(S) Does not meet publication standards because of high sampling or nonsampling error.

Appendix B.
Kind-of-Business Classifications

GENERAL DESCRIPTION

Retail trade SIC Major Groups 52-59, includes establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of goods.

The kinds of business shown in this report parallel broad classifications defined in the 1987 edition of the Standard Industrial Classification (SIC) manual. Descriptions of each kind of business follow. Data for some kinds of business are not shown separately but are included in the major group of other totals.

DURABLE GOODS

Building Materials, Hardware, Garden Supply, and Mobile Home Dealers (SIC Major Group 52). This major group includes retail establishments primarily engaged in selling lumber and other building materials; paint, glass, and wallpaper; hardware; nursery stock; lawn and garden supplies; and mobile homes. It includes lumber and other building materials dealers and paint, glass, and wallpaper stores selling to the general public, even if sales to contractors account for a larger proportion of total sales. These establishments are known as "retail" in the trade. Establishments primarily selling these products but not selling to the general public are classified in wholesale trade.

Lumber and Other Building Materials Dealers (SIC 521).[1] Establishments engaged in selling primarily lumber, or lumber and a general line of building materials, to the general public. The lumber which they sell may include rough and dressed lumber, flooring, molding, doors, sashes, frames, and other millwork. The building materials may include roofing, siding, shingles, wallboard, paint, brick, tile, cement, sand, gravel, and other building materials and supplies. Hardware is often an important line of retail lumber and building materials dealers. Establishments known as "home centers" are included here.

Paint, Glass, and Wallpaper Stores (SIC 523).[1] Establishments engaged in selling primarily paint, glass, and wallpaper, or any combination of these lines, to the general public.

[1]Data for this kind of business are not shown separately but are included in the larger group totals.

Hardware Stores (SIC 525). Establishments primarily selling a number of basic hardware lines such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

Retail Nurseries, Lawn and Garden Supply Stores (SIC 526).[1] Establishments primarily engaged in selling trees, shrubs, other plants, seeds, bulbs, mulches, soil conditioners, fertilizers, pesticides, garden tools, and other garden supplies to the general public. These establishments primarily sell products purchased from others, but may sell some plants which they grow themselves.

Mobile Home Dealers (SIC 527).[1] Establishments primarily engaged in the retail sale of new and used mobile homes, including parts and accessories.

Automotive Dealers (SIC Major Group 55 ex. 554)

This major group includes retail dealers selling new and used automobiles, boats, recreational trailers, and motorcycles; and those selling new automobile parts and accessories. Automobile repair shops maintained by the establishments engaged in the sale of new automobiles are also included.

Motor Vehicle Dealers (Franchised)—New and Used (SIC 551). Establishments primarily engaged in the sale of new automobiles or new and used foreign or domestic automobiles. These establishments frequently maintain repair departments and used car lots and carry stocks of replacement parts, tires, batteries, and automotive accessories. Used car lots and repair departments operated by franchised new passenger car dealers are not considered separate locations.

Motor Vehicle Dealers (Nonfranchised)—Used Cars Only (SIC 552).[1] Establishments primarily selling used cars and not holding a franchise for the sale of new cars.

Auto and Home Supply Stores (SIC 553). Establishments primarily engaged in the retail sale of automobile tires, batteries, and other automobile parts and accessories. These establishments frequently sell additional lines of merchandise such as household appliances, radios and television sets, sporting goods, housewares, and hardware.

Boat Dealers (SIC 555).[1] Establishments primarily engaged in the retail sale of new and used motorboats and other watercraft, including parts, accessories, marine supplies, and outboard motors.

Recreational Vehicle Dealers (SIC 556).[1] Establishments primarily engaged in the retail sale of new and used recreational trailers, campers (pickup coaches), and other trailers for passenger automobiles, and motor homes, including parts and accessories.

Motorcycle Dealers (SIC 557).[1] Establishments primarily engaged in the retail sale of new and used motorcycles and motor scooters, including parts and accessories.

Automotive Dealers, Not Elsewhere Classified (SIC 559).[1] Establishments primarily engaged in the retail sale of new and used automotive vehicles, such as snowmobiles, dunebuggies, gocarts, aircraft, utility trailers, and new automotive equipment and supplies, not elsewhere classified.

Furniture, Home Furnishings, and Equipment Stores (SIC Major Group 57)

This major group includes retail stores selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances.

Furniture Stores (SIC 5712). Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radio and TV sets, and floor coverings, provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

Floor Coverings Stores (SIC 5713). Establishments primarily engaged in the retail sale of floor coverings and related products.

Drapery, Curtain, and Upholstery Stores (SIC 5714)[1]. Establishments primarily selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom made draperies and slipcovers for household use also are included.

Miscellaneous Home Furnishing Stores (SIC 5719).[1] Establishments primarily engaged in the retail sale of miscellaneous home furnishings, such as china, glassware, and metalware for kitchen and table use, bedding and linen, brooms, brushes, lamps and shades, mirrors and pictures, venetian blinds, window shades, and fireplace accessories.

Household Appliance Stores (SIC 5722). Establishments primarily engaged in the retail sale of electric and gas refrigerators, stoves, and other household appliances, such as electric irons, percolators, hot plates, and vacuum cleaners. Many such stores also sell radio and television sets. Retail stores operated by public utility companies and primarily engaged in the sale of electric and gas appliances for household use are classified here.

Radio, Television, and Electronics Stores (SIC 5731). Establishments primarily engaged in the retail sale and installation of radios, television sets, record players, high fidelity (hi-fi), sound reproducing equipment and home computers. Such establishments also may sell additional lines, such as household appliances, musical instruments, or records.

Computer and Computer Software Stores (SIC 5734). Establishments primarily engaged in the retail sale of computers, computer peripheral equipment, and software.

Music Stores (SIC 5735+5736).[1] Establishments primarily engaged in the retail sale of musical instruments, phonograph records and albums, sheet music, and similar musical supplies.

Miscellaneous Durable Goods Stores (SIC Major Group 59, part)

This includes all retail durable goods stores not elsewhere classified.

Used Merchandise Stores (SIC 593).[2] This industry includes stores primarily engaged in the retail sale of used merchandise, antiques, and secondhand goods such as clothing and shoes; furniture; books and rare manuscripts; musical instruments; office furniture, phonographs and phonograph records; and store fixtures and equipment. This industry also includes pawnshops.

Sporting Goods Stores and Bicycle Shops (SIC 5941). Establishments primarily selling a general or a specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; bicycles, bicycle parts and accessories; and gymnasium and playground equipment.

Book Stores (SIC 5942). Establishments primarily selling new books and periodicals. Stationery and related items may also be sold.

Jewelry Stores (SIC 5944). Establishments primarily engaged in the retail sale of any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks.

[2]Data for this kind of business are not shown separately but are included in the durable goods stores total.

Hobby, Toy, and Game Shops (SIC 5945).[3] Establishments primarily engaged in the retail sale of toys, games, and hobby kits and supplies.

Camera and Photographic Supply Stores (SIC 5946).[3] Establishments primarily engaged in the retail sale of cameras, film, and other photographic supplies and equipment. Excluded are establishments primarily engaged in finishing films.

Gift, Novelty, and Souvenir Shops (SIC 5947).[3] Establishments primarily engaged in the retail sale of combined lines of gifts and novelty merchandise, souvenirs, and miscellaneous small art goods such as greeting cards and holiday decorations.

Luggage and Leather Goods Stores (SIC 5948).[3] Establishments primarily engaged in the retail sale of luggage, trunks, and leather goods.

Optical Goods Stores (SIC 5995).[2] Establishments primarily engaged in the retail sale of eyeglasses and related optical goods. Excluded are establishments whose receipts are primarily from examining eyes and prescribing eyeglasses or contact lenses.

Miscellaneous Retail Stores Not Elsewhere Classified (SIC 5999).[2] Establishments primarily engaged in the retail sale of specialized lines of merchandise such as collectors' items and supplies, artists' supplies, orthopedic and artificial limbs, drafting materials, typewriters, telephones, pets, religious goods, hearing aids, rubber stamps, monuments and tombstones, and other merchandise not elsewhere classified.

NONDURABLE GOODS

General Merchandise Group Stores (SIC Major Group 53)

This major group includes retail stores which sell a number of lines of merchandise, such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The stores included in this group are known as department stores, variety stores, general merchandise stores, general stores, etc.

Department Stores (SIC 531). Establishments normally employing 50 people or more, having sales of apparel and soft goods combined amounting to 20 percent or more of total sales, and selling each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, and radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

To qualify as a department store, sales of each of the lines listed above must be less than 80 percent of total store sales. An establishment with total sales of $10 million or more is classified as a department store even if sales of one of the merchandise lines listed above exceed the maximum percent of total sales, provided that the combined sales of the other two groups are $1 million or more. Department store sales have been separately presented for the following classifications:

Department stores (incl. leased depts.), and
Department stores (excl. leased depts.).

Department stores (incl. leased depts.) are also subcategorized as shown below:

Conventional Department Stores (SIC 531 part). Establishments which satisfy the criteria of a department store and:

1. Usually provide check-out service and customer assistance (salespersons) within each department.
2. May have a catalog order desk.
3. Are not affiliated with a company which operates similar establishments on a national basis.

These stores often sell:

1. Soft goods and hard goods which are primarily nationally advertised brands.
2. Appliances which are serviced by another company.
3. Limited lines of merchandise through seasonal or special catalogs.

Discount or Mass Merchandising Department Stores (SIC 531 part). Establishments which satisfy the criteria of a department store and usually:

1. Convey the image of a high-volume, fast turnover outlet selling a variety of merchandise for less than conventional prices.
2. Provide centralized check-out service.
3. Do not provide customer assistance within store departments. Merchandise is normally sold through self-service with minimal assistance provided in any department.
4. Do not have a catalog order desk.

[3]Data for this kind of business are not shown separately but are included in the larger group: miscellaneous shopping goods stores (594).

These stores often sell:

1. Soft goods which are usually their own corporate brands or are unbranded.
2. Hard goods which are primarily nationally advertised brands.
3. Appliances which are serviced by another company.

National Chain Department Stores (SIC 531 part). Establishments which satisfy the criteria of a department store and:

1. Usually provide check-out service and customer assistance (salespersons) within each department.
2. May have a catalog order desk.
3. Are affiliated with a company which operates similar establishments on a national basis.

These stores often sell:

1. Soft goods and hard goods which are their own corporate brands or are unbranded.
2. Appliances which are serviced by their own company.

Variety Stores (SIC 533). Establishments primarily engaged in the retail sale of a variety of merchandise in the low and popular price ranges. Sales usually are made on a cash-and-carry basis with the open selling method of display and customer selection of merchandise. These stores generally do not carry a complete line of merchandise, are not departmentalized, do not carry their own charge service, and do not deliver merchandise.

Miscellaneous General Merchandise Stores (SIC 539). Establishments primarily engaged in the retail sale of a general line of apparel, dry goods, hardware, homewares or home furnishings, groceries, and other lines in limited amounts. Stores selling commodities covered in the definition for department stores, but normally having less than 50 employees, and stores usually known as catalog showrooms, country general stores, or warehouse clubs are included here. Also included in this classification are establishments whose sales of apparel or of furniture and home furnishings exceed half of their total sales providing that sales of the smaller of the two lines in combination with dry goods and household linens account for 20 percent or more of total sales.

Food Stores (SIC Major Group 54)

This major group includes retail stores primarily engaged in selling food for home preparation and consumption.

Grocery Stores (SIC 541). Establishments primarily selling (1) a wide variety of canned or frozen foods, such as vegetables, fruits, and soups; (2) dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers; and (3) other processed foods and nonedible grocery items. In addition, these establishments often sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats.

Establishments commonly known as supermarkets, food stores, convenience stores, and delicatessens are included in this classification if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

Meat and Fish (Seafood) Markets, Including Freezer Provisioners (SIC 542). Establishments primarily engaged in the retail sale of fresh, frozen, or cured meats, fish, shellfish, and other seafood. Frequently these establishments also sell poultry, dairy products, eggs, some groceries, and items commonly used in preparing seafood or consumed with seafood.

Fruit Stores and Vegetable Markets (SIC 543).[1] Establishments primarily selling fresh fruits and fresh vegetables. These establishments frequently carry a limited line of grocery items. Roadside stands of farmers selling only their own produce are not included.

Candy, Nut, and Confectionery Stores (SIC 544).[1] Establishments primarily selling candy, nuts, sweetmeats, and other confections. A soda fountain or lunch counter is frequently operated in these stores. Also included are candy and popcorn stands located in motion picture theaters.

Dairy Products Stores (SIC 545).[1] Establishments primarily engaged in the retail sale of dairy products, such as milk, cream, butter, cheese, and related products, to over-the-counter customers.

Retail Bakeries (SIC 546). Establishments primarily engaged in the over-the-counter retail sale of bakery products such as bread, cakes, pies, or cookies, all or some of which may be baked on the premises.

Other Miscellaneous Food Stores (SIC 549).[1] Establishments primarily engaged in the retail sale of specialized foods, not elsewhere classified, such as eggs and poultry, health foods, spices, herbs, coffee, and tea. The poultry stores may sell live poultry, slaughter and clean poultry for their own account and sell dressed fowls, or sell fowl cleaned and dressed by others.

Gasoline Service Stations (SIC 554)

Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work

and services. Establishments called garages but deriving more than half of their receipts from the sale of gasoline and automotive lubricants and establishments known as "truck stops" which are primarily engaged in selling diesel fuel to truckers are also included. Convenience food stores deriving more than 50 percent of their sales from the sale of gasoline are classified as gasoline service stations.

Apparel and Accessory Stores (SIC Major Group 56)

Establishments in this major group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment.

Men's and Boys' Clothing and Furnishings Stores (SIC 561). Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings.

Women's Ready-to-Wear Stores (SIC 562). Establishments primarily selling women's and girls' ready-to-wear apparel.

Women's Accessory and Specialty Stores (SIC 563).[1] Establishments primarily selling a specialized line of women's and girls' apparel, such as furs, sportswear, beachwear, blouses, hosiery, millinery, foundation garments, lingerie, robes, and other intimate wear.

Children's and Infants' Wear Stores (SIC 564)[1]. Establishments primarily engaged in the retail sale of children's and infants' clothing, furnishings, and accessories. Such establishments may specialize in either children's or infants' wear or they may sell a combination of children's and infants' wear.

Family Clothing Stores (SIC 565). Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line.

Shoe Stores (SIC 566). Establishments primarily engaged in the retail sale of any one line, or a combination of the lines, of men's, women's, and children's footwear. These establishments frequently carry accessory lines such as hosiery, gloves, and handbags.

Miscellaneous Apparel and Accessory Stores (SIC 569).[1] Establishments primarily engaged in the retail sale of specialized lines of apparel and accessories not elsewhere classified, such as uniforms, bathing suits, raincoats, riding apparel, sports apparel, umbrellas, wigs, and toupees. This industry also includes custom tailors primarily engaged in making and selling men's and women's clothing (except fur apparel SIC 568) to individual order.

Eating and Drinking Places (SIC Major Group 58)

Establishments in this major group are primarily engaged in selling prepared foods and drinks for consumption on or near the premises and lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption.

Restaurants, Lunchrooms, Cafeterias, and Contract Feeding (SIC 5812 part).

Restaurants and Lunchrooms.[4] Establishments engaged in serving prepared food and beverages selected by the patron from a full menu. Waiter or waitress service is provided and the establishment has seating facilities for at least 15 patrons. These establishments often serve alcoholic beverages, but receipts from the sale of alcoholic beverages may not exceed the receipts from prepared food.

Cafeterias.[4] Establishments engaged in serving prepared food and beverages primarily through the use of a cafeteria line where customers serve themselves from displayed selections. Some limited waiter or waitress service may be provided. Table and/or booth seating facilities are usually provided.

Contract Feeding.[4] Establishments primarily engaged in providing food service under contract to another company; hospital; or governmental, penal, or educational institution. The facilities and personnel of these establishments may be provided by the contracting company, institutions, etc., however, the management is always supplied by the contractor.

Social Caterers (SIC 5812 part).[5] Establishments primarily engaged in serving prepared food and beverages for weddings, banquets, etc., at a hall or similar place rather than at a fixed business location. Such establishments also may arrange for some entertainment but this should be a minor part of the business.

Refreshment Places, Ice Cream, and Frozen Custard Stands, (SIC 5812 part).

Refreshment Places.[6] Establishments primarily selling limited lines of refreshments and prepared food items. Included in this group are establishments which prepare refreshment items such as pizza, barbecued chicken, and hamburgers for consumption either on or near the premises or for "take-home" consumption.

[4]Data for this kind of business are not shown separately but are included in the larger group: Restaurants, Lunchrooms, Cafeterias.

[5]Data for this kind of business are not shown separately but are included in the larger group: Eating Places (SIC 5812).

[6]Data for this kind of business are not shown separately but are included in the larger group: Refreshment Places (SIC 5812 pt.).

Ice Cream and Frozen Custard Stands.[6] Establishments primarily engaged in selling ice cream, frozen custard, or other frozen ices for consumption either on or near the premises. "Take-home" packages also may be provided for ice cream sold in bulk.

Drinking Places (SIC 5813). Establishments primarily engaged in the retail sale of drinks such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on the premises. Prepared foods are frequently sold at these establishments, but receipts from the sale of prepared foods may not exceed receipts from sales of alcoholic beverages.

Drug Stores and Proprietary Stores (SIC 591)

Establishments engaged in the retail sale of prescription drugs and patent medicines and which may carry a number of related lines such as cosmetics, toiletries, tobacco, and novelty merchandise. Included are drug stores which also have a soda fountain or lunch counter. These stores are included on the basis of their usual trade designation rather than on the more strict interpretation of commodities handled.

Liquor Stores (SIC 592)

Establishments primarily selling packaged alcoholic beverages, such as ale, beer, wine, and whiskey, for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Miscellaneous Nondurable Goods Stores (SIC Major Group 59, part)

This includes all retail nondurable goods stores not elsewhere classified.

Miscellaneous Shopping Goods Stores (SIC 594).

Establishments engaged in the retail sale of one or more lines of merchandise similar to that found in department stores.

Stationery Stores (SIC 5943).[3] Establishments primarily engaged in the retail sale of stationery, such as paper and paper products (including printing and engraving), post cards, novelties, and school and office supplies (excluding office furniture and machines).

Sewing, Needlework, and Piece Goods Stores (SIC 5949).[3] Establishments primarily engaged in the retail sale of piece goods, notions, sewing and knitting supplies, fabrics, patterns, and other needlework accessories.

Mail-Order Houses (Department Store Merchandise) (SIC 5961 part). Establishments with normally 50 or more employees primarily engaged in the retail sale by catalog and mail order of a general line of merchandise similar to that sold by department stores.

Other Mail-Order Houses (SIC 5961 part). Establishments primarily engaged in the retail sale of a specialized or limited line of merchandise such as food, automotive merchandise, apparel, books, stationery, etc., by catalog and mail order.

Automatic Merchandising Machine Operators (SIC 5962).[7] Establishments primarily engaged in the retail sale of products by means of automatic merchandising units (vending machines) which are generally located on the premises of other businesses. Those products include candy, nut, and confectionery; milk and ice cream; other beverages; and tobacco products.

Direct Selling Establishments (SIC 5963).[7] Establishments primarily selling merchandise by house-to-house canvass, by party plan, by telephone, or from a truck. The merchandise includes building materials, hardware, and garden supplies; general merchandise, milk; other foods; apparel and accessories; furniture, home furnishings, and equipment; mobile food service; and books and stationery.

Fuel Oil Dealers (SIC 5983).[8] Establishments primarily engaged in the retail sale of fuel oil.

Liquefied Petroleum Gas Dealers (SIC 5984).[8] Establishments primarily engaged in the retail sale of liquefied petroleum (LP) gas (bottled gas or in bulk.)

Fuel Dealers, Not Elsewhere Classified (SIC 5989)[8] Establishments primarily engaged in the retail sale of coal, coke, charcoal, wood, or any combination of these lines.

Florists (SIC 5992).[8] Establishments primarily engaged in the retail sale of cut flowers and growing plants. Greenhouses and nurseries are included if receipts are primarily from the sale of products not grown on the premises.

Cigar Stores and Stands (SIC 5993).[8] Establishments primarily engaged in the retail sale of cigars, cigarettes, tobacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places.

News Dealers and Newsstands (SIC 5994).[8] Establishments primarily engaged in the retail sale of newspapers, magazines, and other periodicals.

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[7]Data for this kind of business are not shown separately but are included in the larger group: Nonstore Retailers (SIC 596).

[8]Data for this kind of business are not shown separately but are included in the nondurable goods stores total.

Appendix C.
Metropolitan Areas Included in This Report

(Areas were defined by the Office of Management and Budget as of November 19, 1986)[1]

ANAHEIM-SANTA ANA, CA PMSA Coextensive with Orange County, CA.

ATLANTA, GA MSA Barrow, Butts, Cherokee, Clayton, Cobb, Coweta, DeKalb, Douglas, Fayette, Forsyth, Fulton, Gwinnett, Henry, Newton, Paulding, Rockdale, Spalding, and Walton Counties, GA.

BALTIMORE, MD MSA Baltimore City; Anne Arundel, Baltimore, Carroll, Harford, Howard, and Queen Anne's Counties, MD.

B0STON-LAWRENCE-SALEM-LOWELL-BR0CKT0N, MA NECMA Essex, Middlesex, Norfolk, Plymouth, and Suffolk Counties, MA.

CHICAGO-GARY-LAKE COUNTY, IL-IN-WI CMSA Chicago, IL PMSA; Grundy, Kane, Kendall, Lake, and Will Counties, IL; Lake and Porter Counties, IN; Kenosha County, WI.

CHICAGO, IL PMSA Cook, DuPage, and McHenry Counties, IL.

CINCINNATI-HAMILTON, OH-KY-IN CMSA Butler, Clermont, Hamilton, and Warren Counties, OH; Boone, Campbell, and Kenton Counties, KY; Dearborn County, IN.

CLEVELAND-AKRON-L0RAIN, OH CMSA Cleveland, OH PMSA; Lorain, Portage, and Summit Counties, OH.

CLEVELAND, OH PMSA Cuyahoga, Geauga, Lake, and Medina Counties, OH.

DALLAS-FORT WORTH, TX CMSA Collin, Dallas, Denton, Ellis, Johnson, Kaufman, Parker, Rockwall, and Tarrant Counties, TX.

DENVER-BOULDER, CO CMSA Adams, Arapahoe, Boulder, Denver, Douglas, and Jefferson Counties, CO.

DETROIT-ANN ARBOR, MI CMSA Detroit, MI PMSA; Washtenaw County, MI.

DETROIT, MI PMSA Lapeer, Livingston, Macomb, Monroe, Oakland, St. Clair, and Wayne Counties, MI.

HOUSTON-GALVESTON-BRAZORIA, TX CMSA Houston, TX PMSA; Brazoria and Galveston Counties, TX.

H0USTON, TX PMSA Fort Bend, Harris, Liberty, Montgomery, and Waller Counties, TX.

KANSAS CITY, MO-KS MSA Cass, Clay, Jackson, Lafayette, Platte, and Ray Counties, MO; Johnson, Leavenworth, Miami, and Wyandotte Counties, KS.

LOS ANGELES-ANAHEIM-RIVERSIDE, CA CMSA Anaheim Santa Ana, CA PMSA; Los Angeles-Long Beach, CA PMSA; Riverside, San Bernardino, and Ventura Counties, CA.

LOS ANGELES-LONG BEACH, CA PMSA Coextensive with Los Angeles County, CA.

MIAMI-FORT LAUDERDALE, FL CMSA Miami-Hialeah, FL PMSA; Broward County, FL.

MIAMI-HIALEAH, FL PMSA Coextensive with Dade County, FL.

MILWAUKEE-RACINE, WI CMSA Milwaukee, WI PMSA; Racine County, WI.

MILWAUKEE, WI PMSA Milwaukee, Ozaukee, Washington, and Waukesha Counties, WI.

MINNEAP0LIS-ST. PAUL, MN-WI MSA Anoka, Carver, Chicago, Dakota, Hennepin, Isanti, Ramsey, Scott, Washington, and Wright Counties, MN; St. Croix County, WI.

NASSAU-SUFFOLK, NY PMSA Nassau and Suffolk Counties, NY.

NEW YORK-NORTHERN NEW JERSEY-LONG ISLAND, NY-NJ-CT CMSA Nassau-Suffolk, NY PMSA; New York, NY PMSA; Newark, NJ PMSA; Orange County, NY; Bergen, Hudson, Hunterdon, Middlesex, Monmouth, Ocean, Passaic, and Somerset Counties, NJ; Fairfield and Litchfield Counties, CT.

NEW YORK, NY PMSA Bronx, Kings, New York, Putnam, Queens, Richmond, Rockland, and Westchester Counties, NY.

NEWARK, NJ PMSA Essex, Morris, Sussex, and Union Counties, NJ.

OAKLAND, CA PMSA Alameda and Contra Costa Counties, CA.

[1]CMSA—Consolidated Metropolitan Statistical Area; MSA—Metropolitan Statistical Area; PMSA—Primary Metropolitan Statistical Area; NECMA—New England County Metropolitan Area.

PHILADELPHIA-WILMINGTON-TRENTON, PA-NJ-DE-MD CMSA Philadelphia, PA-NJ PMSA; Cumberland, Mercer, and Salem Counties, NJ; New Castle County, DE; Cecil County, MD.

PHILADELPHIA, PA-NJ PMSA Bucks, Chester, Delaware, Montgomery, and Philadelphia Counties, PA; Burlington, Camden, and Gloucester Counties, NJ

PH0ENIX, AZ MSA Coextensive with Maricopa County, AZ.

PITTSBURGH-BEAVER VALLEY, PA CMSA Pittsburgh, PA PMSA; Beaver County, PA.

PITTSBURGH, PA PMSA Allegheny, Fayette, Washington, and Westmoreland Counties PA.

ST. LOUIS, MO-IL MSA St. Louis City; Franklin, Jefferson, St. Charles, and St. Louis Counties, MO; Clinton, Jersey, Madison, Monroe, and St. Clair Counties, IL.

SAN DIEGO, CA MSA Coextensive with San Diego County, CA.

SAN FRANCISCO-OAKLAND-SAN JOSE, CA CMSA Oakland, CA PMSA; San Francisco, CA PMSA; Napa, Santa Clara, Santa Cruz, Solano, and Sonoma Counties, CA.

SAN FRANCISCO, CA PMSA Marin, San Francisco, and San Mateo Counties, CA.

SEATTLE-TACOMA, WA CMSA King, Pierce, and Snohomish Counties, WA.

TAMPA-ST. PETERSBURG-CLEARWATER, FL MSA Hernando, Hillsborough, Pasco, and Pinellas Counties, FL.

WASHINGTON, DC-MD-VA MSA District of Columbia; Calvert, Charles, Frederick, Montgomery, and Prince George's Counties, MD; Alexandria, Fairfax, Falls Church, Manassas, and Manassas Park cities; Arlington, Fairfax, Loudoun, Prince William, and Stafford Counties, VA.

Appendix D.
Geographic Regions and Divisions

NORTHEAST

New England Division
- Maine
- New Hampshire
- Vermont
- Massachusetts
- Rhode Island
- Connecticut

Middle Atlantic Division
- New York
- New Jersey
- Pennsylvania

MIDWEST

East North Central Division
- Ohio
- Indiana
- Illinois
- Michigan
- Wisconsin

West North Central Division
- Minnesota
- Iowa
- Missouri
- North Dakota
- South Dakota
- Nebraska
- Kansas

SOUTH

South Atlantic Division
- Delaware
- Maryland
- District of Columbia
- Virginia
- West Virginia
- North Carolina
- South Carolina
- Georgia
- Florida

East South Central Division
- Kentucky
- Tennessee
- Alabama
- Mississippi

West South Central Division
- Arkansas
- Louisiana
- Oklahoma
- Texas

WEST

Mountain Division
- Montana
- Idaho
- Wyoming
- Colorado
- New Mexico
- Arizona
- Utah
- Nevada

Pacific Division
- Washington
- Oregon
- California
- Alaska
- Hawaii

ELECTRONIC SOURCES FOR RETAIL TRADE DATA

Recorded Messages

If you have a touch tone phone, you can obtain monthly sales estimates at the United States level by calling 301-457-1089. Estimates are available for:

- Advance estimates of sales for the most recently completed month.
- Preliminary estimates for the month prior to the advance month.
- Final estimates for the month before the preliminary month.

The estimates are usually released at 8:30 a.m. on the 9th working day after the end of the data month. If the 9th working day is a Monday, the estimates are released on the 10th working day.

Fastfax

You can obtain data contained in the tables 1, 8, and 9 by using the Census Bureau's FASTFAX system. To order, call 1-900-555-2FAX from anywhere in the North American dialing area. Follow the recorded instructions and the item will be sent to the fax number you designate. Order document #1030 to receive the tables above.



Internet

If you have access to INTERNET, you can obtain data contained in tables 1, 8, and 9. To get the Census home page:

- Using the Gopher, from the Internet prompt, type:
  gopher gopher.census.gov
- Using FTP, from the Internet prompt, type:
  ftp.census.gov
- Using the World Wide Web, type:
  http://www.census.gov

From the Census home page click on Economy, Retail-Wholesale, then Monthly Retail Trade Survey.

The specific location of the files is:

ftp://ftp.census.gov/pub/svsd/retlmon/download

File names for current year data are RT [yymm].txt. File names for historical data are Sales [yy].txt.

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